

# THE BROADLEY

MARYLEBONE

THE WATLING





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# MARYLEBONE'S NEXT GREAT STORY

welcome to The Broadley, an elegant new address rooted in the character of one of London's most storied neighbourhoods. Set in Marylebone, this rare Zone 1 opportunity sits where prestigious St John's Wood, Maida Vale, and Regent's Park meet.

steeped in Marylebone's architectural legacy the development features grand red-brick façades and statement arches — modern interpretations of the area's Georgian and Victorian elegance. Inside, 215 studio, one, two and three-bedroom residences blend heritage detail with contemporary living: herringbone floors, antique-style lighting, and refined finishes throughout.

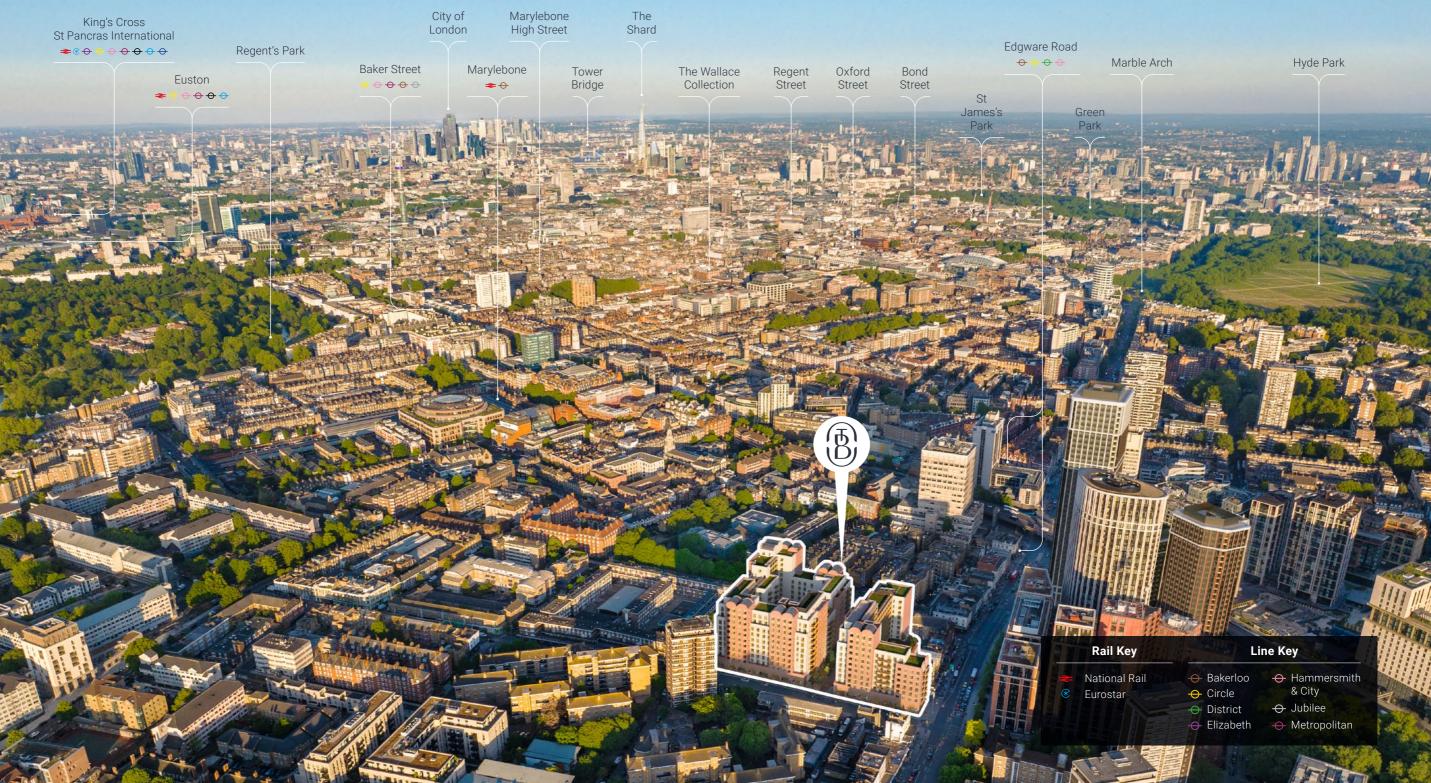
Residents enjoy exclusive access to Clubhouse, including a dedicated 24-hour concierge, co-working space with outdoor terrace, private screening room, gym powered by Peloton, plus tranquil courtyard gardens with landscape design informed by research from Royal Botanic Gardens, Kew.

The Broadley brings together tradition and transformation — a distinctive address in one of London's most established neighbourhoods that continues to evolve.

# LIVE AT THE CENTRE OF IT ALL

your weekdays are spent in the ambition of the financial district or studying at one of London's great institutions, swift connections to Liverpool As the city shifts into evening, indulge in dinner Street, Canary Wharf, and King's Cross ensure you're always close to where business happens. 
The Broadley, you're always in rhythm with the city.

At The Broadley, London is at your feet. Whether On weekends, enjoy a wander through one of the many local galleries or a day spent shopping on Oxford Street, Bond Street, and Regent Street. at one of London's celebrated restaurants. At



# LONDON STARTS HERE

- 1 Daunt Books
- 2 Frameless

CULTURE

- 3 Lisson Gallery
- 4 Little Venice
- 5 Speaker's Corner
- 6 The Cockpit Theatre 7 The Sherlock Holmes Museum
- 8 The Wallace Collection

#### **FOOD AND DRINK**

- 9 Alfies Rooftop Kitchen
- 10 Café Laville
- 11 Carlotta
- 12 Church Street Food Market
- 13 Clarette
- 14 Hayat Paddington
- 15 The Ivy Café Marylebone
- 16 Winter Garden Restaurant at The Landmark Hotel

