





# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"As we celebrate 50 years, find out more about us on page 4"



We're proud of our 5 star builder status awarded by the national Home Builders Federation (HBF). It's a reflection of our commitment to delivering excellence always and putting our customers at the heart of all we do.



Reasons to buy from us

**32** 



# A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

#### 50-year pedigree

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

#### Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. **Read more on page 28** 



# Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

14,551

homes sold in 2021 200+

locations across the UK 5000+

employees make it all happen 300+

H

apprentices taken on each year £1.8m

donated to c.900 charities in 2021



## **Real Living Wage**

We're proud to be accredited to the Real Living Wage. We value our employees and want to pay them fairly for the good work they do.

Like to know more? Just scan the QR code below.





#### Happy hour?

We run Customer Construction Clinics from our on-site sales offices each Monday from 5-6pm. Pop in to see the team both during and after you've moved in to your new home.

# "Target 50 forms part of our 50th Anniversary celebrations"

#### Women in construction

'Target 50' is a Persimmon initiative based on our ambition to recruit 50 female apprentices or technical trainees into construction-related roles across the UK through 2022.

## Giving back

We do everything we can to give back to our communities and have proudly contributed towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



Help when you need it You'll have a dedicated customer care helpline, plus cover for

emergencies like complete loss of electricity, gas, water or drainage. When you buy a Persimmon



home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

## **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing

Read more on page 30



## With you all the way

# Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

#### Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

#### **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

#### Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

#### Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

#### **Exchange contracts**

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

#### **Quality assurance**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

#### Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

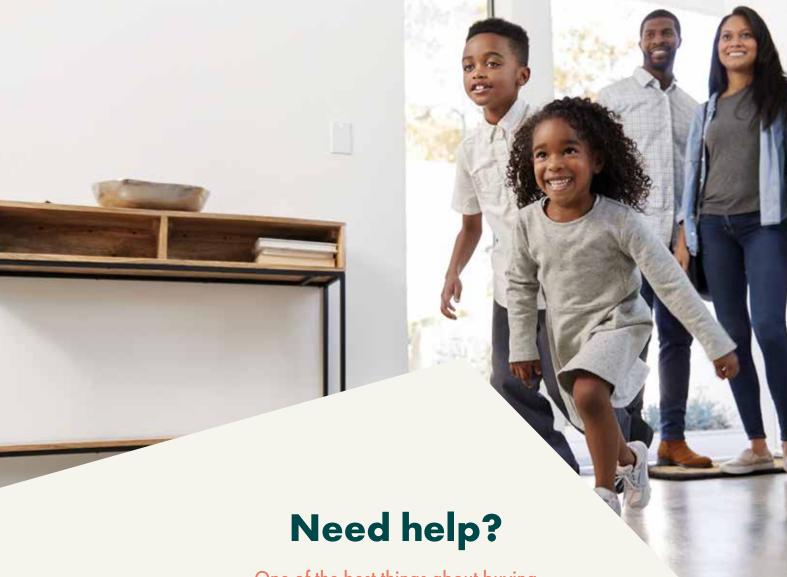
#### Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

#### After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



One of the best things about buying a new-build home is the amazing offers and schemes you could benefit from. T&Cs apply.







## **Part Exchange**

Need to sell your home? We could be your buyer. Save money and time and stay in your home until your new one completes.

## **Home Change**

Sell your current home with our support. We'll take care of estate agent fees and offer expert advice to help get you moving.

#### **Early Bird**

If you've found a plot that's perfect for you, the Early Bird Scheme could be just what you need to secure your dream home.





# Wellingborough • Northamptonshire

# Glenvale Park

Glenvale Park is our new development in Wellingborough, an attractive market town nestled in the heart of rural England and surrounded by picturesque countryside and charming villages.

#### Great choice for families

Families wih children will be pleased to know there's a good selection of local education options, from nurseries to secondary schools. A new primary school and nursery are being built in the development, Wellingborough School offers private education nearby, and for older students the University of Northampton is a 20-minute drive away.

#### Days out and local shopping

With its scenic location and range of local amenities, Glenvale Park has so much to offer. A short distance away in Wellingborough town centre you'll find a wide range of independent and popular

high street stores, along with supermarkets and other essential services. The town also boasts two leisure centres, lovely parks, a museum, theatre and several cafes and restaurants. In addition to all this, Glenvale Park will provide new facilities including a community hub, retail areas, play area and open space.

