

SHOPPING AT THE HEART OF



Shrewsbury

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Shrewsbury,

COMMERCIAL CENTRE FOR
SHROPSHIRE AND MID WALES

Exciting mix

of national and independent shops.

Exceptionally attractive

medieval town with a blend of historic
architecture and vibrant atmosphere.

One of the best places to live in the UK

The Sunday Times 2019.

Birthplace of Charles Darwin



SHREWSBURY



LOCATION



THE DARWIN



CENTRE PLAN



FUTURE SHREWSBURY



CONTACT





Shrewsbury Simplified

THE
DARWIN
WIN



10.3m+

ANNUAL FOOTFALL TO TOWN CENTRE

Top 4%

UK MAJOR TOWN CENTRES COMPARISON GOODS



71%

CATCHMENT HOUSEHOLDS IN TOP 3 ACORN CATEGORIES (31% AFFLUENT ACHIEVERS)

£350.4m

TOTAL SPEND POTENTIAL

277,419

CATCHMENT POPULATION

26%

DOMINATING MARKET SHARE COMPARISON GOODS



118,069

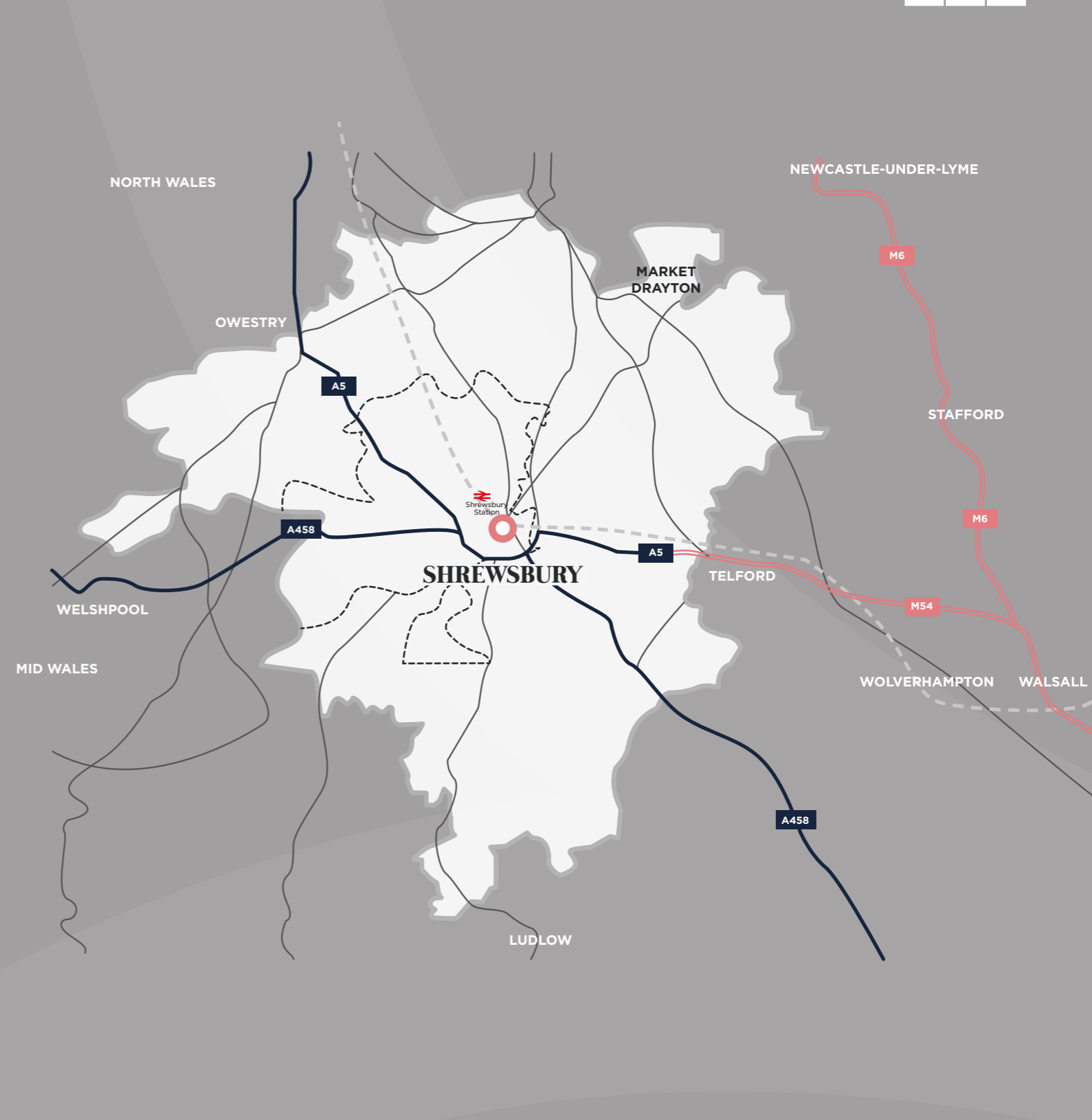
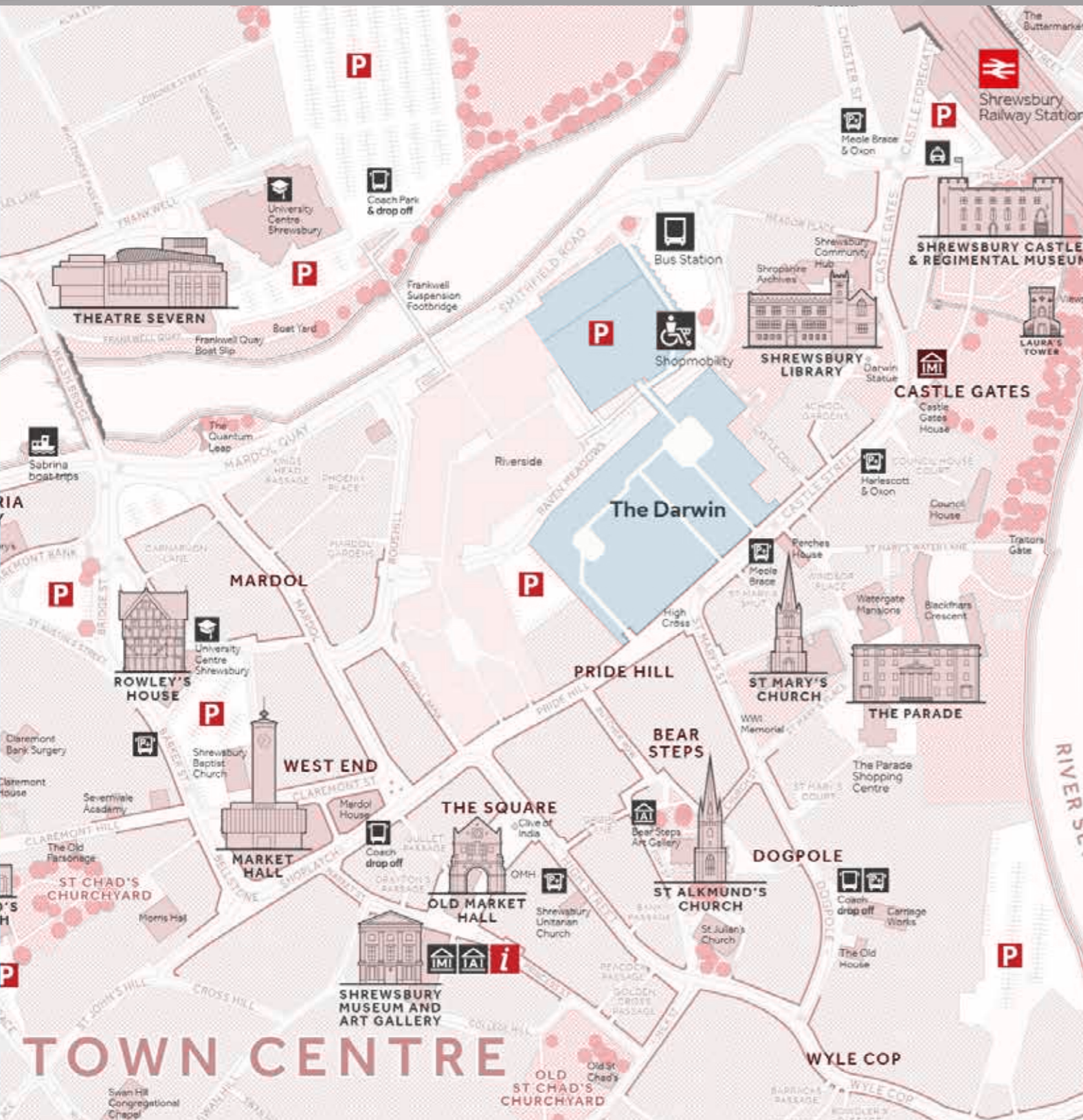
CATCHMENT HOUSEHOLDS

