

THE
WHITMORE
COLLECTION

JEWELLERY QUARTER B3

[Overview](#) ◆ [Our homes](#) ◆ [The perks](#) ◆ [Location](#) ◆ [Contact](#)

Homes for rent by  Legal & General



The hallmark of happy renting

Stylish 1 and 2 bedroom apartments with an
impressive residents' Clubhouse and great perks
available to rent from Summer 2019.

Welcome to The Whitmore Collection.





New landscaped public square





Residents' Clubhouse – Games Room

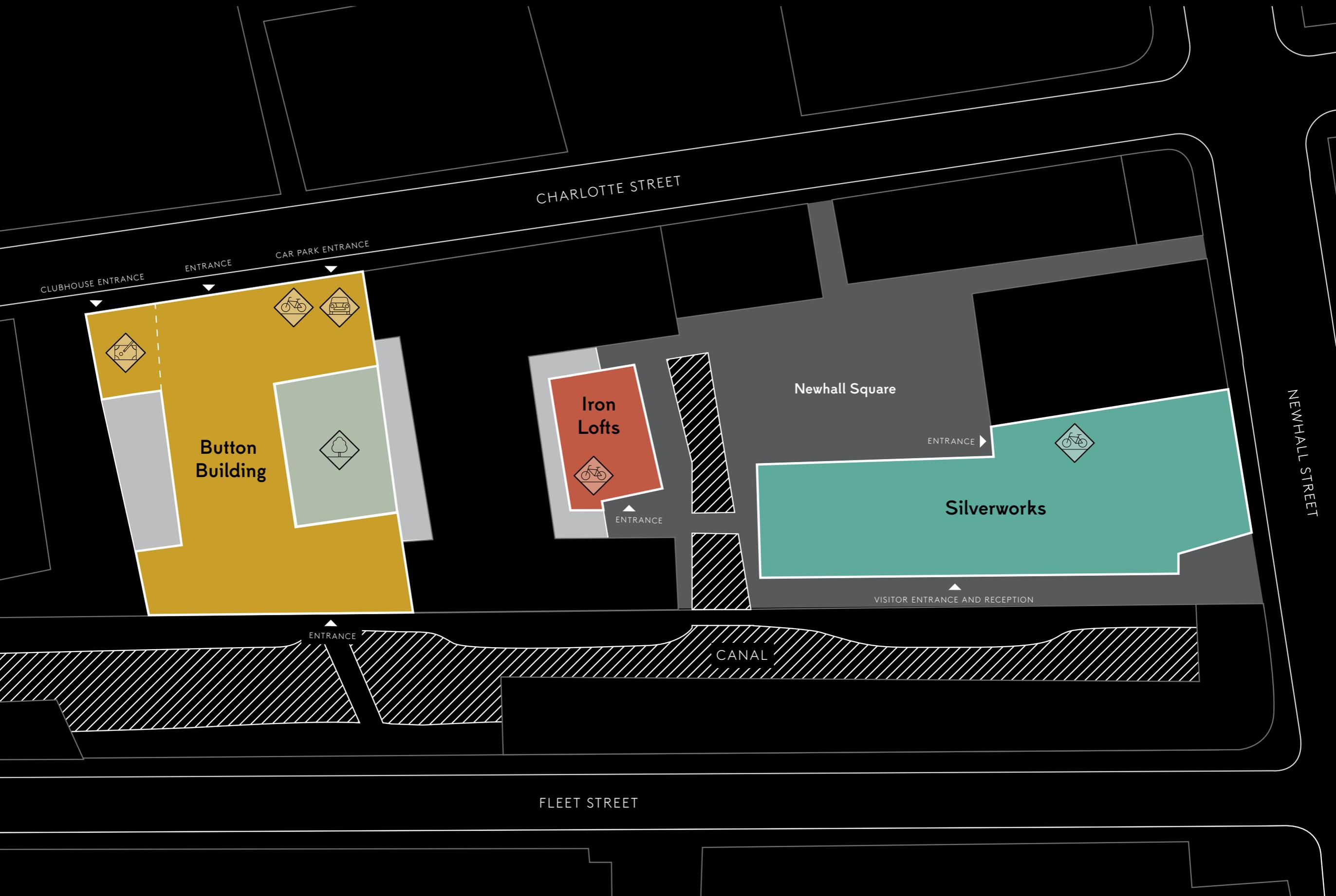




Residents' Clubhouse – Private Dining Room



Site plan



CLUBHOUSE ENTRANCE

ENTRANCE

CAR PARK ENTRANCE

Button Building

Iron Lofts

Newhall Square

Silverworks

ENTRANCE

ENTRANCE

VISITOR ENTRANCE AND RECEPTION

ENTRANCE

CANAL

FLEET STREET

CHARLOTTE STREET

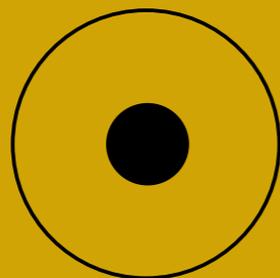
NEWHALL STREET



Our homes

Our stylish flats and townhouses are set across a trio of sites that mix old and new. Each building has its own unique personality so you're spoilt for choice when it comes to finding the right home.





BUTTON BUILDING

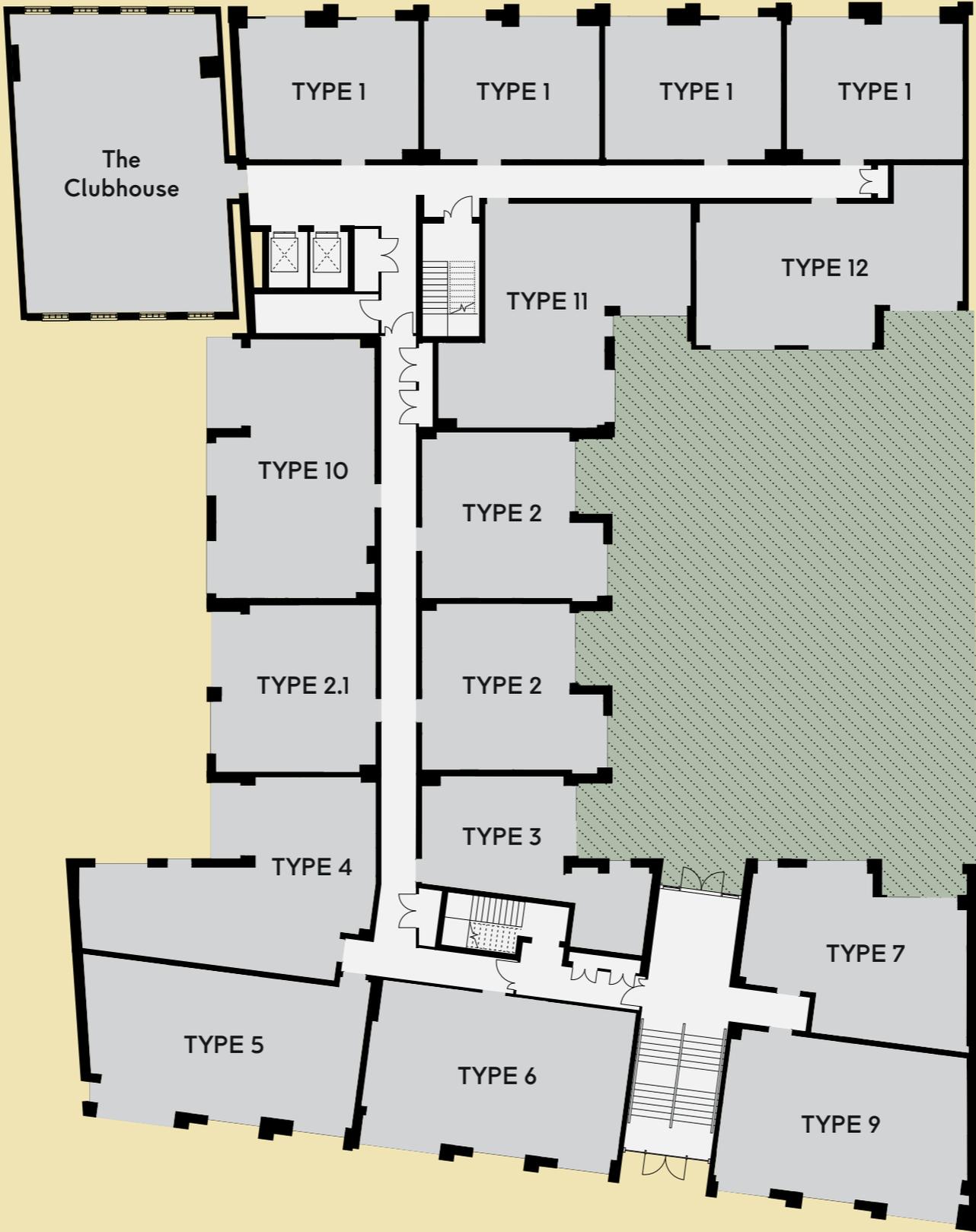
Welcome to the Button Building: newly built 1 and 2 bedroom apartments with the choice of balconies with canal or garden views, a shared residents' garden and a secure car park.

The Button Building, named after the mother-of-pearl buttons that were produced on site in the 1700s, is also home to our impressive clubhouse – with a heritage frontage, stylish interiors and space to work, play or hit the gym.

Move in summer 2019

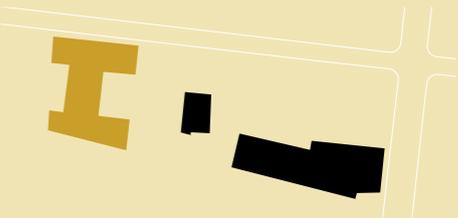


Button Building ♦ Example floorplate



Touch to navigate

Site overview



1 bedroom	2 bedroom
TYPE 1	TYPE 4
TYPE 2	TYPE 5
TYPE 2.1	TYPE 6
TYPE 2.2	TYPE 7
TYPE 3	TYPE 8
TYPE 3.1	TYPE 9
	TYPE 10
	TYPE 11
	TYPE 12
	TYPE 13