#### MEMBERS' CLUBS

RETAIL

18 Bond Street

21 Oxford Street

24 Selfridges

17 Alfies Antique Market

19 Joel & Son Fabrics

22 Paddington Basin

23 Portobello Market

20 Marylebone High Street

- 25 Annabel's
  - 26 Home Grown

29 The Arts Club

30 The Conduit

31 Ned's Club

32 The Twenty Two

- 27 Home House
- 28 Soho House
  - 36 King's College London

**EDUCATION** 

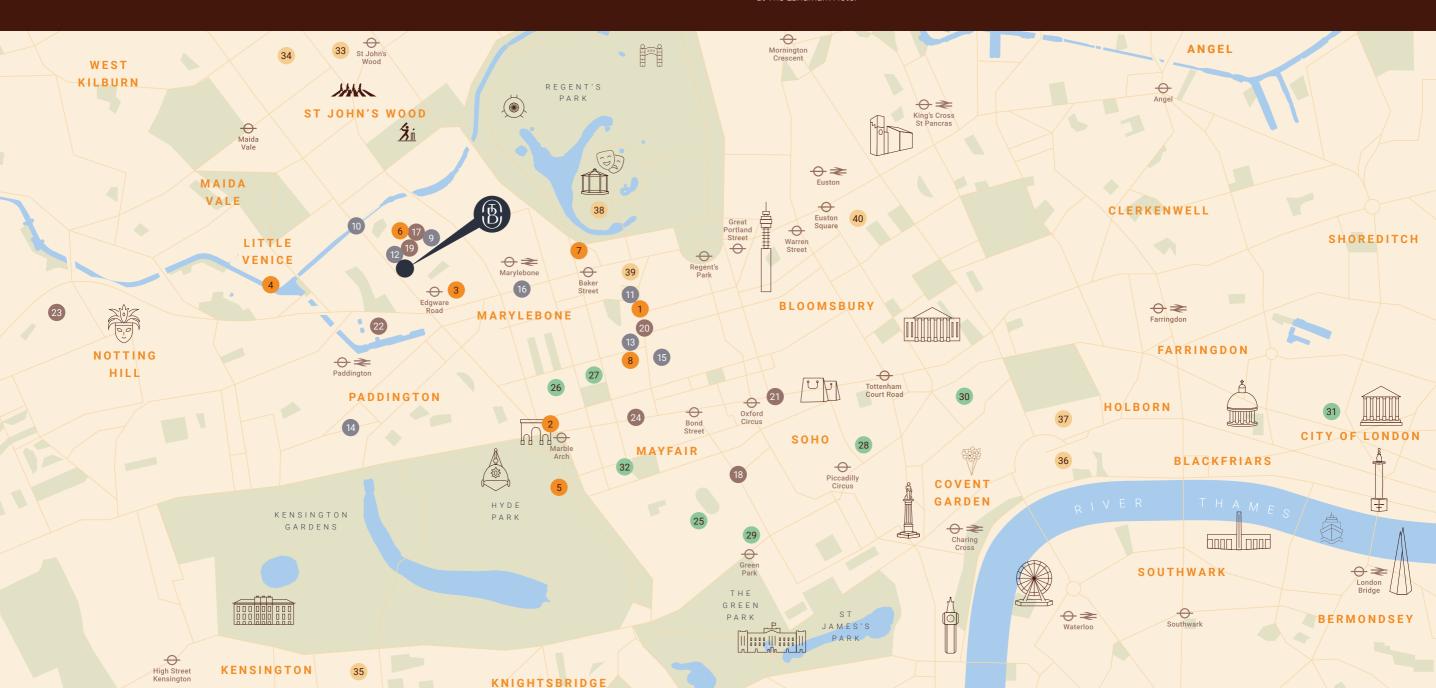
37 London School of Economics

35 Imperial College London

33 American School in London

34 Arnold House School

- 38 Regent's University London
- 39 St Marylebone CE School
- 40 University College London



### VILLAGES INFLUENCED BY VISIONARY ESTATES

The Broadley is uniquely positioned at the centre of London's most desirable neighbourhoods. This location places you within walking distance of:

#### 1 Little Venice

Tree-lined canals frame boutique restaurants and private galleries.

#### 2 Maida Vale

Grand red-brick mansions and leafy commun gardens offer village charm near the water.

#### 3 St John's Wood

Abbey Road Studios and Lord's Cricket Ground

— where icons and elegance quietly coexist.

#### 4 Marylebone

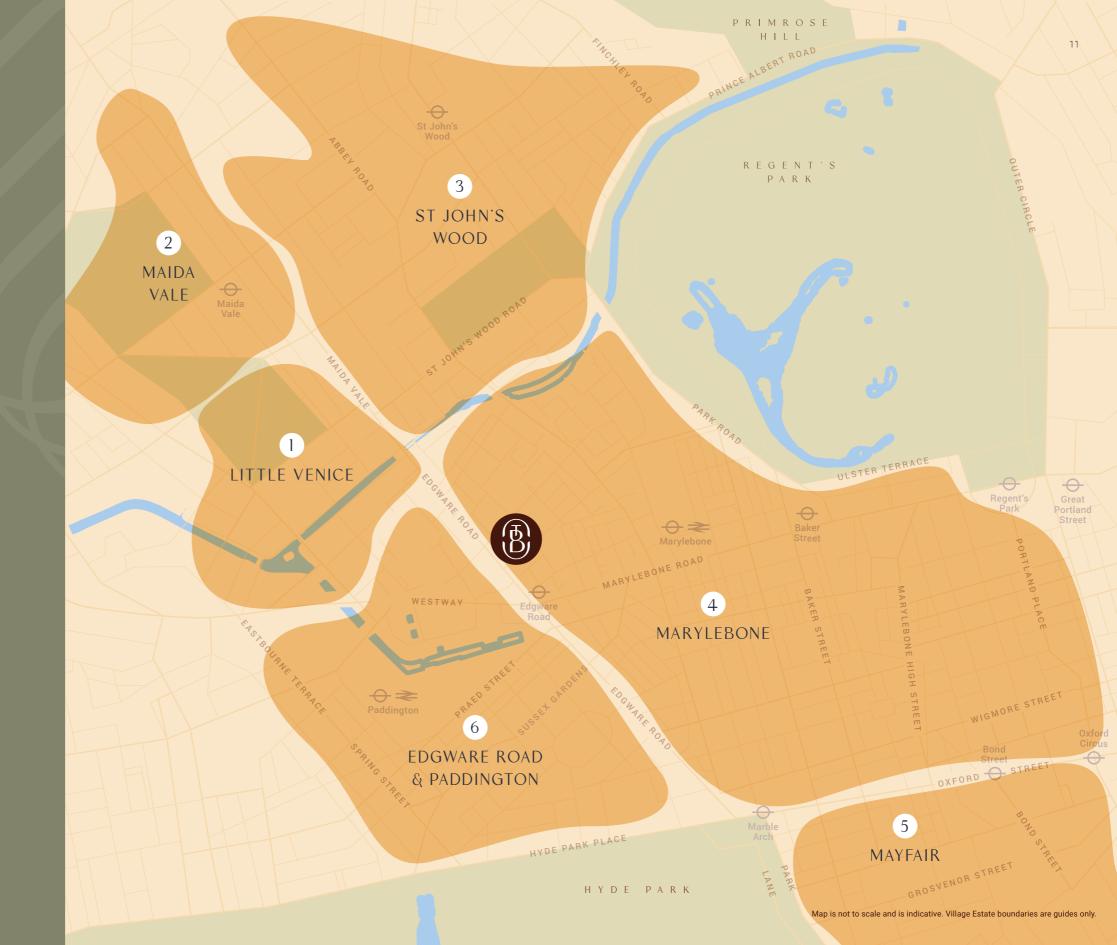
A village atmosphere with historic architecture and independent boutiques.

#### 5 Mavfai

Luxury shops, Georgian townhouses, private clubs, and world-class restaurants.

6 Edgware Road and Paddington
Vibrant culture, waterside coffee shops
and dining, and unmatched transport links

Historically shaped by The Portman and Howard de Walden Estates, these districts have evolved from aristocratic landholdings into globally recognised addresses of prestige, lifestyle, and connectivity.



# SEAMLESSLY CONNECTED

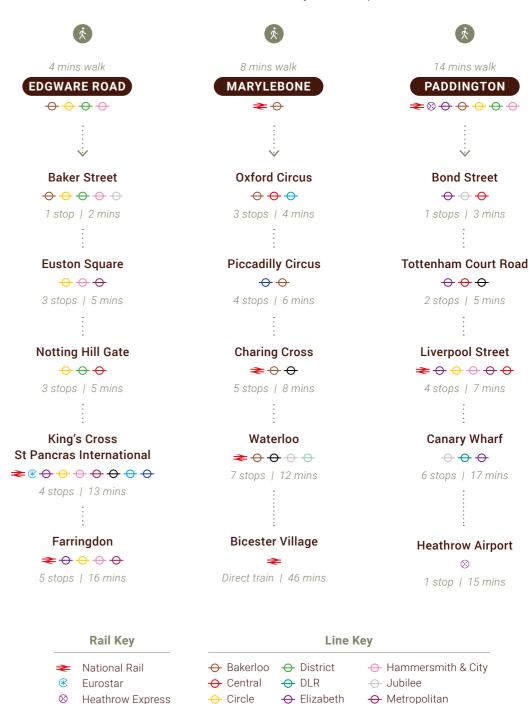


The Broadley offers a rare balance: calm, village-like streets in Zone 1 with effortless access to the rest of London. Just moments from Edgware Road, Marylebone, and Paddington stations, it keeps you connected to the city's key business, cultural, and transport hubs — while always offering a quiet, welcoming place to return to.



