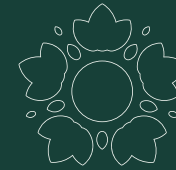




THE  
**LANCELOT**  
**COLLECTION**  
KNIGHTSBRIDGE



## AN EXCLUSIVE OPPORTUNITY

Known for its leafy garden squares, exquisite Georgian architecture and cosmopolitan atmosphere, Knightsbridge is widely considered to be one of London's most desirable districts.

Associated for generations with royalty and celebrity, this opulent oasis is home to some of the world's finest boutiques, hotels and eateries.

In keeping with the refined elegance of the area, The Lancelot Collection Knightsbridge presents five lavish townhouses featuring sophisticated, contemporary interiors.

A reimagining of the London terrace for the 21st Century, this new development represents an exceptionally rare opportunity to acquire a substantial property in one of the capital's most coveted neighbourhoods.



SERPENTINE GALLERY

HYDE PARK

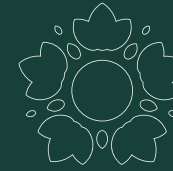
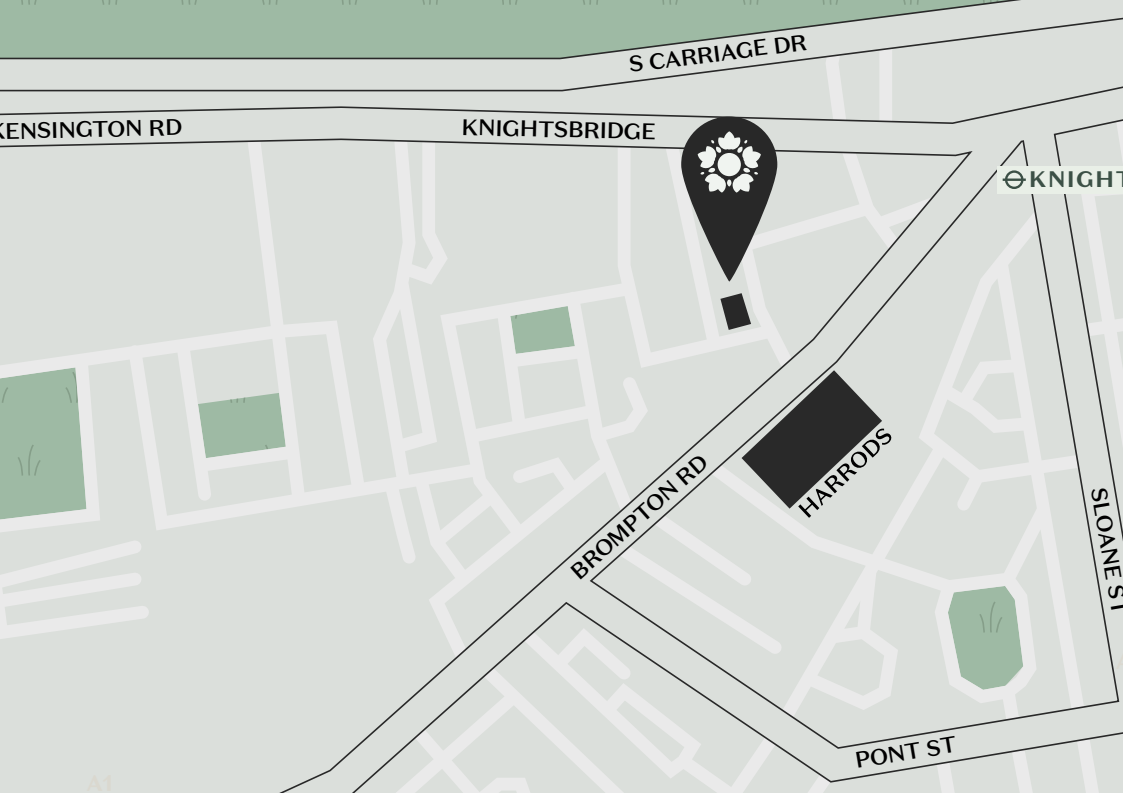


ZUMA

HARRODS

HARVEY NICHOLS

LOUIS VUITTON



## UNRIVALLED NEIGHBOURHOOD

The Lancelot Collection occupies a definitive position at the intersection of London's heritage and its contemporary pulse. To the north, the sprawling green horizons of Hyde Park and the Serpentine Gallery offer 350 acres of curated nature and world-class art.