Floorplate is for illustrative purposes only, additional floors vary

Button Building ♦ 1 bedroom apartment

TYPE

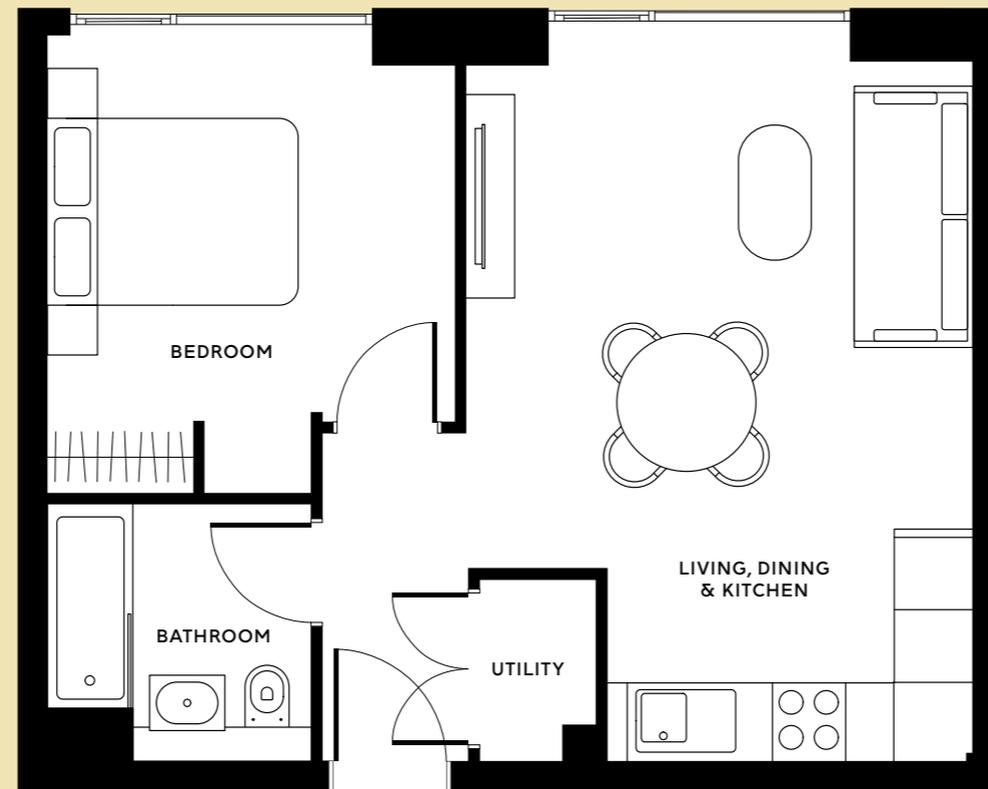
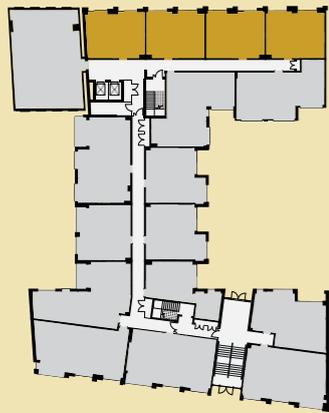
1

SIZE

From 45.12 sq. m

LOCATOR

Floors 1, 2, 3 and 4



Button Building ♦ 1 bedroom apartment

TYPE

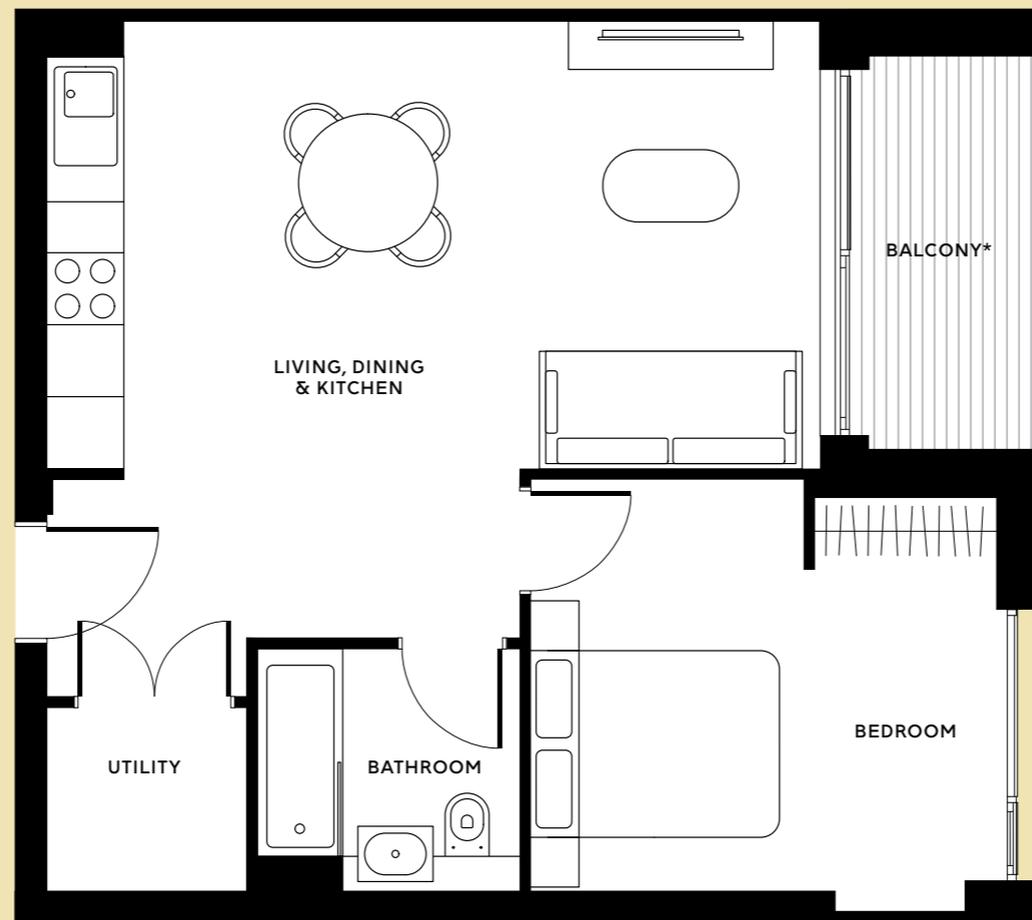
2

SIZE

From 50.99 sq. m

LOCATOR

Floors 1, 2, 3, 4 and 5



*First floor apartments have direct access to residents' garden but does not feature a balcony



Button Building ♦ 1 bedroom apartment

TYPE

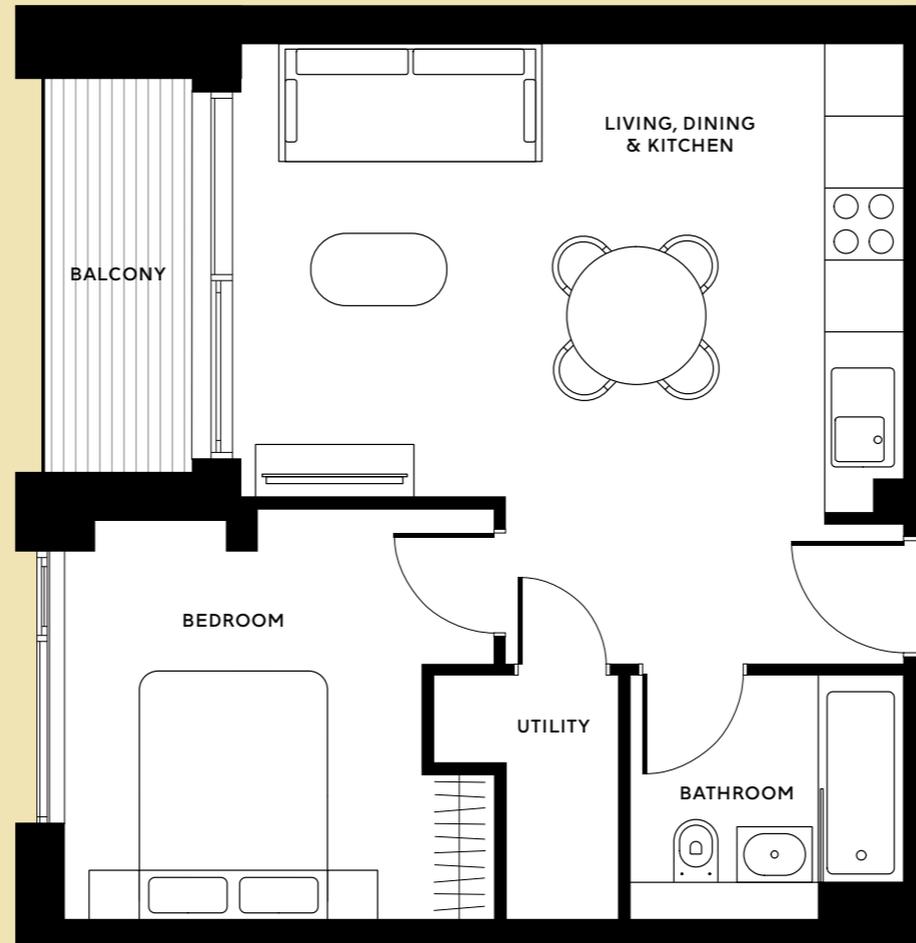
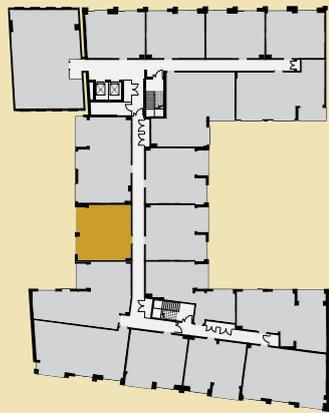
2.1

SIZE

From 44.72 sq. m

LOCATOR

Floors 1, 2, 3, 4 and 5



Button Building ♦ 1 bedroom apartment

TYPE

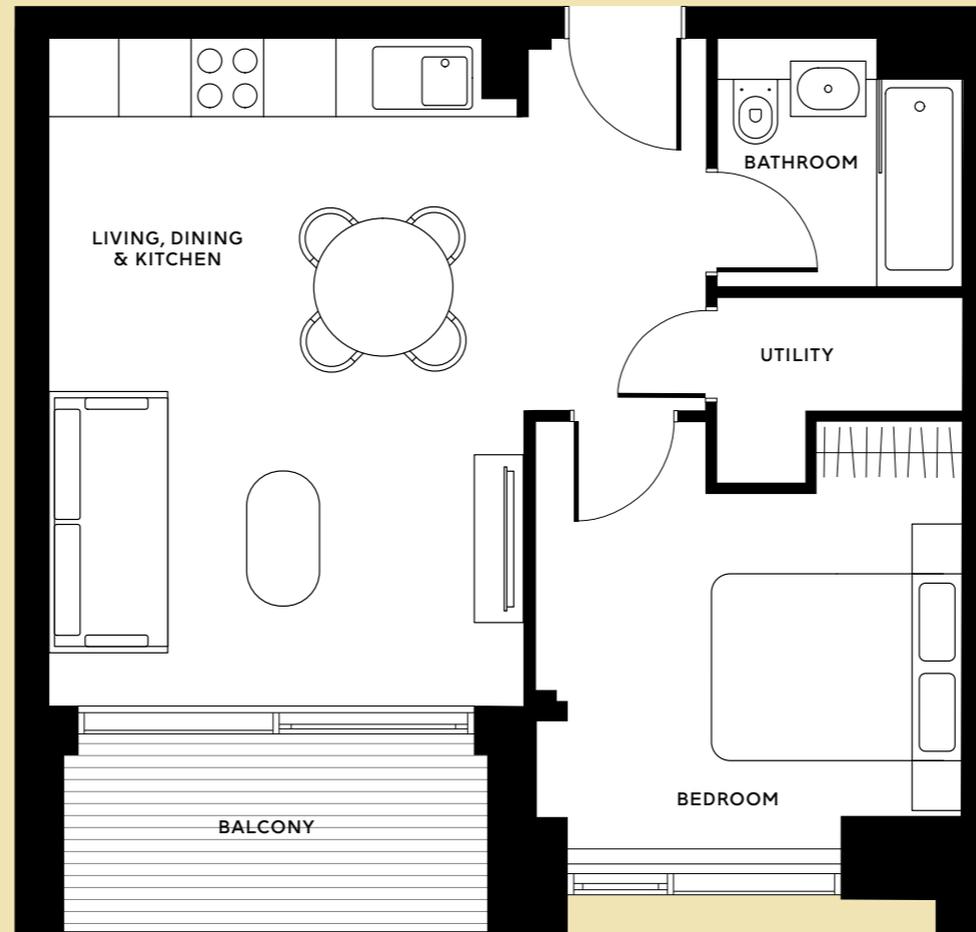
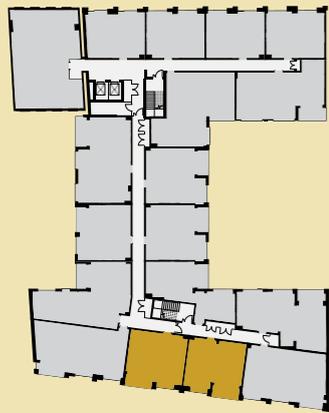
2.2

