



WYNDHAM[®]
PORTOCOLOM

THE MALLORCA ADVANTAGE

A PREMIER EUROPEAN DESTINATION FOR
LUXURY REAL ESTATE INVESTMENT



A TOURISM POWERHOUSE

Mallorca's economy is fuelled by a thriving tourism sector, characterised by consistent growth in visitor numbers and expenditure, creating a robust foundation for investment.



+12.73%

INTERNATIONAL VISITOR
GROWTH
(YOY APRIL 2025) ^[1]



€2.52B

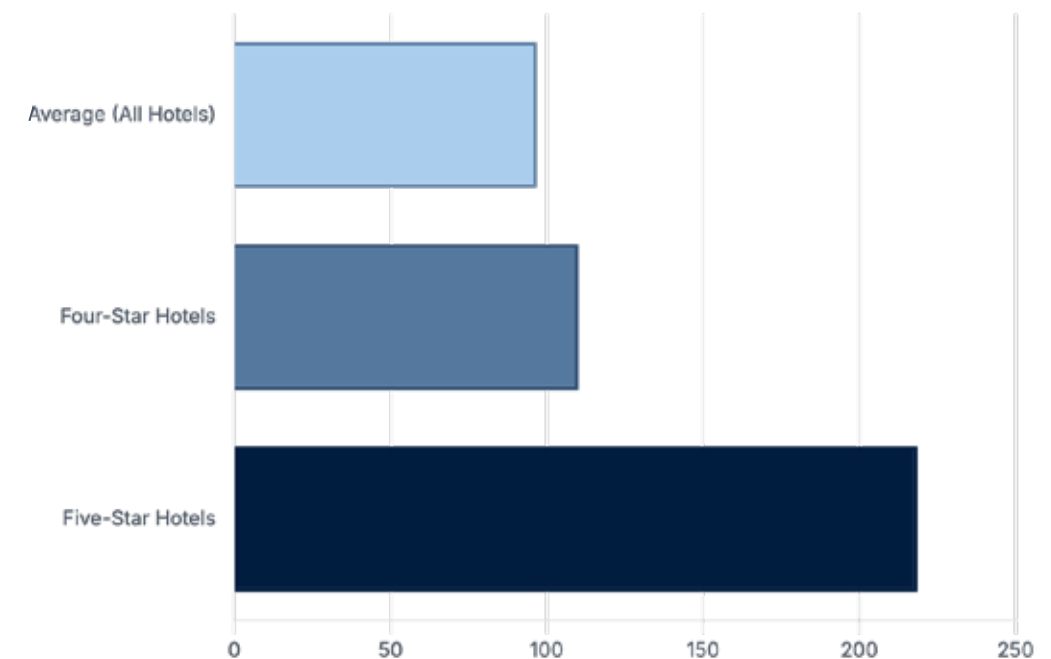
TOURIST EXPENDITURE
(MAY 2025) ^[1]

FOREIGN BUYERS DRIVE THE MARKET



PROFITABLE HOSPITALITY SECTOR

The island's hotels demonstrate exceptional performance, with high occupancy and rising revenues, especially in the luxury segment. This signals strong, sustained demand for premium accommodation.



Five-star hotels, the segment most relevant to branded residences, achieve a RevPAR more than double the island's average, highlighting the profitability of the luxury market. ^[3]

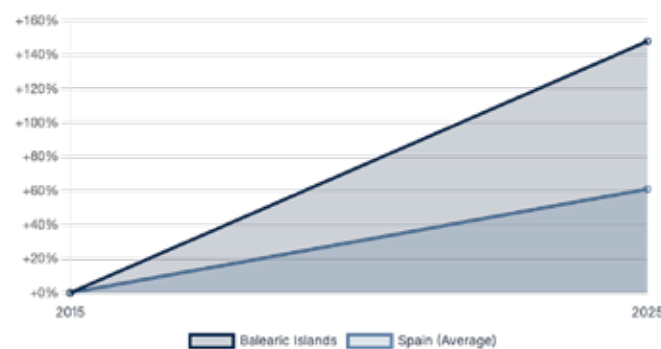
INVEST IN THE FUTURE OF LUXURY IN MALLORCA

Contact us to discover an exclusive investment opportunity in a premier branded residence.

