



ONE CARRINGTON

• MAYFAIR •



BEYOND THE EXPECTATIONS OF MAYFAIR

One Carrington is discreetly located in London's most exclusive district, on the site of the historic May Fair.

This contemporary collection of 28 apartments is also the first chapter in a new era for the original part of Mayfair.

Few city addresses offer such a quiet and convenient setting for a vibrant lifestyle. Here, time is well spent amongst a neighbourhood of characterful streets and richer experiences are always within reach.

CHAPTER 1 - *THE PICCADILLY ESTATE*

THE HEART OF MAYFAIR

CHAPTER 2 - *THE BUILDING*

ELEGANT LIVING

CHAPTER 3 - *LOCATION*

A DISCREET SETTING

CHAPTER 4 - *OPPORTUNITY*

PART OF HISTORY

THE TEAM

CREATING ONE CARRINGTON

THE HEART

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OF MAYFAIR

The story of One Carrington begins in late 2011, with the acquisition of the Piccadilly Estate, 1.3 acres of celebrated land between Cambridge House, formerly the 'In and Out' club, and the cobblestoned streets of Shepherd Market.

A decade in the making, it is time for the rebirth of the real Mayfair. One Carrington is the start of this vicinity's transformative £1 billion evolution. The scale of ambition is unmatched anywhere else in Mayfair, adding a cluster of contemporary lifestyle amenities to this illustrious area.

A NEW ERA FOR MAYFAIR

The Piccadilly Estate and Shepherd Market are at the centre of Mayfair's modernity. Over 40 new and restored period buildings will bring 500,000 sq ft of world-class hospitality and lifestyle developments to this London enclave, including the following highlights.

- ◆ **ONE CARRINGTON**
28 exclusive apartments over 52,000 sq ft
- **THE CARRINGTON**
70,000 sq ft of work and wellness space
- **SHEPHERD MARKET**
Substantial public-realm transformation
- **CAMBRIDGE HOUSE**
will be one of London's grandest hotels, alongside the redevelopment of 100 Piccadilly





GREEN PARK

HYDE PARK

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CONNECTIONS, CLUBS, AND NOW THE CARRINGTON

A small, exclusive network of private members' clubs in Mayfair are moments away, including the anticipated opening of Robin Birley's members' club, The Carrington, located directly opposite the residences.

You can stroll to 5 Hertford Street in one minute, Mark's Club in four minutes, and Oswald's in under eight minutes. The association to such a prestigious network is completely unique to Carrington Street.

Nearby members' clubs 5 Hertford Street, Annabel's, The Arts Club, Bath & Racquets Club, George, Harry's Bar, Maison Estelle, Mark's Club, Oswald's, The Twenty Two

THE CARRINGTON

The building is due to house The Carrington, a business-focused private members' club by Robin Birley, renowned proprietor of Oswald's and 5 Hertford Street.

Spread across more than 70,000 square feet on seven floors, two basements and several terraces, the Club will be London's ultimate work space – one where working, meeting, entertaining, health and administrative services, converge fluently – alongside impeccable service which Birley and his team are known for globally.

The layout will comprise of a combination of more than fifty drawing rooms and meeting/boardrooms of various sizes, as well as numerous individual work and sleep pods. Open workspaces, a formal restaurant and a number of casual dining and bar areas, will make up the more communal areas of the building, while The Carrington will also house a large modern gym, treatment rooms, sauna/steam room and a 25-metre pool.



Illustration by Zebedee Helm

ELEGANT

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LIVING

Comprising 28 contemporary apartments for Mayfair's most discerning buyers, One Carrington brings together lucidity, elegance and individuality.

Sensitively designed within the context of the conservation area, the architecture is sculpted into the neighbourhood with a discreetness to the building's approaches. Behind the brick and stone façade, a modern take on the Mayfair townhouse, are a mix of light and spacious 1-to-4 bedroom residences, and a penthouse with wrap-around views across London.



