

**HAY!  
HOW YA  
DOIN?**

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**THE!  
HAY!**



## FANCY LIVING AT EXETER'S MOST EXCITING NEW RENTAL COMMUNITY?

THE HAY is a new development of 53 contemporary rental homes designed with sustainability and style, and communal spaces including a roof terrace.

With its standout design and convenient location, THE HAY is putting Exeter on the map. For those seeking luxury within close reach of the city, explore this contemporary collection of 1, 2 and 3 bedroom apartments – featuring a large communal rooftop garden, with more green space on your doorstep and conveniently located to amenities.

**WELCOME TO**  
**THE HAY!**



## RENTING IN EXETER

### ELEVATED LIVING

With its distinctive exteriors and contemporary interiors, The Hay's thoughtfully designed apartments have been developed with stylish city living in mind. Looking out towards the city centre from its corner setting, the development blends modern design principles with inspirations from Exeter's rich history. These can be noted down to the smallest details, from colour palettes to material choices.

Each apartment at The Hay has been equipped to the highest standards with premium specs. Come home to luxury and take in Exeter's iconic skyline from our spacious rooftop oasis, perfect for lunch alfresco or city sunsets. This is contemporary living in a culturally vibrant setting at its finest.

**THE HAY! is the most exciting place to live in Exeter.**

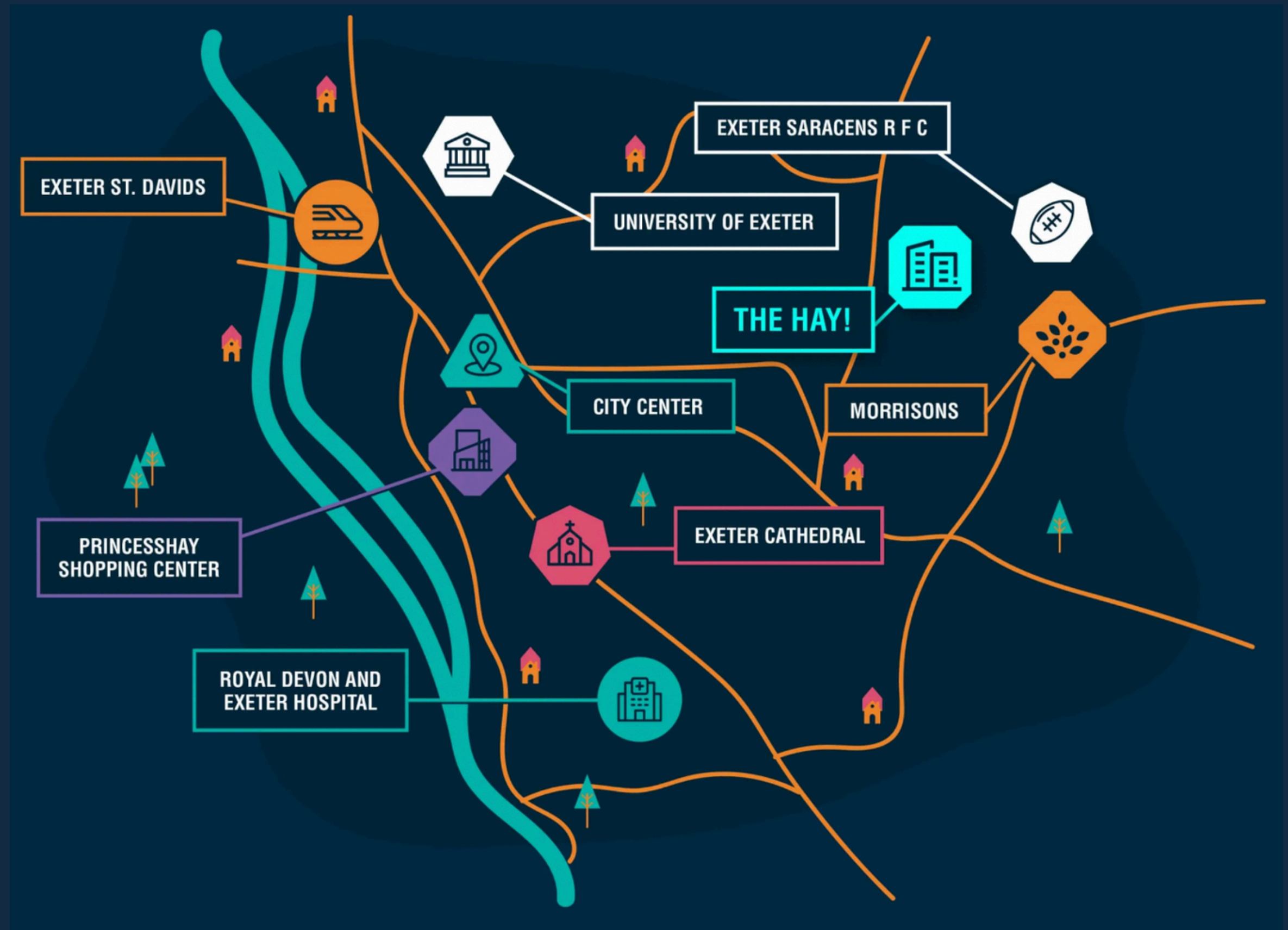
**APARTMENTS ARE AVAILABLE NOW**

# IT'S ALL GOING TO BE OKAY AT THE HAY!

## EXHILARATING EXETER

Exeter is on the way up, and is already one of the most culturally rich, vibrant compact cities in the UK.

Fantastic for foodies, superb for shopaholics and cracking for culture, Exeter has something for everybody.



# LIVE, WORK AND PLAY

THE HAY WAY



**CAR SHARE  
SCHEME**



**GENEROUS  
BALCONIES**



**ROOF  
TERRACE**



**AT THE HEART OF  
EXETER**



**COMFORTABLE,  
CONTEMPORARY  
APARTMENTS**

