RESIDENCES

LIFE IN PERFECT HARMONY

SALES PRESENTATION

### THE BADAMI HOLDING LEGACY

- 50+ years of operations in the UAE
- 6 companies across multiple industries
- 300+ employees
- Operations in 100+ countries
- Guided by strong values: Integrity, Quality, Customer Focus, and Accountability



### DIVERSE INDUSTRY PORTFOLIO





































# BARCO

# BARCO



UAE-based developer

Part of Badami Holding Group (50 years in UAE & global markets)

Team with real estate, finance, consulting, F&B, and manufacturing experience

Disciplined, process-driven development

Track record in UAE, Europe, North America

Built on delivery and accountability

# BARCO

AT A GLANCE

2M+ sq.ft. in development pipeline

Full-cycle developer

Strong project management and delivery model

Execution-focused, long-term value driven





# KEYDIFFERENTIATORS

BUILT-IN
OWNERSHIP

REGIONALLY GROUNDED

ACCESSIBLE BYDESIGN

CLARITY AT EVERY STEP



### A GLOBAL HUB FOR LIVING, BUSINESS & INVESTMENT



Tax-free economy, 100% foreign ownership in free zones

Golden Visa, rental yields 5–9% (up to 11% prime)

Off-plan appreciation 20–30% in 3–5 years

Backed by RERA regulation, mature real estate market

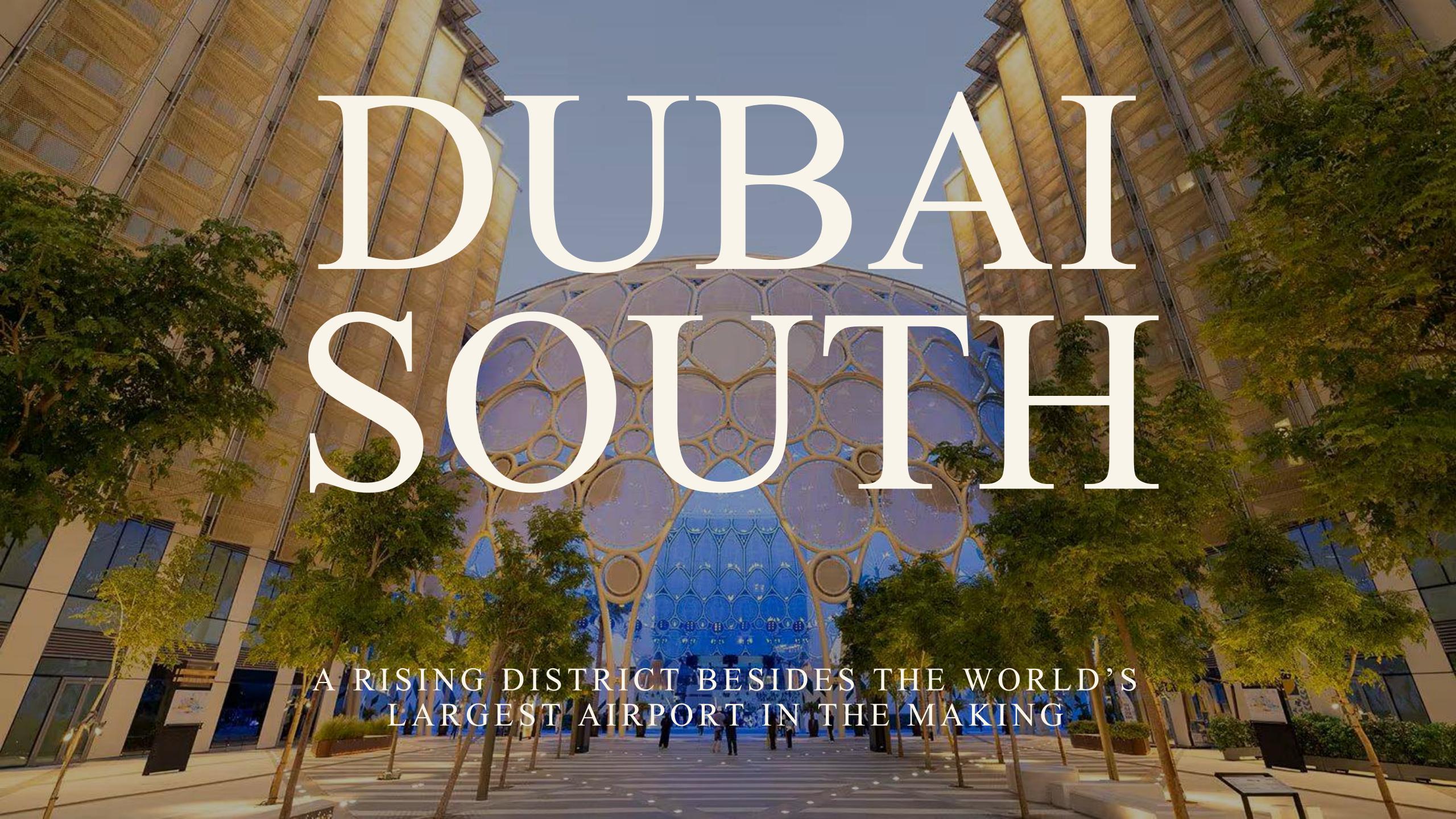
18.7M international visitors in 2024 (+9% YoY)

