



McCarthy & Stone

— Retirement living to the full —



Artist impression

Retirement Living

at Applegate House, Trowbridge





Welcome to Applegate House

Applegate House is a stunning development offering 40 one and two bedroom retirement living apartments, designed specifically for the over 60s. With a host of amenities on the doorstep and a convenient location in the heart of Trowbridge, this is the perfect place to enjoy your retirement.

This Retirement Living development is designed to allow you to live independently in your own home, with the comfort and security of a House Manager to offer a helping hand, should you need it.



Moving to my McCarthy & Stone apartment is probably the best thing I have done in my 86 years. I now have companionship, comfort and security in a well-appointed apartment with a friendly House Manager to sort out any day to day problems.

Doris Jelfs, Homeowner,
Dibden Purlieu



Leave those worries behind and just enjoy wonderful days...

McCarthy & Stone is proud to introduce Applegate House, a stunning new development of spacious one and two bedroom apartments, specifically designed to offer low maintenance living for a better retirement.

This beautiful development offers a selection of apartment designs, many of which benefit from a patio or walk out balcony.

Invite family and friends over or socialise with like-minded neighbours in the Club lounge, fully equipped with kitchenette. If your guests wish to stay over they can take advantage of our convenient Guest suite[^], which can be booked in advance with the House Manager, for a small charge.

Sit and relax in our beautiful landscaped gardens surrounding the development. There's no need to worry about exterior maintenance, your House Manager will organise this for you, so the garden will always look its best.

Applegate House is situated in an ideal location in Trowbridge with a wealth of local amenities close by, including a convenience store just 300 feet away and a Sainsbury's

Supermarket within walking distance. It is not surprising that the location of our developments are high on the list when customers first consider moving from an existing family home.

McCarthy & Stone is renowned not only for its coveted 5 Star Customer Service rating, but also for developments set in carefully selected locations and of course, our range of well planned apartments, which are sure to be the envy of friends and family alike.

Because we understand that making the decision to move can sometimes be difficult, we have a team of professional staff on hand to guide you every step of the way.

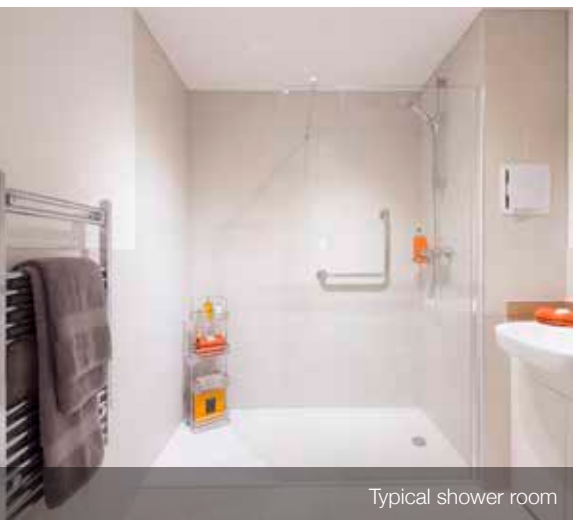
We are able to assist our customers by creating a tailor made moving package that will help you move into your new apartment at your pace, when you're ready.

[^]Extra charge applies. [#]Subject to availability.





Typical bedroom



Typical shower room



Typical living room

Your new apartment with all the latest comforts...

Our developments feature the latest in stylish designs for modern living and have been created to a high specification with your convenience and enjoyment in mind.

There is something really lovely about a new kitchen ready and waiting to be used, but also for your personal touches to be added - making you feel right at home.

For your comfort and convenience, each kitchen has been carefully planned with a mid-height Bosch oven for easy access, there is an integrated Bosch fridge/freezer, washer dryer as well as plenty of storage space.