13

#### Three Zone 1 stations on your doorstep







### A DISTRICT ON THE RISE

The Broadley offers a rare opportunity to own in Prime Central London and sits at the heart of Westminster's £1.3bn Church Street regeneration zone, where dedicated investment in new homes, retail, green spaces and public amenities is reshaping the local landscape.

Planned enhancements include a new public library housed within the arches of The Broadley, as well as a sports hall, community hub, and revitalised market and commercial spaces — all designed to promote sustainability and wellbeing.

Edgware Road to Marble Arch is also being reimagined with more walkable streets, improved storefronts and vibrant public spaces. For those who understand potential, this is a rare opportunity to be part of a Prime Central London location experiencing substantial, thoughtful growth. It's a statement of London's future that doesn't come around very often.



9.2%

PREDICTED INCREASE IN PCL FROM 2025-2029 IN CAPITAL VALUES

20.5%

PREDICTED INCREASE IN PCL FROM 2025-2029 IN RENTAL GROWTH

Source: Knight Frank

With a 70% reduction in new homes entering the Prime Central London (PCL) development pipeline over the past decade, The Broadley represents a rare opportunity in an increasingly undersupplied market.

# AT THE FOREFRONT OF MEDICAL INNOVATION

Harley Street is globally renowned for its world-class private healthcare and remains a hub for medical innovation. Just minutes from The Broadley, it offers access to elite specialists and cutting-edge treatments.

Academic partnerships with institutions like UCL and Cambridge drive advancements in digital diagnostics and mental health care, ensuring Harley Street continues to lead in both clinical excellence and research.





#### LONDON BUSINESS SCHOOL

Offering postgraduate business education, including one of the world's best MBA programmes.

 $\stackrel{*}{\cancel{\wedge}}$  17 mins /  $\stackrel{*}{\cancel{\ominus}}$  8 mins /  $\stackrel{*}{\cancel{\ominus}}$  17 mins

#### **ROYAL ACADEMY OF MUSIC**

Founded in 1882, it's one of the oldest and most prestigious music schools in the UK.

 $\stackrel{\star}{\cancel{N}}$  21 mins /  $\stackrel{\bullet}{\cancel{N}}$  8 mins /  $\stackrel{\bullet}{\cancel{N}}$  16 mins

#### **IMPERIAL COLLEGE LONDON**

A world-leading university for science, technology, engineering, medicine and business (STEMB).

ಹ 13 mins / <del>- ←</del> 27 mins

#### **UNIVERSITY COLLEGE LONDON** (left)

Consistently ranked as one of the top ten universities in the world, UCL offers more than 400 undergraduate degrees.

3 16 mins / 14 mins public transport

#### **UNIVERSITY OF WESTMINSTER**

Known for its innovative course structure and cutting-edge facilities.

₫ 18 mins / ← 13 mins

# CONNECTED TO LONDON'S GREATEST MINDS

From The Broadley, four of the world's top 50 universities are on your doorstep — including Imperial College London, UCL, and London Business School. These globally respected institutions draw students, academics, and professionals from around the world, all within easy reach of home.











The Broadley offers effortless access to some of London's most celebrated green spaces. Regent's Park - with its tranquil lake, expansive lawns and curated rose gardens offers residents a daily retreat. Designed in part by royal architect John Nash, it's a space that blends historical significance with contemporary lifestyle.

Nearby Hyde Park offers more expansive recreational options, from cycling and swimming to cultural events like the BBC Proms and open-air performances. These parks are not just beautiful, they're a vital part of London life, offering residents space to breathe, move and connect.



### NATURE AT THE HEART OF THE CITY

#### **REGENT'S PARK**

Once home to the Royal Botanic Society, the gardens in Regent's Park were known for their Victorian flower shows and plant exhibitions. Today, they offer a quiet escape with formal rose beds, hidden pathways, a peaceful ornamental lake — and close proximity to London Zoo.

† 13 mins / 6 mins / 10 mins



#### LITTLE VENICE

Little Venice is a peaceful canal-side neighbourhood between Edgware Road and the Westway, known for its houseboats, waterside cafés and leafy paths. Enjoy a quiet walk along the Regent's Canal, passing elegant Georgian mansions, or take a boat tour with the London Waterbus Company.

↑ 18 mins / ♦ 4 mins / ← 6 mins

### WHERE CULTURE AND CRAFT CONVERGE

The Broadley's cultural offering is quietly world-class. Spend the morning browsing curated exhibitions at The Wallace Collection, step into the architectural elegance of St Marylebone Parish Church, or discover rare finds at Alfies Antique Market. Close to home, Marylebone High Street brings a vibrant mix of independent boutiques, bookshops, and cafés — perfect for a relaxed afternoon.

A short journey connects you to Oxford Street and Bond Street, delivering London's most iconic shopping experiences. From heritage brands like Selfridges to global fashion houses on Bond Street and the bespoke tailors of Savile Row, this is where craft, style and luxury meet.

Whether you favour contemporary culture or classical refinement, iconic galleries and museums — The British Museum, V&A and The National Gallery — The Broadley places you at the centre of it all.



#### **SELFRIDGES**

One of London's most iconic department stores, Selfridges combines heritage with cutting-edge fashion, beauty, and lifestyle. Located on Oxford Street, it's a one-stop destination for luxury brands, curated dining, and seasonal cultural events.

½ 26 mins / ₺ 10 mins / ☐ 11 mins

#### **ALFIES ANTIQUE MARKET**

Tucked away on Church Street, Alfies Antique Market is a long-standing destination for collectors and design enthusiasts. Its stalls span everything from vintage furniture to rare decorative pieces, offering a unique alternative to high street shopping.

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From The Broadley, London's most celebrated dining destinations are within easy reach.

Marylebone's culinary scene reflects its character — sophisticated, cosmopolitan, and quietly confident. From the Mediterranean elegance of Ottolenghi to heritage staples like The Seashell of Lisson Grove, the welcoming atmosphere of Fischer's, or the traditional craft of Ginger Pig butchery, every taste is catered for.

In Mayfair, enjoy classic seafood at Scott's or a bespoke tasting menu at the three-Michelinstarred Connaught Hotel, paired with cocktails from its iconic bar. Shift gears in Soho at Bob Bob Ricard, or the intimate Perseverance bar. For waterside dining, head to Maida Vale where The Summerhouse offers relaxed elegance by the canal.



#### **OTTOLENGHI**

A celebration of bold, sun-soaked flavours, Ottolenghi brings Mediterranean vibrancy to Marylebone. The deli-style space brims with colour — jewel-toned salads, pistachio-dusted pastries, and rustic sharing plates. It's refined yet relaxed, offering a fresh take on everyday dining that's as nourishing as it is elegant.

½ 28 mins / ॐ 9 mins / 🙀 10 mins

#### THE CONNAUGHT

A beacon of timeless sophistication in Mayfair, The Connaught blends heritage charm with modern flair. Indulge in the three-Michelin-starred dining of Hélène Darroze, where French cuisine meets seasonal British produce. At the Connaught Bar, cocktails are artfully mixed amidst a backdrop of serene grandeur.





