



SNOW HILL WHARF

BIRMINGHAM B4

St Joseph
Designed for life

A stunning new collection of canal-side apartments from St Joseph. Moments from the bustling city centre, this is truly a place where you can shine.



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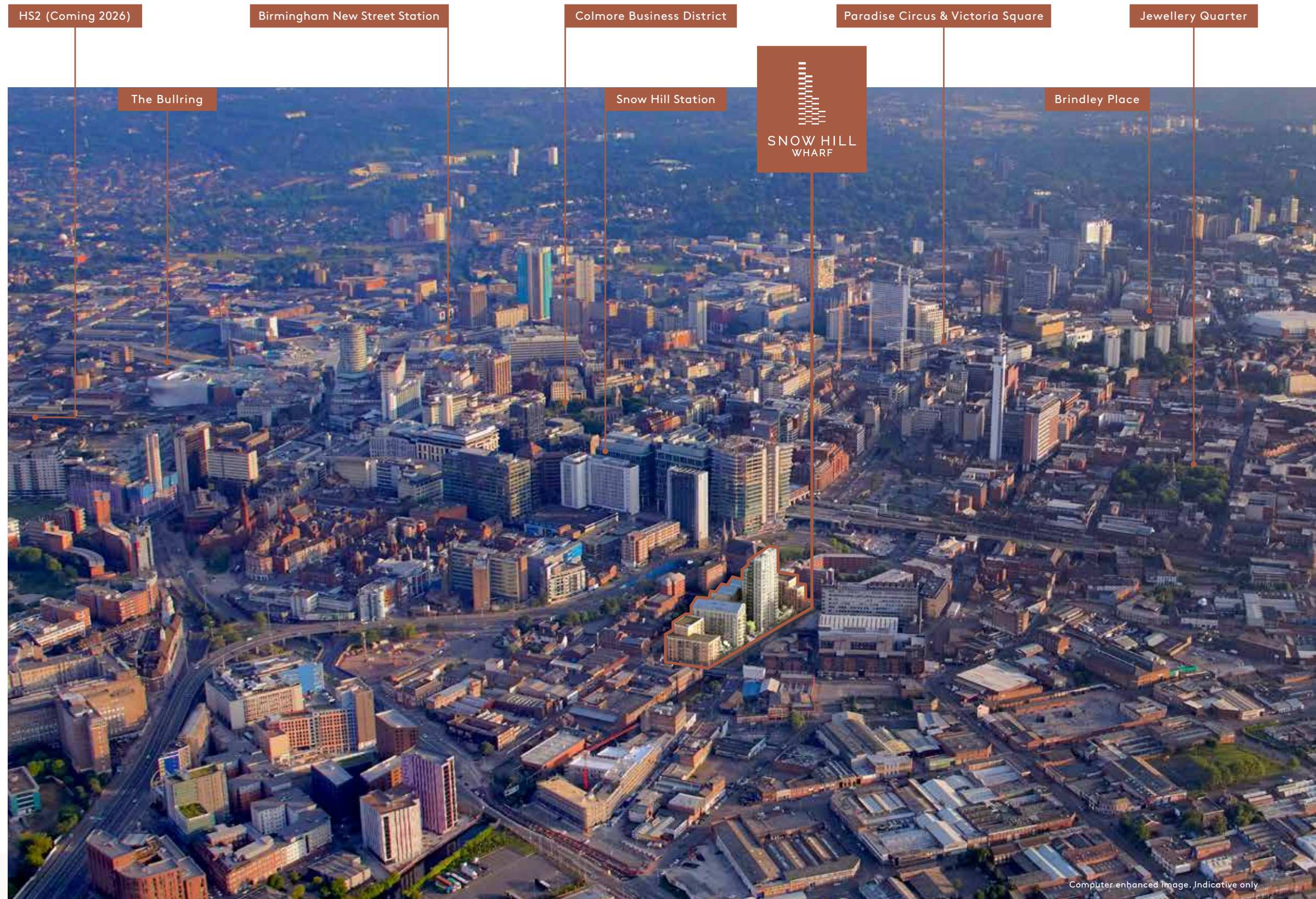
Your stage to shine



A CANAL CITY TOP

Welcome to Snow Hill Wharf

On a quiet stretch of the canal in the heart of Britain's booming second city, Snow Hill Wharf is a new collection of stylish apartments from St Joseph, part of the Berkeley Group. Located in the iconic 'Gun Quarter' and less than a 5-minute walk to Snow Hill Station, this central area of the city is all set to benefit from the arrival of HS2 in Birmingham.



Computer enhanced image. Indicative only

YOUR PLACE TO SHINE

Live life to the full

With every home at Snow Hill Wharf built to the Berkeley Group's exacting standards, life here includes exclusive access to a 24-hour concierge service, on-site residents' cinema and gym plus a series of beautiful podium gardens that offer tranquil communal spaces. Just moments from the bustling city centre, this is the place where you can live life to the full.

Computer generated image. Indicative only



A garden in bloom

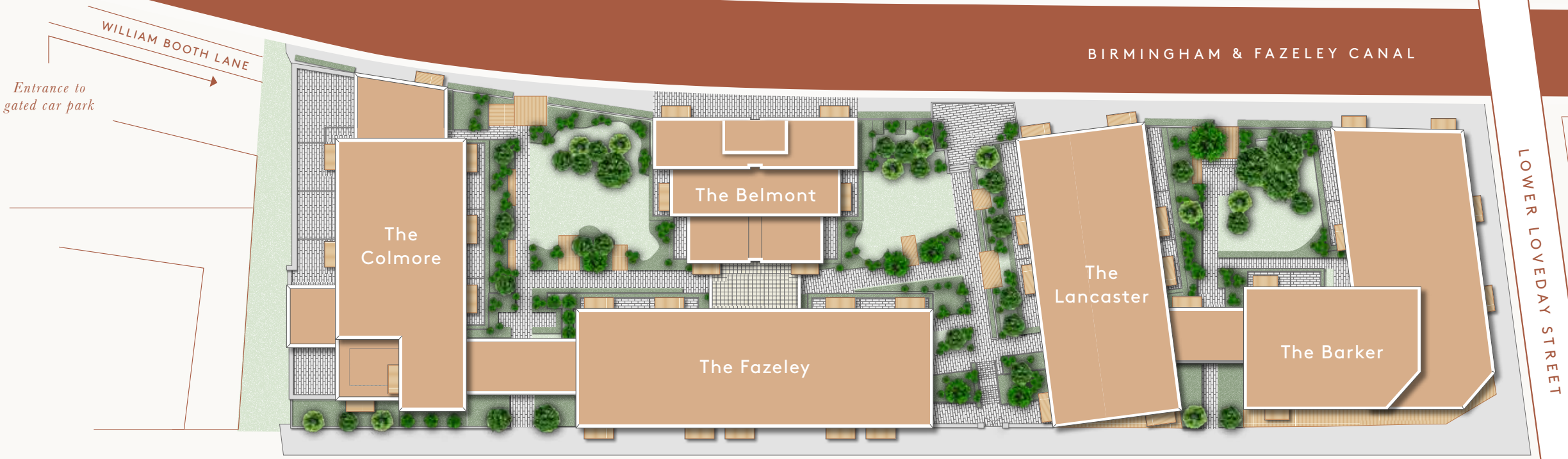
With three individually landscaped podium gardens, Snow Hill Wharf offers you the space to relax and unwind surrounded by nature. Each one draws inspiration from the rich, craft-manufacturing heritage of the 'Gun Quarter' and is connected by pleasant walkways interspersed with flourishing borders and trees to create a unique sense of serenity all year round.



