



VIEW  
LIFE  
DIFFERENTLY

1, 2 & 3  
BEDROOM  
APARTMENTS

PRIME  
POSITION  
FOR CITY  
LIVING

CANAL  
AND CITY  
VIEWS

ON-SITE  
CONCIERGE  
AND RESIDENTS  
GYM

LUXURY AND  
DESIGNER  
TOUCHES  
THROUGHOUT

# LUXURIOUS CITY LIVING



**T H E      B A N K**  
STATEMENT 2

Birmingham's tallest skyscraper ..... 4

Life revolves around you ..... 6

A room with a view ..... 8

The epitome of design and quality ..... 10

Elevated above the rest ..... 13

Sophistication & style ..... 14

A space to suit you ..... 16

The finishing touches ..... 18

A place to call home ..... 20

A team you can trust ..... 22

Contact ..... 23

**33 STOREY**  
CITY CENTRE SKYSCRAPER

# BIRMINGHAM'S TALLEST SKYSCRAPER

Discover a luxurious new home where city life revolves around you.

Standing in the city's beating heart, The Bank presents a range of luxurious one, two and three bedroom apartments in Birmingham's tallest residential building. At over 100 metres in height, this 33 storey skyscraper offers unrivalled views across one of Europe's most vibrant cities and its distinctive network of working canals.

With the Metro tramline right on the doorstep, an on-site gym, shared open space and ready access to everything offered by this exuberant and multicultural metropolis, life at The Bank just couldn't be more desirable.

Europe's youngest city is a renowned seat of learning, drawing thousands of international students to its five outstanding universities. A further 15 universities (offering the widest range of courses) are all within an hour's drive.

Attracting more people moving from London than any other city, Birmingham is also at the centre of one of the largest Business, Professional & Financial Services clusters in Europe. Home to HSBC's new UK banking HQ, Birmingham also boasts large regional offices for such high profile names as Deutsche Bank, Wesleyan, Lloyds, Gowlings and PwC.



A TOP 3  
UK CITY FOR INWARD  
INVESTMENT



# 5 LEADING UNIVERSITIES

WITH 75,000  
STUDENTS



Served by a major airport connecting the city with destinations across the globe, Birmingham has been named as the sixth best European city for investment. With five Michelin-starred restaurants, the Bullring, Grand Central and Mailbox shopping destinations, an exciting range of independent bars, restaurants and coffee houses and as the only city outside London with a Harvey Nicolls, Louis Vuitton, John Lewis, Selfridges and House of Fraser stores, it's not too difficult to understand why!

A new high speed rail line (HS2), with its dedicated station at Curzon Street, is due to open in 2026. Not only will HS2 reduce travel time between Birmingham and London to just 45 minutes, it will also bring 26,000 additional jobs and unlock economic growth.