SIZE

From 45.97 sq. m

LOCATOR

Floors 2, 3, 4 and 5



Button Building ♦ 1 bedroom apartment

TYPE

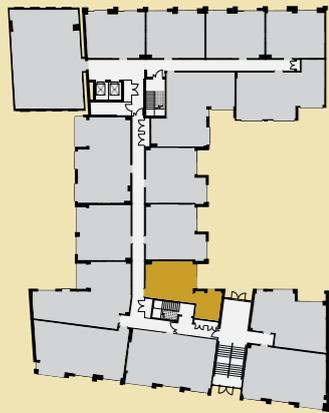
3

SIZE

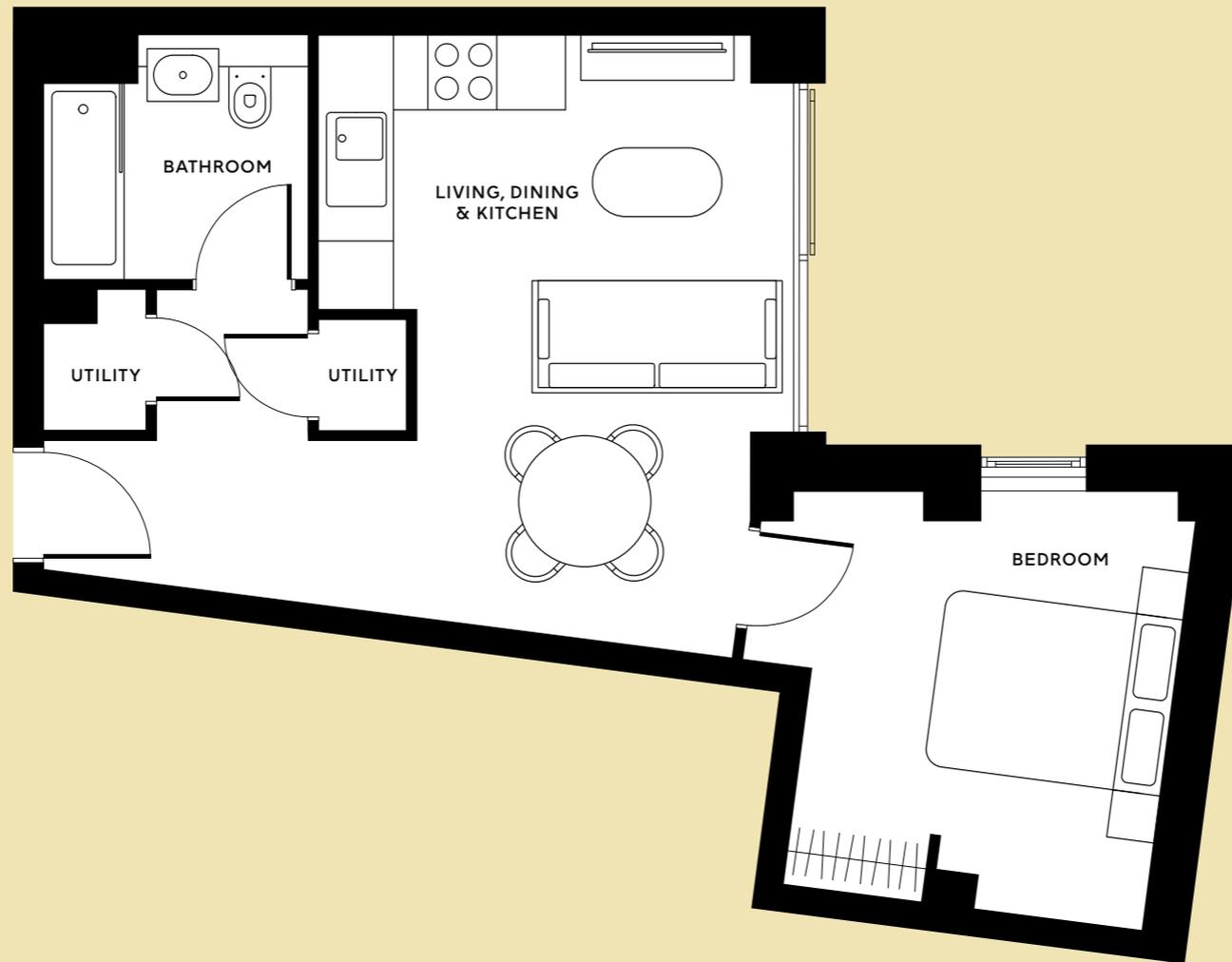
From 44.32 sq. m

LOCATOR

Floor 1



First floor apartment has direct access to residents' garden



TYPE

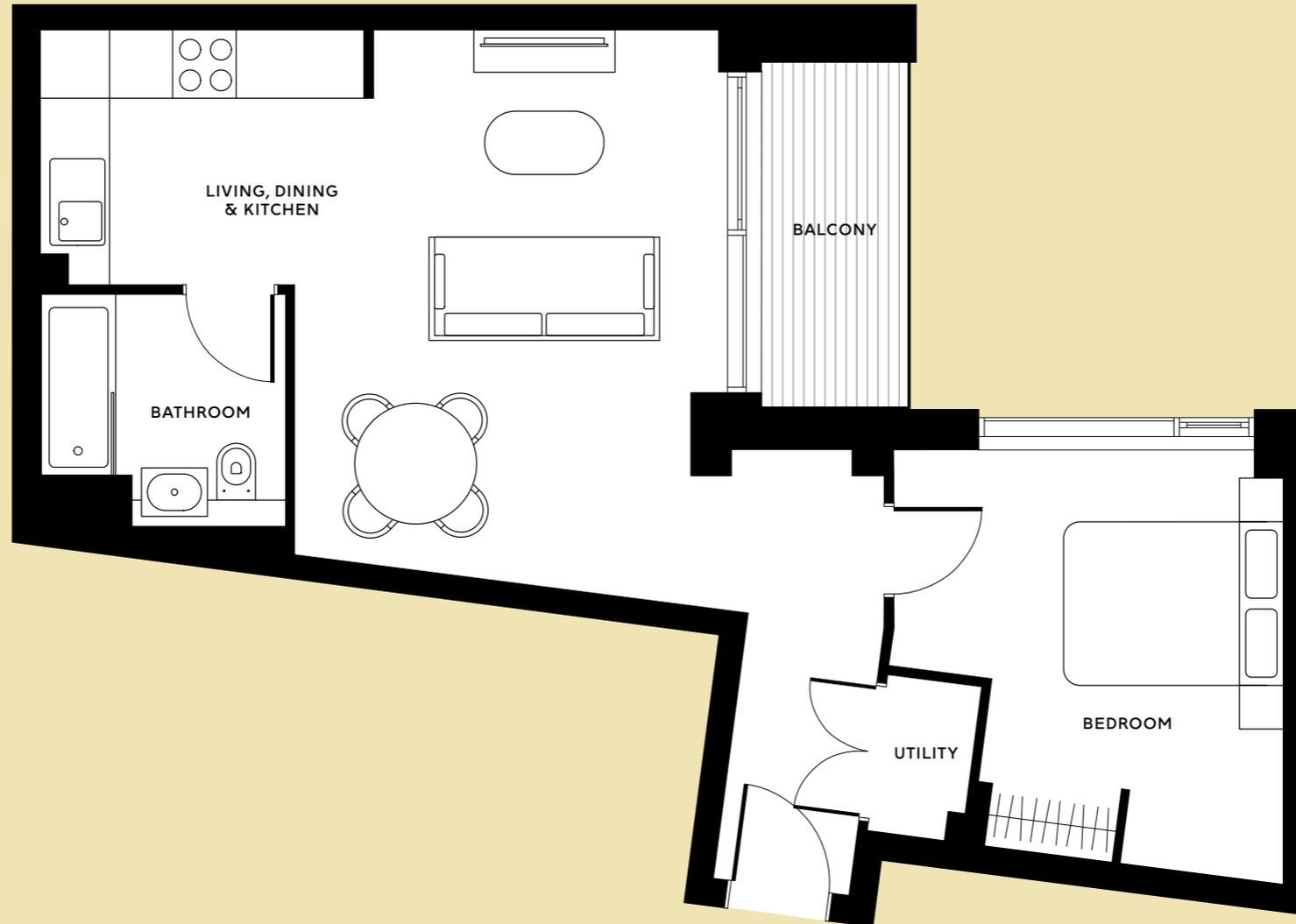
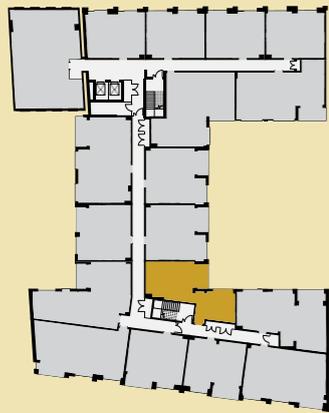
3.1

