

FULHAM REACH

LONDON W6

FULHAM REACH THE ULTIMATE RIVERSIDE ADDRESS

Located on one of the most dramatic stretches of the River Thames, this is London riverside living at its finest, just eight minutes by underground, from South Kensington and 11 minutes from Knightsbridge.

In the heart of historic Fulham, with its varied sporting and social scene, the residences at Fulham Reach are set in beautifully landscaped gardens, next to a sweeping riverside promenade. Residents can also enjoy the benefits of an exclusive private members' club, incorporating a health spa, and a range of sporting and entertainment facilities.

London riverside living doesn't get more sophisticated than this.



RIVER PANORAMA

The tree-lined riverbank and the famous Harrods Furniture Depository form a fitting backdrop to the dramatic view of the River Thames from Fulham Reach.

LONDON'S FAMOUS WATERFRONT

Just past the one-mile post of the Oxford and Cambridge Boat Race course, the view from Fulham Reach is of the entire length of a dramatic mile-long straight stretch of the River Thames, known as 'a reach'.

This is a part of London well-known for its wide variety of excellent shops and boutiques, bars and restaurants. It also has a rich sporting heritage, and is steeped in history, with many celebrated composers, artists and royalty having all made their mark here.



ENJOY LIFE AT THE WATER'S EDGE

Fulham Reach makes the most of its prime waterside position, with buildings set amongst manicured landscaped gardens and elegant courtyards. Fronted by a tree-lined promenade that affords one of London's most celebrated views of the River Thames. Punctuated by the green and gold span of Hammersmith Bridge to the north, and the historic Harrods Furniture Depository to the south.



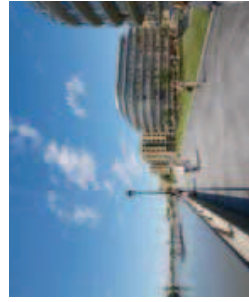
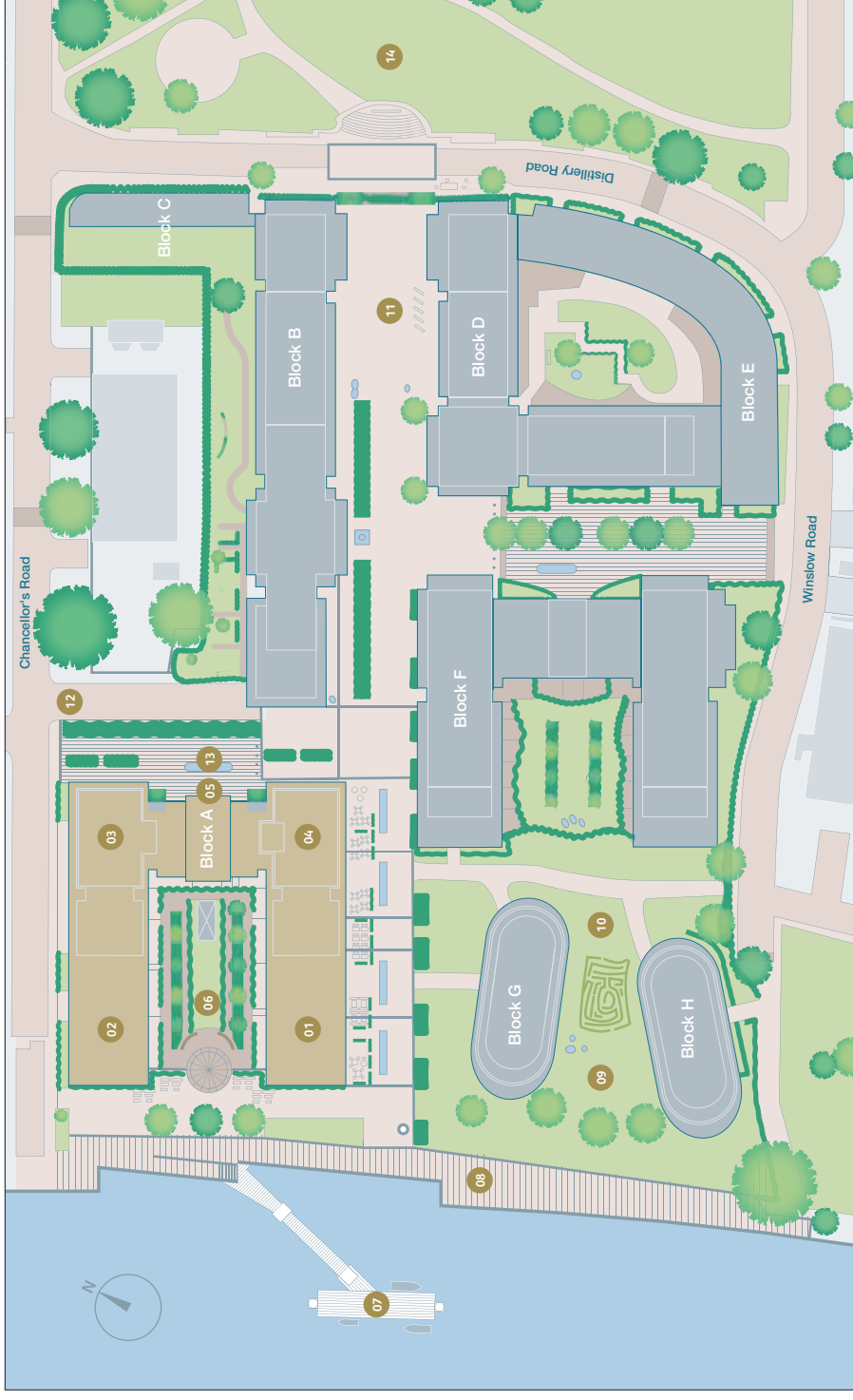
THE VISION FOR FULHAM REACH

