ONE PALACE GREEN

KENSINGTON PALACE GARDENS

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REDD

REDISCOVERING A LOST MAGNUM OPUS

# THE COLLECTOR'S DREAM

Great works of art give voice to our desires, and convey to the world who we are

Historic, refined and finally restored to its rightful prominence, this jewel of the Arts and Crafts movement retains the foundational beauty it was infused with by renowned architect Phillip Webb, who collaborated with William Morris to give this exceptional building its finishing touches. One Palace Green has now been tailored to complement this heritage and cater to modern tastes.

Why is there such a flurry of excitement when a masterpiece is rediscovered and restored? Perhaps because this doesn't happen very often. A great collector who can secure such a piece will prize its excellence and rarity, delighting in their fortune. Because a true original is precious to own.

This is an exceedingly rare opportunity to possess part of an exquisite London mansion that seduces with beauty, heritage and the grandest of locations.





RESIDE IN SPLENDOUR, LIVE SERENELY

# SECLUDED EXCLUSIVITY

## On Kensington Palace Gardens, behind high gates, with a Porter, and state-of-the-art technology, One Palace Green is protected with layered security to provide perfect peace

This eminent building will comprise five apartments, as well as a stunning coach-house, designed by Pilbrow & Partners, with interiors by Martin Kemp Design. The homes will feature spacious kitchens, formal and informal living spaces, studies and generous bedroom suites, with some of the residences boasting private terraces.

Designed by globally renowned landscape architects Randle Siddeley, the private garden at One Palace Green will offer residents an oasis of tranquillity and calm.



Kensington Palace Gardens, a private avenue with a manned security pavilion to welcome residents and guests



HERITAGE AESTHETICS MEET MODERN COMFORT

# ANTIQUE GEM, MODERN CUT



## Collaborators William Morris and Philip Webb worked dynamically together to create many of England's most famous Arts and Crafts buildings, including the Grade II* listed One Palace Green

Morris and Webb's homes were loved for being grand yet comfortable – a design sentiment that has inspired the interior restoration, which features wood panelling, bespoke joinery and rich colours and patterns.

In keeping with the Arts and Crafts ethos, only fine natural materials are used, with simple and elegant design detailing rendered in stone, metal and wood.





With its careful restoration underway, One Palace Green is ready to be rediscovered and called home by a discerning and fortunate few.

Today, the exciting project to invigorate the residence to distinction sees the fruition of exceptional interior designs, carefully and creatively applied to speak to the building's significance in artistic and design history.