Just seconds from your front door, the global icons of Harrods and Harvey Nichols define the retail landscape, while Louis Vuitton and the refined boutiques of Sloane Street provide a localized circuit of high-end design. For the epicurean, the celebrated Japanese cuisine of Zuma is merely moments away, anchoring a district of Michelin-starred dining.

## HISTORIC GREEN SPACES

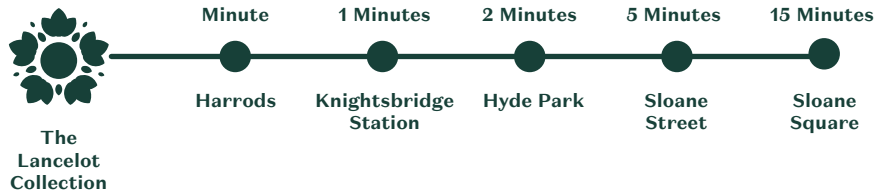
Situated a two-minute stroll from the 350-acre expanse of Hyde Park, The Lancelot Collection offers immediate access to London's celebrated green spaces and the contemporary art of the Serpentine Galleries.

## ELITE WELLBEING & SPA

Near The Lancelot Collection, the Bulgari Spa offers a marble-and-gold sanctuary with a 25-metre pool just a 10-minute stroll away. A four-minute walk leads to the Spa at Mandarin Oriental, featuring a heated vitality pool and an amethyst crystal steam room.

For a botanical escape, the Bamford Wellness Spa at The Berkeley is a mere eight-minute stroll from the front door. Finally, the sky-lit pool and panoramic gym of The Peak crown the nearby Jumeirah Carlton Tower within a nine-minute walk.

### Walking



### Underground Piccadilly line



### Driving





## UNRIVALLED CONVENIENCE

Nestled in the heart of Knightsbridge, the residences at Lancelot Place allow unprecedented access to some of London's finest shops, restaurants and cultural attractions.

## LIFESTYLE AND SHOPPING

Harrods  
Harvey Nichols  
McLaren  
Mandarin Oriental Hotel  
The Berkeley Hotel  
House of Berluti  
Louis Vuitton  
Motcomb Street

## FOOD AND DINING

Petrus  
Zafferano  
Zuma  
5 Hertford Street  
Scott's of Mayfair  
Marcus  
Sette  
Scalini

## SIGHTS AND ATTRACTIONS

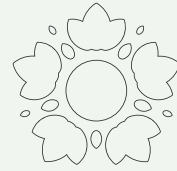
V&A Museum  
Hyde Park  
Memorial Fountain  
Serpentine Gallery  
Sloane Street + Square  
Royal Albert Hall  
Natural History Museum



## THE HISTORY

From its Arthurian namesake to its roots as a rural estate by Hyde Park, Lancelot Place has evolved into a premier residential sanctuary. Located moments from the grandeur of Harrods, it perfectly bridges Knightsbridge's historic heritage with a sophisticated, contemporary future.





## GROUND FLOOR ENTRANCE LOBBIES

The entrance lobby at The Lancelot Collection Knightsbridge sets a tone of calm and gracious luxury with its elegantly-curved smoked oak staircase and regal dolomite marble flooring.



THE LANCELOT COLLECTION



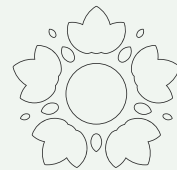


## LIVING ROOM

The light-filled ground floor living rooms are connected to the tranquil courtyard via full height bi-folding glass doors. Natural materials such as smoked oak chevron flooring and bespoke joinery for the media unit have been carefully selected to enhance the textural relationship between inside and out.







## KITCHEN

Perfect for entertaining, the dual-aspect kitchen-dining areas have an elegant feel with a spacious layout and floor-to-ceiling windows overlooking Lancelot Place. The bespoke kitchens from Roundhouse Design are fitted with Gaggenau appliances, Pietra Grey marble countertops, and smoked oak chevron timber flooring.