#### Convenient transport links

Wellingborough has excellent transport connections, with easy assess to the M1, A45, A1 and A14 for links around the country. Wellingborough train station operates routes to London St Pancras in less then an hour, along with links to Leicester, Nottingham and Manchester.

# **EXPLORE**

# Start exploring

Irchester Country Park
4.6 miles

Rushden Lakes Shopping Centre

8.3 miles

Rushden **9 miles** 

Northampton **14.3 miles** 



Which home and position is right for you? Choose from the one-bedroom Wilby to the four-bedroom Kielder. We have homes across 14 different house types.

# **Our homes**

#### 1 bedroom

The Wilby

#### 2 bedroom

The Alnmouth

#### 3 bedroom

The Danbury

The Dalby

The Sherwood

The Charnwood

The Charnwood Corner

The Saunton

The Ashdown

#### 4 bedroom

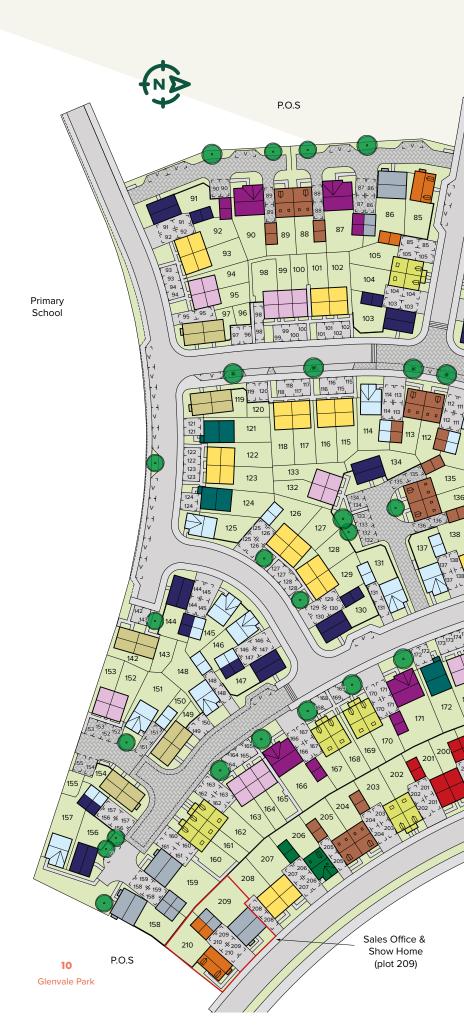
The Whinfell

The Greenwood

The Whiteleaf

The Blakesley

The Kielder

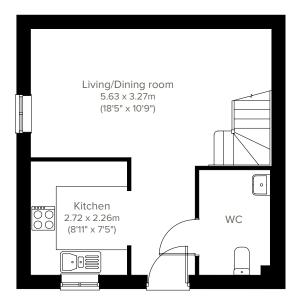


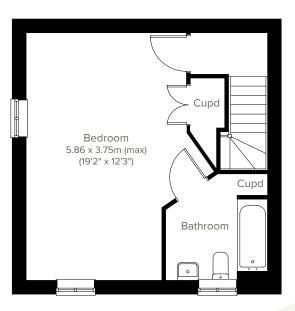






Perfect for the way we live today, the one-bedroom Wilby has a modern open plan living/dining room with a kitchen in the corner. Upstairs there's one bedroom, plus two storage cupboards and a bathroom. Appealing to first-time buyers and young professionals.





#### **GROUND FLOOR**

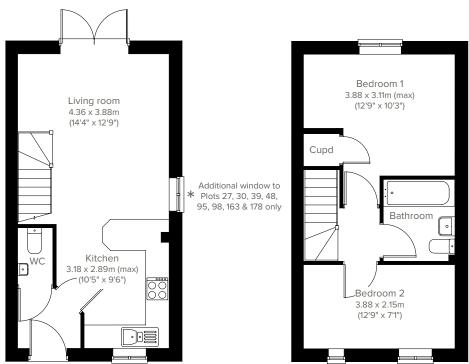
#### **1ST FLOOR**

Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





Perfectly-proportioned, the Alnmouth has a stylish open plan kitchen/living room with French doors leading into the garden. It also features flexible first floor rooms, a good-sized family bathroom and a handy storage cupboard. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.