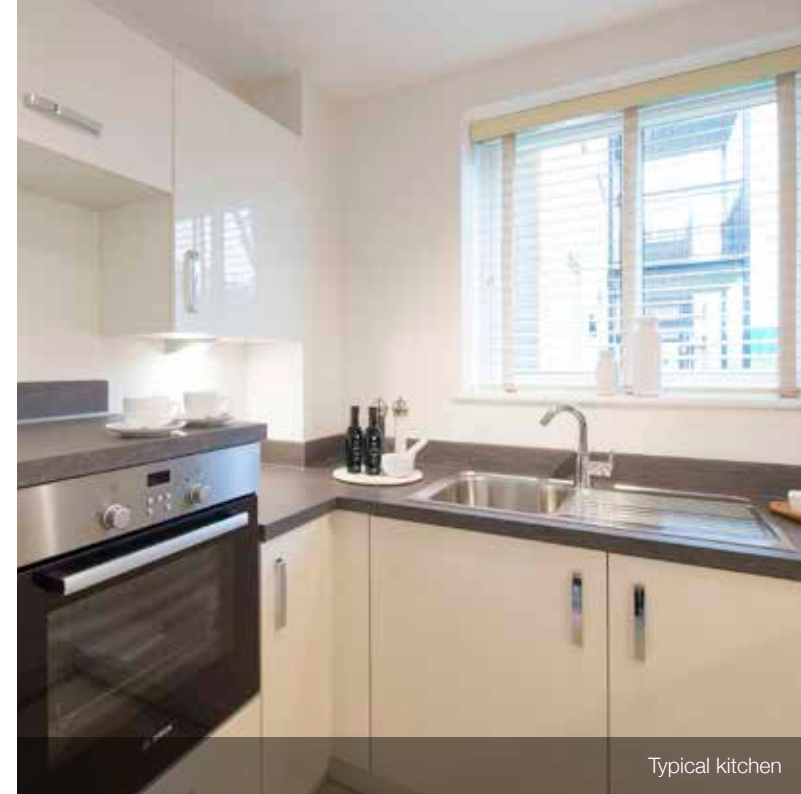
Each apartment features underfloor heating throughout and carpets are included, creating a warm and cosy environment without radiators taking up wall space unnecessarily.

The bathroom and ensuite are spacious, with half tiled finish to all dry areas and fully tiled level access showers.

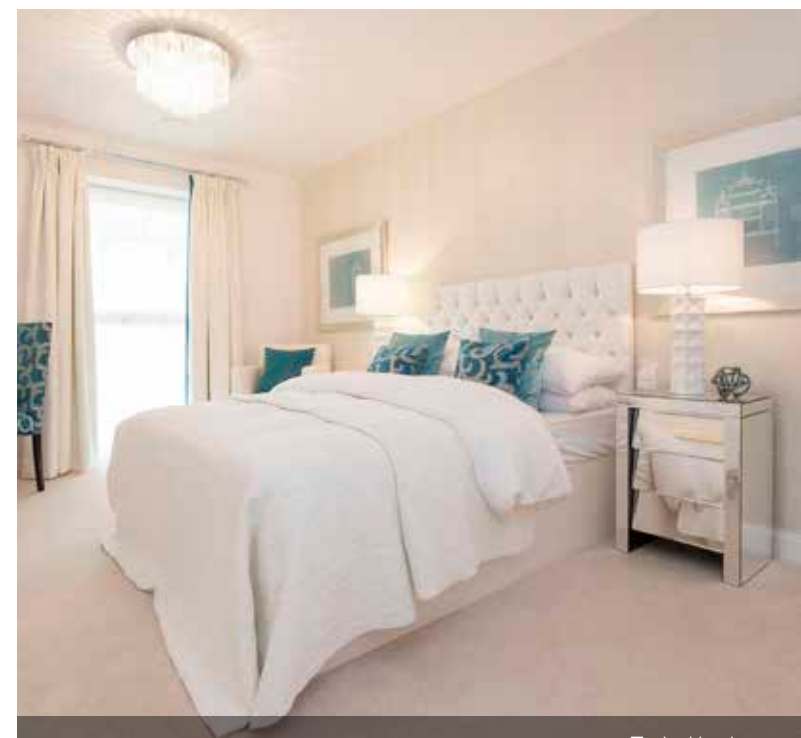
Apartments are fitted with a security alarm system for your peace of mind, which also provides a video entry system and a 24 hour emergency call link.



Typical living room



Typical kitchen



Typical bedroom

Your new apartment in detail

General

- House Manager to provide help and support
- 24 hour emergency call system
- Handyman service if you need someone to put up pictures
- Club lounge where you can meet up with neighbours
- Landscaped garden for you to enjoy without having to lift a finger
- Guest suite, perfect for when friends and family come to visit^{#^}
- Lifts to all floors
- Car parking available on-site for permit holders
- Washer/dryer in laundry cupboard

Kitchen

- Fitted kitchen with integrated fridge/freezer, Bosch mid-height oven and Bosch ceramic hob
- Stainless steel Bosch cooker hood
- Stainless steel sink with lever mixer taps

Shower rooms

- Fitted shower with tray
- Illuminated mirror
- Integrated shaver socket
- Heated towel rail
- Extractor ventilation
- White sanitary ware with high quality fittings
- Grab rail in shower

Safety and security

- Video door entry
- 24 hour emergency call system with a call point in the bathroom
- Smoke detector and intruder alarm
- Illuminated light switches to bathroom and main bedroom

Heating and finishes

- Underfloor heating
- Walls painted in neutral colour emulsion
- Oak veneered doors
- Chrome door furniture



Typical shower room

This specification is for guidance only, some items may vary. Please check with Sales Executive for further details. Images are indicative only. *Sky/SkyQ subject to Sky subscription. #Subject to availability. ^Additional charges apply.



Typical bedroom



Greater freedom to do the things you want...

At McCarthy & Stone we pride ourselves on ensuring that each development is built to the highest standards and blends harmoniously with the local architecture. The location provides all the right connections either on foot, by bus, car or rail and is close to local amenities.

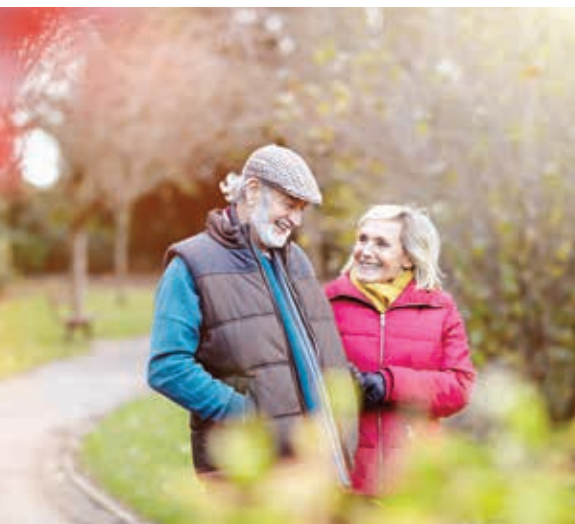
Applegate House like all our developments is designed to be low maintenance, so you can maintain your independence for longer. We take great care to provide a community feel, yet privacy when you want it and assistance when it's needed.

Our House Managers, often viewed as a friendly neighbour, ensure that the important day to day management of the development runs smoothly inside and out. Without the maintenance worries of a larger family home, you are free to do the things you really enjoy.



McCarthy & Stone leading the way...

Renowned for our 5 star customer service, we are proud to be the largest provider of privately owned specialist retirement properties in the UK. We pride ourselves in offering high quality properties for a better retirement. Over the years we have listened to the needs of our homeowners and are continually making enhancements from thoughtful features to property management services, we strive to help people maintain their independence for longer in their own home.



