

WHERE CHELSEA MEETS THE RIVER'S EDGE, ITS TALLEST TOWERS EMBODY THE WORLD'S HIGHEST ASPIRATIONS.





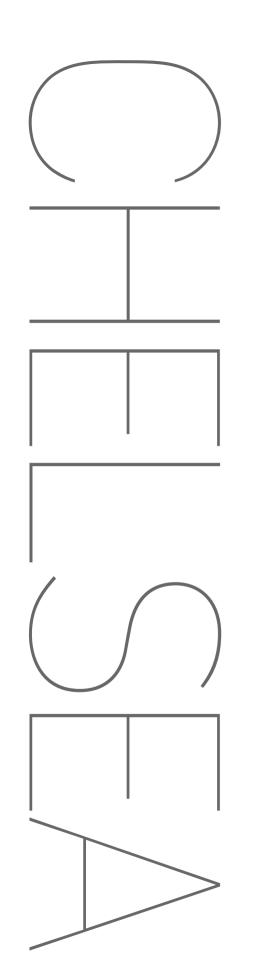
# Chelsea's tallest homes will become a beacon for elegance and refinement.





Pride of place on the banks of the Thames and in Chelsea's future.

The Towers hold a unique position on a sweeping river curve, with commanding and panoramic views across London and over the ever-changing waters of the Thames. Enjoy the sunrise and the sunset with uninterrupted vistas from north to south and east to west.

















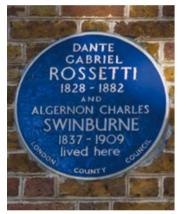


# The exclusive home to supreme style and unmatched atmosphere.

One of London's famous districts Chelsea, set in the historic Royal Borough holds an international reputation for design and fashion, exclusive food and inspiring culture, as well as being home to a long established residential community.

A treasure trove of luxury retailers, galleries, museums and restaurants complement its charming neighbourhood and parks. Famous for its annual flower show, Chelsea is located peacefully on the river is defined by the Kings Road, Cheyne Walk and Sloane Square and within touching distance of Kensington and Knightsbridge.







## FOOD & DRINK

BLUEBIRD RESTAURANT
BLUE ELEPHANT
CHUTNEY MARY
COLBERT
THE IVY - CHELSEA
MARCO GRILL
FRANKIE'S SPORTS BAR & GRILL
KINGS ROAD STEAKHOUSE AND
GRILL - MARCO PIERRE WHITE
GEALES CHELSEA
CHELSEA RIVERSIDE BRASSERIE
THE BOTANIST - SLOANE SQUARE
LA BRASSERIE
BEAUFORT HOUSE
RAMSEY'S









## SHOPPING & FASHION

BULGARI CARTIER CHANEL

CHLOE

DOLCE AND GABBANA EMILIO PUCCI

ESCADA

FENDI

FRATELLI ROSSETTI

GIANFRANCO FERRE GINA

GIORGIO ARMANI GRAFF DIAMONDS

> GUCCI HACKETT

HERMES

JO MALONE

JOSEPH LA PERLA

LOUIS VUITTON

MIU MIU

PAUL AND JOE

PAULE KA PRADA

ROBERTO CAVALLI

SERGIO ROSSI

SMYTHSON

THOMAS PINK TIFFANY & CO

TOM FORD VALENTINO

VERSACE

YVES SAINT LAURENT ZADIG & VOLTAIRE

ZAGLIANI

# Chelsea is the place to be seen. Its reputation as home to style makers and visionaries is legendary.

From Cheyne Walk's enclave of Victorian artists to the iconic Kings Road of the 1960s and the rock star glamour of the 1970s, Chelsea is renowned for the creativity and sophistication of its people.

Chelsea provides a multi dimension in design and creativity — flagship stores to cutting edge culture, a long legacy of world class dining with numerous Michelin Starred restaurants, internationally renowned galleries and the society set who have chosen this vibrant stylish area.

