OWN A PIECE OF HISTORY



B3 1PX

CHARLOTTE ST.

ASSAY LOFTS

ASSAY LOFTS

E.P.G
INSPECTED AND PASSED BY ELEVATE PG
EST. 11

We shape our city and
our city shapes us.
We enable. We elaborate.
We are Elevate.

Elevate Property Group

ASSAY LOFTS

B3 1PX

HOME TO ARTISANS, RADICALS, THE DARING AND NOW YOU.

Acknowledge the past to build the future

CHARLOTTE ST.

ASSAY LOFTS

A L

CHARLOTTE ST.

Do what is right

Not what is easy



ICONIC

BACK TO

LIFE

Borne out of history, Assay Lofts is a development of 32 impeccably composed living spaces. A flawless fusion of heritage and 21st century at the heart of Birmingham's resurgent Jewellery Quarter.

Located within a historic conservation area, Assay Lofts sit adjacent to the picturesque St Paul's Square. A creative, cultural, iconic location with a relentless social life and raw, edgy aesthetic.

This is the past re-imagined for today. A new destination defined by clever design and easy living.

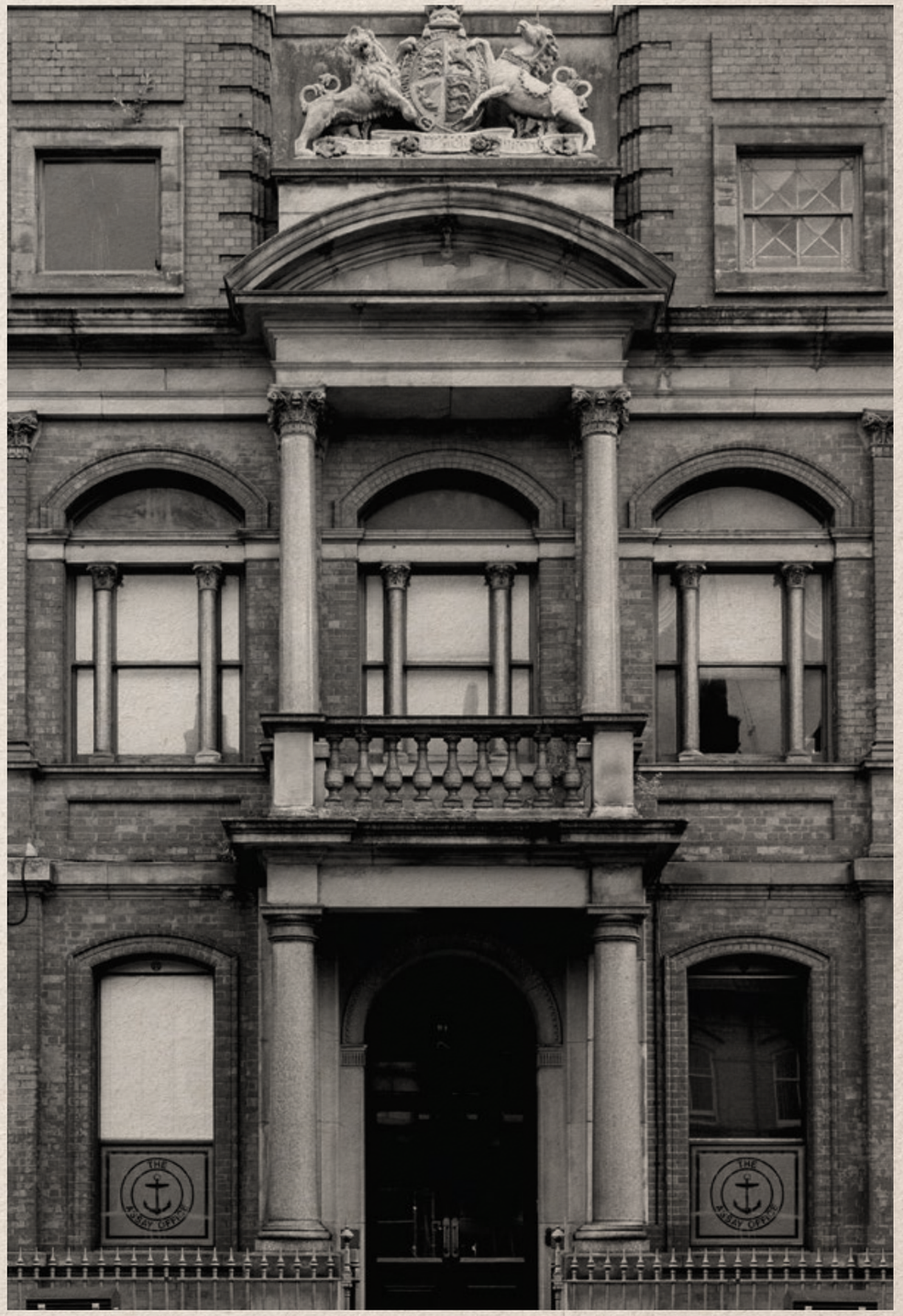
'A national treasure'

English Heritage
Jewellery Quarter Conservation Area

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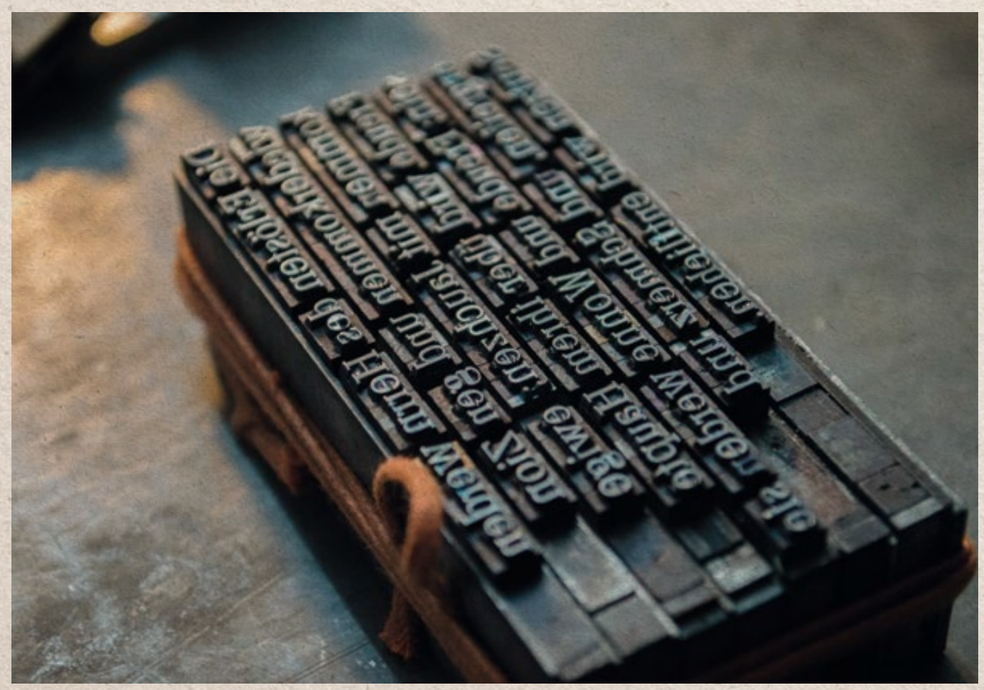


