



# Space to innovate the everyday



### Bruntwood Works Pioneer buildings are the future of workspace design and innovation - the buildings of tomorrow, today.

Each site's forward-thinking spaces offer individuality and flexibility, along with unique events and retail offerings. They create the perfect place for the Bruntwood Works community of vibrant businesses to connect.

You'll find bespoke designs at each location, all based on six key themes - amenity, art, biophilia, sustainability, wellness and technology.

We're master reinventors, crafting something unique and exciting, mixing the old with the new. All of our Pioneer buildings offer workspace for businesses of all sizes, from a single coworking desk to serviced offices and leased spaces.



A Bruntwood Works Pioneer Space to innovate the everyday



### Six key themes of Pioneer









Wellbeing



Biophilia



Amenity



Sustainability



Technology

## One seriously smart space

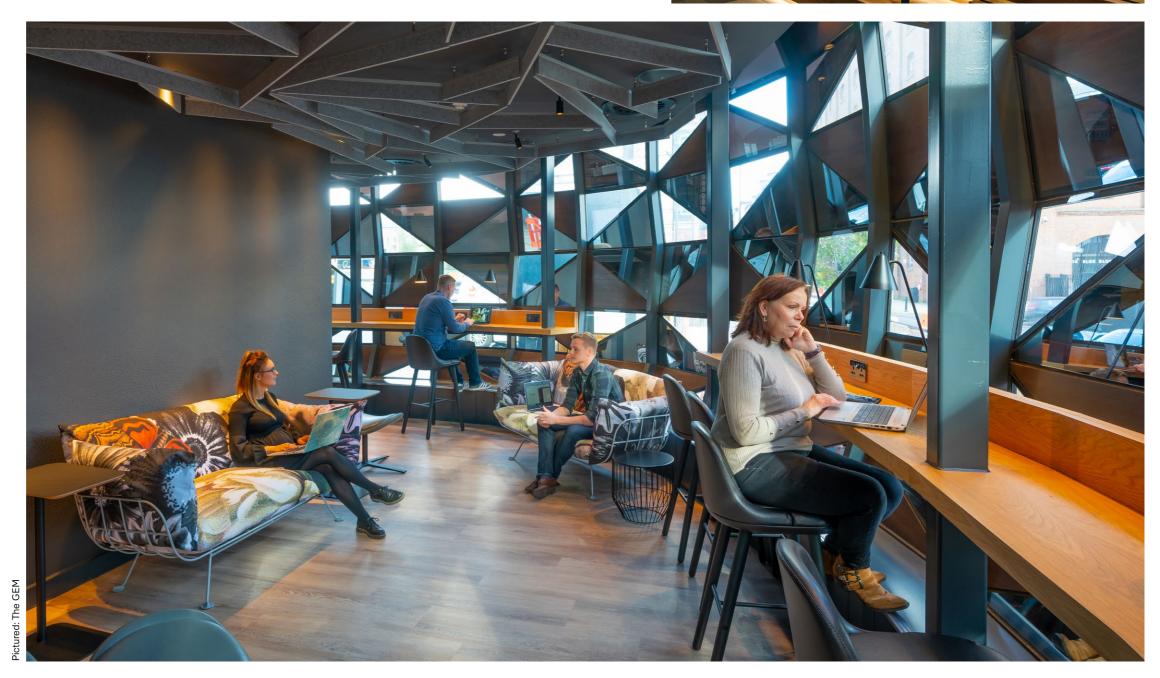
### **Everything at 111 Piccadilly is tailored to you and your needs.**

Designed specifically to enhance your everyday by giving you control over your work environment and your wellness, this really is the smartest workspace around. It's more sustainable too, from the power to the plants. And all of this is supported by the *Platinum standard WELL accreditation* which will be awarded in 2021.

### But the innovation doesn't stop there.

Within these walls, and beyond, digital art installations inspire, and community-building events bring pioneering thought leaders together. All this conveniently waiting on the doorstep of Manchester's Piccadilly Station.

And with coworking and leased offices all under one roof, 111 Piccadilly gives you the flexibility to discover or create the workspace that works best for you.