2,435

TOWN CENTRE PARKING SPACES (850 SPACES AT THE DARWIN)

Data source Springboard, Shrewsbury BID. CACI 2019.

The Location





The Darwin Details

4.5m+

ANNUAL FOOTFALL
(50% OF TOWN CENTRE
FOOTFALL)

69 minutes

DWELL TIME

Our National Brands:



- ❑ £2m proactive landlord investment in 2020 in upgraded customer amenities and mall enhancements, including brand new toilets with changing places and family room.
- ❑ Prime retail in Shrewsbury.
- ❑ Unique independent offer.
- ❑ Positive bounce back growth above national footfall and sales averages post Covid.
- ❑ The Darwin is the primary retail offer of Shrewsbury.
- ❑ Hosts a dedicated flexible trading gallery called The Collective for local start-ups & independent offers.



PLAY SHOWREEL

Shoppertrak.



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PRIMARK



The Entertainer TheToyShop.com H&M claire's M&S PRIMARK
 home bargains THE BODY SHOP JD NEW LOOK
 SKECHERS flying tiger copenhagen Sniggle WHSmith
 F.HINDS PANDORA Clarks cardfactory
 wilko shoezone hmv



THE
DARWIN
WIN



FROM BIG to local independents BRANDS



Mollies THE COLLECTIVE SHREWSBURY
 Heavenly Brides of Shrewsbury DVDMEGASTORE.CO.UK Bethany's Boutique
 T BUTTERCUP BOOKSHOP GREEN OPTIONS
 iRehab TUBEWAY RECORDS