GDP: AED 339B, among region's strongest economies

Ranked among the world's safest, cleanest cities

Strategic location with 240+ destinations





### OVERVIEW

Master-planned city around Al Maktoum International Airport (world's future largest ariport)

Hub for aviation, trade, and logistics

Mixed-use districts with homes, schools, parks, and retail

Fast-growing destination with rising investor interest

Direct access to Sheikh Mohammed Bin Zayed Rd, Emirates Rd, Sheikh Zayed Rd, and Dubai Investment Park



### LIFE IN DUBAI SOUTH

WELL-CONNECTED TRANSPORT
Route 2020 Metro, F56 bus, and ample parking

EVERYDAY ESSENTIALS AND LEISURE Supermarkets, shops, gyms, and salons nearby Close to Dubai Parks & Resorts

FAMILY-FRIENDLY COMMUNITY
Schools with British, American, Indian, Canadian curricula
Near Dubai International Academic City



# AL MAKTOUM INTERNATIONAL AIRPORT



# PASSENGER CAPACITY 150M in Phase 1,260M at

150M in Phase 1,260M at full completion



### INVESTMENT SCALE

AED 128B(-USD35B)



#### **INFRASTRUCTURE**

5 passenger terminals, 400+ aircraft gates, 5 runways



#### **TIMELINE**

First phase operational by 2032, full transition from DXB over the next decade.



#### **CARGO CAPACITY**

12M tonnes annually



### **GROWTH DRIVER**

AED 1B contract awarded for second runway construction



### DUBAI SOUTH BY THE NUMBERS



### RESIDENTIAL GROWTH

11% rise in transactions (H1 2024 vs H1 2023)



#### **URBAN VISION**

1M residents & 500K jobs by 2030 (Master Plan 2040)



#### **CONNECTIVITY BOOST**

Blue Line Metro & Etihad Rail linking Dubai South



#### INVESTMENT VALUE

Prices up to 60% lower than central Dubai, 6–8% yields



#### MARKET ACTIVITY

AED 15B in transactions (first 5 months of 2025)



