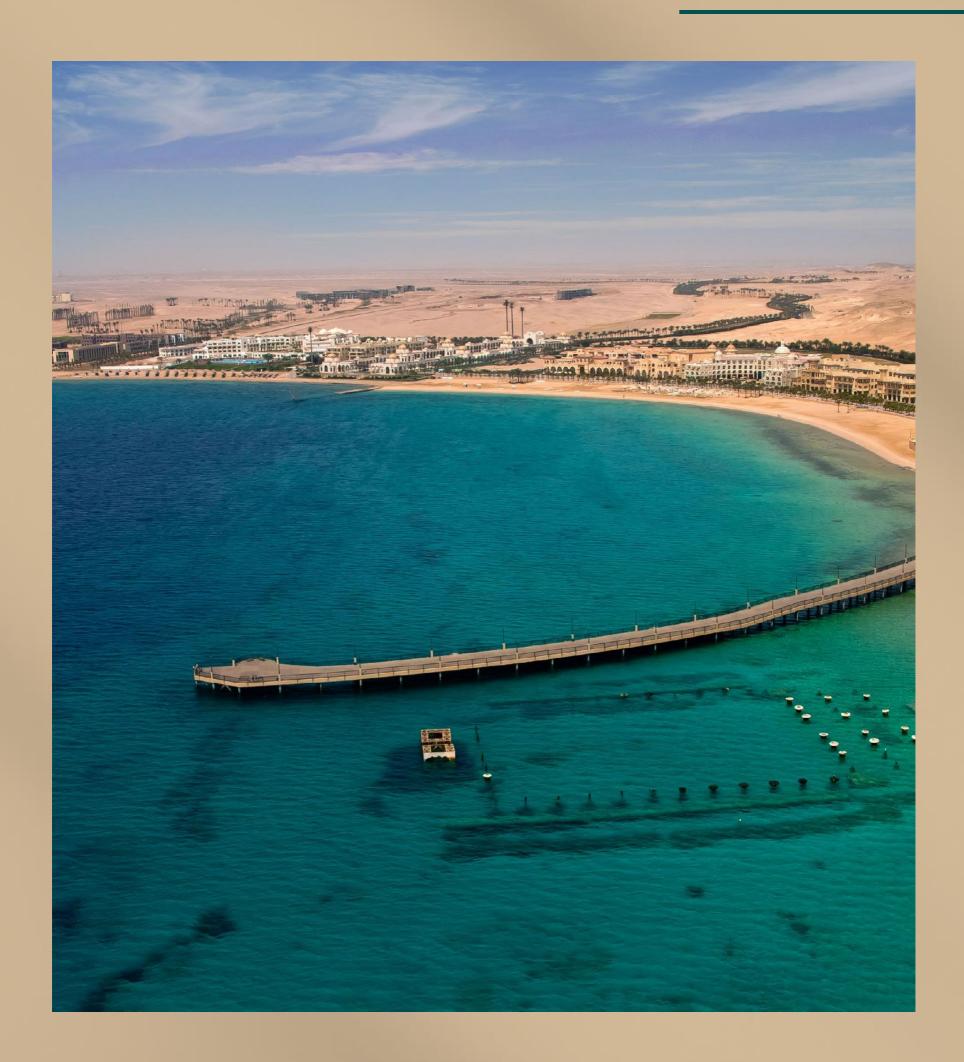




Designed In Harmony

### Anever ending Journey of exploring Sahl Hasheesh

## A Destination Like No Other



Sahl Hasheesh is the fastest-growing destination on the Red Sea — a unique, master-planned community ideally situated on the banks of a pristine bay. The exquisite –12kilometer beachfront boasts nine kilometers of gorgeous sandy beaches — ideal for diving, boating, or just relaxing on the beach.

Sahl Hasheesh is a 32 million square meter development with the key infrastructure already built. 3,000 hotel rooms and 1,500 residential units have already been delivered. Cradled in natural splendor, this lavish community enjoys a breathtaking backdrop of untouched desert and majestic mountains.

