





# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"With over 50 years of building find out more about us on page 4"



We're proud of our 5 star builder status awarded by the national Home Builders Federation (HBF). It's a reflection of our commitment to delivering excellence always and putting our customers at the heart of all we do.



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Reasons to buy from us



# A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

# Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

# Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. **Read more on page 20** 



# Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

14,868

homes sold in 2022 200+

locations across the UK 5000+

employees make it all happen 700+

apprentices taken on each year £505.6m

invested in local communities in 2022



# **Real Living Wage**

We're proud to be accredited to the Real Living Wage. We value our employees and want to pay them fairly for the good work they do.

Like to know more? Just scan the QR code below.





# Happy hour

We run Customer Construction
Clinics from our on-site sales
offices each Monday from
5-6pm. Pop in to see the team
both during and after you've
moved in to your new home.

# "Building sustainable homes and community hubs"

# Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

# Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



# 10-year warranty

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

# Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

# **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service.

Read more on page 22





# With you all the way

# Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

# Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

# **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

# Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

# Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

# **Exchange contracts**

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

# **Quality assurance**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

# Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

# Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

# After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.















Bank of Mum and Dad



**Deposit Boost** 



Armed Forces/Key Workers Discount





# Aylesham • Kent

# Persimmon at Aylesham Village

Situated between the coastal town of Dover and the historic Cathedral City of Canterbury, Persimmon @ Aylesham Village has a lot to offer its residents. Our new collection of one, two, three and four-bedroom homes is perfect for first-time buyers, growing families and those looking to downsize seeking a beautiful rural setting.

Surrounded by rolling farmland and woodland walks, Aylesham Village is situated just over 10 miles South East of the Cathedral City of Canterbury. This up and coming village is perfectly positioned to enjoy the combination of country, city and coastal living without being in a busy residential area.

The village boasts excellent local services and facilities, with direct train services into London Victoria, easy access to the coast for days out beautiful nearby historic settings and idyllic local walks to enjoy.

Considered as one of the most beautiful districts in the country, the areas surrounding Aylesham feature a variety of interesting landscapes.

Close by, the coastal towns of Dover and Folkestone offer stunning views of white cliffs, whilst Deal and Sandwich offer beautiful sandy /pebble beaches. The Sandwich and Pegwell Bay National Nature Reserve and The Stodmarsh National Nature Reserve are only a short drive away and are perfect for family days out. Plus with the picturesque Kent Downs on your doorstep, you will not be short of scenic walks to appreciate.

# Easily within reach

A short walk away you will find Aylesham train station which has direct trains to London, Ashford and Canterbury.

By road you have quick access to the A2, which links southbound to the coast, and northbound to the M2.

The nearest airport is Gatwick which is accessible in just under an hour and a half (traffic depending), and ferries to Calais can be caught from the port of Dover.

# **EXPLORE**

# Start exploring...

A2 (with links to M2 & M25) **1.9 miles** 

Canterbury **9.9 miles** 

Dover 11.7 miles

Deal

15.1 miles



# **Our homes**

**Apartments** 

1 & 2 bedroom

Heron House

Aegel House

2 bedroom

Snowdown House

Houses

2 bedroom

The Alnmouth

3 bedroom

The Danbury

The Sherwood

The Charnwood

The Charwood Corner

4 bedroom

The Whiteleaf

Affordable Housing

**CB** Car Barns



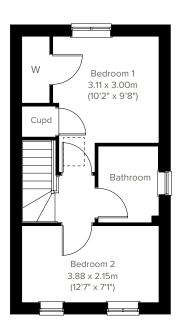






Perfectly-proportioned, the Alnmouth has a stylish open plan kitchen/dining/living room with French doors leading into the garden. It also features two first floor bedrooms, a good-sized family bathroom, a handy storage cupboard and off-road parking. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





**GROUND FLOOR** 

**1ST FLOOR** 

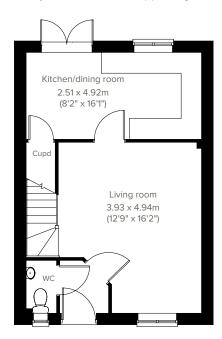
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.