WELCOME TO THE BROADLEY



### ARCHITECTURE ROOTED IN CHARACTER

These beautiful buildings are at home amongst Marylebone's Georgian and Victorian classics. London design not replicated, but reimagined.

Articulated red-brick façades, grand arches, and barrel-vaulted ceilings bring rhythm and scale to the buildings. Finely detailed masonry and crafted metalwork nod to a tradition of urban elegance.

These homes feel both current yet enduring. This is a distinctive architectural identity. One that stands apart in a sea of sameness.



### YOUR SANCTUARY BEHIND THE ARCHES

At The Broadley, a sense of calm sits quietly behind the scenes. A series of landscaped courtyards offer a natural retreat - lush, secluded spaces designed to feel like an extension of home. The biodiversity of these gardens is enriched through research supported by Royal Botanic Gardens, Kew, creating a place to pause, reflect, and breathe, just moments from the city beyond.









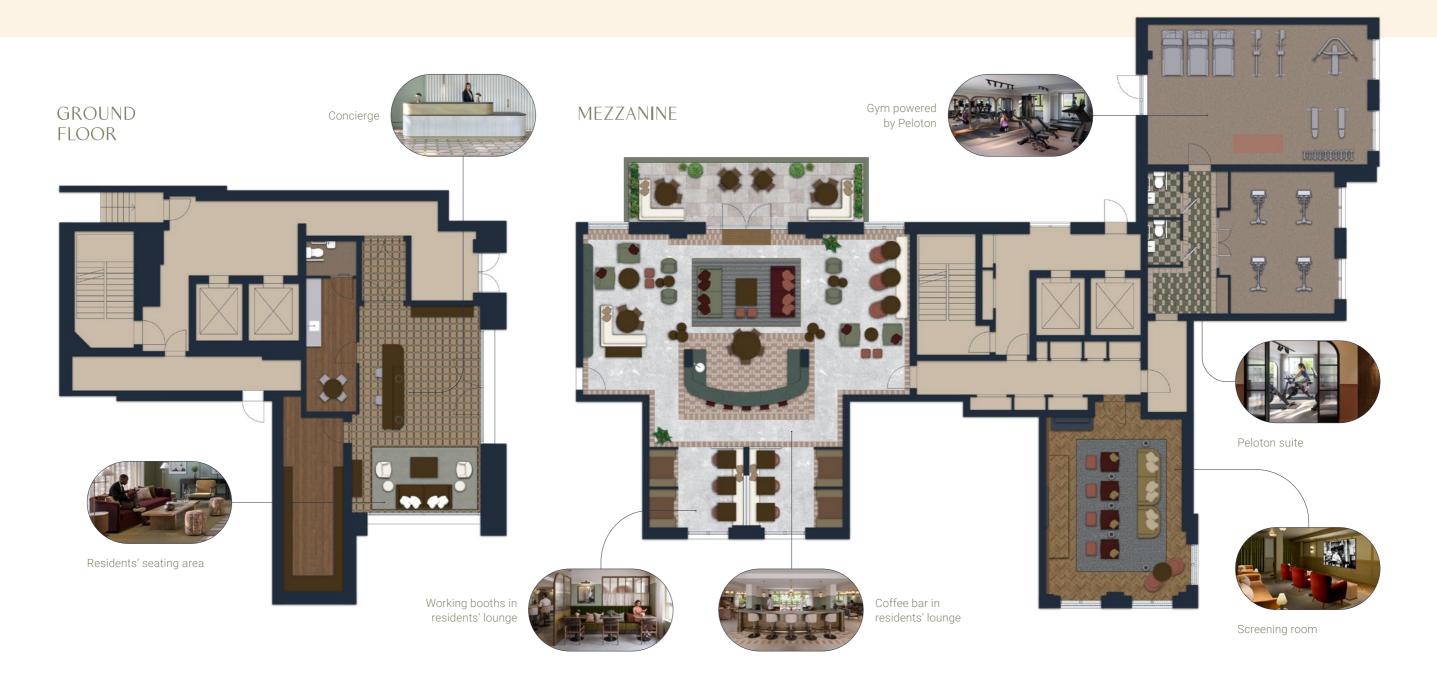
# PRIVATE. CONSIDERED. COMPLETE.

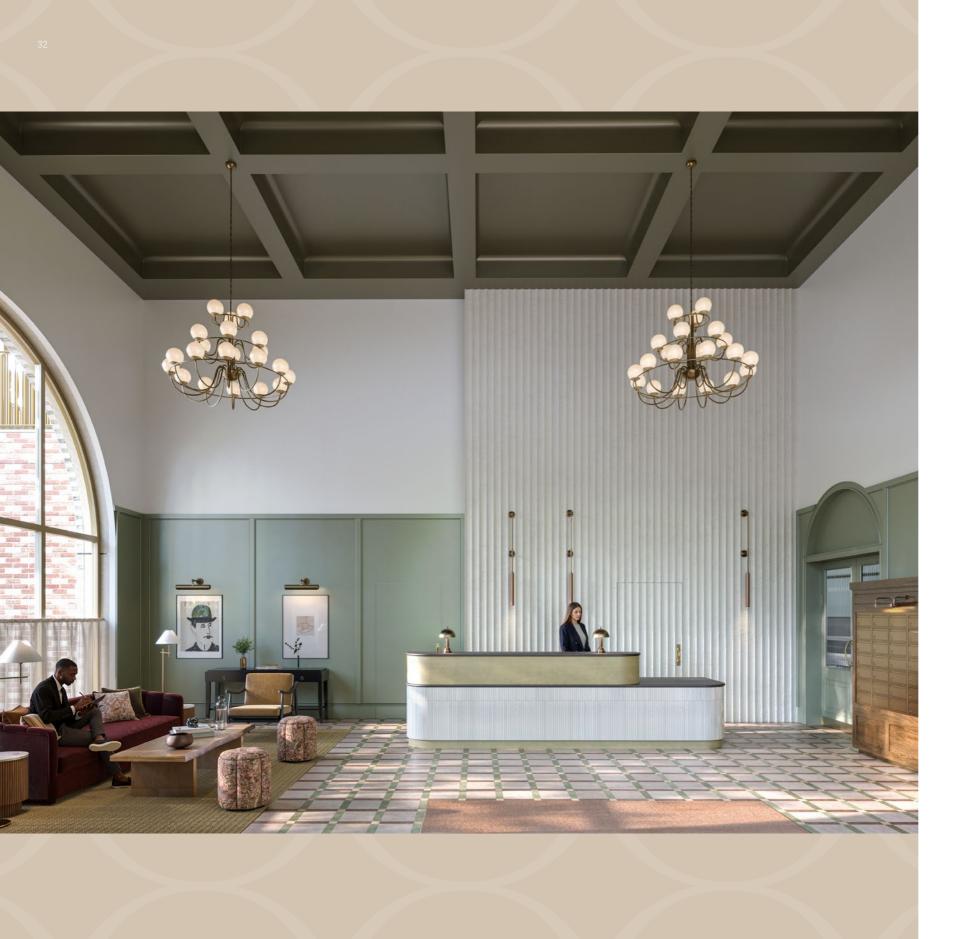
More than just a home, this is a retreat in the heart of Prime Central London. Residents enjoy exclusive access to Clubhouse — an elegantly designed space for wellness, focus, and connection.