## The Perfect Jumping-Off Point



#### Our gated community enjoys one of the most strategic locations in the region:

20-minute drive to Hurghada city center

■35-minute drive to El Gouna

4-hour drive to Cairo

•4-hour flight to major international airports — Berlin, Amsterdam, UK, Moscow, Kiev, Braha, Warsaw, Zurich, etc.



## A World Built with Convenience in Mind

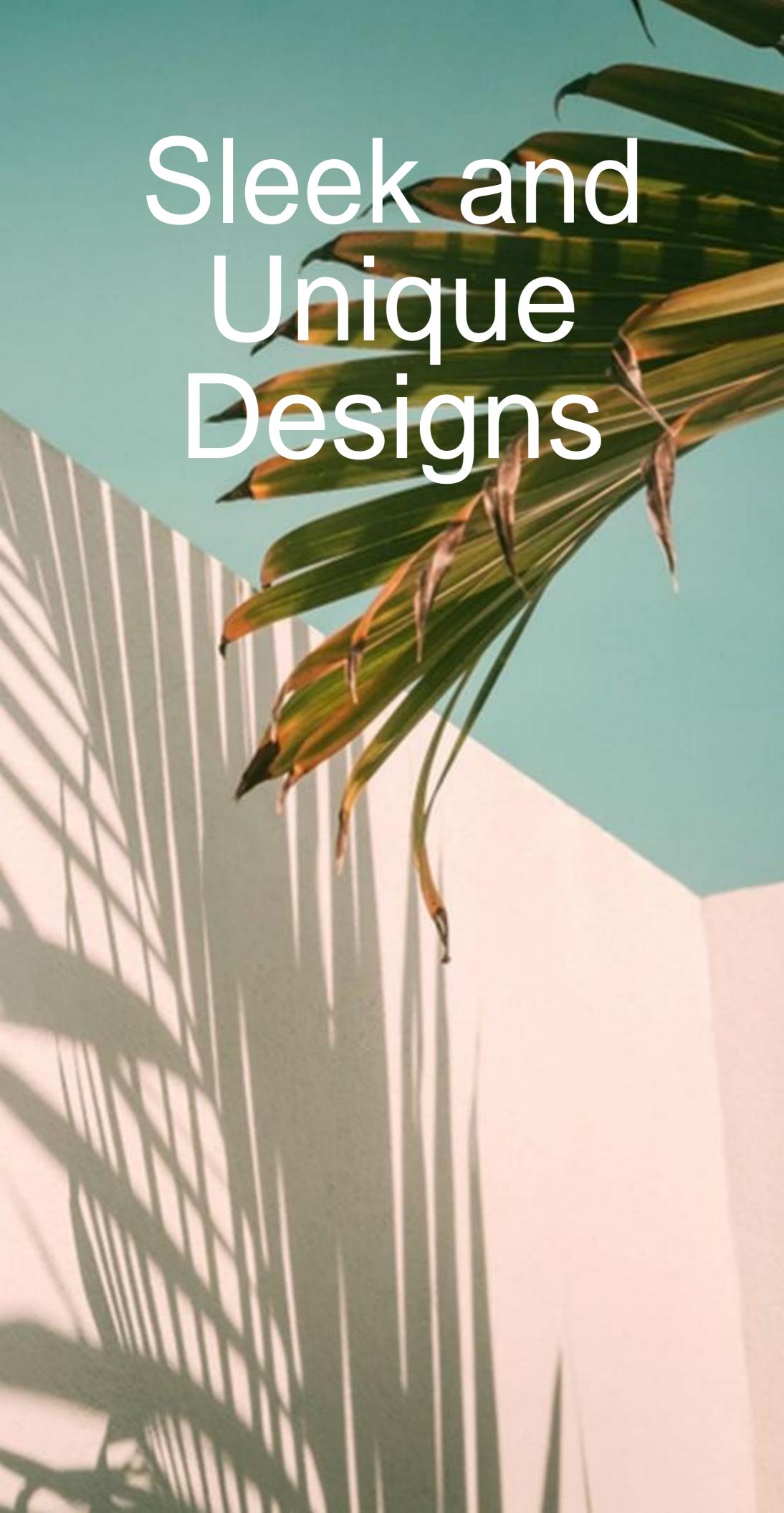


Welcome to a world built with convenience in mind — a vision of futuristic seaside living in Sahl Hasheesh.

We proudly present Lana Hills SAHL HASHEESH — a masterplanned community designed with the comfort, convenience, and discerning tastes of the most elite resident.

Every detail invites peace and tranquility — from the rolling green spaces between buildings, to the scrupulously limited number of units per building, to our sumptuous club house and sparkling pools.

Every home has been thoughtfully designed with all the comforts and luxuries of modern, effortless living. Sports courts, children's play areas, outdoor seating set against spectacular landscaping ... nothing has been overlooked.





