

An aerial photograph of two modern glass skyscrapers, 'The Towers', situated on the Chelsea Waterfront in London. The towers are positioned on either side of the River Thames. The left tower has a distinctive pointed top. In the background, the London skyline is visible, including the London Eye and various city buildings. A bridge crosses the river between the two towers. The sky is a clear blue with some light clouds.

CHelsea  
WATERFRONT

# THE TOWERS

DISTINCTIVELY  
*London*

WHERE CHELSEA MEETS THE RIVER'S EDGE, ITS TALLEST TOWERS  
EMBODY THE WORLD'S HIGHEST ASPIRATIONS.



DISTINCTIVELY  
*London*



# MAGNIFICENT

Chelsea's tallest homes will become a beacon for elegance and refinement.

The strikingly impressive sight of The Towers will create a new landmark on the north bank of the Thames. The height of luxury with an exceptional landscaped setting on 600m of waterfront.





Two impressive slender towers open up a new dynamic living experience in the heart of London.

Exclusive and above all others in Chelsea, these contemporary residences are the first and only ever to be created in this unparalleled location.

# INSPIRATION



## Chelsea's highest luxury residences

37 defining stories.

Sir Terry Farrell's architectural master piece will be admired by the world and home to the privileged few – innovative design, sophisticated materials, exceptional poise, provide the most unique building in London with only 1, 2 or 3 apartments per floor, maximising living space and maximising privacy.





# VISIONARY

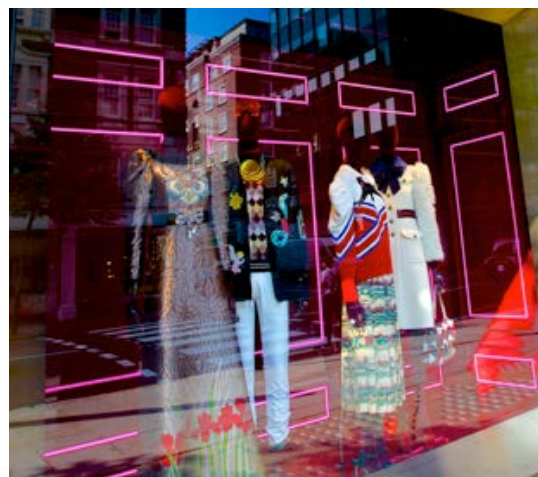
Pride of place on the banks of the Thames and in Chelsea's future.

The Towers hold a unique position on a sweeping river curve, with commanding and panoramic views across London and over the ever-changing waters of the Thames. Enjoy the sunrise and the sunset with uninterrupted vistas from north to south and east to west.





CHESAIRE



The exclusive home to supreme style and unmatched atmosphere.

One of London's famous districts Chelsea, set in the historic Royal Borough holds an international reputation for design and fashion, exclusive food and inspiring culture, as well as being home to a long established residential community.

A treasure trove of luxury retailers, galleries, museums and restaurants complement its charming neighbourhood and parks. Famous for its annual flower show, Chelsea is located peacefully on the river is defined by the Kings Road, Cheyne Walk and Sloane Square and within touching distance of Kensington and Knightsbridge.





SHOPPING & FASHION

- BULGARI
- CARTIER
- CHANEL
- CHLOE
- DIOR
- DOLCE AND GABBANA
- EMILIO PUCCI
- ESCADA
- FENDI
- FRATELLI ROSSETTI
- GIANFRANCO FERRE
- GINA
- GIORGIO ARMANI
- GRAFF DIAMONDS
- GUCCI
- HACKETT
- HERMES
- JO MALONE
- JOSEPH
- LA PERLA
- LOUIS VUITTON
- MIU MIU
- PAUL AND JOE
- PAULE KA
- PRADA
- ROBERTO CAVALLI
- SERGIO ROSSI
- SMYTHSON
- THOMAS PINK
- TIFFANY & CO
- TOM FORD
- VALENTINO
- VERSACE
- YVES SAINT LAURENT
- ZADIG & VOLTAIRE
- ZAGLIANI

Chelsea is the place to be seen. Its reputation as home to style makers and visionaries is legendary.

