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hollis  
morgan  
auction



## 10 Swinfen Broun Road, Lichfield, Staffordshire, WS13 7AP

Auction Guide Price £365,000 +++

Hollis Morgan – BEST AND FINAL PRE AUCTION OFFERS 5.7.24 - A Freehold DETACHED PROPERTY ( 2075 Sq Ft ) occupying a LARGE PLOT and arranged as 2 x FLATS for UPDATING | CASH BUYERS ONLY

## BEST & FINAL PRE AUCTION OFFERS

The vendors have requested Best & Final Pre Auction offers for this lot.

Deadline Friday 5th July 2024 @ 12:00

Please submit your offers via the Hollis Morgan website on the pre auction offer form.

Please note all offers must be on auction terms with the condition of an immediate exchange of contracts

Completion will be set at 8 weeks or earlier by mutual consent.

If you have any questions please call the auction team – 0117 973 6565

## FOR SALE BY LIVE ONLINE AUCTION

\*\*\* SOLD @ JULY ONLINE AUCTION \*\*\*

GUIDE PRICE £235,000 +++

SOLD @ £365,000

ADDRESS | 10a & 10b Swinfen Broun Road, Lichfield  
WS13 7AP

Lot Number 21

The Live Online Auction is on Wednesday 24th July 2024 @ 17:30

Registration Deadline is on Monday 22nd July 2024 @ 16:00

The Auction will be streamed LIVE ONLINE via the Hollis Morgan website & you can chose to bid by telephone, proxy or via your computer.

Registration is a simple online process – please visit the Hollis Morgan auction website and click “REGISTER TO BID”

## THE PROPERTY

A Freehold detached property occupying a commanding corner plot with mature gardens and off street parking.

The accommodation is currently arranged as two self contained flats.

Sold with vacant possession.

10 A - 945 Sq Ft | 3 Beds

Entrance Hall | Semi Open Plan Kitchen / Diner / Lounge | Bedroom 1 | Bedroom 2 | Bedroom 3 | Bathroom

10 B - 1130 Sq Ft | 4 Beds

Entrance Hall | Lounge / Diner | Reception Room | Kitchen | Bedroom 1 | En Suite | Bedroom 2 | Bedroom 3 | Bedroom 4 | Bathroom

Tenure - Freehold

Council Tax - C

EPC - C

Utilities, Rights & Restrictions - Please refer to the Legal

Pack

Flood Risk - Please refer to the Legal Pack

## THE OPPORTUNITY

DETACHED FAMILY HOME

This large detached property is in a highly sought after residential location and would suit conversion back into a single dwelling with scope for 4 + bedroom accommodation.

There may be scope for further extension and development of the property.

Subject to gaining the necessary consents.

## 2 LARGE FLATS | UPDATING

Both flats have been for let for many years and now require basic updating throughout but offer excellent scope for investment or resale.

## CASH BUYERS ONLY | SUBSIDENCE

Interested parties should note there is evidence of subsidence on both properties which may affect your ability to obtain a mortgage.

A copy of a structural report are available by request but please be aware this information will not be included in the Legal Pack as it cannot be relied upon, and buyers must make their own investigations.

## LOCATION

Swinfen Broun Road in Lichfield and a popular spot being only a short walk from the historic Lichfield Cathedral and nearby city centre with its range of boutique shops, Cafes, Bars, Restaurants, and Pubs, together with scenic walks around Stowe Pool and the renowned Beacon Park.

Lichfield is well placed for commuters, with nearby road links including the A515, A38 and M6 toll roads, plus the two railway stations located in the city of Lichfield which offers services to Birmingham, London, and beyond. For local schooling, the property lies within the catchment area for Chadsmead Primary Academy, and for Secondary it is the well-regarded Friary High School. Also, Lichfield Cathedral School is only a short walk away.

## SOLICITORS & COMPLETION

Mike Taylor

Tozers

M.Taylor@tozers.co.uk

t: 01392 207982

www.tozers.co.uk

## EXTENDED COMPLETION

Completion is set for 8 weeks or earlier subject to mutual consent.

## LEGAL PACK COMPLETE

We have been informed by our client's solicitors that the legal pack for this lot is now complete.