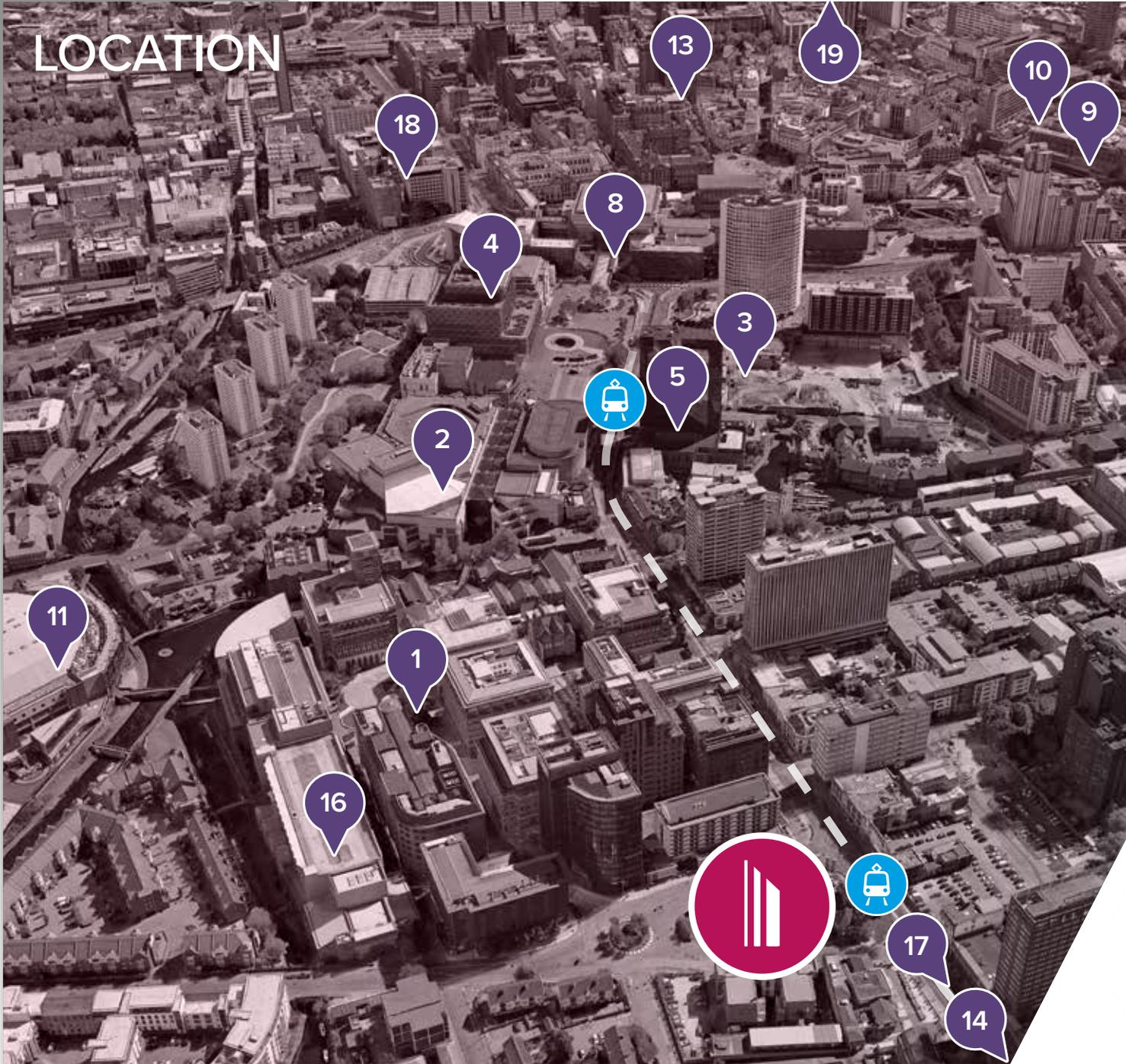
The city's selection as the host of the 2022 Commonwealth Games has raised Birmingham's international reputation even higher and will attract competitors and visitors from around the world.

Benefitting from one of the city's most prestigious addresses, homeowners at The Bank will be at the very centre of social, cultural, recreational, leisure and sporting activity in this lively city.

The Bank is due for practical completion in winter 2019.



# LOCATION



- |   |                                |
|---|--------------------------------|
| 1: Brindleyplace                                | 11: Arena Birmingham           |
| 2: The ICC and Symphony Hall                    | 12: Birmingham Hippodrome      |
| 3: Arena Central,<br>home to HSBC UK Banking HQ | 13: Colmore Row                |
| 4: Library of Birmingham                        | 14: Edgbaston Village          |
| 5: Hyatt Hotel                                  | 15: Bullring                   |
| 6: Mailbox                                      | 16: Q Park car park            |
| 7: The Cube                                     | 17: Five Ways Station          |
| 8: Paradise                                     | 18: Birmingham City University |
| 9: New Street Station                           | 19: Learning Quarter           |
| 10: Grand Central                               | --- Proposed Metro Line        |
|   | ● Metro stop                   |

## On your doorstep





## LIFE REVOLVES AROUND YOU

### **Broad Street** 🚶 1 min

Catch up with friends in the many bars and restaurants on your doorstep.

### **Brindleyplace** 🚶 2 mins

Sit by the canals, enjoy the outdoor Film Festival or visit the regular markets.

### **The ICC and Symphony Hall** 🚶 5 mins

Watch performances by the world-famous City of Birmingham Symphony Orchestra.

### **Arena Birmingham** 🚶 5 mins

Don't miss the latest live music, entertainment and sporting events.

### **Library of Birmingham** 🚶 8 mins

Explore Europe's largest cultural public space.

### **Arena Central** 🚶 8 mins

A 1.2 million sq ft development, home to HSBC, and new landscaped public realm.

### **Mailbox** 🚶 9 mins

Treat yourself in Harvey Nicholls and relax in the bars and restaurants by the canals.

### **Paradise** 🚶 10 mins

One of the biggest development schemes Birmingham has seen for a generation, delivering new offices (including those for PwC), shops, bars, cafés and restaurants.

### **Birmingham City University** 🚶 11 mins

Five outstanding and world renowned universities within the city itself and 20 within an hour's drive.

### **Grand Central** 🚶 15 mins

Shop in John Lewis and the many other high quality retailers and restaurants.

### **New Street Station** 🚶 15 mins

Travel to London in just over an hour.

### **Colmore Row** 🚶 15 mins

Visit Birmingham's Business District, as well as the many emerging bars and restaurants.

### **Edgbaston Village** 🚶 18 mins

The leafy suburb of Birmingham, home to one of Birmingham's five Michelin-starred restaurants.

### **Bullring** 🚶 20 mins

Home to Selfridges and one of the many reasons why Birmingham is ranked as one of the top three places in the UK for retail.

### **Birmingham Hippodrome** 🚶 20 mins

Choose your favourite show at the busiest and most popular theatre in the country.

### **Q Car Park** 🚶 2 mins

Safe and secure car parking in Brindleyplace.

45 MINUTES FROM  
**LONDON**  
BY HS2 FROM 2026

# A ROOM WITH A VIEW





# THE EPITOME OF DESIGN & QUALITY

With luxurious finishes throughout, spacious layouts and breathtaking views, The Bank is set to be Birmingham's most desirable place to live.

Working alongside award-winning architects, Regal Property Group has ensured that each apartment takes advantage of its prime position in the city centre, with large, floor to ceiling windows offering fantastic views across Birmingham whilst letting light flood into the property.

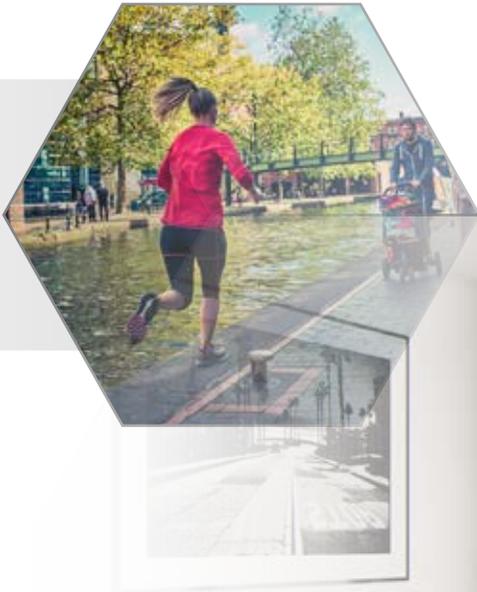
Reflecting the vibrancy of city life, each apartment has a contemporary style with chrome and gloss finishes, as well as designer kitchens and bathrooms.

BREATHTAKING  
VIEWS  
ACROSS THE CITY  
AND CANALS



In addition, new residents will benefit from the concierge service on the ground floor, an on-site gym and shared open space. Residents can also take advantage of concierge parking at Q Car Park adjacent to The Bank in Brindleyplace as well as relaxing at the canal side, bars and restaurants.

# NO.1 CITY FOR RELOCATION FROM LONDON



# EUROPE'S YOUNGEST CITY

60% OF  
POPULATION  
BELOW THE  
AGE OF 40  
YEARS OLD





## ELEVATED ABOVE THE REST

More than just a beautiful building, The Bank offers a range of on-site amenities to make life a little easier.

Designed to ease the pressures of everyday life and put the safety and security of all residents first, The Bank has a host of on-site facilities that are designed to make sure this really is Birmingham's most prestigious address.

### ALL RESIDENTS WILL ENJOY:

- 24 HOUR CONCIERGE SERVICE
- ACCESS TO PRIVATE GYM, RESIDENTS' LOUNGE AND COFFEE BAR
- RESTAURANTS AND SHOPS ON THE GROUND FLOOR
- SECURE AND PRIVATE OUTDOOR GREEN OPEN SPACE
- THE BENEFIT OF A SECURE ENTRANCE WITH CCTV, DESIGNED IN ACCORDANCE WITH SECURE BY DESIGN PRINCIPLES
- SECURE ON-SITE BICYCLE STORAGE FACILITIES
- CONCIERGE PARKING

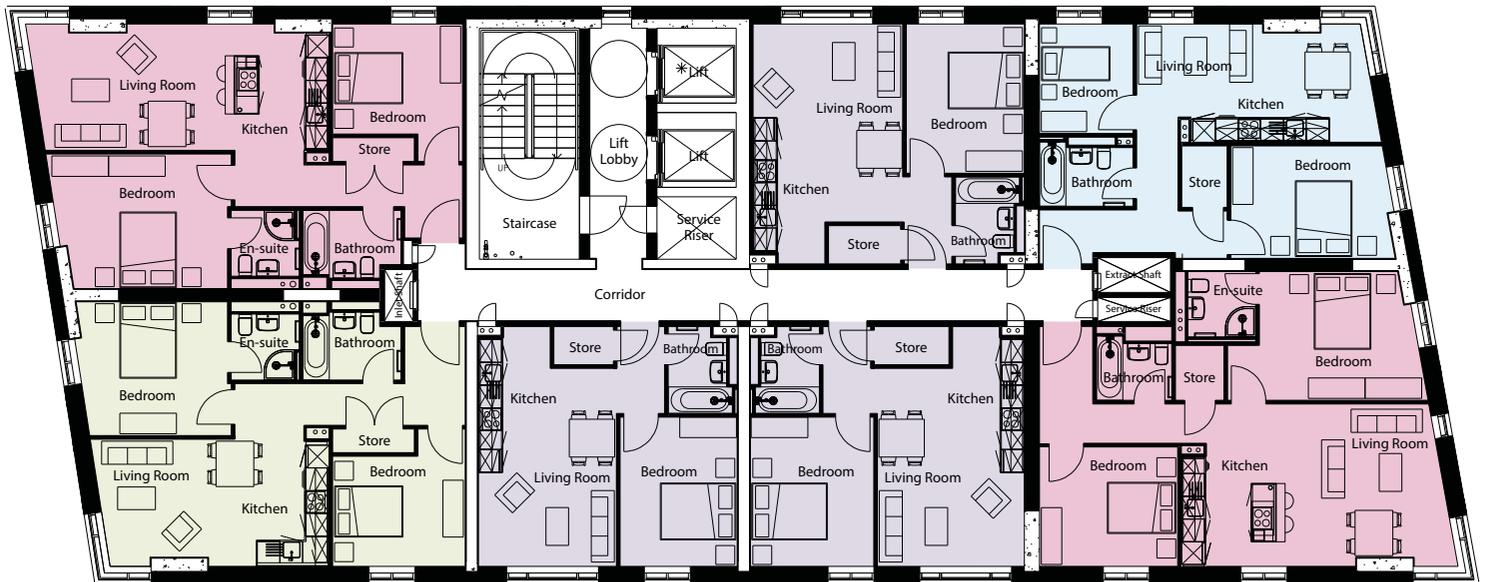




BIRMINGHAM  
HAS OVER  
3,500 HA  
OF PARKS  
AND GREEN  
SPACE

# SOPHISTICATION & STYLE

Each apartment has been carefully designed to offer practical, yet beautiful layouts that suit your everyday life. What's more, the position of each new home has been considered so that you can enjoy the best views on offer. Take your pick from one, two and three bedroom apartments.



- 1 Bed Apartment
- Luxury 2 Bed Apartment
- 2 Bed Apartment
- Superior 2 Bed Apartment

# A SPACE TO SUIT YOU

## 1 BED APARTMENT

467 - 493 SQ FT (43.3 - 45.8M<sup>2</sup>)

- Open plan kitchen, living room and dining room
- Spacious double bedroom
- Contemporary bathroom with designer features
- Built-in storage
- Large living room window allowing light to flood in



## 2 BED APARTMENT

608 SQ FT (56.5M<sup>2</sup>)

- Open plan kitchen, dining and living room
- Two spacious double bedrooms
- Contemporary bathroom with designer features
- Built-in storage
- Large living/dining room window allowing light to flood in



## LUXURY 2 BED APARTMENT

725 SQ FT (67.4M<sup>2</sup>)

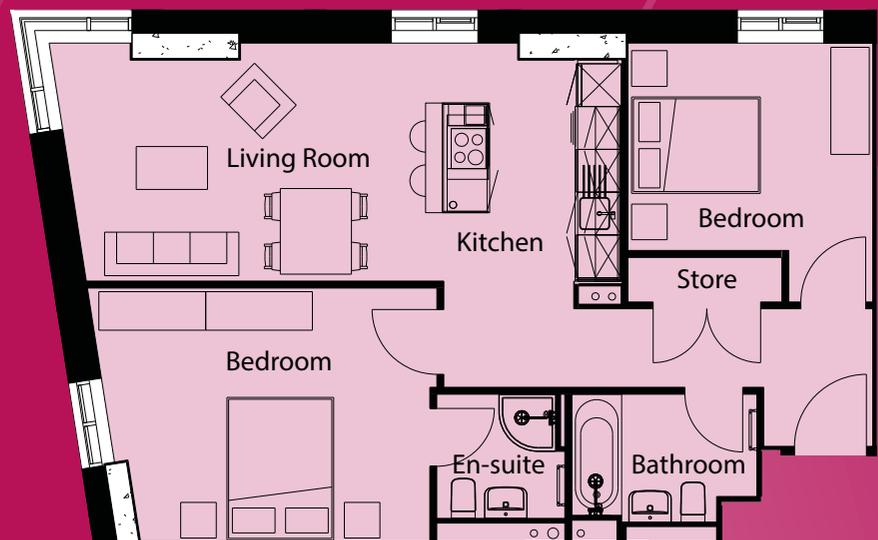
- Open plan kitchen, dining room and large living room
- Large entrance hallway
- Two spacious double bedrooms
- Contemporary bathroom with designer features
- Stylish en-suite leading off the master bedroom
- Built-in storage
- Striking corner window in the living room, offering stunning views



## SUPERIOR 2 BED APARTMENT

812 SQ FT (75.5M<sup>2</sup>)

- Open plan kitchen with island and large living room
- Large entrance hallway
- Two spacious double bedrooms
- Stylish en-suite leading off the master bedroom
- Contemporary bathroom with designer features
- Built-in storage
- Striking corner window in the living room offering stunning views



# THE FINISHING TOUCHES



## Main bathrooms

- Porcelanosa NK sanitaryware
- Porcelanosa Carrara Blanco marble effect tiling
- NK Urban wall hung WC
- SP smart shower over the bath with screen and full height Carrara Blanco tiling
- LED downlighting
- Ventilation linked into lighting with over run facility
- Heated towel rails

## En suite bathrooms 2 bed units

- Porcelanosa NK sanitaryware
- Porcelanosa Carrara Blanco marble effect tiling
- NK Urban wall hung WC
- 80cm SP quadrant shower with SP smart shower and full height Carrara Blanco tiling
- LED downlighting
- Ventilation linked into lighting with over run facility
- Heated towel rails

## Kitchens

- Professionally designed Poggenpohl two tone grey and white kitchens with soft closers and feature lighting
- Co-ordinated white Porcelanosa Krypton solid work surfaces with white upstands
- Stainless steel mixer tap
- Siemens electric fan oven and induction hob
- Integrated Caple washing machine
- Integrated Caple combined fridge and freezer
- LED Downlighting (dimmable)
- Under cupboard lighting



### **Kitchens – Luxury & Superior 2 bed units**

In additions to the features above, the luxury 2 bedroom kitchens (apartments A & D) will include the following additional features:

- Central island units with breakfast bar
- Caple wine fridge
- Evoline pop up power sockets
- Ceiling mounted canopy extractor with LED lighting
- Full height fridge freezer

### **General**

- American walnut veneer front door
- Karndean wood effect flooring in living areas, kitchen and bathroom with 15 year guarantee
- Carpet to all bedrooms
- The apartments are fitted with electric panel heaters, complete with integral thermostat and booster controls
- Brushed aluminium door handles, light switches and power sockets
- Phone point in central utility cupboard
- Three double power sockets in main bedrooms and four double power sockets in living/ kitchen areas

- Energy efficient MVHR (whole house ventilation) Installed throughout the apartments
- Energy efficient individual hot water cylinders c/w a 7 day programme controller
- Access control systems to communal doors
- Audio door entry systems to apartments
- Integrated Receiving System, allowing residents to access Multi Terrestrial and Freeview as standard. This is also compatible with Sky, BT Vision and other TV media providers
- TV points in bedroom and living area
- Superfast broadband connection
- 10 year BLP new homes warranty

### **Health & Safety**

- Fire engineered design solution, built in accordance with the latest fire and building regulations
- Each apartment includes a sprinkler system and fire alarm in accordance with the British Standards
- Fire-fighting lifts fitted in the building
- Mechanical smoke extraction included in the corridors and escape stairs
- CCTV installed to communal areas

# SIEMENS





LUXURIOUS  
CITY  
LIVING



## A PLACE TO CALL HOME

These latest apartments at The Bank follow the substantial success of the first building where the 189 apartments have nearly sold out in just a few months.

Popular amongst investors and owner-occupiers, the first

homeowners will be moving into their apartments in June 2018

With more floors and an even more luxurious specification, the second building is sure to be an even bigger success.

# A TEAM YOU CAN TRUST

Developer:

## **Regal Property Group Ltd**

Regal Property Group is an established developer, with 50 years' experience in all aspects of commercial and residential development, land assembly and investments.

Recent and current developments include:

- **The Bank**, Birmingham, Building One — 189 apartments in a 21 storey tower
- **Digital Quays**, in Salford – 70,000 sq ft Grade A office space
- **Sherwood Oaks Business Park**, Nottinghamshire – a 35 acre Business Park including car showrooms, Aldi food store, nursing home and housing
- **Regal Court, Bishopsgate Street**, Birmingham – 41 contemporary apartments a short walk from Brindleyplace, Arena Central and Paradise



THE BANK: BUILDING ONE



DIGITAL QUAYS



REGAL COURT

Funder:

## **Aprirose**

Aprirose is a London-based FCA licensed real estate firm that was established in 1987. It focuses on direct real estate investment across all sectors primarily in the UK. The business has an expanding investor base which now extends to the European mainland, Asia, Middle East, South America and Africa. Aprirose's relationships are driven by the key principles of integrity, knowledge, dedication and experience. In the last 30 years, Aprirose have transacted in excess of 300 deals and currently manages a portfolio of circa £1bn.

Contractor:

## **Wates Construction Ltd**

The Wates Group was established 120 years ago, and its subsidiary Wates Construction is one of the largest privately-owned construction, development and property services companies in the UK. Turnover for the group in 2016 was £1.56bn, and they were awarded the Queens Award for Enterprise Sustainable Development, as well as the prestigious Major Contractor of the year (over £300M).

A development by



Funded by



Contractor



MISREPRESENTATION ACT:

Disclaimer: This brochure has been produced in good faith by Regal Property Group. All sales are conducted direct between the buyer and the Regal Property Group. Every care has been taken to ensure that all marketing materials, prices, floor plans, visuals and brochures are correct at time of issue however these do not constitute property particulars for contractual purposes. Please be sure to check all final materials ahead of signing any purchase contract. Homes can be repossessed if you do not keep up with payments. We recommend buyers to seek legal and professional advice where possible and must stress that investing in property does carry risk. Property prices can go down as well as up.

Designed and produced by Core | [www.core-marketing.co.uk](http://www.core-marketing.co.uk) | 0121 232 5000. May 2018.



THE  BANK  
BIRMINGHAM

[the-bank-apartments.co.uk](http://the-bank-apartments.co.uk)