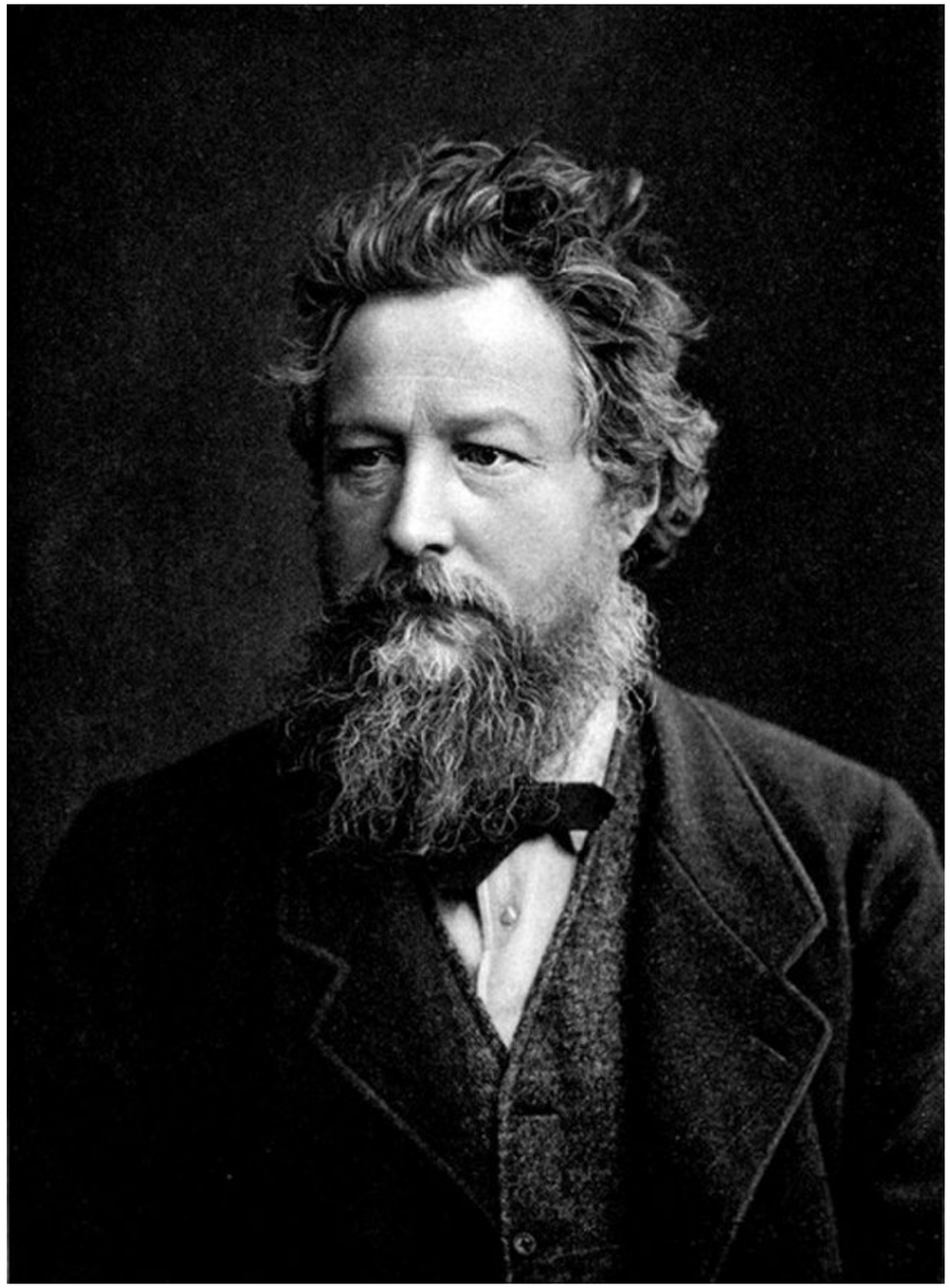


LEFT
Willow leaves in a serpentine arrangement by William Morris

"HAVE NOTHING IN YOUR HOUSES THAT YOU DO NOT KNOW TO BE BEAUTIFUL OR BELIEVE TO BE USEFUL"

WILLIAM MORRIS

BELOW
William Morris (image from Prose and Poetry, published in 1913 by Oxford University Press)



