



THE BRYANSTON

HYDE PARK W1



LONDON'S  
MOST  
DESIRABLE  
ADDRESS



---

# CONTENTS

A NEW WAY OF LIVING

THE APARTMENTS

AMENITIES

NEIGHBOURHOOD

THE CREATORS

CONTACT



# WHERE HYDE PARK MEETS THE CITY



## A NEW WAY OF LIVING

The Bryanston is a collection of 54 luxury residences ranging from 1-6 bedrooms on the doorstep of the West End, with cinematic views of Europe's greatest city park. All apartments are now complete and ready for occupation.





*Kathrin*

## KATHRIN HERSEL

*Executive Director, Almacantar*

We have brought together the best talent from around the world to create the ultimate experience.

Living at The Bryanston is living without compromise. We set out to assemble the finest possible team to realise one of the city's most desirable residences. Rafael Viñoly brings a world-class design to The Bryanston which is complimented and grounded with London interiors by Millier. We then brought Rhodium in to ensure residents have peace of mind and 5\* service every hour of every day.



THE APARTMENTS

---

BEYOND  
PRECEDENT



# SPACE TO LIVE. BEAUTIFULLY.

## THE APARTMENTS

Space is the ultimate city luxury. With impeccably designed apartments, The Bryanston features unusually generous proportions and 3m high ceilings with 65% of homes featuring uninterrupted views of Hyde Park.



























AMENITIES

---

BEYOND  
LIFESTYLE



# MOMENTS OF CALM



## AMENITIES

From a beautifully appointed spa and 25m swimming pool, to a private cinema and a children's play space, residents can work, play and relax in immaculately designed surroundings.





The residents' gym and private training rooms are serviced by international personal trainers MER World. Residents can arrange private exercise, classes or one-to-one training as well as treatments from world-class partners Ruuby Black Label and Dr Barbara Sturm in the Spa.











## SERVICE

From the moment you step out of your car and into The Bryanston, Rhodium will make sure your world is just how you want it. There is valet parking and the concierge and security team are here 24-hours a day, seven days a week, along with a dedicated club concierge team.



NEIGHBOURHOOD

---

BEYOND  
LOCATION



## HYDE PARK

One of the world's most iconic parks, Hyde Park is The Bryanston's front garden, replete with flora, fauna and nearly 500 years of history.



## MAYFAIR

Mayfair is the epitome of taste, fashion and luxury, where you'll find elegant Georgian houses, exclusive hotels and restaurants, world-famous retailers and international fashion houses.

## MARYLEBONE

Marylebone is a short stroll from The Bryanston — it has a relaxed villagey feel with leafy parks, regular farmers markets and small independent shops you don't find anywhere else in London.





# ON YOUR DOORSTEP





THE CREATORS

---

BEYOND  
INSPIRED



## ALMACANTAR

Almacantar, known for its design-led approach to development, has a significant track record in delivering best-in-class residences, including world-renowned Centre Point and innovative market-leading commercial buildings such as Southbank Place.



## RAFAEL VIÑOLY ARCHITECTS

The Bryanston takes inspiration from the contours and character of Hyde Park. It's the first luxury residential development in London designed by world-renowned architect Rafael Viñoly.



## MILLIER

Influenced by the townhouses of Mayfair and Hyde Park, interiors studio Millier evoked luxury through details, accents and the finest materials and finishes.



## RHODIUM

Highly experienced in managing London's most prestigious residential developments, Rhodium provides 24/7 services with discretion and efficiency to residents at The Bryanston.



THIS BUILDING  
DOES NOT DICTATE  
HOW YOU  
SHOULD FEEL.

IT'S A PLATFORM  
FOR YOUR OWN  
EXPERIENCE.

RAFAEL VIÑOLY  
*Principál, Rafael Viñoly Architects*



---

## CONTACT

Lottie Geaves  
lottie.geaves@almacantar.com  
+44 (0)20 7535 2826

almacantar\*

**IMPORTANT NOTICE** The particulars contained in this brochure are for guidance only. This brochure includes some computer generated images. The accuracy of any information in this brochure is not guaranteed and any prospective purchasers must not rely on such information as statements of fact or representations and must satisfy themselves as to its accuracy. This brochure has been prepared in good faith and whilst Almacantar and its agents endeavour to ensure that the content is correct at the time of printing it does not offer any warranty, or guarantee of any kind in relation to the accuracy of the content. The details of the properties included in this brochure are not intended to be complete descriptions of the properties and prospective purchasers, tenants or occupiers should conduct their own thorough investigation into the properties before committing to purchase. The content of this brochure does not and may not form part of any contract between Almacantar and any prospective purchaser, tenant or occupier of the properties referred to in this brochure and may not be treated as a statement or representation of fact. Almacantar and its agents shall not be liable to the extent permissible by law from the use or reliance on the information provided in this brochure.