

#### **Malvern Rise**

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Issue: August 2023 (reprint) Ref: 245-273

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# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"We have over 50 years of building expertise, find out more about us on page 4"





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# A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

#### Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

#### Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. **Read more on page 23** 

## Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

14,868

homes sold in 2022 200+

locations across the UK 5000+

employees make it all happen 700+

1

apprentices taken on each year £505.6m

invested in local communities in 2023



#### **Real Living Wage**

We're proud to be accredited to the Real Living Wage. We value our employees and want to pay them fairly for the good work they do.

Like to know more? Just scan the QR code below.





#### Happy hour?

We run Customer Construction Clinics from our on-site sales offices each Monday from 5-6pm. Pop in to see the team both during and after you've moved in to your new home.

# "Building sustainable homes and community hubs"

#### Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

#### Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



#### 10-year warranty

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

#### Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

#### **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service.

Read more on page 28





#### With you all the way

# Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

#### Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

#### **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

#### Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

#### Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

#### **Exchange contracts**

One step closer to moving in - this is where we exchange contracts/missives and your solicitor will transfer your deposit.

#### **Quality assurance**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

#### Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

#### Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

#### **Aftercare**

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



One of the best things about buying a new-build home is the amazing offers and schemes you could benefit from. T&Cs apply.







#### **Part Exchange**

Need to sell your home? We could be your buyer. Save money and time and stay in your home until your new one completes.

#### **Home Change**

Sell your current home with our support. We'll take care of estate agent fees and offer expert advice to help get you moving.

#### **Early Bird**

If you've found a plot that's perfect for you, the Early Bird Scheme could be just what you need to secure your dream home.





#### Malvern • Worcestershire

## **Malvern Rise**

Nestled in a beautiful landscape, the Victorian spa town of Malvern is well-known for its wide choice of attractions and is a popular place to set up home. It also boasts excellent local markets, a rich history and good schools.

If you enjoy getting out and about, Malvern is an excellent place to enjoy some of England's finest countryside. Dividing the stunning countryside of Herefordshire and Worcestershire, the Malvern Hills are crisscrossed with paths - perfect for walking and cycling. Malvern is well-known for its wide choice of attractions, boasting excellent local markets, historical points of interest, restaurants and inns, and a state-of-the-art spa.

There are no less than thirteen primary schools in the town and its suburbs including eight Church of England, one Roman Catholic, and four non-denominational state schools.

#### Always in reach

Living at Malvern Rise means you'll be able to benefit from excellent transport links. The A449 road runs through the centre of Malvern, connecting to Worcester and Ledbury. It's conveniently close to the M5 motorway providing access to Birmingham. There are two nearby train stations, Malvern Link and Great Malvern, where major operators Great Western Railway and West Midlands go as far as Hereford, Birmingham New Street, Brighton, and London Paddington.

With its stunning surroundings, thoughtfully-designed new homes and a host of local amenities and attractions, it's easy to see why Malvern Rise would be a great place to call home.

#### **EXPLORE**

Start exploring...

Worcester **9.8 miles** 

Gloucester **20.8 miles** 

Cheltenham **24.8 miles** 

Birmingham **39.4 miles** 



# **Our homes**

#### 2 bedroom

The Alnwick

#### 3 bedroom

The Hanbury

The Hatfield

The Clayton

The Clayton Corner

#### 4 bedroom

The Leicester

The Himbleton

The Lumley

The Chedworth

The Foxford

5 bedroom

The Corfe

Affordable housing



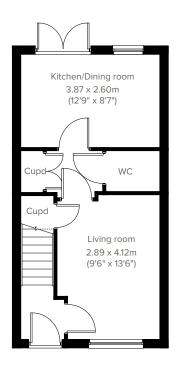


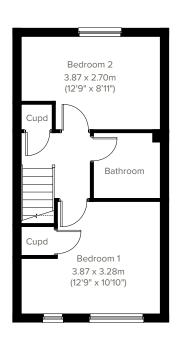
Existing Residential





Perfectly-proportioned, the Alnwick has a stylish open-plan kitchen/dining room with French doors leading into the garden, two bedrooms, a good-sized living room and off-road parking. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





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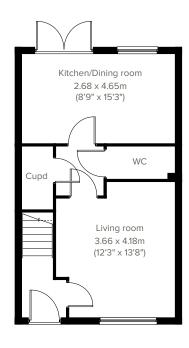


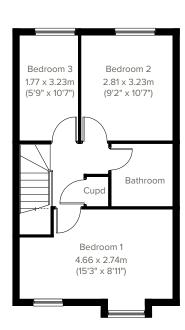


The Hanbury

3 bedroom home

The popular Hanbury is a three-bedroom family home with a bright and modern open-plan kitchen/dining room with French doors leading into the garden, downstairs WC and handy storage cupboard. Upstairs there are three bedrooms, a family-sized bathroom and a storage cupboard.