# LANDMARKS & CULTURE

SAATCHI GALLERY
VICTORIA & ALBERT MUSEUM
NATURAL HISTORY MUSEUM
SCIENCE MUSEUM
CHELSEA PHYSIC GARDENS
CHELSEA FLOWER SHOW
ROYAL BRITISH SOCIETY OF
SCULPTORS
ROYAL ALBERT HALL
ROYAL ACADEMY OF MUSIC
CADOGAN HALL
THE ROYAL COURT







19 minutes to Southfields (Wimbledon Tennis) 15 minutes to High Street Kensington













8 minutes to Sloane Square

11 minutes to Knightsbridge

16 minutes to Victoria

18 minutes to Oxford Circus



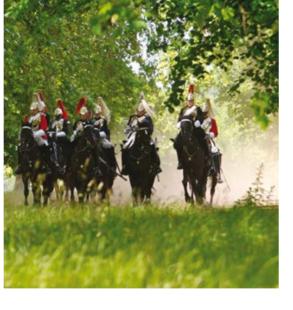


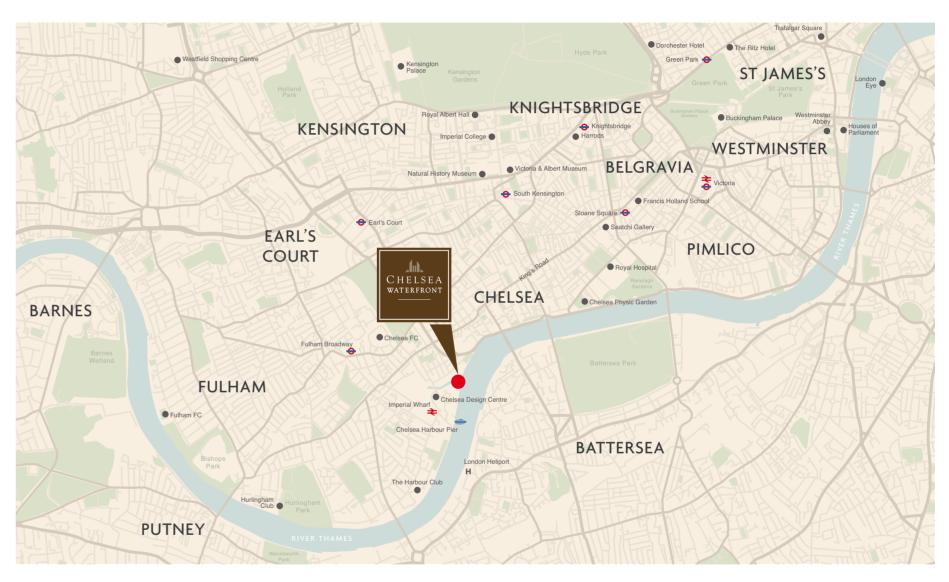












# A perfect location central to London life.

At the heart of everything, Chelsea Waterfront is within minutes of all that London has to offer – high art, fine fashion, sophisticated restaurants and discrete clubs.

First class connections to London's extensive transport network by land, water and air means easy access for local or international travel. With riverboat, taxi, trains, tubes and helicopters on your door step - travelling is all about the luxury of choice.

# Symphony of design, quality and imagination.

Sir Terry Farrell is the architect inspired to create Chelsea Waterfront. He embraced the unique challenge of regeneration, understood and realised its historical and unique setting and perhaps, above all, the character and mood of the River Thames.

Architect Sir Terry Farrell is responsible for some of the world's most prestigious landmark projects and is currently the driving force behind recreating London's historic waterfronts from the Docklands to Chelsea Waterfront.

The vision of the Towers and relationship of the buildings are inspired by a dancing couple carefully choreographed

SIR TERRY FARRELL ARCHITECT









I bridge the best of what
I see from the eastern and
western cultures – together
with great sensitivity to
Mother Nature – this is my
simply design philosophy
KHUAN CHEW

KCA INTERNATIONAL INTERIORS









Think of plants as musical notes: as one disappears another one takes over.

It's all a question of scale, balance and harmony

RANDLE SIDDELEY
LANDSCAPE ARCHITECT

# Partners in creativity, originality and exclusivity.

CK Asset Holdings, one of the world's leading corporations and property developers to the scheme, have established the team of renowned creative minds for the design and styling of the Towers.

