

Nº 60

L'art de vivre



ELICYON



ARTISAN ELEGANCE IN A MAYFAIR ICON



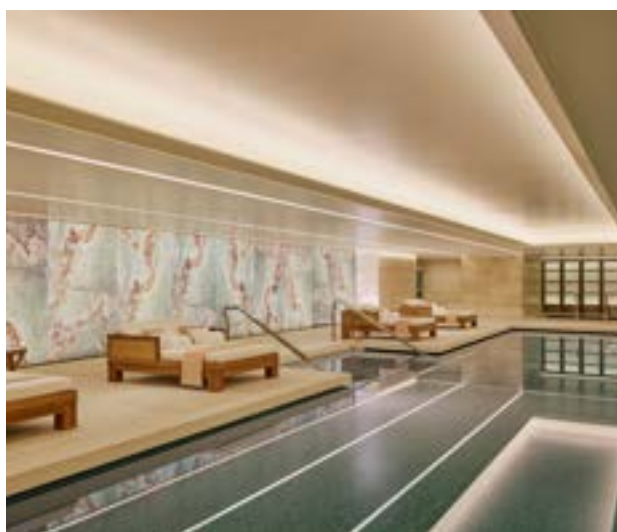


No. 60 CURZON

Originally the home of the famed Mirabelle restaurant, this iconic building has witnessed many erudite figures over its illustrious history, maintaining an air of exclusivity and sophistication. Inspired by the Art Deco movement of the 1930s, the building stands out with its world-class architecture and thoughtfully designed interiors. Comprising 32 unique residences, ranging from spacious studios to luxurious penthouses, it offers the rare opportunity to experience life as a resident in this fashionable corner of Mayfair.

To showcase the elegance and essence of No. 60 Curzon, selected apartments have been styled by eminent interior designers to reflect their vision of refined urban living, highlighting what makes this residence and its surroundings truly special. Here we present our first collaboration with visionary interior design practice, Elicyon, for Apartment 3.4. An eclectic reimagining of an Art Deco icon.





60 CURZON PRESENTS

APARTMENT 3.4 BY ELICYON



At No. 60 Curzon, the Elicyon team have reimagined the building's Art Deco heritage, to breathe new life into its iconic style, softening the sharp linear geometry with gentle curves and infusing the space with warmth and fluidity. This sophisticated approach is showcased in details such as the rounded silhouettes, textured wallpaper in the living area, and serpentine hardware adorning the bespoke drinks cabinet. The result is a harmonious blend of Art Deco influences and a sleek, modern luxury.

Spearheaded by visionary founder, Charu Gandhi, Elicyon is a London-based luxury interior design studio renowned for crafting bespoke, detail-rich interiors for discerning clients worldwide. Known for her refined yet adventurous design philosophy, Charu blends modern elegance with cultural richness, drawing inspiration from her architectural training and global experiences. Charu's work is defined by her dedication to artistry, personalisation, and the pursuit of timeless sophistication.



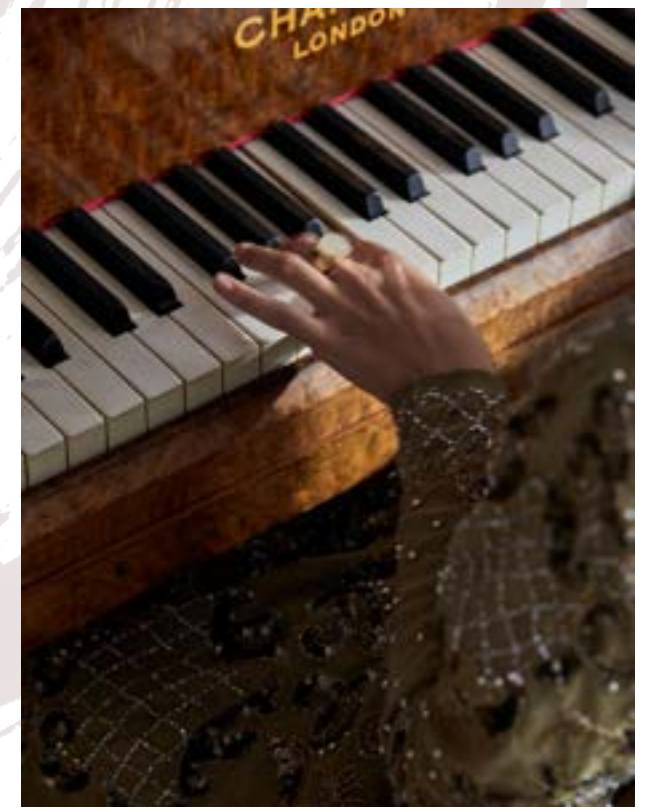
Throughout the apartment, a curated collection of rare antiques subtly mingles with contemporary touches, creating a timeless ambiance. The front door opens into an elegant hallway, evoking the allure of a private gallery. At its centre stands a captivating 19th-century marble urn, poised atop a revolving Carrara pedestal—an enigmatic piece hinting at stories of distant eras and hidden opulence.



“MAYFAIR IS STEEPED IN STORIES -
FABULOUS CULTURE, IMPECCABLE
FASHION, WORLD CHANGING EVENTS
AND GRAND ROMANCES.

HERE, YOU ARE AT THE CENTRE OF
IT ALL, THE IDEAL PLACE TO LIVE
AND CREATE YOUR OWN LEGACY.”

CHARU GANDHI
DIRECTOR, ELICYON





The reception room captures the elegance and cosmopolitan flair of Mayfair, striking a delicate balance between open, inviting spaces and intimate, curated details. These create an atmosphere equally suited for lively gatherings and quiet personal retreats.



The social spaces pay homage to No. 60 Curzon's past as home to the iconic Mirabelle restaurant. A bespoke drinks cabinet with serpentine hardware and distressed

mirrors nods to the building's dining history, while the antique bar trolley and vintage Art Deco furniture continue the theme of historic reverence.





BREAKFAST ROOM



In contrast to the spacious atmosphere of the reception room, the breakfast room offers a more intimate and introspective ambiance with a refined, contemporary aesthetic.



Every piece of furniture is thoughtfully arranged to maximise the space, creating an ideal setting for family breakfasts or a serene nightcap before retiring for the evening.





Calacatta Gold marble counter tops lend a lightness to the room, complemented by the backlit fabric lined glass doors with their soft diffused glow. Fully integrated Gaggenau appliances and bespoke ironmongery support the overall aesthetic of the apartment.



The wrap-around terrace, with its playful, textural furniture, oversized antique planters, and lush greenery, is like an interior space that has been seamlessly recreated outdoors. Curtains, intentionally light and airy allow sunlight to filter into the reception

room, creating a soft glow. Overlooking a private, south-facing courtyard garden—a rarity in the neighbourhood—it is ideal for relaxation and entertaining, mirroring the refined yet inviting atmosphere that defines the entire apartment.





“THE ELEGANCE AND COSMOPOLITAN
FLAIR OF MAYFAIR ARE REFLECTED
THROUGHOUT THE APARTMENT.”

CHARU GANDHI
DIRECTOR, ELICYON





PRINCIPAL BEDROOM



Thoughtfully sourced antique pieces, such as the powder blue, ground-hugging armchairs and the elegantly scalloped Art Deco dressing table and chair in the master bedroom, pay homage to the building's storied heritage while being reimagined with a contemporary feel.