Should any last minute addendums occur you will be automatically notified by email.

If the vendors have indicated they are willing to consider pre-auction offers, now is the time to submit your offer by completing the pre-auction offer form.

## IMPORTANT AUCTION INFORMATION

### VIEWINGS

Please submit a viewing request online and we will contact you to organise an appointment.

We will send you an email and text to confirm the appointment time and the full property address.

Viewings are supervised by a member of the Hollis Morgan Auction team who will meet you at the property.

### ONLINE LEGAL PACKS

Digital Copies of the Online legal pack can be downloaded Free of Charge.

Please visit the Hollis Morgan Website and select the chosen lot from our Current Auction List.

Press the GREEN button to "Download Legal Packs"  
For the first visit you will be required to register simply with your email and a password.

Having set up your account you can download legal packs or if they are not yet available, they will automatically be sent to you when we receive them.

You will be automatically updated by email if any new information is added.

There will be a note added to the list to confirm AUCTION PACK NOW COMPLETE when no further information is due to be added.

\*\*\* STAY UPDATED \*\*\* By registering for the legal pack we can ensure you are kept updated on any changes to this Lot in the build up to the sale.

### BUYER'S PREMIUM

Please be aware all purchasers are subject to a £1000 + VAT (£1,200 inc VAT) buyer's premium which is ALWAYS payable upon exchange of contracts whether the sale is concluded before, during or after the auction date.

### GUIDE PRICE

An indication of the seller's current minimum acceptable price at auction. The guide price or range of guide prices is given to assist consumers in deciding whether to pursue a purchase. It is usual, but not always the case, that a provisional reserve range is agreed between the seller and the auctioneer at the start of marketing. As the reserve is not fixed at this stage and can be adjusted by the seller at any time up to the day of the auction in the light of interest shown during the marketing period, a guide price is issued. This guide price can be shown in the form of a minimum and maximum price range within which an acceptable sale price (reserve) would fall, or as a single price figure within 10% of which the minimum acceptable price (reserve) would fall. A guide price is different to a reserve price (see separate definition). Both the guide price and the reserve price can be subject to change up to and including the day of the auction.

### RESERVE PRICE

The seller's minimum acceptable price at auction and the figure below which the auctioneer cannot sell. The reserve price is not disclosed and remains confidential between the seller and the auctioneer. Both the guide price and the reserve price can be subject to change up to and including the day of the auction.

### PRE AUCTION OFFERS

Some vendors are willing to consider offers prior to the auction.

Pre auction offers can ONLY be submitted by completing the online PRE AUCTION OFFER FORM

The form can be found on the Hollis Morgan website on the individual auction property listing.

Please note offers will not be considered until you have inspected the COMPLETE LEGAL PACK once it has been released.

There will be a note added to the list to confirm AUCTION PACK NOW COMPLETE when our client's solicitor informs us no further information is due to be added.

In the event of an offer being accepted the property will only be removed from the online auction and viewings stopped once contracts have successfully EXCHANGED subject to the standard auction terms and payment of the buyer's premium (£1000 + VAT) to Hollis Morgan.

Contracts can be exchanged via the solicitors or at the Hollis Morgan offices by appointment only.

### REGISTRATION PROCESS

The registration process is extremely simple – visit the

Hollis Morgan auction website and click on the "Register to Bid" button.  
The "Register to Bid" button can be found on the auction home page or on the individual lot listings.  
Please note this function is not available on Rightmove or Zoopla.

Stage 1 – Complete the Online Bidding Form

Stage 2 – Upload your certified ID

Stage 3 – Invitation to bid

Stage 4 – Pay your security deposit (£6,200)

You are now ready to bid – Good luck!

If your bid is successful, the balance of the deposit monies must be transferred to our client account within 24 hours of the auction sale.

If you are unsuccessful at the auction your holding deposit will be returned within 48 hours.

## SURVEYS AND VALUATIONS

If you would like to arrange a survey or mortgage valuation of this Lot BEFORE the auction, please instruct your appointed surveyor to contact Hollis Morgan and we will arrange access for them to inspect the property. Please note that buyers CANNOT attend the surveys and the surveyors are responsible for collecting and returning keys to the Hollis Morgan offices in Clifton.