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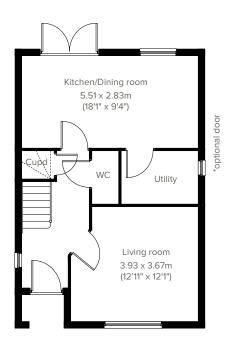
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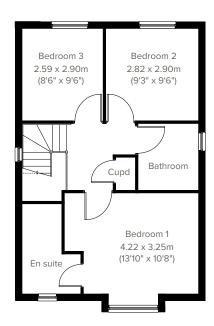
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Enjoy the best of modern living in this popular three-bedroom home which benefits from a stylish openplan kitchen/dining room with French doors leading into the garden. The Hatfield's bright front-aspect living room, separate utility room, handy storage cupboard and downstairs WC complete the ground floor. Upstairs, bedroom one has an en suite, there's a good-sized family bathroom and further storage.





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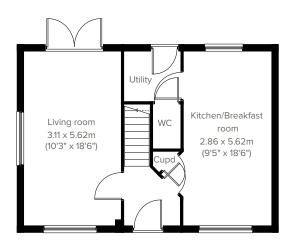
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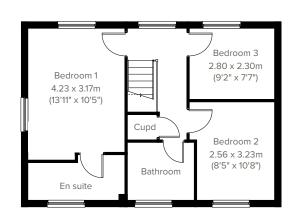




The Clayton
3 bedroom home

A superb family home, the Clayton features a stunning open-plan kitchen/breakfast room and an equally impressive living room with French doors opening into the garden. A utility with outside access, downstairs WC and storage cupboard ensure that this home is practical as well as stylish. Upstairs you'll find three bedrooms, including a large bedroom one with an en suite, a family-sized bathroom and another storage cupboard.





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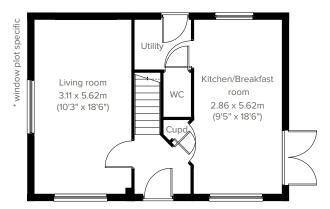
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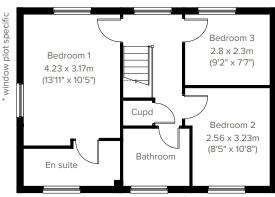
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A fantastic family home, the Clayton Corner features a stunning open plan kitchen/breakfast room with French doors opening into the garden and a spacious living room. A utility room with outside access, WC and storage cupboard ensure it's practical as well as stylish. Upstairs you'll find three bedrooms, including a bedroom one with an en suite, a family-sized bathroom and handy storage cupboard.





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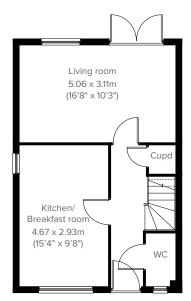
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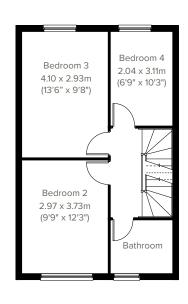
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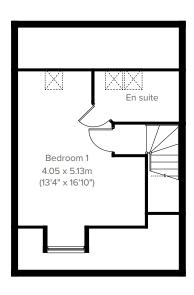




Modern three-storey living at its best; the Leicester is a four-bedroom home ideal for families. It features an open plan kitchen/breakfast room, a light-filled living room with French doors leading into the garden, plus a handy under-stairs storage cupboard and WC. The first floor has three good-sized bedrooms and the main family bathroom, and on the top floor, there's an impressive bedroom one with an en suite.







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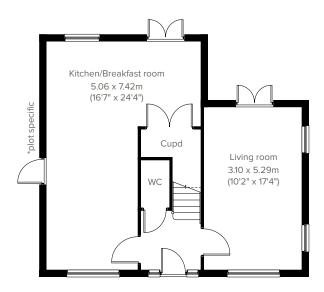
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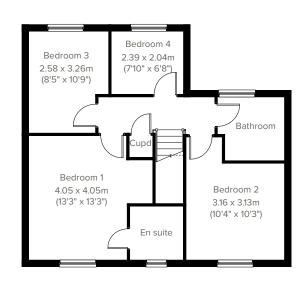
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A popular family home, the Himbleton ticks all the boxes. The modern and stylish open plan kitchen/breakfast room is perfect for spending time as a family and entertaining. There's also a well-proportioned living room, downstairs WC and a large walk-in pantry to the kitchen. Upstairs there are four bedrooms - bedroom one has an en suite - a family-sized bathroom and a storage cupboard.





