

WHITE
CITY
LIVING



CASCADES

THREE & FOUR

St James
Designed for life



Waterside living reinvented

Step into a world where colour, water and nature intertwine to create a truly unique living experience. Here, buildings burst with vibrant hues, their reflections shimmering in the cascading water that flows seamlessly past homes and through resident facilities, immersing you in the essence of waterside living.

Computer generated imagery is indicative only.



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Cascades Three and Four complete the striking quartet of colourful buildings that began with the bold architecture of Cascades One and Two. Together, these four distinctive buildings are a cohesive, thoughtfully designed entity within White City Living.

Life in full colour

Renowned architects Patel Taylor drew inspiration from the shining pavilions and oriental gardens of the 1908 White City Exhibition to design these elegant homes. Oriented for optimal natural light and finished in bespoke tiles, the buildings overlook cascading water, spanned by bridges. Sculpted trees and curated planting create a green enclave, while interiors are flooded with light, enhancing the connection to nature. This is a place of harmony, sophistication and understated luxury.



Unique destination

CASCADES

4 - 5

Set within 8 acres of landscaped parks and gardens, White City Living features over 2,500 homes in the heart of vibrant West London.

White City Living offers a luxurious lifestyle with cinemas, lounges, spa, pools, gym, gardens, and water features. Two Zone 2 stations provide rapid links across London and world-class shopping, dining and education is on your doorstep.



Computer generated imagery is indicative only.



Layout for illustration purposes only, not to scale and subject to change.

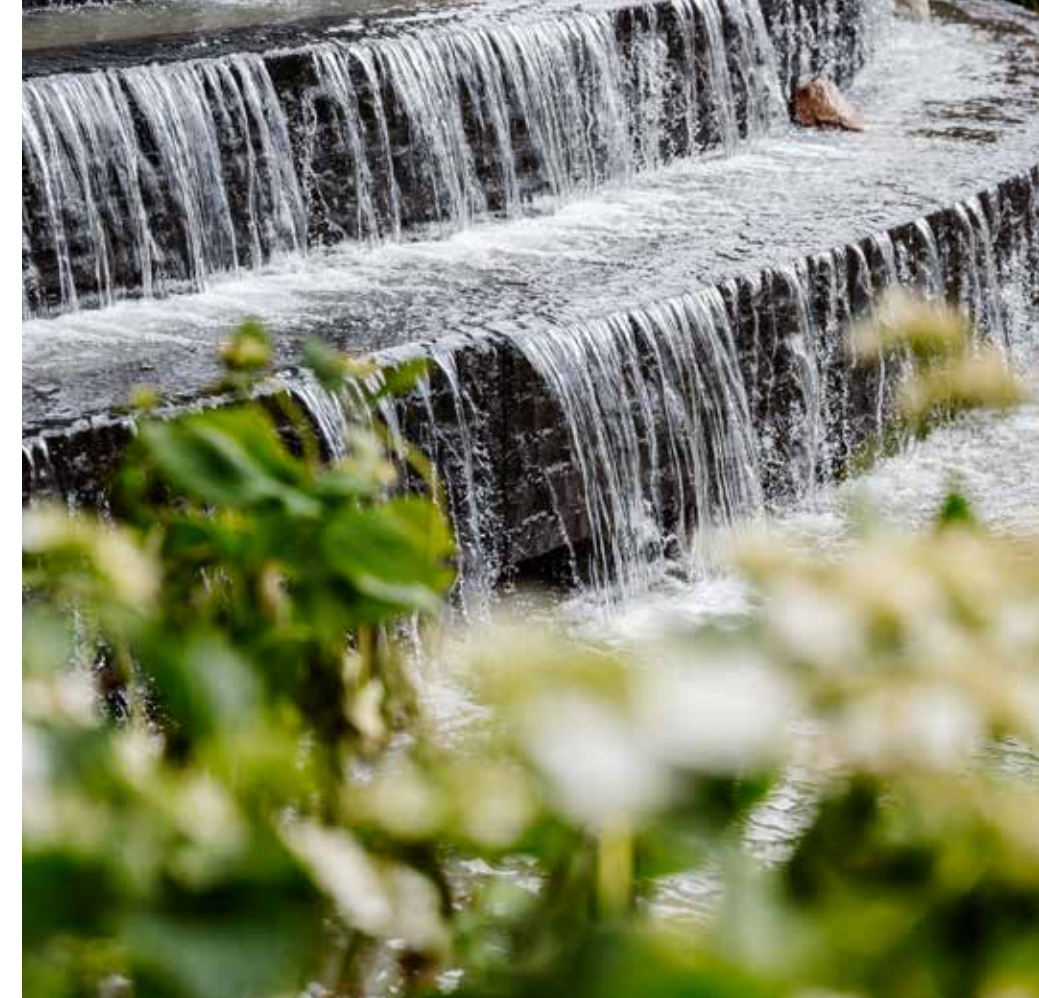
Live over
water

- | | | |
|-------------------|----------------------|---------------------------|
| 1 Club Suites | 5 Residents entrance | 9 Self serve bar |
| 2 Pavilion Garden | 6 Oriental Bridge | 10 Outdoor Island seating |
| 3 Island Seating | 7 Botanical Garden | 11 Lounge Entrance |
| 4 Glass Bridge | 8 Piano | 12 Reflection Garden |



CASCADES

At Cascades Three and Four, water isn't just a feature, it's a way of life. The 180-metre water feature flows both inside and outside the buildings, creating a seamless connection between architecture and nature.



Where life flows

Residents not only live beside the water; they live with it, surrounded by its soothing presence both inside and out. Whether relaxing in waterside lounges or strolling along the landscaped banks, every moment is infused with the soothing rhythm of flowing water.

As the stream flows on, it continues its journey past Cascades Two and One, following the land's natural contours. A series of waterfalls link these four distinctive buildings, weaving them into a cohesive yet individually unique landscape.

Each residence is connected by this ever-moving, ever-present water, bringing a sense of harmony and continuity to this extraordinary living experience.