SNOW HILL WHARF

SNOW HILL WHARF

N



Entrance to gated car park

WILLIAM BOOTH LANE

BIRMINGHAM & FAZELEY CANAL

LOWER LOVEDAY STREET

SHADWELL STREET

PRINCIP STREET

LITTLE SHADWELL STREET

CANAL-SIDE LIVING

City Centre
0.7 miles



Site plan is indicative only and subject to change



CGI from London Dock development by St George. Indicative only

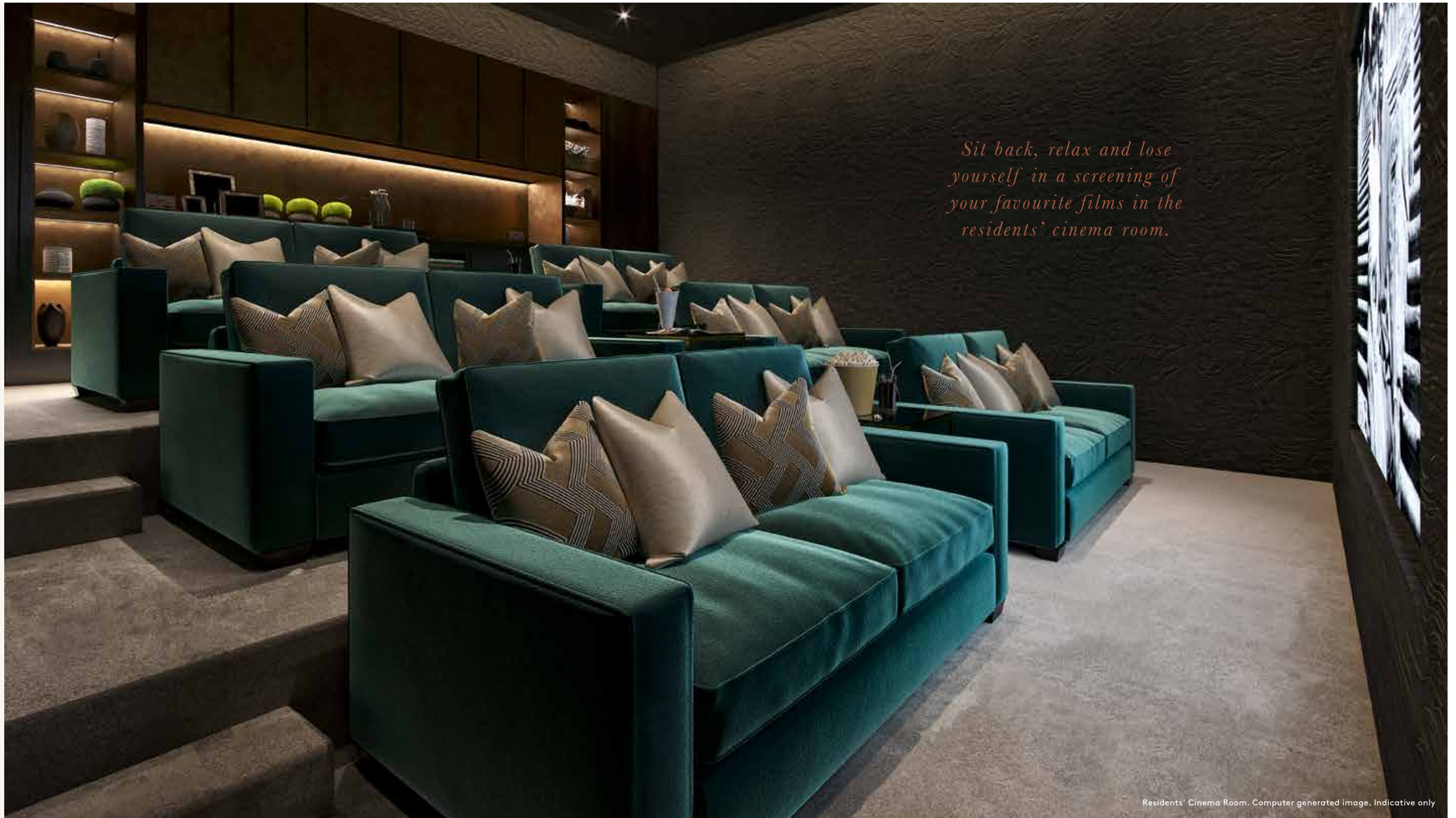
World-class facilities

Our concierge service is available 24-hours a day, offering you extra help with everything from deliveries to restaurant bookings. With round-the-clock access to the on-site gym featuring the very latest equipment as well as a sauna and steam room, you can stay fit and healthy whatever your schedule. And when it is time to relax, you can enjoy exclusive use of the residents' cinema room.

Enjoy exclusive use of the residents' lounge.



Residents' Lounge. Computer generated image. Indicative only



Take your seat

Our open-plan living areas have been thoughtfully designed to maximise space and light. These bright, spacious reception rooms are subtly crafted with stylish and contemporary design notes, creating the perfect places for you to unwind and entertain guests.

CITY LIVING



Computer generated image. Indicative only



Computer generated image. Indicative only

To complement the outstanding contemporary living spaces our skilled interior design team have handpicked every fixture and fitting.



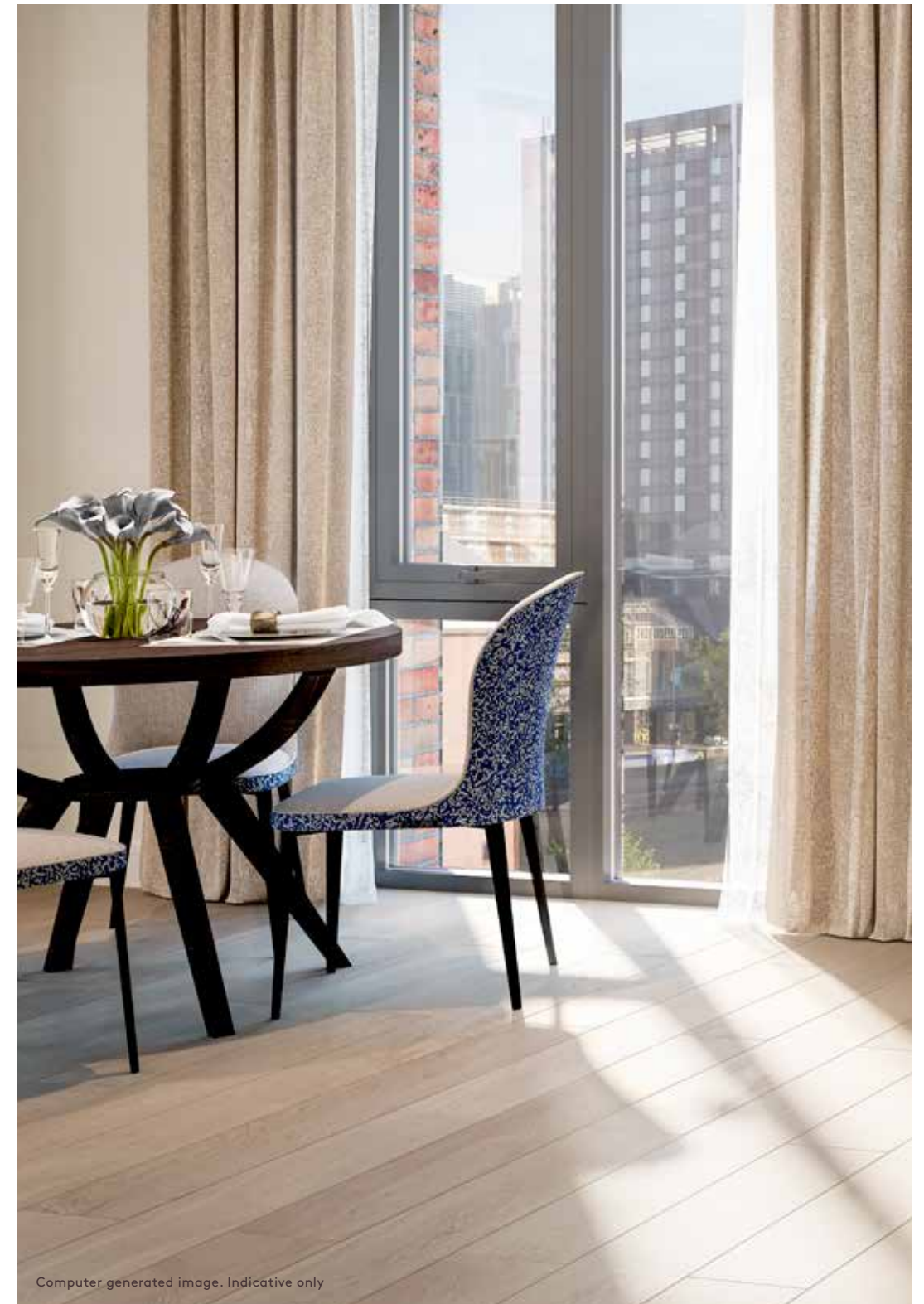
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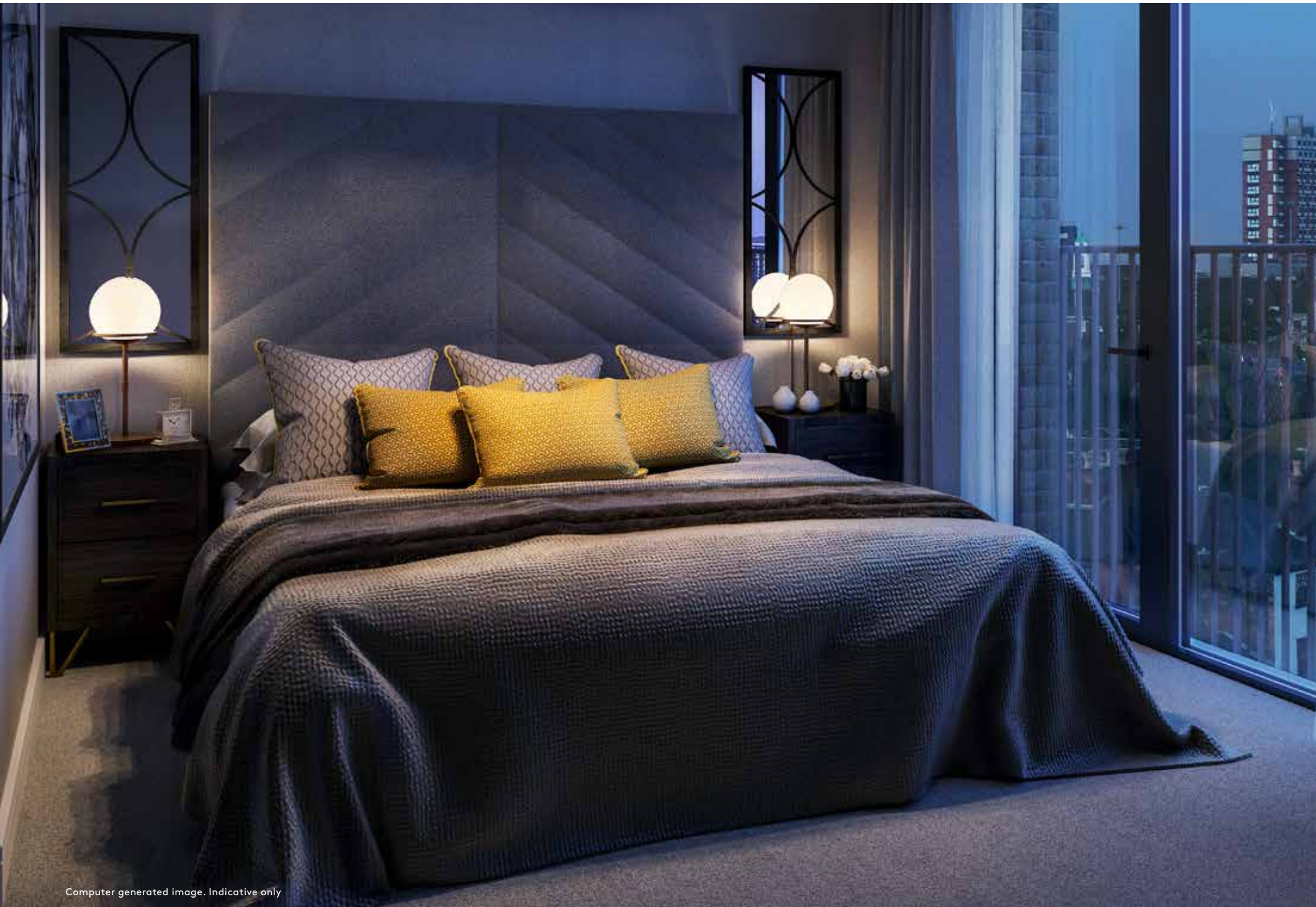


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Indulge the senses

The hallmarks of the kitchen and dining areas are immediately apparent, creating sophisticated spaces by combining softer tones and quality materials. With state-of-the-art appliances and a diverse array of lighting, you can enjoy practical interiors with a little extra elegance.





Serene & calm

Your bedroom should be a welcoming sanctuary – a safe haven to retire to at the end of a busy day. That is why each one is designed thoughtfully to include expansive floor-to-ceiling windows, soft carpets and the highest quality finishes.