A RESILIENT PROPERTY POWERHOUSE

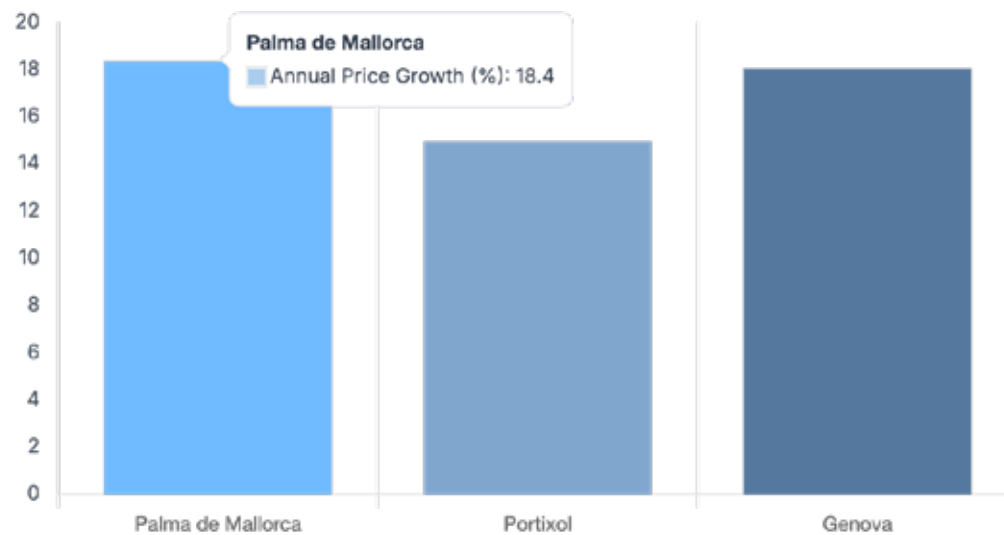
Mallorca's real estate market consistently outperforms the rest of Spain, delivering remarkable price appreciation and demonstrating its status as a secure and lucrative asset class.

10-YEAR PROPERTY PRICE GROWTH (2015-2025)



The Balearic Islands' property market has grown at nearly double the rate of the Spanish national average over the last decade. [4]

PALMA'S HOTSPOTS: ANNUAL PRICE GROWTH



Prime neighborhoods in Palma are experiencing exceptional annual price increases, with coastal areas commanding a significant premium. [5]

THE APEX INVESTMENT: BRANDED RESIDENCES

Branded residences combine the privacy of a home with the luxury of a five-star hotel, commanding a significant market premium and offering a turnkey, high-yield investment.

~30%

PRICE PREMIUM
VS. NON-BRANDED LUXURY
PROPERTIES. [6]

+176%

GLOBAL GROWTH
IN THE LAST DECADE
(2014-2024). [7]

5-8%

NET RENTAL YIELD
POTENTIAL PER YEAR FOR
SHORT-TERM LETS. [8]

300%+

PROJECTED GROWTH
FOR THE SECTOR IN SPAIN. [9]

FOREIGN BUYERS DRIVE THE MARKET



PRESTIGIOUS BRAND
GLOBAL RECOGNITION
& STATUS



5-STAR SERVICES & AMENITIES
CONCIERGE, SPAS,
DINING



PROFESSIONAL MANAGEMENT
HASSLE-FREE
OWNERSHIP

**HIGHER RESALE
VALUE & RENTAL
RETURNS**

This structured advantage leads to superior financial performance and a de-risked investment, ensuring long-term value preservation and appreciation.

A STRATEGIC & FUTURE-PROOF INVESTMENT

Investing in a branded residence is not just a property purchase; it's a strategic alignment with Mallorca's future, capitalising on government policy and major infrastructure upgrades.

THE INVESTMENT SWEET SPOT



Branded residences are uniquely positioned at the intersection of these powerful market forces, mitigating risks like the rental license moratorium and maximising long-term value.

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