Working alongside architect Sir Terry Farrell, luxurious shared areas are fashioned by interior designer KCA International, whose credentials include the Marco Polo yacht, the Hilton Abu Dhabi and the Jumeirah Carlton Tower in London.

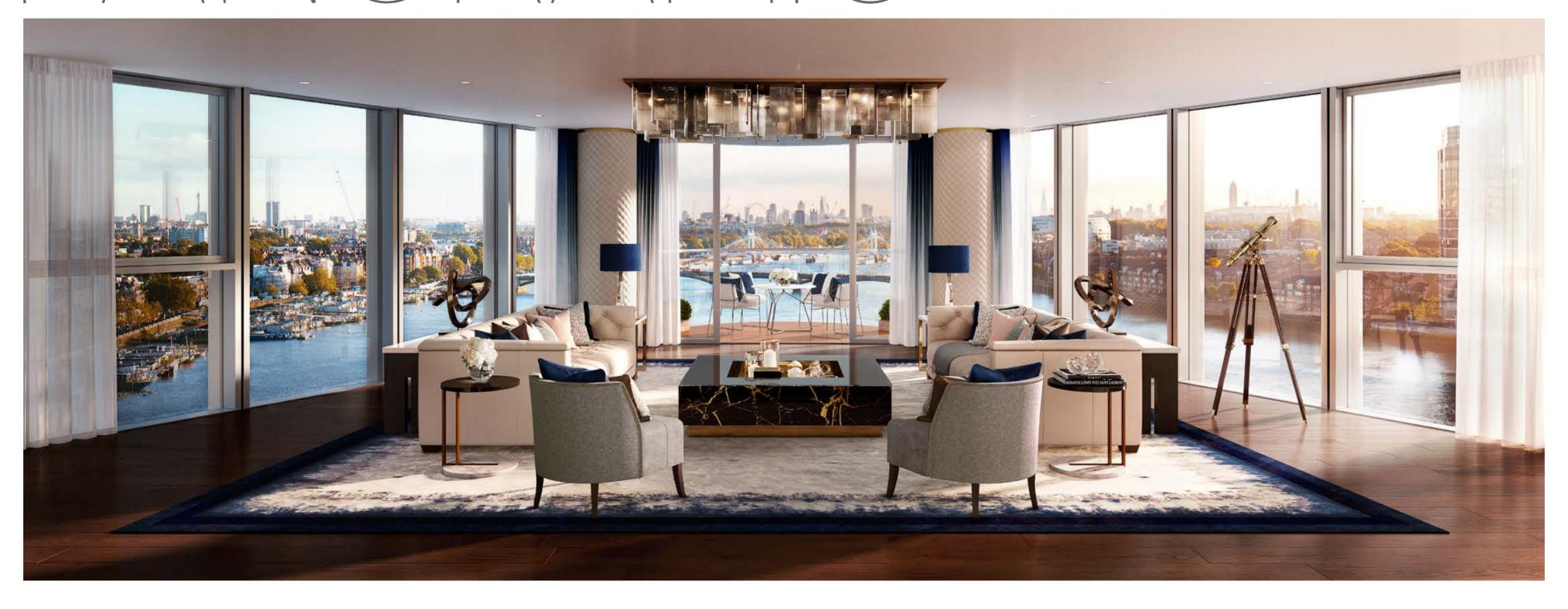
The striking and calm landscaping surrounding The Towers is a key element of the living concept, created by landscape architect Randle Siddeley whose settings for the grandest of palaces and hotels are known around the world.





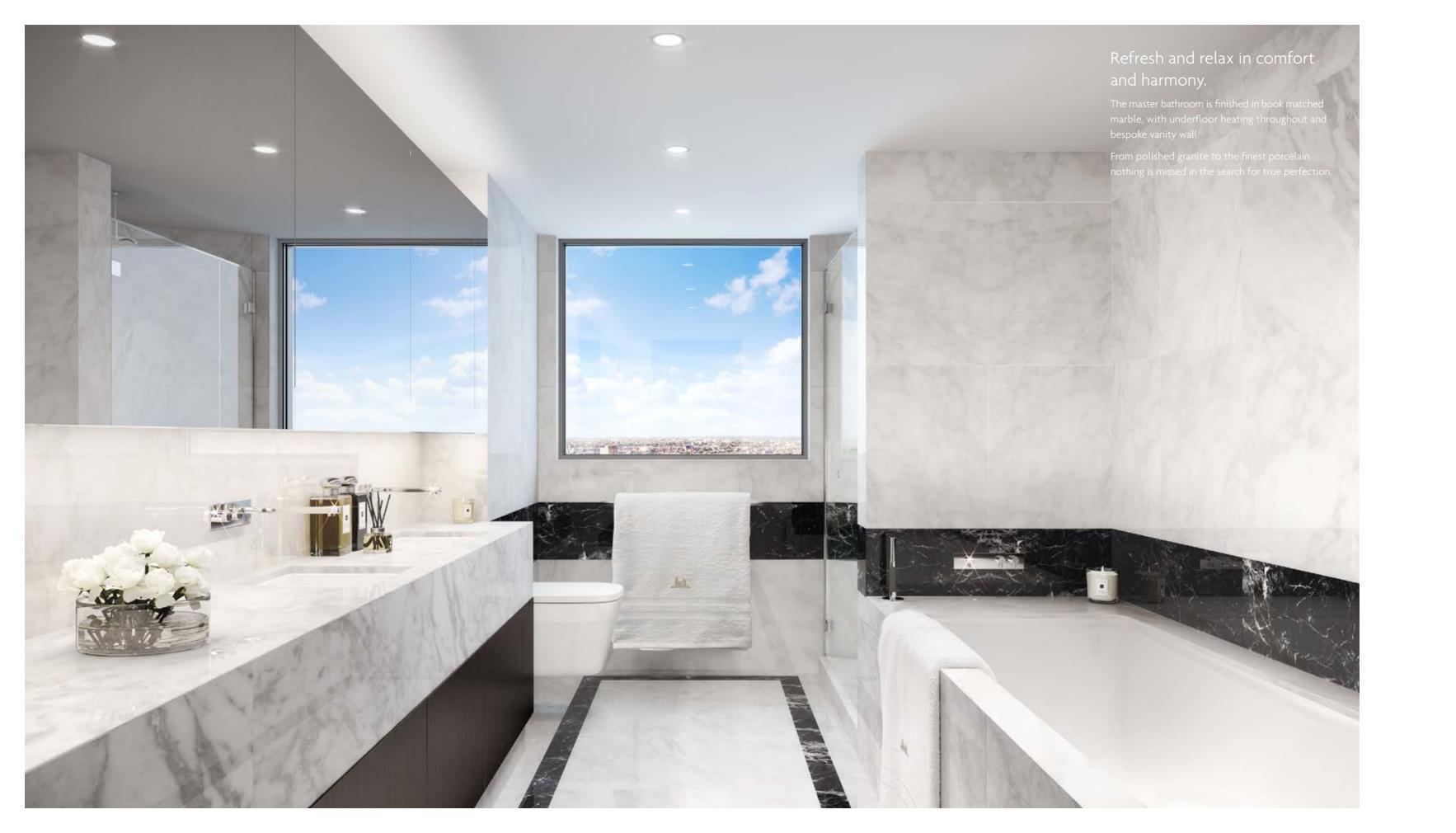
# London luxury with a global outlook.

Generous lateral space, dramatic 180° vistas and quality of light characterise the apartments. The reception room spans over 32 ft with expansive windows and every detail of the interiors is designed and finished the highest quality using the world's finest materials. Beautiful proportions and flexibility provides the perfect setting for entertaining as well as relaxing.





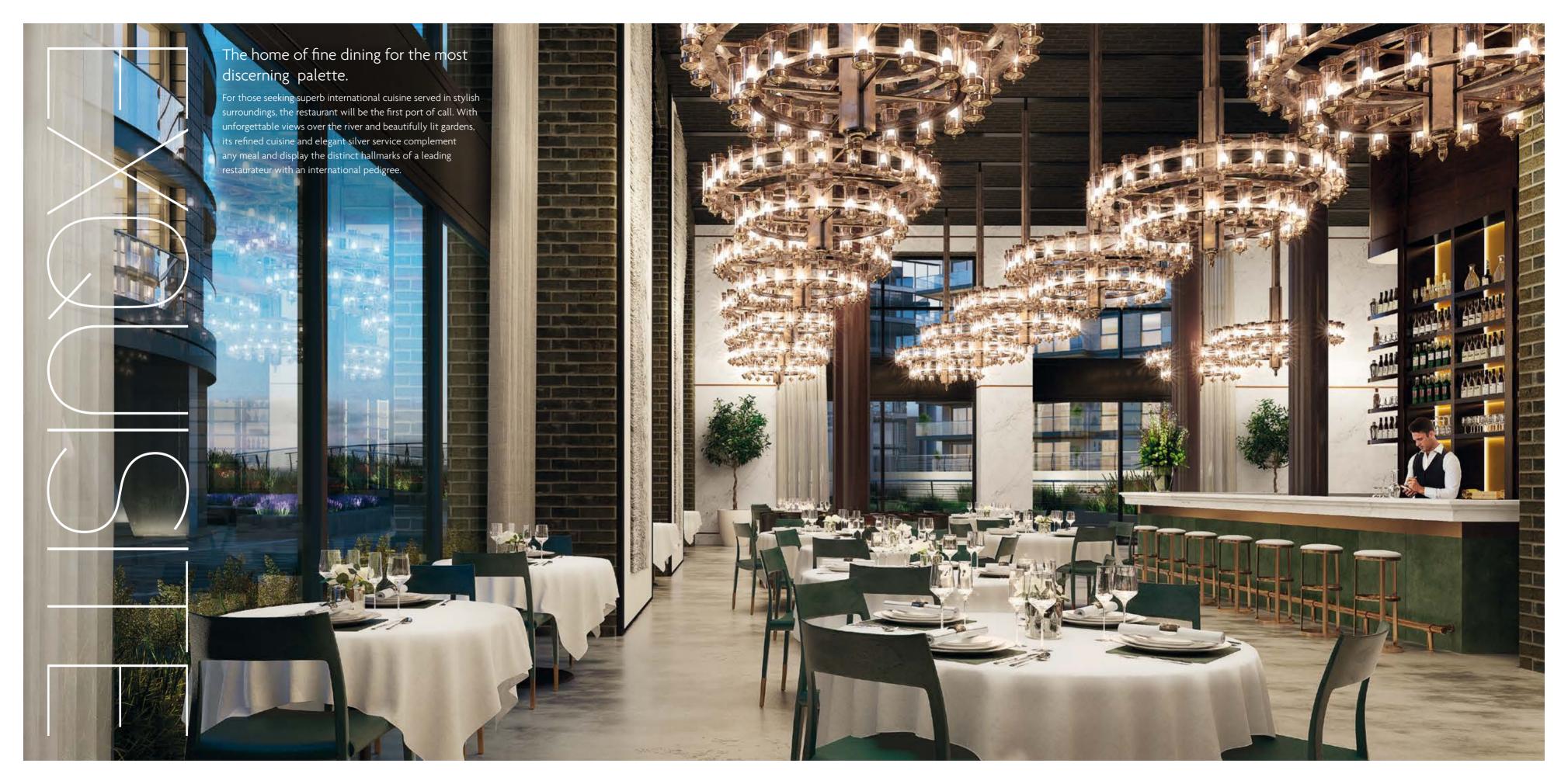
# Sleep surrounded by luxury inside and infinity outside. The master suite comprises an elegant bedroom and bathroom, all incorporating the highest quality finishes and lighting. The sophisticated palette of materials and perfect balance of subtle tones instil comfort and ease of living.