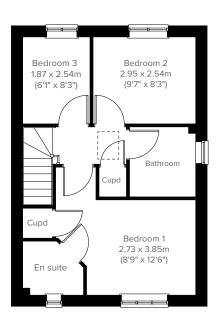
This information is for guidance only and does not form any part of any contract or constitute a warranty. Illustrations are of typical elevations and may vary. Floor plans are not drawn to scale and window positions may vary. Room dimensions are subject to a +/- 50mm (21) tolerance and are based on the maximum dimensions in each room. Please consult your sales advisor on site for specific elevations, room dimensions and external finishes. The EPC ratings are estimated and vary between home types, orientation and developments.





Perfect for the way we live today, the three-bedroom Danbury has a modern open plan kitchen/dining room with garden access and a spacious front-aspect living room that's ideal for entertaining. Upstairs there are three bedrooms - bedroom one has an en suite and a family-sized bathroom. Appealing to families, first-time buyers and those looking to downsize.





**GROUND FLOOR** 

**1ST FLOOR** 

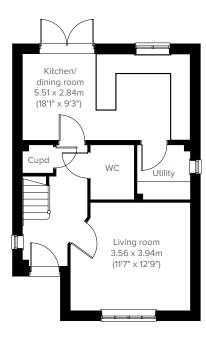
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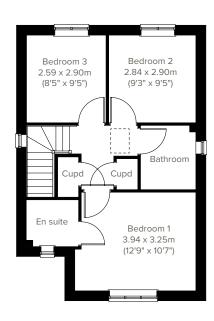
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The Sherwood is a modern three-storey home ideal for family life. This three-bedroom home features an open plan kitchen/dining room with French doors leading into the garden, a handy utility room, a front-aspect living room, plus under-stairs storage and a WC. The first floor has three good-sized bedrooms, one with an en suite, and the main family bathroom.





**GROUND FLOOR** 

**1ST FLOOR** 

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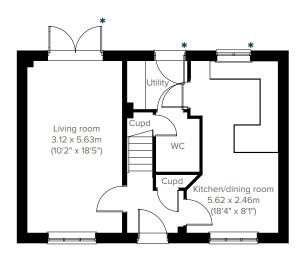
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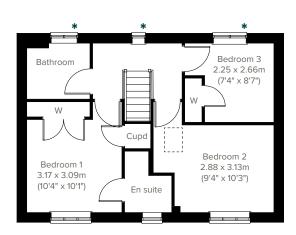




The Charnwood / Charnwood Corne

Enjoy the best of modern living in this popular three-bedroom home which features a stylish open plan kitchen/dining room with separate utility room. The Charnwood/Charnwood Corner features a bright dual-aspect living room with French doors leading into the garden, handy storage cupboards and downstairs WC. Upstairs there are three good-sized bedrooms - bedroom one with an en suite, and a good-sized family bathroom.





# **GROUND FLOOR**

# **1ST FLOOR**

Please note: the Charnwood Corner features differences in the ground floor layout, as well as alternative window & door positions\* to those displayed - please speak to our sales advisor for more info.

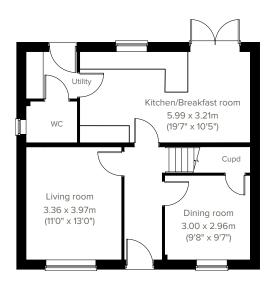
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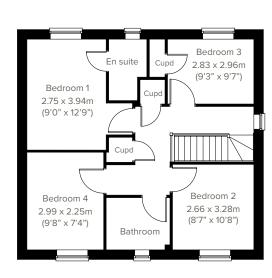
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The Whiteleaf is a four-bedroom detached family home offering the best of modern living. The light and airy kitchen/breakfast room enjoys an open aspect through French doors to the rear garden. There's a bright front-aspect living room, a dining room with storage space, a downstairs WC and handy utility. Upstairs there are four bedrooms with bedroom one benefiting from an en suite, plus a modern-fitted family bathroom and three storage cupboards.





**GROUND FLOOR** 

**1ST FLOOR** 

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Persimmon at Aylesham Village

# **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





# External

# Walls

Traditional cavity walls.

Inner: timber frame.

Outer: Style suited to planned architecture.

# Roof

Tile or slate-effect with PVCu rainwater goods.

## **Windows**

Double glazed E-glass windows in PVCu frames.

