

FOR SALE

£35,000

'DARK KITCHEN' BUSINESS CONSIDERABLE GROWTH POTENTIAL

OVER 4000 CUSTOMERS

EXCELLENT POTENTIAL

FULLY OPERATIONAL BUSINESS

APPEARING IN THE FIRST THREE SEARCHES ON UberEATS



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Dark Kitchen Business (t/as Shake-n-Bake) Currently operating as a 'dark kitchen' but with considerable scope to expand within a 'retail frontage'



Business for Sale DARK KITCHEN - SHAKE N BAKE

Neway Surveyors have been instructed to offer for sale this successful fast-casual shake, dessert and cake business.

INTRODUCTION

Shake-n-Bake currently operates from a 'dark kitchen' in Edmonton and has also recently opened it's first shop unit in Potters Bar.

This thriving business can readily be scaled up and expanded.

It can continue to operate as a dark kitchen from home (or from a small workshop/warehouse), or scaled-up to a shop. Following the massive re-generation in and around Edmonton Green and Tottenham, these postcodes would be the ideal locations for a first shop unit.

Shake N Bake has already opened it's fist branch in Potters Bar which is receiving excellent reviews.

Customers who search for desserts on UberEATS, will see that Shake-N-Bake always appears in the top three listings.

SOME USEFUL STATISTICS

Shake-n-Bake has already achieved a 4.5 'Google Review' rating from 30 reviewers.

It sells its products from the three main platforms including UberEATS, Justeats and Dileveroo.

Below are some further statistics for the business:

Sales Total – Last period **£64,686**. Current Period: **£32,066** (This was due to the dark kitchen being closed for a considerable amout of time and the focus upon opening the shop in Potters Bar.

Order Volume – Last Period £4,688. Current Period: £2,218 (again for the reasons sited above)

Ticket Size – Last period £13.80. Current Period: £14.46

Currently over 4,000 customers on all three delivery platforms.

FURTHER GROWTH POTENTIAL

The business can continue to be run from home and the Seller estimates that a buyer could potentially earn around **£45,000** net per annum from a 'domestic setting'.

If the business was to be re-located to a small shop front or workshop/warehouse, it could potentially increase the turnover by at lease a further **£20,000-£30,000** per annum, appearing on JustEATS and Deliveroo alone.

In addition further sales revenue can be obtained from a small shop located in Edmonton Green (in and around the Station or in Enfield Highway/Pnders End to the north or Upper Edmonton or Tottenham (N17) to the south.

OUTLOOK/OPPORTUNITY

This is a profitable opportunity requiring considerably less capital investment than most comparable fast food/catering businesses.

Again, it can be run from home, a small industrial unit or warehouse or from a shop front.

There is also potential to increase the current offerirng to include bubble tea, pancakes, crepes and similar dessert, bakery and cake/confectionary items.

PREMIUM

Offers of **£35,000** subject to contract are invited for the sale of the current 'dark-kitchen' concept which will be protected by the usual non-competition/solicitation agreements.

FURTHER ENQUIRES

For further information please contact:

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