## AUCTION FINANCE & BRIDGING LOANS

Some properties may require specialist auction finance-please contact Hollis Morgan for access to expert advice and whole of market rates from our independent brokers.

Hollis Morgan may receive introductory fees for this service from the broker.

## AUCTION BUYER'S GUIDE VIDEO

We have short video guides for both buying and selling by Public Auction on the Hollis Morgan Website. If you have any further questions regarding the process, please don't hesitate to contact Auction HQ.

## 2024 CHARITY OF THE YEAR

Hollis Morgan is supporting The Malcolm Gunter Foundation as our 2024 Charity of the year with a % of each Buyers premium being donated.

In 2018 Malcolm Gunter passed away from Motor Neurone Disease - In his memory, MGF has raised over £200,000 and provided support and grants for many

local people living with and affected by MND.  
100% of all monies raised will be utilised in supporting sufferers of MND with their physical and emotional needs, and research into the disease .  
Visit the Hollis Morgan Charity Page of our website for further details

## TESTIMONIALS

We are very proud of what our past clients have say about us - please visit the Hollis Morgan website to read their testimonials.

## I WANT TO SELL BY AUCTION

Since 2010 Hollis Morgan have been the most successful land and property auctioneers across the Region. Famous for large public sales our reputation was built on transparent, competitive bidding leading to some memorable results. As a reaction to covid we have moved to a monthly live online platform which has proved to be a huge success. Our core service has all the benefits of a traditional auction but now, via a fully interactive online saleroom with options to bid by telephone, proxy or online we can now reach a national and international audience - the feedback from our clients is hugely positive and we are now committed to this 21st century method of selling land and property.

In 2023 Hollis Morgan sold the most ( £58.3m ) land & property by auction in our region for the 14th year running.

Hollis Morgan achieved a 98% success rate on lots offered in 2023.

26% of all the regions auction lots were successfully sold by Hollis Morgan in 2023.

Since 2010 Hollis Morgan have Sold More Lots by auction ( £528m ) than any other firm in the region - 61% more than our closest rival.

\*Source Essential Information Group 2023

Bristol's most experienced auctioneer Andrew Morgan MBE – with forty years' experience on the rostrum.

Auction specific premium adverts on both the UK's biggest property portals Rightmove & Zoopla.

Digital Mailing list of over 40,000 Local, National, Regional and International Developers, Investors and family buyers.

Over 100 years combined property experience operating from our Regional HQ based in Clifton covering Bristol and the West Country.

Innovative yet simple marketing techniques such as virtual tours, drone shots, video tours, hi vis signage and professional photos.

Active and coordinated social media presence on

Instagram, twitter, LinkedIn and Google.

#### **WHY LIVE ONLINE AUCTION?**

- Fixed Timescales & Speed - Exchange on the day with a quick & fixed completion of 4, 6 or 8 weeks.
- Closure & Control - 10% non refundable deposit taken upon exchange and the deal is done unlike a traditional sale.
- High Profile Sale – Intensive 4-6 week marketing campaign to make your lot visible and available to all potential buyers.
- Guaranteed Price - you set a minimum reserve which protects you from selling for any less than you want.
- Transparency & Competitive Bidding - Auction provides a transparency of sale ensuring your lot is sold to the person willing to pay the most on the day.

For loads more reasons to instruct Hollis Morgan and the statistics to back it up please visit our selling by auction section of the Hollis Morgan website.

#### **AUCTION PROPERTY DETAILS DISCLAIMER**

Hollis Morgan endeavour to make our sales details clear, accurate and reliable in line with the Consumer Protection from Unfair Trading Regulations 2008 but they should not be relied on as statements or representations of fact, and they do not constitute any part of an offer or contract. All Hollis Morgan references to planning, tenants, boundaries, potential development, tenure etc is to be superseded by the information contained in the legal pack. It should not be assumed that this property has all the necessary Planning, Building Regulation, or other consents. Any services, appliances and heating system(s) listed have not been checked or tested. Please note that in some instances the photographs may have been taken using a wide-angle lens. The seller does not make any representation or give any warranty in relation to the property, and we have no authority to do so on behalf of the seller.