## Heath Farm, Holt NR25 6JU

Plots for hotel, leisure and employment uses
Approximately 0.66 to 1.8 acres ( 0.26-0.69 hectares)

- Prominent development on A148 Holt bypass
- Adjacent to newly developed housing
- Suitable for hotel, leisure and other commercial uses, STP
- Attractive market town in popular tourist area



Location
Holt is a prosperous and popular market town, arguably the strongest of its size in Norfolk. Its micro economy is significantly strengthened by its location in the popular tourist area of North Norfolk and being the location of Gresham's School. The town's popularity is evidenced by a thriving retail centre, high visitor numbers and a strong housing market.

The popular seaside towns of Sheringham and Cromer are within 10 miles of Holt and Norwich is approximately 22 miles to the south.

## Heath Farm

The plots form part of the Heath Farm development area on the east side of Holt town centre, immediately to the south of the A148 bypass which leads to Cromer. A new roundabout junction has been created on the bypass to provide access to the development area and the plots are located on Nightiar Road, the new road running from the bypass to Hempstead Road.

The Heath Farm development extends to over 35 acres and with the initial infrastructure in place, Lovells have built the first phase of over 200 new houses. Plot 2B has been developed with a care home.

The site has had planning consent for up to 215 new dwellings, public open space and employment land for a variety of potential uses.

The Plots
The plots are shown on the attached plan. Their site areas and current status are as follows:

| Plot |
| :---: |
| 1 |
| 2 |
| 3 |