STRIKINGLY ELEGANT
ARCHITECTURE



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RESIDENCES THAT
WELCOME YOU HOME

CONTEMPORARY INTERIORS



INSPIRED BY CRAFTSMANSHIP & TAILORING





FOR DAY-TO-DAY NEEDS



AND ENTERTAINING





A CALM CELEBRATION



OF COMFORT



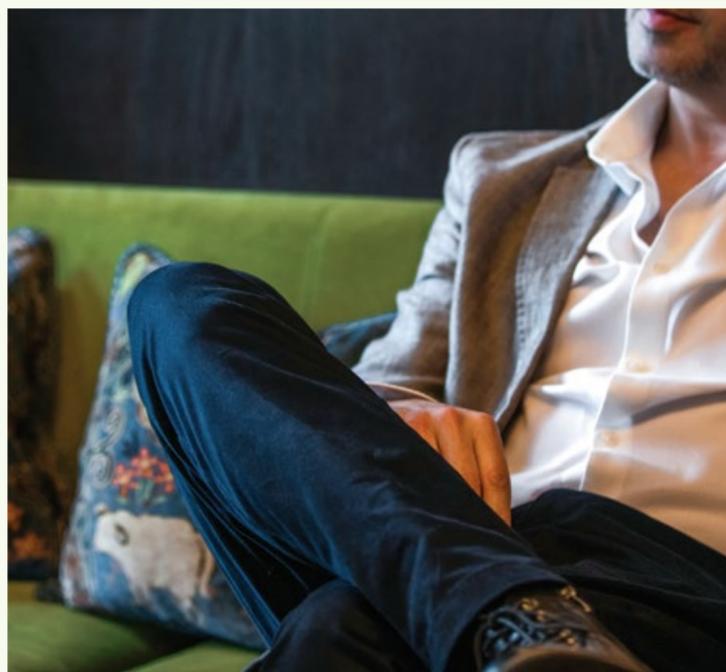
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Stone is used in the entrance lobbies and continued in the kitchens and master bathrooms, inspired by the local architecture and the marble found in Green Park.



AN ADDRESS ALWAYS
READY TO WELCOME
YOU HOME



Prime amenities Residents' lobby • 24/7 concierge service • Private, landscaped courtyard • Generous car parking with electric vehicle charging points • 24/7 monitored and staffed security in all communal areas

A SELECT
CHOICE OF
APARTMENTS



6x 1 bedroom residences

3x 2 bedroom residences

16x 3 bedroom residences

2x 4 bedroom residences

1x penthouse

A DISCREET

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SETTING

Serenely located behind the main throughfare of Piccadilly and bookending charming Shepherd Market, many would never know the quiet street that leads to One Carrington.

In this vibrant neighbourhood, the real Mayfair is to be discovered, with an eclectic mix of fine restaurants, private members' clubs, Victorian pubs and boutiques.

Wider Mayfair draws a circle around this enclave. One Carrington is at the centre of one of the greatest locations in the world for food and drink, hospitality and fashion, arts and culture, wellness and green spaces.