SYDNEY'S CAFE Massarella's COFFEE SHOP
 FRANKIES COSTA



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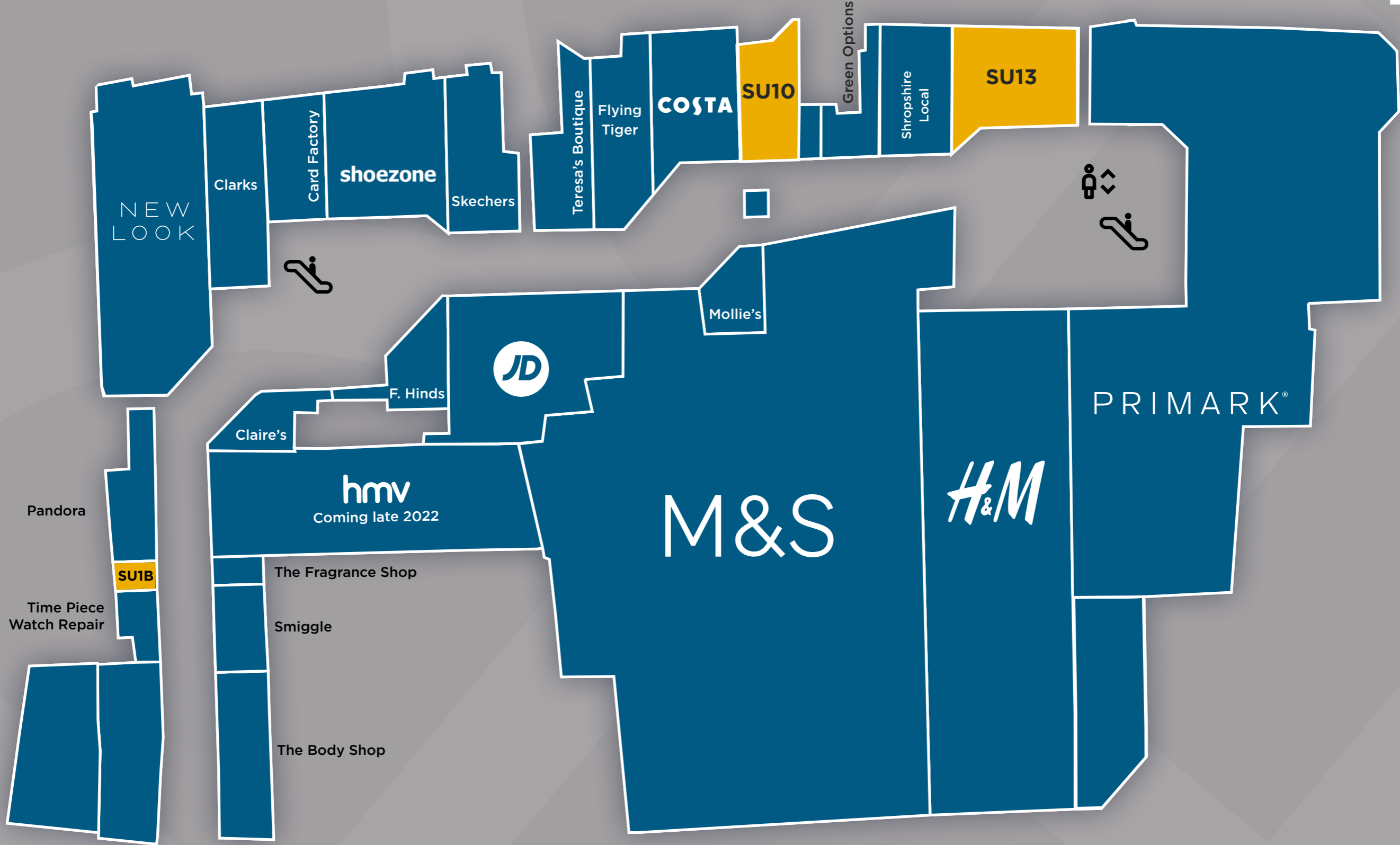
THE DARWIN