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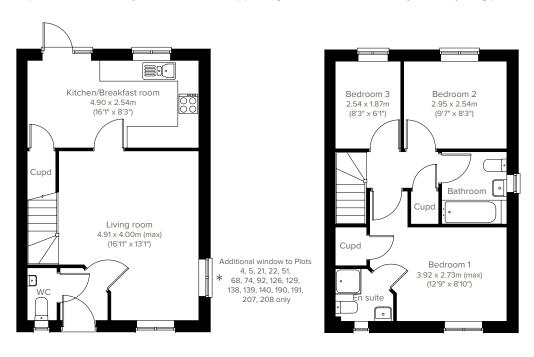
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Perfect for the way we live today, the three-bedroom Danbury has a modern open plan kitchen/breakfast room with garden access and a spacious front-aspect living room that's ideal for entertaining, plus a storage cupboard. Upstairs there are three bedrooms - bedroom one has an en suite, two storage cupboards and a family-sized bathroom. Appealing to families, first-time buyers and young professionals.



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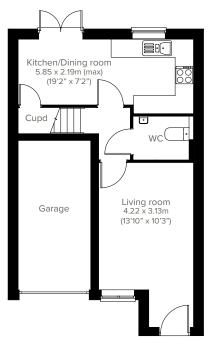
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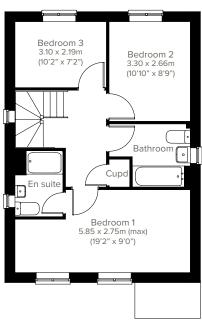
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A nicely-proportioned three-bedroom detached home, the Dalby has everything you need for modern living. Downstairs there's an open plan kitchen/dining room with access to the garden, a front-aspect living room, downstairs WC and handy storage cupboard. The first floor is home to a generous bedroom one and en suite plus two further bedrooms, one storage cupboard and a family bathroom.





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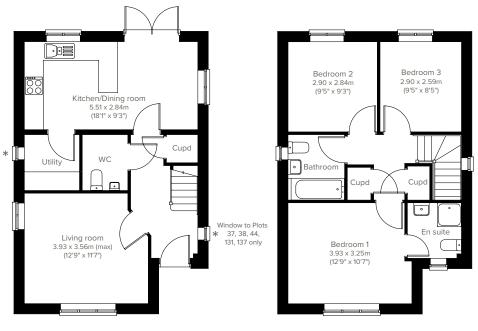
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A nicely-proportioned three-bedroom detached home, the Sherwood has everything you need for modern living. Downstairs there's an open plan kitchen/dining room with French doors leading to the garden, a front-aspect living room, downstairs WC, utility room and handy storage cupboard. The first floor is home to a generous bedroom one and en suite plus two further bedrooms, two storage cupboards and a family bathroom.



Window to Plots 38, 44, 59, 60, 69, 72, 76, 111, 114,125, 131, 137, 145, 146,148, 180, 181, 184, 185 only

**GROUND FLOOR** 

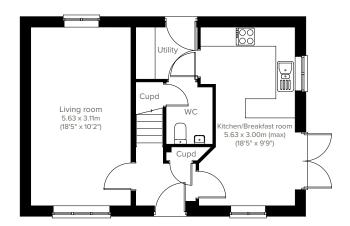
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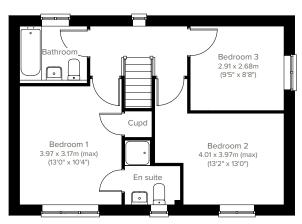
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Enjoy the best of modern living in this popular three-bedroom home which features a stylish open plan kitchen/breakfast room and separate utility with garden access. The Charnwood has a bright dual-aspect living room, handy storage cupboards and downstairs WC. Upstairs there are three good-sized bedrooms - bedroom one with an en suite, a family bathroom and further storage cupboard.





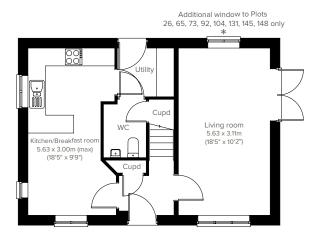
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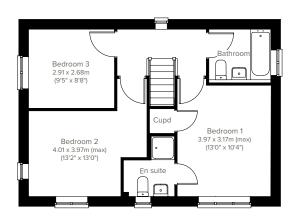
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Enjoy the best of modern living in this popular three-bedroom home which benefits from a stylish open plan kitchen/breakfast room and separate utility with garden access. The Charnwood Corner features a bright dual-aspect living room with French doors leading into the garden, handy storage cupboards and downstairs WC. Upstairs there are three good-sized bedrooms - bedroom one with an en suite, a family bathroom and further storage cupboard.