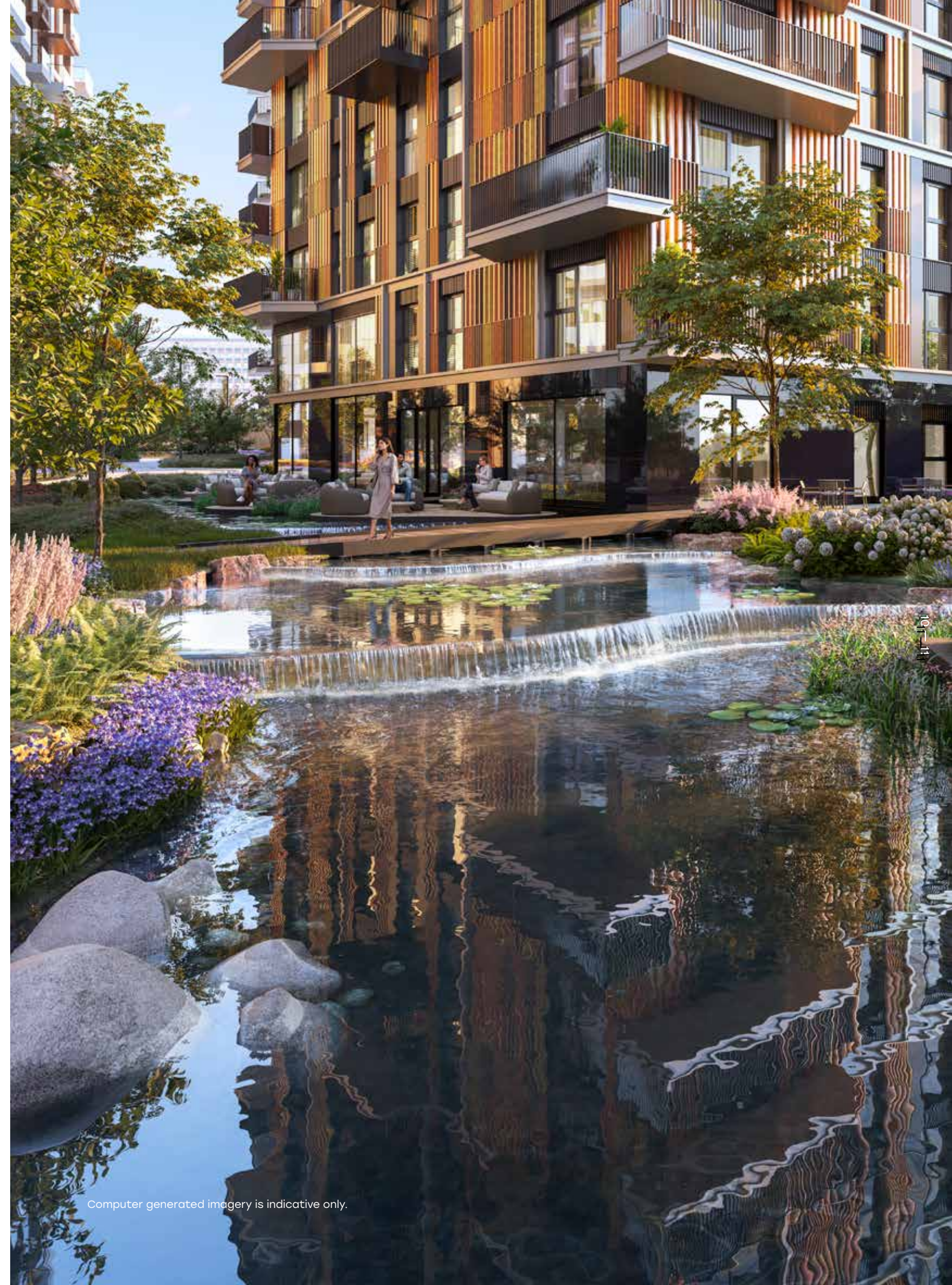
Computer generated imagery is indicative only.

Cascades of colour

Colourful, bright and unique -
this is a place quite unlike any other

Welcome to the most colourful corner of White City Living, where architecture and nature blend in perfect harmony. Each building is a tribute to the beauty of the natural world, wrapped in bespoke tiles that capture its essence, from the ochre hues of autumn leaves to the shimmering blues of a flowing river. Framed by lush plants and graceful trees, this is a vibrant and ever-changing landscape.

The buildings are thoughtfully positioned to maximise natural light and views, enhancing the living experience. This careful orientation ensures that residents enjoy the ever-changing interplay of light, water, and texture, making the Cascades a truly one-of-a-kind place to call home.



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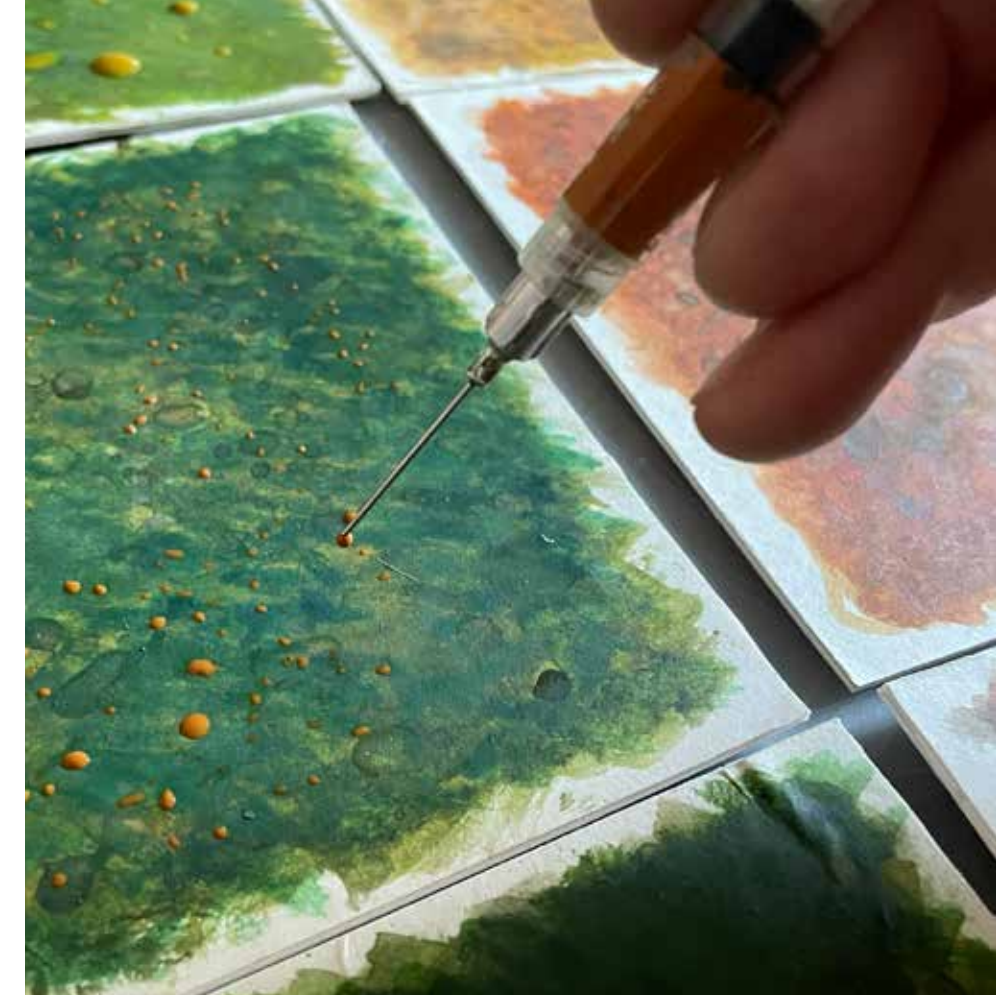
Beauty is in the detail

The façades of the Cascades buildings invite a closer look, revealing a world of colour and texture that isn't visible from a distance.