# Kensington Palace and its splendid royal park neighbour One Palace Green



LONDON'S HOME OF PROFOUND INSPIRATION

# TREASURES OF KENSINGTON

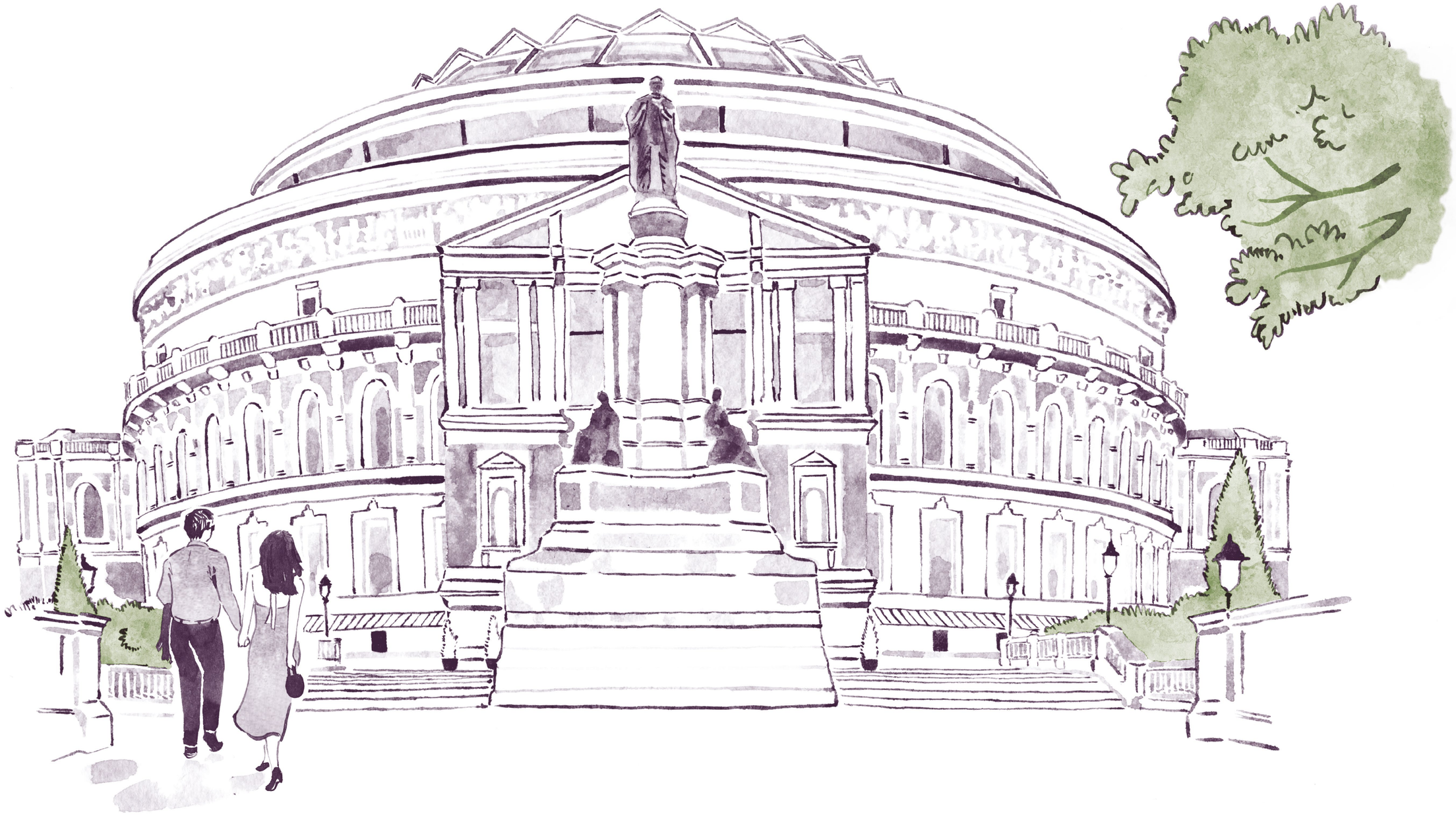
## The city's most revered London borough offers culture, calm and heritage like no other

Stately and beautiful Kensington comprises a mix of calm and leafy streets of graceful terraces and flower-strewn pretty mews, elevated boutiques, fine dining experiences, spas and grand cultural institutions.

Visit art galleries on Kensington Church Street or in Hyde Park's Serpentine Galleries, or relax and unwind at wellness destinations Quan Spa or House of Elemis. Culture too is close by at the Victoria & Albert Museum, the National History Museum, the Royal Albert Hall and the Design Museum, which all host permanent collections alongside zeitgeisty exhibitions.



World-renowned concert venue the Royal Albert Hall is a short stroll from One Palace Green



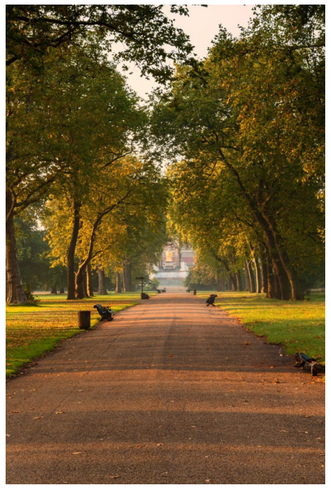
One Palace Green is surrounded by the heights of London luxury, and the charm of this city is that one can never be too far from nature's wonders, too. With unrivalled proximity to Kensington Palace, residents will effortlessly access some of London's most renowned green spaces.

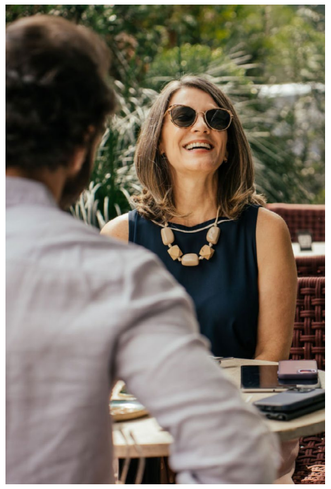
Just a short stroll away from Kensinton Gardens' pleasant flower gardens is Hyde Park, a vast tree-lined park with ponds, lakes, and cafés. The idyllic Holland Park is also nearby, with its famed Kyoto Garden and secluded trails.

OPPOSITE PAGE
The Serpentine,
Hyde Park

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An elegant
post-gallery brunch

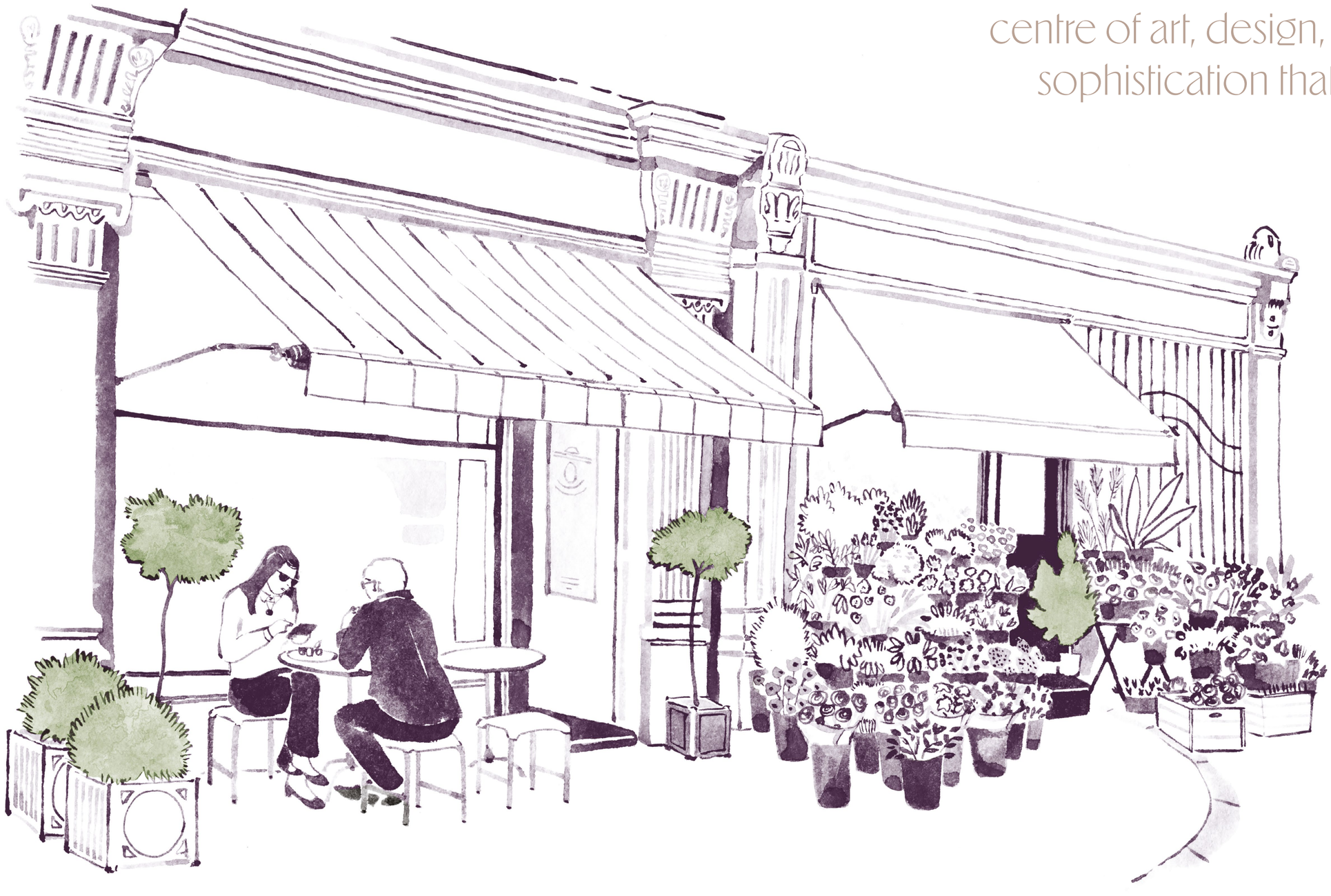
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Hyde Park at sunrise







Here you will reside in a neighbourhood that charms like a village but nourishes like the global centre of art, design, culture and sophistication that it truly is











PADDINGTON

BAYSWATER

BAYSWATER

LANCASTER GATE

QUEENSWAY

NOTTING HILL GATE

HYDE PARK

SELFRIDGES

MARBLE ARCH

BOND STREET

OXFORD CIRCUS

MAYFAIR

GREEN PARK

FORTNUM & MASON

KENSINGTON GARDENS

KENSINGTON PALACE

SERPENTINE GALLERY

ONE PALACE GREEN

HYDE PARK CORNER

HIGH STREET KENSINGTON

ROYAL ALBERT HALL

HARVEY NICHOLS

KNIGHTSBRIDGE

BUCKINGHAM PALACE

IMPERIAL COLLEGE

KNIGHTSBRIDGE

HARRODS

KENSINGTON

SCIENCE MUSEUM

V&A

NATURAL HISTORY MUSEUM

BELGRAVIA

VICTORIA

GLOUCESTER ROAD

SOUTH KENSINGTON

SLOANE SQUARE

EARL'S COURT

CRAFTED LIKE NO OTHER

# ELEGANT DETAIL



Homes imagined
with exceptional artistry
and sophistication

## Specifications

### DEVELOPMENT OVERVIEW

- Gated development on Palace Green
- Selection of 1, 2 and 3 bedroom units within the Grade II* heritage building
- Detached 3 Bedroom new-build ‘Coach House’
- Interiors by Martin Kemp Design
- Landscaping by Randle Siddeley
- 142 Year Leases
- Concierge

### COOLING, HEATING & PLUMBING

- Comfort cooling to all principal rooms and common areas
- Underfloor heating throughout apartments
- Heated towel rails in bathrooms
- High-pressure hot water system
- Water softeners to all apartments
- Ground source heat pump serving the development

### SECURITY

- Gated development
- Concierge or Security Guard
- CCTV
- Video Entry Systems
- Security locks
- Vibration detection to all windows
- Hard-wired smoke and fire detection
- Wired for intruder alarms

### LIGHTING

- Lighting designed by Lighting Design International and Martin Kemp Design
- Lutron lighting control system
- Whole house on/off functionality

### AUDIO VISUAL

- Cat 6 cabling throughout
- Crestron home platform and applications
- Apartments pre-wired for distributed audio to bathrooms
- TV points to living spaces, kitchens and bedrooms
- HVAC control system
- Gaggenau & Miele Kitchen Appliances

### FINISHES

- Period plaster mouldings throughout
- Element 7 Timber Flooring with metal inlay
- Natural stone to bathrooms and kitchens
- Bespoke ironmongery by British Manufacturer Robertson Technical
- Sanitaryware by THG Paris
- High quality bespoke joinery throughout

### GROUND RENT & SERVICE CHARGE

- On application

## MKD,
## Interior Designer

Unfettered by an in-house style, Martin Kemp Design craft some of the world's most inspirational interiors for those who seek the exceptional.

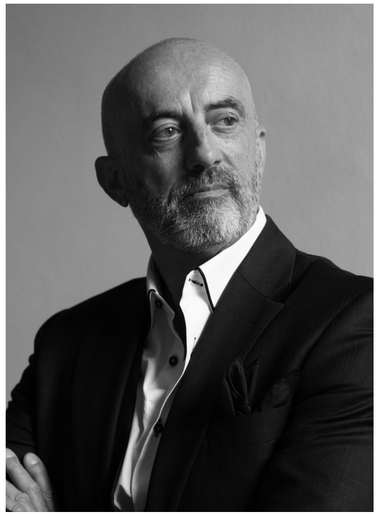
Specialists in super-prime residential spaces, the studio continually adapts its refined interior design excellence to a variety of sectors relevant to the ultra-high end market including superyachts, private jets and exclusive commercial spaces.

## P&P,
## Architect

Pilbrow & Partners were selected by REDD to sensitively restore and refurbish the original Grade II* listed building. Defining One Palace Green's future in its third century, their designs seek to restore the architectural integrity and secure the long-term preservation of this quite exceptional heritage address.

## Randle Siddeley,
## Landscape Designer

Established by Randle Siddeley, The Lord Kenilworth, over 48 years ago, RSL sees him combine his passionfor landscape design with spectacular attention to detail. RSL's Design Team specialises in designing landscapes and gardens for private residences and commercial developments all over the world.







TOP
Martin Kemp

CENTRE
Fred Pilbrow

BOTTOM
Randle Siddeley

# REDD

REDD is a privately owned real estate company, with offices in London and Monaco. It is focused on the investment, development and management of prime property in world class locations.

REDD is a world-class team dedicated to restoring exquisite, one of a kind properties for only the most decerning buyer.



## 6 Charles St, Mayfair



## 82 Mount St, Mayfair



## 7 Charles St, Mayfair



## 41 Upper Grosvenor St, Mayfair



# ONE PALACE GREEN

## ENQUIRIES

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REDD

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