From Cheyne Walk's enclave of Victorian artists to the iconic Kings Road of the 1960s and the rock star glamour of the 1970s, Chelsea is renowned for the creativity and sophistication of its people.

Chelsea provides a multi dimension in design and creativity – flagship stores to cutting edge culture, a long legacy of world class dining with numerous Michelin Starred restaurants, internationally renowned galleries and the society set who have chosen this vibrant stylish area.

LANDMARKS & CULTURE

- SAATCHI GALLERY
- VICTORIA & ALBERT MUSEUM
- NATURAL HISTORY MUSEUM
- SCIENCE MUSEUM
- CHELSEA PHYSIC GARDENS
- CHELSEA FLOWER SHOW
- ROYAL BRITISH SOCIETY OF SCULPTORS
- ROYAL ALBERT HALL
- ROYAL ACADEMY OF MUSIC
- CADOGAN HALL
- THE ROYAL COURT

FOOD & DRINK

- BLUEBIRD RESTAURANT
- BLUE ELEPHANT
- CHUTNEY MARY COLBERT
- THE IVY – CHELSEA
- MARCO GRILL
- FRANKIE'S SPORTS BAR & GRILL
- KINGS ROAD STEAKHOUSE AND GRILL - MARCO PIERRE WHITE
- GEALES CHELSEA
- CHELSEA RIVERSIDE BRASSERIE
- THE BOTANIST - SLOANE SQUARE
- LA BRASSERIE
- BEAUFORT HOUSE
- RAMSEY'S

SOPHISTICATED





44 minutes to  
Heathrow



30 minutes to  
Kew Gardens



19 minutes to  
Southfields  
(Wimbledon Tennis)



15 minutes to  
High Street  
Kensington



8 minutes to  
Sloane Square



11 minutes to  
Knightsbridge



16 minutes to  
Victoria



18 minutes to  
Oxford Circus



# CONNECTED

A perfect location central to London life.

At the heart of everything, Chelsea Waterfront is within minutes of all that London has to offer – high art, fine fashion, sophisticated restaurants and discrete clubs.

First class connections to London's extensive transport network by land, water and air means easy access for local or international travel. With riverboat, taxi, trains, tubes and helicopters on your door step – travelling is all about the luxury of choice.



# HARMONY

Symphony of design, quality and imagination.

Sir Terry Farrell is the architect inspired to create Chelsea Waterfront. He embraced the unique challenge of regeneration, understood and realised its historical and unique setting and perhaps, above all, the character and mood of the River Thames.

Architect Sir Terry Farrell is responsible for some of the world's most prestigious landmark projects and is currently the driving force behind recreating London's historic waterfronts from the Docklands to Chelsea Waterfront.

*The vision of the Towers  
and relationship of  
the buildings are inspired  
by a dancing couple  
carefully choreographed*