Alongside a gym powered by Peloton and a Peloton suite, the residents' lounge offers two distinct zones: quieter booths for focused work, and a coffee bar with open space designed for relaxed meetings and casual collaboration.

Step into the private screening room for a film night, host friends in style, or find a quiet corner for your morning coffee. This is a lifestyle shaped for balance.







### EFFORTLESS SERVICE, 24/7

Soaring ceilings and natural light give the entrance its quiet sense of grandeur — an arrival that feels both striking and welcoming. At its heart, a dedicated concierge team is on hand day and night. From handling deliveries to sharing local recommendations or helping plan an evening in, service here is seamless — thoughtful touches that make everyday life run effortlessly.



Where ideas flow as effortlessly as the coffee, The Broadley's residents' lounge offers a setting designed for focus and connection. Bright, elegant, and refined, it brings together communal tables for collaboration and private booths for deep concentration — ensuring the perfect space whether you're sparking ideas or settling into your workflow.



### PRODUCTIVITY THRIVES



# A PRIVATE CINEMA EXPERIENCE

Step into the screening room, where plush velvet seating and art deco sconces set the scene for storytelling escapism. Inspired by vintage cinema charm, this intimate space transforms the viewing into an experience — whether it's a film night with friends or a match day celebration.





# A COLLABORATION OF DISTINCTION

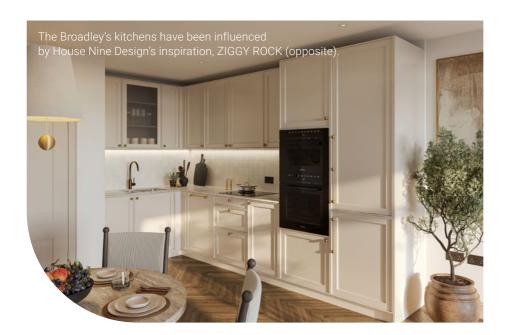
At The Broadley, design starts from the inside out. Mount Anvil partners with interior designers from the worlds of high-end homes and hospitality to bring forward-thinking ideas into today's residences — well ahead of the curve. Our in-house team then takes those boutique, bespoke concepts and thoughtfully scales them for modern apartment living. The result is a home that feels crafted, considered, and unmistakably personal.













"The Broadley fuses British heritage with global influences to create a timeless, culturally rich living environment. Every design choice — from materials to layout — was made to honour tradition while embracing elegance. We prioritised sustainability through recycled materials and energy-efficient elements. Our goal was to craft a home that feels both rooted and refined. The result exceeded expectations, delivering a distinctive, enduring lifestyle experience."

- Liliana Mourenza, Mount Anvil

House Nine Design is an interior design studio dedicated to creating timeless, authentic, and liveable spaces. By blending classic elements with modern sensibilities, integrating antiques with contemporary pieces, and drawing inspiration from nature, House Nine crafts environments that are both comfortable and refined. With a focus on thoughtful design and meticulous attention to detail, the studio offers a comprehensive range of services from initial concept to final execution. Committed to using the highest quality materials, House Nine is passionate about designing spaces that are not only beautiful but also enduring and functional.



## A CALM, PRIVATE ESCAPE

Step onto your private balcony — a design feature in every home, and a rare sanctuary in London. Whether overlooking the peaceful podium gardens or the city beyond, it's a space to both unwind and entertain.

# CRAFTED TO FEEL LIKE HOME

From the moment you enter, herringbone wood flooring brings warmth and craftsmanship underfoot. Floor-to-ceiling windows flood the space with natural light, enhancing a calm, refined palette. Classic Victorian ogee skirting boards frame the room with quiet elegance and timeless detail.





Timeless and contemporary shaker-style cabinetry pairs effortlessly with a beautiful and durable quartz worktop. Brass handles add warmth and refinement, while high-quality Miele appliances elevate culinary moments.

Míele

# FUNCTIONAL BEAUTY

# TAILORED FOR REAL LIVING

Bedrooms are designed as quiet sanctuaries. Bespoke fitted wardrobes provide storage without compromise, and muted tones offer a sense of rest from the moment you step inside.



# WRITTEN IN THE DETAILS

#### **APARTMENTS**

Included in all kitchens:

- Cashmere matte lacquer doors to kitchen cabinets
- · Single feature glass wall cabinet
- Polished quartz worktop, with bullnose edge
- Arched swan neck kitchen tap in antique finish
- Integrated fridge freezer
- Integrated dishwasher

#### Studio and 1 bedroom

- Single bowl stainless steel, undermounted sink
- Miele induction hob with 4 cooking zones – black
- Miele combination compact oven
- Integrated extractor
- Freestanding washer dryer

#### 2 bedroom

- Bowl and half stainless steel, undermounted sink
- Miele induction hob with 4 cooking zones – black
- Miele single oven
- Miele microwave oven
- Integrated extractor
- Freestanding washer dryer

### 3 bedroom apartment and 2 and 3 bedroom duplexes

- Bowl and half stainless steel, undermounted sink
- Miele induction hob with 5 cooking zones – black
- Miele single oven
- Miele microwave oven
- Miele integrated extractor
- Freestanding washing machine
- Freestanding dryer
- · Caple wine cooler

#### **Bathrooms**

Included in all bathrooms:

- Brushed brass, wall mounted, shower head and arm
- Brushed brass, wall mounted, handheld shower and rail
- Brushed brass, thermostatic shower controls
- White sanitaryware includes basin / WC bowl
- Matte black timber finish WC seat
- Brushed brass flush plate
- Towel rail

### Studio shower room / ensuite shower room

- Integrated vanity with quartz top and sink
- Brushed brass, high-arched swan neck spout with deck mounted cross head mixer
- High-level storage unit with inbuilt framed mirror and feature lighting
- Glass shower screen with brushed brass edge trim
- · White shower tray

#### Family bathroom

- Integrated vanity with quartz vanity top and sink
- Brushed brass, high-arched swan neck spout with deck mounted cross head mixer
- High-level storage unit with inbuilt framed mirror and feature lighting
- White bathtub with timber bath panel
- Brushed brass wall mounted taps to bathtub
- Bath screen with brushed brass edge trim

#### **Enhanced ensuite**

- Wall hung vanity with quartz top and double sinks
- Brushed brass trim curve mirror
- Brushed brass high-arched swan neck spout with deck mounted taps
- Hinged glass shower door with brushed brass edge trim
- High-level storage cupboard above WC pan
- · White shower tray

#### Paint finishes

- Painted walls throughout
- Matte white ceiling

#### Kitchen tiles

- Option 1 Glazed white ceramic tiled splashback
- Option 2 Glazed green ceramic tiled splashback

#### Bathroom tiles

- Off white bathroom wall tiles to all bathrooms
- Cream bathroom tiled splashback to family bathroom, ensuite bathroom and studio shower room
- Feature bathroom tiles to underside arches and skirting detail in enhanced ensuite

#### Flooring

- Engineered wood flooring in a herringbone pattern to living/ kitchen/dining room and studio bedrooms
- Engineered wood flooring in a plank pattern to utility and storage rooms
- Carpet to all bedrooms, except studios
- Porcelain floor tiles with chequered detail to all bathrooms and ensuites

#### **Bedrooms** (except studio)

· Carpet floor finish to bedroom

#### Joinery

- Painted skirting
- Flat profile square edged architraves
- Painted internal doors & architraves
- Antique brass ironmongery
- Wardrobes with white framed doors with rail and full carcass to studio and primary bedrooms with LED light
- Wardrobes with rail only to second bedrooms