# Premier location and pioneering architecture from every point of view.

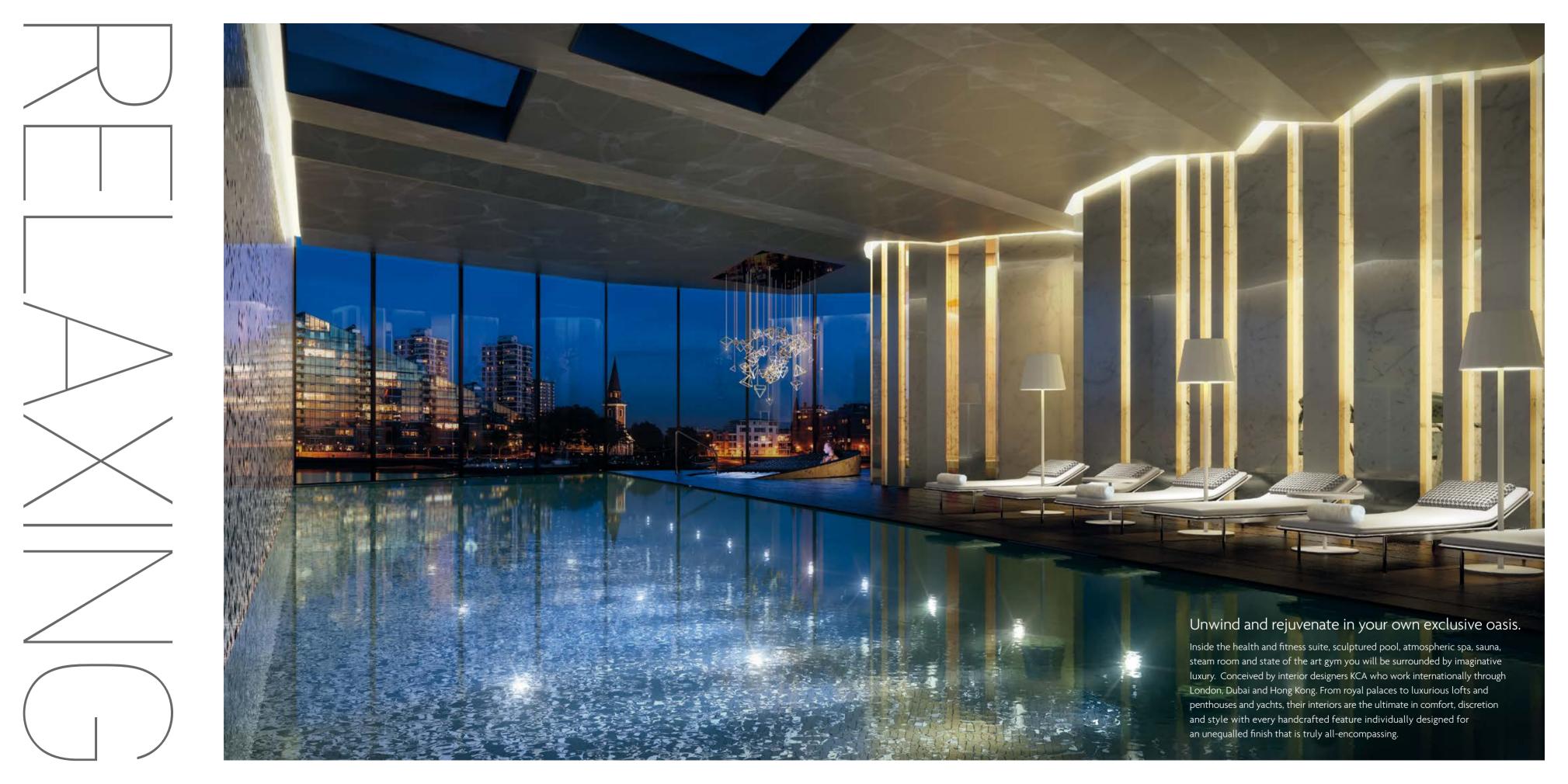
This landmark scheme for London has been conceived to enjoy an important and beautiful part of the Thames waterfront – the last remaining significant river front site directly on the north bank of the Thames between Chelsea and the city. The Towers stand majestically each side of the landscaped creek, framing the iconic Lots Road power station and providing the standout elements among ten superb buildings that comprise the first significant development in Chelsea for over a century.















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