



# Riverside Living, Redefined in Battersea



Property Group

Set within one of London's most transformative riverside locations, this landmark residential development introduces a new standard of design-led, lifestyle-focused living. Combining striking architecture with premium interiors and wellness-driven amenities, it delivers a complete residential experience tailored to modern city life.

Positioned along the River Thames in Battersea, the scheme forms part of a wider regeneration story that continues to reshape this part of London into one of the capital's most desirable residential and investment destinations.



### Location Overview

Located in Battersea, this development benefits from a rare balance of connectivity, lifestyle and long-term growth potential.

Clapham Junction, one of London's busiest and best-connected transport hubs, is within walking distance, providing fast access to Central London and beyond. Residents are also moments from Battersea Power Station, the King's Road and Chelsea, placing world-class retail, dining and leisure on the doorstep.

The surrounding area continues to see significant investment, reinforcing its position as a key Zone 2 hotspot for both owner-occupiers and tenants.

## Architectural Vision

This striking residential tower rises above the Thames, designed to maximise light, views and presence on the skyline. The architecture blends contemporary design with subtle references to the site's heritage, creating a building that feels both modern and rooted in its surroundings.

Expansive glazing and clean lines define the exterior, while elevated positioning ensures many apartments benefit from panoramic river and city views.



## Interior Specification

Each residence has been carefully designed to reflect a high standard of modern living, combining aesthetic appeal with everyday practicality.

Key features include:

- Floor-to-ceiling windows to maximise natural light
- Open-plan living and dining areas
- Private balconies or terraces
- Engineered wood flooring throughout living spaces
- Bespoke kitchens with integrated European appliances
- Stone worktops and premium cabinetry
- Contemporary bathrooms with high-quality fittings
- Comfort cooling and underfloor heating

The overall design focuses on clean, elegant finishes that appeal to a wide tenant and buyer demographic, ensuring long-term rental and resale appeal.

## Lifestyle & Amenities

This development is positioned as more than just a place to live. It is a fully integrated lifestyle offering designed around wellbeing, convenience and social living.

Residents benefit from:

- 24-hour concierge service
- Fully equipped gym and fitness studio
- Wellness facilities including sauna and relaxation spaces
- Private cinema room
- Co-working lounges and meeting spaces
- Landscaped communal areas and riverfront walks
- Private dining and social spaces
- Rooftop terrace with panoramic views

These amenities are specifically designed to support modern lifestyles, particularly appealing to professionals, international tenants and long-term renters seeking a premium living experience.



## Investment Perspective

Battersea has firmly established itself as one of London's strongest-performing regeneration zones. Continued infrastructure investment, combined with proximity to Central London and the Thames, has driven sustained demand from both domestic and international tenants.

This development sits at the centre of that growth.

Key investment fundamentals:

- Prime Zone 2 riverside location
- Strong tenant demand from professionals and corporate renters
- Premium specification supporting higher rental values
- Regeneration-led capital growth potential
- Limited supply of high-quality, amenity-rich developments

With London continuing to face a structural undersupply of housing, developments of this quality and location are well positioned to deliver both income and long-term appreciation.



## Connectivity

Connectivity is a key strength of this location, making it highly attractive for commuters and tenants.

- Clapham Junction within walking distance
- Direct links to London Victoria in under 10 minutes
- Easy access to the West End and City
- Cycle routes connecting to Chelsea and Central London
- Thames river transport options nearby

This level of connectivity ensures consistent tenant demand and supports long-term rental resilience.

## Target Market

This development appeals to a broad but high-quality tenant and buyer profile:

- Young professionals working in Central London
- Corporate tenants and relocators
- International investors seeking prime London assets
- Owner-occupiers looking for lifestyle-led living

The combination of location, design and amenities ensures strong and consistent demand across multiple tenant types.



## Key Highlights

- Landmark riverside development in Battersea
- 1, 2 and 3-bedroom apartments available
- High-specification interiors throughout
- Private balconies and panoramic views
- Extensive resident amenities including wellness and co-working spaces
- Walking distance to Clapham Junction
- Positioned within a major regeneration zone
- Strong rental demand and capital growth potential
- Completion expected 2026

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