CASCADES

Created in rich tones and shades inspired by the colours that together define the natural palette of each passing season. Residents are uniquely positioned to appreciate the intricate design details, experiencing the full depth of the craftsmanship. Each tile has been created exclusively for White City Living, ensuring that no other development features these distinctive elements.

Bringing an artistic touch to the design process, the architect hand-painted watercolour studies of the tile concepts, which were then brought to life with specially developed glazes from the renowned Royce Wood Studio in Derbyshire. Each building not only boasts its own signature colour but also features a unique panel profile.



	Cascade One	Cascade Two	Cascade Three	Cascade Four
Architects hand painted watercolour				
Royce Wood bespoke ceramic glazed tiles				
Final tile				

Computer generated imagery and photography is indicative only.

A bridge to your own home

Framed by trees and planting, bridges gracefully span the cascading water and lead to beautiful green spaces inspired by oriental gardens.



Here, layered planting creates a rich and immersive visual experience. From this verdant oasis, residents can seamlessly enter their lounges or step directly into the residential lobby, enhancing the connection between nature and home.

Computer generated imagery is indicative only.



CASCADES

Computer generated imagery is indicative only.



Natural selection

Award winning landscape architects Murdoch Wickham have created a lush and diverse environment. They have hand-picked the finest plants to enhance the beauty of the Cascades.

The chosen plants serve an ecological purpose, many of them featured on the RHS list of pollinating plants, providing vital forage for bees, butterflies and other pollinating insects. This thoughtful selection not only enriches the biodiversity of the space but also creates a dynamic, ever-changing environment that evolves with the seasons.

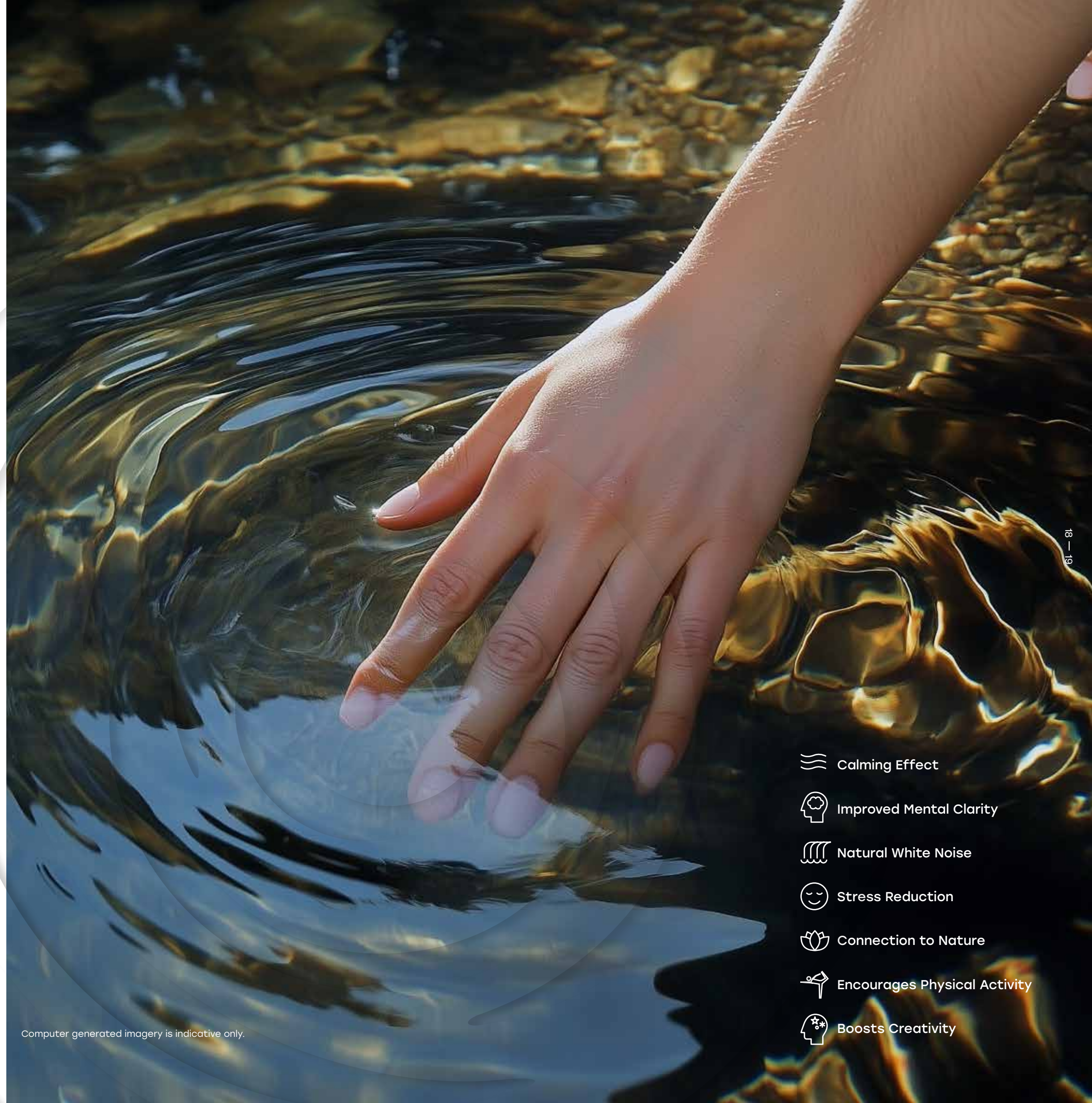
Throughout the landscape, seating areas designed for small groups of people, are nestled within layers of planting. Taller trees strategically frame the views, enhancing the sense of depth and immersion in nature, making this a place where residents can truly connect with the natural world.

The serenity of water

Living next to water offers a profound sense of peace and well-being, with its calming presence long linked to mindfulness and mental clarity.



The gentle sound of flowing water soothes the mind, reducing stress and promoting relaxation, while its reflective surface encourages moments of stillness and self-awareness. Being near water can lower anxiety, improve mood and enhance overall emotional health. Whether it's the sound of a rippling stream or the ever-changing dance of light on the surface, water fosters a deep connection to nature, making it the perfect backdrop for a more mindful and balanced life.



-  Calming Effect
-  Improved Mental Clarity
-  Natural White Noise
-  Stress Reduction
-  Connection to Nature
-  Encourages Physical Activity
-  Boosts Creativity

Computer generated imagery is indicative only.

Spaces that reflect your every nature

Three distinct lounges and a restaurant* line the Water Gardens, each seamlessly blending with the water both inside and out.

CASCADES

20 - 21

Computer generated imagery is indicative only and subject to change.
*Restaurant is subject to final tenant.

Each lounge has its own distinct character, designed as both a retreat and an inspiring extension of your home, tailored to every mood. Bask in the uplifting atmosphere of the Springwater Lounge, or unwind in the moody, intimate embrace of the Island Lounge as evening settles in. For moments of focus and creativity, the Water Garden Lounge provides a peaceful setting, where the gentle flow of the stream creates the perfect backdrop for work or quiet reflection.

Nestled beside the final cascade, the Waterfall Terrace* offers a vibrant dining experience. Enjoy a meal with views of the tumbling waters framed by greenery.



CASCADES FOUR



SPRINGWATER LOUNGE

A bright and tranquil space, designed around water. Residents can work or relax beside pools and indoor trees, all within a spacious, double-height setting.



CASCADES THREE



ISLAND LOUNGE

By day, this space offers a relaxed setting for work or casual meet-ups with friends. As evening arrives, it transforms into a lively gathering spot for residents, with outdoor island seating that seamlessly blends indoor comfort with the open air.



CASCADES TWO



WATER GARDEN LOUNGE

The perfect place to work and meet during the day, or relax in the evening and socialise with friends at the water's edge.



CASCADES ONE



WATERFALL TERRACE

This waterside restaurant* overlooks cascades and greenery, offering a setting where nature and dining come together in perfect harmony.



SPRINGWATER LOUNGE

The Springwater Lounge is shaped by water, with gently curving edges and seating set on raised platforms within it. Trees, water and lounge areas blend seamlessly, creating a peaceful, natural retreat.

Computer generated imagery is indicative only.

Residents arrive at the Springwater Lounge by stepping onto a glass walkway flanked by water, creating the illusion of walking on water.



Inside, the dramatic double-height space is grounded by a towering tree, while thoughtfully arranged seating islands offer peaceful spots for work or relaxation, right beside the water's edge. Built-in banquettes, intimate booths and a meeting room complete the space. The Springwater Lounge is an uplifting retreat, an effortless extension of life at the Cascades.

Computer generated imagery is indicative only.



ISLAND LOUNGE

A sophisticated space designed around water, both inside and out, featuring warm natural materials and doors leading out over the water to the islands outside.

Computer generated imagery is indicative only.



A sweeping, curved bar adds to the lounge's stylish elegance.

The Island Lounge exudes a warm, social evening vibe, anchored by a sculptural waved ceiling that rises above a central piano island, designed as a stage for both live music and quiet moments.

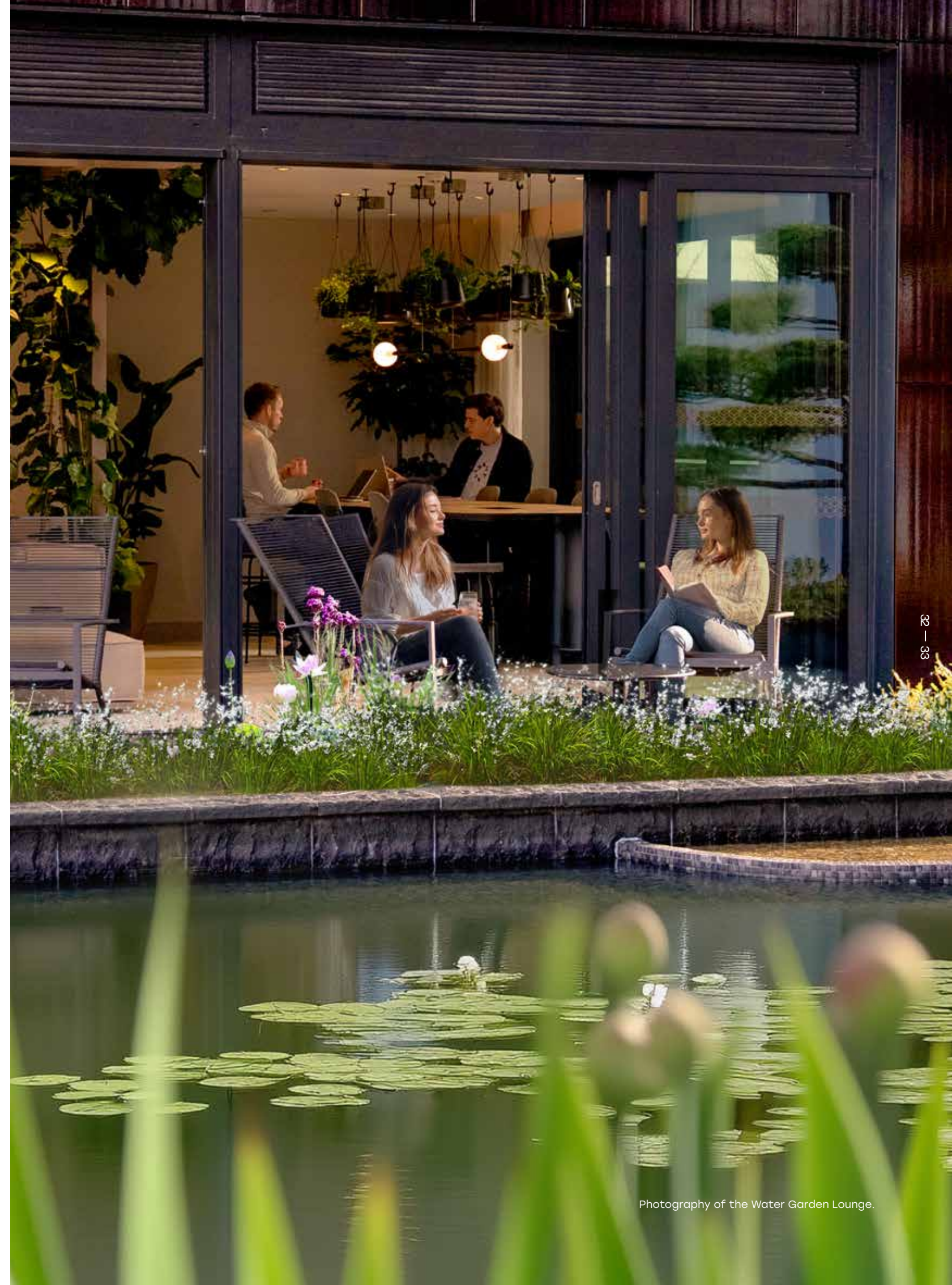
A glass bridge leads outside to three distinct seating islands, inviting residents to unwind, connect with nature and share time with friends in a truly unique setting.



WATER GARDEN LOUNGE

Cross an oriental bridge
and step into the Water
Garden Lounge.

A perfect retreat for work, meetings,
or unwinding by the water's edge. By
day, it's an ideal workspace; by evening,
a relaxing spot to socialise with friends.
The Water Garden Lounge features
dedicated workspaces, a cosy seating
area, and a garden room with water
views. Glazed doors open onto two
outdoor terraces, where you can sit
back and watch the water flow by.





WATERFALL TERRACE

At the base of Cascades One, a vibrant new restaurant destination awaits*, complete with an inviting outdoor terrace for alfresco dining.

Here, you can relax and savour a meal while taking in the mesmerising view of water cascading through its final steps before blending seamlessly into the lush greenery beyond.

A perfect setting to unwind, dine, and enjoy the ever-changing beauty of the landscape.

Computer generated imagery is indicative only. *Restaurant is subject to final tenant



Computer generated imagery is indicative only.

Define your style

Bathed in natural light, the Cascades apartments boast floor-to-ceiling windows and many have dual aspect views. Timber floors flow throughout, whilst private balconies and elegantly crafted interiors offer harmonious, effortless living.



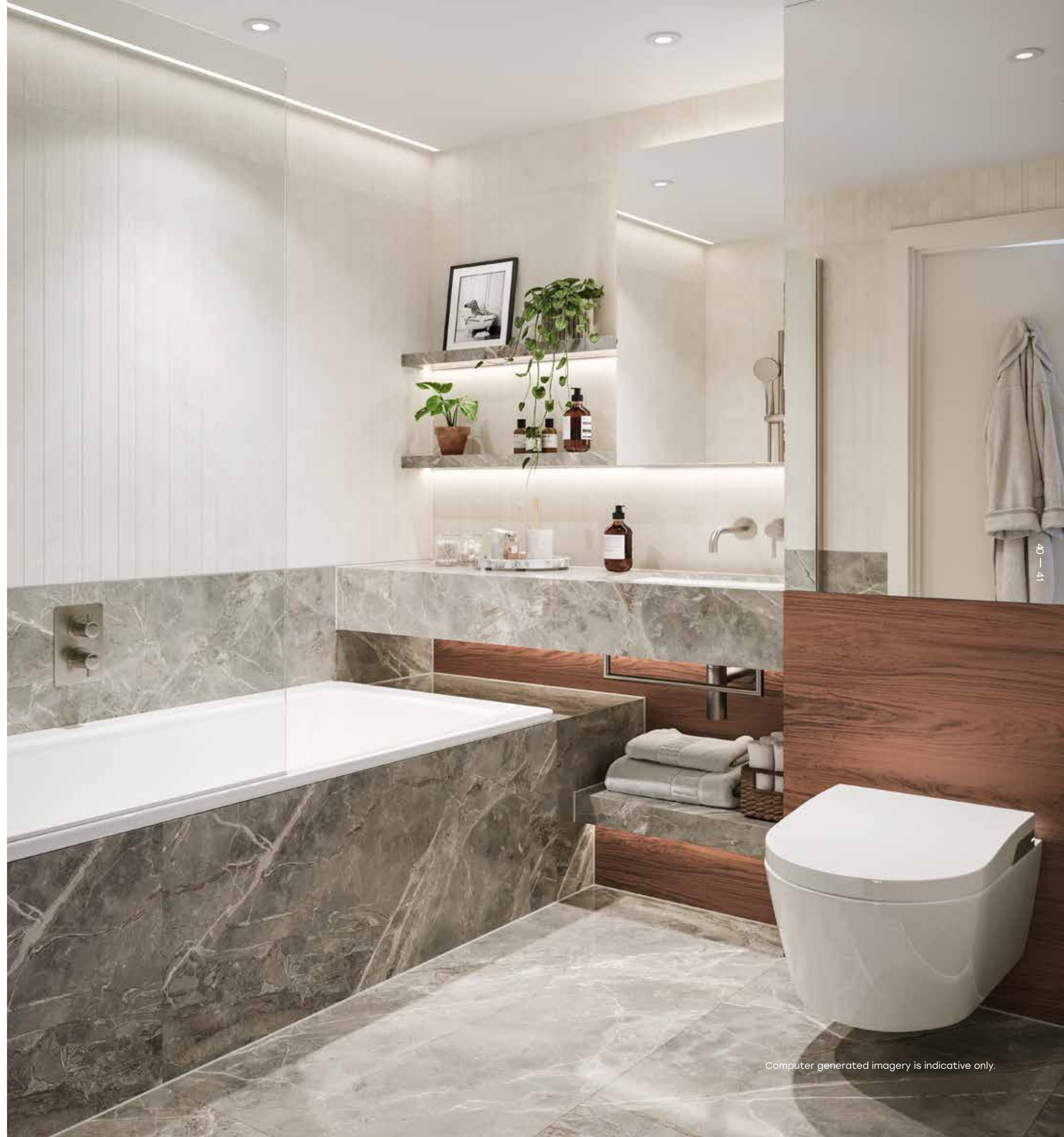


Computer generated imagery is indicative only.

The statement kitchen has dramatic marble-effect splashbacks, open shelving and fluted timber units. Feature lighting and a curated choice of finishes complete this sleek, contemporary space.



The elegant bathrooms offer two refined palette options, each with striking feature tile walls, natural accents and a sophisticated design that blends texture, tone and timeless style.



An extraordinary lifestyle club comes with a home at Cascades Three and Four. With an unprecedented choice and quality of amenities, this is a club that elevates London living to a whole new level.

↑ Imperial College London

CASCADES

- 01 Westmont Concierge Ground Level
- 02 Main Concierge & Estate Management Ground Level
- 03 Cassini Concierge Ground Level
- 04 Imperial College London Ground Level
- 05 Beach and pool Level 11
- 06 Olive Grove Level 11
- 07 Sunset Bar Level 11
- 08 Outdoor private dining & barbecue Level 11
- 09 Sunset Lounge Level 11
- 10 Westmont Bar Level 11
- 11 Azalea Lounge Ground Level
- 12 Games Lounge Lower Ground
- 13 Cinema Lower Ground
- 14 Nail and Hair salon Lower Ground
- 15 Relaxation Room Lower Ground
- 16 Wellness Studio Lower Ground
- 17 Pool Sun terrace Ground Level
- 18 1908 Indoor pool Ground Level
- 19 Spa rooms Ground Level
- 20 1908 Health Club Gym Level 1
- 21 Personal training rooms Lower Ground
- 22 2 x Cinema rooms Lower Ground

Wood Lane
Hammersmith & City line
Circle line

- Concierges
- Gardens
- The Cascades Lounges
- Beach Club (level 11)

- The Club
- 1908 Health Club
- Minus One Club (lower ground)
- Retail



- 23 Entertainment Suites with karaoke, virtual golf & virtual clay shooting Lower Ground
- 24 Business Lounge Ground Level
- 25 Private Meeting Room Ground Level
- 26 Firepit Lounge Ground Level
- 27 Private Dining Room & Function Room Ground Level
- 28 Exhibition Park
- 29 Azalea Garden
- 30 Solaris water feature
- 31 Magnolia Garden
- 32 Autumn Garden
- 33 Spring Garden
- 34 Centre Stage
- 35 Cascades Waterfall
- 36 Oriental Garden
- 37 Water Gardens
- 38 Reflection Garden
- 39 Botanical Garden
- 40 Pavilion Garden
- 41 Water Garden Lounge & Terrace Ground Level
- 42 Island Lounge with outdoor islands Ground Level
- 43 Springwater Lounge Ground Level
- 44 Club Suites Ground Level
- 45 Amazon Fresh convenience store
- 46 Benham & Reeves
- 47 Treestone Korean Restaurant
- 48 Urban Baristas café
- 49 Kinderzimmer Nursery
- 50 Brain Academy
- 51 Tian Tian Asian Market & Fresh Produce
- 52 DanDan Sichuan Cuisine
- 53 Future restaurant
- 54 Waterfall Terrace (future restaurant)



Scan to view
a tour of the
residents' facilities

Site plan is indicative only and subject to change.

CLUB
SUITES

An extra room whenever you need it

Located within Cascades Four,
our exclusive and luxurious
overnight Club Suites offer
a private retreat for your
visitors, complete with a
separate entrance for
added convenience.

CASCADES



Computer generated imagery is indicative of a desk area.



Computer generated imagery is indicative only.



Computer generated imagery is indicative only. *A room charge is payable on a per night basis for use of each Club Suite.

-  5 bookable Club Suites*
-  Inviting Superking beds
-  Luxurious rainfall showers
-  Comfort cooling
-  Workspace and vanity area
-  Access to the Club Living amenities

Each room features a luxurious king-sized bed, ample wardrobe space and a dedicated desk, with complimentary access to the White City Living WiFi. The elegantly designed bathrooms showcase St James's signature attention to detail and high-quality finishes. These Club Suites are available to book by residents exclusively for their guests.

When your guests stay at the Club Suites*, they'll get access to White City Living's unique Club Living experience. The lounges, cinemas, open-air terraces and fun entertainment spaces are perfect for unwinding, socialising, and making the most of their stay.



Cassini Concierge



Beach and Pool in Summer



1908 Health Club photography



Cinema



Indoor Pool photography



Private Dining Room photography



Spa photography



Sunset Bar and Terrace



1908 Gym photography



Games Room



Westmont Bar

Welcome to Club Living

Belong to London's ultimate lifestyle experience, a club of more than 30 facilities and amenities set within 8 acres of landscaping.

The facilities at White City Living create an extraordinary lifestyle club that you can also call home. Featuring a sophisticated selection of well thought and flawlessly finished amenities, that elevate London living to a whole new level.



Sunset Lounge



Firepit Lounge photography



Hair and Nail salon



Hydrotherapy pool photography

Your White City

White City Living is home to a vibrant mix of retail and dining that brings everyday convenience and global flavours to your doorstep. Start your morning with a barista-crafted coffee at Urban Baristas café, then explore the on-site Amazon Fresh for a seamless, checkout-free grocery shop. Discover authentic tastes at Tian Tian Market, the Asian supermarket brimming with fresh produce, specialty ingredients, and street food from across the continent. Families can enjoy the creative learning environment of Kinderzimmer, the children's nursery. Meanwhile food lovers can indulge in diverse dining options, from a noodle restaurant to a restaurant overlooking the waterfalls to a sizzling Korean BBQ where every meal becomes a shared experience.



Bergamot boutique Cafe



Urban Baristas*



London Brain Academy*



Urban Baristas



Tian Tian Market



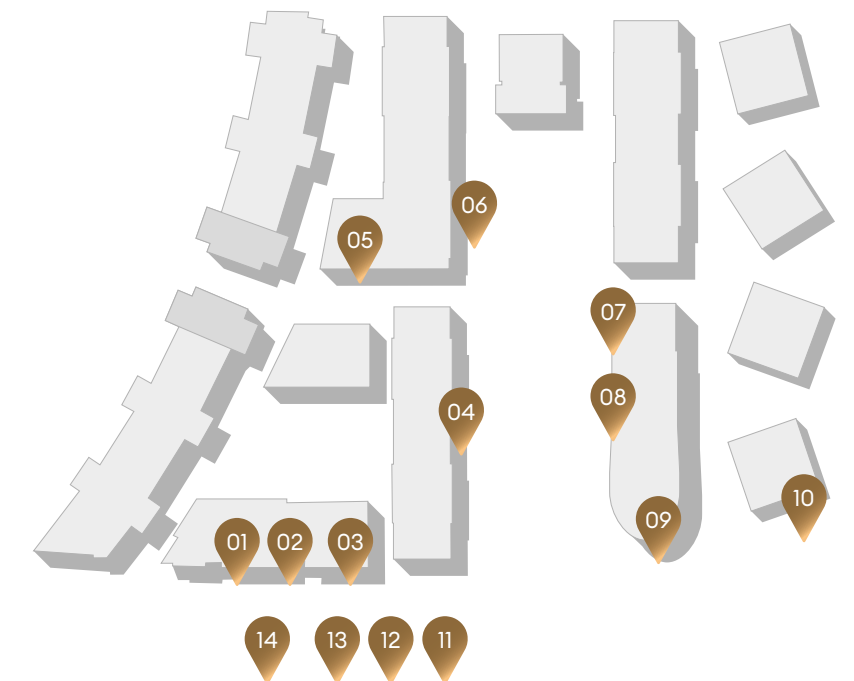
Kinderzimmer Nursery*



Amazon Fresh



DanDan Sichuan Cuisine*



KEY

- | | |
|---|---------------------------|
| 01 Amazon Fresh | 08 DanDan Sichuan Cuisine |
| 02 Benham & Reeves | 09 Future restaurant |
| 03 Treestone Korean Restaurant | 10 Waterfall Terrace |
| 04 Urban Baristas | 11 Pilates by Ang |
| 05 Kinderzimmer Nursery | 12 Capillus Barbers |
| 06 London Brain Academy | 13 XYZ Beauty Lab |
| 07 Tian Tian Asian Market + Fresh Produce | 14 Bergamot Restaurant |

Photography of White City Living. *Lifestyle photography is indicative only.



