



THE BRYANSTON

HYDE PARK W1



LONDON'S
MOST
DESIRABLE
ADDRESS



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WHERE HYDE PARK MEETS THE CITY



A NEW WAY OF LIVING

The Bryanston is a collection of 54 luxury residences ranging from 1-6 bedrooms on the doorstep of the West End, with cinematic views of Europe's greatest city park. All apartments are now complete and ready for occupation.





Kathrin

KATHRIN HERSEL

Executive Director, Almacantar

We have brought together the best talent from around the world to create the ultimate experience.

Living at The Bryanston is living without compromise. We set out to assemble the finest possible team to realise one of the city's most desirable residences. Rafael Viñoly brings a world-class design to The Bryanston which is complimented and grounded with London interiors by Millier. We then brought Rhodium in to ensure residents have peace of mind and 5* service every hour of every day.



THE APARTMENTS

BEYOND
PRECEDENT



SPACE TO LIVE. BEAUTIFULLY.

THE APARTMENTS

Space is the ultimate city luxury. With impeccably designed apartments, The Bryanston features unusually generous proportions and 3m high ceilings with 65% of homes featuring uninterrupted views of Hyde Park.























AMENITIES

BEYOND
LIFESTYLE



MOMENTS OF CALM



AMENITIES

From a beautifully appointed spa and 25m swimming pool, to a private cinema and a children's play space, residents can work, play and relax in immaculately designed surroundings.





The residents' gym and private training rooms are serviced by international personal trainers MER World. Residents can arrange private exercise, classes or one-to-one training as well as treatments from world-class partners Ruuby Black Label and Dr Barbara Sturm in the Spa.









SERVICE

From the moment you step out of your car and into The Bryanston, Rhodium will make sure your world is just how you want it. There is valet parking and the concierge and security team are here 24-hours a day, seven days a week, along with a dedicated club concierge team.



NEIGHBOURHOOD

BEYOND
LOCATION



HYDE PARK

One of the world's most iconic parks, Hyde Park is The Bryanston's front garden, replete with flora, fauna and nearly 500 years of history.



MAYFAIR

Mayfair is the epitome of taste, fashion and luxury, where you'll find elegant Georgian houses, exclusive hotels and restaurants, world-famous retailers and international fashion houses.

MARYLEBONE

Marylebone is a short stroll from The Bryanston — it has a relaxed villagey feel with leafy parks, regular farmers markets and small independent shops you don't find anywhere else in London.





ON YOUR DOORSTEP





THE CREATORS

BEYOND
INSPIRED



ALMACANTAR

Almacantar, known for its design-led approach to development, has a significant track record in delivering best-in-class residences, including world-renowned Centre Point and innovative market-leading commercial buildings such as Southbank Place.



RAFAEL VIÑOLY ARCHITECTS

The Bryanston takes inspiration from the contours and character of Hyde Park. It's the first luxury residential development in London designed by world-renowned architect Rafael Viñoly.



MILLIER

Influenced by the townhouses of Mayfair and Hyde Park, interiors studio Millier evoked luxury through details, accents and the finest materials and finishes.



RHODIUM

Highly experienced in managing London's most prestigious residential developments, Rhodium provides 24/7 services with discretion and efficiency to residents at The Bryanston.



THIS BUILDING
DOES NOT DICTATE
HOW YOU
SHOULD FEEL.

IT'S A PLATFORM
FOR YOUR OWN
EXPERIENCE.

RAFAEL VIÑOLY
Principál, Rafael Viñoly Architects



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