# EXCLUSIVE RESIDENT CAR CLUB

## Powered by Co-wheels



At The Hay, we're committed to making life easier and more sustainable for our residents. That's why we've partnered with Co-wheels, a leading car-sharing service, to offer you convenient, eco-friendly access to a car right outside your doorstep.

As a resident, you'll have exclusive access to a dedicated Co-wheels car, parked on-site and ready whenever you need it. Whether it's a quick trip to the shops, a weekend getaway, or anything in between, this flexible car rental service offers you the freedom of driving without the hassle of car ownership.

With Co-wheels, you'll benefit from:

- Easy booking via the app
- Pay-as-you-go pricing-only pay for the time you use
- Sustainability-reduce your carbon footprint with this shared mobility solution

It's just one more way The Hay is designed to simplify your lifestyle while promoting a greener way to live.

# A HOME FOR YOU AND YOUR FURRY FRIENDS



At The Hay, we know pets are part of the family, and your home wouldn't be complete without them. That's why we're proud to offer a pet-friendly policy, ensuring your four-legged companions are as welcome here as you are. Located just a 5-minute walk from the stunning Mincinglake Valley Park, life at The Hay offers you and your pets access to one of Exeter's most beautiful green spaces.

Key highlights of our pet-friendly policy include:

- Spacious, pet-friendly homes designed with your lifestyle in mind.
- Convenient access to Mincinglake Valley Park for daily walks and outdoor adventures.
- Green spaces thoughtfully incorporated into The Hay development, offering tranquil areas for you and your pets to enjoy closer to home.
- A welcoming community of fellow pet lovers.

At The Hay, we celebrate the joy that pets bring to our lives, offering both you and your furry friends a home you'll love.

# EFFORTLESS LIVING WITH OUR PROFESSIONALLY MANAGED APARTMENTS

We believe in creating a living experience that's as convenient as it is luxurious. Our apartments are thoughtfully designed to take the stress out of day-to-day living, leaving you more time to enjoy everything life here has to offer.