By creating new connections, including the riverside promenade and an elegant boulevard linking the river with the adjacent park, Fulham Reach integrates perfectly with its surroundings through architecture that reflects the history and unique character of the area.

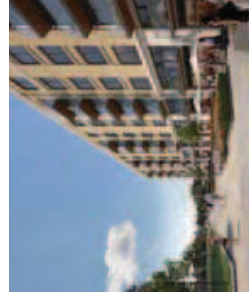
Award-winning developer, St. George, selected international architects John Thompson & Partners to create this new riverfront destination for the enjoyment of residents, visitors and the local community alike.

"We wanted to create a place where every aspect of life can flourish. Somewhere that is both relaxing and stimulating, with a strong sense of environmental responsibility. A place where people really feel that they belong."

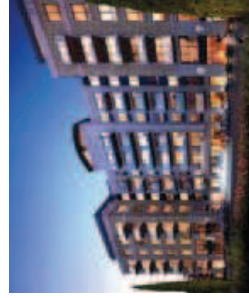
John Thompson.Architect



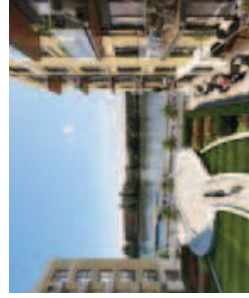
Riverside Promenade



The Boulevard



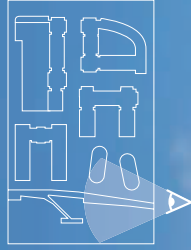
Distillery Wharf

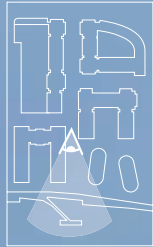


Garden Courtyard

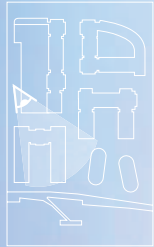
- 01 River View
- 02 Thames View
- 03 Regatta Court
- 04 Redgrave Court
- 05 Distillery Wharf
- 06 Garden Courtyard
- 07 Fulham Landing
- 08 Riverside Promenade
- 09 Landscaped Gardens
- 10 The Maze
- 11 The Boulevard
- 12 Car park entrance
- 13 Taxi / chauffeur drop off
- 14 Frank Banfield Park

Computer generated images for illustrative purposes only. The site plan shows the proposed masterplan application. The information is indicative only and should not be relied upon as accurately showing the layout of Fulham Reach and is subject to change from time to time from that shown, in accordance with planning permissions to be obtained for each phase, October 2011.