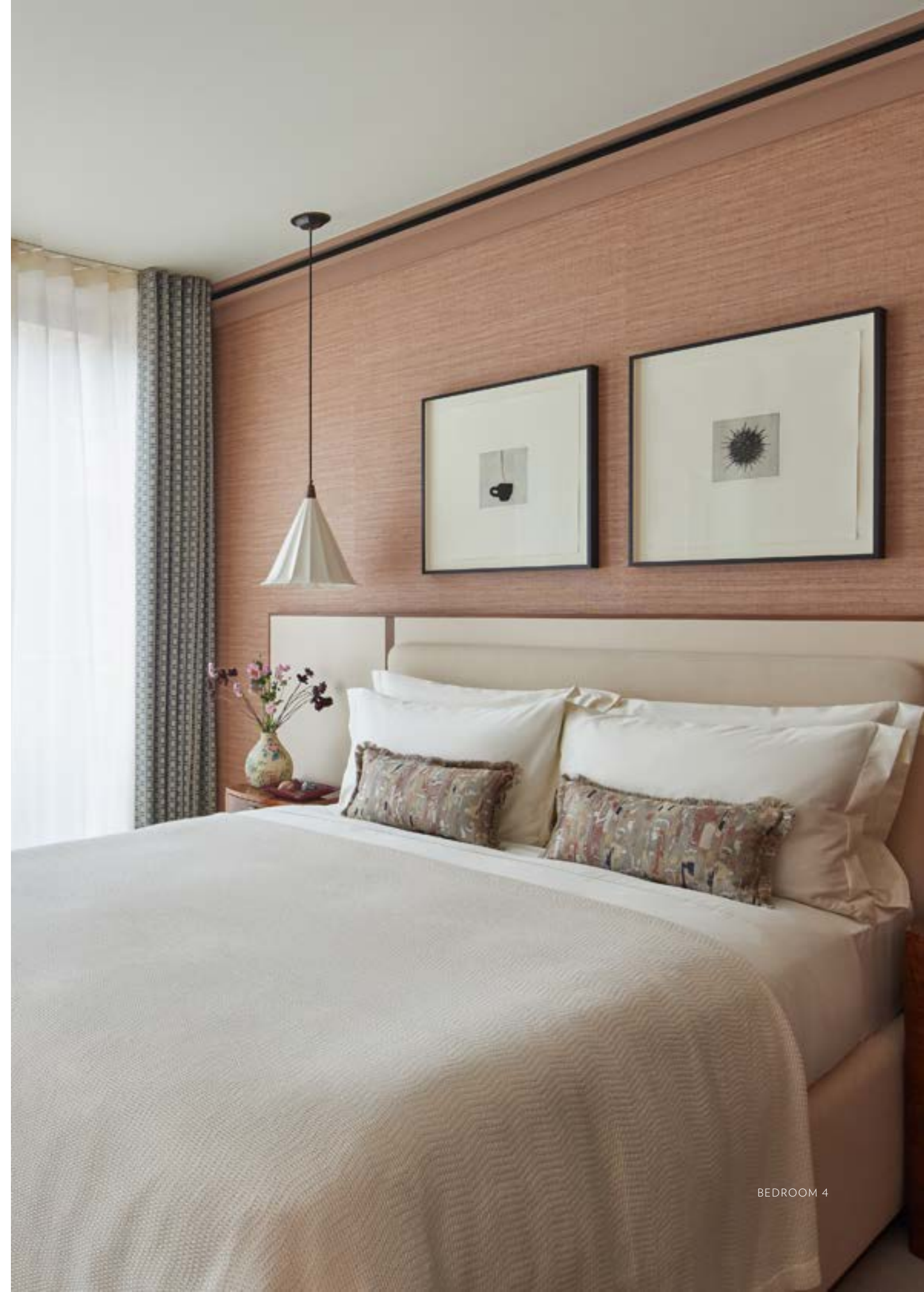
The principal bathroom is an homage to the Art Deco period, with rich veined marble enveloping the floor and walls, setting a tone of timeless elegance. Symmetry defines the space, creating a harmonious and balanced ambiance, while sleek fixtures add a contemporary touch. Every detail blends classic refinement with modern touches from the marble-framed bath to the carefully crafted inlays.



PRINCIPAL BATHROOM



Each bedroom has its own character enhanced by thoughtful layouts and richer colours to create moments of delight. In this bedroom, a generously sized bouclé armchair provides a cosy, inviting embrace, while ceramic hanging bedside lights add a touch of artful elegance, keeping bedside tables free and uncluttered. These refined details bring warmth and charm to every corner, perfect for encouraging relaxation.



BEDROOM 4



BEDROOM 3



The interiors are elevated by a carefully curated collection of handpicked art and furniture which evoke the timeless glamour of Mayfair, blending old-world charm with modern sophistication.

Standout features include bespoke olive-green glazed tile bedside cabinets crafted by renowned British ceramicist Matthew Raw adding a touch of artisanal elegance to the space.



Creating a sense of style through carefully sourced pieces, this bedroom blends international influences with luxurious details. A lacquered double console table, inspired by Asian design, serves beautifully as a dressing table, its glossy finish complements the rich oxblood accents throughout. With a spacious dressing area and a marble-clad ensuite, the space exudes both sophistication and warmth.



BEDROOM 2



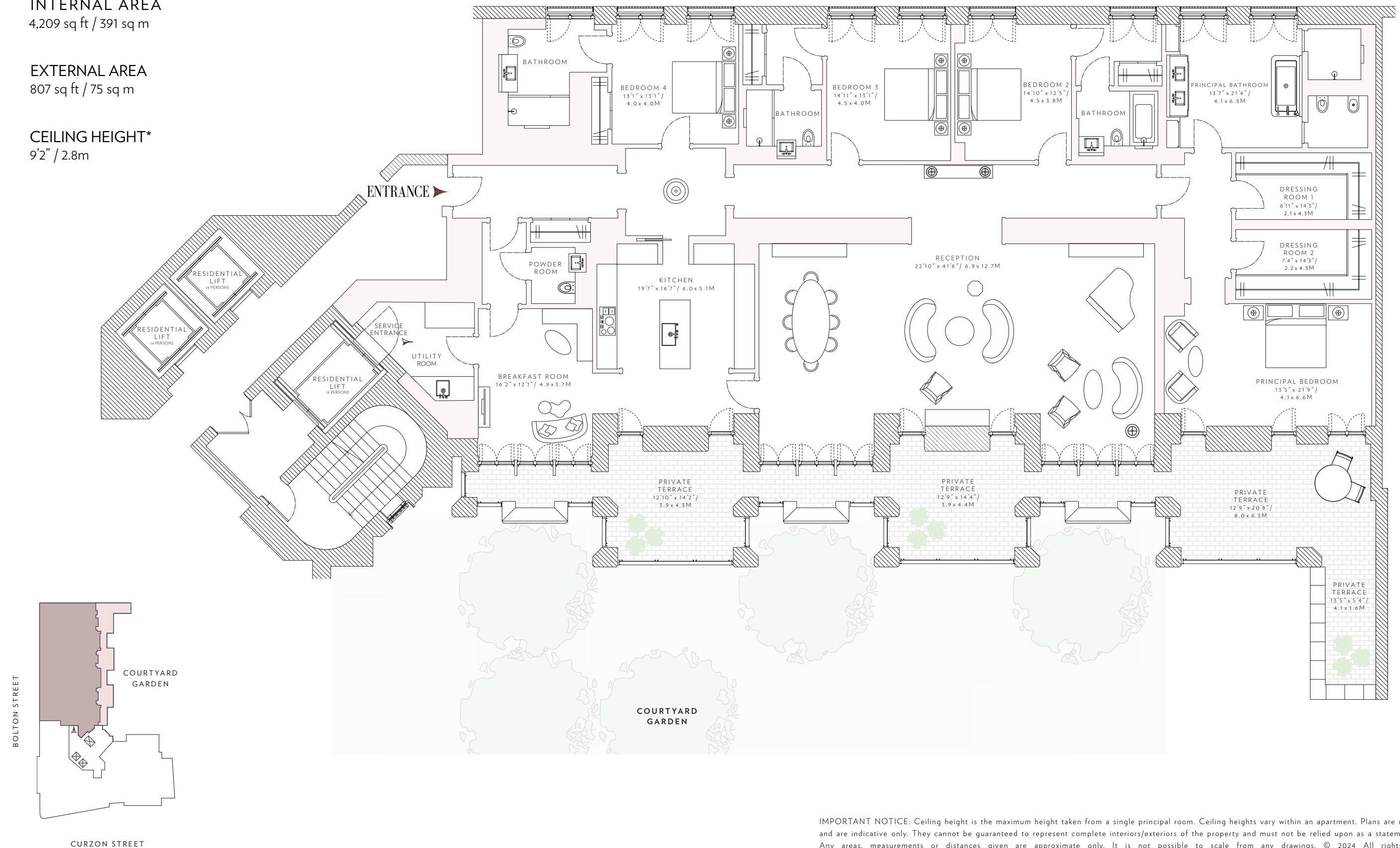
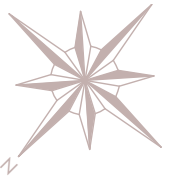
APARTMENT 3.4