SIZE

From 51.81 sq. m

LOCATOR

Floors 2, 3, 4 and 5



Button Building ♦ 2 bedroom apartment

Button Building ♦ 2 bedroom apartment

TYPE

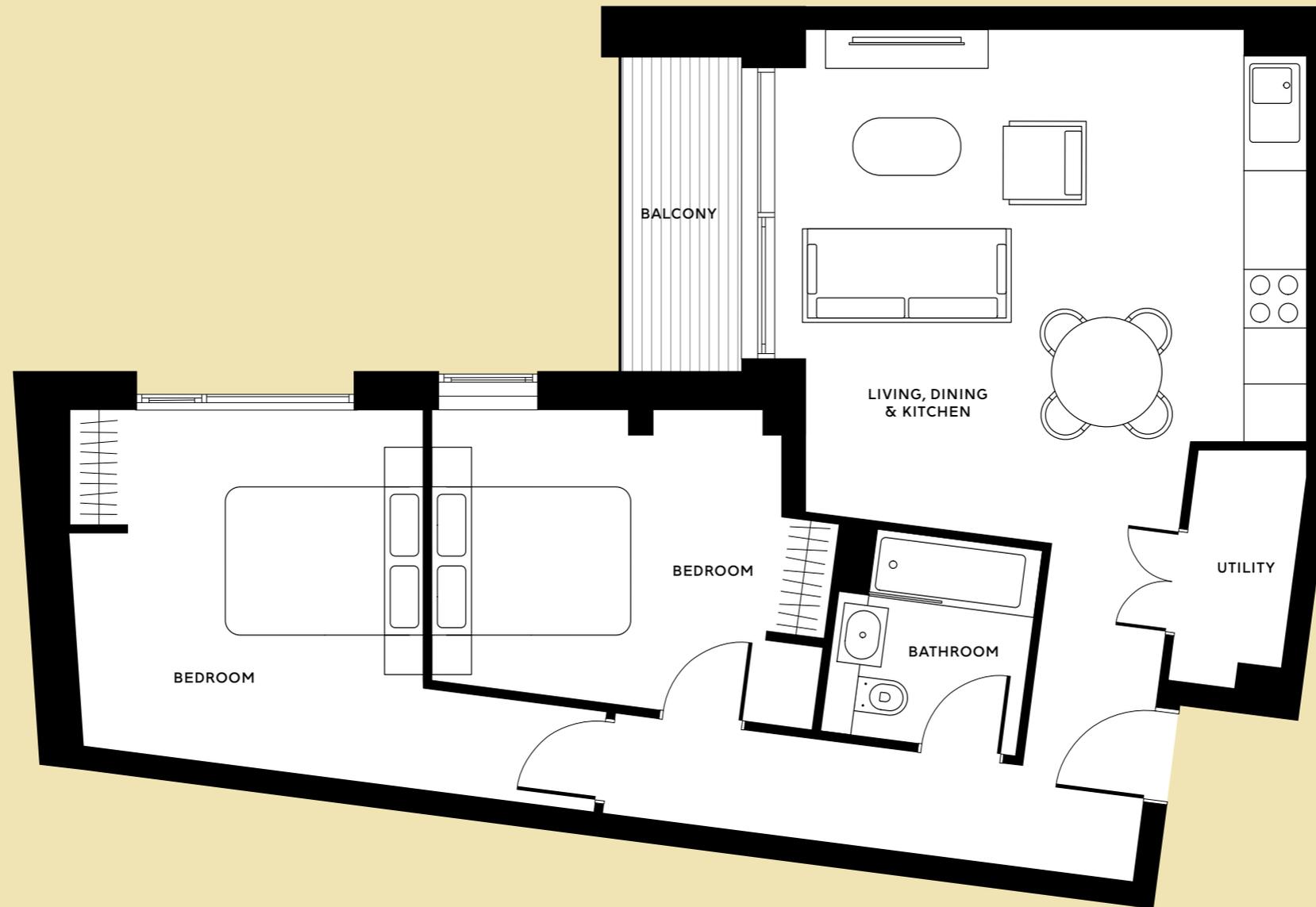
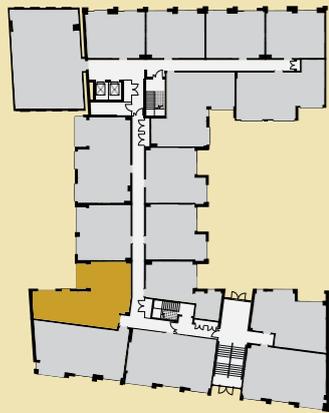
4

SIZE

From 72.42 sq. m

LOCATOR

Floors 1, 2, 3, 4 and 5



Button Building ♦ 2 bedroom apartment

TYPE

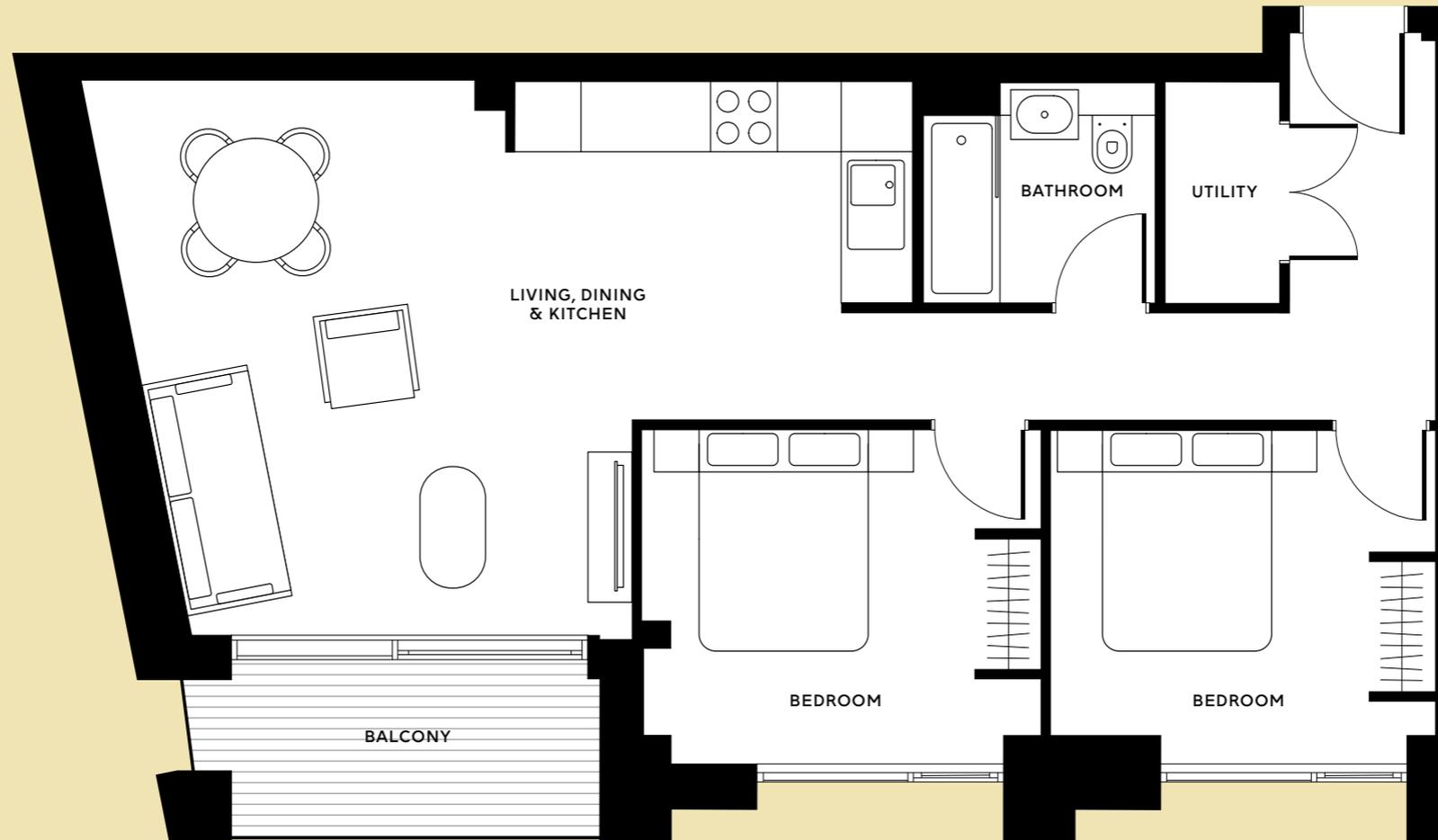
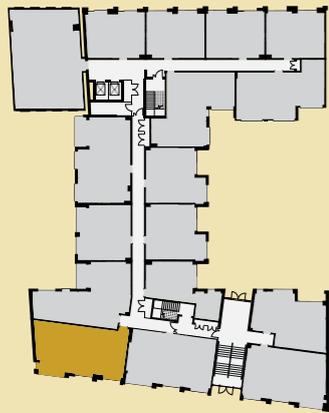
5

SIZE

From 68.95 sq. m

LOCATOR

Floors 1, 2, 3, 4 and 5



Button Building ♦ 2 bedroom apartment

TYPE

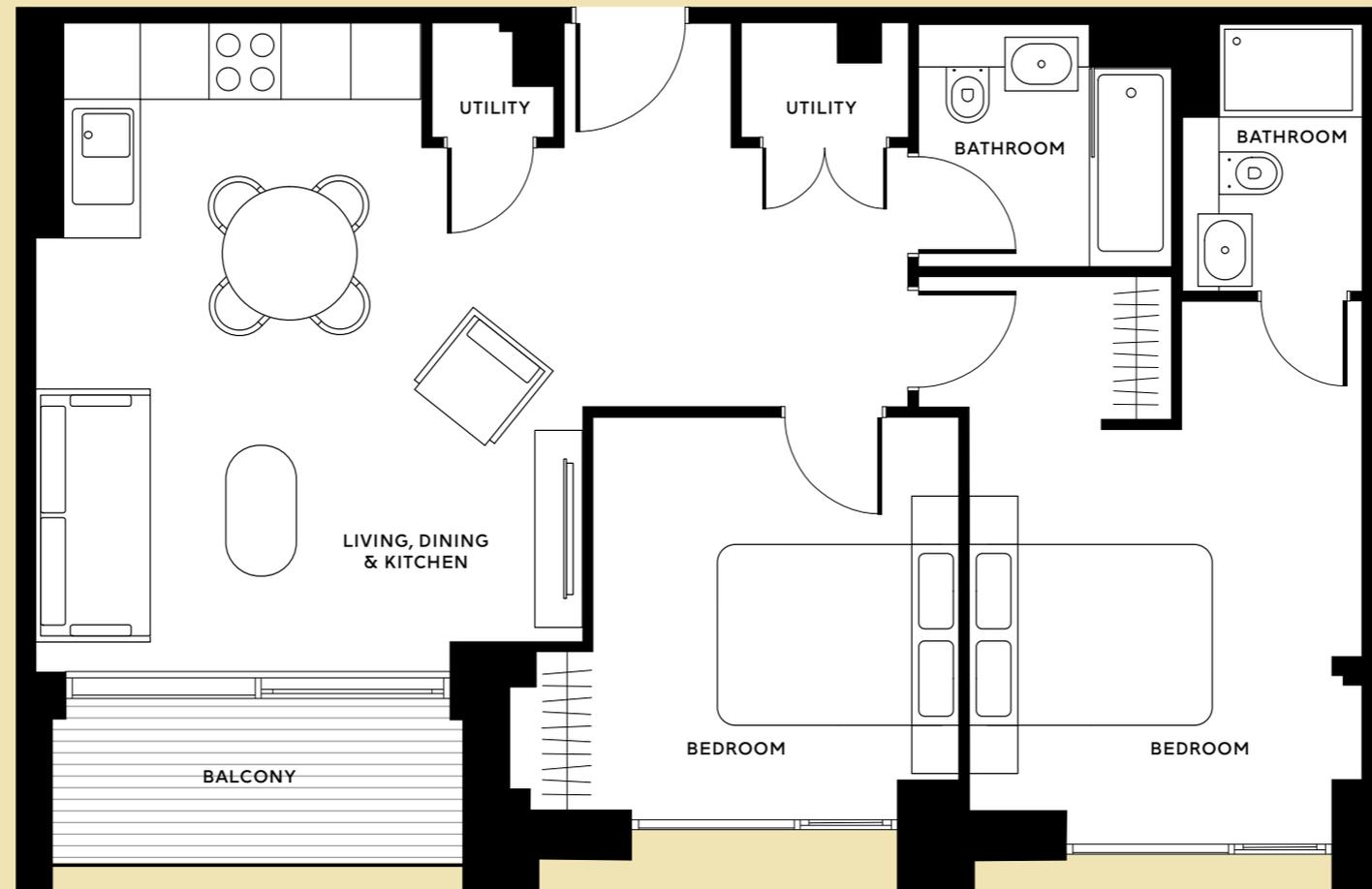
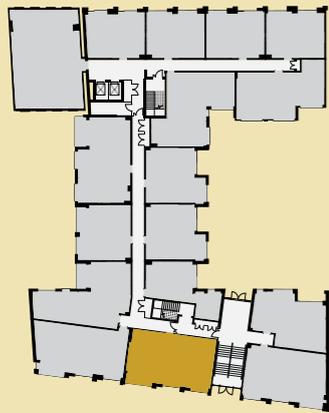
6