Jewellery Quarter - home to ‘1,000 trades’



The Assay Office, Newhall Street, established 1773





Proud heritage





Artists and artisans

WE STILL MAKE

THINGS

ASSAY LOFTS

CHARLOTTE ST.

ARCHITECTURE

BRICK BY

BRICK

It’s not about being noticed,
it’s about being remembered.

We believe in a responsive, contemporary
and inclusive built environment,
embracing democratic and humanistic
values for the good of all who
interact with the architecture.

D5 Architects

ASSAY LOFTS



CHARLOTTE ST.



Charlotte Street front exterior looking towards St Paul’s Square

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CHARLOTTE ST.

Charlotte Street front exterior and rear view with parking



Charlotte Street front exterior looking towards Newhall Street



Apt 8, open plan kitchen, living and dining space



Apt 8, light and airy living space with floor to ceiling windows



Apt 5, living and dining space with balcony area



Apt 5, shower and washroom



Apt 5, kitchen with dining space and master bedroom



DETAIL BY

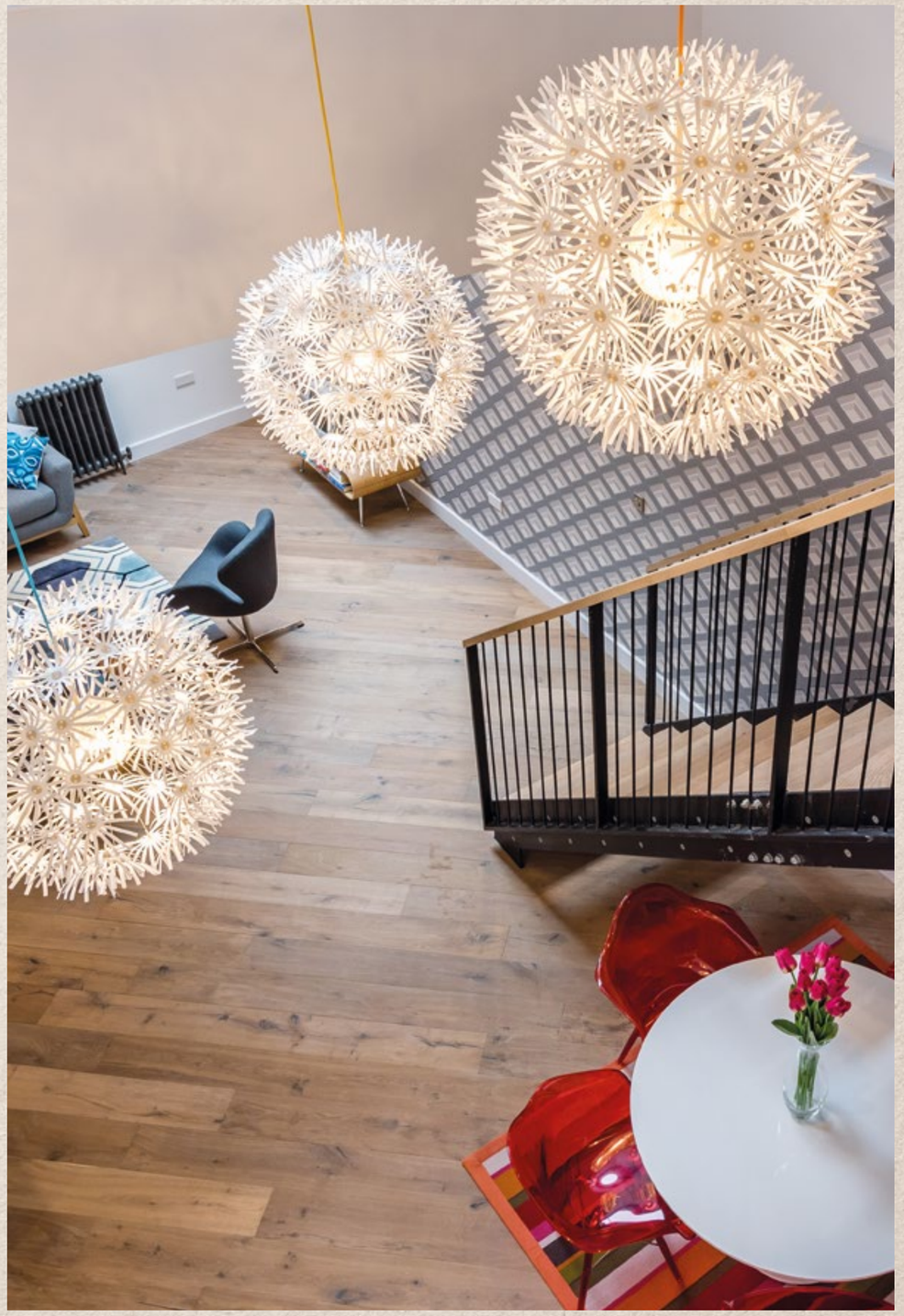
DETAIL

More than most.

Elevate make spaces for individuals.
Enduring homes built with integrity
and pedigree. Original and unexpected.
Imaginative and illustrious.

Often imitated.
Never replicated.