FOUR BEDROOMS / FOUR BATHROOMS

INTERNAL AREA
4,209 sq ft / 391 sq m

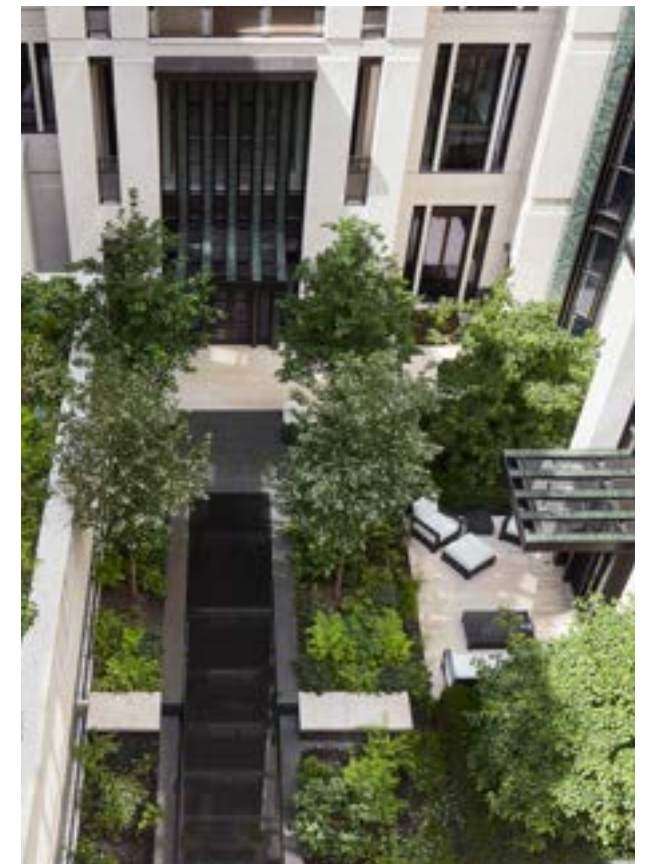
EXTERNAL AREA
807 sq ft / 75 sq m

CEILING HEIGHT*
9'2" / 2.8m



IMPORTANT NOTICE: Ceiling height is the maximum height taken from a single principal room. Ceiling heights vary within an apartment. Plans are not to scale and are indicative only. They cannot be guaranteed to represent complete interiors/exterior of the property and must not be relied upon as a statement of fact. Any areas, measurements or distances given are approximate only. It is not possible to scale from any drawings. © 2024 All rights reserved.

THE AMENITIES



The late Thierry Despont's beautifully crafted interiors elevate the residents' areas, blending style, comfort, and practicality. A 24-hour concierge, round-the-clock security, and valet parking in the private underground car park ensure a seamless and welcoming experience every time you come home.

The pool and spa area offers a tranquil retreat combining elegance and relaxation for residents to unwind. While the private meeting room provides a refined space for collaboration, blending functionality with exceptional style.





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