SIZE

From 71.66 sq. m

LOCATOR

Floor 1



Button Building ♦ 2 bedroom apartment

TYPE

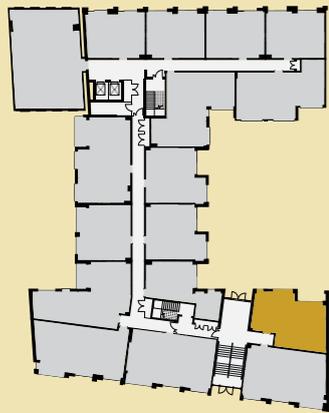
7

SIZE

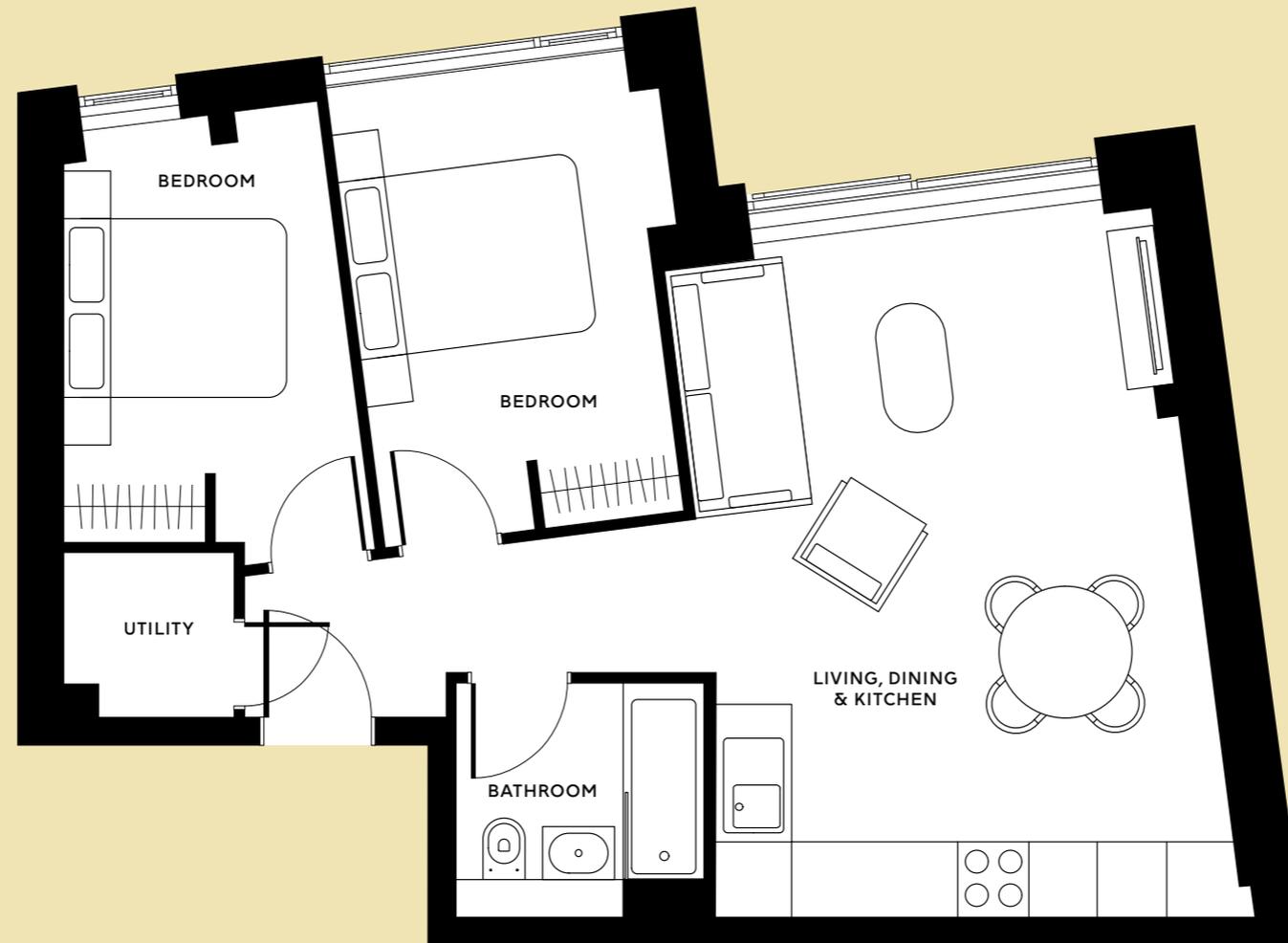
From 59.32 sq. m

LOCATOR

Floor 1



First floor apartment has direct access to residents' garden



Button Building ♦ 2 bedroom apartment

TYPE

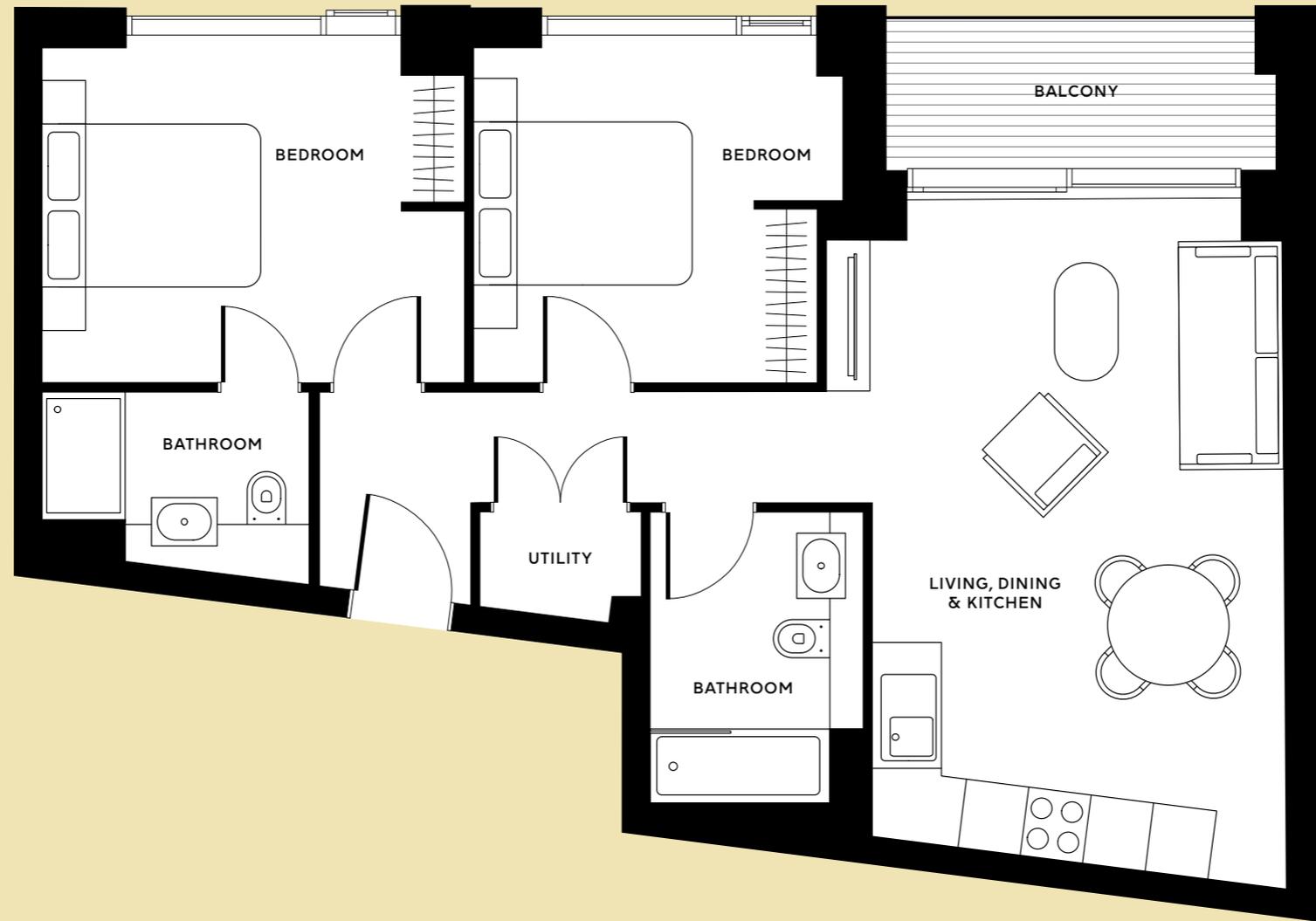
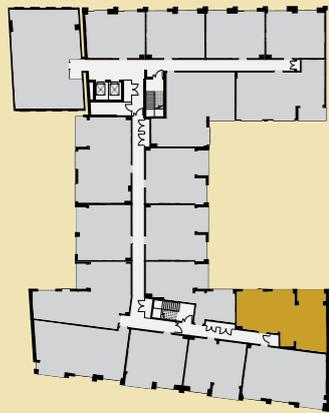
Type 8

