



Bellway

A reputation you can rely on

When it comes to buying your new home it is reassuring to know that you are dealing with one of the most successful companies in the country, with a reputation built on designing and creating fine houses and apartments nationwide backed up with one of the industry's best after-care services.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved.

Over 60 years of great homes and great service



Today Bellway is one of Britain's largest house building companies and is continuing to grow throughout the country. Since its formation, Bellway has built and sold over 100,000 homes catering for first time buyers to more seasoned home buyers and their families. The Group's rapid growth has turned Bellway into a multi-million pound company, employing over 2,000 people directly and many more sub-contractors. From its original base in Newcastle upon Tyne the Group has expanded in to all regions of the country and is now poised for further growth.

Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.





Convenient modern living in a fantastic location

Introducing Linkside from Bellway, a collection of contemporary three and four bedroom homes in Burton upon Trent. With the picturesque National Forest providing the backdrop and a host of amenities close at hand, this exciting development combines the best of town and country.

Burton has long been associated with the brewing industry and today the townscape is peppered with historic buildings as well as more modern facilities. The Market Hall is one Victorian icon currently in the midst of redevelopment which is set to provide a new retail destination, housing unique pop-up stalls as well as numerous cafés and bars. Meanwhile, the Coopers Square and Octagon Centres offer an array of high street and independent stores.

The Brewhouse Arts Centre boasts a packed schedule of events and performances, while the local Cineworld cinema shows all the latest big-screen releases.

Outdoors, families are sure to love Branston Water Park Nature Reserve, a 40 acre lake, for its scenic walks and angling or experience all the fun of the farm at the National Forest Adventure Farm in Tatenhill. For golf enthusiasts, Burton-on-Trent Golf Club's tranquil woodland course offers a challenge for everyone from beginners to even the lowest handicapper.

You will be spoilt for choice when it comes to schooling with a number of good primaries all around five minutes from home. For older children, The de Ferrers Academy is also just a five minute drive from your door and in nearby Repton you'll find independent options at St Wystan's and the highly regarded Repton School.

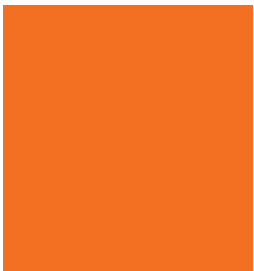
Transport links are exceptional. Burton-on-Trent mainline station is around a mile and a half from Linkside and from here direct services to Birmingham New Street take less than half an hour, while Nottingham is just over 40 minutes away. By road, the A38, M6, M42 and M1 are all easily accessible and for trips further afield, both East Midlands and Birmingham International airports are within 35 miles of the development.





ADDITIONS

make your house your home



Add the finishing touches

A unique package that offers you the freedom to create your perfect dream home before you even move in.



Although we make every effort to ensure that as many Additions choices as possible are available to you, not every development offers all the range shown opposite. Please be aware that orders can only be accepted up to certain stages of the construction process. Therefore we recommend that you consult our Sales Advisor.

Your home. Your choice.

Take advantage of our unique Additions package and create a home that is as individual as you are.

Every Bellway home comes with high quality fittings as standard, but to add that personal touch you can also choose to upgrade from our range of options to make sure your new home feels distinctly different.

Most importantly of all, because we recognise that you want your new home to reflect your personal taste from day one, we will make sure that all your Additions choices are expertly fitted and finished by the time you move in.

Choose from our range of Additions options covering:

Kitchens:

- Granite/Earthstone worktops
- Integrated appliances
- Built-under double oven or steam oven (where applicable)
- Ceramic/Induction hob

Flooring:

- Choose from carpets, vinyl, ceramic or Amtico

Tiling:

- Full and half height tiling
- Comprehensive upgrade options

Plumbing:

- Outside tap
- Heated towel rail

Security:

- Intruder alarms
- Security lights

Electrical:

- Additional sockets
- Additional switches
- Chrome sockets
- Chrome switches
- Under-unit lighting
- Shaver socket and light
- Electric powered garage door controls
- Recessed lighting
- Light fittings
- BT and TV points

Miscellaneous:

- Landscaped gardens
- Additional height fencing to rear garden
- Wardrobes





Two great ways to help you move

PART **EXCHANGE** The key to an easier move

Buy and sell in one easy move with Bellway Part Exchange. Bellway has always built attractive and desirable new homes. That's why we've become one of the top ten builders in Britain. But now there's even more reason to choose a Bellway home. To make the whole process of selling and buying easier, we've put together a range of services to make your move as hassle free as possible.