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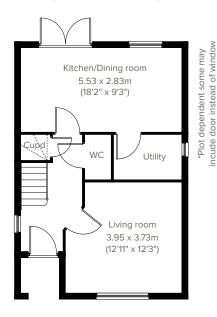


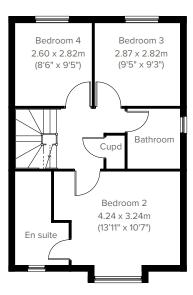


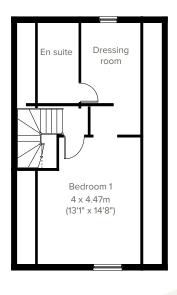
The Lumley

4 bedroom home

This modern three-storey home is ideal for family life. The Lumley is a four-bedroom home featuring an open plan kitchen/dining room with French doors leading into the garden, a handy utility room, front aspect living room, plus under-stairs storage and downstairs WC. The first floor has three good-sized bedrooms - bedroom two with an en suite - and the main family bathroom, and on the top floor there's an impressive bedroom one with an en suite and dressing room.







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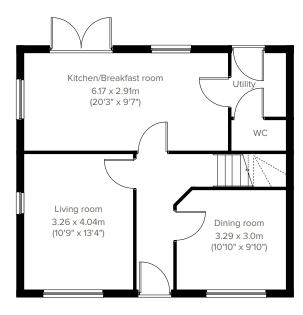
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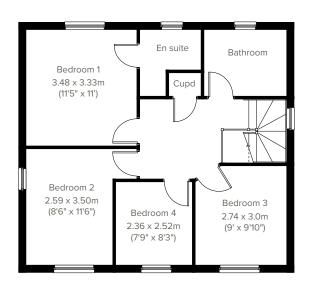
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The Chedworth's modern and stylish open plan kitchen/breakfast room, living room and separate dining room means you'll have all the space you need for spending time as a family and entertaining, plus there's downstairs WC and handy utility with outside access. Upstairs there are four bedrooms, a family-sized bathroom, and the spacious bedroom one has an en suite.





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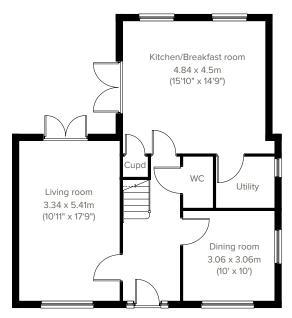
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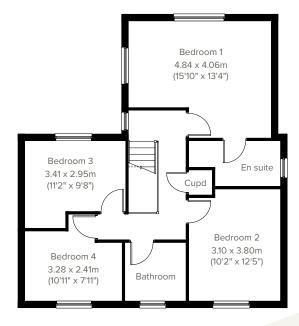
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Enjoy the best of modern living in this four-bedroom home which benefits from a stylish open plan kitchen/breakfast room with French doors leading into the garden. The Foxford's bright dual aspect living room, separate dining room and utility, handy storage cupboard and downstairs WC complete the ground floor. Upstairs, bedroom one has an en suite and there's a good-sized family bathroom and further storage.





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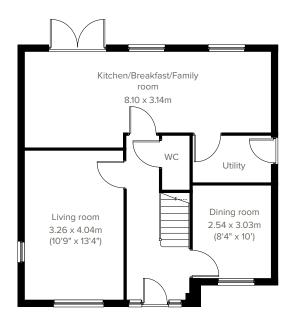
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An impressive family home, the Corfe is a five-bedroom detached home perfect for modern living. The stylish open plan kitchen/breakfast/family room is ideal for spending time as a family and entertaining guests. There's also a well-proportioned living room, separate dining room, downstairs WC and handy utility with outside access. Upstairs there are five bedrooms - bedroom one with an en suite - a family-sized bathroom and handy storage cupboard.





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#### Energy efficiency built in

# Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

### **Energy efficiency built in:**

- - Our typical B rating makes our homes much more efficient than traditional D-rated homes.
- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

  Many of our kitchen appliances have a highly efficient A rating.