Distillery Wharf



FULHAM REACH 15



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Fulham Reach

RICH IN HERITAGE

Spanning the River Thames, next to Fulham Reach, for more than 160 years, Hammersmith Bridge has marked a crucial point in the world-famous Oxford and Cambridge Boat Race. Crews race flat out to reach this point, and many have been won and lost from this very spot. Just one example of the important position that Fulham occupies in British history, and over the centuries many notable characters have lived and worked here, attracted by its tranquil riverside location.

King Charles II was a frequent visitor to the area, while William Morris founder of the Arts and Crafts Movement moved here in 1879. Mahatma Gandhi lived in Fulham when he studied law at University College, London. And Gustav Holst, the English composer of the famous orchestral suite, *The Planets*, was also a resident for most of his life.



VILLAGE LIFE

Fulham's residents enjoy its many riverside parks and gardens, along with a multitude of some of London's finest bars, restaurants and arts and entertainment venues.



Arts & culture

- RIVERSIDE STUDIOS
- LYRIC THEATRE
- HMV HAMMERSMITH APOLLO
- BUSH HALL
- O2 SHEPHERD'S BUSH EMPIRE

From over 1,000 performances a year at the Lyric Theatre to huge sell-out gigs at the art deco HMV Hammersmith Apollo, Fulham offers a rich and varied mix of cultural experiences. For residents of Fulham Reach, the screening rooms and restaurants of the Riverside Studios are on the doorstep.



Parks & green spaces

- BISHOPS PARK
- FURNIVAL GARDENS
- LONDON WETLAND CENTRE
- RAVENS COURT PARK
- HURLINGHAM PARK

London is renowned for its abundance of parks. Enjoyed all year round, they are the perfect places to play sport or simply enjoy a peacemal stroll.

Restaurants

- MARCO
- THE RIVER CAFE
- THE HARWOOD ARMS
- THE GATE

Michelin starred inns are very rare. Indeed, The Harwood Arms is the only one in London to receive this honour. Many famous chefs are associated with restaurants in the area, including: Jamie Oliver, Hugh Fearnley-Whittingstall and Marco Pierre White.



Bars

- THE DOVE
- THE CRABTREE
- THE BLUE ANCHOR
- ANGLESEA ARMS
- THE WHITE HORSE

Fulham plays host to some of London's best bars. With places like The Dove and The Blue Anchor both well-known for their traditional atmosphere and hospitality.



Along the riverside

- LONDON CORINTHIAN SAILING CLUB
- WILLIAM MORRIS SOCIETY MUSEUM
- 7 HAMMERSMITH TERRACE

The banks of the River Thames in Fulham are lined with many traditional sailing clubs. Along with historic venues such as the renowned William Morris Society Museum and 7 Hammersmith Terrace, the last Arts and Crafts Movement interior.

A THRIVING NEIGHBOURHOOD

Fullham plays host to everything from the most successful global businesses to some of London's smartest boutiques. Coca-Cola, Disney, L'Oréal and the BBC are all located here. The Michelin starred River Café is set right on the waterfront, and the whole area is filled with an array of delightful neighbourhood restaurants, delicatessens, cafés and markets. This is London at its most vibrant and enjoyable.



The Boat Race

This famous race originated when two Harrow school friends went respectively to Oxford and Cambridge universities. In 1829, these friends created the first Boat Race when Cambridge challenged Oxford to a race on the River Thames. In 1845 the current Oxford and Cambridge Boat Race course, from Putney to Mortlake, was adopted. This includes the flat-out run along Fulham Reach.

Polo

Just along the riverbank from Fulham Reach is The Hurlingham Club. Home to the regal sport of polo, first played here in 1874.



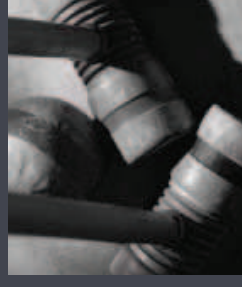
Football

Fulham is the only London borough that plays host to three Premier ship football clubs: Chelsea, Queens Park Rangers and Fulham, London's oldest first-class club.



Tennis

The exclusive Queen's Club prides itself in being one of the finest racquets clubs in the world. Established in 1886 the club was the world's first ever multipurpose sports complex. The club offers its members the opportunity to play lawn tennis, real tennis, rackets and squash in sumptuous surroundings.