## **Doors**

GRP-skinned external doors with PVCu frames. French doors to garden (where applicable).

Doorbell and external light to front.

### Front door

Chrome numerals to front door.



# **Ⅲ** Internal

# Ceilings

Painted white.

## Lighting

Chrome downlights to kitchen, bathroom and en suite. Pendant or batten fittings with low energy bulbs to all other rooms.

# **Stairs**

Staircase painted white.

# Walls

Painted in white emulsion.

## Doors

White pre-finished doors with white hinges.

Gas fired combi boiler with radiators in all main rooms, with thermostatically-controlled valves to bedrooms.

# Insulation

Insulated loft and hatch to meet current building regulations.

# **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

# General

Media plate incorporating TV and telecommunication outlets to living room. Televison point to bedroom 1.



# Security

Three-point locking to front and rear doors, locks to all windows (except escape windows).

# Fire

Smoke detectors wired to the mains with battery back-up.

C02 detector (battery operated)



# Kitchen General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage) with soft closure to all doors and drawers.

# **Plumbing**

Plumbing for washing machine and dishwasher.

# **Appliances**

Single electric stainless steel oven, gas hob in stainless steel and integrated cooker hood and splash-back.



# **Bathroom**

## **Suites**

White bathroom suites with chrome-finished fittings and soft close toilet seats.

## **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

## **Shower**

Mira showers with chrome fittings to en suite.

## **Tiling**

Half height tiling to sanitary-ware walls in bathroom and en suite.

1 course splash-back to WC basin.



# **Parking & Gardens**

# **Parking**

Car barn and/or parking space.

Front garden landscaped as per planning drawings.

Rear garden turfed.

Garden shed with slab base and cycle store.

# **Fencing**

1.8 metre close board fence to rear garden, plus gate.

# Charging

Car charging point (plot specific)





# Energy efficiency built in

# Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

# **Energy efficiency built in:**

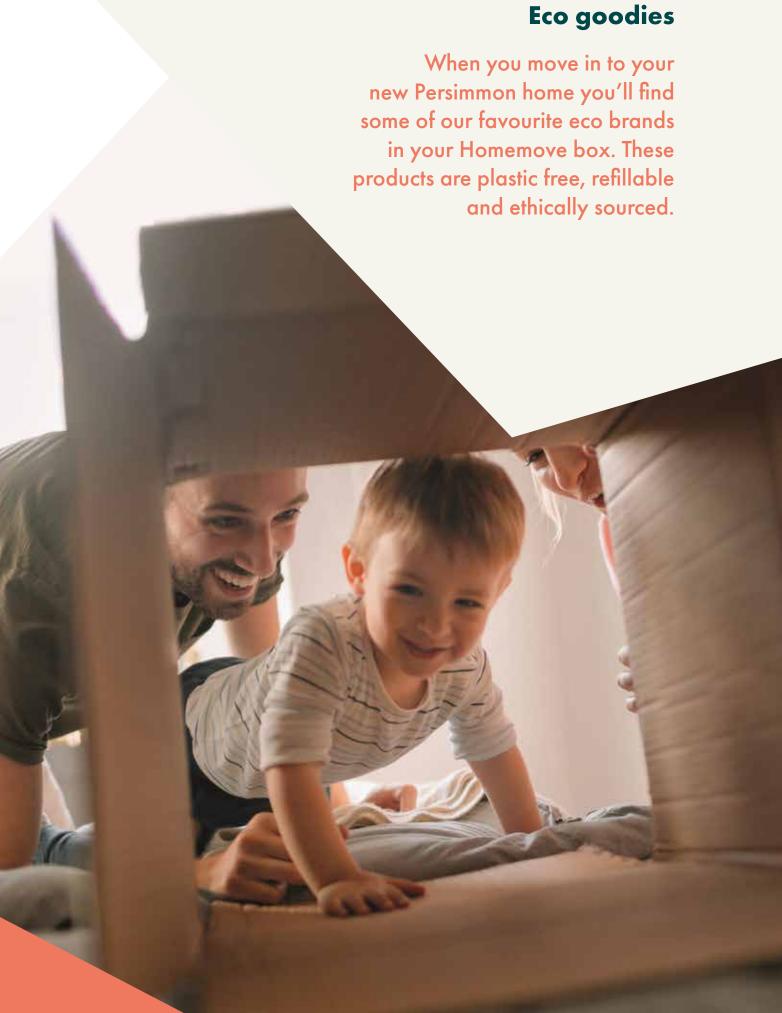
- - Our typical B rating makes our homes much more efficient than traditional D-rated homes.
- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

  Many of our kitchen appliances have a highly efficient A rating.

- A-rated boilers
  - Our condenser boilers far outperform non-condensing ones.
- Local links
  - We're located close to amenities and public transport to help reduce your travel footprint.
- Lower-carbon bricks
  Our concrete bricks typically use 28% less

Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of  $CO_2$  per house built.







Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Fundamental to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches enables you to personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

# You can choose:



**Kitchens** 



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





All about community

# Proud to be building communities

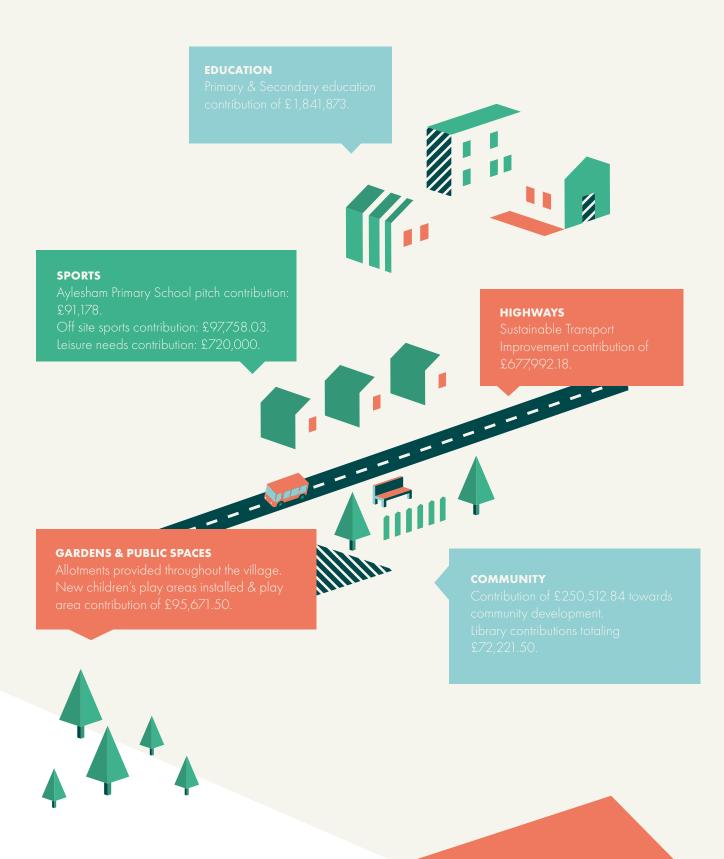
When creating Aylesham Village, not only did we create a lovely local environment for you and your family, we also contributed to the wider community.

Throughout the development process, we proactively engage with local communities and work closely with planning authorities. Aylesham Village Phase 2B has achieved the right balance of homes and open space and the ideal mix of house types for a thriving community.

We also include much-needed homes for our Housing Association partners. Our plan enhances local facilities too, providing investment in local infrastructure such as transport, education, retail and recreation facilities, as well as initiatives to generate biodiversity.



**Please note:** the figures outlined on this page are relating to the entire expansion of Aylesham Village, and are provided by Persimmon Homes & Barratt Homes.





# 6 reasons why it pays to buy new

# Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

# No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

# More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

# **Energy efficient**

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5.