On the right lines

At the entrance to White City Living are two Underground stations with access to three key Tube lines. A short walk takes you to Shepherd's Bush station giving you access to the Overground. The excellent transport connections mean the West End is less than 15 minutes away.



Drive

- Kitchen W8
10 mins
- Le Petit Citron
10 mins
- The Ledbury
14 mins
- Ivy Kensington Brasserie
16 mins
- Royal Albert Hall
16 mins
- Harrods
24 mins
- Mayfair
28 mins
- Heathrow Airport
30 mins



Cycle

- Portobello Road
11 mins
- Design Museum
13 mins
- Kensington High Street
14 mins
- Hammersmith Embankment
14 mins
- Hyde Park
17 mins
- Victoria & Albert Museum
21 mins
- Knightsbridge
22 mins



Walking

- Bergamot Boutique Cafe
1 min
- Westfield London (80+ restaurants)
2 mins
- Endo at the Rotunda
2 mins
- Soho House White City
2 mins
- Electric Cinema
2 mins
- Black Farmer
2 mins
- The Broadcaster
3 mins
- Bush Theatre
11 mins
- The Hoxton
11 mins
- Shikumen
12 mins
- O2 Shepherd's Bush Empire
13 mins
- Holland Park Station
26 mins

KEY

- Piccadilly
- Central
- Circle
- District
- Hammersmith & City
- Elizabeth
- Overground
- ≡ National Rail
- ⊗ Heathrow Express
- ⊕ Eurostar
- ⊖ Elizabeth line

Central line

- Notting Hill Gate
05 mins
- Bond Street
12 mins
- Bank
21 mins

Hammersmith & City line

- Hammersmith
04 mins
- King's Cross
19 mins
- Liverpool Street
27 mins

Circle line

- Paddington
07 mins
- Euston Square
17 mins
- Farringdon
22 mins

Overground & National Rail

- Kensington (Olympia)
02 mins
- West Brompton
05 mins
- Clapham Junction
12 mins

Landscape of calm

White City Living offers eight acres of open space, featuring beautifully maintained gardens and water features. The team at Murdoch Wickham have crafted a green, leafy oasis that blends contemporary design with timeless landscaping.



World-class education

Imperial College London, White City Living's immediate neighbour, was recently ranked 2nd in the world and 1st in the UK and Europe in the QS World University Rankings*. In addition, four of London's other top five universities and over 15 outstanding schools are all within a 30-minute journey, placing world-class education right on your doorstep.

Please see our education guide for further information



Travel times from [google.co.uk/maps](https://www.google.co.uk/maps) from W12 7RQ
Photography for illustration purposes only



London Private Schools

- Godolphin and Latymer School
🚗 11 mins
- St Paul's Girls' School
🚗 11 mins
- Notting Hill Prep School
🚗 13 mins
- Latymer Upper School
🚗 13 mins
- St Paul's Boys' School
🚗 22 mins
- Hill House Upper School
🚗 23 mins
- Westminster School
🚗 35 mins



Boarding Schools

- Harrow School
🚗 33 mins
- Eton College
🚗 45 mins
- Wycombe Abbey
🚗 48 mins
- Dulwich College
🚗 55 mins
- St Mary's School, Ascot
🚗 1 hr 5 mins
- Wellington College
🚗 1 hr 8 mins
- Radley College
🚗 1 hr 20 mins



Universities

- Imperial College White City
🚶 2 mins
- Royal College of Art White City
🚶 6 mins
- University College London
🚶 19 mins
- UAL: Central St Martins
🚶 26 mins
- London School of Economics (LSE)
🚶 30 mins
- Imperial College South Kensington
🚶 31 mins
- City, University of London
🚶 32 mins
- King's College London
🚶 33 mins



White City Place



Westfield Luxury Village



Endo at the Rotunda



The Black Farmer



O2 Shepherd's Bush Empire



Scale Space



All Star Lanes White City



The Broadcaster



Television Centre



Television studios



The Hoxton

London's brightest new place

White City Living is one of London's most vibrant addresses, set within a neighbourhood that thrives on culture, creativity and opportunity. Home to world-renowned institutions like the BBC and a flourishing arts and technology scene. With some of the capital's finest shopping and dining on the doorstep, residents enjoy unrivalled convenience. Just moments away is Westfield London, the largest shopping centre in Europe, offering over 300 stores and restaurants. This is an exciting place to live, work, and explore.



Westfield Shopping Centre



Moonshot Baseball & Pool



Bush Theatre



City Bouldering



Dear Grace

Designed for life

Designed for life

At St James, we are committed to creating great places where people love to live, work and relax. Where the homes are light-filled, adaptable and finished to very high standards. Where carefully planned public areas enhance well-being and quality of life for residents and visitors. Where people feel a sense of community.

Customers drive all our decisions

We achieve that by putting our customers at the heart of everything we do. First, we strive to understand what our customers want and need – well-built homes, in a pleasant and safe neighbourhood, with plenty of amenities and good transport connections. Then we apply that understanding to all our planning and design decisions.

And for every new development, we challenge ourselves to go further, to improve and innovate, ensuring we satisfy the real needs of our customers in inspiring and sustainable ways.

Choice and diversity

No two St James customers are the same, so we aim to offer a wide choice of property location, size and type. From central London to major towns and cities; from market towns to rural villages, countryside to the coast – we build in locations our customers love. And whatever home you are looking for, whether that's a city penthouse, a modern studio apartment or traditional family home, you will find the perfect fit for your lifestyle.

Quality first to last

Quality is the defining characteristic of St James developments, right down to the very last detail. We choose our locations, style of homes, construction practices, materials and specifications with great care. When you buy a new home from Berkeley you can be safe in the knowledge that it is built to high standards of design and quality, has low environmental impact and that you will receive a professional, efficient and helpful service from us. For extra peace of mind, all new properties come with a 10-year build warranty.

Green living

We are committed to creating a better environment within our developments and in the areas that surround them. That's why we build on brownfield sites whenever we can, bringing new life to disused and unloved spaces. We take care to protect the natural environment and enhance biodiversity. All our homes are designed to reduce water and energy consumption, promote recycling and enable residents to choose sustainable transport options.