Managing your home has never been easier, thanks to our exclusive residents' app. From the convenience of your phone, you can:

- Log maintenance requests quickly and easily, ensuring your home is always in top condition.
- Connect with our friendly team, who are on hand to answer questions or assist with anything you need.
- Engage with the wider community, whether it's staying updated on events or interacting with neighbours.

With our managed apartments and the residents' app, you'll experience a seamless blend of modern convenience, personalised support, and a welcoming community-all designed to make life at The Hay truly exceptional.



# STAY CONNECTED AND MOVE FREELY

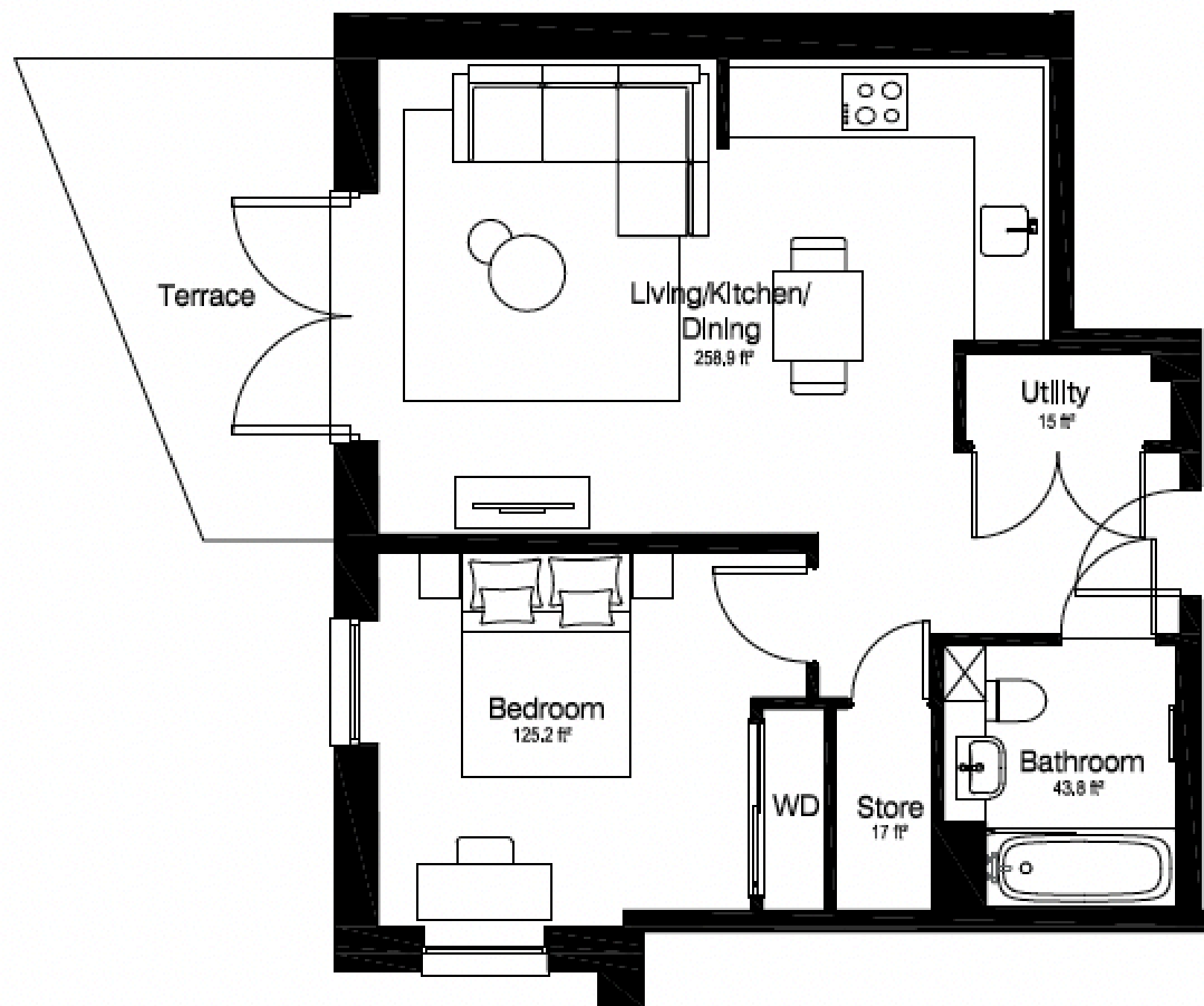


At The Hay, we've ensured that staying connected and getting around couldn't be easier.

- Ultra-Fast Fibre Internet
- Whether you're working from home, streaming your favourite shows, or staying in touch with loved ones, all our apartments are fully equipped with ultra-fast fibre cabling, so you can get online effortlessly. Simply plug in a router and choose the broadband provider that best suits your needs.
- Ample Free Bike Storage
- Embrace a greener way to explore the city with our secure, free bike storage facilities. Whether you're cycling to work, heading to nearby parks, or enjoying Exeter's many bike-friendly routes, getting around sustainably has never been so convenient.



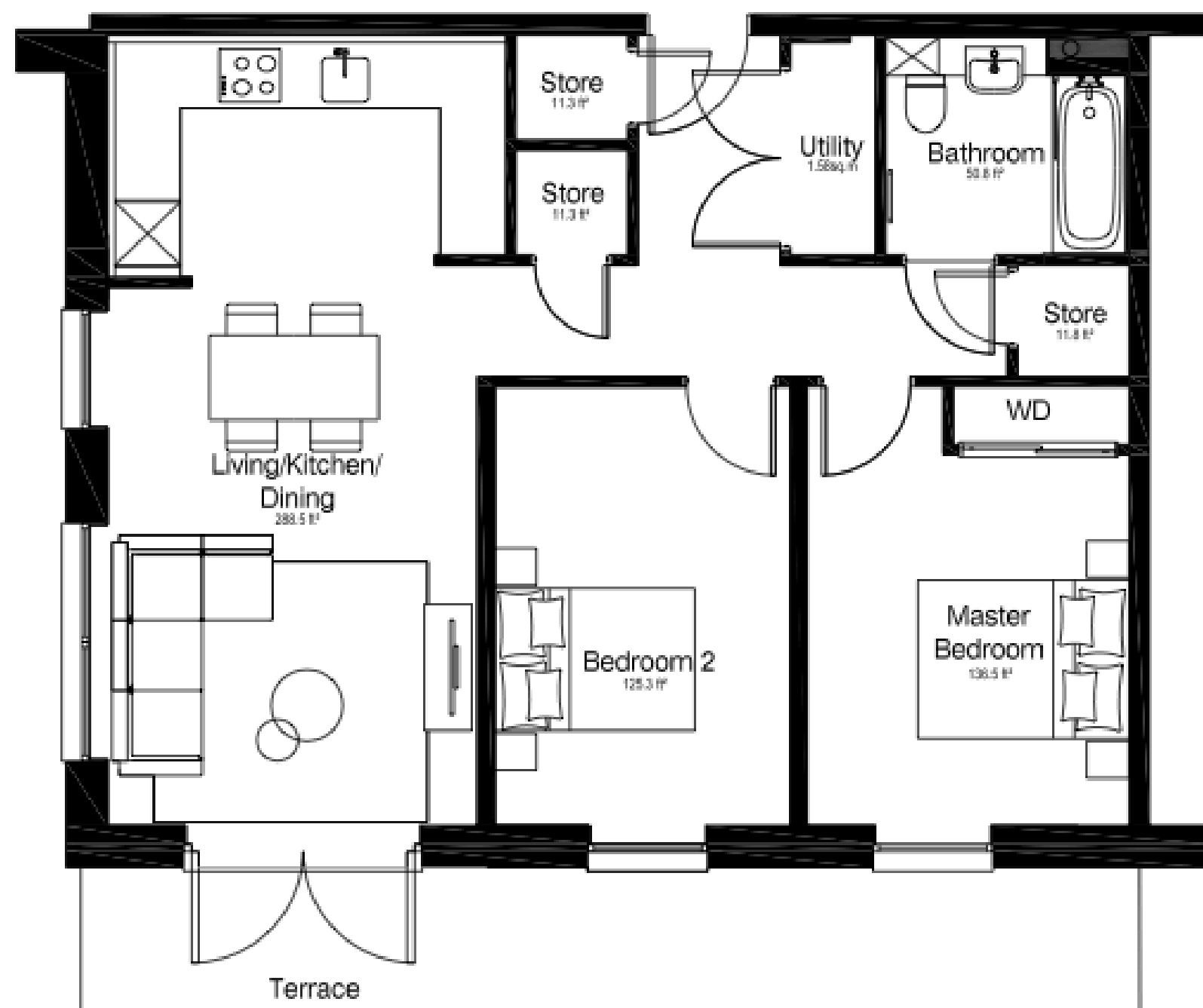
At The Hay, we combine cutting-edge technology with thoughtful amenities to help you live a connected, eco-friendly lifestyle.



# 1 BEDROOM APARTMENT

Discover your perfect one-bedroom retreat, where modern design meets comfort. This open-plan apartment features a sleek kitchen, bright living space, and large windows that flood the home with natural light. The serene bedroom offers ample storage and a cozy atmosphere, while your private balcony provides a peaceful spot to relax. With high-quality finishes throughout, this apartment offers a stylish, inviting space you'll love to call home.

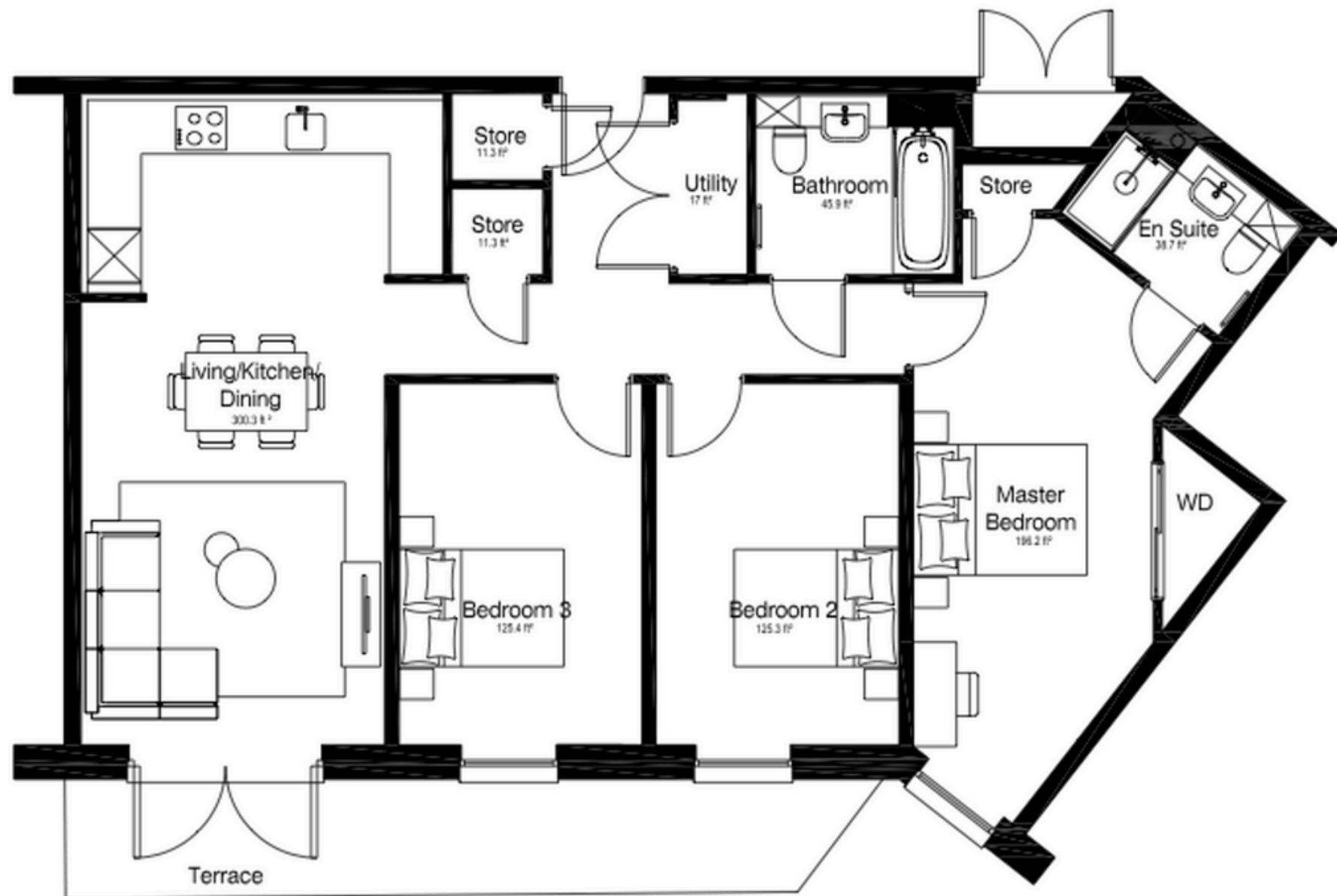
**Prices from £1,350 pcm**



## 2 BEDROOM APARTMENT

Enjoy spacious living in this beautifully designed two-bedroom apartment. The open-plan kitchen and living area provide the perfect setting for relaxing or entertaining, with large windows that fill the space with natural light. Both bedrooms are generously sized with ample storage, offering comfort and privacy. With sleek, modern finishes and your own private terrace, this apartment is ideal for those seeking a blend of style and convenience.

**Prices from £1,750 pcm**



## 3 BEDROOM APARTMENT

Experience luxury and space in this stunning three-bedroom apartment. The expansive living area is perfect for hosting, featuring a modern kitchen and a seamless flow to your private terrace. Each bedroom offers ample storage, with the master featuring an en-suite. Thoughtfully designed with premium finishes throughout, this apartment provides all the comfort and style a growing family or those needing extra space could want.