- A-rated boilers

  Our condenser boilers far outperform non-condensing ones.
- Ve're located close to amenities and public

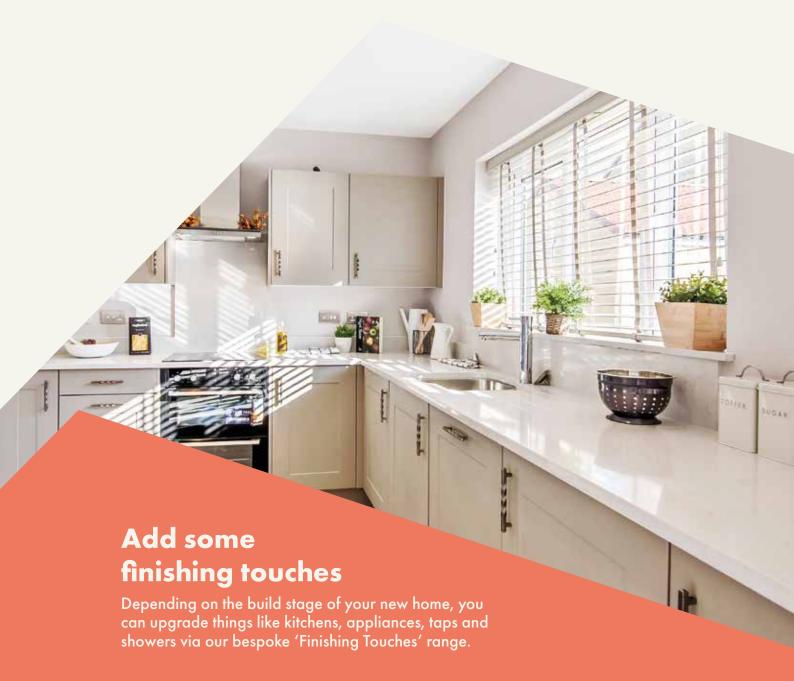
transport to help reduce your travel footprint.

- Ultra-fast broadband FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
- Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of CO<sub>2</sub> per house built.



# **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





#### **###** External

#### Walls

Traditional cavity walls. Inner: timber frame or block.

Outer: Style suited to planned architecture.

Tile or slate-effect with PVCu rainwater goods.

#### **Windows**

Double glazed E-glass windows in PVCu frames.

#### **Doors**

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).



#### Internal

#### **Ceilings**

Painted white.

#### Lighting

Pendant or batten fittings with low-energy bulbs.

#### **Stairs**

Staircase painted white.

#### Walls

Painted in white emulsion.

White pre-finished doors with white hinges.

#### Heating

Gas fired combi boiler with radiators in all main rooms, with thermostatically-controlled valves to bedrooms.

#### Insulation

Insulated loft and hatch to meet current building regulations.

#### **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

#### General

Media plate incorporating TV and telecommunication outlets to living room, (where living room is at the rear of the property the phone point will be in the hall).



#### Kitchen

#### General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage).

#### **Plumbing**

Plumbing for washing machine.

#### **Appliances**

Single electric white oven, gas hob in white and integrated cooker hood.



#### **Bathroom**

#### Suites

White bathroom suites with chrome-finished fittings.

#### **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

#### **Shower**

Mira showers with chrome fittings to en suite. Shower over bath where there is no en suite.

Half height tiling to sanitaryware walls in bathroom and en suite.

#### **Splashbacks**

1-course splashback to WC basin / 3-course splashback to bath / fully tiled shower.

#### General

En suite to bedroom(s) where applicable.



#### Security

#### Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

#### **Fire**

Smoke detectors wired to the mains with battery back-up.



#### **Garage & Gardens**

#### Garage

Garage with and up and over door, car ports or parking space.

#### Garden

Front lawn turfed or landscaped (where applicable).

#### **Fencing**

1.8 metre fence to rear garden, plus gate.





#### 6 reasons why it pays to buy new

# Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

#### No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

2.

#### **Energy efficient**

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

3.

#### **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

Win-win.

4.

#### More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. You may also be eligible to use the Government's Help to Buy scheme. **5.** 

#### 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

6.

#### Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

#### You can choose:



**Kitchens** 



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





#### Persimmon

# Notes






# Ultrafast 500Mb broadband is available on this development.

FibreNest provides you with high-speed, totally unlimited full-fibre broadband to your home, at great prices.



# Choose the best package for you

We know every household is different, that's why we've put together six amazing packages to suit everyone's needs. From surfing the net on the sofa to bingewatching the latest box set, streaming music with friends to ruling the galaxy in the latest must-have game - we've got the service for you.



Scan me! For packages & pricing.





support@fibrenest.com

#### Get connected today!

To sign up you will need your Unique Customer Reference.

Please ask your sales advisor for this:

D: