

the liberty

PROUD TO BE ROMFORD

PROACTIVE OWNER
IN DIRECT MANAGEMENT

RETAIL, F&B AND LEISURE OPPORTUNITIES AVAILABLE





ICE RINK

ROMFORD STATION

WESTERN RD BUS STOP

THE BREWERY

MERCURY

SOUTH STREET

CENTRAL LONDON

MARKET PLACE

THE LIBERTY CAR PARK

the liberty



ROMFORD



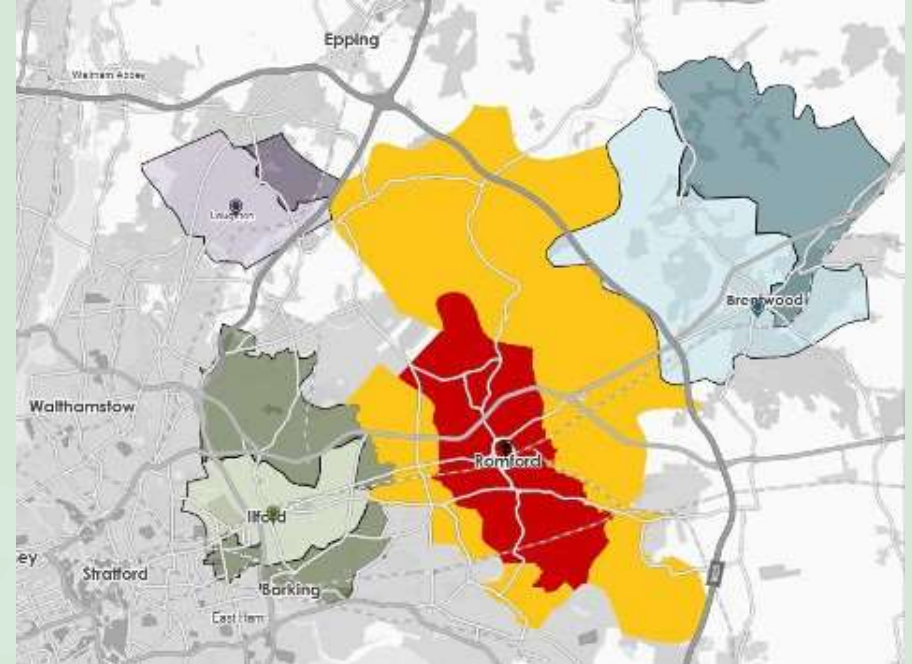
1.1 million
Catchment
Population

Source: CACI



£247m
Retail Spend
Opportunity

Source: CACI



The Liberty has a large catchment relative to competing locations

Source: CACI Location Dynamics

GREAT CONNECTIVITY

Excellent transport links by Elizabeth line, Network Rail, buses and road.



3 minute walk from the Romford Elizabeth Line station



The Liberty Line Romford to Upminster Overground Line



Major Bus routes for Romford



5 mins drive to M25



10 mins drive to A12

KEY TENANTS

M&S *H&M*
EST. 1884

PRIMARK



Superdrug 

NEXT

PANDORA 

Foot Locker

FLANNELS

★ PRET A MANGER ★



Located in the heart of the town centre, The Liberty dominates Romford's retail offer and is anchored by Primark, Marks & Spencer and H&M. Further retail is provided by Boots, Next, and JD Sports. Benefiting from a retail shopper catchment of 1.1 million and annual footfall of 13.6 million, The Liberty has more than 490,000 sq ft of mixed use space across retail, cafes, restaurants and offices and a 800 space car park. The Liberty benefits from excellent public transport links via the Elizabeth line with Romford Station 35 minutes from Tottenham Court Road.



412,000 sq ft
retail space with 120 retail units



13.6 million
annual footfall



800
car parking spaces



Loyal catchment
who visit multiple times each week



93 minute
dwell time (30% increase from 2019)



2.9 shops
visited by Liberty shoppers



Increasingly
affluent catchment



Over 50%
of customers in the
top 3 Acorn profiles



1st
out of 13 London
Satellite centres



14th
out of 787 retail
destinations in London



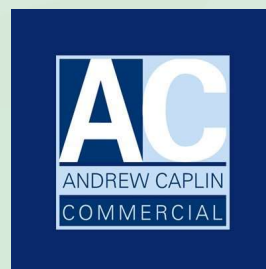
CONTACTS – LAURIE WALK ONLY



Redical

OLIVER LLOYD
oliver.lloyd@redical.com
07500 052 778

DAN TUCKER
dan.tucker@redical.com
07564 578 608



ANDREW CAPLIN
info@ac-commercial.com
01708731200
07870166162

*the liberty**