Step into the Lana Hills universe, where the allure of the Sahl Hasheesh seamlessly intertwines with the beauty of architecture to challenge the conventional boundaries of seaside living.

We spared no expense. Lana Hills residences and villas are built, trimmed, and decorated from the finest materials and thoughtfully-appointed for both function and inspiration. Each unit has been thoughtfully situated to offer breathtaking views of our lush green spaces and the natural splendor.

Inspired by the tropical scenery of Tenerife Island, our landscape architects have festooned the grounds with palm trees, subtropical cacti, and other flora to invoke the sublime charm of maritime life, befitting a lifestyle five minutes on foot from the beach.

## An Elevated Living Philosophy





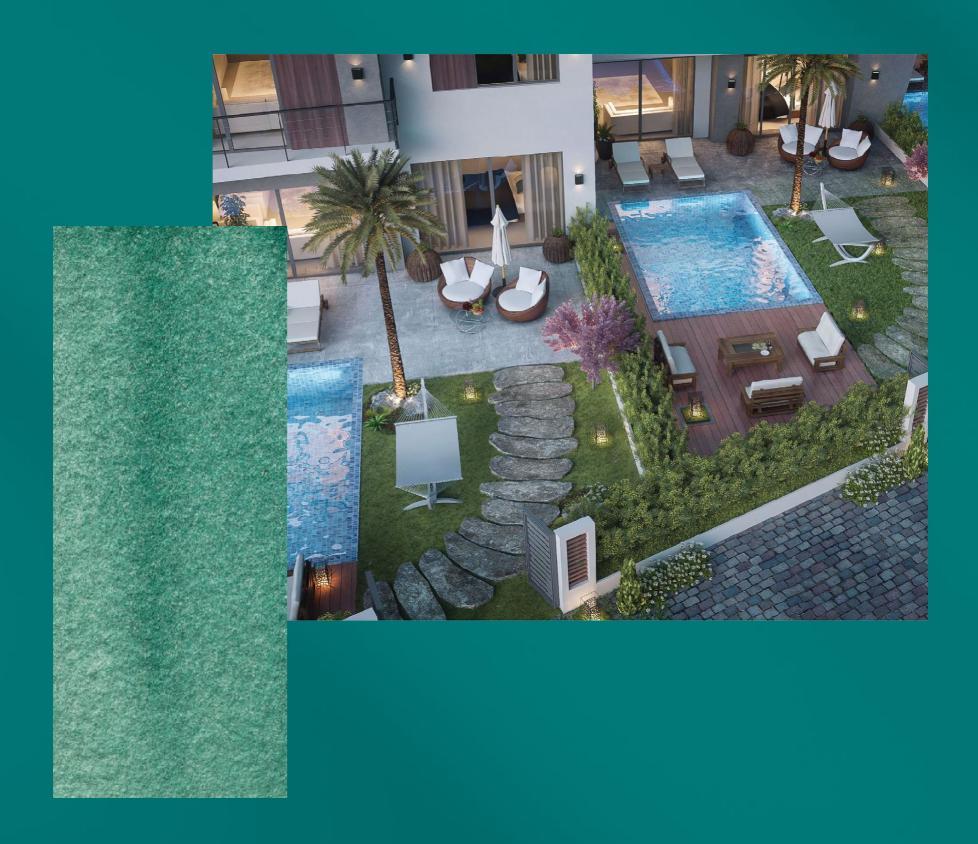
The name is no coincidence. Lana Hills came to fruition based on the resort's greatest asset — the stunning views visible from every vantage point on the property.