SIR TERRY FARRELL  
ARCHITECT



Terry Farrell

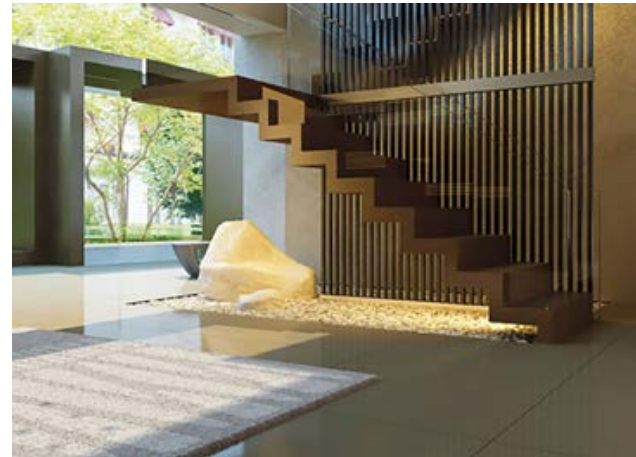
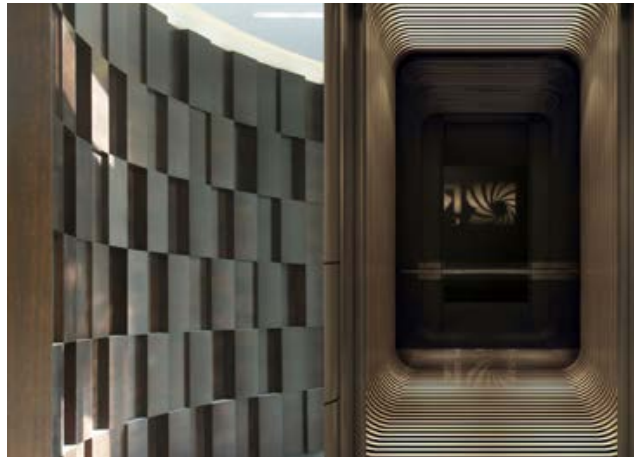




# SYNERGY

*I bridge the best of what  
I see from the eastern and  
western cultures – together  
with great sensitivity to  
Mother Nature – this is my  
simply design philosophy*

KHUAN CHEW  
KCA INTERNATIONAL INTERIORS



*Think of plants as musical  
notes: as one disappears  
another one takes over.  
It's all a question of scale,  
balance and harmony*

RANDLE SIDDELEY  
LANDSCAPE ARCHITECT

## Partners in creativity, originality and exclusivity.

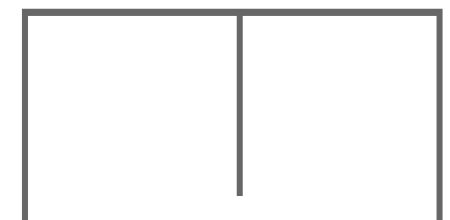
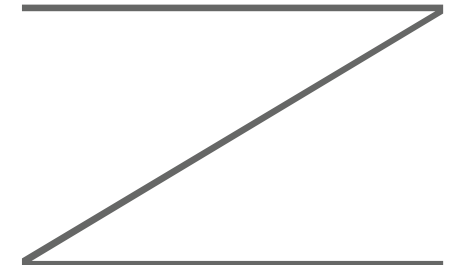
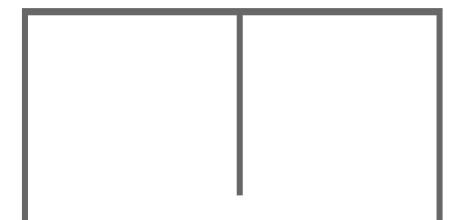
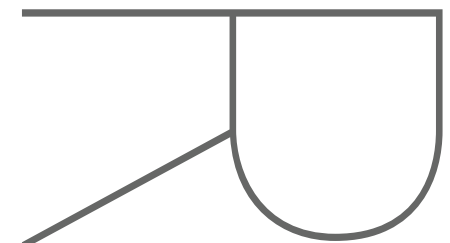
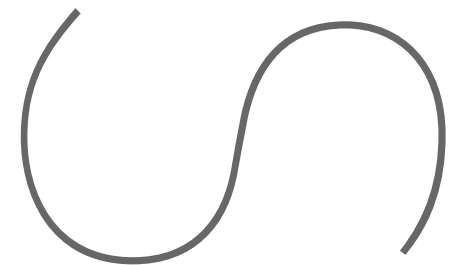
CK Asset Holdings, one of the world's leading corporations and property developers to the scheme, have established the team of renowned creative minds for the design and styling of the Towers.

Working alongside architect Sir Terry Farrell, luxurious shared areas are fashioned by interior designer KCA International, whose credentials include the Marco Polo yacht, the Hilton Abu Dhabi and the Jumeirah Carlton Tower in London.