SIZE

From 66.40 sq. m

LOCATOR

Floors 2, 3, 4 and 5



Button Building ♦ 2 bedroom apartment

TYPE

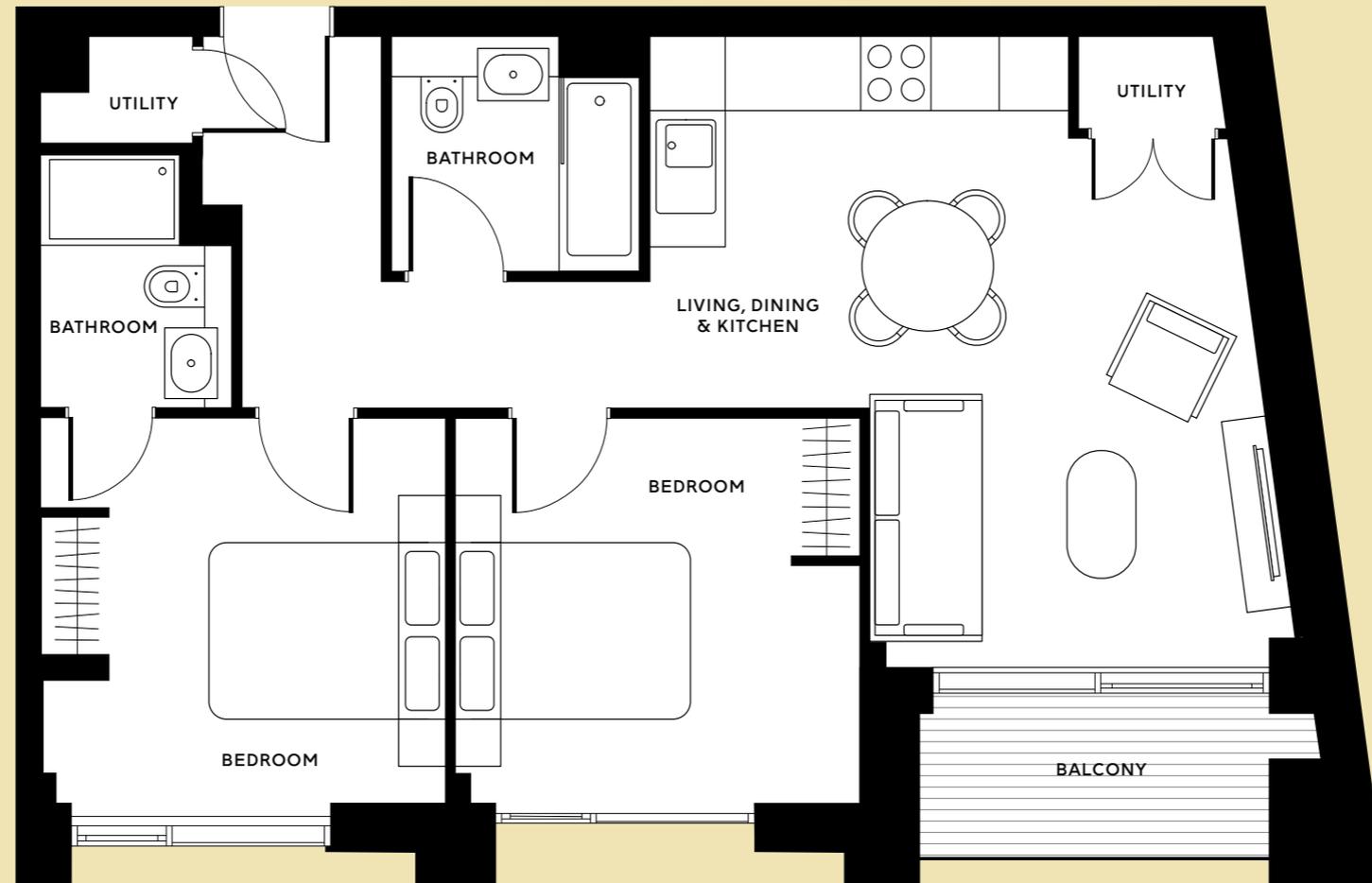
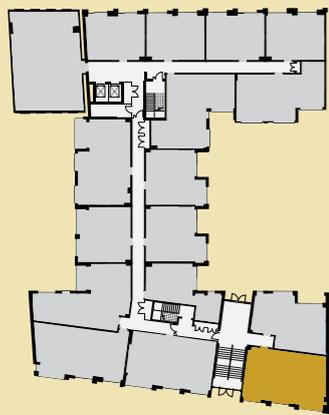
9

SIZE

From 65.77 sq. m

LOCATOR

Floors 1, 2, 3, 4 and 5



Button Building ♦ 2 bedroom apartment

TYPE

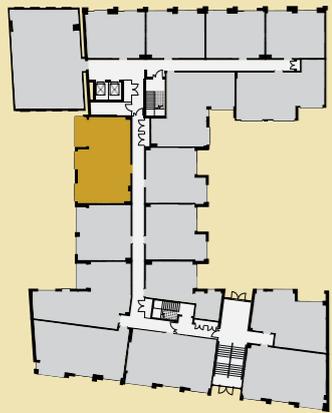
10

SIZE

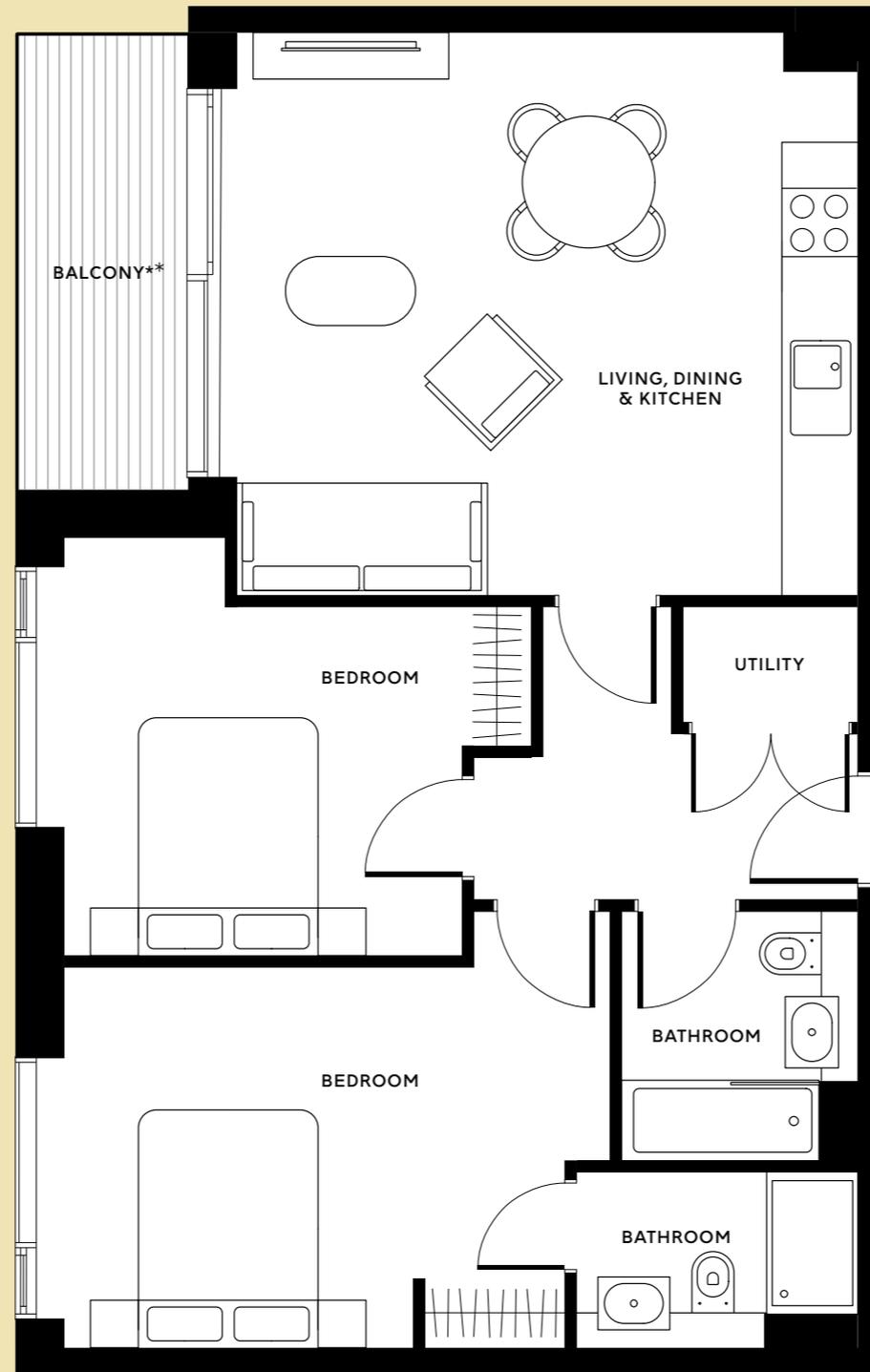
From 70.01 sq. m

LOCATOR

Floors 1, 2, 3, 4 and 5



*Third floor apartment does not feature a balcony



Button Building ♦ 2 bedroom apartment

TYPE

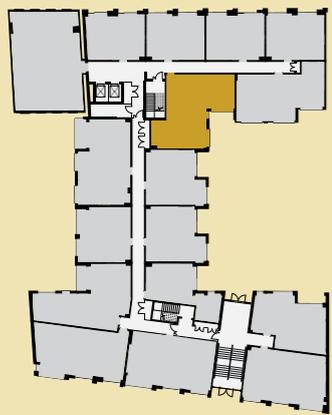
11

SIZE

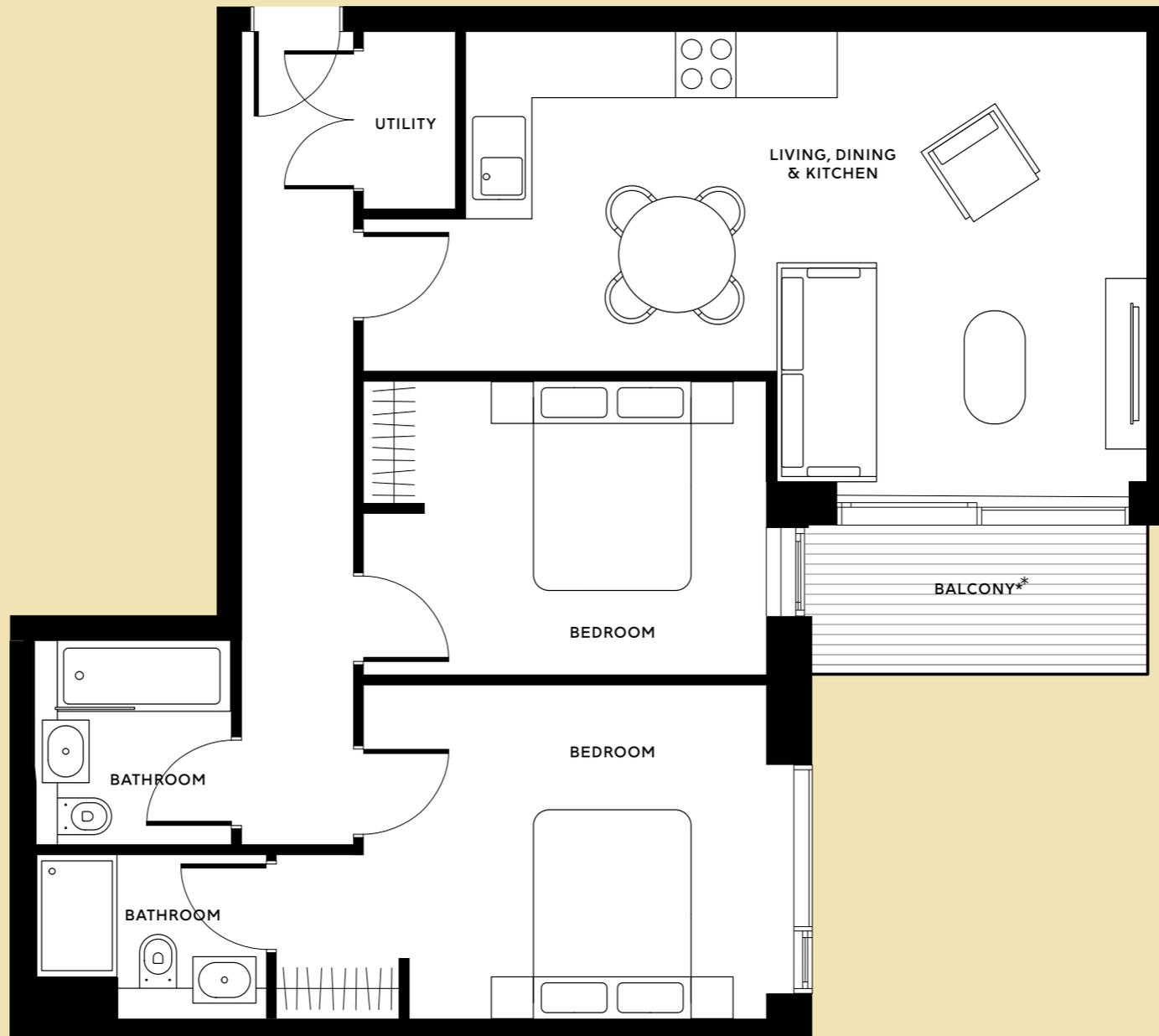
From 73.57 sq. m

LOCATOR

Floors 1, 2, 3 and 4



*First floor apartment has direct access to residents' garden but does not feature a balcony



Button Building ♦ 2 bedroom apartment

TYPE

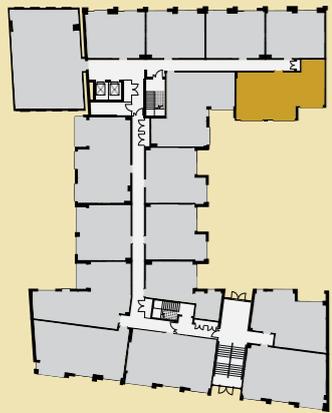
12

SIZE

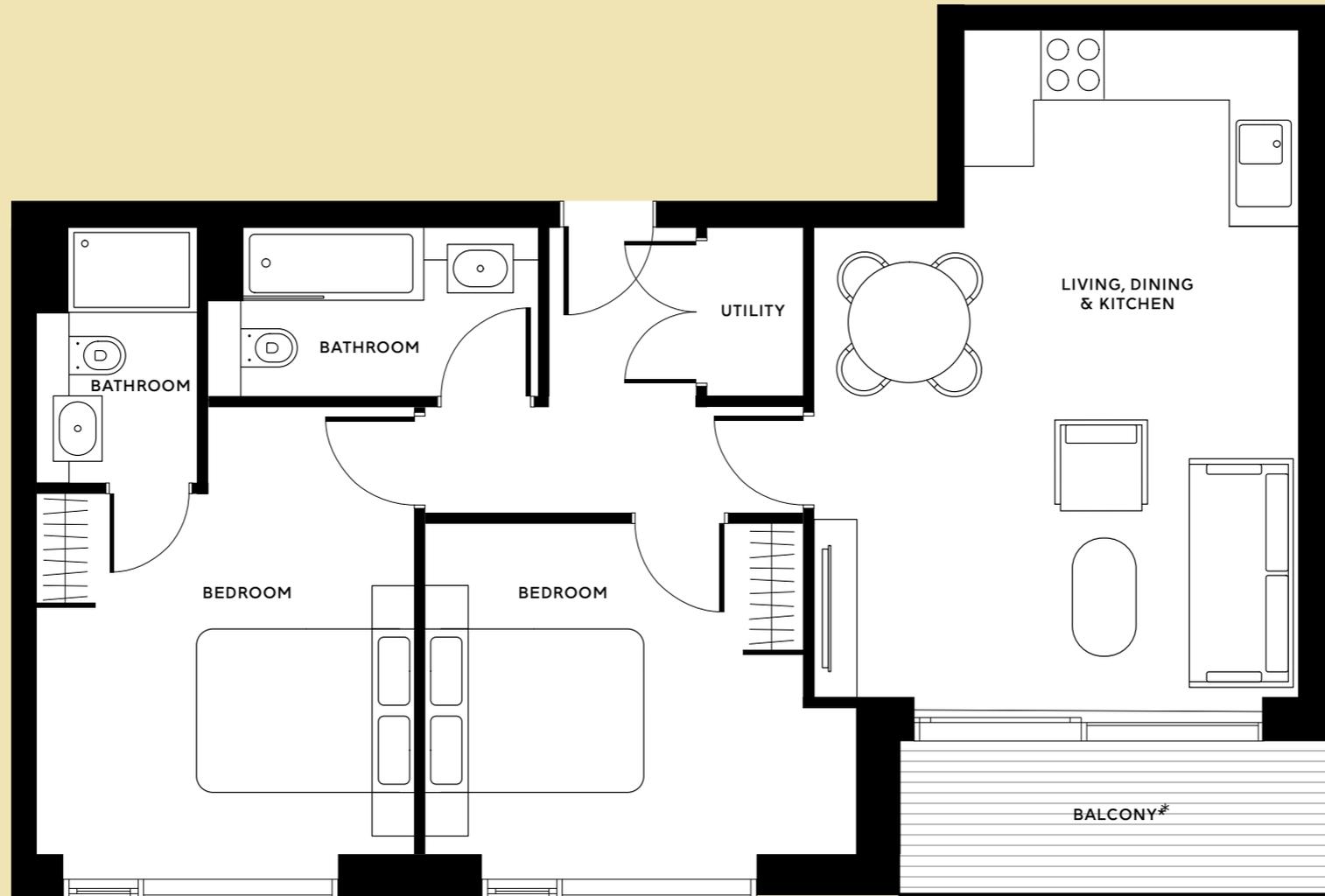
From 67.19 sq. m

LOCATOR

Floors 1, 2, 3 and 4



*First floor apartment has direct access to residents' garden but does not feature a balcony



Button Building ♦ 2 bedroom apartment

TYPE

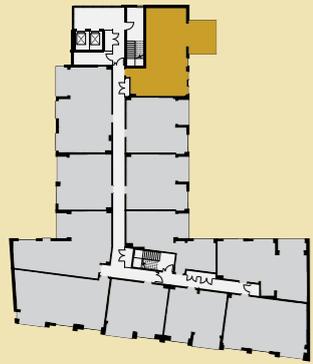
13

SIZE

From 69.1 sq. m

LOCATOR

Floor 5







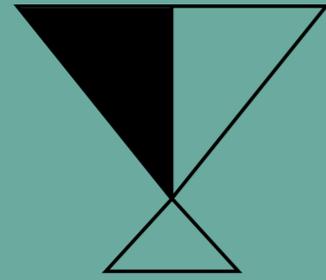










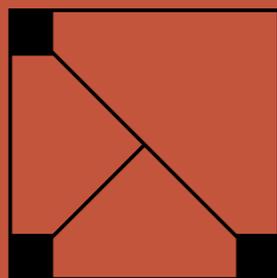


SILVERWORKS

Silverworks offers something for everyone, from bright, newly built 1 and 2 bedroom apartments with balconies overlooking vibrant Newhall Square, to 3 bedroom townhouses, enviably located along the canal. With a main reception area and 24-hour on-site team, you'll be warmly greeted, night or day, while shops, brunch spots and frothy cappuccinos are never more than a few steps away.

Launching autumn 2019



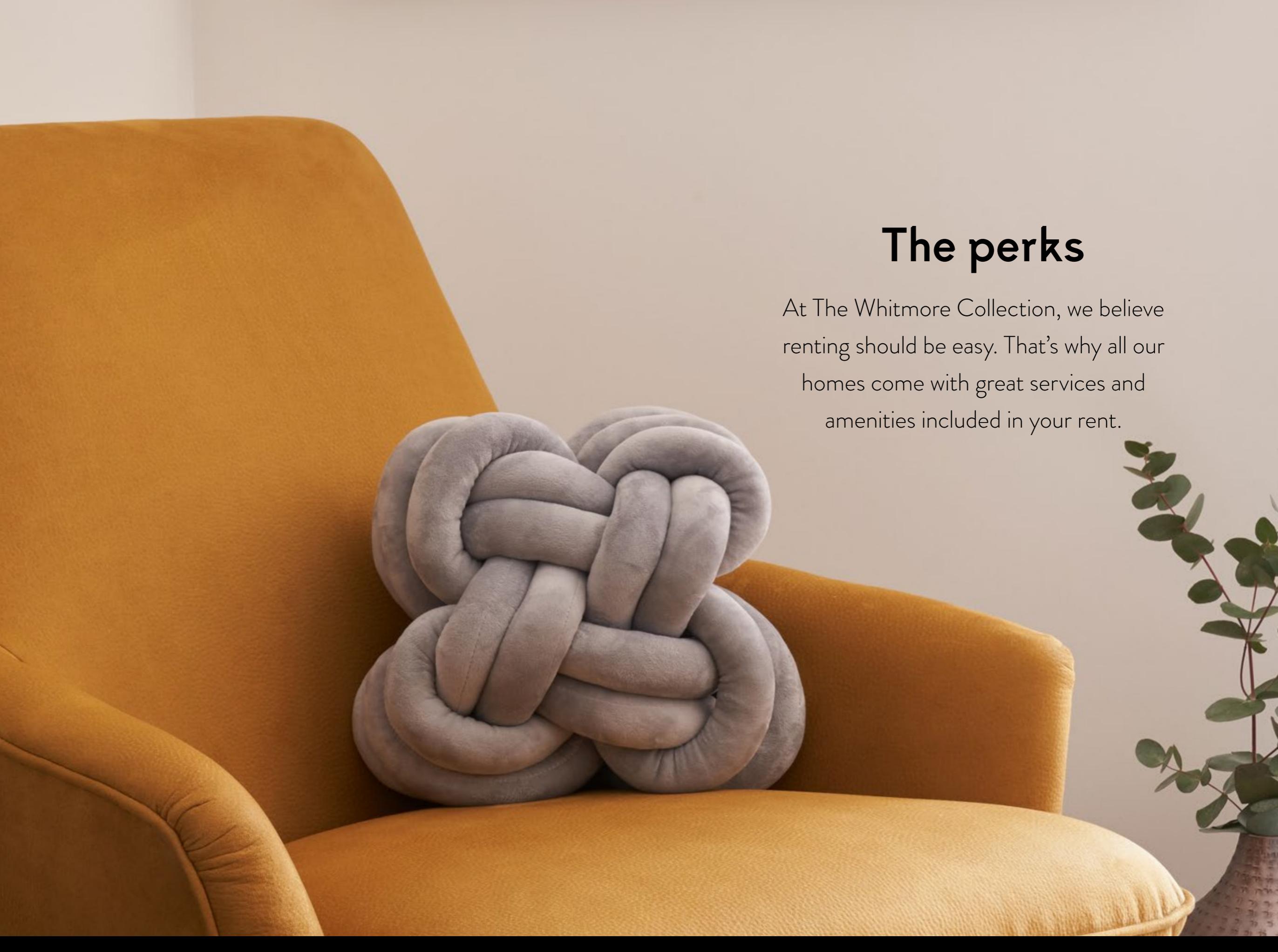


IRON LOFTS

Iron Lofts is an exclusive collection of just four Grade II-listed warehouse apartments overlooking a water feature in the newly landscaped Newhall Square – spacious, stylish, and beautifully converted from their former life as an iron foundry. These apartments blend high-spec contemporary design with period details, with the option of a bespoke designer furniture pack to complement the building's aesthetic.

