



FIRST STAY

Real Estate

WHO ARE WE?

First Stay is born from the hands of highly qualified members in real estate assets, backed by over 30 years of experience in the operation of one of the most emblematic jewels of the island of eternal spring, "Golden Mile" – Las Americas.

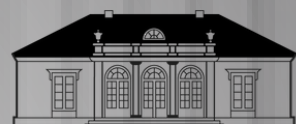
WHAT SETS US APART?

- The best selection of luxury properties
- Personalized support throughout the process
- Quality marketing service

Personalized attention and follow-up throughout the process allows us to work hand-in-hand with clients who trust us, offering them all the necessary facilities in each phase. Additionally, we're the only real estate agency in Tenerife that has a marketing agency, which translates into a unique quality sales and promotion service.

WHAT IS INTEGRAL MANAGEMENT?

With only one motivated realtor you will get to be in more than 200 agencies in Tenerife.
Just to name a few:



ENGEL & VÖLKERS



SUNSET HOME
INTERNATIONAL REAL ESTATE



VYM Canarias
REAL ESTATE



wadyproperties
.com

RE/MAX



LUXURY
RESIDENCES

Elba Invest
INMOBILIARIA

Asten  Realty®

21
CENTURY 21.



MAXIMUM VISIBILITY TO SELL YOUR PROPERTY

Publication in all important national and international portals:



idealista.com



milanuncios



pisos
.com



OUR VALUES AND MISSION

We see every interaction with our clients as an opportunity to help them. With transparency, honesty, and professionalism, we join them in their goals, with the confidence of being an essential foundation to achieve them. Happiness, satisfaction, or the perfect home, behind every goal, there's a life project that's important to each person, and we want to be a part of it.

MARKETING PLAN

- Delivery of market study
 - Request for the nota simple
 - Energy certification
 - Home staging of the property
 - Making a professional photo and video report with 360° tour, dron and floorplan
 - Preparation of presentation brochure
 - Mailing
 - Publication in national and international portals
 - Placement of "For Sale" sign
 - Publication on social networks (Facebook, Youtube, ...)
 - Dissamination to collaborators (more than 300 in Tenerife)
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MARKETING PLAN

- Promotional publication via email to all potential clients in the agencies portfolio
 - Introduction into the MLS System (Multiple Listing Service)
 - MLS cross management and CRM management
 - Analysis of statistics and quality of the advertisement
 - Study of the competition
 - Telephone calls to potential buyers
 - Answering potential buyer requests
 - Weekly information on the progress of the sale
 - Monthly meetings with owner with report on success of visits, product promotion and presentation of actions to be taken for the following months.
 - Review of market research and actions to be taken
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SUCCESS DEPENDS
ON THE DAILY EFFORT!

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