#### **Electrical fittings**

- Matte bronze screwless sockets & switches
- TV points provided to living space and main bedroom
- Shaver sockets to bathrooms and ensuites
- Energy efficient downlights
   throughout
- Strip lighting under kitchen wall cabinets
- Antique brass-fluted wall lights to family bathrooms and ensuite shower room

#### **Balconies and terraces**

Aluminium decking

#### Heating / cooling

- Comfort cooling and heating in all rooms via air circulation (fan coil units)
- Whole house ventilation system via MVHR to all apartments

#### **RESIDENTS' FACILITIES**

#### Clubhouse

- 24-hour concierge
- Gym powered by Peloton
- Residents' lounge with self-serve bar and private booths
- Screening room
- Podium garden with play spaces
- Secure internal cycle storage with CCTV surveillance

#### Sustainable features

 Industry leading low carbon technology heating and cooling system to reduce apartment carbon emissions

- Mechanical ventilation with heat recovery to support energy efficiency
- High performance façade with triple glazed windows and doors
- Photovoltaic panels
- Biodiverse roofs
- Biodiversity features within landscaping enriched through research by Royal Botanic Gardens, Kew

#### Security & peace of mind

- Audio/Visual entry system
- Mains operated heat and smoke detectors fitted with battery back-up
- Domestic fire sprinkler system including all apartments and common areas
- Multi-point locking and spy hole to apartment entrance doors
- 24-hour monitored CCTV
- Access controlled bicycle storage, main entrance lobby and residents' facilities
- Lifts rated for Firefighting and Evacuation located within each entrance lobby serving all apartment entrance levels
- NHBC 10-year warranty

#### MANAGEMENT COMPANY

A management company will be appointed to administer the effective operation and maintenance of communal facilities for which a service charge will be levied and apportioned to the benefit offered SPACE

### FLOOR 3







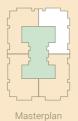
Masterplan

Penfold Street Elevation



### FLOORS 4-5





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Penfold Street Elevation

### FLOORS 6-7







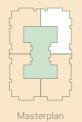
an Penfold Street Elevation





### FLOOR 8





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### FLOOR 9







Penfold Street Elevation





FLOOR 10







FLOOR 11







Church Street Elevation

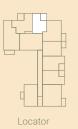
Masterplan Penfold Street Elevation



Adjacent Roof



### STUDIO APARTMENT

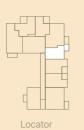




Floors 3 - 7 A2.03.03 - A2.07.03

Total Area	48.0 sq m	516.0 sq ft
Total Internal Area	41.2 sq m	443.1 sq ft
Kitchen	2.52m x 2.63m	8' 3" x 8' 8"
Living / Dining	3.43m x 5.37m	11' 3" x 17' 8"
Bedroom	3.07m x 3.34m	10' 1" x 11' 0"
Total External Area	7.30 sq m	78.0 sq ft
Recessed Balcony	2.71m x 2.99m	8' 11" x 9' 10"

### STUDIO APARTMENT





Floors 6 - 7

A2.	06	.05	&	A2.	07	05
,	00		-	,		

Total Area	47.2 sq m	508.0 sq ft
Total Internal Area	41.3 sq m	444.1 sq ft
Kitchen / Dining	3.17m x 2.73m	10′ 5″ x 9′ 0″
Living	3.17m x 2.93m	10′ 5″ x 9′ 8″
Bedroom	2.67m x 4.72m	8′ 9″ x 15′ 6″
Total External Area	5.90 sq m	64.0 sq ft
Balcony	1.92m x 2.86m	6′ 4 x 9′ 5″







## ONE BEDROOM APARTMENT



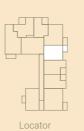


Floors 3 - 7

A2.	03	02	_	Δ2	07	02

Total Area	57.3 sq m	617.0 sq ft
Total Internal Area	50 sq m	538.7 sq ft
Kitchen	3.79m x 2.61m	12′ 5″ x 8′ 7″
Living / Dining	5.73m x 2.76m	18′ 10″ x 9′ 1″
Bedroom	3.07m x 5.10m	10′ 1″ x 16′ 9″
Total External Area	7.30 sq m	78.0 sq ft
Recessed Balcony	2.70m x 2.91m	8' 10" x 9' 7"

# ONE BEDROOM APARTMENT





Floors 3 - 5 & 8 - 9

Δ	2	03	3.0	15	_	Δ2	0.5	: 0!	5	Δ2	N8	04	ጼ	A2.	ng	).(	03	3

Total Area	56.7 sq m	613.5 sq ft
Total Internal Area	51.1 sq m	549.9 sq ft
Kitchen	3.47m x 5.30m	11′ 5″ x 17′ 5″
Living / Dining	4.52m x 3.23m	14' 10" x 10' 7"
Bedroom	3.64m x 2.91m	12′ 0″ x 9′ 7″
Total External Area	5.90 sq m	63.5 sq ft
Balcony	1.90m x 2.94m	6′ 3″ x 9′ 8″









## ONE BEDROOM APARTMENT





Penfold Street Elevation

Floors 3 - 5 A2.03.04 - A2.05.04

Total Area	70.7 sq m	761.0 sq ft
Total Internal Area	63.5 sq m	683.5 sq ft
Kitchen	4.29m x 3.15m	14′ 1″ × 10′ 4″
Living / Dining	3.64m x 5.45m	12' 0" x 17' 11"
Bedroom	5.94m x 3.50m	19′ 6″ x 11′ 6″
Total External Area	7.20 sq m	77.0 sq ft
Balcony	1.90m x 3.61m	6′ 3″ x 11′ 10″

## ONE BEDROOM APARTMENT





Floors 3 - 9

Total Area	55.0 sq m	595.4 sq f
Total Internal Area	E0 2 an m	E41 0 0 0 6

A2.03.09 - A2.07.09, A2.08.08 & A2.09.07

Total Internal Area	50.3 sq m	541.8 sq ft
Kitchen / Living / Dining	4.27m x 5.93m	14′ 0″ x 19′ 6″
Bedroom	5.34m x 3.17m	17′ 6″ x 10′ 5″
Total External Area	5.0 sq m	54.0 sq ft
Balcony	1.52m x 3.24m	5′ 0″ x 10′ 8″

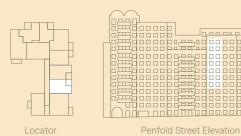








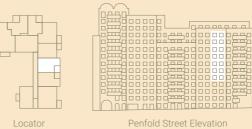
### ONE BEDROOM APARTMENT



Floors 3 - 9 A2.03.07 - A2.07.07, A2.08.06 & A2.09.05

Total Area	56.6 sq m	608.0 sq ft
Total Internal Area	51.1 sq m	550.2 sq ft
Kitchen	2.76m x 3.75m	9′ 1″ x 12′ 3″
Living / Dining	6.58m x 3.13m	21′ 7″ x 10′ 3″
Bedroom	4.97m x 2.85m	16′ 4″ x 9′ 4″
Total External Area	5.70 sq m	61.0 sq ft
Recessed Balcony	2.32m x 2.53m	7′ 7″ x 8′ 3″

## ONE BEDROOM APARTMENT



Floors 3 - 9

42.03.06	5 - A2.07	.06 A	2.08.05	& A2.0	19.04

Total Area	56.6 sq m	611.4 sq ft
Total Internal Area	51.1 sq m	550.2 sq ft
Kitchen	2.76m x 3.75m	9′ 1″ x 12′ 3″
Living / Dining	6.58m x 3.13m	21' 7" × 10' 3"
Bedroom	4.97m x 2.85m	16′ 4″ x 9′ 4″
Total External Area	5.70 sq m	61.0 sq ft
Recessed Balcony	2.32m x 2.53m	7′ 7″ x 8′ 3″



