





# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"As we celebrate 50 years, find out more about us on page 4"



We're proud of our 5 star builder status awarded by the national Home Builders Federation (HBF). It's a reflection of our commitment to delivering excellence always and putting our customers at the heart of all we do.



34

Reasons to buy from us



# A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

## 50-year pedigree

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

#### Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. **Read more on page 29** 



It's not all about numbers we know, but to give you sense of scale here are a few:

14,551

homes sold in 2021 200+

locations across the UK 5000+

employees make it all happen 300+

apprentices taken on each year £1.8m

donated to c.900 charities in 2021



## **Real Living Wage**

We're proud to be accredited to the Real Living Wage. We value our employees and want to pay them fairly for the good work they do.

Like to know more? Just scan the QR code below.





## Happy hour?

We run Customer Construction Clinics from our on-site sales offices each Monday from 5-6pm. Pop in to see the team both during and after you've moved in to your new home.

# "Target 50 forms part of our 50th Anniversary celebrations"

#### Women in construction

'Target 50' is a Persimmon initiative based on our ambition to recruit 50 female apprentices or technical trainees into construction-related roles across the UK through 2022.

## Giving back

We do everything we can to give back to our communities and have proudly contributed towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

10-year warranty

# Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

# **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation

Read more on page 32





# With you all the way

# Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

#### Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

#### **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

#### Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

#### Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

#### **Exchange contracts**

One step closer to moving in - this is where we exchange contracts/missives and your solicitor will transfer your deposit.

#### **Quality assurance**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

#### Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

#### Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

#### After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



One of the best things about buying a new-build home is the amazing offers and schemes you could benefit from. T&Cs apply.







## **Part Exchange**

Need to sell your home? We could be your buyer. Save money and time and stay in your home until your new one completes.

#### **Home Change**

Sell your current home with our support. We'll take care of estate agent fees and offer expert advice to help get you moving.

#### **Early Bird**

If you've found a plot that's perfect for you, the Early Bird Scheme could be just what you need to secure your dream home.





# Saltcoats • Ayrshire

# **Mayfields**

Mayfields is our new collection of homes located in the popular town of Saltcoats on the west coast of North Ayrshire. Offering a range of two-bedroom apartments and two, three, four and five-bedroom homes.

Mayfields is set in an attractive location with excellent views towards the Firth of Clyde and the Isle of Arran, whilst also being situated close to local schools, shops and amenities.

The development benefits from a great range of local amenities within easy reach, including Tesco Metro, Sainsburys, Specsavers and Saltcoats Health Centre. Further afield there is Rivergate Shopping Centre which offers a range of high street brands including New Look, JD Sports, Wilko, Clarks and Costa to name a few – perfect for a shopping spree.

The coastal location means there's an abundance of great local leisure facilities in the area including Saltcoats Beach

and Ardrossan South Beach, both under 1.5 miles from Mayfields. You'll also find Auchenharvie Leisure Centre, Premier Leisure Cinema and Auchenharvie Golf Complex nearby – this popular location offers something to suit everyone.

#### Easily within reach

The site also benefits from great transport links and easy access to the centre of Stevenston, Saltcoats and Ardrossan as well as the A78 which connects the three towns with Kilwinning and Irvine. Glasgow is also within easy reach, with regular trains to Glasgow Central and the new Dalry Bypass making commuting to Glasgow and Paisley even easier.

With its range of homes to suit first time buyers through to larger families, plus its fantastic coastal location and convenient transport links, Mayfields is the ideal place to call home.

# **EXPLORE**

# Jump in the car and start exploring

Saltcoats train station

1.1 miles

Irvine

8.3 miles

Kilmarnock **14.2 miles** 

Glasgow

31.5 miles







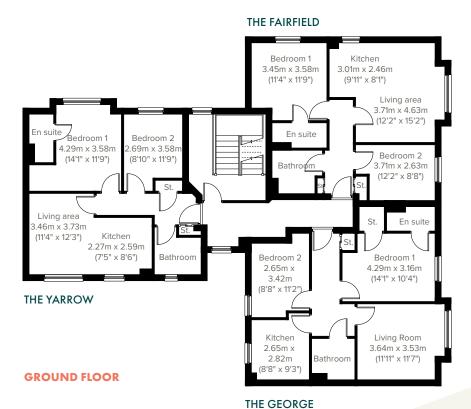
# **Our homes**





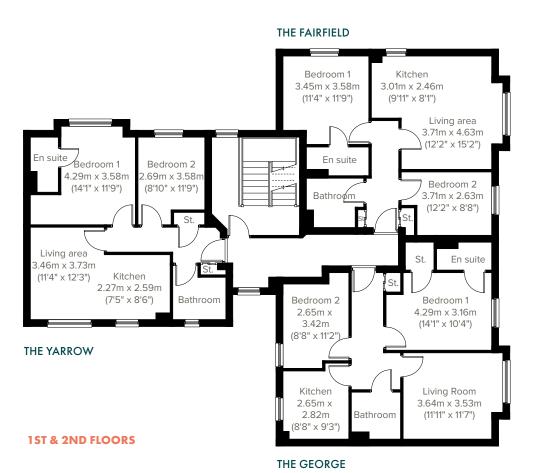


The T Block Apartments, featuring the George, the Yarrow and the Fairfield, offer a range of two-bedroom apartments with an en suite to bedroom one. Each apartment offers spacious layouts allowing greater flexibility benefitting those working from home, downsizing and first time buyers.

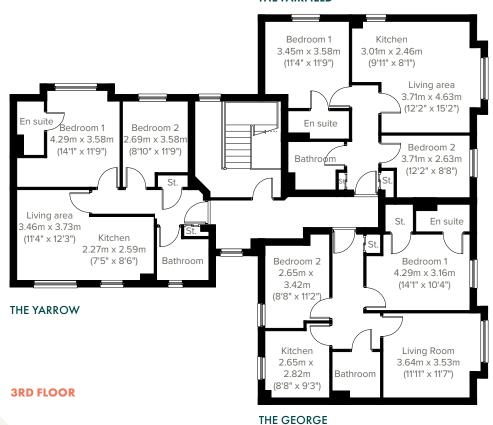


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#### THE FAIRFIELD



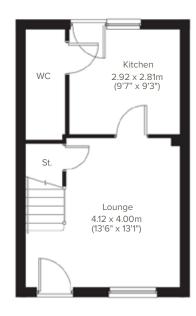
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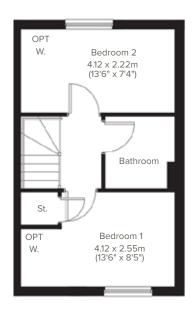
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Perfectly-proportioned, the Portree has a separate kitchen with a door leading into the garden, two double bedrooms, a family bathroom and a good-sized lounge. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





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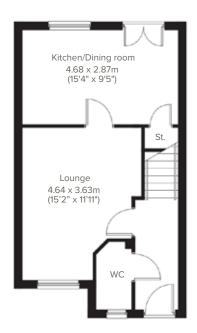
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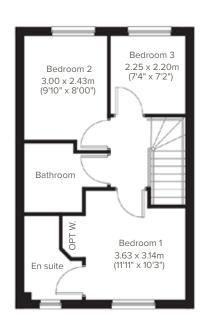
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Perfectly-proportioned, the Newmore has a stylish open plan kitchen/dining room with French doors leading into the garden, a spacious lounge and handy storage cupboard. The first floor is home to three good sized bedrooms - bedroom one with en suite - and a family bathroom. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





# Window applicable if end terraced

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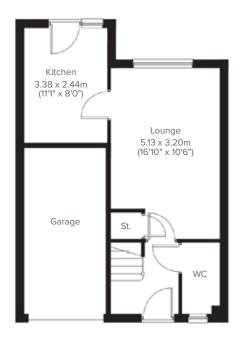
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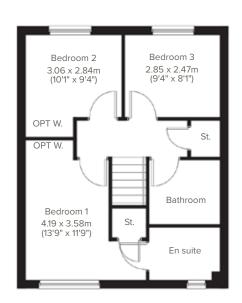
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The popular Newton is a three-bedroom family home with spacious lounge and separate kitchen with a single French door leading into the garden. There's also a downstairs WC, handy storage cupboard and integral garage. The first floor benefits from three good-sized bedrooms, a family bathroom, two storage cupboards and an en suite to bedroom one.





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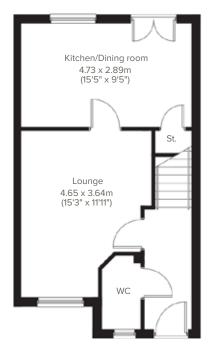
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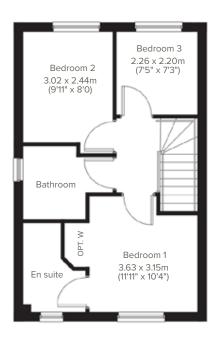
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The popular Ardbeg is a three-bedroom family home, offering a bright and modern open plan kitchen/ dining room with French doors leading into the garden and a spacious front aspect lounge. The downstairs WC, handy storage cupboard and en suite to bedroom one means it ticks all the boxes for practical family living.





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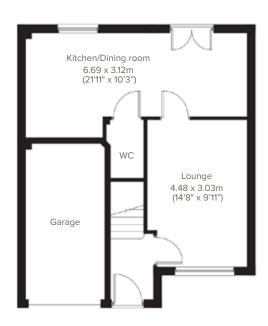
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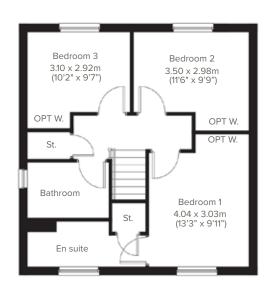
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Ideal for family life, the Kearn is a beautiful three-bedroom home. The open plan kitchen/dining room is spacious and bright with French doors leading onto the garden - perfect for gatherings with friends and family. It comes complete with an integral single garage, downstairs WC and an en suite to bedroom one.





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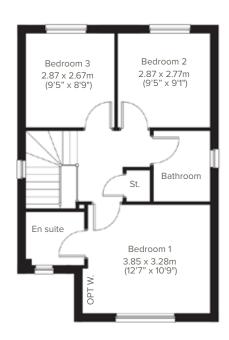
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Enjoy the best of modern living in this popular three-bedroom home which benefits from a stylish open plan kitchen/dining room with French doors leading into the garden. There's a bright front aspect lounge, separate utility room, handy storage cupboard and downstairs WC, which complete the ground floor. Upstairs, bedroom one has an en suite and there's a good-sized family bathroom and further storage.





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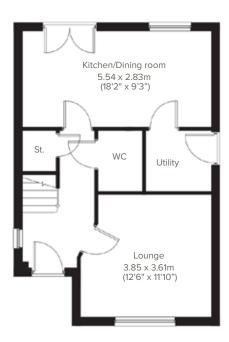
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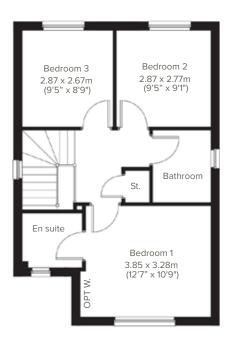
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The Elgin is a popular three-bedroom home featuring a stylish open plan kitchen/dining room with French doors leading into the garden. The bright front-aspect lounge, separate utility with outside access, handy storage cupboard and downstairs WC complete the ground floor. Upstairs, bedroom one features an en suite, there is a good-sized family bathroom and another storage cupdboard.





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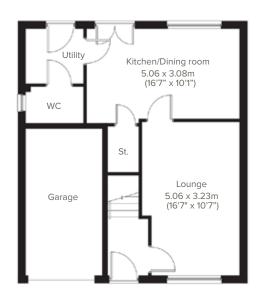
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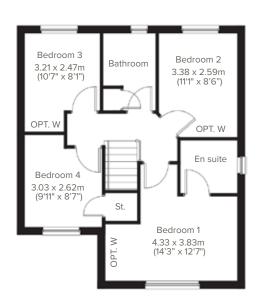
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The Leith is a four-bedroom home offering open plan living. The light and airy kitchen/dining room enjoys an open aspect through French doors to the rear garden. There's a bright front-aspect lounge, a downstairs utility room, WC, storage cupboard and an integral garage. Upstairs there are four good-sized bedrooms with a spacious bedroom one benefiting from an en suite, plus a modern family bathroom.





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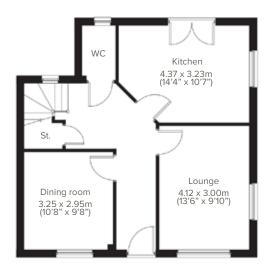
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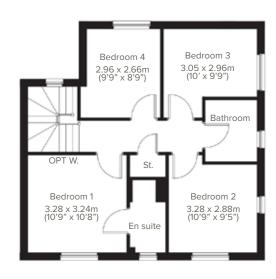
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A perfectly-proportioned detached home, the Aberlour is a popular choice with families. There's a bright double dual-aspect lounge, separate dining room and separate kitchen as well as a downstairs WC. Upstairs there are four bedrooms - bedroom one has an en suite - a large family-sized bathroom and a storage cupboard.





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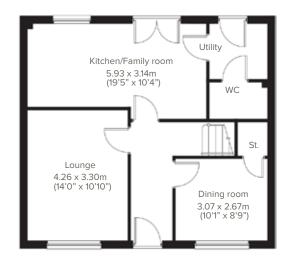
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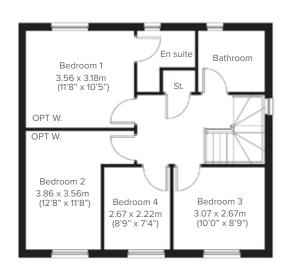
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A popular family home, the Ettrick ticks all the boxes. The modern and stylish open plan kitchen/family room is perfect for spending time as a family and entertaining. There's also a well-proportioned lounge, separate dining room, downstairs storage cupboard, WC and a utility with outside access. Upstairs there are four bedrooms - bedroom one has an en suite - a family-sized bathroom and a storage cupboard.





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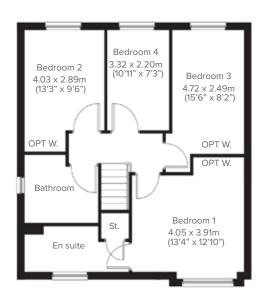
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Ideal for family life, the Balerno is a beautiful four-bedroom home. The open plan kitchen/utility is spacious and bright with garden access. The lounge benefits from French doors leading to the garden. There is a separate dining room, integral garage, downstairs WC and handy storage cupboards. Upstairs there are four good-sized bedrooms - bedroom one with an en suite - and a spacious family bathroom.





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A popular family home, the Lismore ticks all the boxes. The modern and stylish open plan kitchen/dining room is perfect for spending time as a family and entertaining. There's also a well-proportioned front aspect lounge, downstairs storage cupboard, WC, garage and handy utility with outside access. Upstairs there are four bedrooms - bedroom one has an en suite - a family bathroom and a storage cupboard.





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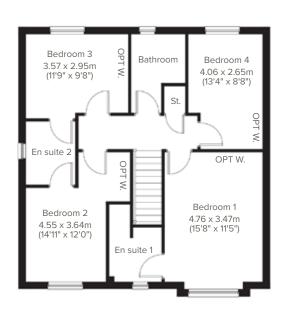
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The Whithorn is an impressive four-bedroom detached property. The open plan kitchen/dining room is spacious and bright with double French doors leading onto the garden - perfect for entertaining friends and family. There's also a spacious front-aspect lounge, separate utility room, storage cupboard, WC and an integral garage. Upstairs there are four good-sized bedrooms, with an en suite to bedroom one and a Jack and Jill en suite to bedrooms two and three.





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The Thornwood is an impressive five-bedroom detached property. The open plan kitchen/dining room is spacious and bright with double French doors leading onto the garden - perfect for entertaining friends and family. There's also a spacious front-aspect lounge, separate utility with outside access, storage cupboard, WC and an integral garage. Upstairs there are five good-sized bedrooms, with an en suite to bedroom one and a spacious family bathroom.





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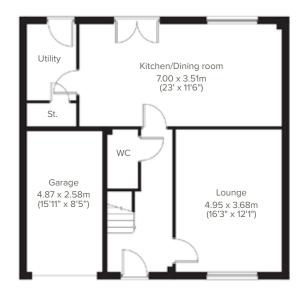
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An impressive family home, the Warriston is a five-bedroom detached property perfect for modern living. The stylish open plan kitchen/dining room is ideal for spending time as a family and entertaining guests. There's also a well-proportioned lounge, downstairs storage cupboard, WC and handy utility with outside access. Upstairs there are five bedrooms - bedroom one with an en suite - and Jack and Jill en suite to bedrooms two and three.





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# Energy efficiency built in

# Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and out impact on the planet.

# **Energy efficiency built in:**

Our typical B rating makes our homes much more efficient than traditional D-rated homes.

- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

  Many of our kitchen appliances have a highly efficient A rating.

A-rated boilers

Our condenser boilers far outperform non-condensing ones.

Local links

We're located close to amenities and public transport to help reduce your travel footprint.

Ultra-fast broadband

FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.

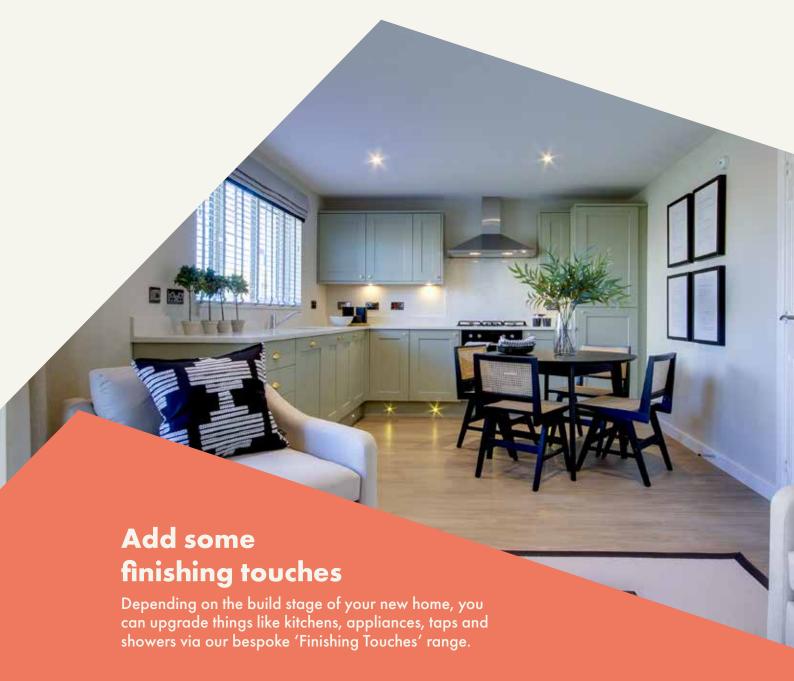
Cower-carbon bricks

Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of  $CO_2$  per house built.



# **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





# **###** External

#### Walls

Traditional cavity walls. Inner: timber frame or block.

Outer: Style suited to planned architecture.

Tile or slate-effect with PVCu rainwater goods.

#### **Windows**

Double glazed E-glass windows in PVCu frames.

#### Doors

GRP-skinned external doors with PVCu frames. French door to garden or balcony (where applicable).

#### Other

PV panels.



#### Internal

## Ceilings

Painted white.

#### Lighting

Pendant or batten fittings with low-energy bulbs.

#### **Stairs**

Staircase painted white.

#### Walls

Painted in white emulsion.

#### Doors

White pre-finished doors with white hinges.

Gas fired combi boiler with radiators in all main rooms, with thermostatically-controlled valves to most.

#### Insulation

Insulated loft and hatch to meet current building regulations.

#### **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

#### General

Media plate incorporating TV and telecommunication outlets to living room.



#### Kitchen

#### General

Choice of fully-fitted kitchen with a selection of doors and laminate worktops with upstands to match (depending on build stage).

#### **Plumbing**

Plumbing for washing machine.

#### **Appliances**

Single electric oven, gas hob and integrated cooker hood.



#### **Bathroom**

#### **Suites**

White bathroom suites with chrome-finished fittings.

#### **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

#### **Shower**

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head, complete with shower screen.

#### **Splashbacks**

Choice of splashback to sanitaryware walls in bathroom and en suite. Splashback to bath and full height tiled shower where separate enclosure only. Splashback to WC basin.

#### General

En suite to bedroom(s) where applicable.



#### Security

#### Locks

Multi-point locking to front and rear doors, locks to all windows (except escape windows).

#### Fire

Smoke detectors wired to the mains with battery back-up.



#### **Garage & Gardens**

#### Garage

Garage, car ports or parking space.

#### Garden

Front lawn turfed or landscaped (where applicable).

#### **Fencing**

Feu line fencing to all house types.





Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

# You can choose:



Kitchens



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





## 6 reasons why it pays to buy new

# Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

#### No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

#### More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

#### **Energy efficient**

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5.

#### 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

#### **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

Win-win.

6.

#### Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.

Your home, better connected for a brighter future.

Great news! Mayfields benefits from access to ultrafast, full fibre-optic broadband.



# Your home, better connected with FibreNest

- ▶ 100% full fibre-optic internet access installed directly into your new home
- You and your family can do more online at the same time, with less lag and hold-ups
- Enjoy lightning-fast speeds that won't be affected by the length of the line serving your property
- ▶ Full-fibre future-proofs your home, ensuring you'll always be able to access the latest in online services
- Stream 4k content, play online games and more on multiple devices all at the same time with less interruptions
- Work from home like you do in the office, thanks to our high-capacity, super reliable network
- Enjoy an exceptional level of customer support from our UK call centres

#### How our packages compare<sup>1</sup>



# **500Mb**

Ultrafast Broadband

Great for families with many devices, avid gamers and home workers.

Up to 500Mb download Up to 50Mb upload



# 125Mb

Superfast Broadband

Watch full HD TV whilst performing larger downloads.

Up to 125Mb download Up to 10Mb upload



# 20Mb

Standard Broadband

Browse, stream music and download larger files.

Up to 20Mb download Up to 2Mb upload



# 250Mb

Megafast Broadband

Stream 4k Ultra-HD content, play online games and more.

Up to 250Mb download Up to 25Mb upload



# **75Mb**

Faster Broadband

Browse the web intensively, play online games and watch catch-up TV.

Up to 75Mb download Up to 10Mb upload

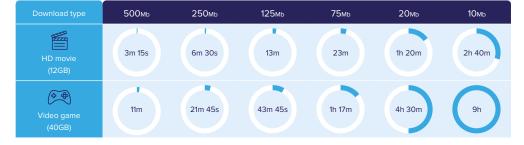


# **10Mb**

**Budget Broadband** 

Suitable for basic general web browsing.

Up to 10Mb download Up to 1Mb upload



To have your new home connected, register now at **fibrenest.com/connect** Questions? Just give our friendly team a call on **0333 234 2220** 

#### Please see fibrenest.com for up-to-date details on our packages and pricing.

No hidden costs. No price rises during the minimum term of your contract or automatic increases at the end.<sup>2</sup> Great service. Guaranteed.

No price rises during the minimum increases at the end2

Regular of your contract and no automatic

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