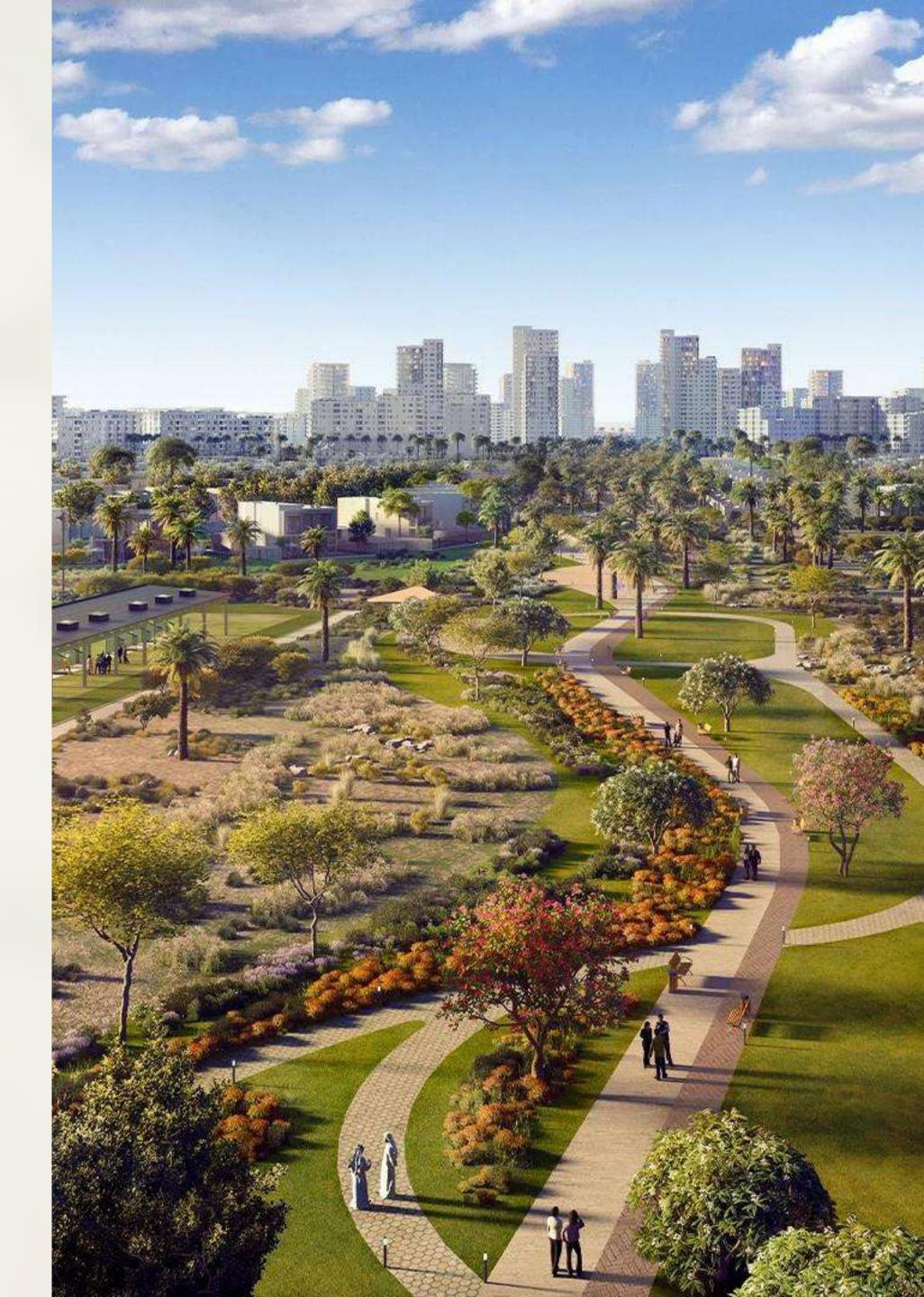
#### **DEMAND OUTLOOK**

Prices projected to rise 15–20% (near term)



#### RENTAL PERFORMANCE

Rents up 20% in 2025 to date



# SALE TRANSACTIONS FOR PROPERTIES IN DUBAI SOUTH IN THE LAST 12 MONTHS



8,218
Sales Volume

**1**165.05%

16.1 B

Sales Value (AED)

**1**129.2%

1,437/SQ.FT

Average Price (AED)