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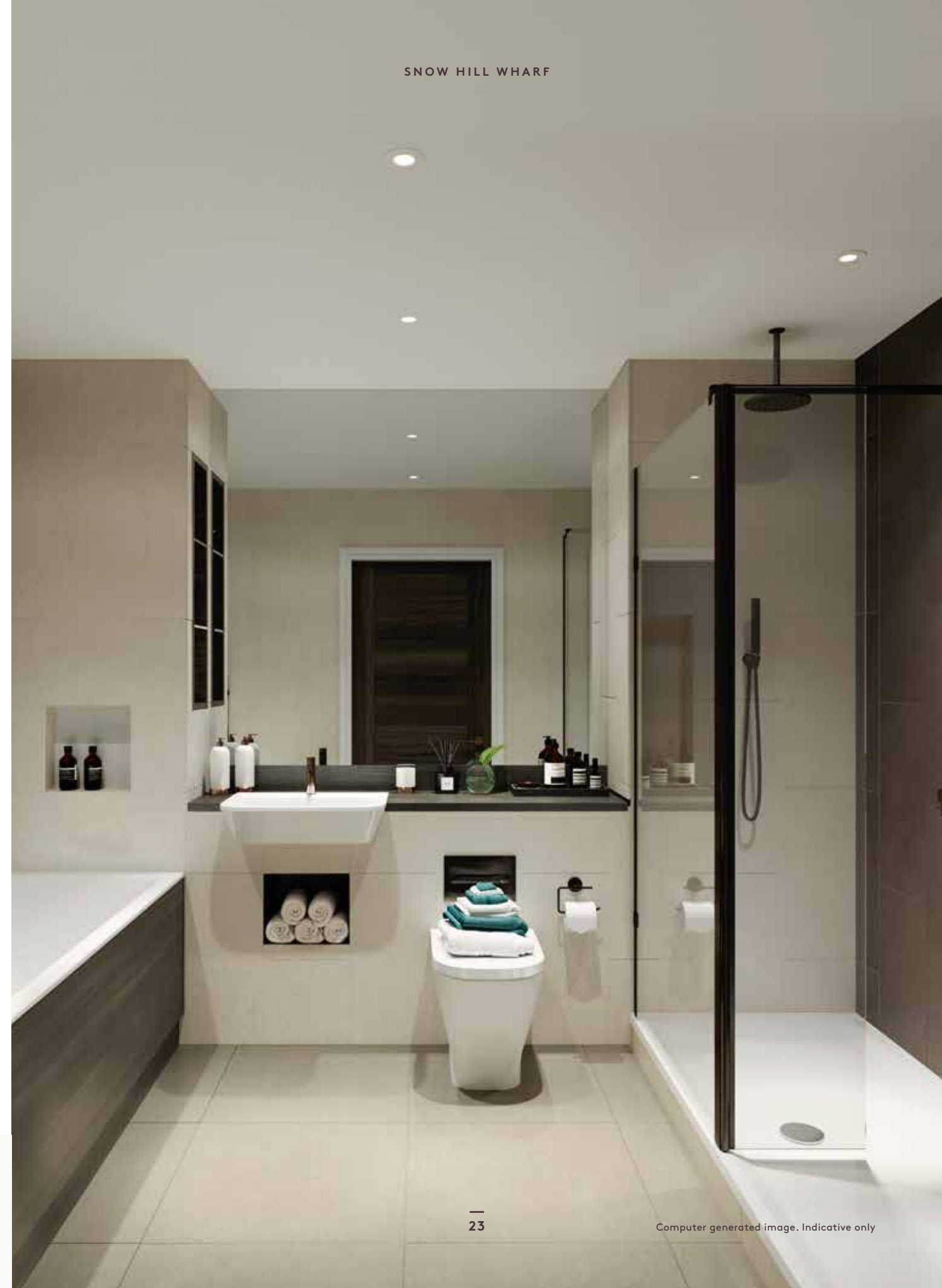
Relax & unwind

A little added luxury comes as standard in the bathrooms at Snow Hill Wharf. With clever storage areas and high-specification fixtures, you can take the time to wind down in stylish surroundings.

Finished to the highest specification our tranquil bathrooms are the perfect place to relax and unwind.



Computer generated image. Indicative only



Computer generated image. Indicative only

A NEW DAWN

The city on your doorstep

At Snow Hill Wharf you are close to everything Birmingham has to offer. From Michelin-starred fine dining to local eateries and major entertainment hubs to independent stores, the city is also home to global employers. Ranked as having the highest quality of life outside London, Birmingham is a young and vibrant city on the rise.

ALL WALKS OF LIFE



Connections

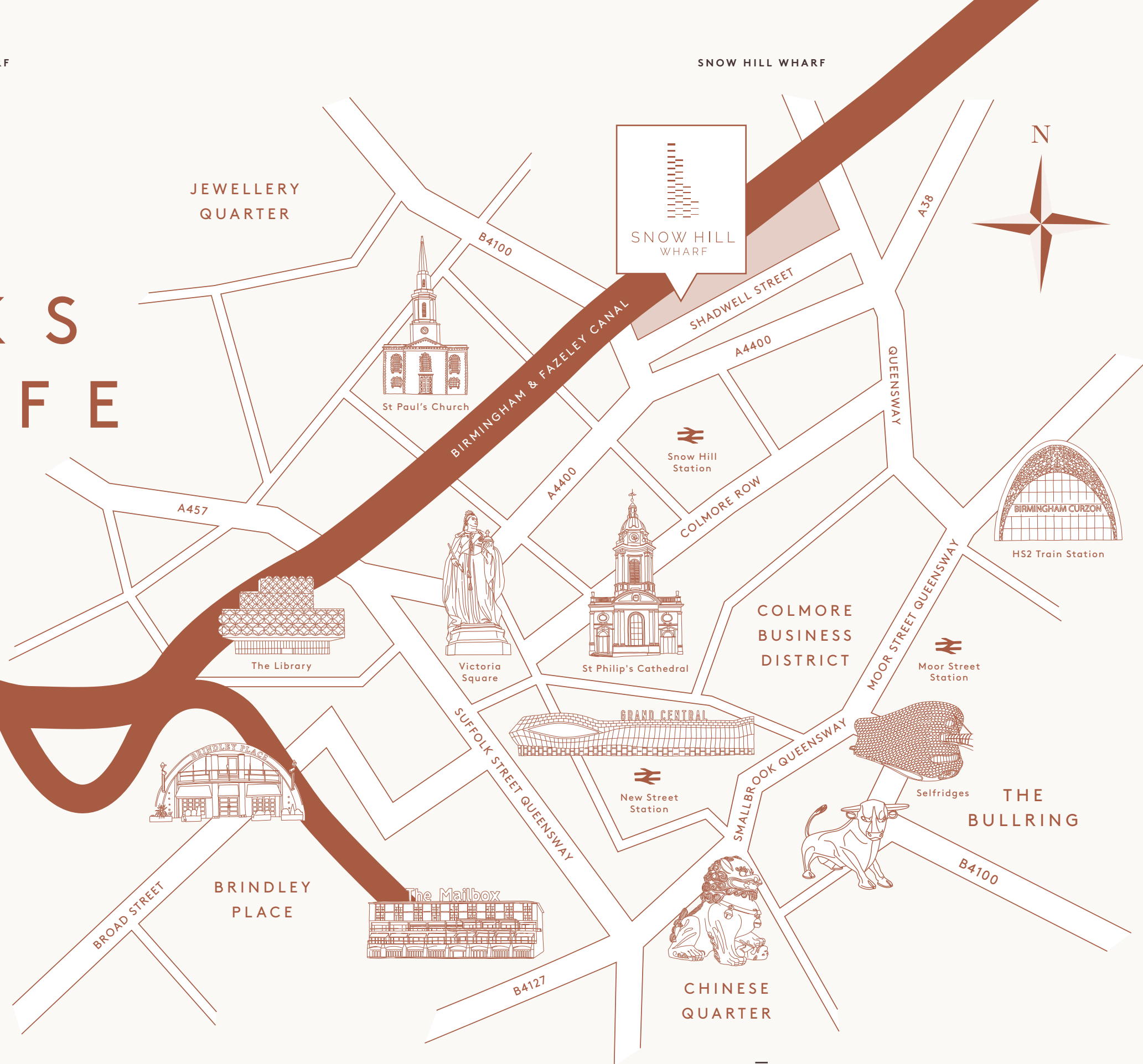
Snow Hill Station	0.3 miles
New Street Station	0.7 miles
Moor Street Station	0.8 miles
HS2 Station (forthcoming)	0.9 miles



Attractions

Colmore Business District	0.4 miles
Cathedral Square	0.4 miles
Victoria Square	0.7 miles
Jewellery Quarter	0.4 miles
The Bullring	0.8 miles
The Mailbox	1.0 miles
Chinese Quarter	1.0 miles
Brindley Place	1.1 miles

All walking distances are approximate only. Source: Google maps



1.



2.



Be part of the excitement

Birmingham's economy is currently worth £24.8 billion and continues to grow, with planned investment of £10 billion over the next 20 years. The city centre is home to global businesses such as HSBC, Deutsche Bank, Deloitte and PwC and the wider urban area attracts a diverse range of employers – from hundreds of tech-based start-ups to major businesses such as Kraft, Amey and Jaguar Land Rover. With business booming Snow Hill Wharf offers you an ideal opportunity to be part of the excitement.

3.



*With a population of 1.1 million
Birmingham is one the fastest
growing cities in Europe and
ranked as one of the most popular
places in which to invest.*

- 1. Victoria Square
- 2. Colmore Business District
- 3. St Philip's Cathedral

1.

*From tranquil parks to
the vibrant energy of the
city you can live life
at your own pace.*

2.



1 & 2 Cathedral Square



A city connected

Snow Hill Wharf is surrounded by a fantastic array of local shops, restaurants and bars. Just minutes from Birmingham's shopping hotspots and all the amenities you would expect from central city living. Snow Hill Station is within easy walking distance as well as major transport hubs at New Street and the forthcoming Birmingham Curzon HS2 Station (opening 2026).

1.



2.

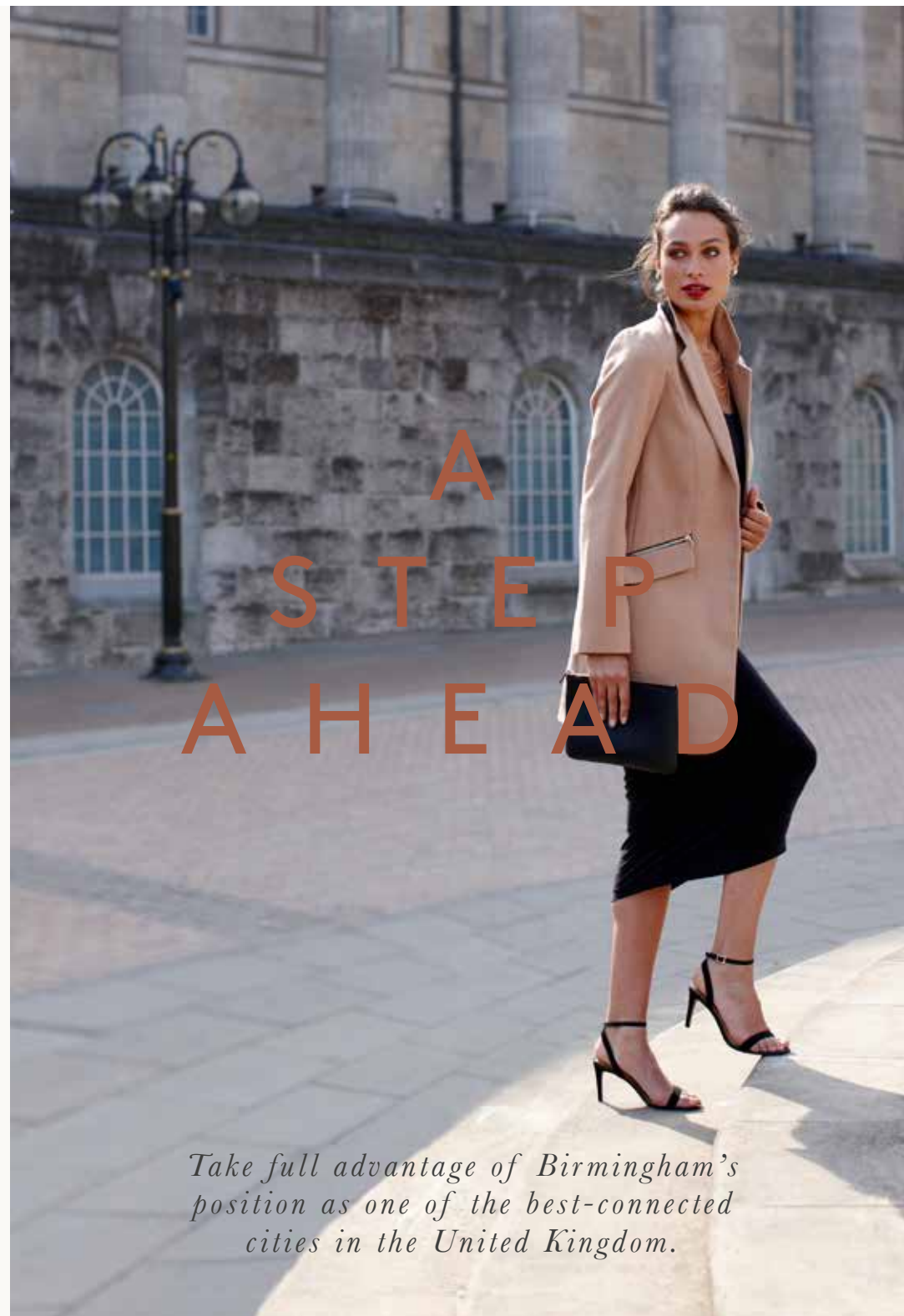


CITY LINKS

Snow Hill Wharf is perfectly placed so you can explore Birmingham and beyond.

- 1. Outside Grand Central Station
- 2. Grand Central Station
- 3. West Midlands Metro





Above & below - Proposed HS2 at Curzon Street.