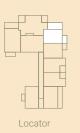






#### 71

# ONE BEDROOM APARTMENT



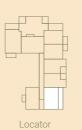


loor 8

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70.8 sq m	761.0 sq ft
50.6 sq m	544.4 sq ft
2.67mm x 5.2m	8′ 9″ x 17′ 1″
5.22m x 3.09m	17' 2" x 10' 2"
3.54m x 294m	11′ 8″ x 9′ 8″
20.20 sq m	217.0 sq ft
5.79m x 2.20m	19′ 0″ x 7′ 3″
1.90m x 3.61m	6′ 3″ x 11′ 10″
	50.6 sq m 2.67mm x 5.2m 5.22m x 3.09m 3.54m x 294m 20.20 sq m 5.79m x 2.20m

# ONE BEDROOM APARTMENT



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Penfold Street Elevation

#### Floor 8

#### A2.08.07

Total Area	69.3 sq m	746.0 sq ft
Total Internal Area	57.3 sq m	617.2 sq ft
Kitchen / Living / Dining	6.15m x 5.26m	20′2 x 17′3″
Bedroom	3.67m x 3.95m	12′1 x 13′0″
Total External Area	12.0 sq m	129.0 sq ft
Terrace	1.81m x 9.16m	5′ 11″ x 30′ 1″





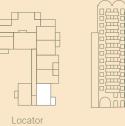






Screen

# ONE BEDROOM APARTMENT



Penfold Street Elevation

Floor 9

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64.6 sq m	695.0 sq ft
57.3 sq m	617.2 sq ft
6.15m x 5.26m	20' 2" x 17' 3"
3.67m x 3.95m	12′ 1″ x 13′ 0″
7.30 sq m	78.0 sq ft
1.91m x 3.74m	6" 3" x 12' 3"
	57.3 sq m 6.15m x 5.26m 3.67m x 3.95m 7.30 sq m

# ONE BEDROOM APARTMENT



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Penfold Street Elevation
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Floor 9

#### A2.09.02

Total Area	57.3 sq m	616.0 sq ft
Total Internal Area	50 sq m	537.7 sq ft
Kitchen	2.67m x 4.86m	8′ 9″ x 15′ 11″
Living / Dining	5.22m x 3.09m	17' 2" x 10' 2"
Bedroom	3.54m x 2.94m	11′ 8″ x 9′ 8″
Total External Area	7.30 sq m	78.0 sq ft
Balcony	1.90m x 3.61m	6′ 3″ x 11′ 10″











Privacy Screen

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# ONE BEDROOM APARTMENT



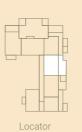
Penfold Street Elevation

loor 10

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Total Area	71.8 sq m	773.0 sq ft
Total Internal Area	49.7 sq m	535 sq ft
Kitchen / Living / Dining	6.15m x 4.84m	20' 2" x 15' 11"
Bedroom	3.95m x 3.39m	13′ 0″ x 11′ 2″
Total External Area	22.10 sq m	238.0 sq ft
Terrace	1.26m x 14.73m	4' 1" x 48' 4"

# ONE BEDROOM APARTMENT



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Penfold Street Elevation

#### Floors 10

#### A2.10.03

Total Area	74.7 sq m	804.1 sq ft
Total Internal Area	52.2 sq m	561.5 sq ft
Kitchen	2.19m x 2.89m	7′ 2″ x 9′ 6″
Living / Dining	3.56m x 5.11m	11′ 8″ x 16′ 9″
Bedroom	3.57m x 3.34m	11′ 9″ x 11′ 0″
Total External Area	22.50 sq m	242.3 sq ft
Terrace	2.71m x 8.81m	8' 11" x 28' 11"





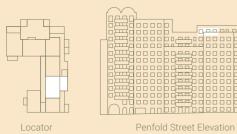
Privacy Screen





Privacy Screen

# ONE BEDROOM APARTMENT



Floor 10	
A2.10.04	

Total Area	93.2 sq m	1003.2 sq ft
Total Internal Area	56.7 sq m	610.1 sq ft
Kitchen	2.20m x 2.89m	7′ 3″ x 9′ 6″
Living / Dining	3.56m x 5.28m	11′ 8″ x 17′ 4″
Bedroom	3.85m x 3.34m	12′ 8″ × 11′ 0″
Total External Area	36.5 sq m	393 sq ft
Terrace 1	2.72m x 6.28m	8' 11" x 20' 7"
Terrace 2	5.67m x 3.00m	18' 7" x 9' 10"
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### TWO BEDROOM APARTMENT





Floors 3 - 7

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Total Area	82.6 sq m	889.0 sq ft
Total Internal Area	74.2 sq m	798.8 sq ft
Kitchen / Dining	3.55 x 3.65	11′ 8″ x 12′ 0″
Living	3.60 x 3.51	11′ 10″ x 11′ 6″
Bedroom 1	3.36 x 5.35	11′ 0″ × 17′ 7″
Bedroom 2	3.27 x 3.38	10′ 9″ x 11′ 1″
Total External Area	8.40 sq m	90.0 sq ft
Balcony	4.37 x 1.80	14′ 4″ x 5′ 11″









6' 4" x 12' 2"

## TWO BEDROOM APARTMENT



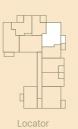


Floors 3 - 7

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Total Area	83.2 sq m	895.0 sq ft
Total Internal Area	76.1 sq m	818.8 sq ft
Kitchen / Living / Dining	7.94m x 3.38m	26′ 1″ x 11′ 1″
Bedroom 1	4.82m x 3.01m	15′ 10″ x 9′ 11″
Bedroom 2	3.93m x 2.75m	12′ 11″ x 9′ 0″
Total External Area	7.10 sq m	76.0 sq ft
Balcony	1.90m x 3.73m	6′ 3″ x 12′ 3″

## TWO BEDROOM APARTMENT





A2.06.04 & A2.07.04

Floors 6 - 7

Balcony

Total Area	80.7 sq m	869.00 sq ft
Total Internal Area	73.5 sq m	761.5 sq ft
Kitchen / Living / Dining	5.43m x 5.53m	17′ 10″ x 18′ 2″
Bedroom 1	3.19m x 5.30m	10′ 6″ x 17′ 5″
Bedroom 2	2.75m x 5.00m	9′ 0″ x 16′ 5″
Total External Area	7.20 sg m	77.0 sq ft

1.92m x 3.71m









### TWO BEDROOM APARTMENT



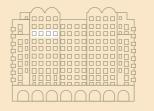


Floor 8 A2.08.01

Total Area	94.6 sq m	1018.0 sq ft
Total Internal Area	73.7 sq m	792.9 sq ft
Kitchen / Dining	3.13m x 4.04m	10' 3" x 13' 3"
Living	3.91m x 4.45m	12' 10" x 14' 7"
Bedroom 1	3.47m x 4.16m	11′ 5″ x 13′ 8″
Bedroom 2	3.32m x 3.26m	11' 2" x 10' 9"
Total External Area	20.90 sq m	225.0 sq ft
Terrace	6.11m x 1.94m	20′ 1″ x 6′ 5″
Balcony	4.37m x 1.82m	14' 4" x 6' 0"