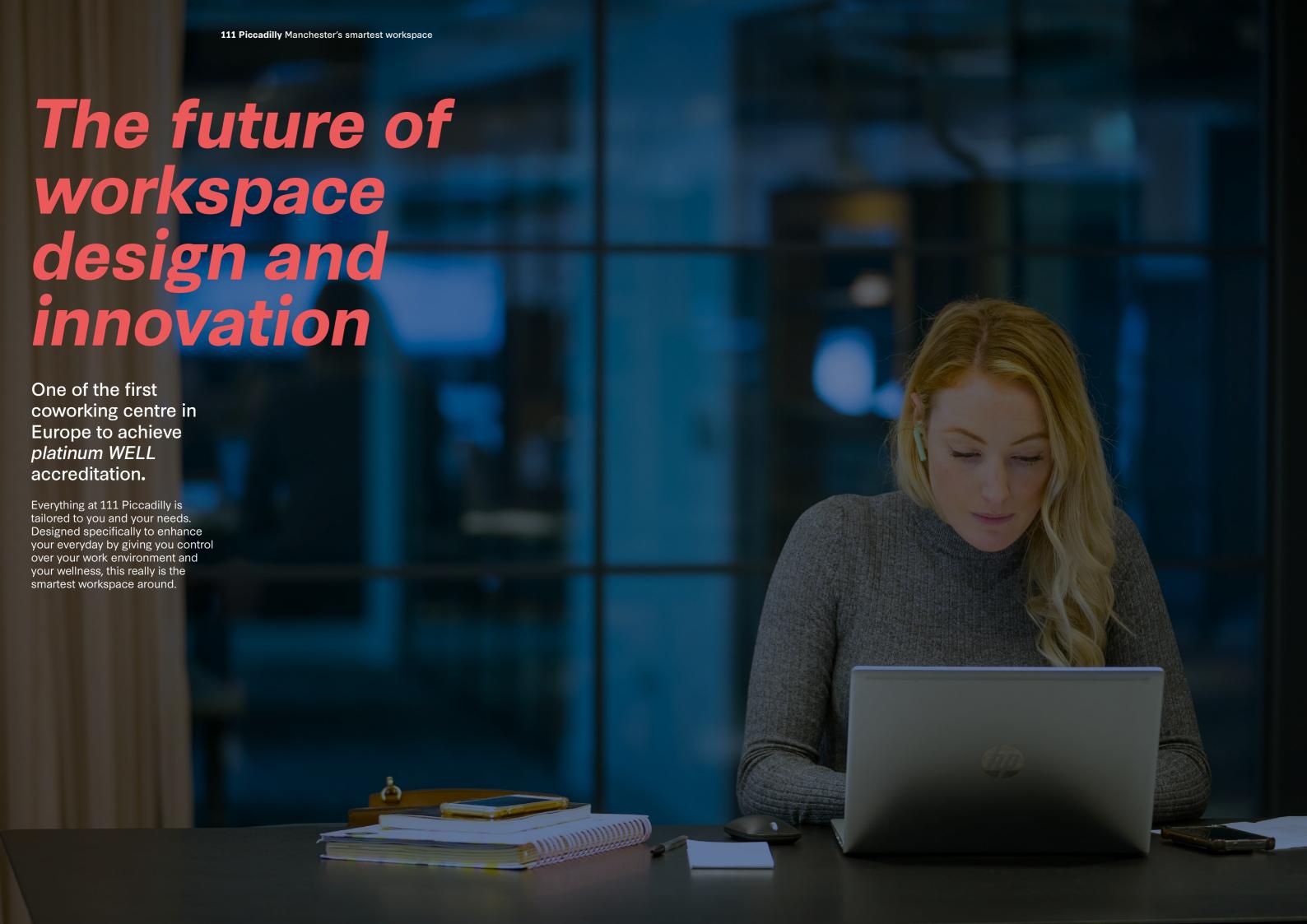












### WELL smart

111 Piccadilly is on track to achieve a Platinum WELL accreditation in 2021, one of the first in Europe to receive this accolade.





Happy and healthy staff have many benefits, not just productivity, so we're working hard to make sure our workspaces work just right. WELL consists of 10 concepts focused on human health:



### Air

Sensors to monitor air quality and space utilisation.



### Water

Adequate hand washing facilities and free filtered water.



### Community

Community engagement including a range of social, wellbeing and business support events.



### Light

Improved lighting in the building, 30% of workstations within 6m of windows. Enhanced occupant control.



### **Thermal Comfort**

Opportunity to control your own heating and air conditioning to make sure it's just right.



### Sound

Different zones for enhanced sounds.



### Mind

Wellness data and events provided and Mental Health education policies shown on our digital screens. Indoor planting is a theme throughout and viewable from at least 75% of all workstations.



### **Movement**

Indoor space is to be designated for contemplation, relaxation and restoration.



### **Nourishment**

Free fruit & veg for customers and locally sourced produce with designated eating zones.



### **Materials**

All interior materials (paints, coatings, adhesives, sealants, flooring, insulation, furniture and furnishings) specified are of low-VOC nature.

### **Ground Floor**









A groundbreaking external lighting concept powered by sustainable photovoltaics will be a first for the city. Within these walls, and beyond, digital art installations will inspire, and community events will bring thought leaders together.