**Prices from £2,250 pcm**

# HOMES WITH REDUCED MARKET RENT

As well as our open market apartments, The Hay includes ten homes available at reduced market rents, designed to support people who already live and work in Exeter.

While priority is given to essential workers, the key eligibility is being part of the local community.

**Check your eligibility and get in touch to find out more.**

## TO QUALIFY YOU MUST

Have lived in Exeter for at least **twelve months** from when you move in

Have a maximum gross annual income of **£41,648.13** or below if seeking to rent a 1 or 2 bed apartment

Have a maximum gross annual income of **£54,982.73** or below if seeking to rent a 3 bed apartment



# LIFE IN EXETER, THE HAY WAY.

**We've designed our pricing to reflect the needs of Exeter's community, our reduced rent homes start at;**

1 Bedroom apartments from £1,080 pcm  
2 Bedroom apartments from £1,400 pcm  
3 Bedroom apartments from £1,800 pcm

**CONTACT US NOW >>  
THEHAY.CO.UK**

**LIVE WORK  
& PLAY THE  
HAY WAY**

**>>**

**REGISTER YOUR  
INTEREST NOW AT  
THEHAY.CO.UK**

**We can't wait to meet you!**

**THE HAY!**



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THE HAY!

HAY!  
THAT'S ALL  
FOLKS!

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EUTOPIA  
HOMES