Commitment to the future

When we plan a development, we take a long-term view of how the community we create can thrive in years to come. Our aim is to permanently enhance the neighbourhoods in which they are located, through intelligent design, quality landscaping, sympathetic architecture or restoration, and high standards of sustainability. We don't just build for today; we build for the future too.

Sustainability at White City Living

People, planet, prosperity

Sustainability is fundamental to St James' ethos. In simple terms, we want to ensure the long-term health, wellbeing and prosperity of people and the planet. There are a range of ways we are managing and minimising the environmental impact of our operations and delivery of homes and communities. These are the initiatives we have implemented at White City Living.

Nature and biodiversity

Parkland, trees, flowers, water features, hedges, gardens – these are the fundamentals of a thriving natural environment that can be enjoyed by everyone. They are all part of our commitment to achieve a net biodiversity gain on our developments. At White City Living we will transform a brownfield site (historically used for industrial purposes) into a brand new destination which features a 5 acre public park. We have worked with our landscape architects to introduce green spaces with extensive landscaping and tree planting. Green roofs also form part of the strategy to support local wildlife and boost biodiversity.

Waste and recycling

We actively encourage all residents to reduce their waste wherever possible. We provide integrated recycling bins within kitchen units to make it easier to separate and recycle different types of waste.

Water efficiency

Our homes are designed to high water efficiency standards and are fitted with dual flush WCs, and low-flow taps and shower heads which use less water without compromising convenience and comfort. Rainwater harvesting is also in place for the wider development, with water captured during periods of rainfall, stored underground and then used to irrigate landscaped areas.

Energy efficiency

Efficient use of electricity and gas helps lower fuel bills and reduces carbon emissions. Our homes have been designed to use less energy than a standard home. They have enhanced levels of thermal insulation and air-tightness, and have been fitted with mechanical ventilation units with heat recovery (MVHR). Each home has a smart energy meter, so residents can monitor usage, whilst all lighting is low energy and kitchen appliances are energy efficient.

Noise reduction

We can't eliminate noise, but we do consider the impact of noise in the design of our homes. We consider external noise, such as from nearby roads, and internal noise including the transfer between rooms and floors. We consider room layout and incorporate insulation to create a quieter environment wherever possible.

Clean air

It is hard to avoid polluted air, particularly in our cities. Throughout White City Living we have planted trees, shrubs and flower beds to help create a cleaner air environment. Within our homes we provide mechanical ventilation to filter the internal air, whilst the paints and adhesives used have low levels of volatile organic compounds (VOCs) to ensure a healthy indoor environment.

Sustainable transport

We provide secure cycle parking and electric car charging points to encourage the use of sustainable methods of transport. Extensive walking and cycling routes through the site also ensure easy access to bus, tube and rail links. A car club is available to residents whilst a number of Santander cycle hire stations are also located near the development.

Community & Stewardship

We want to ensure that White City Living develops into a thriving community, where people get to know their neighbours and enjoy a great quality of life. The development will have key amenities and places to meet, including communal gardens, an amphitheatre and water features, children's play spaces, a brand new supermarket, and c. 90,000 square feet of commercial and community space. White City Living will also have a community plan, and we will support the development of a resident led community committee and provide funding to run clubs and events aimed at bringing people together.

Maintaining our communal open spaces and facilities in perpetuity is an important benefit to the whole community. We work with the Estate Management Team and residents to ensure the development remains in pristine condition.

Future-proof design

From the early stages of design, we assess how our homes will stand up to the future effects of climate change, such as how they will be affected by higher summer temperatures, periods of drought, or more extreme rainfall. We are constantly researching how we can ensure our homes and developments are more resilient to these extremes to understand what new innovative technologies we should use in our future designs. Adaptation features at White City Living include green and brown roofs, rainwater harvesting and sustainable urban drainage.



Photography of White City Living



Proud to be members of the Berkeley Group of companies

Berkeley
Designed for life

St Edward
Designed for life

St George
Designed for life

St James
Designed for life

St Joseph
Designed for life

St William
Designed for life

Transforming tomorrow

At Berkeley Group our passion and purpose is to build quality homes, strengthen communities and improve people's lives. We are innovating, pushing boundaries and taking action to ensure we have a long-term, positive impact that is good for our customers, the communities we touch, our business and the world around us.

We transform underused sites into exceptional places and we're also transforming the way we work; embracing technology and raising standards, as we continue to deliver an outstanding customer experience and create high-quality homes that delight our customers.

Our Vision 2030 is our ten year plan which sets out how we will achieve this.

CASCADES

Photography of White City Living



TRANSFORMING PLACES

Working with local people and partners we create welcoming and connected neighbourhoods where you can be proud to live.



TRANSFORMING LIFESTYLES

Taking action on climate change and giving you ways to live more sustainably. We're building efficient homes that use less energy over their lifetime, with sustainable travel choices on the doorstep.



TRANSFORMING NATURE

Creating beautiful places with habitats that help nature to thrive, meaning that every site is left with more nature than when we began.



TRANSFORMING FUTURES

Helping people to reach their potential through apprenticeships and training, and programmes supported by the Berkeley Foundation.



Please scan this QR code for more information on how we are transforming tomorrow.

OUR VISION
2030
TRANSFORMING TOMORROW

Myhome plus

MyHome Plus is a new online service that is designed to help you manage key aspects of your new home at any time from anywhere around the world.

Providing you with a step-by-step guide to the buying process from reservation through to completion, moving in and warranty. At each milestone, the buying process section advises on the next steps so that you can be absolutely clear on your current position and what to expect next.

01. Filing cabinet

In the filing cabinet section you can access documentation relating to your new home immediately at your own



02. Meet the team

This section provides an introduction to the team that will be working with you throughout your journey and details their individual roles. You can email any member of the team directly via this section.



03. Options and choices selection

We are able to offer some choices on certain internal finishes of your new home. Whether this option is available to you will depend on what stage of construction the property has reached at the time of you making your reservation. See the next steps section for further detail on this.

04. Construction progress

Under this section, regular updates on the construction of your new property will be provided, keeping you up to date on the progress on site and the local area. Your Customer Service Manager will issue regular newsletters and photographs to this section throughout your journey.

Next steps

01 Your Sales Consultant will send you a link that you will need to activate to access MyHome Plus. The link will require you to set a password for access.

02 Customer Service will then be in touch to invite you in to our Show Apartment to view the interior selections available for the internal finishes that you have an option to select. If you cannot make it to the appointment, the options can be discussed over the telephone and selected via MyHome Plus. Customer Service will need to receive your choices selection by the deadline date, which will be given in advance.

Marketing Suite

54 Wood Lane, London W12 7RQ
Both White City and Wood Lane Underground stations are located at the entrance

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