

WELCOME TO THE UNEXPECTED



A HARMONIOUS **BLEND OF CITY** AND NATURE

Located on the doorstep of Regent's Park, one of London's eight Royal Parks, Camden Goods Yard offers the best of both worlds: the vibrant energy of urban living alongside the tranquillity of nature. Situated in the heart of Zone 2 in North London, this 8-acre development is a haven of luxury and convenience.

Discover a collection of stylish apartments, each thoughtfully designed to maximise space and comfort. With a range of Manhattan, one, two, and three bedroom homes, there's something to suit every lifestyle. Enjoy the convenience of nearby Chalk Farm station, providing easy access to the Northern line and the bustling district of King's Cross just minutes away.

A home at Camden Goods Yard places you amidst a community of unique shops, inviting restaurants, and cosy cafés. Stroll through charming streets, wander along scenic canal paths, and uncover hidden gems that capture the essence of local culture.

Whether you're after a peaceful retreat or an energetic living experience, Camden Goods Yard has it all.







1800s

Inthe 1800s, Camden's chalky clay fields, once partof LordSouthampton's estate, were transformed by the arrival of the Regent's Canal and the pioneering London & Birmingham Railway. By 1839, the land had become a vital freight interchange where canal met rail, an innovation led by Robert Stephenson.

1800 - 1900

Throughout the 19th century, thesite grew into one of Britain's busiest depots, moving everything from textiles to fine wines. Road, rail, and water transport once converged among grand warehouses, horse stables, and winding engine vaults, some of which still stand today as Grade II listed buildings that contribute to Camden's rich historic character.

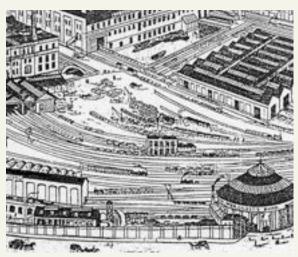


IMAGE SOURCE: www.locallocalhistory.co.uk/ctown

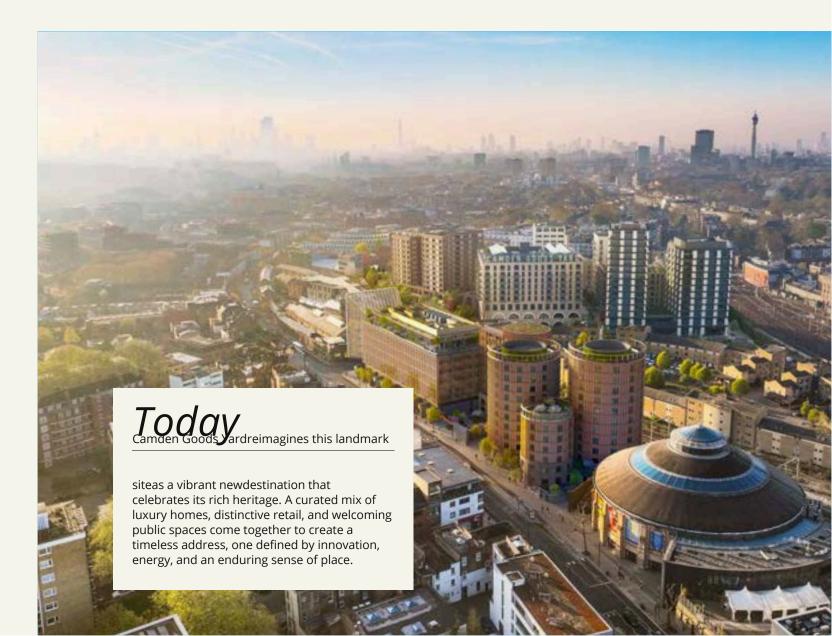
1900s

As rail freight declined after World War II, the site fell into disuse. By the late 20th century, much of the industrial infrastructure had been cleared to make way for a supermarket, a practical but limited use of this important land.

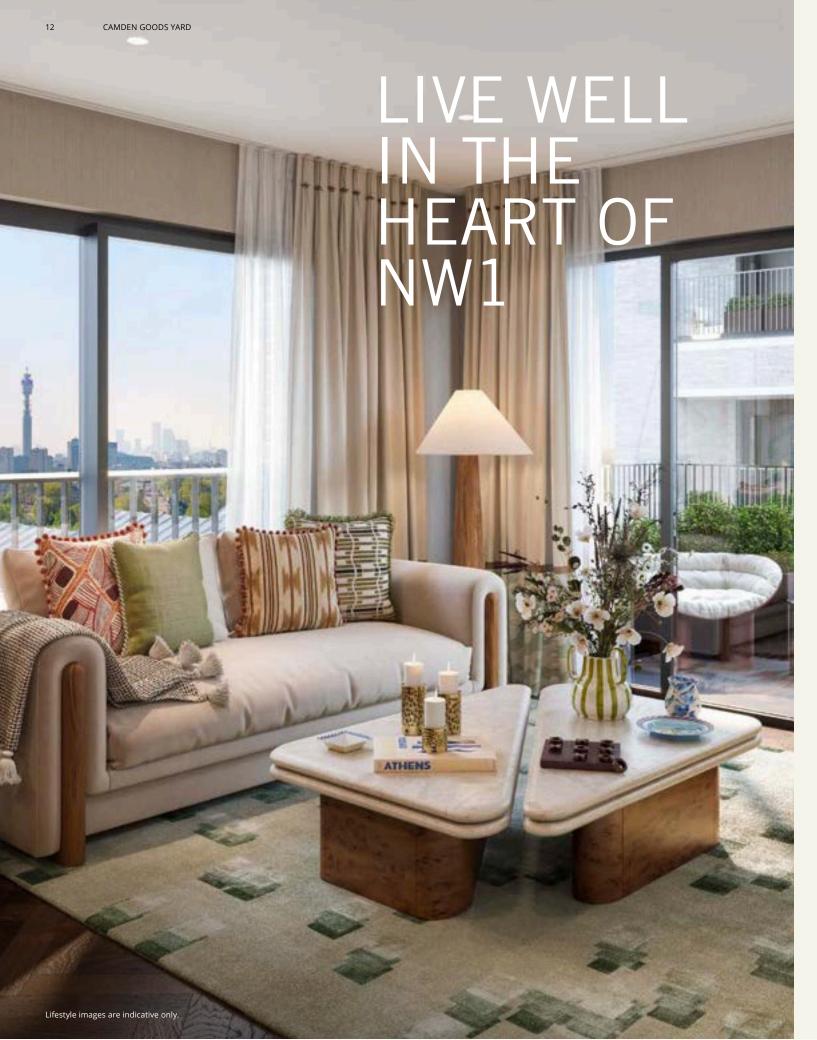


1960s

From the 1960s to the 2000s, Camden grew into a hub of alternative culture. Iconic venues like The Roundhouse hosted major acts, while its markets flourished with vintage fashion, music, and global street food. Camden became a magnet for creatives, shaping London's countercultural identity through music, art, and style.