Elevate Property Group



Selected works - Elevate

ASSAY LOFTS





Selected works - Elevate





Selected works - Elevate

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JQ

The centre of happening

The Jewellery Quarter

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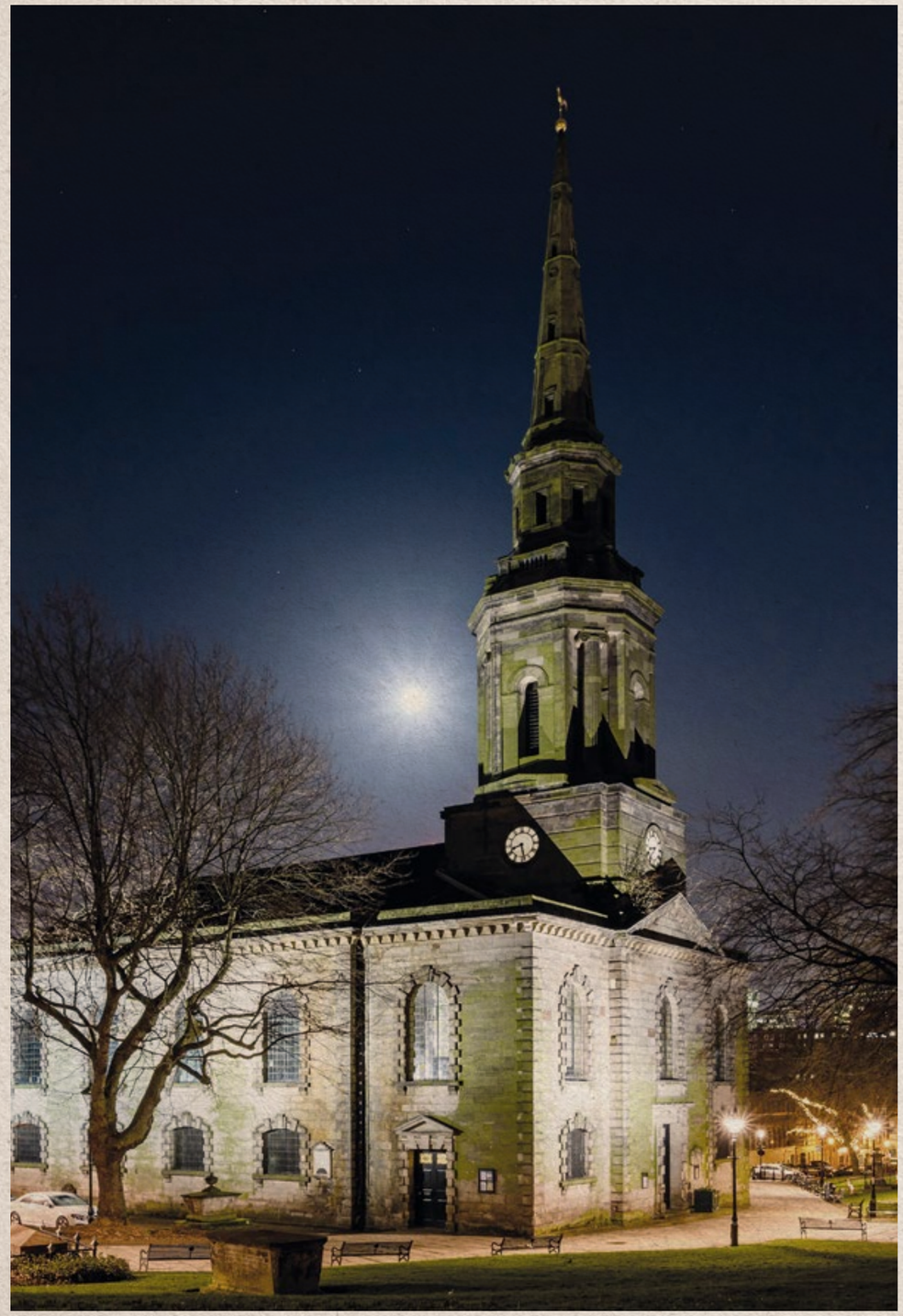
MEET THE NEW

ARTISANS

CHARLOTTE ST.



St Paul’s Square, the last remaining Georgian square in the city



St Paul’s, the heart of the Jewellery Quarter

IT’S NOT ALL HEAVY

METAL

The resurgent Jewellery Quarter is the perfect location from which to experience Birmingham’s urban revival.

Renowned for being home to 1000 trades it’s a place of endless opportunity. A melting pot of rich history fused with a sussed, connected lifestyle.

Alongside a burgeoning scene of independent eateries and specialist bars, there’s art galleries, a 17th century church and relaxing green spaces. Old and new, local and international, north, south, east and west... it’s got all sides covered.

This is a neighbourhood that’s proving itself to be second to none.

Lasan, ‘True to India’



Salcooks



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Saint Paul’s House



200 Degrees Coffee

SITUATION

THE BUSINESS

END

Assay Lofts is truly blessed by its setting. Perfectly positioned on the corner of St Paul's Square this is a location of rare quality and unique heritage. Secluded, but also right at the sweet spot.

Magnificent Georgian architecture sits proudly around the perimeter of a great church and grand square of leafy, communal green space. Elegant and desirable in the eighteenth century when it was first built (1779), it's now even more treasured and coveted.

Cobbled streets and charming canalside walkways deliver you into the heart of the action within minutes. Birmingham's financial and business district is a mere 5 minute stroll and with unrivalled transport links close by, it's ideally suited to professionals who seek an affordable, London lifestyle.

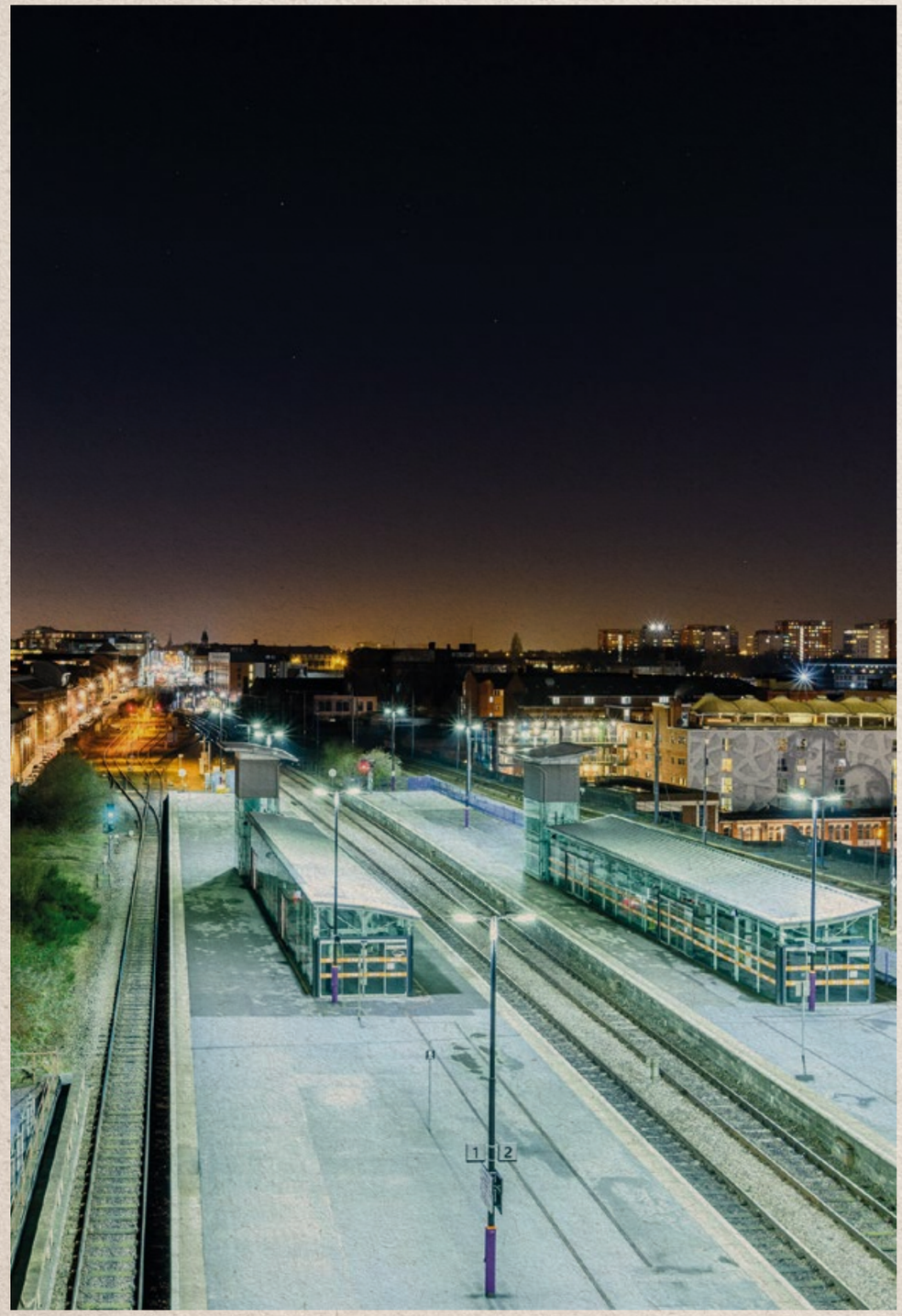
If you're in the market for prime, exclusive and extraordinary then Assay Lofts is the real deal.





Neighbourhood

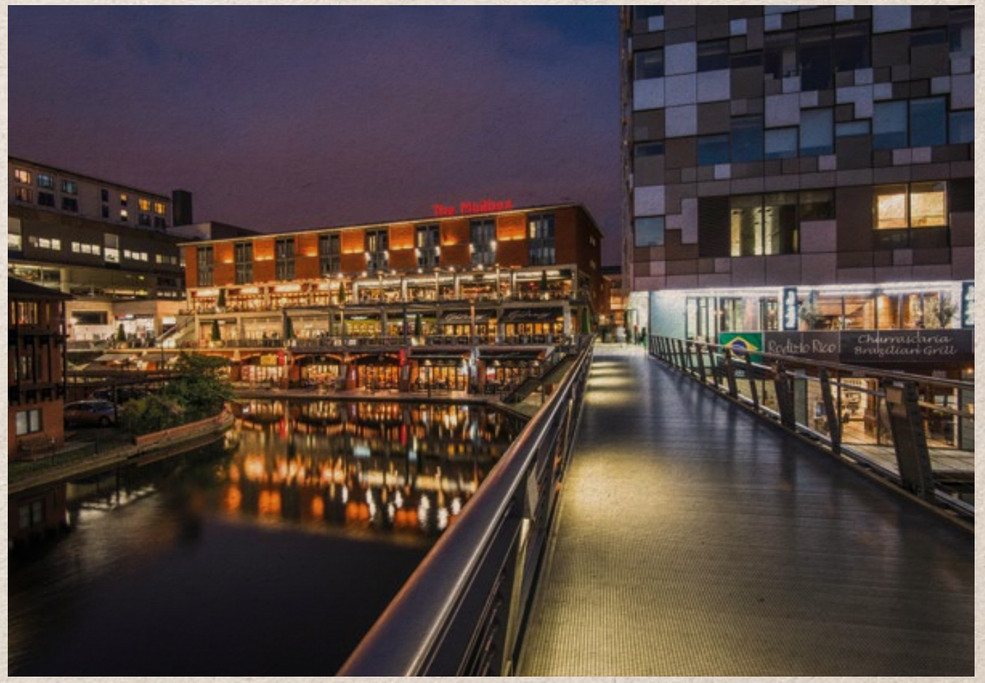
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Connected life

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Work and leisure life

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Independents









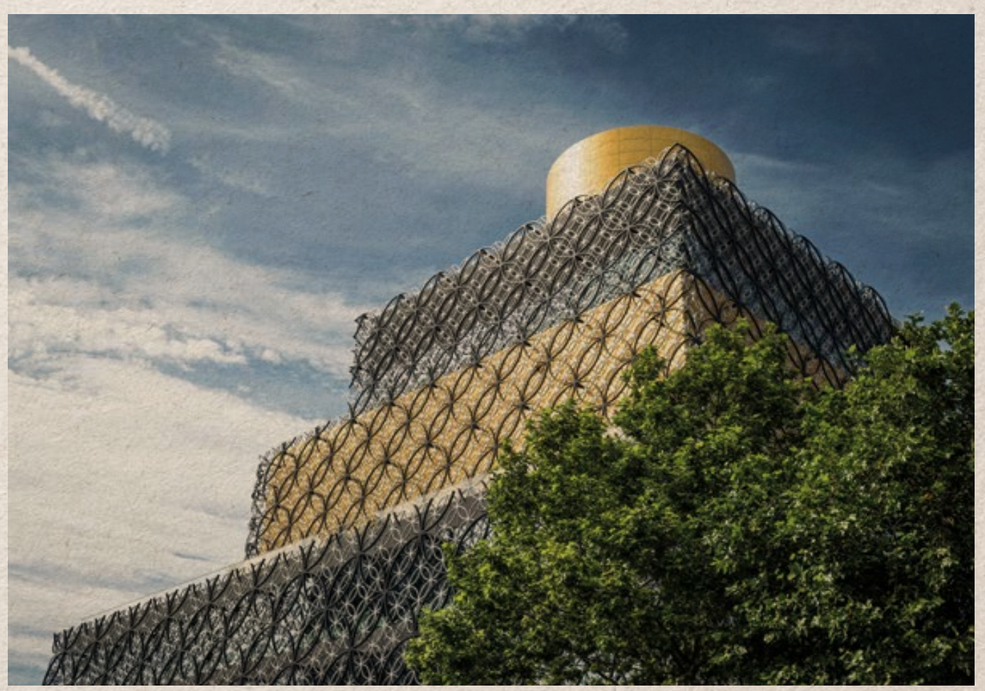
Neighbourhood

Heritage





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Culture (Library of Birmingham)

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A L

CULTURE

- 01 St Paul's Square
- 02 Arena Birmingham
- 03 Brindleyplace
- 04 ICC and Symphony Hall
- 05 Library of B'ham
- 06 Ikon Gallery

SOCIAL

- 07 Otto
- 08 Lasan
- 09 The Church
- 10 1000 Trades
- 11 The Vaults
- 12 The Red Lion
- 13 40 St Paul's
- 14 Speakeasy

STAY

- 15 Hotel du Vin
- 16 Saint Paul's House
- 17 Bloc Hotel
- 18 Grand Hotel

LEISURE

- 19 Bullring
- 20 Selfridges
- 21 The Mailbox
- 22 Grand Central
- 23 Electric Cinema
- 24 Ghetto Golf

WORK

- 25 Aston University
- 26 Colmore Business District
- 27 One, Two, Three Snowhill
- 28 Arena Central
- 29 HSBC HQ
- 30 HS2 Curzon Station



The Jewellery Quarter, a prime location with close proximity to central rail connections

BIRMINGHAM

BRUM

ASSAY LOFTS

CHARLOTTE ST.



Brilliant past.
Bostin future.

BIRMINGHAM

THE TRUTH IS

OUT THERE

Brum.

There's a story to be told about this
great city. A city galvanised into action.
Britain's second city, but right now,
it's most compelling. A renaissance city
that's being rebuilt and redefined.

1.1 million people strong, it boasts a financial
sector, transport system and first class shopping
and leisure that's beginning to rival the capital.
And, it's getting better day by day and night by night.

Industrious and individual, bold and
progressive, cultured and non conformist.
It surprises and charms in equal measure.

Get in on the secret that is Brum.



Ikon Gallery

Selfridges and Liquor Store





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Birmingham Conservatoire

Adams, Michelin Star dining



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Hotel Du Vin and Gusto

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Metro





Waterways

Business and finance





Grand Central

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F P

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This is only the beginning

Floor Plans and Specification

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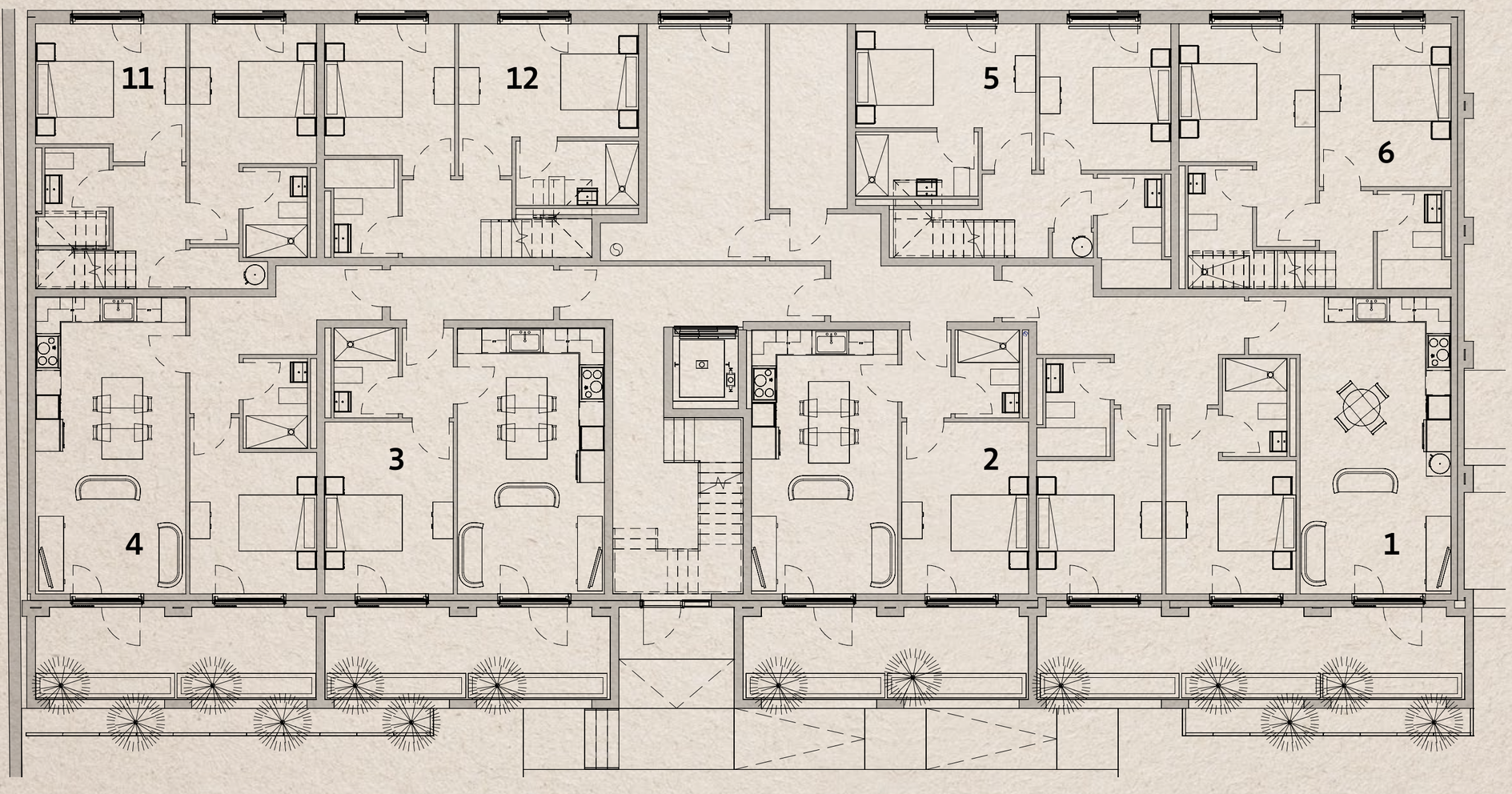
A L