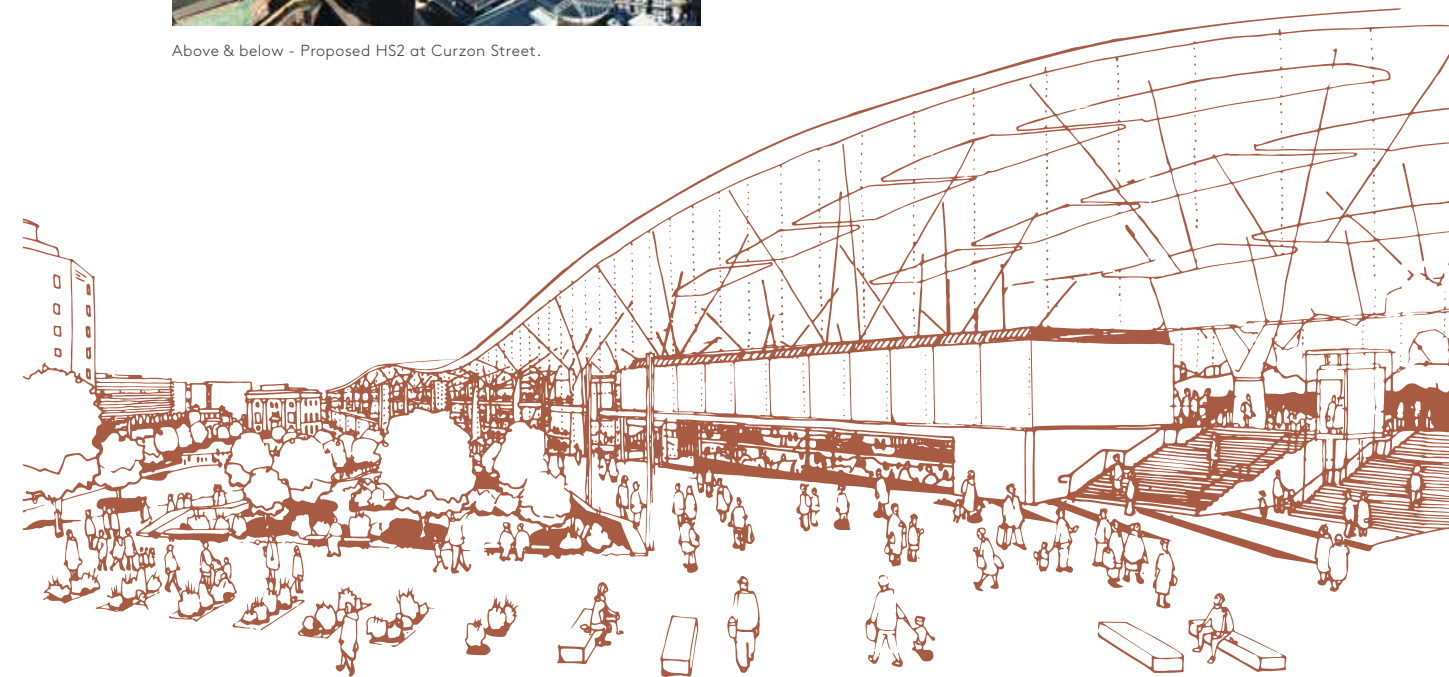
HS2 Connections

The forthcoming new Birmingham Curzon HS2 railway station opening from 2026 will provide fantastic opportunities for residents to thrive in Britain's second city. High speed rail links to London, Leeds and Manchester will open up the area to countless possibilities for those living and working in Birmingham.

HS2 Journey Times

London	49 mins
Manchester Airport	32 mins
Manchester	41 mins
Sheffield	48 mins
Leeds	57 mins

All distances are approximate only. Source: [hs2.org.uk](https://www.hs2.org.uk)



1.



Canal-side living

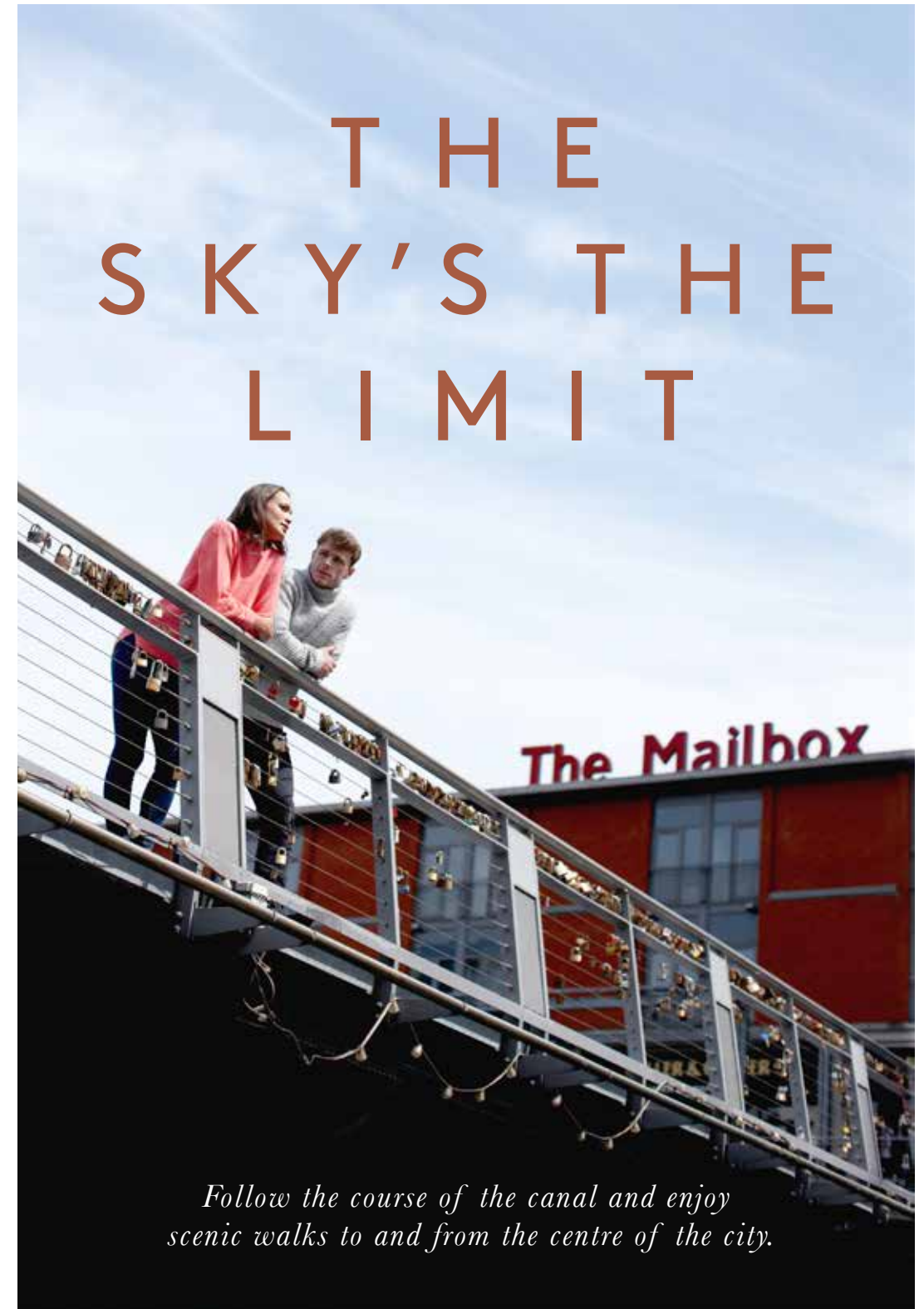
Snow Hill Wharf is a further example of the regeneration of Birmingham's waterways and a calm, pleasant starting point for a stroll into the city centre. Heading south-east, the canal path takes you towards the Mailbox complex, with its prime shopping and dining experiences and on to Brindley Place – housing the Ikon Gallery, Crescent Theatre and numerous places to eat, drink and shop.

- 1. Gas Street, Birmingham
- 2. Birmingham Canal Old Line
- 3. The Mailbox



2.

3.



Follow the course of the canal and enjoy scenic walks to and from the centre of the city.



1.



2.



3.