**GROUND FLOOR** 

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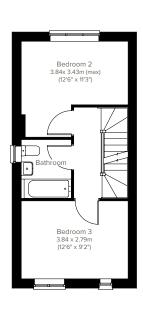
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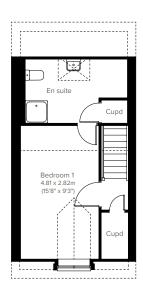




An attractive three-storey, three-bedroom home, the Saunton has a modern open plan kitchen/dining room, a nicely-proportioned living room and three good-sized bedrooms. The enclosed porch, downstairs WC, three storage cupboards and off-road parking mean it's practical as well as stylish. The top floor bedroom one also has a spacious en suite and two storage cupboards.







**GROUND FLOOR** 

**1ST FLOOR** 

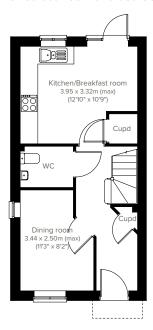
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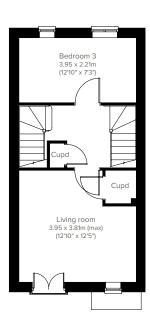
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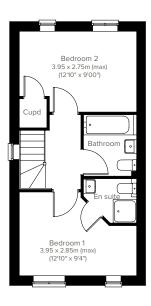




The Ashdown is a superb semi-detached home with a good-sized dining room and separate kitchen/ breakfast room with garden access - perfect for family life and entertaining. It's practical too, with a downstairs WC and two storage cupboards. Both bedroom three and the living room (with its attractive Juliet balcony) are situated on the first floor. On the upper floor there are two further bedrooms, a family-sized bathroom and bedroom one has an en suite.







**GROUND FLOOR** 

**1ST FLOOR** 

2ND FLOOR

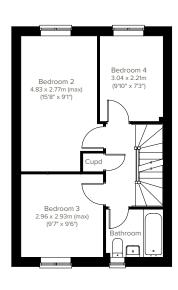
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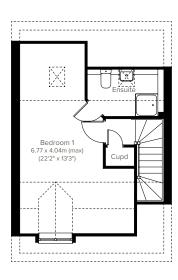




This impressive three-storey townhouse has space in abundance. The Whinfell is a four-bedroom family home boasting a kitchen/dining room and bright living room with French doors leading into the garden. There are four bedrooms, including bedroom one with an en suite. The large family bathroom, downstairs WC and three storage cupboards mean this home is as practical as it is stylish.







**GROUND FLOOR** 

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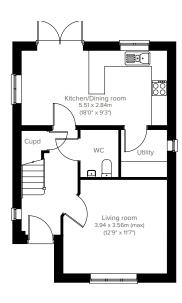
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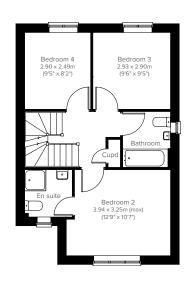
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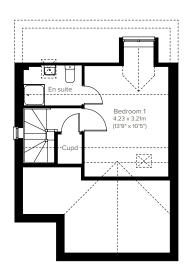




The Greenwood is an attractive three-storey townhouse with flexible living space to suit modern families. This four-bedroom family home has a practical ground floor including a bright open plan kitchen/dining room, front-aspect living room, utility, WC and storage cupboard. The first floor consists of three bedrooms, a family-sized bathroom and an en suite to bedroom two. The top floor is home to bedroom one, which benefits from an en suite and storage cupboard..







**GROUND FLOOR** 

**1ST FLOOR** 

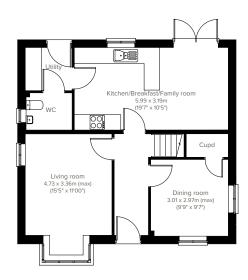
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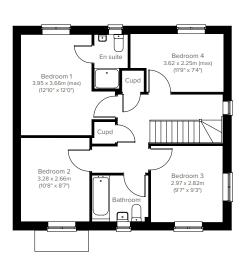
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





The Whiteleaf is a four-bedroom detached family home offering the best of modern living. The light and airy kitchen/breakfast/family room enjoys an open aspect through French doors to the rear garden. There's a bright front-aspect living room, a dining room with storage space, a downstairs WC and handy utility. Upstairs there are four bedrooms with bedroom one benefiting from an en-suite, plus a modern-fitted family bathroom and two storage cupboards.