The heart of every Lana Hills home is the resort's namesake — asprawling terrace from which residents can enjoy views of thedesert, the mountain, the sea.

Perfect for a meal, a cold beverage, or a breath of sea air, the terrace sets the tone for the Lana Hills philosophy of life — elegance and relaxation, in harmony with the natural surroundings.



## An Integrated Vision of Contemporary Seaside Living



#### Five minutes away from the longest uninterrupted beachfront on the Red Sea Riviera ...

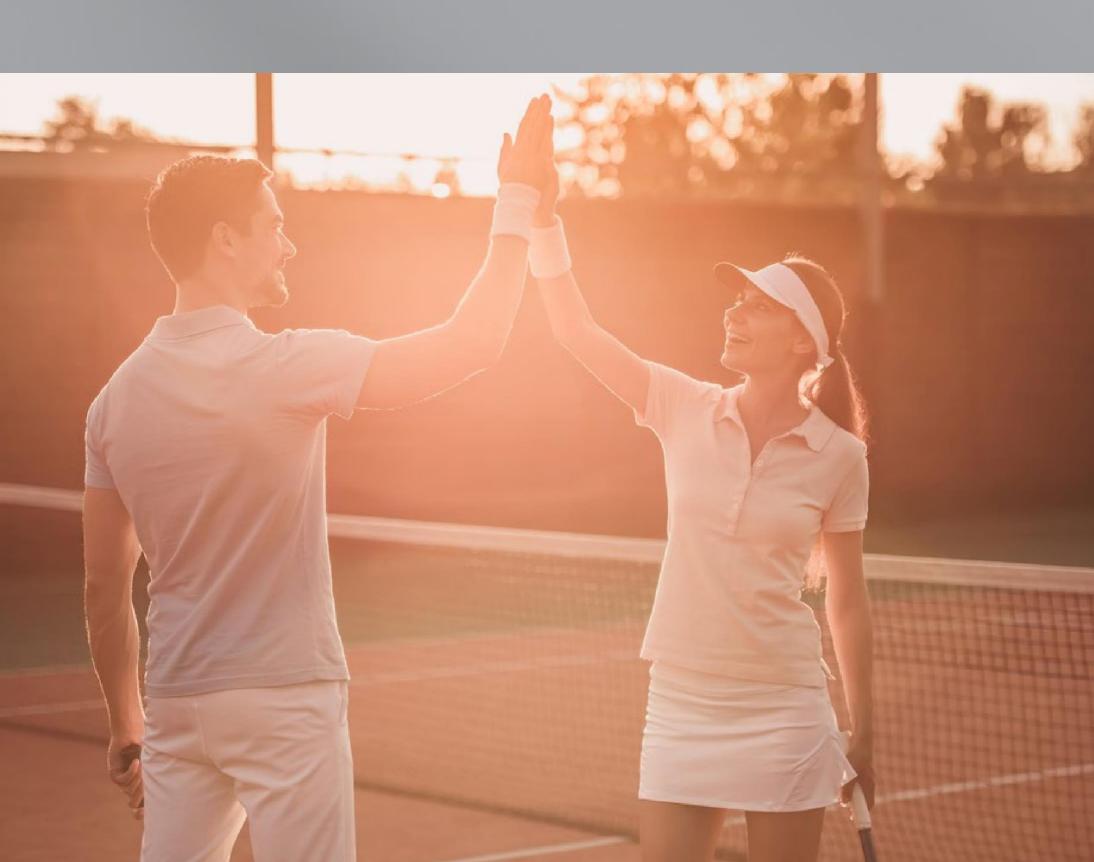
Who doesn't dream of life on the beach? The sea breeze on your terrace as you sip coffee, the waves on your ankles, sand between your toes as you stroll a luxurious tropical coastline ... it's all a stone's throw away at Lana Hills.

The resort sits five short minutes away from the beach and arrival piazza — a wonderland of fine dining, beach bars, and upscale shopping.

# Seaside Home of Your Dreams

Lana Hills at Sahl Hasheesh goes above and beyond to offer all the resident perks and amenities discerning residents expect — plus a whole lot more. There's never a dull moment at Lana Hills with so many services at your fingertips, so manyartfully designed spaces and activities to explore:

Roof
Paddle court
Golf Cars
Gym & Outdoor Gym
Spa
Swimming Pools
Beach access
Kids Area
Club House
Barbecue Area
Mini Aqua Park
Property Management



#### Yoga Retreats



For aspiring yoginis, we offer an exclusive, residents-only openair yoga studio. This intimate space is perfect for practitioners of all experience levels — beginner, intermediate, or advanced — to develop core strength, flexibility, and mindfulness.

#### Public Seating Areas



Our public seating areas offer the perfect setting to gather with friends, neighbors, and loved ones in the open air, surrounded by the beauty and splendor of Sahl Hasheesh. Our architects have artistically balanced shade and depth to create a sense of peace, ideal for a cookout, refreshing drink, and stimulating conversation for the whole family.

#### Paddle Courts

Nothing caps off a productive and relaxing day like exercise and competition. Lana Hills's designers have graced the property with world-class, professional grade paddle courts. Enjoy an exhilarating game of tennis, racquetball, or badminton, competing against your friends or yourself, honing your body and your mind to new heights.



#### Children's Playground

Family sits at the heart of the Lana Hills philosophy of living. We have thoughtfully considered the comfort and joy of every resident — including our youngest residents. Your children will grow through play and make new friends on state-of-the-art playground and aqua park facilities, intentionally designed for their safety and wellbeing.

## Finishing Specifications

Four walls become a home when you make it your own. Lana Hills homes are an elegant blank slate of neutral tones that complement any personal design aesthetic, from contemporary to antique, hippie to maritime chic and everything in between.

We trim our interiors with a harmonious blend of ceramics, porcelain, and hardwood. All that's missing is your personal touch.

All units are delivered with kitchen cabinets and wardrobes.



## We Manage so You Can Relax

For residents who aspire to make Lana Hills their holiday home, we offer a comprehensive management package that makes your jet setting lifestyle easy and hassle-free — a pioneering second-home vision where you will find recreation and privacy in upscaled dimensions, designed with residents' convenience in mind.

We offer done-for-you cleaning, maintenance, and surveillance services to protect your second home, even when you are away. Your personal concierge is on hand to customize your service plan, affording you the peace of mind that your asset is always looked after in exactly the way you want it to be.