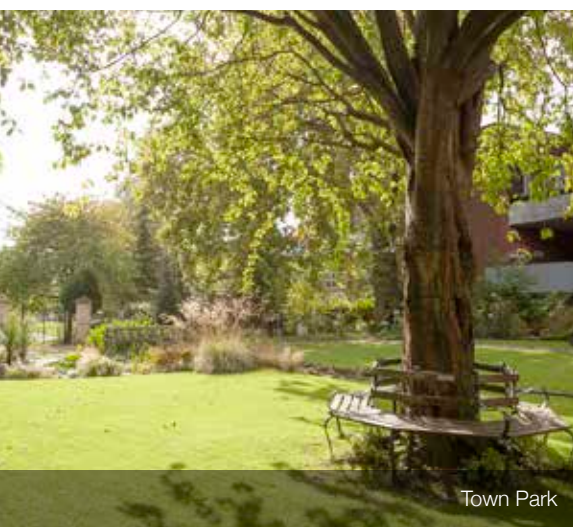

McCarthy & Stone
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Arts Centre



River Bliss



Town Park

Enjoy life in this stunning historic market town

Located in the pretty town of Trowbridge, offering unrivalled access to stunning countryside and rural landscapes as well as surrounding towns and cities including Bath, Melksham, Westbury, Hilperton, North Bradley and Bradford-on-Avon.

Car parking is available on site for permit holders and the area is also well served by public transport including trains and buses.

With 20 one and 20 two bedroom apartments, Applegate House offers the perfect solution for busy retirees who are looking for properties that are easy to manage day to day without any compromise on quality. Featuring beautiful landscaped gardens which are maintained and looked after by grounds staff, allowing for the luxury of outdoor space without the hard work.

Applegate House is well positioned for local amenities with a convenience store just metres away, a community hospital

next door as well as doctors surgery, and a large Sainsbury's within walking distance. A public bus service stops directly outside the property with a regular service to the town centre as well as neighbouring towns and villages in the surrounding areas.

The town centre itself is compact, making it easy to navigate and enjoy on foot. The historic Fore Street is located less than half a mile from the development and is the central shopping street for the town and a great place to browse and enjoy some retail therapy. For a larger selection of high street stores the Shires and Castle Place shopping centres can also be easily reached by public transport.

Culture lovers will enjoy a visit to the Trowbridge Museum and Art Gallery, which offers a rich insight into local history and particularly English cloth production.

Typical one bedroom apartment

Living Room (Max.)

19' 1" x 11' 4"

5805mm x 3457mm

Kitchen (Max.)

9' 9" x 7' 9"

2963mm x 2373mm

Bedroom (Max.)

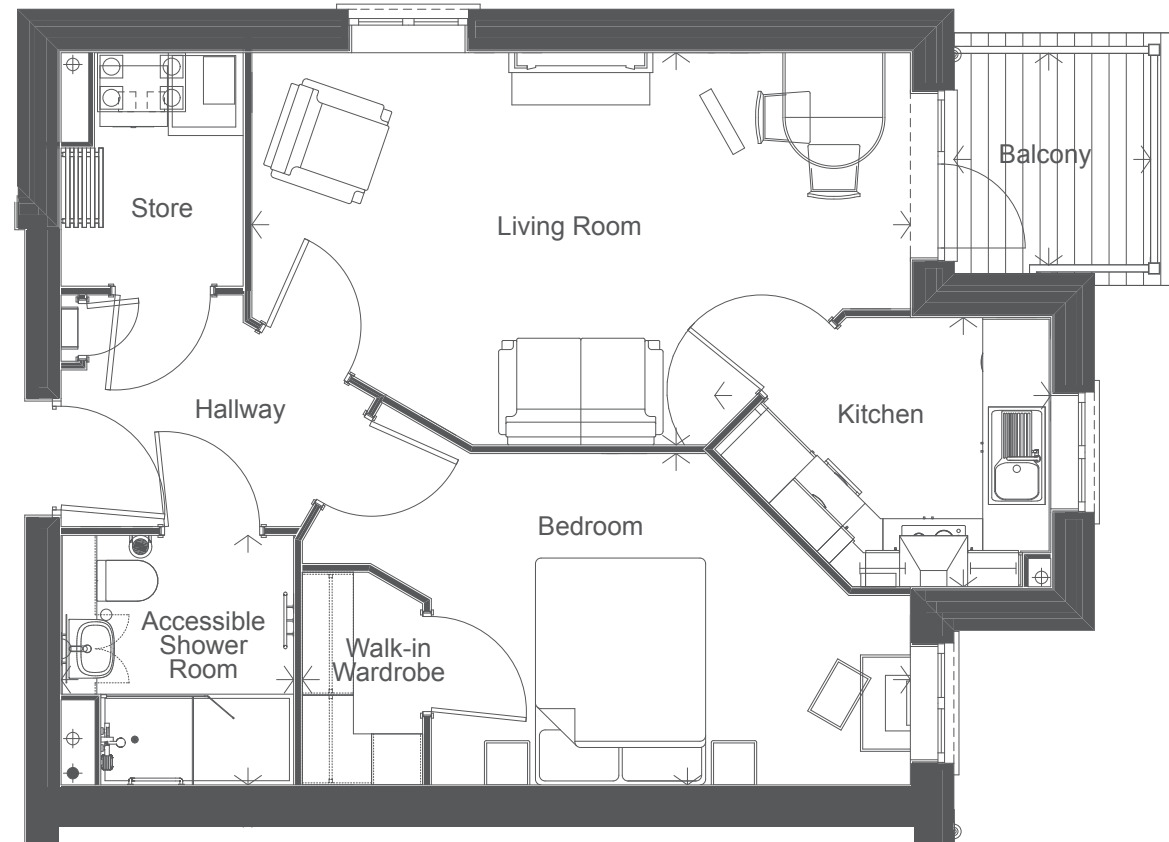
17' 7" x 9' 7"

5360mm x 2921mm

Acc. Shower (Max.)

6' 9" x 7' 3"

2050mm x 2200mm



Typical two bedroom apartment

Living Room (Max.)

19' 2" x 11' 4"

5835mm x 3457mm

Kitchen (Max.)

9' 9" x 7' 9"

2963mm x 2373mm

Bedroom 1 (Max.)

17' 1" x 9' 11"

5210mm x 3010mm

Bedroom 2 (Max.)

14' 8" x 9' 8"

4481mm x 2951mm

Acc. Shower (Max.)

7' 3" x 6' 9"

2200mm x 2050mm

Shower Room (Max.)

5' 2" x 7' 1"

1575mm x 2147mm



Getting out and about couldn't be easier

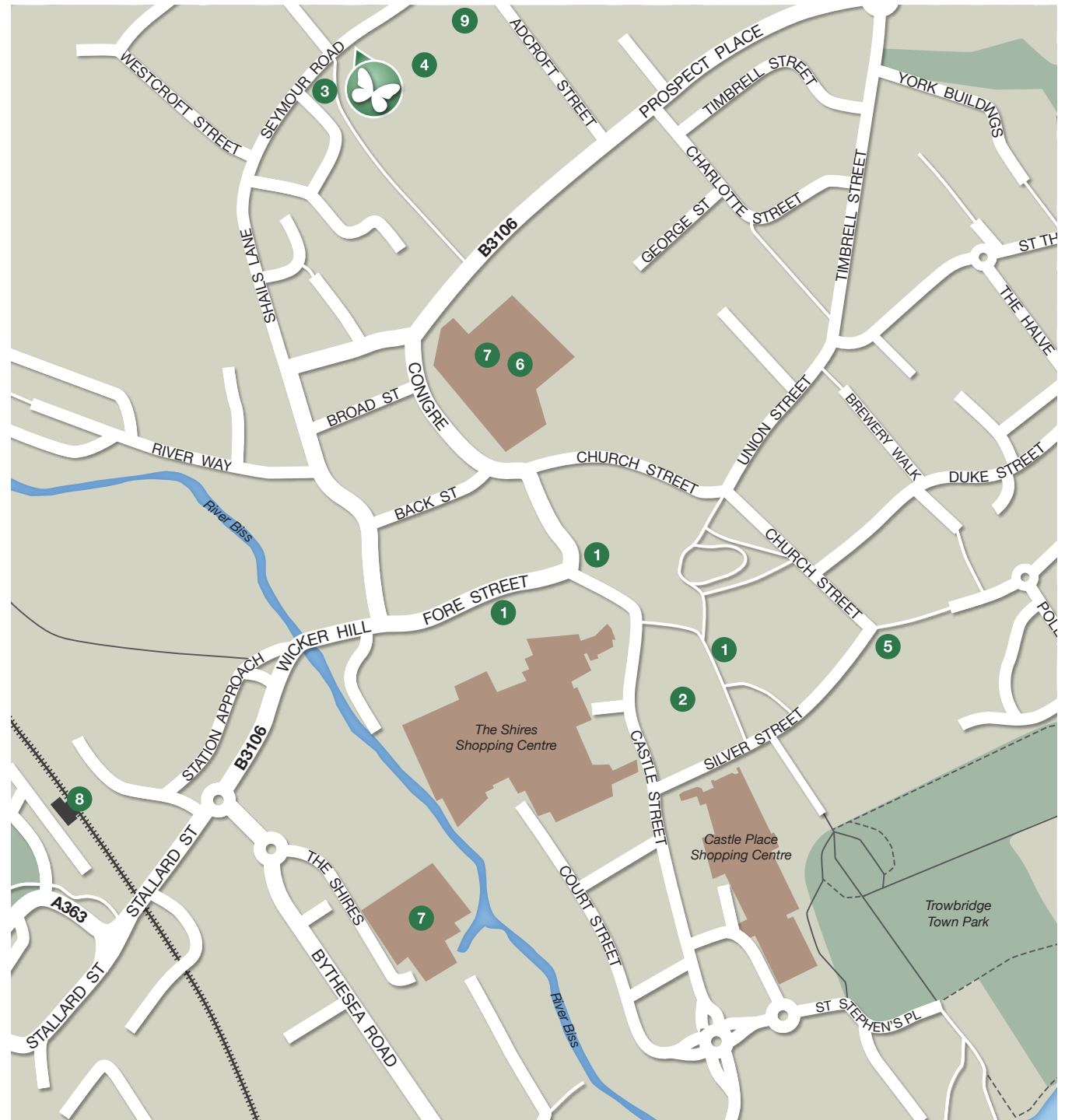
You are in a great location in Trowbridge with so many amenities and local transport close by. You can leave those everyday worries behind and simply enjoy life in this convenient location.

Site location and local amenities



Applegate House

- 1 Bank
- 2 Coffee Shop
- 3 Convenience Store
- 4 Hospital
- 5 Post Office
- 6 Restaurant
- 7 Supermarket
- 8 Train Station
- 9 Doctors Surgery
-  Shopping