# 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

# **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

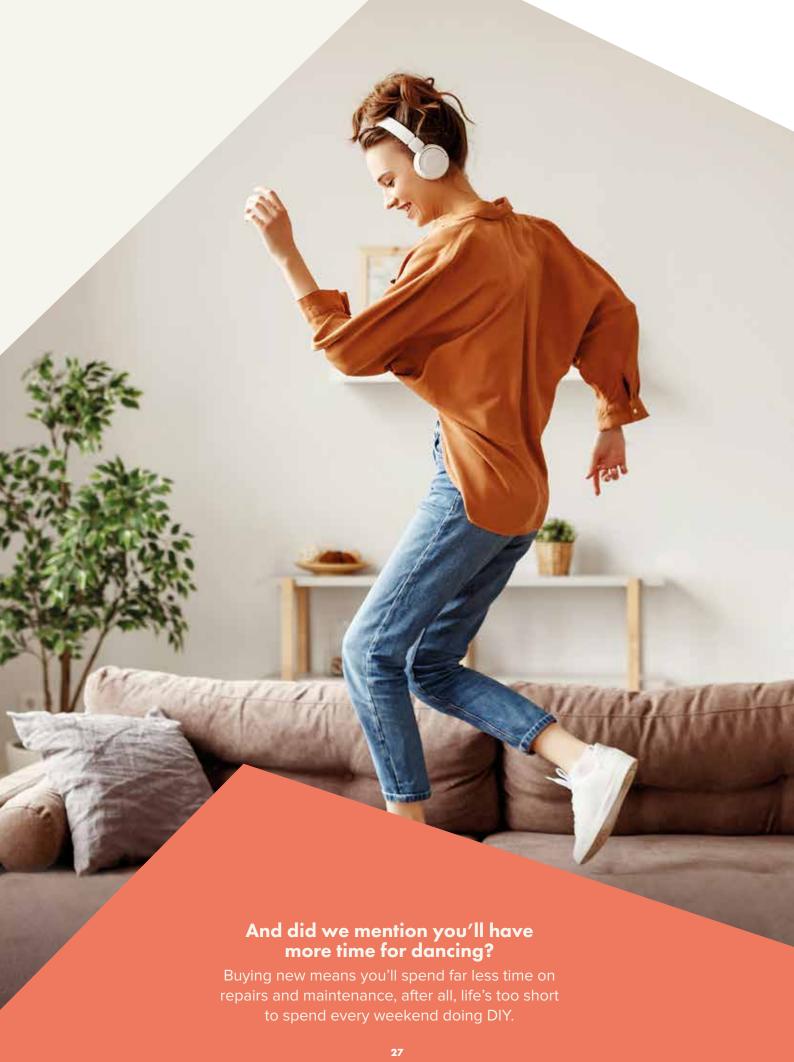
Win-win.

6.

# Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





# Your modern home

Space 4 is one of the UK's leading producers of precision-engineered construction systems, aiming to include their PEFC-certified sustainable timber frames in 50% of homes by 2025.

Many Persimmon homes already benefit from Space4's modern method of construction, with its technology offering improved insulation and air-tightness. For you, this means a reduction of 50% in heating costs compared to the overage home in the UK\*, plus you'll own a cosier, more comfortable home.

On the outside, your Space4 home will feature the familiar design of a Persimmon home which uses traditional materials such as brick, stone or render. Underneath, the hi-tech timber frame backbone creates new levels of efficiency and building rigidity. Your property will be durable and finished to an excellent standard.

High-performance insulation, together with Space4 construction, an efficient boiler, and attention to air-tightness and ventilation during the construction process, means that our homes can use 59% less gas than the average home in the UK\*.

The use of Space4 technology creates a better place to live and work. Lower consumption of heating fuels and transport helps reduce CO2 emissions, while sustainable, recyclable materials have less impact on the wider environment. The overall carbon dioxide emissions for timber construction (the embodied carbon dioxide) are up to six times lower than for masonry.\*

Concerning the Government's code for sustainable homes, most building elements with timber specifications largely fall info the 'A+' or 'A' rated categories compared to masonry\*\*.

# 50% lower energy bills

According to recent research by the HBF, those who live in new build homes constructed to today's standards could save more than £3,100 a year on their energy bills compared to neighbours in older homes.\* This means families could save approximately £77,500 over the lifetime of a 25-year mortgage.





# **Notes**






# **Aylesham Village Phase 2B**

Dorman Avenue North Aylesham Kent **CT3 3BW** 

T: 01304 800 785 E: ayleshamvillage.sest@persimmonhomes.com persimmonhomes.com/aylesham-village

# **Head Office**

Persimmon Homes South East Scholars House, 60 College Road Maidstone Kent **ME15 6SJ** 

T: 01622 626816 E: sestsales@persimmonhomes.com persimmonhomes.com















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