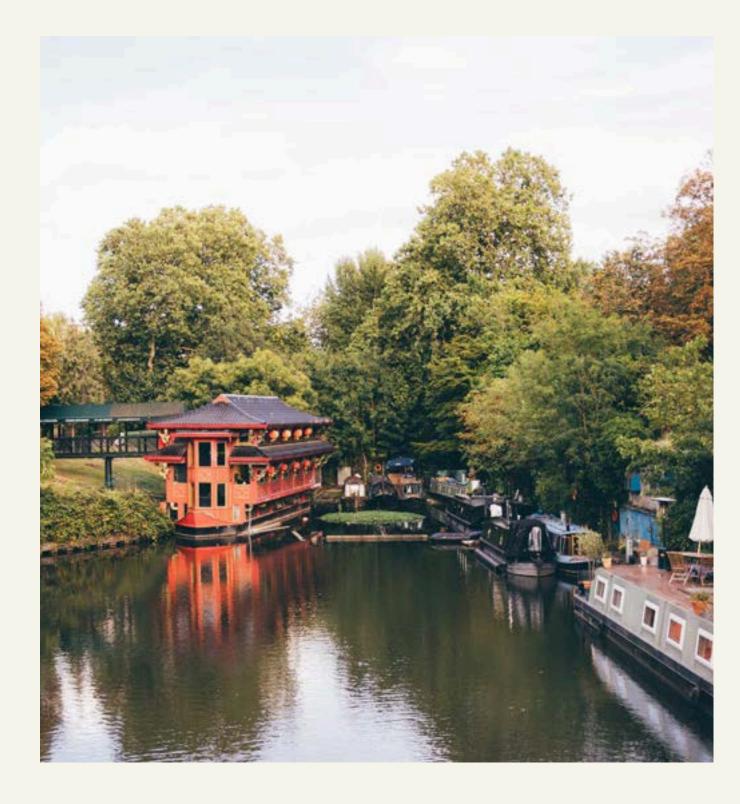


Balanced city life

Perfectly nestled between the royal grandeur of Regent's Park and the timeless elegance of Primrose Hill – two of London's most iconic green spaces.

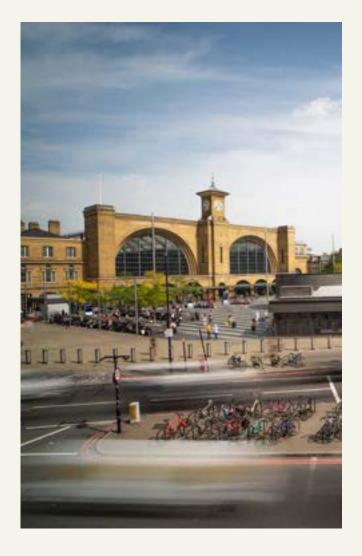
Exclusive A menit ies

Experience The Regency Club - a private wellness haven for residents. Relax in the indoor pool, sauna, and steam rooms, or stay active in the state-of-the-art gym. Enjoy cinematic luxury in three screening rooms, all with the convenience of a 24-hour concierge.



Canalside calm

lust a short stroll from the serene waters of Regent's Canal, perfect for a quiet escape in the heart of London.



A Vibrant New Destination

Home to a flagship supermarket, rooftop terrace, and new retail spaces — Camden Goods Yard is set to become a thriving lifestyle hub.

Effortlessly connected

Ideally located near King's Cross and Central London, Camden Goods Yard keeps you seamlessly connected to the city.



For the locals

& adventurers

from ChalkFarm Underground station and under10 minutes from Kentish Town West and Camden Town stations. Further south, the redevelopment of Euston station will establish a High-Speed Rail 2 terminus, offering direct connections to Birmingham, Manchester, and Leeds. Additionally, nearby King's Cross St Pancras station provides excellent international rail links.



Travel times (minutes)

	*	\$		Ö
Hampstead⊖	34	12	9	8
Euston ≥ ⊖	27	12	10	10
King's Cross St Pancras Int ≥ ⊖ e~	30	12	14	10
Bank ←	75	25	35	18
Oxford Circus 😝	48	18	18	20
Waterloo ≥ O	70	24	34	24
Edgware Road	49	18	19	28
Paddington _₹ ↔	55	20	22	33
Heathrow Airport (Terminal 5) ≥ +	-	-	58	54

& Frognal **Hampstead** Kentish WEST CAMDEN Caledonian Road Highbury & Islington **Town West** HAMPSTEAD GOODS YARD & Barnsbury **Chalk Farm → →** LONDON NW1 O SOUTH ∱6 min walk **Richmond HAMPSTEAD** PRIMROSE HILL 00 ≥ **Camden Town** O **Camden Road** 🕺 9 min walk South **ISLINGTON** Hampstead Royal Veterinary College University of Lond EUSTOA Watford Junction THE BRITISH ST JOHN'S + → LONDON ZOO WOOD ual central saint martin THE REGENT'S PARK MAIDA VALE Euston 10 King'sCross LORD'S 00 → ≥ CRICKET GROUND St Pancras REGENT'S **≜UCL** SOAS THE BRITISH MUSEUM **BLOOMSBURY** LITTLE VENICE **MARYLEBONE** Moorgate → ≥ SOHO **Oxford Circus** Tottenham CITY OF Liverpool **Court Road** LONDON ST PAUL'S Paddington Heathrow LSE Street _ CATHEDRAL Airport → → THE GHERKIN 0 ≥ Bank (18 MAYFAIR CHINATOWN' KING'S College LONDON **小** Leicester TOWER OF Square LONDON HYDE PARK **Piccadilly** KENSINGTON GARDENS Circus **Green Park** BOROUGH ST JAMES'S LONDON EYE THE SHARE KENSINGTON ST JAMES'S PARK **London Bridge** PALACE TOWER 00 → * **Waterloo** + → ROYAL ALBERT HARRODS Knightsbridge Northern line BUCKINGHAM PALACE Imperial College HOUSES OF PARLIAMENT Central line Elizabeth line WESTMINSTER Jubilee line Victoria line **Victoria** National Rail **CHELSEA** + → Overground

HAMPSTEAD HEATH

BELSIZE PARK

Gospel Oak TUFNELL PARK

HAMPSTEAD

Hampstead Heath

Hampstead 8

Finchley Road

 Θ

West

O Stansted

Airpor t

O Tottenham Hale + →

Travel times are approximate only. Source: Google Maps. Maps are not to scale and show approximate locations only Illustrations are indicative only.