### TWO BEDROOM APARTMENT





Church Street Elevation

#### Floor 8

#### A2.08.02

Total Area	92.3 sq m	994.0 sq ft
Total Internal Area	77.9 sq m	838.3 sq ft
Kitchen	2.82m x 2.63m	9′ 3″ x 8′ 8″
Living / Dining	3.39m x 6.34m	11' 2" × 20' 10"
Bedroom 1	4.57m x 3.07m	15′ 0″ × 10′ 1″
Bedroom 2	3.01m x 3.99m	9′ 11″ x 13′ 1″
Total External Area	14.40 sq m	156.0 sq ft
Recessed Balcony 1	2.70m x 2.92m	8′ 10″ x 9′ 7″
Recessed Balcony 2	2.70m x 2.92m	8′ 10″ x 9′ 7″









### TWO BEDROOM APARTMENT





Floor 9

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Total Area	114.9 sq m	1238.0 sq ft
Total Internal Area	100.5 sq m	1081.8 sq ft
Kitchen / Living / Dining	6.50m x 5.10m	21′ 4″ x 16′ 9″
Bedroom 1	3.57m x 5.50m	11′ 9″ x 18′ 1″
Bedroom 2	5.90m x 2.99m	19′ 4″ x 9′ 10″
Total External Area	14.40 sq m	156.0 sq ft
Recessed Balcony 1	2.70m x 2.92m	8' 10" x 9' 7"
Recessed Balcony 2	2.70m x 2.92m	8' 10" x 9' 7"

# THREE BEDROOM DUPLEX APARTMENT





Church Street Elevation

#### Floors 10 - 11

#### A2.10.01

Total Area	126.2 sq m	1359.0 sq ft
Total Internal Area	111.8 sq m	1203.1 sq ft
Kitchen / Living / Dining	6.53m x 6.14m	21′ 5″ x 20′ 2″
Bedroom 1	4.81m x 3.59m	15′ 10″ x 11′ 9″
Bedroom 2	3.35m x 3.72m	11′ 0″ x 12′ 3″
Bedroom 3	2.79m x 4.90m	9′ 2″ x 16′ 1″
Total External Area	14.40 sq m	156.0 sq ft
Recessed Balcony 1	2.70m x 2.92m	8' 10" x 9' 7"
Recessed Balcony 2	2.70m x 2.92m	8' 10" x 9' 7"











Lower Floor

Upper Floor

#### **HAMPSTEAD MANOR**

Hampstead Manor, in London's favourite garden suburb, NW3, features 156 restored and converted homes set among historic Grade II listed buildings. Completed by Mount Anvil in 2019, it includes a public garden and wildlife habitats. Resident amenities include a private town car, spa facilities, and a leisure suite with pool, jacuzzi, sauna, steam room and experience showers.



### PURSUING BETTER, DIFFERENTLY

#### **LONDON SPECIALISTS**

We've spent over 34 years focused on London, creating outstanding places where people can thrive. Focus means we can commit, we can do effortless as possible. Your personal Customer that bit extra, so we can spend more time designing, refining and delivering homes people anything and everything you ask about your new love, in places they want to live.

#### **CRAFTED NOT COOKIE-CUTTER**

No two Mount Anvil developments are the same. Yes, you'll see Mount Anvil hallmarks such as clean, uncluttered elevations, vibrant public realm, and mechanical equipment hidden in the basement rather than on the roof. And, each of our developments are as individual as the communities that they're in.

#### **POSITIVE PARTNERSHIPS**

Our business is based on repeat partnerships, and we put person, place and planet first. By jointly working with our partners, we can amplify customers, who want to keep coming back to co-create, delivering a healthy, low carbon and prosperous future for London.

#### **CUSTOMER FOCUS**

At Mount Anvil, we're committed to making your home buying experience as Experience Manager will be there to answer home. This focus on customer satisfaction is why 97% of our customers would recommend us to family and friends.

#### **OUR TEAM**

90% of our people are also shareholders in our business, so there's more pride poured into every project. And with our project directors having, on average, more than 25 years' industry experience each, your home is in safe, reassuring hands.

#### **AWARD WINNING**

The ultimate accolades for us are happy the positive impact of the places and homes we Mount Anvil. But we aren't averse to the industry celebrating us either. We have won awards for our design, culture, partnerships, health and safety, customer care and sustainability.



### INVESTING IN YOUR NEIGHBOURHOOD

#### **WESTMINSTER CITY COUNCIL**

City of Westminster has embarked on the most ambitious house-building programme in a generation, delivering contemporary, high-quality homes for all.

From modern apartments for first-time buyers to larger properties for families looking for more space, the council's portfolio will include new homes of all tenures – in centra London locations. As well as providing muchneeded new homes across Westminster, the portfolio will generate income to be reinvested; it will fund brand new social and affordable homes, state-of-the-art community facilities and the rejuvenation of existing neighbourhoods

By leading its own developments, the Council will prioritise local businesses and suppliers, repurpose under-utilised space and provide training and employment opportunities for students and apprentices. City of Westminster is investing around one billion pounds over the next five years into their regeneration and development programme. This is an investment in Westminster's communities and will deliver thousands of new affordable homes, as well as creating local jobs and providing beautiful spaces for the community to enjoy.





Westminster City Council's vision for Church Street is centred around community – creating a neighbourhood where people love to spend time. Picture greener public spaces that invite you to read a book or enjoy your coffee outside. Pedestrianised streets where children can play safely. A new cultural guarter supporting up-and-coming artists.

Mount Anvil is proud to contribute to this vision. As a key part of the regeneration, The Broadley will create new homes, a state-of-the-art public library under the arches, new play spaces and a community garden.

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Mount Anvil, better London living



#### EBURY, SW1

Set in prime central London's SW1, this multi-phased regeneration project will deliver over 750 new apartments across nine residential buildings, arranged around four communal garden squares.

Phase 1, completed in December 2024, introduced two 16-storey towers, a central management hub and concierge service.

Powered entirely by renewable energy — sourced from air, ground, and water source heat pumps — these energy-efficient homes are built for future living.

# LET CURIOSITY LEAD YOU HOME

THEBROADLEY.CO.UK

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#### TERMS & CONDITIONS

The information in this document is indicative and is intended to The information in this document is indicative and is intended to act as a guide only as to the finished product. The finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans may vary within a tolerance of 5% and are not intended to be used for carpet sizes, appliance sizes or items of furniture. All furniture shown is indicative only, and all planting on balconies and terraces is shown for decorative purposes and does not form part of the specification. All kitchen layouts are indicative only and subject to change. Please note: to increase legibility, these plans have been sized to fit the page. As a result, each plan may be at a different scale to others within the brochure.

The Broadley, The Watling, The Eliot and The Octavia are marketing names and do not form part of the approved postal addresses. Applicants are advised to contact Mount Anvil to ascertain the availability of any particular property. Your attention is drawn to the fact that in rare circumstances it may not be possible to obtain the exact products or materials referred to in the specification. Mount Anvil reserve the right to alter, amend or update the specification, which may include changes in the colour, material or brand specified. In such cases, a similar alternative will be provided.

Mount Anvil reserve the right (whether through the planning process or otherwise) to increase the height and/or elevation and/or massing or otherwise (including accommodation) of any block in the development. You'll be regarded, when making a reservation, as being aware and accepting this. This means you'll be expected to accept any consequential change in outlook or amenity because of such changes. Computer generated images and photography are indicative only and subject to change. Ceiling and wall lighting shown in computer generated images, not included in the specification, are for decorative purposes only. Travel times are approximate and calculated via Google.









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City of Westminster Who better London living