Croquet

The ancient sport of the aristocracy, croquet, is played at The Hurlingham Club. Fiercely competitive, the game has a loyal following among the fashionable and influential.



SPORTING TRADITION

Fulham's worldwide sporting prowess is legendary. The internationally famous Queen's Club hosts the annual precursor to the Wimbledon Lawn Tennis Championships, and the prestigious Hurlingham Club is the historic home of Polo. It has no fewer than three Premier ship football clubs, and the world-famous Oxford and Cambridge Boat Race passes along the banks of Fulham Reach.



LONDON, A WORLD CLASS CITY

A city without equal, home to some of the world's most celebrated museums and art galleries. It is hard to think of a place that offers a greater choice of the finest shops and boutiques, restaurants and entertainment. With all this on offer in buildings old and new, many of which are themselves global architectural icons.



PERFECTLY POSITIONED FOR LONDON LIFE

Fulham Reach is perfectly positioned for the best that the capital has to offer. Its excellent transport links provide fast access to businesses, shops, entertainment and airports.

Four London Underground lines – Hammersmith & City; Circle; District and Piccadilly – are all just a few minutes walk. By London Underground, South Kensington is just an 8 minute journey and Knightsbridge 11 minutes.

For international travellers, Heathrow Airport can be reached within 30 minutes. For high-speed train travel to Continental Europe, the Eurostar terminal at St Pancras International is only 30 minutes away.

Airports

Heathrow
By London Underground or by car
30 minutes

Gatwick
By London Underground and rail
45 minutes

Eurostar

St Pancras International
By London Underground
30 minutes

Car

Chelsea
For fine boutiques and shopping along the famous King's Road
3 miles

Hyde Park
For one of London's finest royal parks
3 miles

Kensington High Street
For designer boutiques, cafés, restaurants and the Royal Palace
1.5 miles

M4
Linking London with the West of England and South Wales
3 miles

River Bus

River Bus services run from Putney Pier to Blackfriars Pier Monday to Friday. Time dependent on tides.

Fulham Reach

Leicester Square
18 minutes

Piccadilly Circus
16 minutes

Knightsbridge
11 minutes

South Kensington
8 minutes

Fulham Reach

Heathrow →
30 minutes

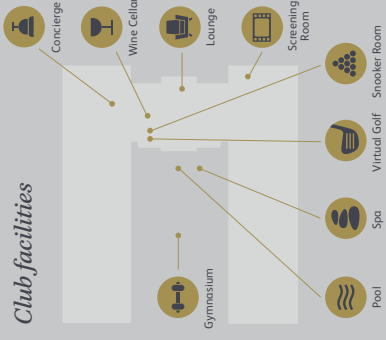


Piccadilly line trains from Hammersmith. Timings are approximate. Source: www.tfl.gov.uk. Maps are not to scale and show approximate locations only.



THE CLUB AT FULHAM REACH

As a resident of Fulham Reach you can enjoy exclusive membership of a private lifestyle club. Featuring a host of facilities from a private screening room to the finest spa and swimming pool. A state-of-the-art gymnasium to the latest virtual golf simulator, each designed to ensure that life at Fulham Reach is a unique pleasure. Service is of the highest standard, with a 24-hour concierge and gated underground parking.***



Computer generated images for illustrative purposes only. *Payable via the service charge. **Parking available at an extra cost.





THE CLUB LOUNGE

This is the heart of the club. The place to meet before swimming a few lengths in the pool, enjoying a private movie screening, or playing a few frames of snooker. Or just to relax during the day with a cup of coffee, or in the evening by the fire with a glass of wine.





THE POOL

Bathed with subtle ambient lighting, the magnificent 15 metre pool is the perfect place to enjoy a revitalising swim, before unwinding in the spa pool or steam room.



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THE SPA SAUNA & STEAM ROOMS

After a long day at work, playing sport or as part of a relaxing day at home, the spa offers the perfect place to unwind and enjoy a little pampering.

The Spa reception



Computer generated images for illustrative purposes only





THE SPA TREATMENT ROOM

The spa is a tranquil haven. A place designed to help you feel refreshed and revived. Offering a bespoke collection of holistic treatments, each designed to leave the body and mind feeling bright and invigorated, or eased and soothed.*



Computer generated image for illustrative purposes only. *These may incur an additional cost and will need to be pre-booked.