How to find Applegate House

Applegate House, Seymour Road, Trowbridge BA14 8LS

From Chippenham

Join the A350 towards

Poole/ Warminster/ Westbury

At the roundabout, take the 2nd exit and stay on A350

At the roundabout, take the 3rd exit onto A361

At Semington Roundabout, take the 2nd exit and stay on A361

At the roundabout, take the 1st exit onto Hilperton Dr/A361

Go through 1 roundabout

At the roundabout, take the 2nd exit and stay on Hilperton Dr/A361

At the roundabout, take the 2nd exit onto Hilperton Relief Rd

At the roundabout, continue straight onto Canal Rd

At the roundabout, take the 2nd exit onto Canal Rd/B3106

At the roundabout, take the 2nd exit onto Seymour Rd

Destination will be on the left

From Bath

Start: Widcombe Hill

Continue onto Claverton Down Rd

At the roundabout, take the 1st exit onto Brassknocker Hill

Turn right onto Warminster Rd/A36

Continue to follow A36

Turn left onto A366

Turn left onto Bradford Rd/A363

Turn right onto A363

Slight left onto Stallard St/A363

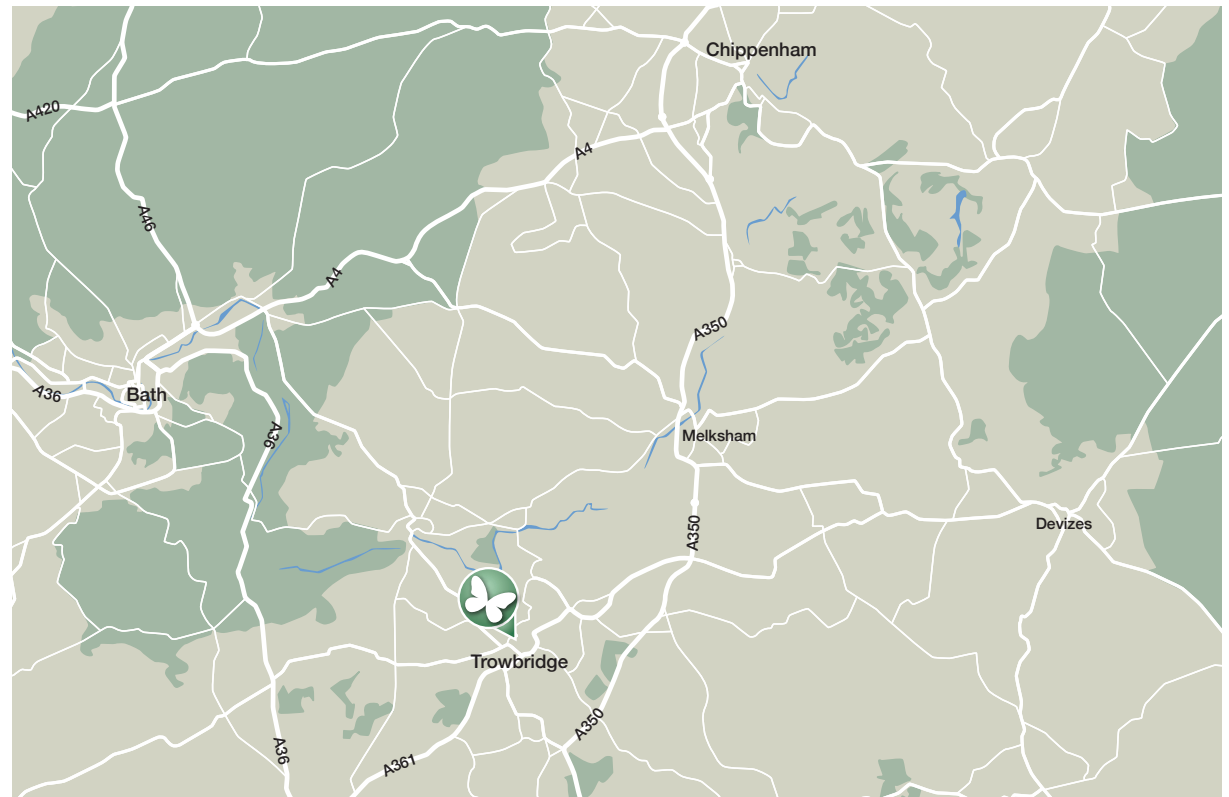
At the roundabout, continue straight onto Stallard St/B3106

Continue to follow B3106

Continue straight onto Shails Ln

Continue onto Seymour Rd

Destination will be on the right





McCarthy & Stone

The UK's leading retirement housebuilder



**Please call us for free on 0800 201 4106
and we'll help you find your perfect apartment
or visit mccarthyandstone.co.uk/applegatehouse**



All internal images show typical interiors and purchasers are advised that the furniture, fixtures and fittings are for visual representation only and do not depict the actual finish of any individual apartment. No responsibility can be accepted for any mis-statement in this brochure, which is not a contract nor forms any part of any contract. The company also reserves the right to alter specification without notice. Age restrictions apply on all retirement developments. If there are any important matters which are likely to affect your decision to buy, please contact the Sales Executive before travelling to view. Details correct at time of print. A development by McCarthy & Stone Retirement Lifestyles Limited. Please write to us at: Customer Communications, McCarthy & Stone, 4th Floor, 100 Holdenhurst Road, Bournemouth, Dorset BH8 8AQ or email us at: comments@mccarthyandstone.co.uk.

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