THE LANCELOT COLLECTION



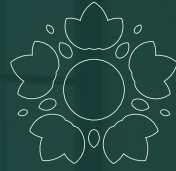


THE LANCELOT COLLECTION

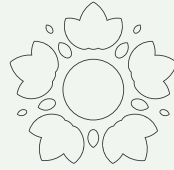


## UNWIND IN LUXURY

Luxurious bathrooms at The Lancelot Collection are swathed in veined lilac marble which pairs effortlessly with the polished nickel brassware. An optional state-of-the-art audio-visual system throughout each residence ensures you can listen to your favourite music wherever you are in the property.







## PRINCIPAL BEDROOM

The impressive principal suites offer a restful palette of taupe and ecru which contrasts perfectly with the optional dark oak details and opulent brass light fittings. Occupying the entire third floor, these vast suites celebrate texture with inviting elements such as the luxurious, optional fabric-clad wall and elegant chevron oak flooring.



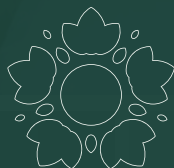
THE LANCELOT COLLECTION





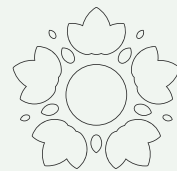
## BEDROOMS

Additional bedrooms offer a serene retreat of understated luxury. These rooms feature chevron oak flooring, beautifully designed wallpaper, and sleek tucked away wardrobes



THE LANCELOT COLLECTION





## MEDIA ROOM

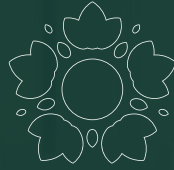
Relax in style with your guests in the inviting, retro-inspired media room. The fabric-covered walls create a cocooning effect while the bar brings instant glamour to the space with its arabescato marble countertop and mirrored glass wall.





## PRIVATE SANCTUARY

Each residence within The Lancelot Collection features a dedicated private suite, designed as a secluded space tailored to its owner. Equally suited to a personal gymnasium, a prayer room, a quiet study or a creative studio.

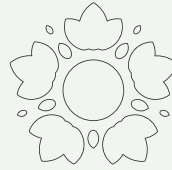


THE LANCELOT COLLECTION



THE LANCELOT COLLECTION





## THE CURATORS

### THE DEVELOPER:

#### Kogan Bellamy Lloyd (KBL)

KBL is a London-based investment and development firm specializing in strategic luxury residential projects.

The firm is recognized for its “invisible luxury” philosophy, focusing on architectural integrity and the rarity of the location.

With a background in private investment, KBL delivers residences that serve as architectural statements and enduring legacy assets.

### THE ADVISORS:

#### Above Wealth

Above Wealth is a London-based private investment office advising a select number of families on the stewardship of their wealth.

Independent of banks and product providers, they offer strategic advice and oversight and the infrastructure required to manage complex affairs.

With an experienced team and proven track record, Above Wealth brings clarity, discipline and continuity to financial decisions-making.

### THE CRAFTSMANSHIP:

#### Ben Whistler

Ben Whistler is a renowned London atelier responsible for the bespoke furniture and integrated joinery within each residence.

Every piece is handcrafted to ensure that the internal finishes meet the exacting standards of the Knightsbridge market.

The collaboration ensures a “turn-key” level of sophistication where heritage materials meet modern high-end Ralph Lauren design.

### THE ARCHITECTS:

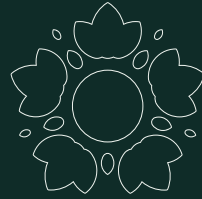
#### Cousins & Cousins

Cousins & Cousins is an award-winning RIBA practice selected for their ability to reimagine the London terrace for the 21st century.

Their vision for The Lancelot Collection celebrates generous ceiling heights and the easy flow of space from room to room.

The practice is celebrated for detail-oriented architecture that honors historic contexts through a contemporary lens.





THE  
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KNIGHTSBRIDGE



FOR ALL ENQUIRIES



Omar Areef  
Knightfrank

Stuart Bailey  
Knightfrank

James Langston  
Hamptons

Daniel Elliot  
Hamptons

**T:** +44 (0) 7773 613707  
**E:** omar.areef@knightfrank.com

**T:** +44 (0) 7789 956931  
**E:** stuart.bailey@knightfrank.com

**T:** +44 (0) 7751 745481  
**E:** langstonj@hamptons.co.uk

**T:** +44 7749667889  
**E:** ElliotD@hamptons.co.uk

[www.thelancelotcollection.com](http://www.thelancelotcollection.com)