The striking and calm landscaping surrounding The Towers is a key element of the living concept, created by landscape architect Randle Siddeley whose settings for the grandest of palaces and hotels are known around the world.







The Towers are set in beautiful gardens crafted by leading landscape architect Randle Siddeley.

Their approach combines creative flair with ultimate attention to detail for classic yet contemporary landscapes that enhance the most luxurious of living environments. Three stunning new bridges over the creek connect seamlessly to water gardens and the river, while green space and planting create an oasis of nature with breathtaking views along the river to Battersea and Chelsea Bridges.

Sir Randle is renowned for his sensitivity in balance and this finesse is demonstrated across all aspects of the landscape from the big picture to the smallest detail.





# PANORAMIC

London luxury with a global outlook.

Generous lateral space, dramatic 180° vistas and quality of light characterise the apartments. The reception room spans over 32 ft with expansive windows and every detail of the interiors is designed and finished the highest quality using the world's finest materials. Beautiful proportions and flexibility provides the perfect setting for entertaining as well as relaxing.







Perfect taste where classic style dovetails with subtle simplicity.

The bespoke Farrell designed and handmade kitchens feature an extensive range of Gaggenau appliances. Exclusive materials have been sourced from around the world, enhanced with specialist lighting to create ambiance and atmosphere.

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REMARKS

Sleep surrounded by luxury inside  
and infinity outside.

The master suite comprises an elegant bedroom and bathroom,  
all incorporating the highest quality finishes and lighting.

The sophisticated palette of materials and perfect balance  
of subtle tones instil comfort and ease of living.





Refresh and relax in comfort and harmony.

The master bathroom is finished in book matched marble, with underfloor heating throughout and bespoke vanity wall.

From polished granite to the finest porcelain nothing is missed in the search for true perfection.

# PERFECTION



# DEFINING

Premier location and pioneering architecture from every point of view.

This landmark scheme for London has been conceived to enjoy an important and beautiful part of the Thames waterfront – the last remaining significant river front site directly on the north bank of the Thames between Chelsea and the city. The Towers stand majestically each side of the landscaped creek, framing the iconic Lots Road power station and providing the standout elements among ten superb buildings that comprise the first significant development in Chelsea for over a century.