**GROUND FLOOR** 

**1ST FLOOR** 

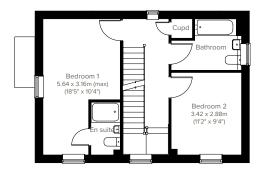
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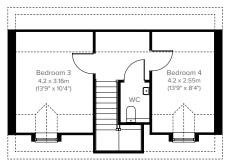
A nicely-proportioned four-bedroom detached home, the Blakesley has everything you need for modern living. Downstairs there's an open plan kitchen/dining room with French doors leading to the garden, a dual-aspect living room, downstairs WC and handy storage cupboard. The first floor is home to a generous bedroom one and en suite plus another bedroom, family bathroom and storage cupboard. To the second floor are two bedrooms and WC.





#### **GROUND FLOOR**

**1ST FLOOR** 



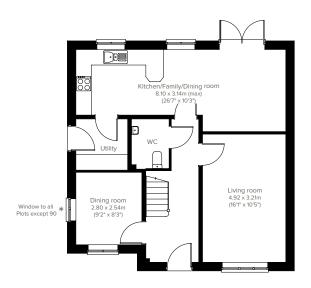
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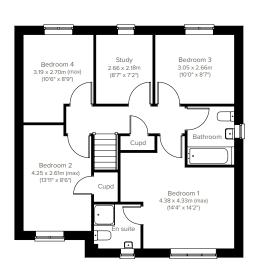
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The Kielder is a popular detached family home. The modern and stylish open plan kitchen/family/dining room is perfect for spending time as a family and entertaining. There's also a spacious living room, separate dining room, downstairs WC and handy utility with outside access. Upstairs there are four bedrooms - bedroom one has an en suite - a large bathroom, study and two storage cupboards.





**GROUND FLOOR** 

**1ST FLOOR** 

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# **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





## External

#### Walls

Traditional cavity walls. Inner: timber frame or block.

Outer: Style suited to planned architecture.

Tile or slate-effect with PVCu rainwater goods.

#### **Windows**

Double glazed E-glass windows in PVCu frames.

#### Doors

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).

#### **Electrics**

Doorbell and external light to front.



#### Internal

#### Ceilinas

Painted white.

#### Lighting

Pendant or batten fittings with low-energy bulbs.

Staircase painted white.

#### Walls

Painted in white emulsion.

#### **Doors**

White pre-finished doors with white hinges.

Gas fired combi boiler with radiators in all main rooms, with thermostatically-controlled valves to bedrooms.

#### Insulation

Insulated loft and hatch to meet current building regulations.

#### **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms

#### General

Media plate incorporating TV and telecommunication outlets to living room.



#### Kitchen

#### General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage) with soft closure to all doors and drawers.

#### **Plumbing**

Plumbing for washing machine.

#### **Appliances**

Single electric stainless steel oven, gas hob in stainless steel and integrated cooker hood and splash-back.



#### **Bathroom**

#### **Suites**

White bathroom suites with chrome-finished fittings.

#### **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

#### **Shower**

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head, complete with shower screen.

#### Tiling

Half height tiling to sanitary-ware walls in bathroom and en suite.

#### Splash-backs

1-course splash-back to WC basin / 3-course splash-back to bath / fully tiled shower.

#### General

En suite to bedroom(s) where applicable.



#### Security

#### Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

Smoke detectors wired to the mains with battery back-up.



#### **Garage & Gardens**

#### Garage

Garage, car ports or parking space.

Front lawn turfed or landscaped (where applicable).

#### **Fencing**

1.8 metre fence to rear garden, plus gate.





# Energy efficiency built in

# Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and out impact on the planet.

# **Energy efficiency built in:**

Our typical B rating makes our homes much more efficient than traditional D-rated homes.

- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

  Many of our kitchen appliances have a highly efficient A rating.

- A-rated boilers

  Our condenser boilers far outperform
- non-condensing ones.
- Cocal links
  We're located close to amenities and public transport to help reduce your travel footprint.
- Ultra-fast broadband FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
  - Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of CO<sub>2</sub> per house built.







Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

# You can choose:



**Kitchens** 



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





# 6 reasons why it pays to buy new

# Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

#### No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

#### More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

#### **Energy efficient**

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5.