CENTRE PLAN

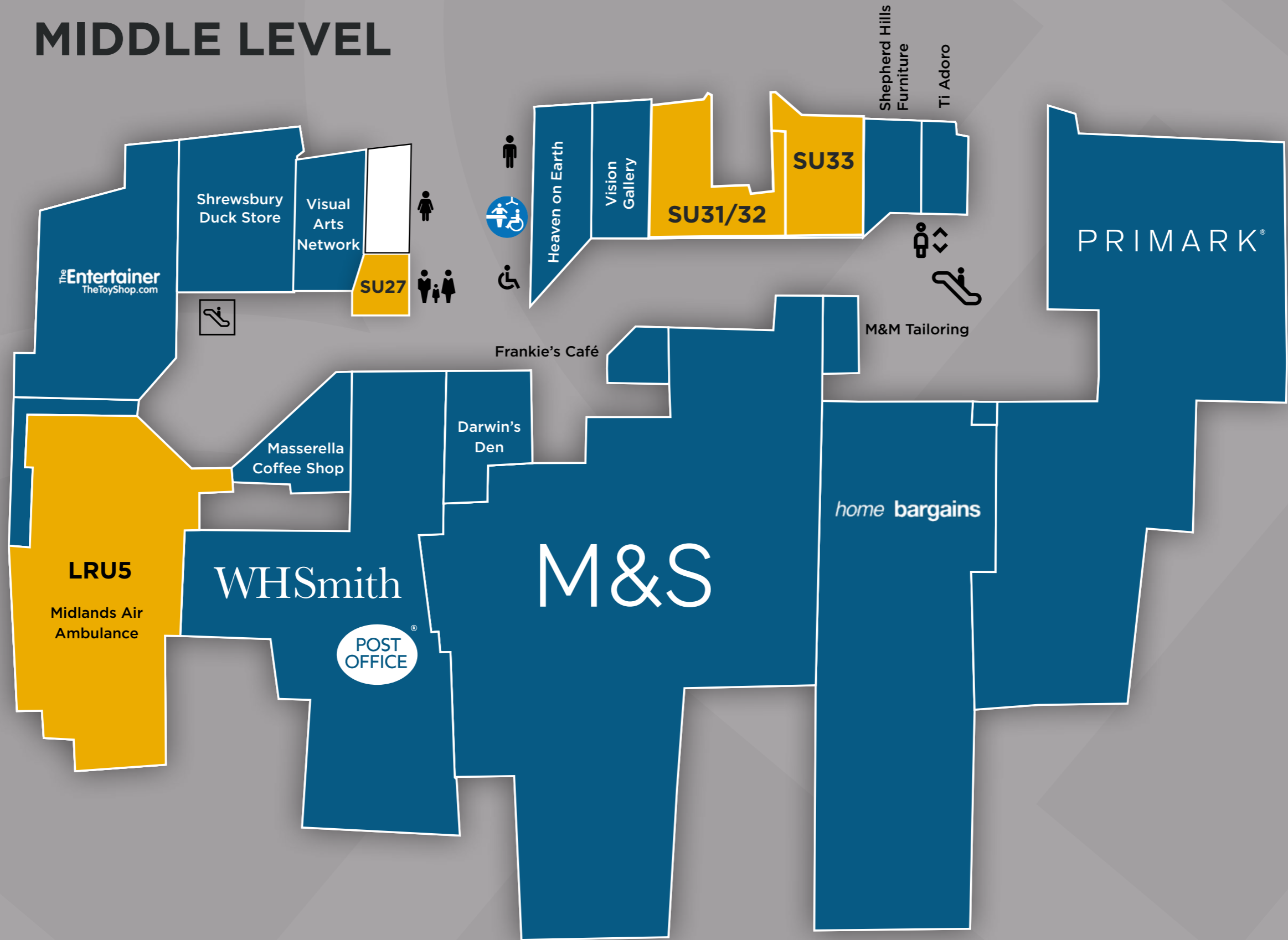
FUTURE SHREWSBURY

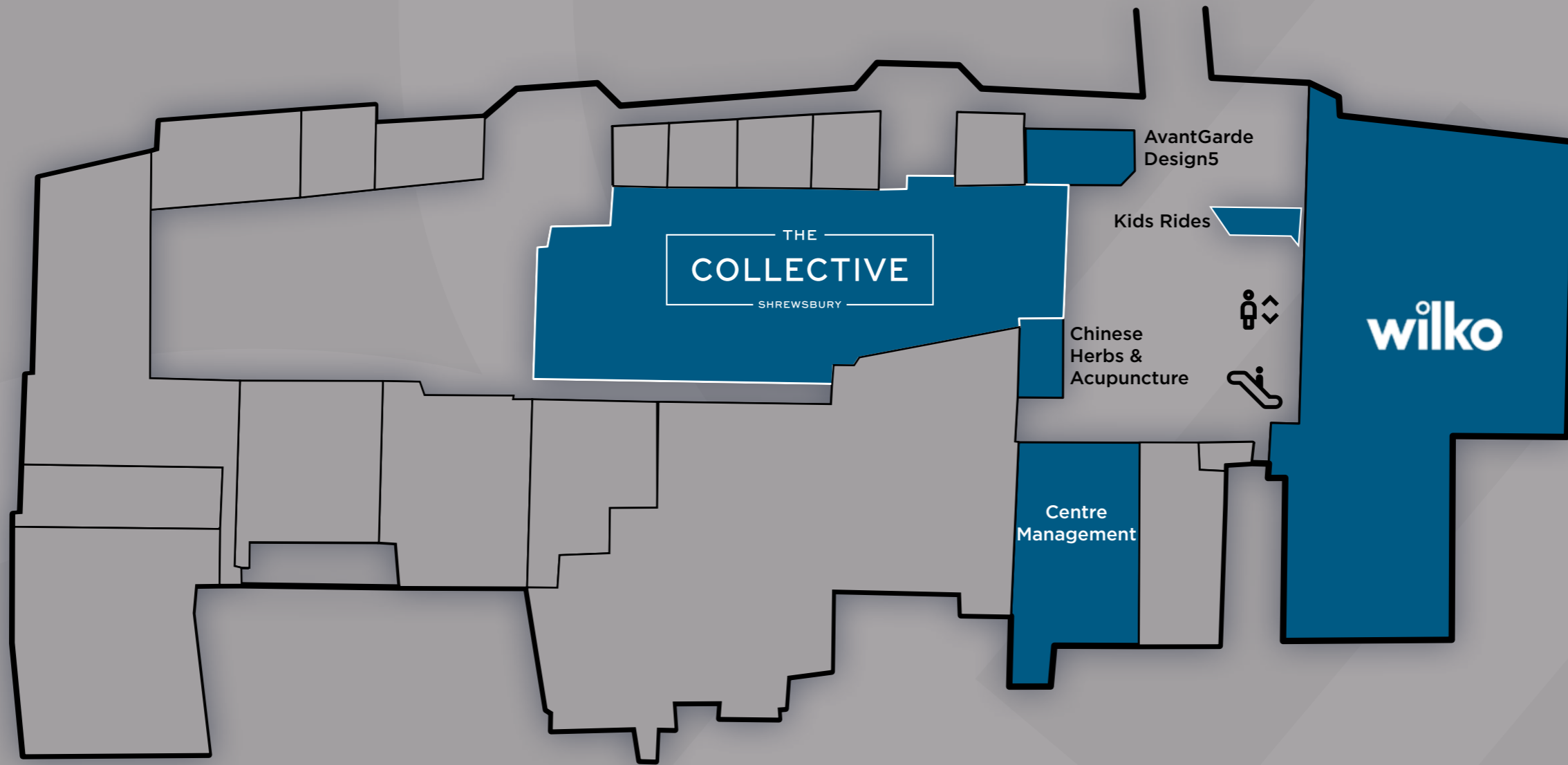
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UPPER LEVEL



MIDDLE LEVEL





Opportunities Available

UNIT	LOCATION	SQ. FT.
SU13	Upper Level	Ground Floor - 1,514 First Floor - 882
SU10	Upper Level	Ground Floor - 839 First Floor - 610
SU1B	Upper Level	NA NA
LRU5	Middle Level	Ground Floor - 7,835 Basement - 3,617
SU27	Middle Level	Ground Floor - 833
SU31/32	Middle Level	Ground Floor - 1,896
SU27	Middle Level	Ground Floor - 1,424

Future Shrewsbury

The Darwin is an essential element of the Shrewsbury Big Town Plan project.

The Plan is a shared vision and framework for how the town could develop over the next two decades.

It's the result of a dynamic partnership between Shropshire Council, Shrewsbury Town Council and the Shrewsbury BID.

Shrewsbury is a blueprint for how County Towns or other towns will adapt for future generations.

➤ **SHREWSBURY BIG TOWN PLAN**

“Shrewsbury is a fantastic example of a collaborative and cohesive approach to the complex process of new development and infrastructure change. Towns like Shrewsbury that act positively now will reap the benefits.”

Bill Grimsey author of Sold Out



Join the family

BIG OR SMALL, GET IN TOUCH FOR MORE INFORMATION.

THE
DARWIN
WIN



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