**1** 40.4%

**SOURCE-BAYUT** 

# MINUTES FROM KEY DESTINATIONS

#### WITHIN 5 MINUTES

Central Park

South Fitness Club

GEMS Founders School

#### WITHIN 15-20 MINUTES

Al Maktoum Airport

Expo City

Grand Polo Club and Resort

Mall of the Emirates

Ibn Battuta Mall

### WITHIN 30 MINUTES

Jabel Ali Freezone

The Outlet Village

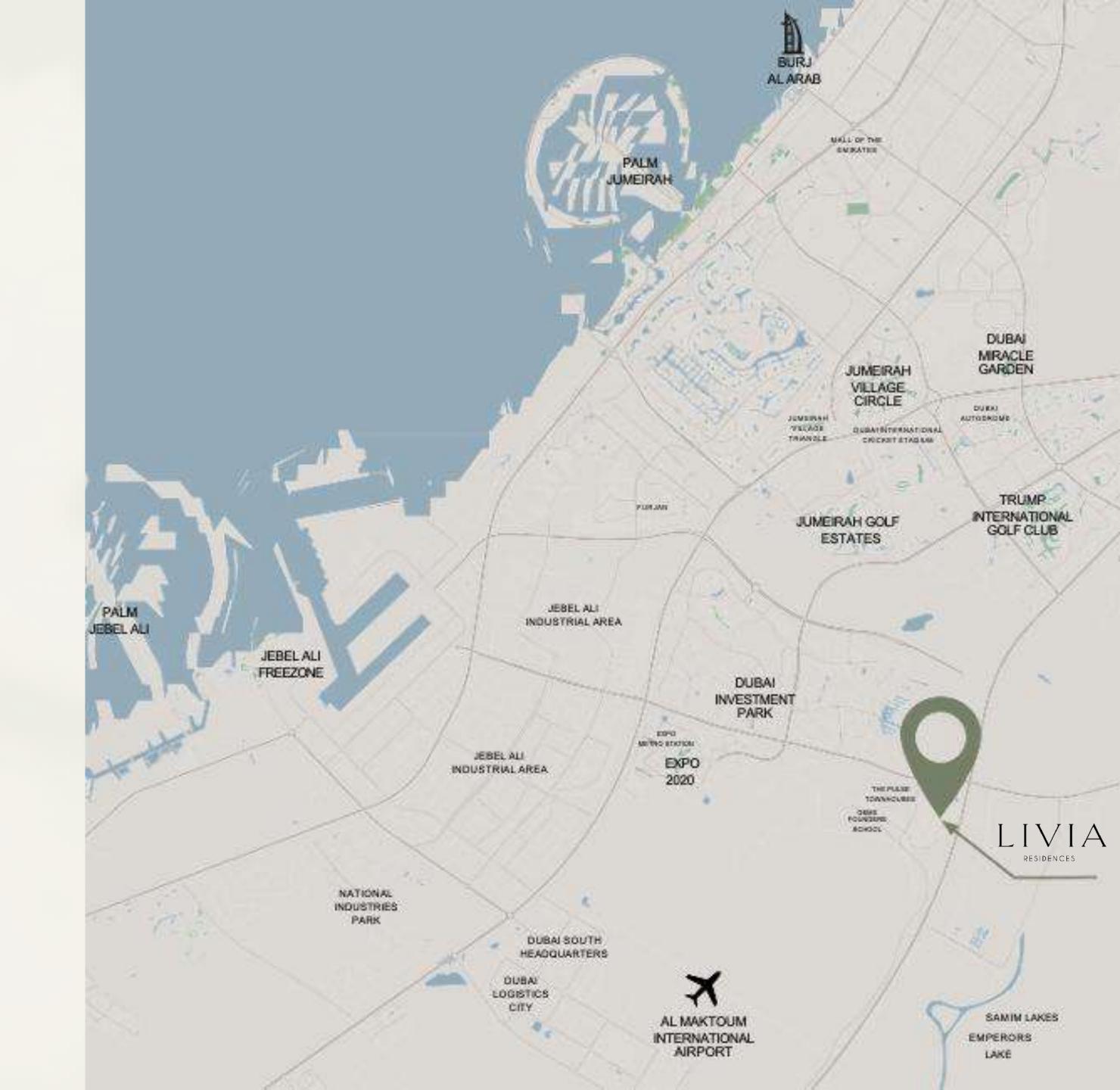
Burj Khalifa / Dubai Mall

Riverland Dubai

Dubai Parks and Resort Jebel Ali Beach

JBR Beach

**Dubai International Airport** 







71 units across 6 floors

Studios, 1BR, 2BR, and 2BR + maid's room

Spacious layouts, fully equipped kitchens

20+ premium lifestyle amenities

Located in Dubai South master community

Near retail, cafés, central park, and Expo City

Quick access to Jebel Ali & Dubai Investments Park

Direct links to Sheikh Mohammed Bin Zayed Rd, Emirates Rd, and Sheikh Zayed Rd





HIGH CAPITAL APPRECIATION

HIGH OCCUPANCY & RENTAL DEMAND

BEST-IN-MARKET PAYMENT PLAN

(Studios & 1BR: 50/50 • 2BR & 2BR+Maid's: 30/70)



# LA-INSPIRED INTERIORS, DUBAI-BUILT QUALITY





# THE RESIDENCES: THE LIVIA LIFE

# A CURATED SELECTION OF SPACIOUS HOMES

Spacious layouts

3-Metre-high ceilings

Full-height, floor-to-ceiling windows for natural light

Glass façade with a clean, modern architectural expression

Smart home systems for lighting, curtains, and temperature control

Views overlooking the park and landscaped community areas

Kitchens include refrigerator, washing machine, dishwasher, cooktop, hob, and oven









# 20 AMENITIES: CURATED LIVING AT LIVIA

### ACTIVE LIVING ZONES







Gymnasium

Calisthenics

Jogging Track





Yoga Deck

Swimming Pool







### LEISURE SPACES



Sunken Seating



Outdoor Cinema



BBQ Area



Open Seating Area



Terrace Garden



Residents Lounge