Launching autumn 2019



A photograph of a mustard yellow armchair. A large, grey, knotted pillow is resting on the seat. To the right, a small potted plant with green leaves is visible. The background is a plain, light-colored wall.

The perks

At The Whitmore Collection, we believe renting should be easy. That's why all our homes come with great services and amenities included in your rent.

Happy renting



No letting fees

Relax, we've got fees covered. We won't charge you for referencing, signing or renewing your contracts. Nothing. Nada.



Flexible contracts

Stay as long as you want, from 6 months to 5 years. You decide your contract's length. And we only ask for two months' notice before you vacate.



On-site team

We're here whenever you need us - helping arrange everything from deliveries to residents' events as well as coordinating maintenance and repairs.



WiFi included

Free high speed broadband and line rental in your apartment.

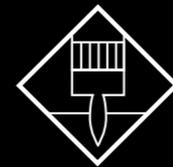


Feel at home



Pets welcome*

We know your pet is part of the family so our apartments are pet friendly. Because life wouldn't be the same without them.



Make it your own*

It's your apartment so you're free to choose if you'd like to decorate. We've can even recommend a local handyman to do it for you!



Bespoke designer furniture

Our apartments can come with high quality furniture included in your rental agreement. Or you can bring your own furniture if you prefer. The choice is yours!



Residents' garden & courtyard

We have a selection of green spaces to choose from. A peaceful terrace garden and our brand new public square bordering the canal.



Designed for you



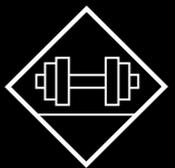
Residents' Clubhouse

Our impressive Clubhouse is full of character with a boutique members club feel. Whether you're after a cosy evening with friends by the fire or a lively game of pool our games room has everything you need.



Car parking*

Secure residents parking is available to rent.



Residents' gym

Sweat it out in the in-house gym, with state-of-the-art equipment, whether boxing, ballet or rowing, working out has never been so easy.



Cycle storage

With safe and secure storage, and direct access to the Birmingham & Fazeley Canal, getting on your bike couldn't be easier.





Bespoke designer furniture

If you don't have your own, our apartments
can come with high quality furniture
as part of your rental agreement.
You just decide what pieces you want
to be set up before you move in.



Furniture pack



Two-seater sofa



Coffee table



Armchair



Dining table with 4 chairs



Media unit



Chest of drawers



Double / king size bed with storage



Bedside tables



Renting with us

All apartments available to rent at The Whitmore Collection come with the Legal & General promise: to provide high quality, thoughtfully designed and comfortable homes for everyone.

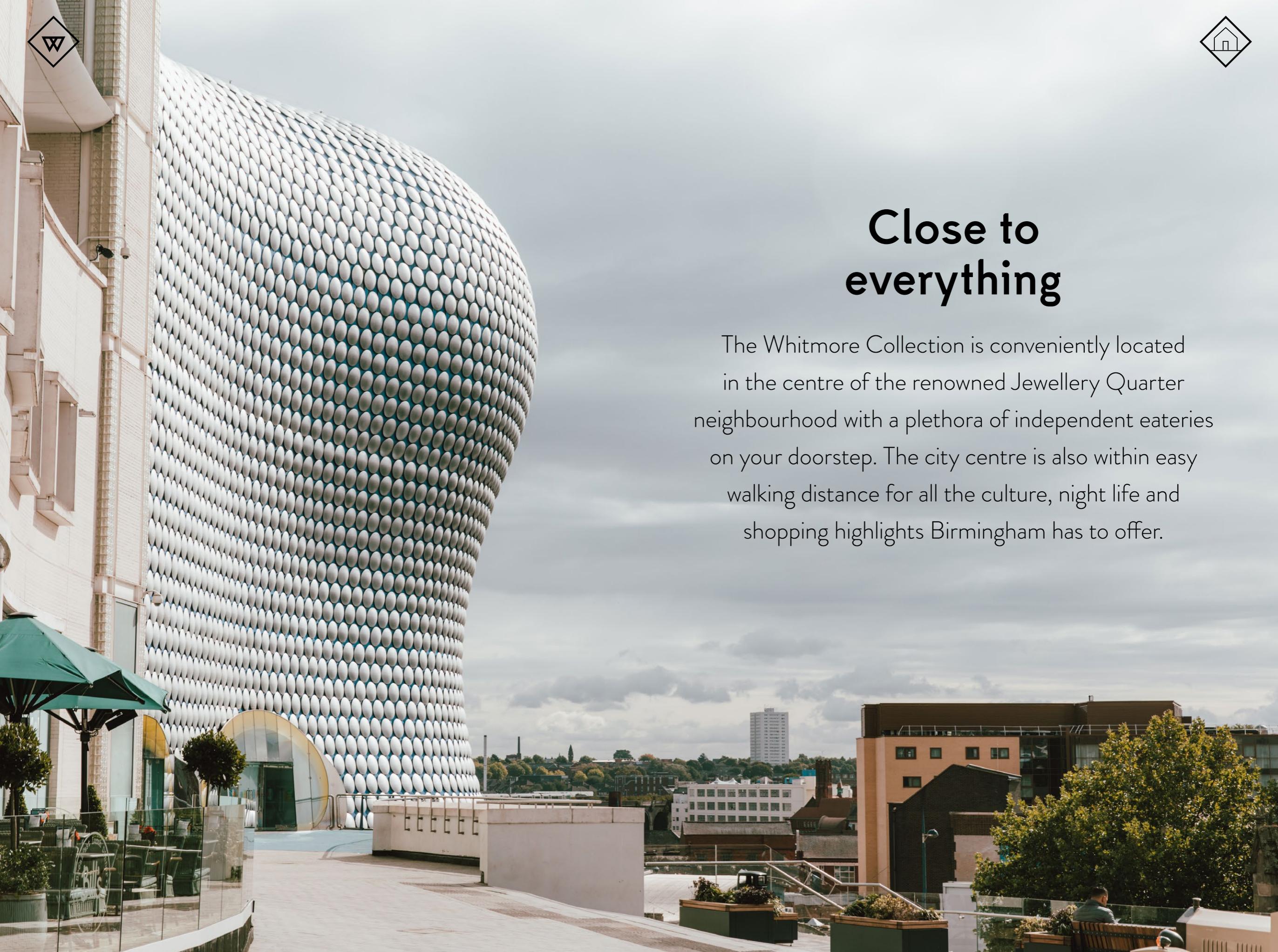
Make yourself right at home.





Close to everything

The Whitmore Collection is conveniently located in the centre of the renowned Jewellery Quarter neighbourhood with a plethora of independent eateries on your doorstep. The city centre is also within easy walking distance for all the culture, night life and shopping highlights Birmingham has to offer.





On your doorstep



Otto Pizza



Chamberlain clock



St Pauls House



Great Western Arcade

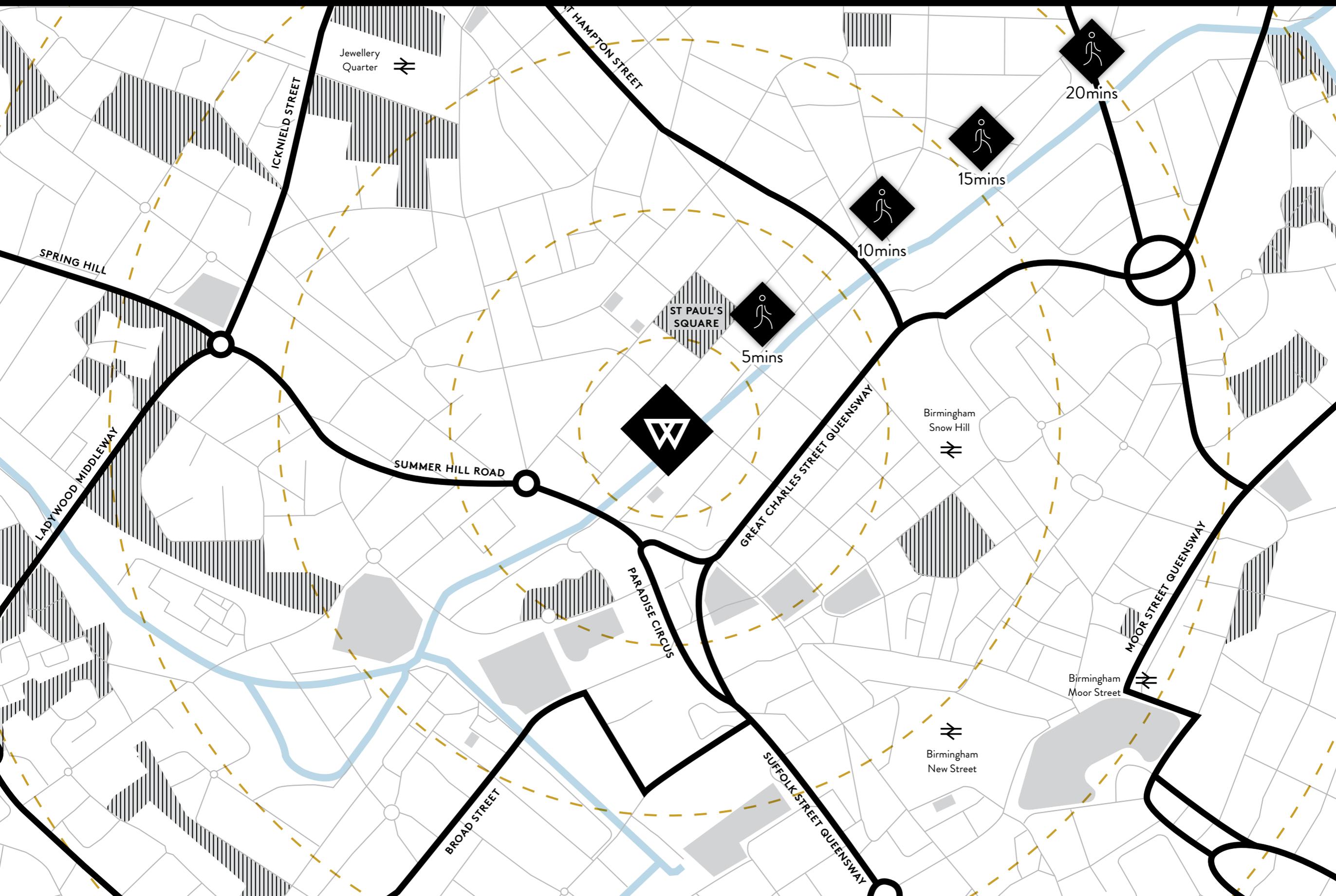


Yorks Cafe



40 St Pauls

Getting around





Get in touch

hello@thewhitmorecollection.com

thewhitmorecollection.com

01213 122 140

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