A NEIGHBOURHOOD MOSAIC

The prestigious NW1 postcode isascenictapestry of diverse neighbourhoods, each

offering its own uniquecharm. From the bustling marketsand eclectic shops of Camden Town to the serene beauty of Regent's Park, there's something to discoveraroundevery corner. Explore the historic streets of Primrose Hill, immerse yourself in the artistic atmosphere of Chalk Farm, or indulge in the culinary delights of Belsize Park. Camden is a place where tradition meets modernity, offering a truly unforgettable experience.



Primrose Hill

An elegant enclaveboasting boutique shops and cafés surrounded by stunning Victorian architecture. Its crowning jewel, Primrose Hill Park, provides panoramic views of the city skyline.

Regent's Park

Acaptivating expanse of green spaces, manicured gardens, and the iconic boating lake. Surrounded by stately terraces and home to the world-renowned London Zoo.

St John's Wood

Grandarchitecture andiconic landmarks like Abbey Road Studios and Lord's Cricket Ground characterise the leafy streets of this affluent neighbourhood.

Swiss Cottage

Adynamicand cosmopolitan neighbourhood known for its modern architecture and cultural amenities.



Marylebone

JustsouthofRegent's Park this chic Central London neighbourhood offers quaint streets and a host of independent boutiques, smart eateries, and cultural hotspots like Madame Tussauds.

Hampstead

An affluent area that exudes charm with its village ambiance, historic architecture and Hampstead Heath's vast greenery. This picturesque area offers a blend of cultural attractions alongside upscale boutiques and places to eat.

Kentish Town

Bustlinghighstreet, with independent shops, cafés and pubs, as well as great transport links to Central London and beyond.

King's Cross

Athrivingcultural and commercial epicentre, King's Cross is home to St Pancras International station making it a gateway to Europe. The area also boasts upmarket shopping, and an array of dining hotspots.









St. John's Wood



For the movers and the shakers

With theexpansion of theLondonwide cycle network and the increase in pedestrianised areas across the city, walking and cycling are the quickest and most sustainable forms of transport.

Active & sustainable

Camden Goods Yard is the perfect place from which to explore London's hidden gems. Two underground stations less than a 10-minute walk away, dedicated cycle parking, TFL cycle hire points, electric car charging spaces, and new, connective pedestrian walkways will all combine to offer residents easy, active, and sustainable travel solutions, supporting a healthier, happier, and cleaner environment.





Over **850** cycle parking spaces at Camden Goods Yard



6-minute walk to Chalk Farm station

8-minute walk to Kentish Town West station



2 Transport for London cycle hire points



Hiya Car Club
Peer-to-peer travelwith
exclusive onsite vehicles
available for residents

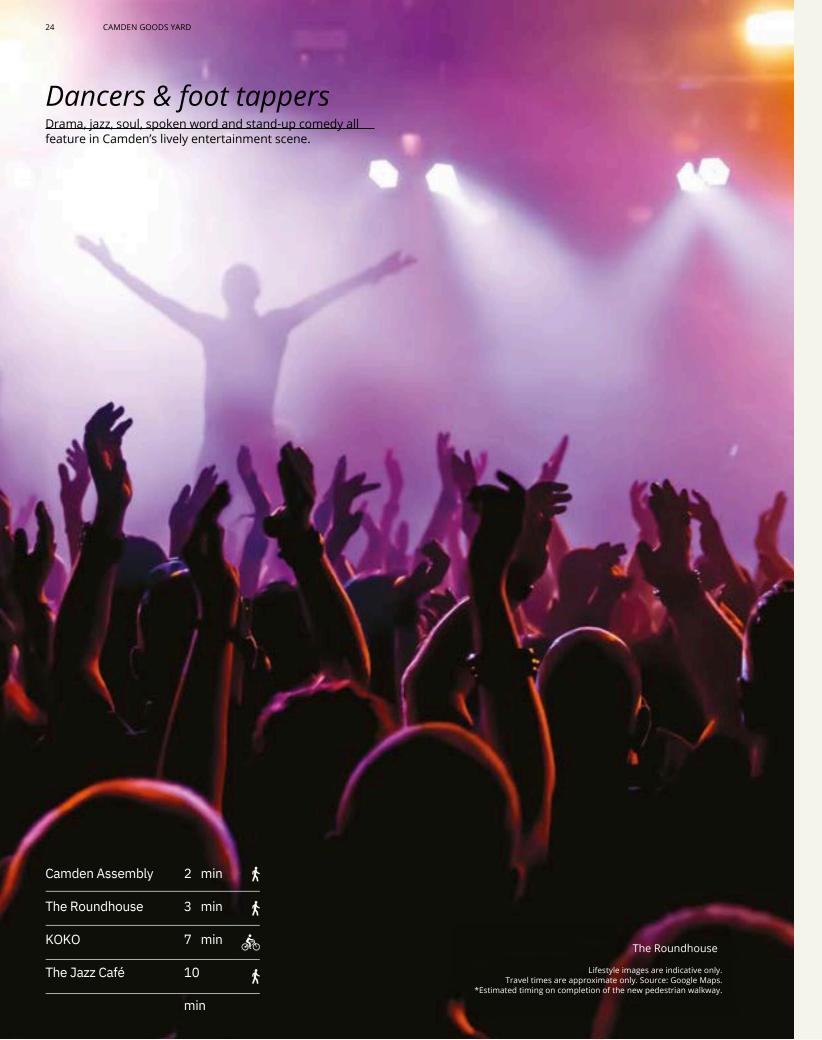
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Mainline stations:
St Pancras International, King's Cross
and Euston

zone2

Location

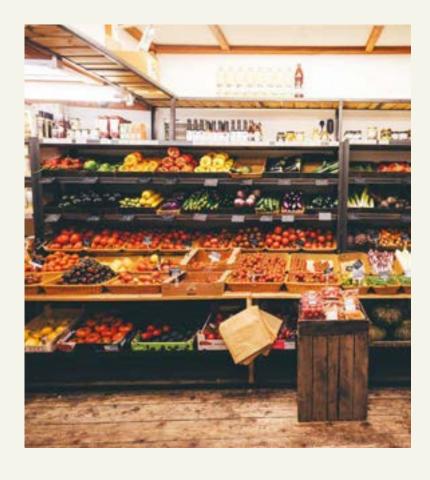
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Underground stations in the borough



Hunters & gatherers You'll find numerous shopping destinations just a short walk or tube

ride away. Camden Town is famous for its lively markets, while Primrose Hill boasts a delightful selection of fashion boutiques, charming coffee shops and convenience stores.

Stables Market	3 min	¥
Primrose Hill	9 min	ķ
Coal Drops Yard	10 min	(2)
King's Cross	10 min	(2)
Marylebone Village	13 min	\$
Oxford Circus	20 min	Q





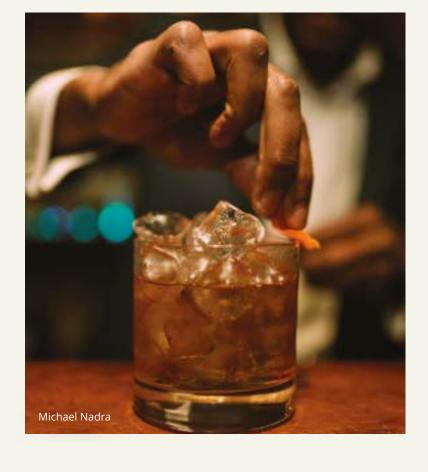
Nibblers

& sippers
From fine dining to casual brunches, quiet and elegant to lively and musical; the local eateries cater for every occasion, serving food from many countries and cuisines.

Arvo	9 min 9	ķ
Greenbery Café	min 9	<u></u>
Lemonia	min 9	<u></u>
Michael Nadra	min* 9	*
The Queen's	min 10	*
Feng Shang Princess	min*	*

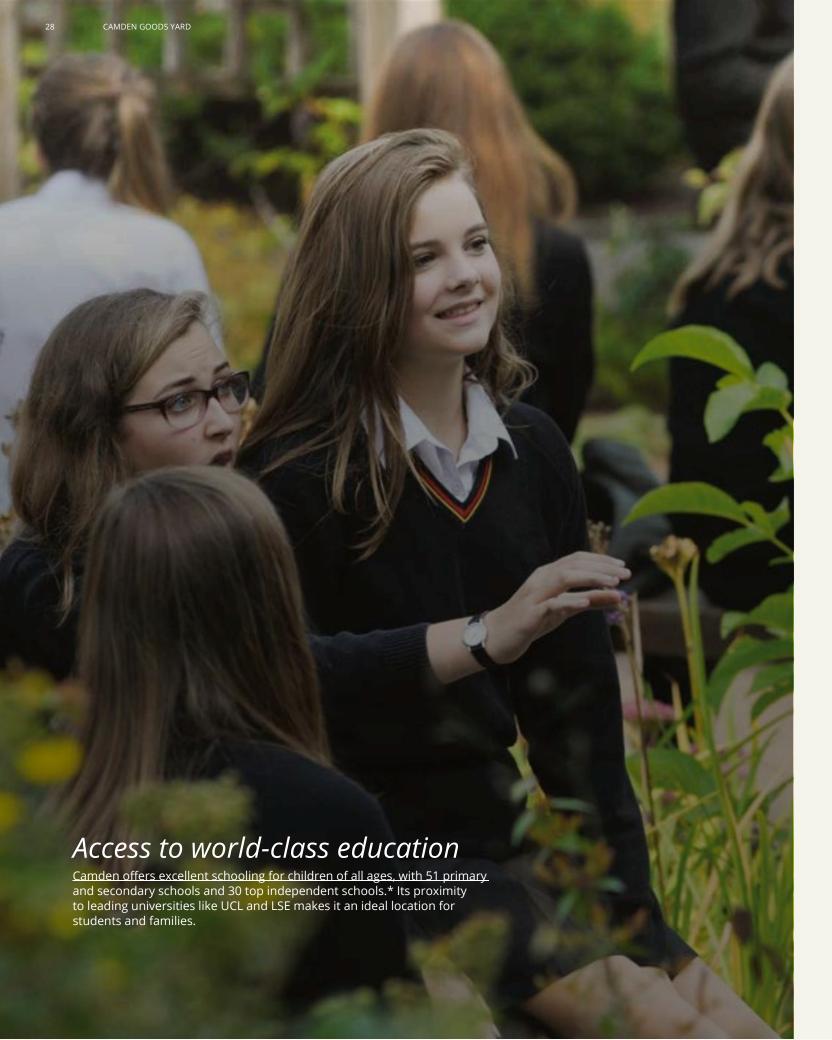
Twilighters
& nightlifers
Camden and Primrose Hill are renowned
for their vibrant social scene, offering
a range of spots perfect for every a range of spots perfect for every occasion — from lively gatherings to sophisticated evenings out, where you can enjoy everything from refreshing mocktails to delicious cuisine.

The Lucky Club	2 min	ķ
Koko Café	7 min	\$
The Blues Kitchen	13	<u>*</u>
BYOC	min	<u>*</u>
	16	









Primary schools

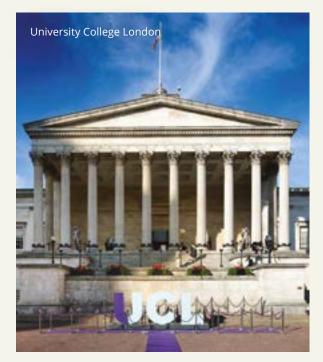
5 min	\$
8	<u></u>
min	<u>*</u>
9 min	\$
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13 min	*
13 min	ķ
14 min	\$
15min 16 min	ķ
	ķ
17 min	ķ
22 min	ķ
24 min	ķ
	8 min 9 min 10 min 13 min 13 min 14 min 15min 16 min 17 min 22 min

Secondary schools

Collège Français		
Bilingue de Londres		
Hampstead Fine	5 min	Ŕ
Arts College		
The Camden School for Girls	5 min	\$
South Hampstead	6 min	<u></u>
La Sainte Union	7 min	Å
Parliament Hill School	8 min	\$
Harris Academy	9 min	Q
St Marylebone	10 min	<u></u>
St Georges	11 min	<u></u>
Maria Fidelis Catholic School	12 min	<u></u>
Elizabeth Garrett Anderson	13 min	Ģ
Channing Senior School	13 min	
Harrow School	20 min	
	48 min	Ğ

Universities

The Royal Veterinary College		
UAL: Central Saint Martins	7 min	\$
Regent's University London	11	\$
University College	min	\$
London (UCL) The School of Oriental	11 min	\$
and African Studies (SOAS)	min	
London School Economics	15 min	\$
and Political Science (LSE)		
King's College London (KCL)	20 min	ঞ্চ
Imperial College London	22 min	\$
	30 min	•



Lifestyle images are indicative only. Travel times are approximate only. Source: Google Maps. *CBRE Camden Town Area Guide, 2024

THE KNOWLEDGE AND INNOVATION QUARTER

SWISS COTTAGE PRIMROSE CAMDEN TOWN ST JOHN'S REGENT'S Camden Goods Yard proudly sits at the heart of London's renowned Knowledge WESTMINSTER and Innovation Quarter. This dynamic district, spanning from Camden Town to Covent Garden, hosts the world's highest MARYLEBONE concentration of academic, cultural, research, scientific, and media institutions. The recent transformation of King's Cross, St Pancras, and Euston highlights Camden's unrivalled connectivity, highly skilled talent pool, prime office space, and flourishing THE KNOWLEDGE QUARTER retail and leisure landscape.

HARINGEY HAMPSTEAD **CAMDEN GOODS YARD** LONDON NW1 WEST KENTISH FINCHLEY ROAD/ ISLINGTON

HIGHER EDUCATION INSTITUTES (including UCL, LSE, Central St Martins and SOAS)

3RD LARGEST STUDENT POPULATION in London

29K+ HIGHER EDUCATION students

2 ND Highest number of BUSINESS START-UPS in London

2ND Highest NUMBER OF BUSINESSES (Over 39,000)

LEADING LONDON HOSPITALS supporting 20k jobs

96% RISE IN CREATIVE JOBS in the last 5 years

55% RISE IN TECH JOBS in the last 5 years

30 KBUSINESSES located in NW1, creating 2% of the UK's GDP

300 SMALL CREATIVE BUSINESSES based around King's Cross

27% GROWTH in jobs in the last 6 years

Source: camden.gov.uk/invest-in-camden, 2024
Maps are not to scale and show approximate locations only

A PLACE FOR BUSINESS

From global giants to small startups, NW1 is fast becoming the destination of choice for astute business owners.

Camden enjoys high growth industries in bio-medicine, tech, professional services, and the creative industries. World leading businesses such as Google, ASOS, META and Paramount Studios have made NW1 home to their UK HQs. The past few years have also seen the opening of several national tech and science organisations in the area, including the Francis Crick and Alan Turing Institutes.

The Federation of Small Businesses 2021 named the Borough 'the most entrepreneurial part of London and home to more new start-ups per capita between 2020 and 2021 than any other area'.



THE REBIRTH OF KING'S **CROSS**

The regeneration of King's Cross is the largest inner-city development in Europe and will continue to positively impact property values in the local area.



The King's Cross project has delivered:

400K sq M of employment space

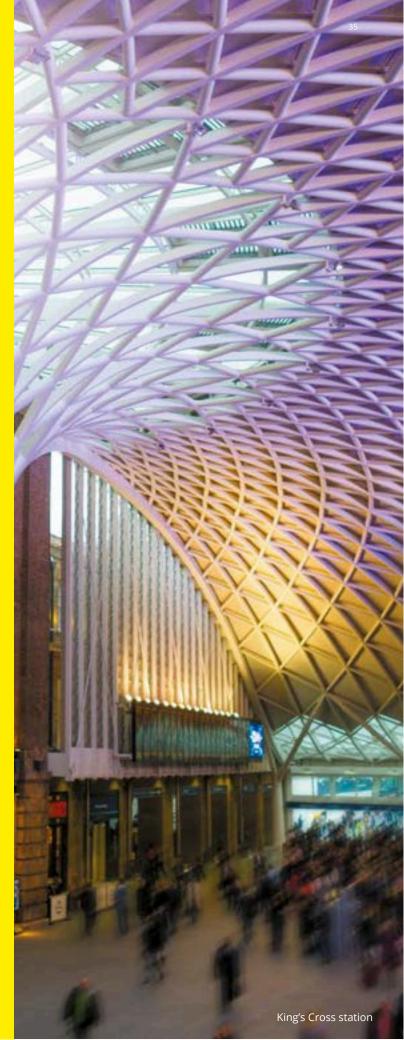
25K JOBS

GOOGLE'S NEW HEADQUARTERS will be welcoming 7000 new professionals to the area

Tech focused experts will take residence at Facebook's new HQ

On completion 30,000 people are expected to be working in King's Cross

COAL DROPS YARD, a new social and shopping hub within King's Cross will provide 45 LUXURY STORES AND RETAILERS 15 RESTAURANTS & CAFÉS



AT HOME IN CAMDEN

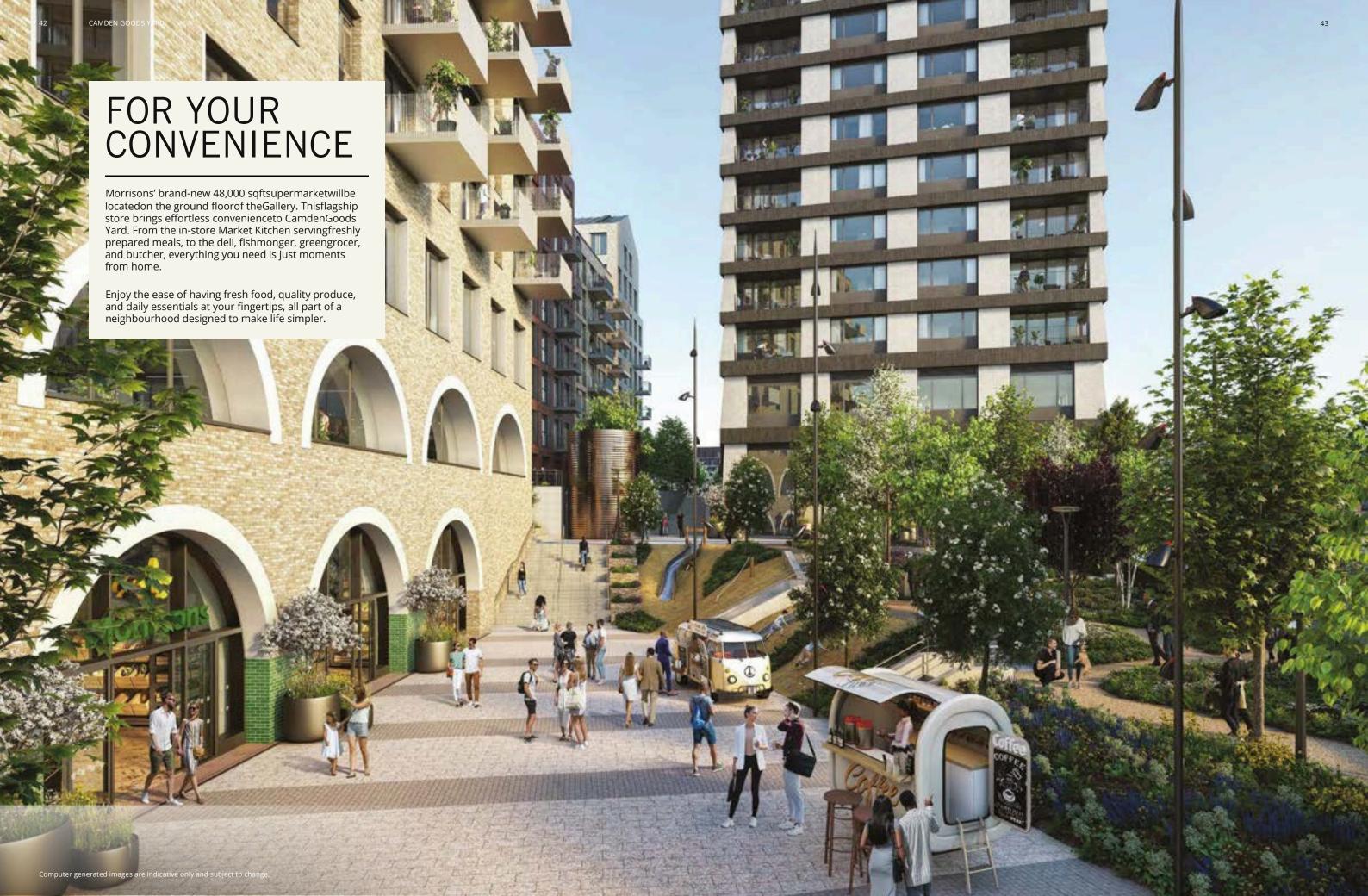


Immerse yourself in the charm of London living, where elegance and style blend effortlessly. Every detail at Camden Goods Yard has been meticulously designed to create a perfect sanctuary, from the timeless luxury of the residences to the modern conveniences throughout the community, offering you a genuine retreat in the heart of the city.

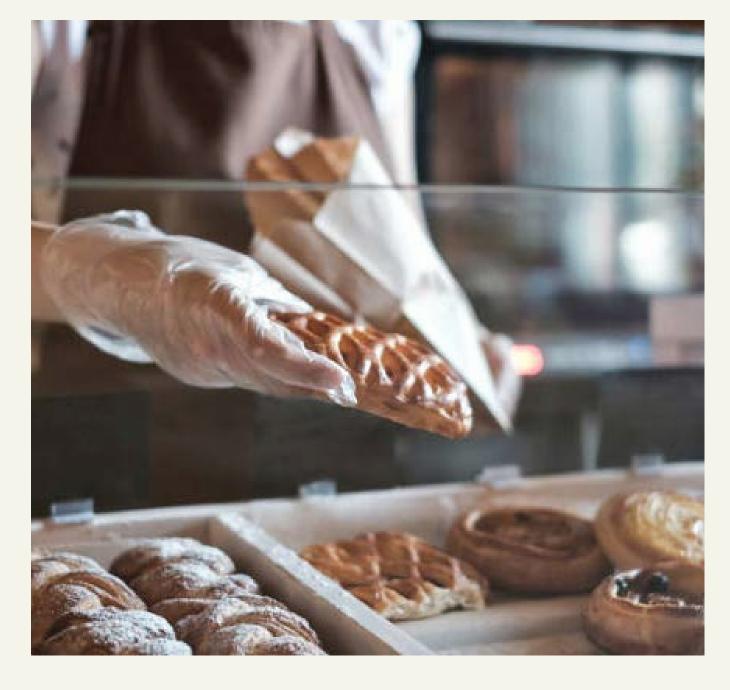














Camden Goods Yard will offer 217,000 sq ft of commercial space, featuring potential cafés, restaurants, artisan shops, amenities, and workshops, creating a vibrant and lively community right on your doorsteps.

REGENCY CLUB

For the motivators & unwinders

Beyond a sweeping glass-front foyer lies an impressive range of residents' facilities, including a wellness suite with an indoor swimming pool, sauna, and steam room; a residents' lounge and business centre; a gym with panoramic views; and three luxurious screening rooms.





Whether it's a morning energy boost or an evening unwind, enhance your wellbeing with a rejuvenating sauna and steam. Stay active in the state-of-the-art gym with panoramic views, or enjoy cinematic luxury in one of three elegantly designed screening rooms.



For the goal setters and peace-seekers

Achieveyour fitness goals the right wayinthe state-of-the-art gym, located on the first floor of The Regent. An expansive, light-filled space featuring the latest technology and enviable city views. If you like to take life at your own pace, The Barn is where you'll find the developments' very own yoga studio. Situated on the rooftop of The Gallery, what better way to start or end another day in the city's most inspiring location.





Lobby, lounge &

CO-WORKING SPACE

The contemporary foyer and lounge provide a grand sense of arrival and serve as an entry point to the residents' facilities. Designed by Tara Bernerd, it is the perfect spat to unwind most with college perfect spot to unwind, meet with colleagues, or enjoy a coffee with friends.





From living

to leading
The co-working space is ideal for focused work, productive meetings, private study, or simply relaxing in a quiet environment.



For the moviegoers

Enjoy anintimate movieexperiencein one of TheRegency Club'sthree stylish screeningrooms. For yourviewing comfort, each uniquelydesignedscreening room comes equipped with luxuriousseating, a bar, and state-of-the-art sound and vision technology focused on health and well-being







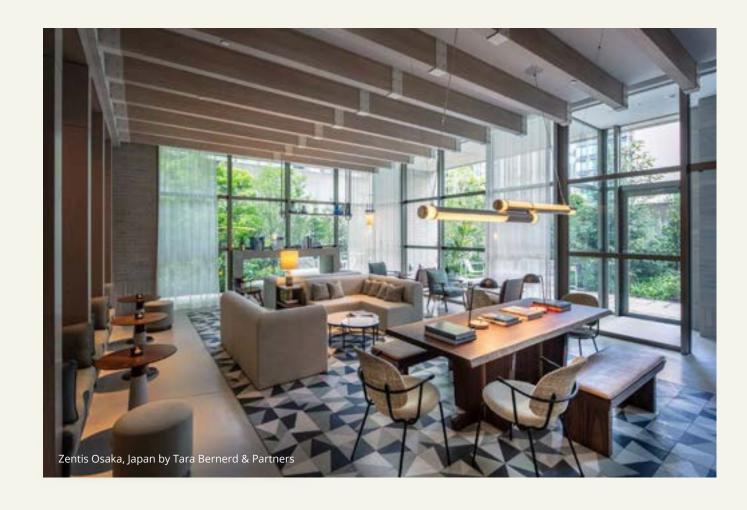
GLOBALLY INSPIRED, LOCALLY ROOTED

Interiors by Tara Bernerd & Partners

Tara Bernerd is the founder of the interior architectural practice Tara Bernerd & Partners. Based in London's Belgravia, the practice works globally and prides itself on its intelligent approach to interior design and space planning.

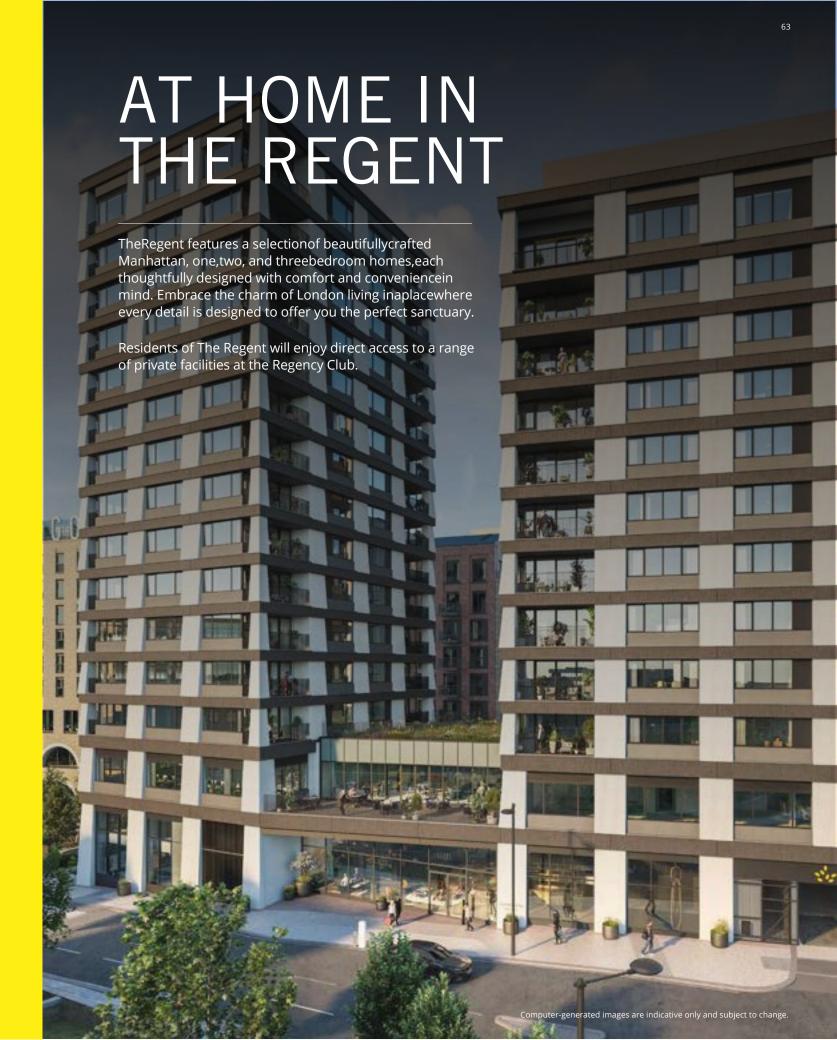
Though each project is unique, Tara Bernerd & Partners' embodies luxury with a masculine edge, leaving each space with a timeless elegance.

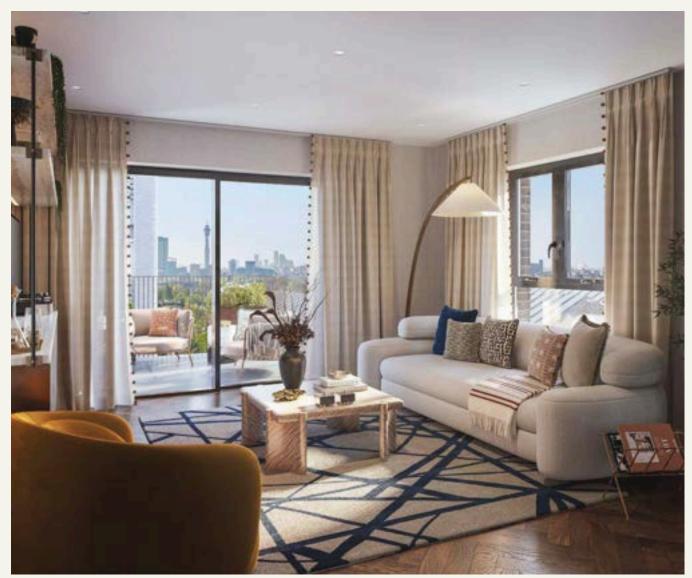
Bernerd and her team strive to create a feeling of authenticity within each property by establishing a distinct design DNA that is true to both the location and the people who will make it their home. Whether in a hotel lobby, a restaurant, or a private residence; the team seeks to create meaning and connection through a distinct sense of place. Tara Bernerd & Partners' projects span the globe, with work in New York, Miami, Los Angeles, London, Hong Kong and beyond.





THE REGENT

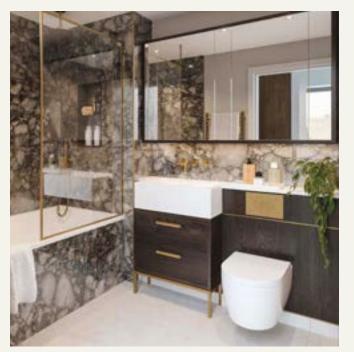




Style & function

The kitchens take inspiration from the heritage of local industry. Natural wood and colour-coded cabinets are set against luxury stone worktops and accented with brushed brassware.



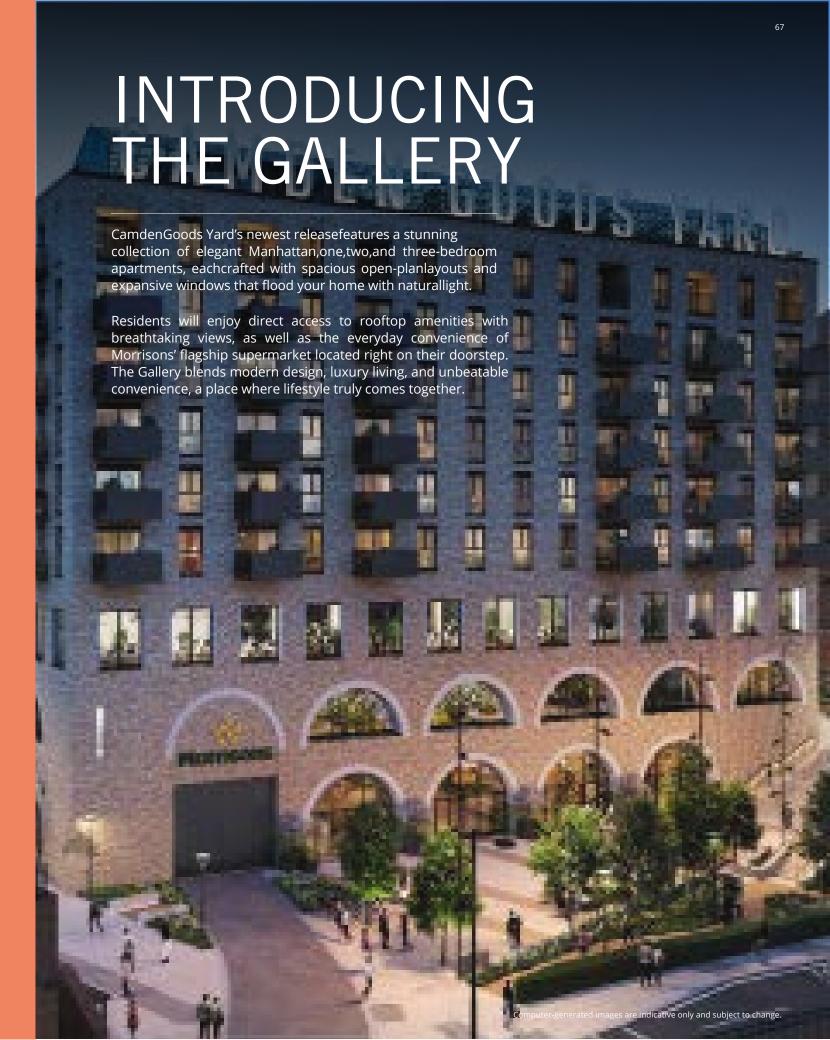


Carefully curated

The bathrooms feature built-in shelving, a mirrored cabinet and a custom designed vanity unit to ensure pride of place for all of life's essentials and luxuries.

Large porcelain tiles in earthy tones contrast with the wood vanity, brushed brassware and chic feature lighting to create the perfect setting for a short shower or a long soak.





Inviting sophistication

From the moment you step inside, you're greeted by elegant finishes that speak to a quiet sense of luxury. Every material and surface has been carefully curated to elevate the space. Rich textures, brass accents and refined natural tones strike the perfect balance of impressing while still feeling welcoming.

Thoughtfully designed open-plan layouts have been intelligently designed to enhance the flow of the space. Every angle has been considered to support the busyness of life, seamlessly blending contemporary style with practical functionality for modern living.









Restful retreat

The design of the kitchen takes its inspiration from local industry. Natural wood and colour-coded cabinets are set against luxury stone worktops and accented with brushed brassware.

The bedrooms offer a calm and considered backdrop to end your day in peace. They feature soft carpet underfoot, or oak herringbone flooring and fully integrated wardrobes with large windows to embrace the natural light.

This is how we are ensuring sustainability at Camden Goods Yard

Sustainability is fundamental toBerkeley's ethos. Insimple terms, we want toensure the long-term health, well-being and prosperity of people and the planet. There are a range of ways we are managing and minimising the environmental impact of our operations and delivery of homes and communities. These are the initiatives we have implemented at Camden Goods Yard.



Waste & recycling Waste ← recycling

We actively encourage all residents to reduce their waste wherever possible. In addition to external recycling bins, we provide integrated recycling bins in kitchens to make it easier to separate and recycle waste.



(4) Energy efficiency

Efficient use of electricity helps lower fuel bills and reduces carbon emissions. Our homes have been designed to use less energy than a standard home. They have enhanced levels of thermal insulation and air tightness, and have been fitted with energy-efficient heat pumps and mechanical ventilation units with heat recovery (MVHR). All lighting is low-energy and kitchen appliances are selected to deliver high levels of energy efficiency.



W Nature & biodiversity

Parkland, trees, flowers, living roofs, ponds, hedges, gardens are the fundamentals of a thriving natural environment that can be enjoyed by everyone. They are all part of our commitment to net biodiversity gain on our developments. Within and around Camden Goods Yard, we have created natural habitats that encourage wildlife to flourish. We are working with ecologists to engage residents in the natural landscapes that we have created.



Stewardship

Maintaining our communal open spaces and facilities in perpetuity is an important benefit to the whole community. We work with managing agents and residents to ensure the development remains in pristine condition.



Future-proof design

From the early stages of design, we assess how our homes will stand up to the future effects of climate change, such as how they will be affected by higher summer temperatures, periods of drought, or more extreme rainfall. We are constantly researching how we can ensure our homes and developments are more resilient to these extremes to understand how we can adapt to future climate change in our future designs.



Sustainable transport

Camden Goods Yard is very well connected with Chalk Farm station and Camden Town station (Northern line, Zone 2) less than 10 minutes' walk away. We also provide secure cycle parks and car charging points to encourage the use of sustainable methods of transport, to help reduce air pollution around the development and the wider area. Promoting walking and cycling as methods of transport also encourages healthier lifestyles.





waste will be reused in the construction of Camden Goods Yard



رُخُخُ- Clean air

It is hard to avoid polluted air, particularly in our cities. Throughout Camden Goods Yard we have planted trees, shrubs and flower beds to help create a cleaner air environment. Within our homes, we provide mechanical ventilation to filter the internal air.



Water efficiency

Our homes are designed to high water efficiency standards and are fitted with dual flush WCs and low-flow taps and shower heads, which use less water without compromising convenience or comfort. We also suggest simple steps to reduce water consumption, such as not leaving taps running unnecessarily. Individual homes and apartment buildings also benefit from rainwater harvesting, which is used in gardens and landscaped areas.



Noise reduction

We can't eliminate noise, but we consider the impact of noise in the design of our homes. We consider external noise, such as from nearby roads and internal noise including the transfer between rooms and floors. We incorporate measures to reduce the different types of noise wherever possible to create a quieter environment.



居 Sustainable materials

We are committed to sourcing materials for the construction of our buildings sustainably and responsibly. All timber and wood-based products used to build your home should be certified by either the Forest Stewardship Council (FSC) or the Programme for the Endorsement of Forest Certification (PEFC) scheme. This certification ensures the materials come from responsibly managed forests. Our focus on materials doesn't stop there; as a business, we are committed to measuring and reducing the embodied carbon of our buildings, which, where possible, includes sourcing low-carbon materials and those with high levels of recycled content.



Our vision is to be aworld-class business, trusted to transformthe most challenging sites into exceptionalplaces and to maximise our positive impactonsociety, the economy and the natural world.



ACCOLADES

TheBerkeley Groupcontinuesto strivetobethe bestat whattheydo, and have received manyawards for design, construction and health & safety. Throughthe Berkeley Foundation, the Berkeley Group helppeoplereach their potential through apprenticeships and training, and other programmes supported by the Berkeley Foundation.

Award-winning service

Our customers remain very positive about the standard and finish of our work, and in feedback and surveys, 98% say they would recommend us to a friend. You can be assured that our attention to detail and quality will remain as high as ever across every one of our sites.

We are honoured to have won awards in the following key areas of our business:

- Customer Service
- Landscape Design
- Architecture
- Health and Safety
- Sustainability
- Business Practice
- Interior Design
- Overall Development Design
- Construction
- Land and Planning

Furthermore, we are immensely proud to have been honoured with the prestigious Queen's Award for Enterprise on two separate occasions, alongside various other notable accolades.