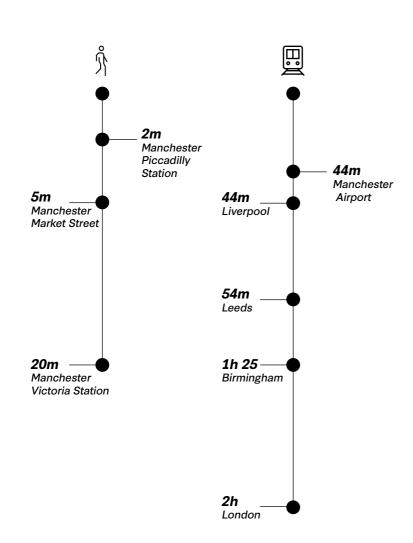


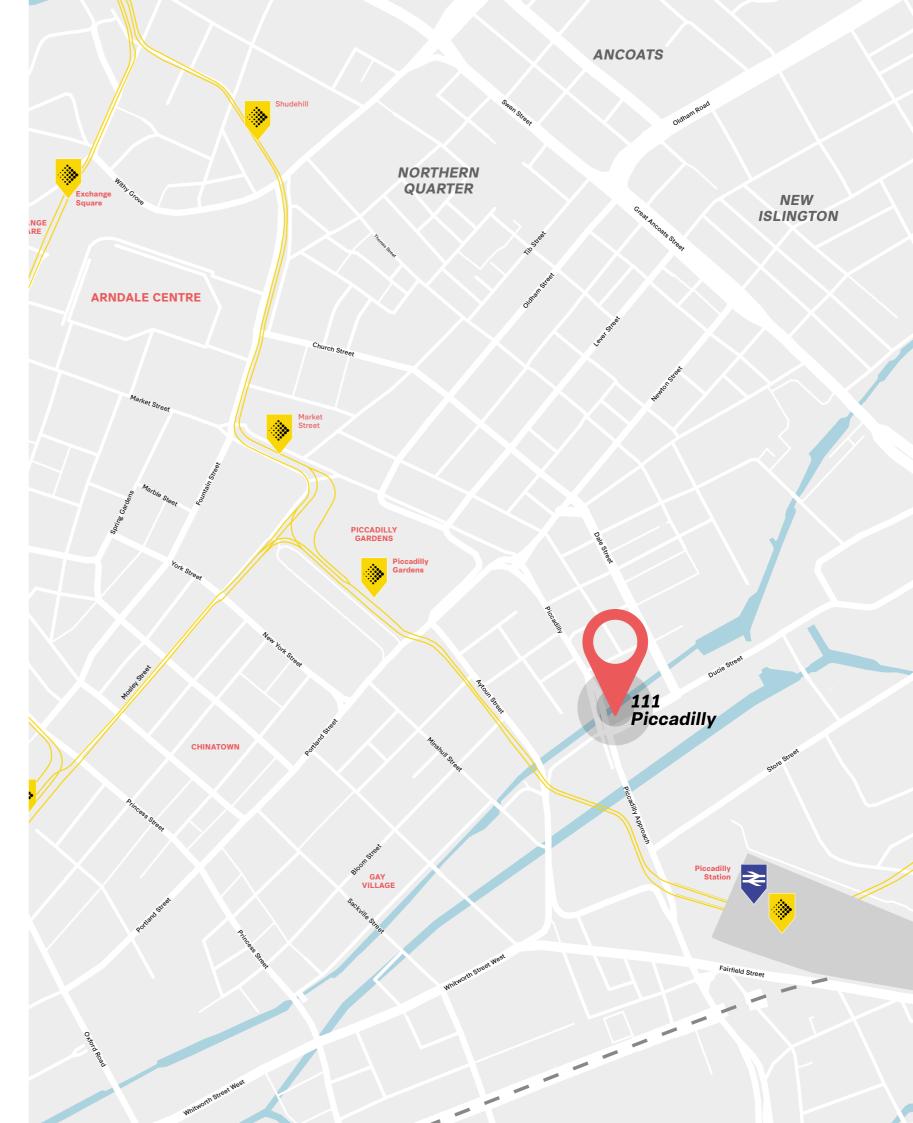
# Central to Manchester, connected to everywhere

With an office space at 111 Piccadilly, you'll have the world on your doorstep. Not only will your business be conveniently located in the heart of Manchester, connected to an ever-expanding Bruntwood Works community, you'll also find yourself seamlessly connected to the world around you.

With Piccadilly train station a short walk from your front door, and the super-efficient tram and bus network just a stone's throw away, you can take your business wherever it needs to go, with ease.

Not only that, because of its prime location, 111 Piccadilly is attracting increasing numbers of forward-thinking businesses through its doors, meaning your next business connection could be right next door. Connections, all within beautifully-designed and thoughtfully-crafted surroundings.







### **Coworking options**

Coworking space gives you the ultimate in high-quality, flexible workspace. Simply choose from Memberships, Shared Desk and Dedicated Desk options in vibrant environments to power your productivity.



### **Memberships**

Our memberships bring you to the ultimate premium workspace, designed with flexibility in mind. Just pick a seat in any Bruntwood Works lounge and enjoy our refreshments and superfast WiFi.

You'll also be able to access the lounges in any of our buildings that offer membership across Manchester, Liverpool, Birmingham and Leeds.

### **Shared Desk**

Join a shared desk alongside other flexible workers and entrepreneurs, whenever you need to focus. It's a quiet, reliable space for solo projects or collaboration, designed for professionals who are regularly on the move but thrive within an ergonomic work setting.

Access your building outside of normal office hours. Enter our lounge and take advantage of other refreshments and amenities. We offer shared desks for three days a week, so tell us what's best for your schedule.

### **Dedicated Desk**

Your own base in a premium space – that's the core promise of our dedicated desk package. It guarantees you your own workstation with the vibrancy of a shared office. On top of this, private lockable storage is available for groups of up to four people.

As a dedicated desk customer you'll still benefit from the perks of our membership, such as flexibility and access to our lounges, but also enjoy a more permanent home for your business or freelance enterprise.



### **Compare coworking options**

	<b>Memberships</b> From £95 per month	Shared desks From £195 per month	<b>Dedicated desks</b> From £295 per month
Access to lounges in other Bruntwood Works buildings as well as your 'home' location, 3 days per week	•		
Shared desks in a Bruntwood Works coworking studio, 3 days per week		•	
Unlimited access to a dedicated desk in a Bruntwood Works coworking studio			•
Flexible contracts	•	•	•
24 hour access		•	•
Superfast WiFi	•	•	•
25% off meeting room bookings for any Bruntwood Works venue	•	•	•
The Collective membership	•	•	•
Free events programme	•	•	•
On-site customer service team	•	•	•
Premium coffee, tea and filtered water	•	•	•
Use of communal business lounge	•	•	•
Use of a communal kitchen	•	•	•
Locker storage			•
Bike store*	•	•	•
Showers & changing rooms*	•	•	•
Private phone booths	•	•	•

<sup>\*</sup>New cycle hub, showers & changing facilities launching in 2021

## Serviced Offices



This is your choice for maximum flexibility in a team of two or more people. Bruntwood Works' Serviced package can act as a short-term project hub or a swing space, ideal for work demands that can change every six months or more.

We offer a simplified rental plan - just pay for the desks you want, one by one, and expand or shrink those requirements when necessary.

This is particularly useful for startups and rapidly growing businesses. Serviced desks give you room to hit any target and bring more people into your vision. Alternatively, use us as a satellite office and give your teams a city base of their own.

### Serviced is ideal for:

Freelancers, start-ups and small businesses

### Included as standard with Serviced:

A private office

24/7 building access

Use of communal business lounge\*

Showers and changing rooms\*

25% off meeting room bookings for any Bruntwood Works venue

Cleaning, internet and phone services

A communal kitchen

Rent periods beginning at six months

Free access to business support programme Spark by Bruntwood Works

The Collective membership



Superfast WiFi



Communal Kitchen



The Collective Membership

### Serviced Offices

We have 5 floors of serviced offices that can seat from 2-66 people.

They're all-inclusive with everything you need to get up and running quickly, all you have to do is decide if you want to add an optional phone package.

Here's the layout of our fifth floor to give you an idea of what to expect.



### **100**mbs

Speed of superfast internet



Serviced Offices



**1** Phone rooms



**1**Kitchen and breakout area

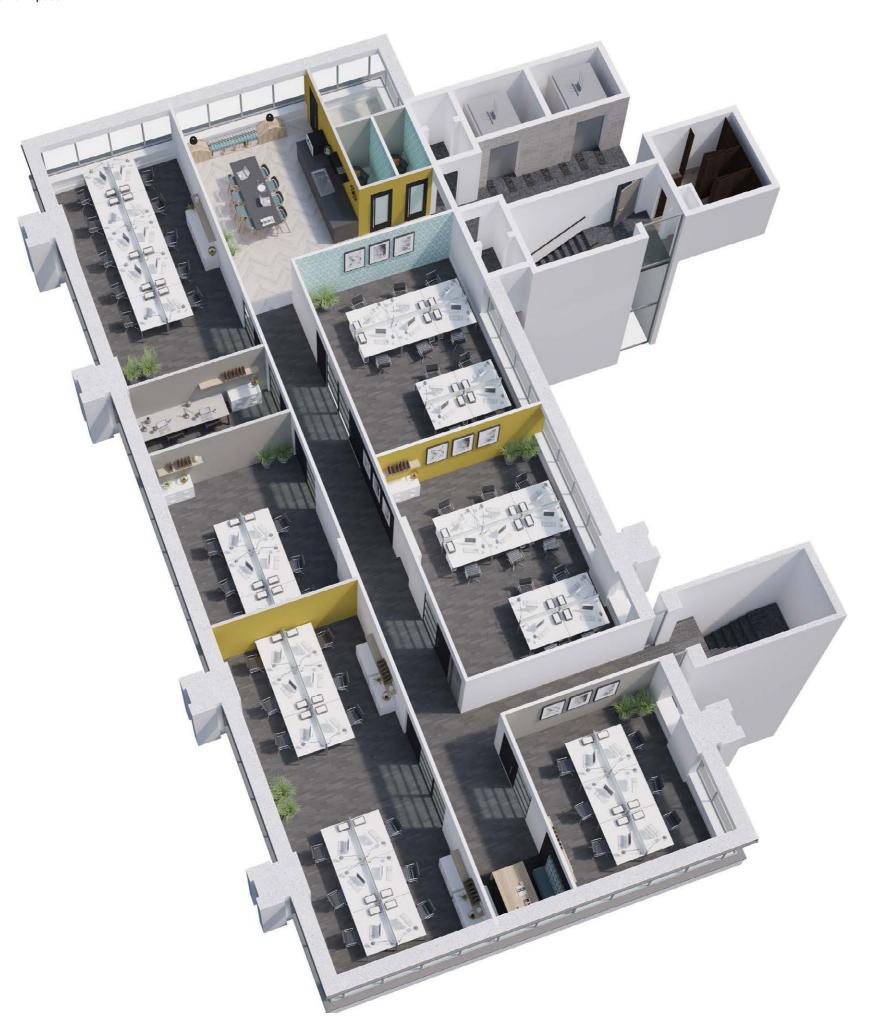


**1** Meeting areas

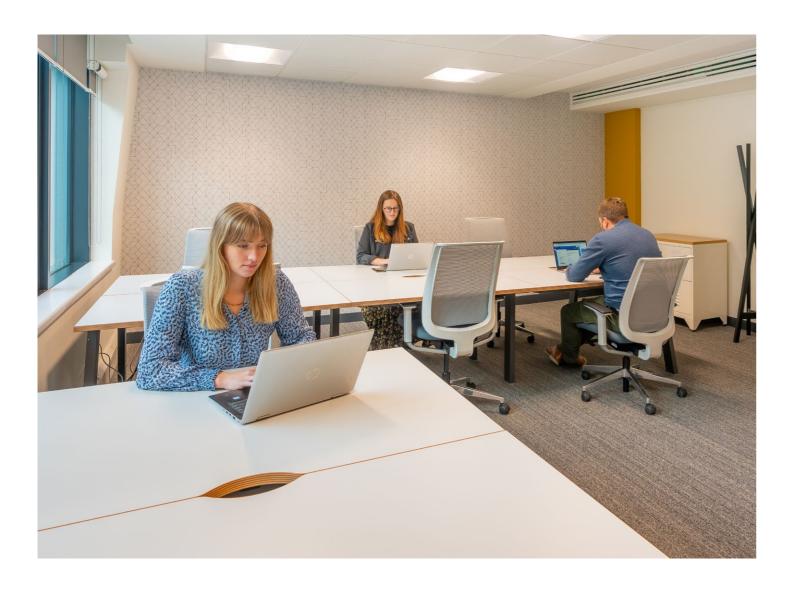


### 50,148

Total sq ft of office space



### Leased Offices



Our leased offices are for companies that want to personally build a work environment in their own image. We provide the space and a place in the Bruntwood Works community, but the rest is completely down to you. It's a blank canvas for your business, ready to customise to your liking.

Lease to any size and scale up or down with flexible contracts. Bring your own furniture. Manage your own bill payments. Brand your surroundings as you see fit. If preferred, we'll add an end-to-end design and fit-out service, led by the Bruntwood Works team.

### Leased is ideal for:

Businesses of all sizes that want the flexibility of planning and managing their own office

Small businesses, scale-ups, large enterprises

### Included as standard with Leased:

A private office

24/7 building access

Use of communal business lounge

Access to showers and changing rooms

25% off meeting room bookings for any Bruntwood Works venue

Optional design and fit-out services

Free access to business support programme Spark by Bruntwood Works

The Collective membership



Your own, private office



Design your own space



The Collective Membership

## Space designed around you

Here's an example of a full floor workspace; this can be completely redesigned to suit you.







**32** Fixed desks





**3** Breakout spaces



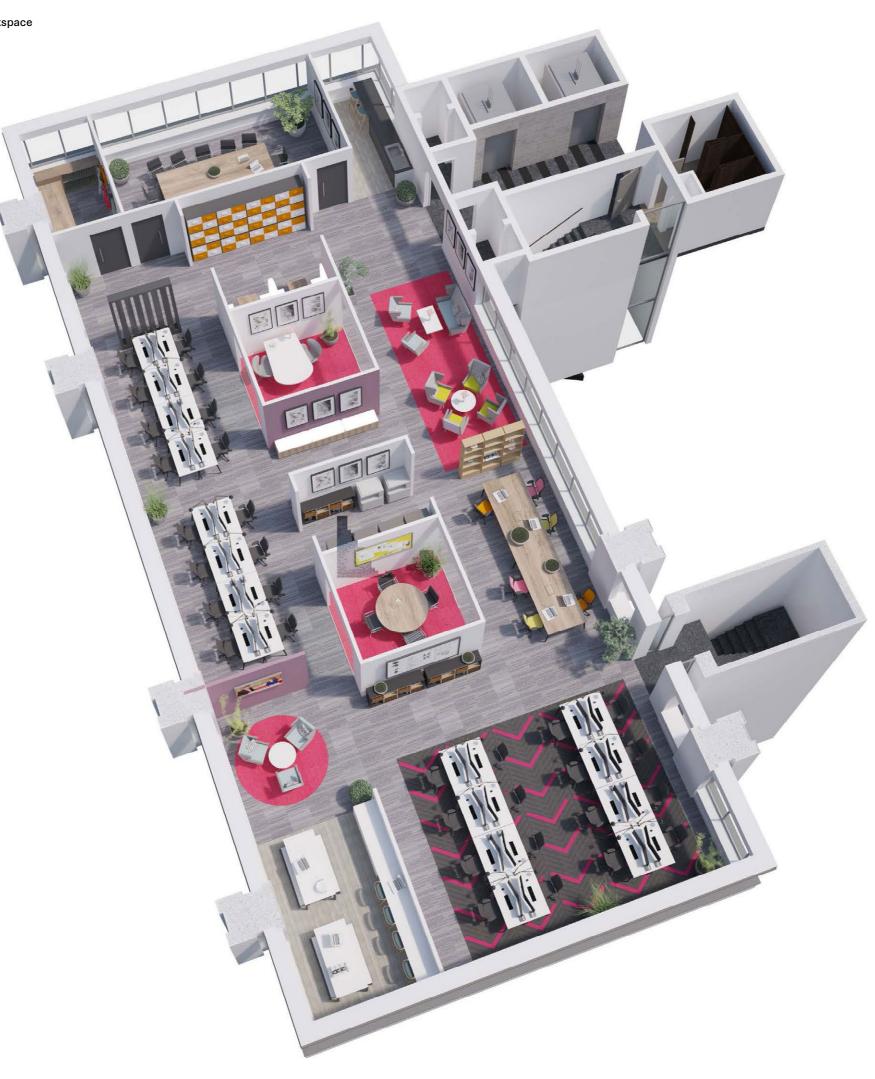
**3** Meeting Rooms



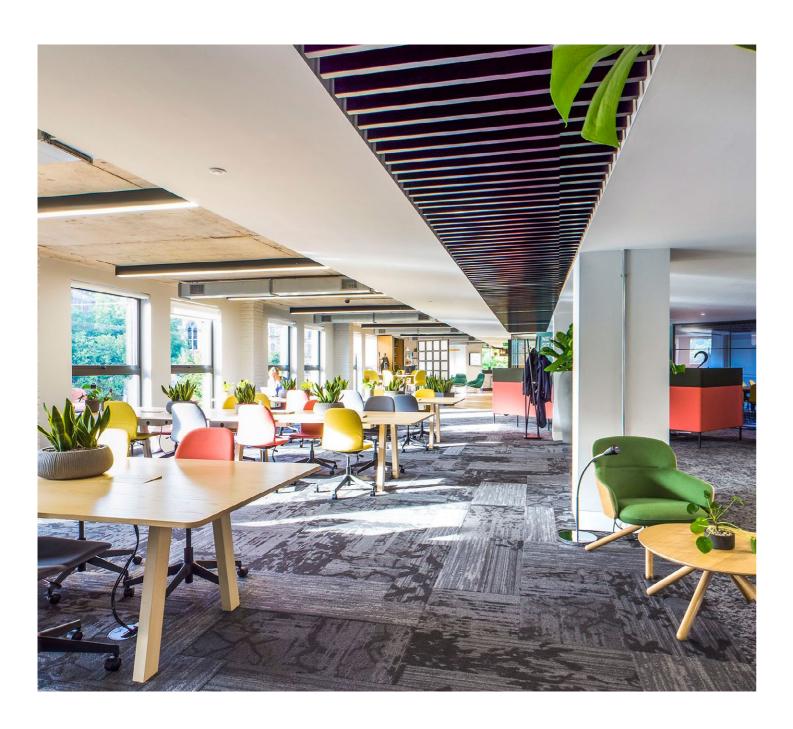
**1** Kitchen areas



**3,480** Total sq ft of office space



# Made & Managed



This is your choice for maximum flexibility in a team of two or more people. Bruntwood Works' Serviced package can act as a short-term project hub or a swing space, ideal for work demands that can change every six months or more.

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This is particularly useful for startups and rapidly growing businesses. Serviced desks give you room to hit any target and bring more people into your vision. Alternatively, use us as a satellite office and give your teams a city base of their own.

### Included as standard:

A private office

24/7 building access

Use of communal business lounge

Access to showers and changing rooms

25% off meeting room bookings for any Bruntwood Works venue

The ability to create your own service package (including internet, telephone, refreshments, cleaning and facilities management)

One bill for rent and services

Personalised fit-out at no extra cost

Free access to business support programme Spark by Bruntwood Works

The Collective membership



Colour options



Choose fit-out



Choose layout

### All Inclusive



Whether you are a start up looking for a short term lease, or an established business looking for a quick and easy office move, All Inclusive is the choice for you.

All Inclusive offers a fixed priced office product that wraps your rent, service charge, insurance and electricity into a single cost, that will remain the same throughout your full term, with no hidden fees.

Our simple and customer-friendly lease also ensures a simpler and quicker move in process.

### Included as standard:

One bill for rent, property costs and electricity

A private office

24/7 building access

Use of communal business lounge

Access to showers and changing rooms

25% off meeting room bookings for any Bruntwood Works venue

The Collective membership

Free events programme

On-site customer service team

Free access to business support programme Spark by Bruntwood Works

### Add ons:

On-site car parking



Quick & simple



Fixed Price



The Collective Membership

## Design & Fitout

If you choose us to complete your fit out, we'll create your space before you lease starts so you won't be paying rent on a space that's not ready.

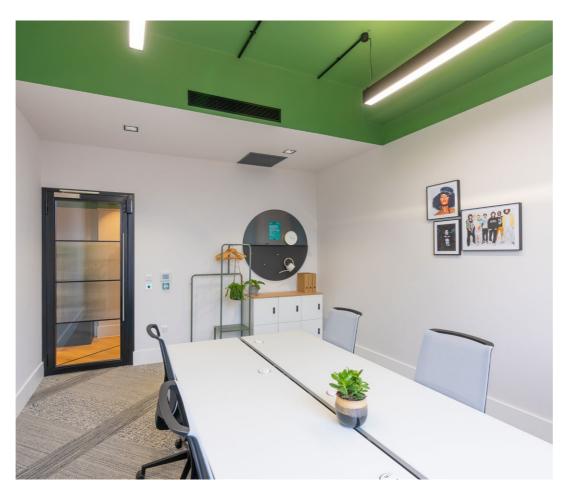
We can offer you a blank canvas to make your mark and create a workspace that is uniquely yours. Armed with a vision and a collaborative approach.

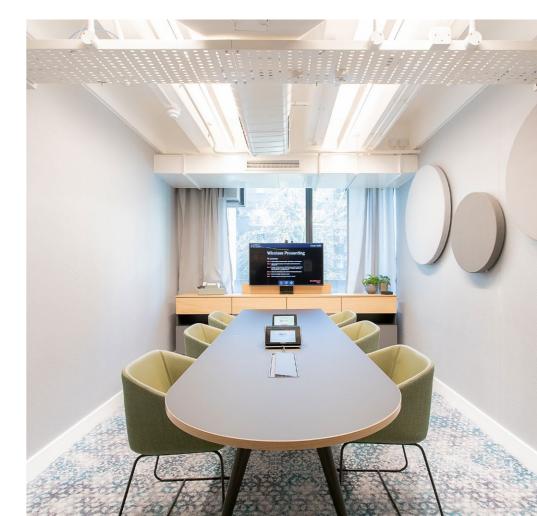
You'll have the ability to build a unique space to your tastes and specifications, as well as the freedom to choose packages from our internet and telephone providers or bring in your own.

Our in-house design team can offer advice on office layout and even provide a hands-on managed fit-out service to give you the office you deserve.

Here's some we made earlier...







**About Bruntwood Works** 

# Where work & lifestyle thrive

Bruntwood Works balances work and life, blending spaces that encourage interaction and create community.