#### 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

## **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

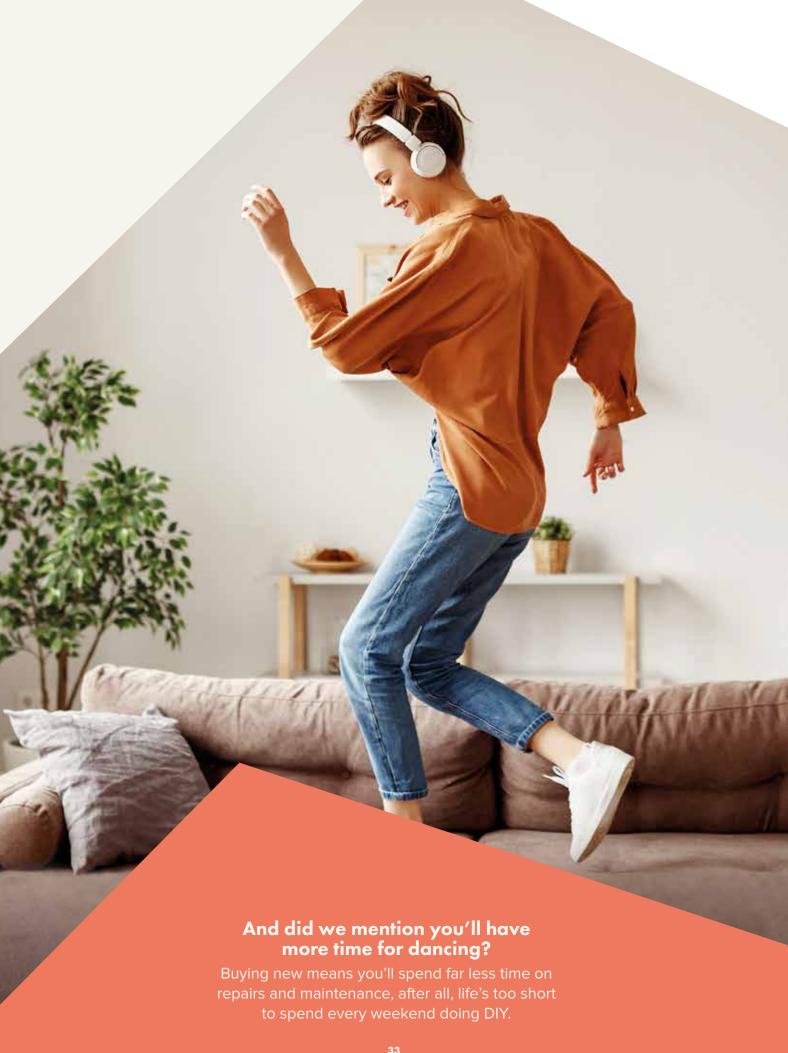
Win-win.

6.

#### Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





# Persimmon

# Notes




Your home, better connected for a brighter future.

Great news! Glenvale Park benefits from access to ultrafast, full fibre-optic broadband.



# Your home, better connected with FibreNest

- ▶ 100% full fibre-optic internet access installed directly into your new home
- You and your family can do more online at the same time, with less lag and hold-ups
- Enjoy lightning-fast speeds that won't be affected by the length of the line serving your property
- ▶ Full-fibre future-proofs your home, ensuring you'll always be able to access the latest in online services
- Stream 4k content, play online games and more on multiple devices all at the same time with less interruptions
- Work from home like you do in the office, thanks to our high-capacity, super reliable network
- Enjoy an exceptional level of customer support from our UK call centres

#### How our packages compare<sup>1</sup>



# **500Mb**

Ultrafast Broadband

Great for families with many devices, avid gamers and home workers.

Up to 500Mb download Up to 50Mb upload



# 125Mb

#### Superfast Broadband

Watch full HD TV whilst performing larger downloads.

Up to 125Mb download Up to 10Mb upload



# 20Mb

#### Standard Broadband

Browse, stream music and download larger files.

Up to 20Mb download Up to 2Mb upload



# 250Mb

#### Megafast Broadband

Stream 4k Ultra-HD content, play online games and more.

Up to 250Mb download Up to 25Mb upload



# **75Mb**

#### Faster Broadband

Browse the web intensively, play online games and watch catch-up TV.

Up to 75Mb download Up to 10Mb upload

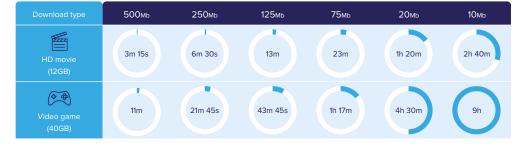


# **10Mb**

#### **Budget Broadband**

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