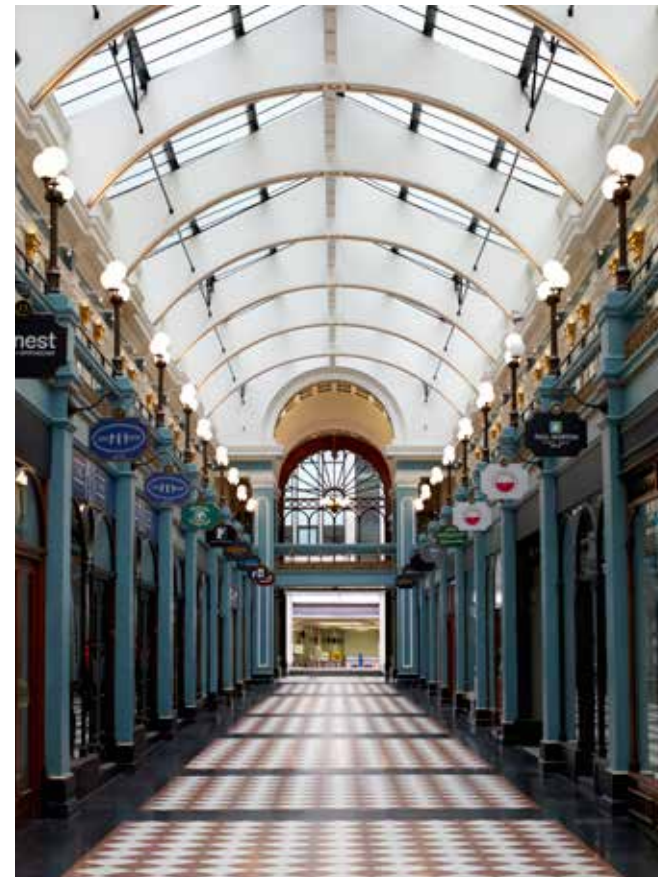
4.

1. Apple
2. Tiffany & Co
3. Selfridges & Co
4. Watches of Switzerland

1.



2.



An arcade of delight

Just a few minutes beyond Snow Hill Station is one of the city's retail icons – the Great Western Arcade. A magnet for the serious shopper, this wonderful Grade II-listed Victorian covered arcade is home to 40 eclectic outlets. Whether you need a different hairstyle, a designer outfit or just a delicious coffee, this is the place to visit in any weather

3.



1, 2 & 3 Great Western Arcade.

1.



Birmingham on a plate

Birmingham is fast becoming a bona fide dining destination in its own right. There's a clutch of Michelin-starred restaurants in the city, while the list of more casual, renowned eateries is growing all the time. The likes of Adams, Gusto and The Ivy will be high on your hit list.

2.



Michelin Starred

Purnell's Restaurant	0.3 miles
Adams Restaurant	0.7 miles
Simpsons Restaurant	2.1 miles
Carters of Moseley	3.4 miles

Fine Dining

Gusto	0.5 miles
The Ivy	0.5 miles
Hotel du Vin	0.5 miles
Marco Pierre White	1.4 miles

All distances are approximate only.
Source: Google maps

1, 2 & 3 Gusto Restaurant

3.



CITY LIGHTS

From world-renowned performers to showcasing local talent, Birmingham and the region's theatres know how to draw a crowd.

Your stage to shine

Cultural devotees are well catered for in Birmingham. There's a host of prime performing arts venues in the city, including the Birmingham Hippodrome, the O2 Academy and The Symphony Hall, which is not only one of the world's finest concert halls and the home of the City of Birmingham Symphony Orchestra but also offers a diverse programme of international jazz, world music, folk, rock, pop and stand-up comedy.

2.



1. Ballet at the Birmingham Hippodrome
2. Symphony Orchestra performance



A city that never sleeps

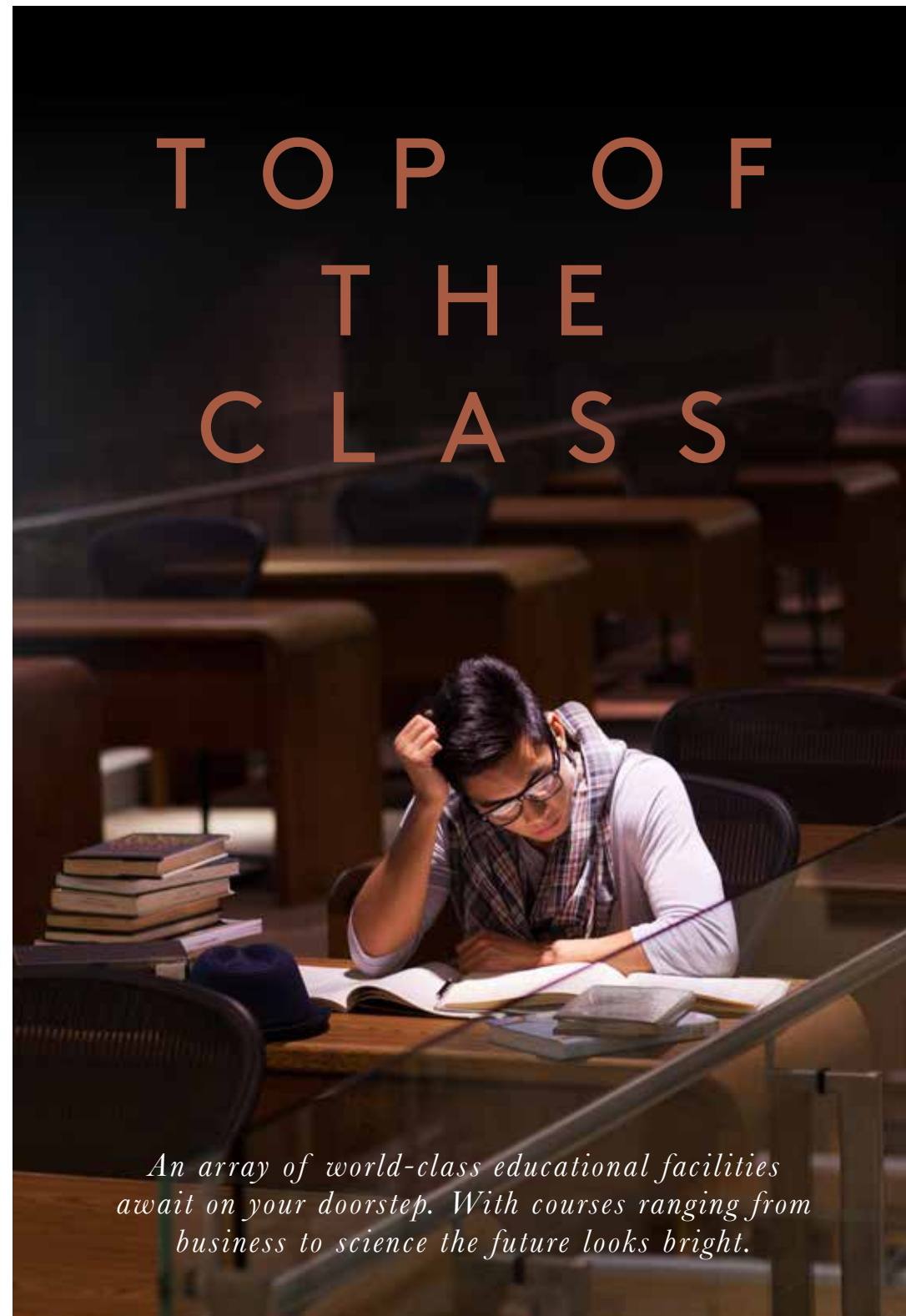
Birmingham's bustle comes into its own after dark. From swanky champagne bars and tucked-away speakeasies to the many more traditional, welcoming pubs, you can while away an evening here in your own style. Enjoy all-day dining at Fumo, sample a signature cocktail at Ginger's Bar in Purnell's Bistro, or simply get away from everything above ground in the subterranean Alchemist bar.



