

HOMES FOR LIVING, LOVING & INVESTING SINCE 1987

# WHY HASTINGS & ORE?



THE  
PARK LANE GROUP

ALONGSIDE OUTSTANDING PROPERTY VALUE, HASTINGS AND ORE ENJOY A RICH CULTURAL HERITAGE, BEAUTIFUL COASTLINE AND SOME IMPRESSIVE ARCHITECTURE



*"With bargain properties still to be snapped up and trains that run to London in under two hours, the town is attracting a new generation of residents and visitors who want to experience a slice of the cool Sussex coast away from the crowds and prices of Brighton."*

**Evening Standard,  
November 2017**



TOP  
5

A 2015 report by the RSA ranked Hastings in the top five English 'heritage assets' – above Oxford and other historic locations.

\*(Royal Society for the encouragement of Arts, Manufactures & Commerce)

AONB

Hastings and Ore are minutes from the High Weald, the fourth largest AONB (Area of Outstanding Natural Beauty) in England and Wales.

£500m  
investment

Over £500m has been invested in the area, including the recently opened £100m Hastings to Bexhill link road plus a new 50,000 sq m business park.

With an eclectic range of independent stores and places to eat and drink, the picturesque Old Town is a huge draw. Nestled at the eastern end of Hastings, it tumbles down to the seafront where the High Street meets The Stade – home to the biggest beach-launched fishing fleet in Britain.

Here, discover the award-winning Jerwood Gallery and wander among the iconic Grade II listed net huts. Visit the Blue Reef

Aquarium and Flamingo Amusement Park or take one of the two funiculars to the ruins of the castle erected by William I after his victory at the Battle of Hastings.

You can also step back in time to another age in St. Clement's Caves. Set into the hillside, learn about the colourful lives and secrets of the area's smugglers within a labyrinth of tunnels and caverns.

In the town centre, Priory Meadow offers a range of larger stores plus undercover parking. Less than five minutes' walk away, the University Centre, Hastings, also enjoys a central location and has been the subject of a £500,000 investment to expand and improve the campus. There are also six primary schools serving the town and a choice of secondary schools and sixth forms, plus several nearby independent schools.

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# A GREAT PLACE TO LIVE

The town enjoys a busy events calendar. Its diverse range of festivals includes a Pirates Day, four-day Jack in the Green Festival, Seafood & Wine Festival and a Beer & Wine Festival, along with Old Town Carnival week. It is home to a popular half marathon and Bonfire night is a real spectacle, with a torchlit procession and fireworks on the beach.

Local investment and the surrounding 1066 countryside also add to the appeal of Hastings and its adjoining suburb, Ore, where we have several developments.

Buyers and investors are increasingly drawn by the combination of competitive property prices and the area's projected growth in house prices.

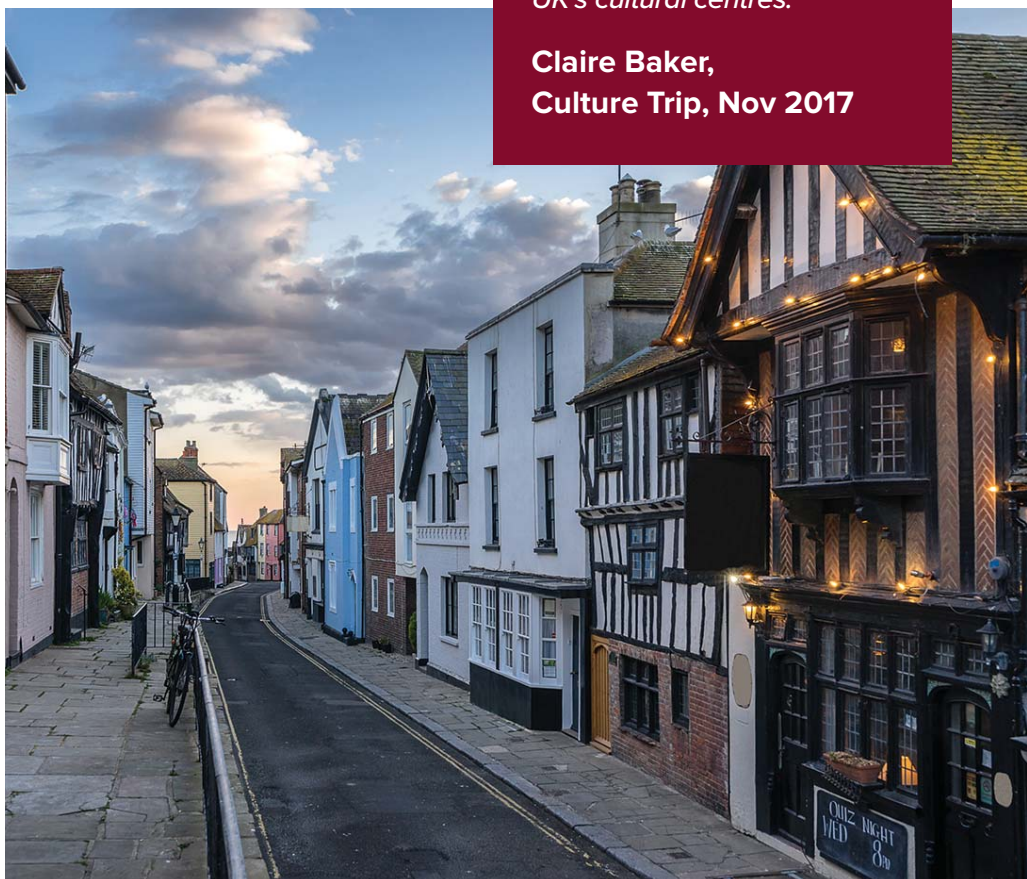
*"London's Shoreditch is synonymous with the hip and the artistic. It does not, however, imply sea, sand and Sussex, which is what Hastings as an art destination brings to the table. In recent years, Hastings has been developing its reputation as one of the UK's cultural centres."*

**Claire Baker,**  
Culture Trip, Nov 2017



*"With its great value property, attractive regency architecture and buzzing urban vibe, it's no wonder this East Sussex town (St. Leonards) is popular with Londoners."*

**By Lesley Gillilan,**  
Coast magazine



## GREAT LOCATION

Hastings and Ore are served by the A21 and the A259 coast road. With neighbouring St. Leonard's-on-sea, the area is served by four railway stations; Hastings, St. Leonard's Warrior Square, West St. Leonard's and Ore, providing regular services to London Charing Cross, London Victoria, Ashford International and Brighton.

Stagecoach buses operate across the town and connect it to Rye, Eastbourne, Battle and Hawkhurst. There is also a National Express service between London Victoria and Bexhill.

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