Our focus is around two key areas, creating unique workspaces and providing thriving retail and leisure spaces. Both are design led, people driven and socially responsible. We continue to be firmly embedded in our towns and cities, with a strong presence in the North West, Yorkshire and the Midlands.

As well as a unique opportunity to broaden the influence of Bruntwood Works, we know the more diverse, culturally rich, healthy, educated, connected, sustainable and fulfilled our communities are, the greater our towns and cities will become.



This means that whatever you need - business advice, collaboration opportunities, someone to run that charity 5k with - it's likely someone with the skills or knowledge is only a chance kitchen encounter, an event, an introduction or a click away via our exclusive online platform.

Together, we live, work, learn and play in the places we proudly call home, coming together and collectively harnessing the power of partnerships to grow, collaborate and reach our full potential.

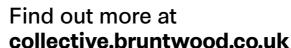
### **Our digital community**

As well as being connected through our teams, events and business support, our exclusive online platform enables you to be connected to the wider Bruntwood Works community. You can have fun, collaborate, get to know your neighbours, find or list opportunities, join events, and take advantage of exclusive offers and experiences from Bruntwood Works retailers and partners - all at the tap of finger.



### Seek opportunities

You don't have to look far to find businesses and people who could be interested in the work you do and in collaborating with you. The help and support you need to grow and succeed could be just around the corner.





### Meet people

Expand your network by starting a conversation with people from all sorts of businesses and backgrounds. You never know where your new connections could take you.



### **Explore events**

There's a world of opportunity outside your workspace ready to be explored. Join a creative workshop, learn some new skills, or build your network at a business event and have some fun. Go see what's happening in your building and in your region.

**About Bruntwood Works** 

### Sparking great ideas



If our customers thrive, so do our cities and so do we. We want businesses that start out with Bruntwood Works, to grow and scale with Bruntwood Works.

### **Business Support**

Building solid partnerships is part of our commitment and desire to create successful environments for people to work in. The Spark Programme will bring together the resources, community and connections our customers need to reach their business goals.

To deliver our best in class Business Support offer, we are working with Regional Partners such as Alliance Manchester Business School as well as nationwide organisations such as Enterprise Nation. Throughout the year we will be delivering a mixture of in-person and online events across all of our Regional Cities.



### **Spark Webinars**

Hear from industry experts on subjects relevant to your business, providing insightful knowledge for you to build on.



### Spark Advisors

Exclusive to Bruntwood Works customers, you can access advisors, one-on-one, giving you tailored advice and practical support based on your needs.



### **Spark Connections**

With over 40 years experience within our cities and 55,000 people based across our buildings, we have a wealth of customers and contacts to connect you with, so you spark a new connection.







### Net Zero Carbon

### Committing to a sustainable future

We take creating sustainable environments seriously as we know that we can only fulfil our purpose of 'creating thriving cities' if we can deliver sustainable and environmentally-conscious spaces.

We were the first commercial property partner to sign up to the Green Building Council's Net Zero Carbon Commitment pledge, which aims for new buildings to be net zero carbon by 2030 and older buildings the same by 2050.

We are committed to leading the way with sustainability and we have a range of initiatives in place from waste disposal to using smart technology and using renewable energy to promoting sustainable transport, all with the aim of becoming a more sustainable business.

Our commitment to Net Zero Carbon is one of the reasons we're championing sustainable practices, and it's why we've created a specific set of science based targets to monitor our emissions.

The Carbon Trust helped us define these targets through a process that assessed global emissions, the emissions produced by the property sector, and how much of those emissions we are responsible for. Then, they can estimate how big that portion will be by 2050.

By putting our targets in place, we can monitor and improve our output more efficiently.

We've introduced other measures in the fight against global heating, too:

### Smart buildings strategy

We're introducing algorithmic learning into our buildings. Sensors will gather data about heating, lighting and motion to help us use energy more efficiently.

### Solar panelling

We already have solar panelling on many of our buildings, but we're stepping up our commitment to solar power by installing batteries to store energy for later use.

### Waste processes

Our partnership with B&M Waste is the first step in diverting 100% of our waste from landfill.

### Water audits

Reducing water usage saves energy, helping to lower carbon emissions. That's why our Utilities team has carried out water audits across the estate. So far, they've been able to save two Olympic sized swimming pools worth of water per month.

### Riser adoption

We're transforming the way we use electricity in our buildings, using specialist risers and voltage optimisation. These measures help us regulate, clean, and condition the incoming power supply, leading to lower energy usage.



111 **Piccadilly** Manchester **M1 2HY** 

For more information please call us or visit the website:

0161 233 7877 bruntwood.co.uk/pioneer





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