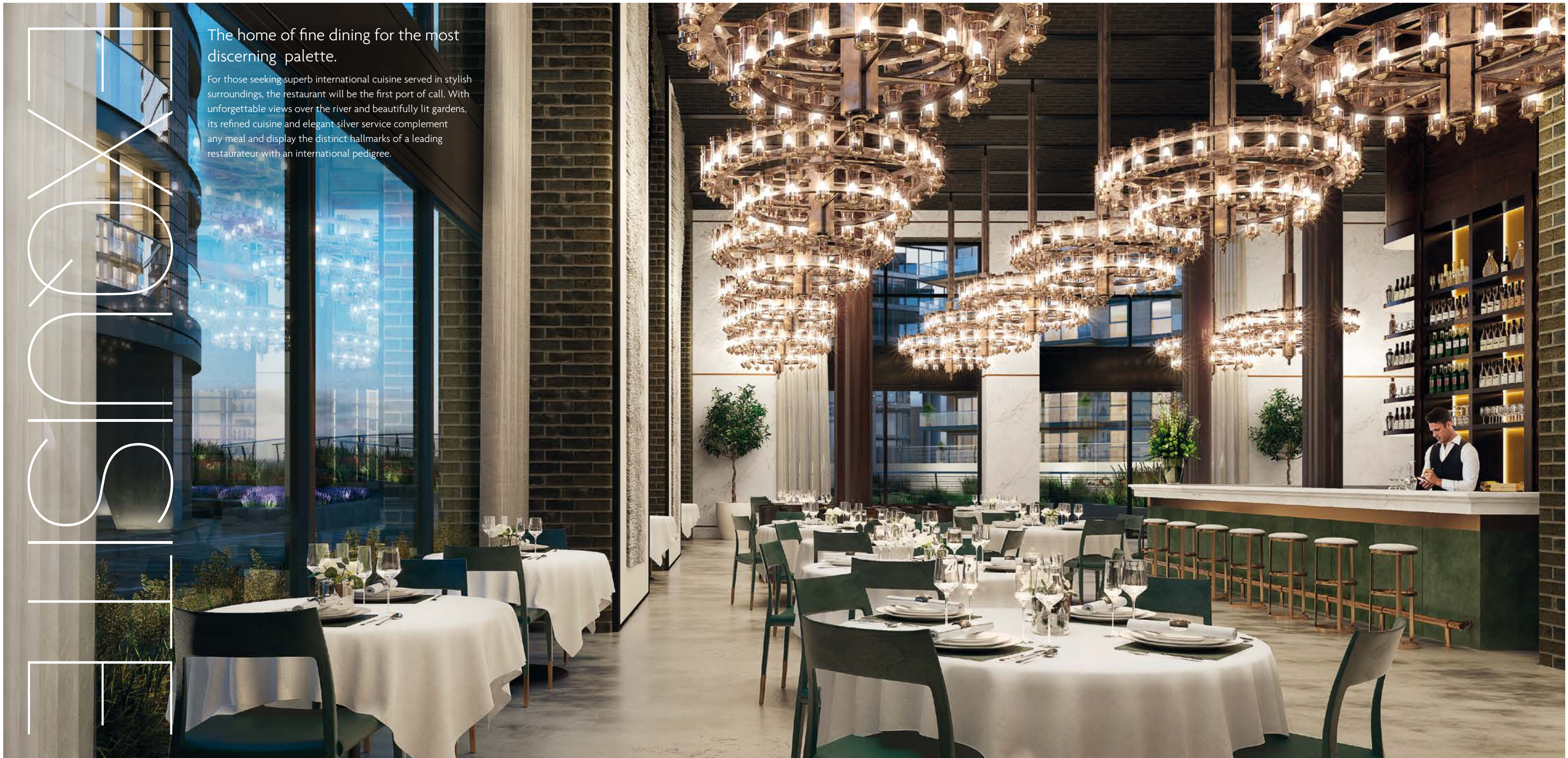




# RESERVE

The home of fine dining for the most discerning palette.

For those seeking superb international cuisine served in stylish surroundings, the restaurant will be the first port of call. With unforgettable views over the river and beautifully lit gardens, its refined cuisine and elegant silver service complement any meal and display the distinct hallmarks of a leading restaurateur with an international pedigree.





# MAJESTIC

The metropolitan skyline with centuries of evolution span traditional classic to technological modernity.

Views sweep dramatically from the bright lights of Canary Wharf in the east of London to Chelsea Bridge in the west and beyond.





# CONCIERGE

Everything you need to relax and impress.

From the ultimate sense of arrival to impeccable care and warmth, you and your guests will always be exceptionally well looked after. At The Towers your every need will be met. Simply call on the highly trained 24-hour Harrods International concierge team for supreme standards of service at any time, 365 days a year. From the spectacular staffed lobby they can help with any requirement, from house management to more individual requests from dry cleaning to theatre tickets. So you can rest assured that your life and living space will receive the meticulous attention they deserve.





# RELAXATION



Unwind and rejuvenate in your own exclusive oasis.

Inside the health and fitness suite, sculptured pool, atmospheric spa, sauna, steam room and state of the art gym you will be surrounded by imaginative luxury. Conceived by interior designers KCA who work internationally through London, Dubai and Hong Kong. From royal palaces to luxurious lofts and penthouses and yachts, their interiors are the ultimate in comfort, discretion and style with every handcrafted feature individually designed for an unequalled finish that is truly all-encompassing.





# WATERFRONT

Bridging Chelsea's traditional values  
with contemporary aspirations.

Against the dramatic backdrop of the Thames, The Towers  
will compliment the historic surroundings.





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