## FAMILY NOOKS







Kids Pool

Kids Play Area

Rock Climbing Wall





Pets Corner

Splash Pad





## PRODUCTIVE CORNERS



Co-Working Space (with a Gazebo)

Golf Turf

### AMENITIES OVERVIEW

#### ACTIVE LIVING ZONES

Gymnasium

Calisthenics

Jogging Track

Yoga Deck

Golf Turf

Swimming Pool with Pool Deck

Pool Shower

### FAMILY NOOK

Kids Pool

Splash Pad

Shaded Kids Play Area

Open Kids Play Area

Rock Climbing Wall

Pets Corner

#### LEISURE SPACES

Sunken Seating

**Outdoor Cinema** 

BBQ Area

Shaded Seating Area (with Gazebo)

Open Seating Area

Reading Nook

Terrace Garden on the Second Floor

# PRODUCTIVE CORNERS & COMMON AREAS

Co-working Space (with a Gazebo)

Wi-Fi-Enabled Common Areas

24/7 Smart Security

## UNIT MIX

UNITS	SIZE (sqm)	UNITS AVAILABLE	PRICE
Studio	393	8	AED 555,000
1-Bedroom	782 - 824	27	AED 983,000
2-Bedroom	1209 - 1320	24	AED 1,481,000
2-Bedroom + Maid's Room	1230	12	AED 1,495,000

### PAYMENT PLAN

### FOR ALL UNITS EXCEPT 2BR AND 2BR + MAID'S ROOM

Milestone	Percentage
On Booking	10%
Within 30 Days From Booking or SPA Signing	10% + 4% DLD Fee
1% From 1st to 5th Month From SPA Signing Date	5%
6th Month	5%
1% From 7th to 11th Month	5%
12th Month	5%
1% From 13th to 17th Month	5%
18th Month	5%
On Completion	50%

### PAYMENT PLAN

### FOR 2BR AND 2BR+ MAID'S ROOM

Milestone	Percentage
On Booking	10%
Within 30 Days From Booking or SPA Signing	10% + 4% DLD Fee
1% From 1st to 10th Month From SPA Signing Date	10%
On Completion	70%

### FAST FACTS - SUMMARY

AED 555,000

Starting Price

DUBAI SOUTH, DUBAI

Location

7 ]

No. of Units

G + 6

No. of Floors

### PAYMENT PLAN

50 | 50 For Studios and 1-Bedroom Apartments 30 | 70 For 2-Bedroom Apartments and 2-Bedroom + Maid Room Apartments

Q4,2027

**Anticipated Completion** 



# THANK YOU