1. Birmingham nightlife
2. Outside The Alchemist
3. Evening of cocktails at The Alchemist



TOP OF THE CLASS



*An array of world-class educational facilities
await on your doorstep. With courses ranging from
business to science the future looks bright.*

1.



2.

*With four top-flight higher
education institutions, Birmingham
is truly a place to shine.*

3.



1. Aston University
2. University of Birmingham
3. University of Birmingham

A bright future

Birmingham is a city in the midst of ambitious regeneration and growth. With 52,000 students graduating from the city's four universities every year, it is also an attractive location for major businesses. As well as world-class educational and employment facilities, you will find it to be a major cultural hub for the region as well as the host for the 2022 Commonwealth Games.

Universities

Aston University	0.6 miles
University College Birmingham	0.6 miles
Birmingham City University	0.9 miles
University of Birmingham	3.4 miles

All distances are approximate only. Source: Google maps

The St Joseph difference

Our vision is to develop sites that have been closed to the public for decades and reconnect them to the community.

We want the places built by St Joseph to be renowned for the quality of their landscape and the open space.

The term 'landscape' comes from two words meaning 'to shape a place where people belong'. That idea inspires our approach. The space between buildings is where you create a community and somewhere that is sociable, sustainable and safe.

We believe beautiful landscaped open spaces give room to breathe and sit in harmony with our vision for the carefully considered architecture and thoughtfully designed interiors throughout our developments.

To pioneer a landscape-led approach to urban developments is hugely important to us. We truly believe these spaces between the buildings are as important as the buildings themselves, where one's wellbeing within that space can be emphasised through positive design.

St Joseph aims to build your home to a very high standard of quality and is backed by the Berkeley Group that has over 40 years experience of delivering.

When you buy a new home from us it comes with a 10-year LABC warranty – the first two years of which are covered by St Joseph. However, over and above this, we will take a reasonable approach to resolving issues, even if they fall outside of the warranty criteria or time periods. In other words, we will stand by our product and work with you to find an appropriate, fair and reasonable resolution to any issues that may arise in the future.

All our customers are provided with a commitment that when you buy a new home from St Joseph you can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and you will enjoy an exceptional customer experience.



Proud to be a member of the Berkeley Group of Companies

Berkeley
Designed for life

St Edward
Designed for life

St George
Designed for life

St James
Designed for life

St William
Designed for life

St Joseph
Designed for life

Designed for life

Buying a home is one of the most important decisions you will ever make. The qualities that make St Joseph different mean that you can choose a new home from us with complete confidence. When you buy a home from St Joseph you can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that you will enjoy an exceptional customer experience.

Award-winning and royally recognised

In addition to receiving numerous awards for quality, design and customer service, the Berkeley Group was granted the 2014 Queen's Award for Enterprise in Sustainable Development and in 2011 they won Britain's Most Admired Company award. These awards recognise and reward outstanding achievements in business performance.

Customer service is our priority

We place the highest priority on customer service and will manage the whole moving process for you. Our Customer Care Teams will contact you shortly after you complete, to ensure that everything in your new home is absolutely to your liking. Our homes also benefit from a 10-year warranty, the first two years of which are covered by St Joseph.

Green living and sustainable development is top of our agenda

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods.

Quality at the heart of everything

At St Joseph, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10-year warranty all new homes receive, St Joseph operates a 2-year policy with dedicated Customer Service Teams on hand 24 hours a day to deal with enquiries quickly and effectively.

Unparalleled choice of homes in the most sought after locations

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast – we build in the locations you want to live.

A commitment to creating sustainable communities

St Joseph's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.



“Our goal is to be a world-class business, defined by the quality of the places we create, generating long-term value and having a positive impact on society.”

Tony Pidgley, CBE
Chairman of Berkeley Group

2.



1. Snow Hill Wharf
2. Relaxed outdoor living
3. Enhanced urban ecology

1.



Computer generated image. Indicative only



3.

Sustainability at Snow Hill Wharf

Reducing Water Use

Water consuming fixtures and fittings include water efficient taps, showers and dual flush toilets along with rain water harvesting and water efficient white goods.

Energy Efficiency

Homes are designed to be highly energy efficient, with features including:

- Low energy lighting
- A and A+ white goods throughout
- Energy efficient communal heating system
- High levels of thermal insulation and airtightness
- Mechanical ventilation system
- The energy efficiency of the homes will lead to lower energy consumption, reduced carbon dioxide emissions and will help to lower fuel bills

Enhancing Ecology

Alongside private space for residents, the landscaped podium gardens and green roofs will enhance ecology in an urban environment, benefiting insect and bird life.

Sustainable Travel

Snow Hill Wharf will provide residents with the opportunity to use more environmentally friendly modes of transport by providing:

- Secure and convenient cycle storage
- Electric vehicle charging points on site
- Excellent rail and bus services nearby

Reducing Waste

Homes are provided with space-saving recycling bins in the kitchens to make it easy for residents to segregate and recycle their waste.

A commitment to the future

Over the years, the Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments.

Our Vision is St Joseph's plan for the business, designed to raise standards higher still. Our goal is to be a world-class business, defined by the quality of the places we create, generating long-term value and having a positive impact on society. We take our responsibilities towards our customers, the environment, the workforce and the communities in which we work very seriously.

Our plan for the business has five areas of focus:

- Customers
- Homes
- Places
- Operations
- Our People

An Exceptional Customer Experience

We aim to put customers at the heart of our decisions. Dedicated sales teams will provide exceptional service throughout the buying process and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.



High Quality Homes

When you buy a new home from St Joseph you can be safe in the knowledge that it is built to very high standards of design and quality and has low environmental impact. We meet specific space standards for new homes and aim to deliver a home which has fibre broadband infrastructure.

Great Places

We seek to create strong communities where customers can live an enjoyable, sustainable life. These are places characterised by the quality of their design, external spaces, transport and access to jobs and amenities.

Efficient and Considerate Operations

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

A Commitment to People and Safety

Safety is a high priority on all of our construction sites. We also aim to have a positive impact on society and enable young and unemployed people to get into work.

The Berkeley Foundation

Berkeley takes social responsibility very seriously. In 2011 we set up the Berkeley Foundation, with the aim of supporting Britain's young people and their communities.

We do this through a number of partner charities that tackle some of the most pressing social problems affecting young people today, including homelessness and unemployment. The money raised comes part from the Berkeley Group, and also through the tireless and inventive efforts of our staff. We have set a goal for the Berkeley Foundation to invest £10 million over the next four years to support young people and their communities. Every penny will be spent on charitable activities and worthy causes to ensure that maximum benefit is achieved.



Over the 2016 summer holidays and October half-term, 78 young people from inner city London were able to visit Longridge Activity Centre through funding from the Berkeley Foundation.



www.berkeleyfoundation.org.uk
www.berkeleygroup.co.uk



Contact

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snowhillwharf.co.uk

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