HOME TO FLAGSHIP STORES



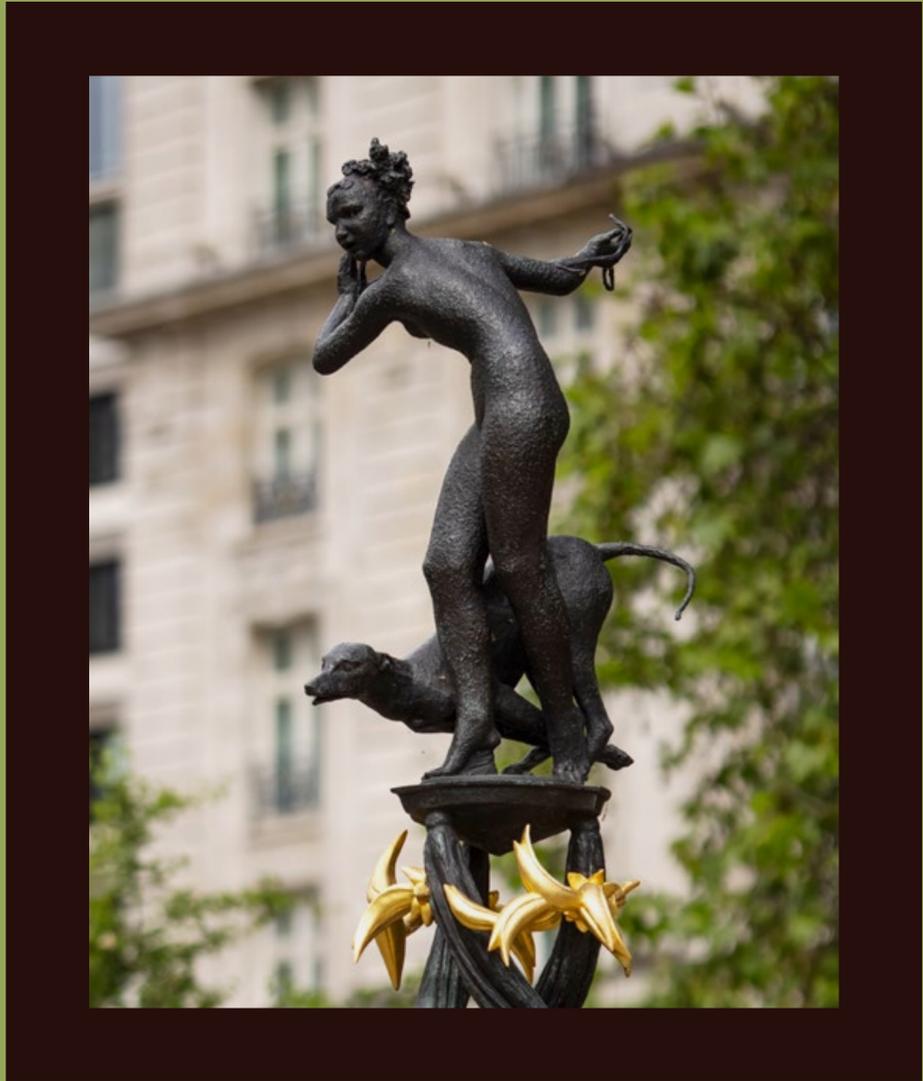
AND CHIC BOUTIQUES



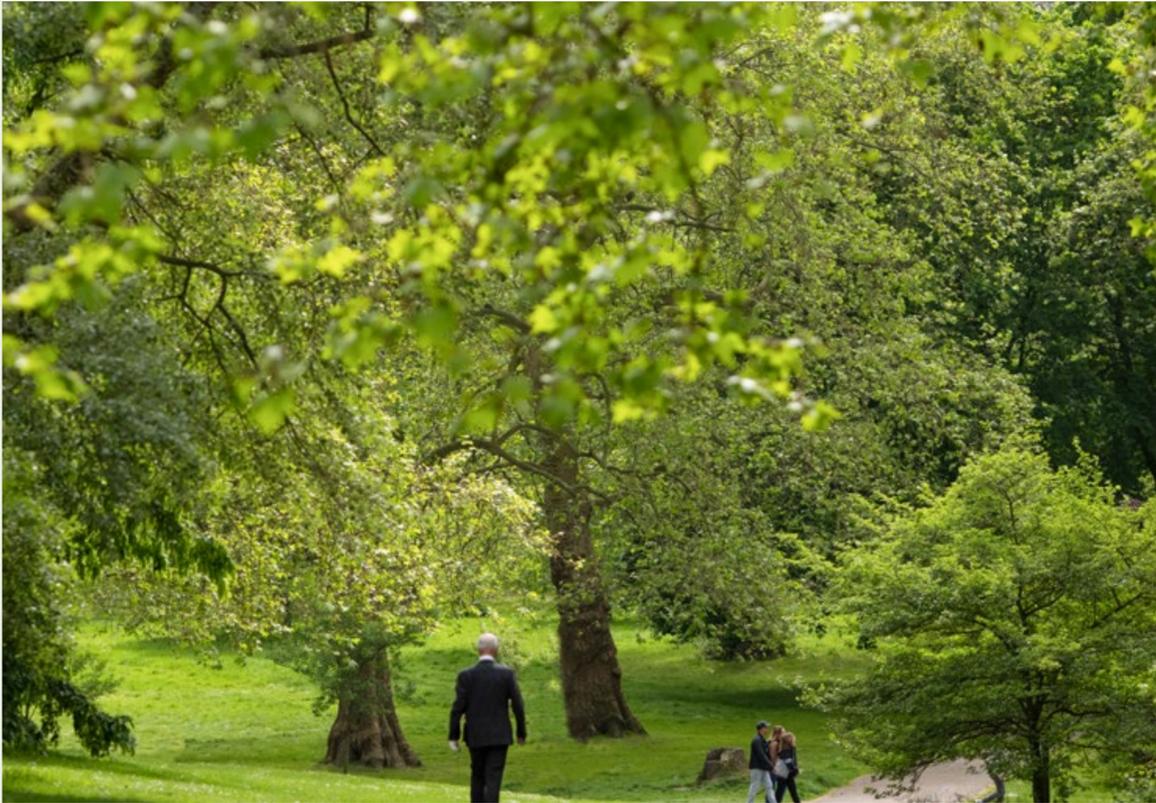
A NEIGHBOURHOOD FOR NOW AND WHAT'S NEXT

You don't need to stroll far for art, fashion and culture. In Mayfair, experiences always feel current, and moments meaningful.



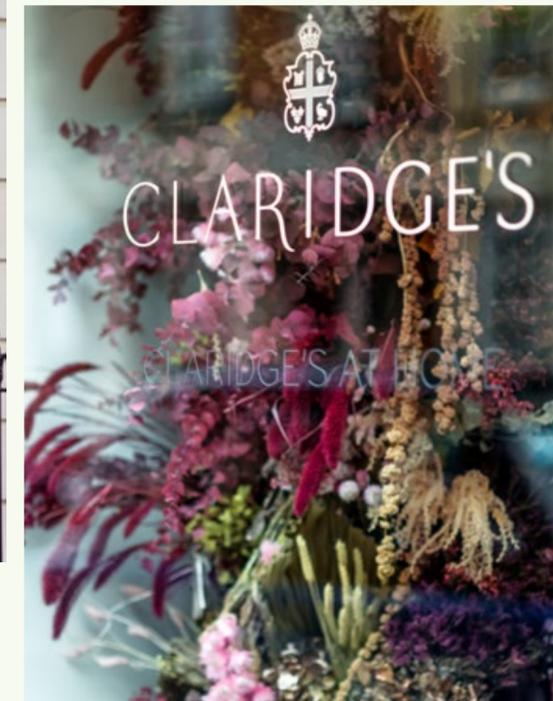
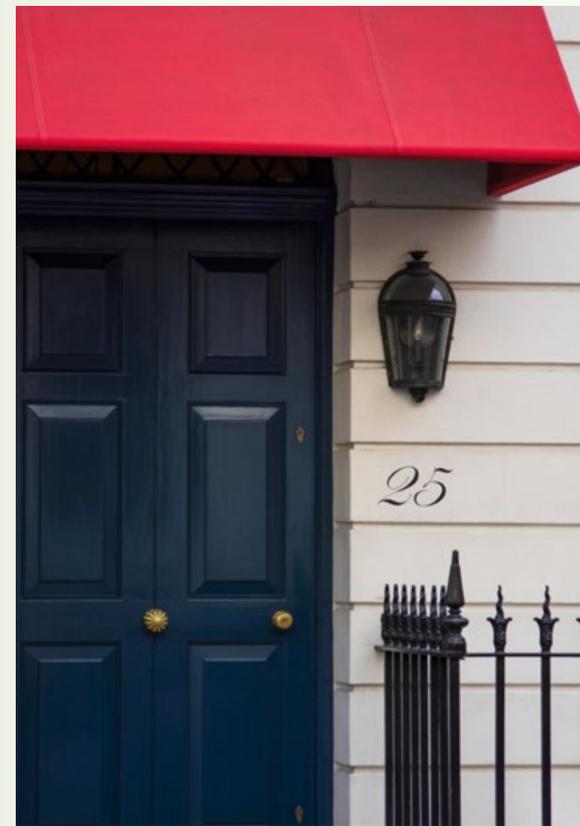


GRACEFUL EXPANSES



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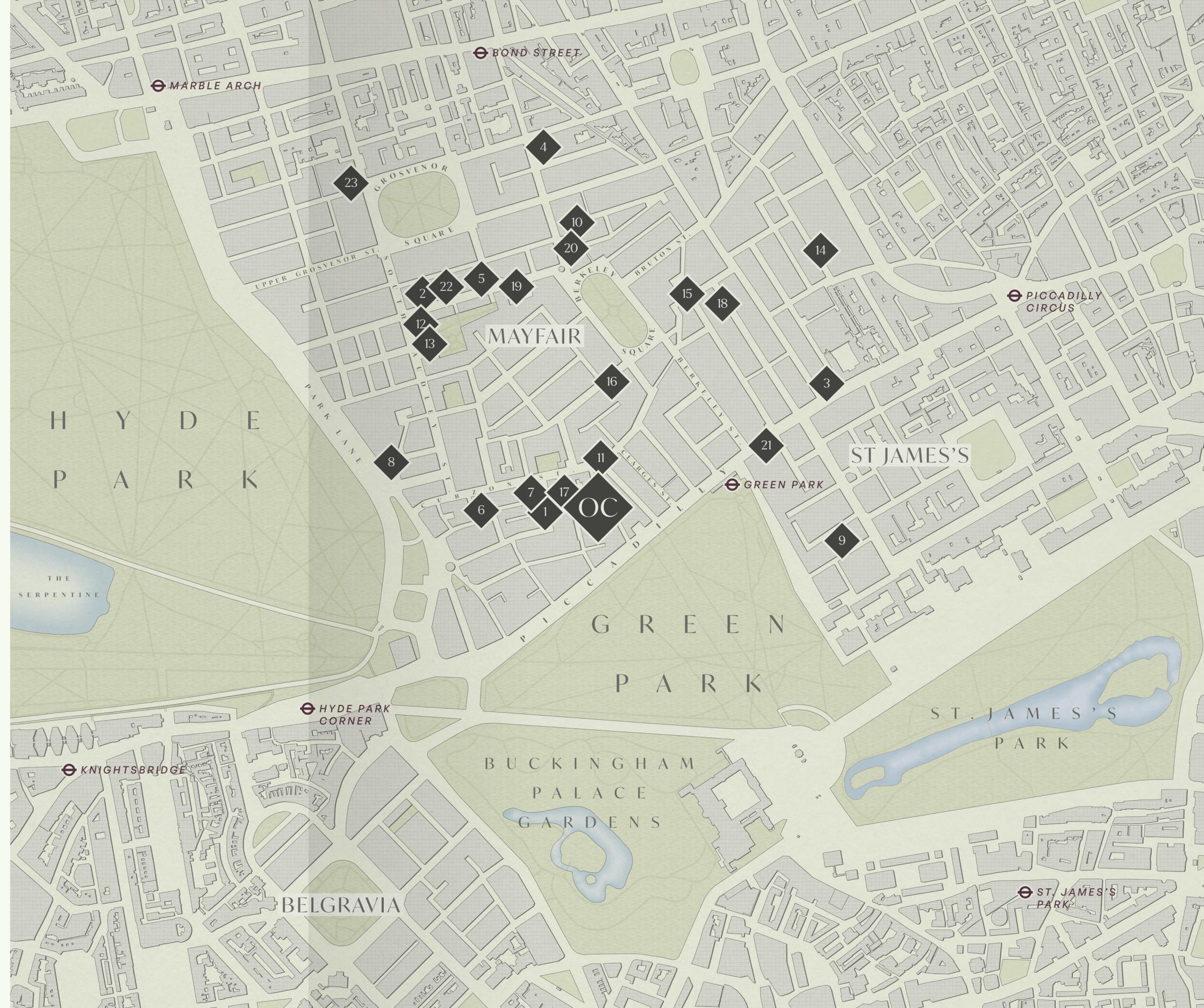
OF SERENITY



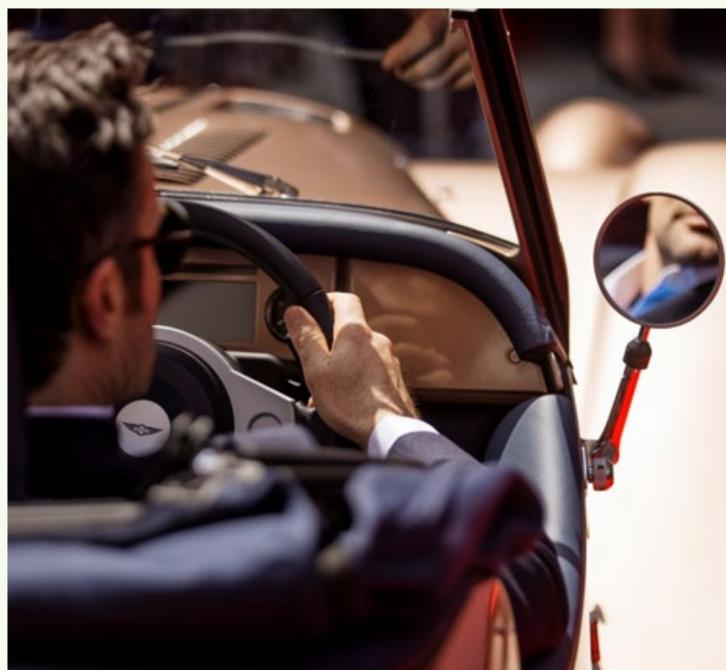
ALL THAT LIFE HAS TO OFFER, CURATED

Synonymous with luxury living and fine style the world over, Mayfair is the prestigious home to the best of everything: shops, restaurants, clubs, hotels, art galleries, architecture, gardens and green spaces.

1. 5 Hertford Street
2. The Audley / Mount St. Restaurant (Hauser & Wirth)
3. Burlington Arcade
4. Claridge's
5. The Connaught
6. Crown London Aspinalls
7. Curzon Mayfair
8. The Dorchester
9. Dukes Hotel
10. Gagosian
11. Geo. F. Trumper
12. George
13. Harry's Bar
14. Huntsman Savile Row
15. Maison Estelle
16. Mark's Club
17. Noble Rot
18. Oswald's
19. Pasticceria Marchesi
20. Phillips
21. The Ritz
22. Scott's
23. The Twenty Two



PERFECTLY PLACED FOR TRAVEL



The length and breadth of the West End is all walkable, and the travel connections from One Carrington's doorstep are outstanding. Car parking is also effortless within the apartment building.

CONNECTIONS

WALKING TIMES

Green Park <i>5-min walk</i> Jubilee, Piccadilly & Victoria lines	Bond Street <i>14-min walk</i> Central, Elizabeth & Jubilee lines
Hyde Park Corner <i>9-min walk</i> Piccadilly line	Piccadilly Circus <i>15-min walk</i> Bakerloo & Piccadilly lines

TRAVEL TIMES

Victoria - <i>2 mins</i> - Victoria line
London Bridge - <i>7 mins</i> - Jubilee line
King's Cross St Pancras - <i>7 mins</i> - Victoria line
Canary Wharf - <i>14 mins</i> - Jubilee line
Heathrow - <i>55 mins</i> - Elizabeth & Piccadilly lines

AIRPORTS

Heathrow <i>36 mins</i>	London City <i>40 mins</i>	Gatwick <i>45 mins</i>
London Heliport <i>17 mins</i>	Northolt <i>35 mins</i>	Farnborough <i>55 mins</i>

PART OF



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HISTORY

This Mayfair neighbourhood has long been a fashionable address. Marked out for a large square, several fine streets and houses had replaced the open fields by the first part of the 1700s.

In close proximity to a royal residence, nobility and the gentry – along with their private members’ clubs – made Mayfair their home.

One Carrington adds to a place that is timeless. The collection of 28 residences offers a vibrant lifestyle, a discreet opportunity to be written into the area’s history, and an enduring legacy to pass on.

AN ENCLAVE WITH



1600–1700s

As the 18th century progressed, the boisterous fair held in May – which brought drovers, animals, entertainers and revellers to the local fields – was developed to become the area we know as Shepherd Market.



1700s

Peers, parliamentarians, physicians, clergy, stockbrokers and people ‘living on their own means’ resided in neighbouring Hertford Street towards the end of the 1700s.

THE HALLMARK OF HERITAGE



1700–1800s

Shepherd Market feels like a village in the heart of London. First developed in the 18th century, the charming cobbled streets, pubs and quaint shops can still be enjoyed today.



1900s

The site of One Carrington played a huge role in early 20th Century motoring London, supplying chauffeured electric carriages across the capital.

ADDING TO THE ORIGINAL MAYFAIR



The sensitive upgrading of Shepherd Market includes additional green landscaping, wider pavements and a new pedestrianised area, allowing the cultural and economic life of the neighbourhood to thrive in the public realm. Walk, pause and enjoy the unique character of the place, with commissioned public artwork alongside the residences.





A HOME FOR GENERATIONS
OF LONDON LIVING



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Like the allure of original Mayfair, the feeling of calling One Carrington your London home will never fade. Whether you are looking for a new family home or a London pied-à-terre, One Carrington offers buyers a unique opportunity to own a residence in the heart of Mayfair.

A DEVELOPMENT BY

REUBEN BROTHERS

Reuben Brothers is a global investor in prime real estate, infrastructure, private equity and venture capital.

Over the past twenty-five years, the business has built an international, best-in-class portfolio of properties in the world's most sought-after markets, across the UK, US and Europe. Key investments include the Piccadilly Estate in Mayfair, the recently-opened Hotel La Palma in Capri, The Surrey in New York and Century City in Los Angeles, among many others.

The philanthropic arm, the Reuben Foundation, was formed in 2002 and makes essential contributions to the advancement of healthcare and education globally.

ARCHITECTURE BY

ALLFORD HALL MONAGHAN MORRIS

AHMM is a serial winner of architectural awards. Based in the UK and US, the practice makes buildings that are satisfying and enjoyable to use, beautiful to look at and easy to understand. Driven by architectural ambition, AHMM has evolved from four partners in 1989 to 500 talented architects and designers today.

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INTERIORS BY

NATALIA MIYAR ATELIER

Natalia Miyar Atelier is a London-based interior design and interior architecture practice, focusing on luxury residential projects worldwide. The practice's award-winning work is renowned for being internationally resonant, spatially intelligent and intricately crafted, with a passion for the power of materiality and proportion.

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A DEVELOPMENT BY  REUBEN BROTHERS

Cover Art by Jordan Tiberio The Carrington Illustration by Zebedee Helm Design by Wordsearch CGIs by River Film

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GALLERY









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HOGARTH AND EUROPE
EDITED BY ALICE LINLEY AND MARTIN MYROSE
TATE

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