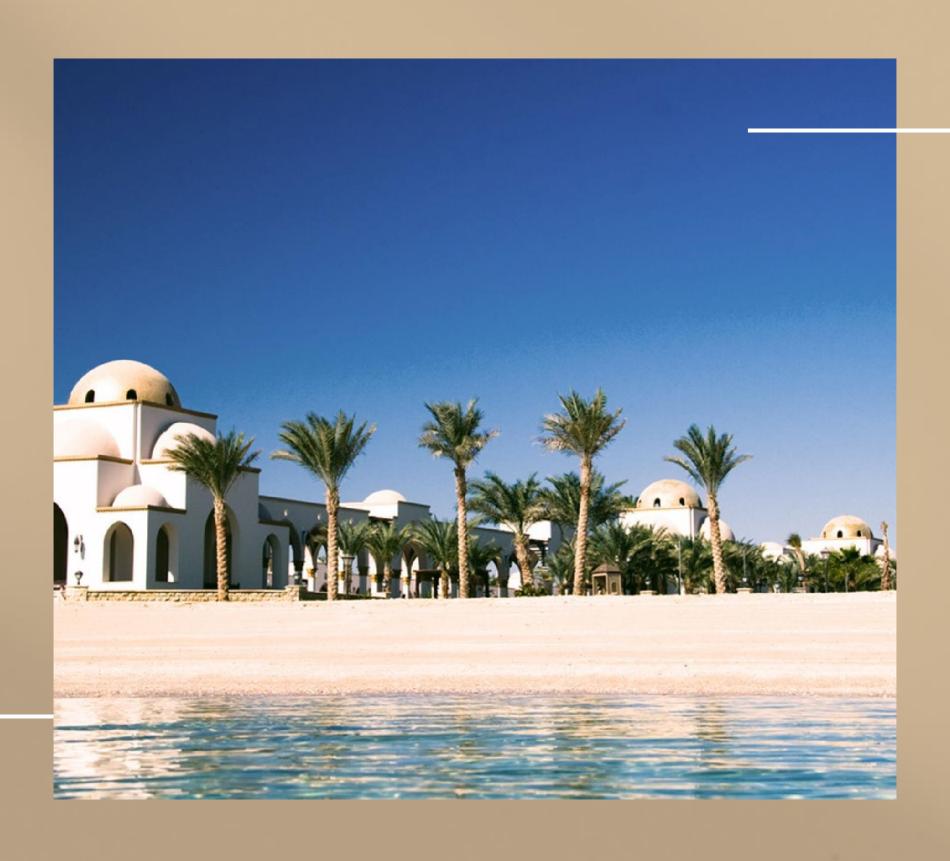


## A Sound Investment In Luxury

The only thing better than a luxurious home is a luxurious home that is also a great investment. Why not make money from your elegant Lana Hills home while you are away?

Sahl Hasheesh boasts consistent demand and over %90 occupancy due to its beauty, low seasonality, stable climate, and air travel accessibility.

Letting out your Lana Hills home doesn't have to be a hassle or risk, either. Our professional team is on hand to look after your asset and resolve any issues that may arise. Vacation rental investing, without the worry!



## Modern & Lavish Designs

You deserve a beautiful, stylish, functional home ... and that is exactly what Lana Hills delivers. Our design team is at your service to adapt your interior to your personal taste. Modern or traditional, industrial or romantic, Eastern or Western ... we decorate your luxury home exactly as you wish.

Our designers allow you to flex your imagination through 3D renderings.

Mix and match colour, materials, and texture down to the last detail so you can exist in harmony with your new home.



#### The Architects

MCUBE Architects and Planners was founded in 2010 to provide public and private developers with a higher standard of architectural and construction management services. Our senior team of master architects supervises the design, development, and construction of each project, from the conceptual phase to finalization and handover. He has developed projects ranging from single-family homes to apartment complexes, hotels to culture and leisure centres. The team focuses on projects in Egypt, but has also developed projects in UAE, Libya, and Saudi Arabia. Don't hesitate to query the MCUBE team of architects — we are at your service, and happy to answer any questions you may have. "The highlight of the Lana Hills site is the lighthouse of Sahl Hasheesh — ideal geography and location for natural light, wonderful year-round climate, and unique views of the Red Sea and the golf course. We cherish the opportunity to share with you the experience of developing Lana Hills, balancing the interplay of shape and light to create the ideal living space."



LANA HILLS
SAHL HASHESH