Site Plan

S P

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Lower Ground Floor



APARTMENT TYPES:
SINGLE LEVEL (1 FLOOR) 1, 2, 3, 4
DUPLEX (2 FLOORS) 5, 6, 11, 12

Lower Ground Floor

L F

Unit 1 - 2B
2 Bed, 76 sq m

Unit 2 - 1B
1 Bed, 44 sq m

Unit 3 - 1B
1 Bed, 45 sq m

Unit 4 - 1B
1 Bed, 53 sq m

Unit 5 - Lower Floor
2 Bed Duplex, 86 sq m

Unit 6 - Lower Floor
2 Bed Duplex, 107 sq m

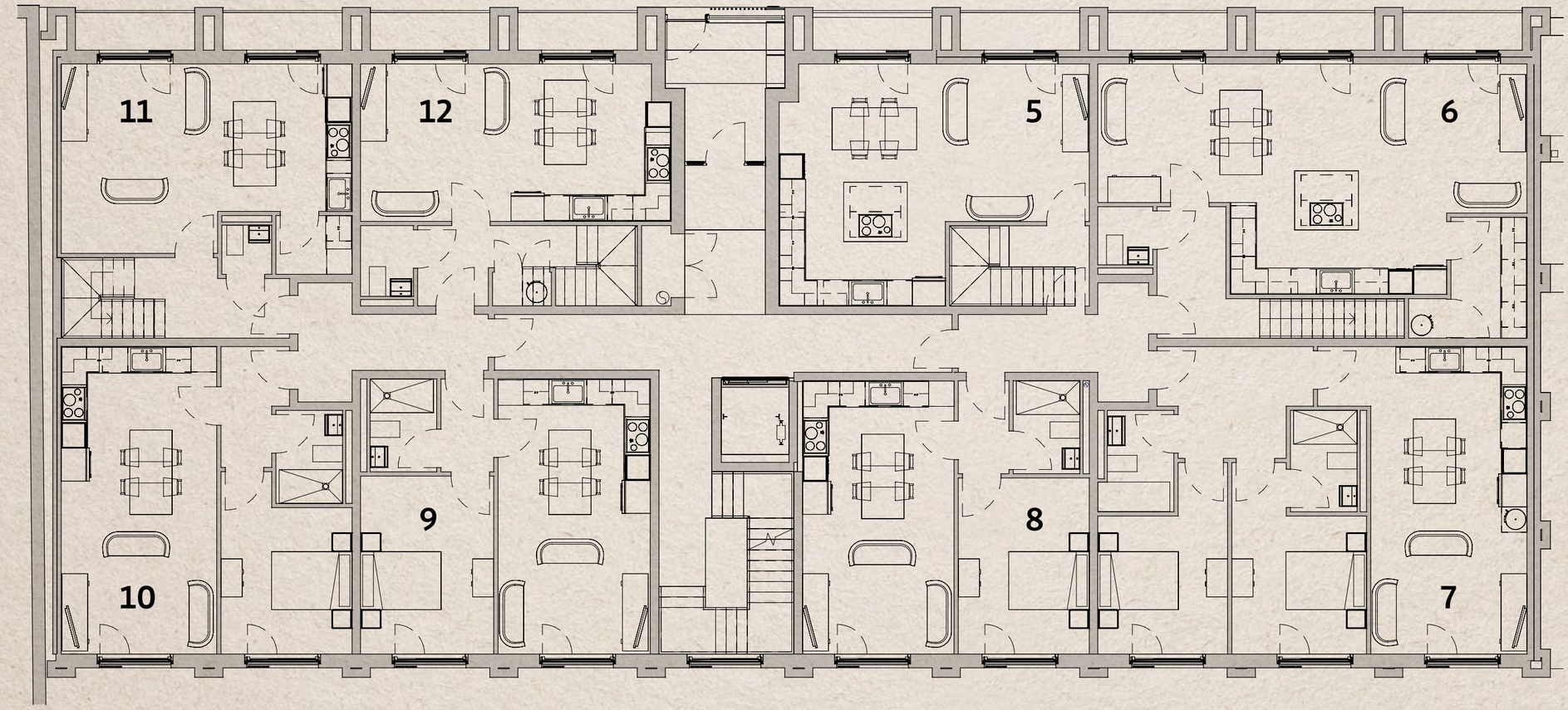
Unit 11 - Lower Floor
2 Bed Duplex, 86 sq m

Unit 12- Lower Floor
2 Bed Duplex, 82 sq m

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ASSAY LOFTS

Ground Floor



Ground Floor

G F

Unit 5 - Upper Floor
2 Bed Duplex, 86 sq m

Unit 6 - Upper Floor
2 Bed Duplex, 107 sq m

Unit 7 - 2B
2 Bed, 72 sq m

Unit 8 - 1B
1 Bed, 44 sq m

Unit 9 - 1B
1 Bed, 45 sq m

Unit 10 - 1B
1 Bed, 48 sq m

Unit 11 - Upper Floor
2 Bed Duplex, 86 sq m

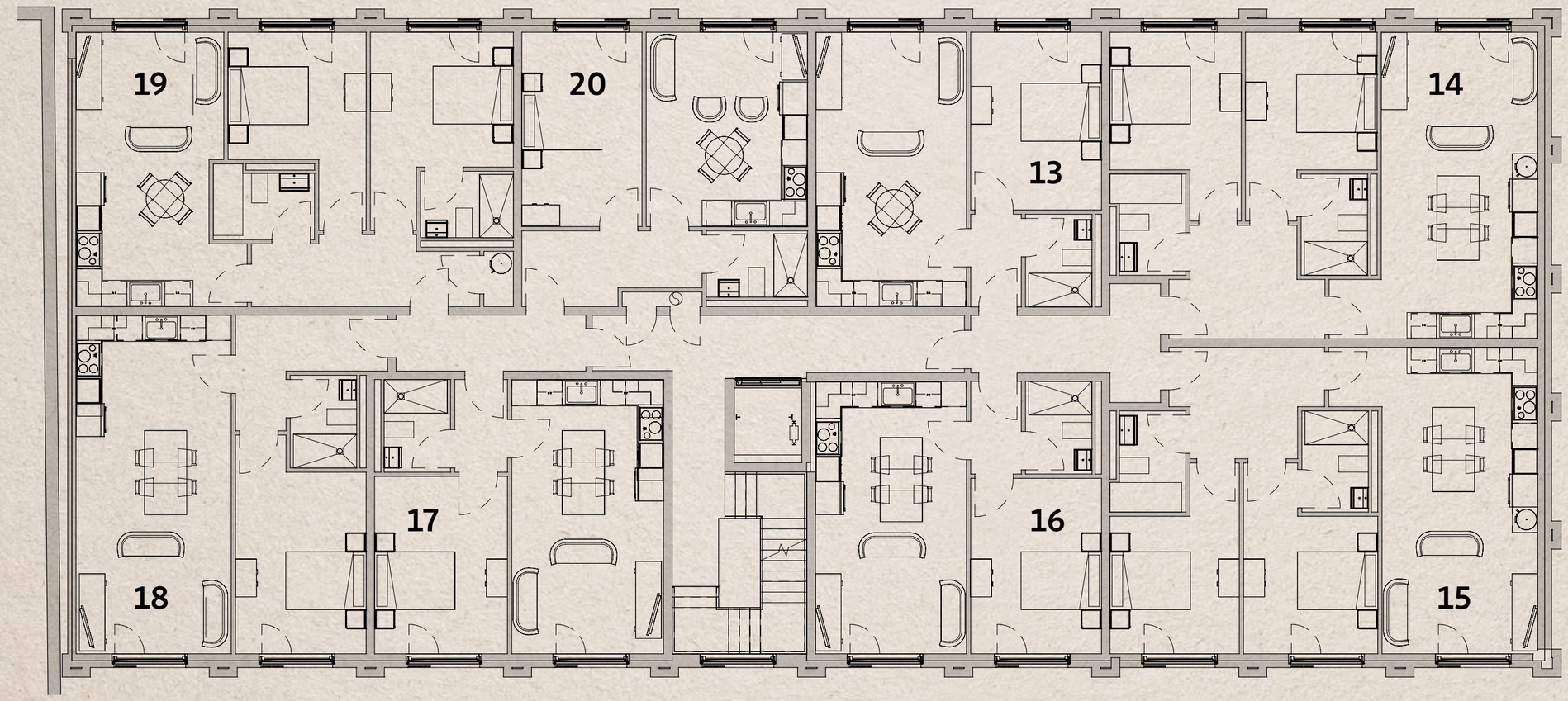
Unit 12 - Upper Floor
2 Bed Duplex, 82 sq m

CHARLOTTE ST.

APARTMENT TYPES
DUPLEX (2 FLOORS) 5, 6, 11, 12
SINGLE LEVEL (1 FLOOR) 7, 8, 9, 10

First Floor

First Floor



ASSAY LOFTS

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0 1

Unit 13 - 1B
1 Bed, 44 sq m

Unit 14 - 2B
2 Bed, 72 sq m

Unit 15 - 2B
2 Bed, 72 sq m

Unit 16 - 1B
1 Bed, 44 sq m

Unit 17 - 1B
1 Bed, 45 sq m

Unit 18 - 1B
1 Bed, 56 sq m

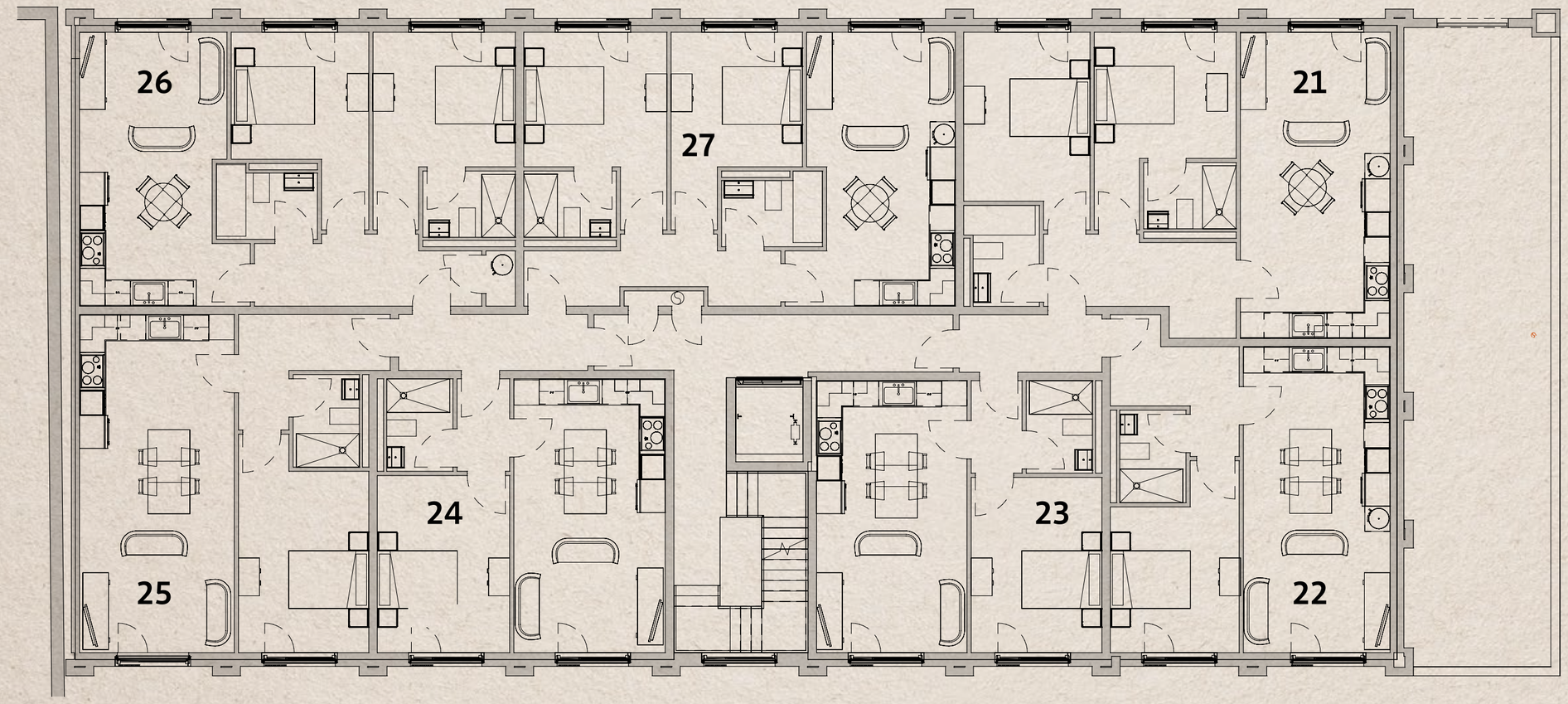
Unit 19- 2B
2 Bed, 68 sq m

Unit 20 - 1B
1 Bed, 43 sq m

APARTMENT TYPES
SINGLE LEVEL (1 FLOOR)
13, 14, 15, 16, 17, 18, 19, 20

Second Floor

Second Floor



0 2

Unit 21 - 2B
2 Bed, 70 sq m

Unit 22 - 1B
1 Bed, 49 sq m

Unit 23 - 1B
1 Bed, 44 sq m

Unit 24 - 1B
1 Bed, 45 sq m

Unit 25 - 1B
1 Bed, 56 sq m

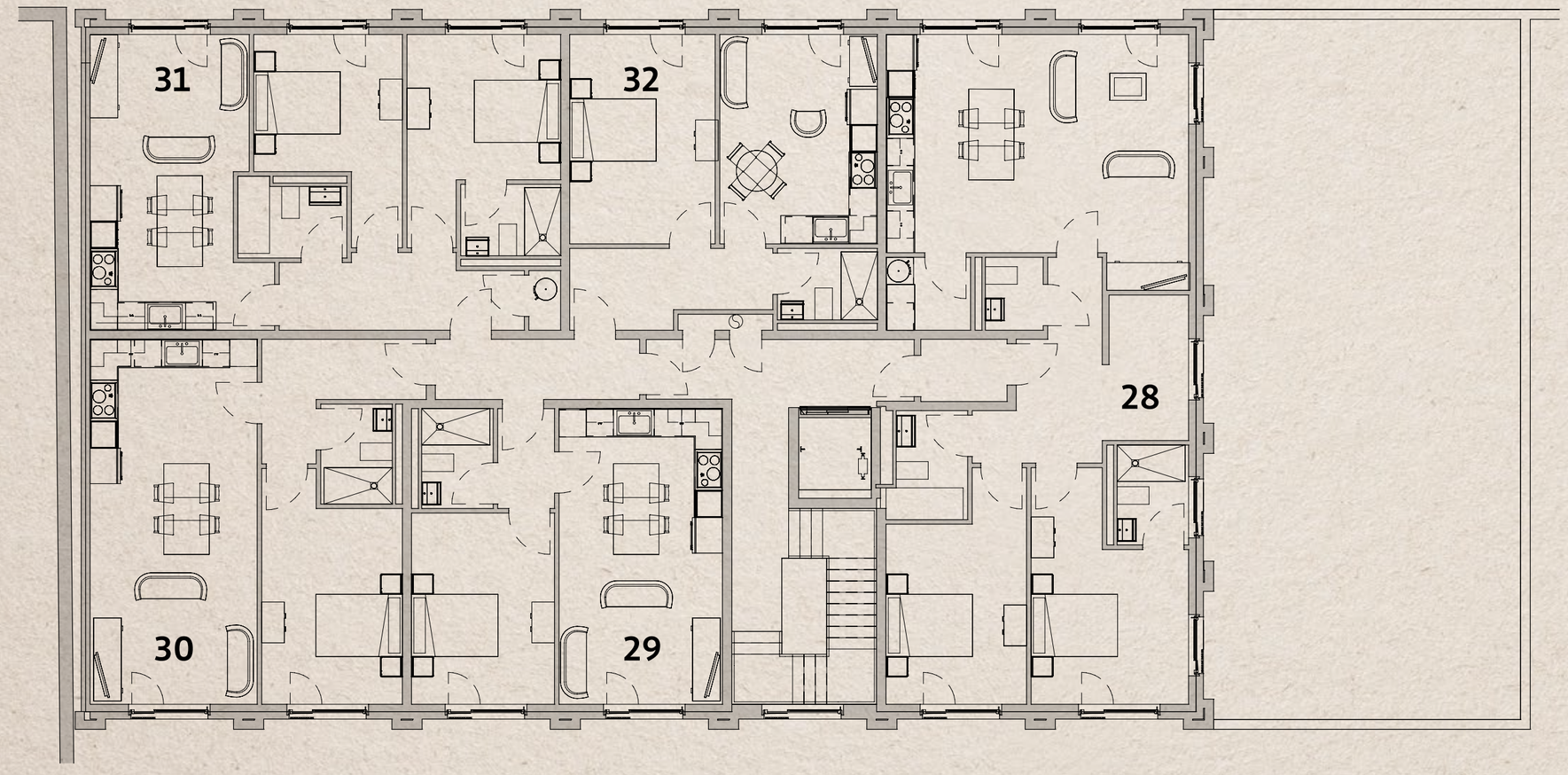
Unit 26 - 2B
2 Bed, 68 sq m

Unit 27 - 2B
2 Bed, 66 sq m

APARTMENT TYPES
SINGLE LEVEL (1 FLOOR)
21, 22, 23, 24, 25, 26, 27

Third Floor

Third Floor



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0 3

Unit 28 - 2B
2 Bed, 97 sq m

Unit 29 - 1B
1 Bed, 45 sq m

Unit 30 - 1B
1 Bed, 56 sq m

Unit 31 - 2B
2 Bed, 68 sq m

Unit 32 - 1B
1 Bed, 43 sq m

APARTMENT TYPES
SINGLE LEVEL (1 FLOOR)
28, 29, 30, 31, 32

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SPECIFICATION

Services	All mains services connected.
Heating and hot water	Gas heating provided via a central plant boiler system and metered in every apartment via a heat exchange unit.
Electrical	Brushed stainless steel effect sockets and switches throughout apartments, details on exact layout are available on request.
Kitchen	Contemporary kitchens with a range of fitted floor and wall units complete with modern square edge laminate work tops. Includes electric cooker hob and extractor, built in fridge/freezer, integrated dishwasher and integrated washer/dryer in all apartments.
Sanitaryware	Duravit sanitaryware and Hansgrohe brassware, mains pressure hot water, shower tray and screen in 1 beds, addition of a bath in 2 beds.
Doors	Contemporary doors throughout including brushed stainless steel ironmongery, fire rated doors where applicable.
Skirting and architrave	Pencil round skirting and architrave finished in white egg shell paint.
Decoration	White emulsion paint to all plastered walls and ceilings.
Ceramic tiling	Porcelanosa tiles to bathroom floors and part tiled walls in wet areas.
Flooring	Carpets in bedrooms and laminate throughout other than in wet areas.
Door entry	Keypad entry with intercom access from apartments.
TV distribution	Digital aerial and signal distribution to TV point in each apartment.
Telephone and data	Telephone/data cable to a single outlet in each apartment.

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Photography: Bytombird.com / Ralph Media Group



This is not the end.

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