The benefits of this amazing deal include:

- A fair offer for your old home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay
- A guaranteed price for your old home
- A stress free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange - the simplest and quickest way to move house!



To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

The Advantages:

- A recommended local agent will be used to market your present home
- You agree the selling price on your present home
- The Estate Agent works harder making your present home a higher priority to sell
- Details of your present home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you
- You get a market price for your present home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly - it's free of charge! Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your present home

Customer Care

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the move-in day we aim to provide a level of service and after-sales care that is second to none.

In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible.

Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

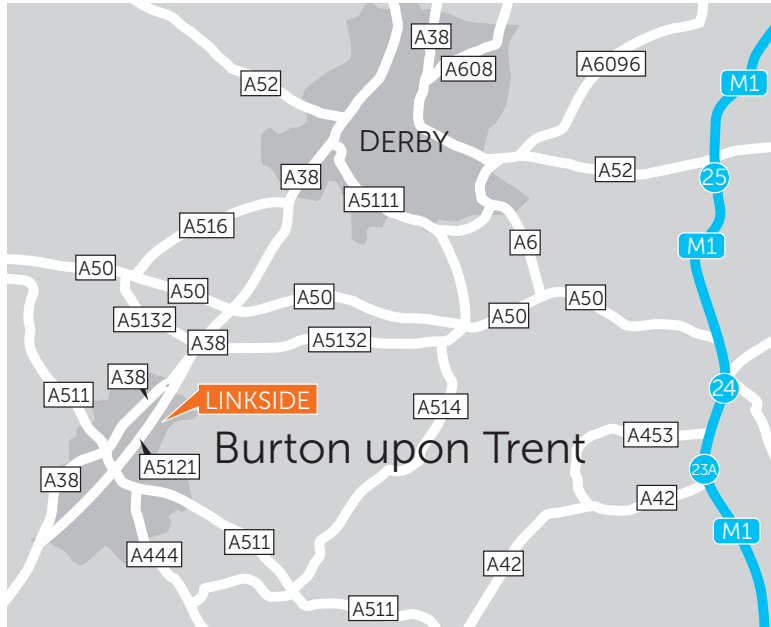
We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.

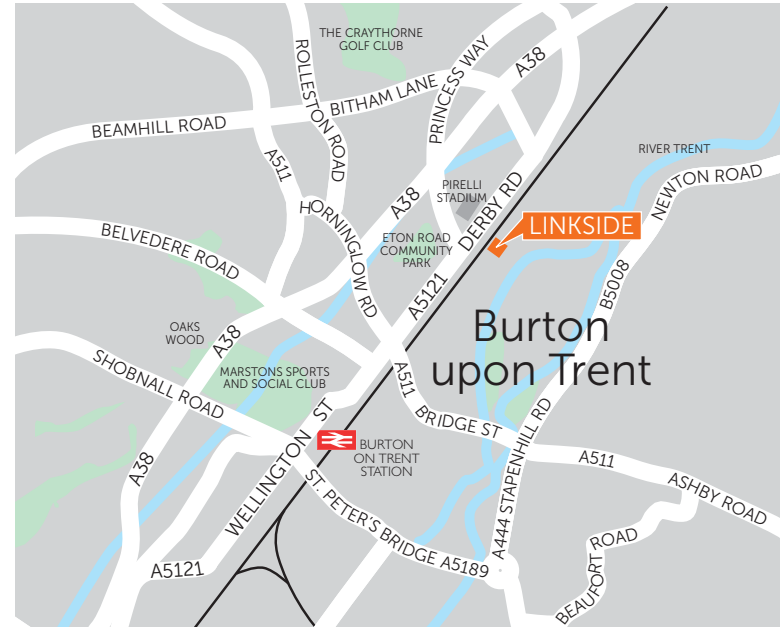


Bellway

How to find us



Area map



Local map

Maps not to scale

Bellway Homes Ltd, (East Midlands Division)
3 Romulus Court, Meridian East, Meridian Business Park, Braunstone Town, Leicester LE19 1YG
Telephone 0116 282 0400 Fax 0116 282 0403



www.bellway.co.uk

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