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THE GYMNASIUM

*The ideal place to work off the stresses and strains of the day. The gymnasium features the very latest in cardio technology. Along with a wide choice of exercise classes, and personal trainers on-hand to design workout programmes to suit individual needs.**



THE SCREENING ROOM

*Only the finest places to live incorporate a private screening room. This is the ultimate way to enjoy big screen entertainment, in private with either family or friends. A place that you can reserve, and then sit back and enjoy everything from Hollywood blockbusters, to the biggest TV and sporting events.**



Computer generated image for illustrative purposes only. *Pre-booking required.



THE SNOOKER ROOM

*This is a quiet, intimate space, that also features a private bar. Residents can reserve the snooker room to enjoy a game on the finest full size table.**



Computer generated image for illustrative purposes only. *Unstocked private bar available for use by residents.



Image for illustrative purposes only. *Actual course names are for illustrative purposes only.



VIRTUAL GOLF

*The very latest simulators allow residents to enjoy a round on some of the finest courses in the world, such as Pebble Beach, St Andrews, Augusta National and Wentworth.**



THE WINE CELLAR

*Temperature and humidity controlled wine cellars allow residents to store and preserve their collection in perfect conditions. For wine enthusiasts the tasting area is the perfect place to enjoy the latest vintage with friends or family.**



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AT HOME ON THE RIVER

*Beautiful open plan apartments
each with their own private balcony
or terrace offer perfect living spaces
to enjoy life by the river.*



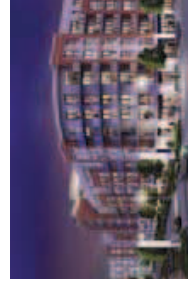
LONDON'S LEADING PROPERTY DEVELOPER



St George creates some of the most sought-after residential and mixed-use developments across London. In 2002 the company was the first to receive The Queen's Award for Enterprise – a Sustainable Development accolade that was further awarded to its parent company, Berkeley Group in 2008.



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Chelsea Creek

An exciting new dockside development located in the fashionable heart of London. Highly specified apartments and penthouses are surrounded by tree-lined boulevards and landscaped parkland in a historic dockside setting.



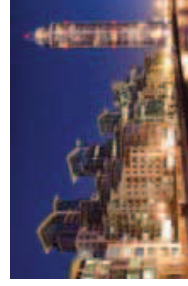
Imperial Wharf

One of London's premier riverside addresses. Located adjacent to Chelsea Harbour, the award-winning development provides stunning river views and enjoys the vibrancy of the nearby King's Road.



Beaufort Park

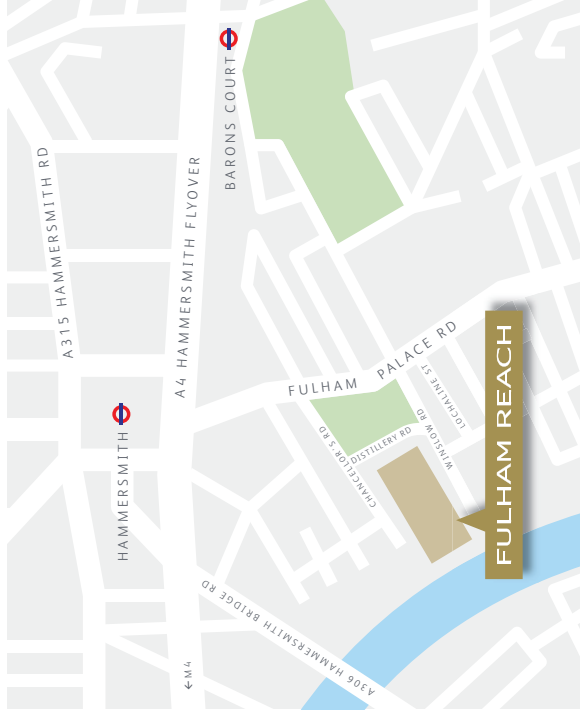
North West London's most dynamic new destination. Beaufort Park features a selection of stylish studio, apartments and penthouses, intermixed with avenues, private courtyards and landscaped gardens.



The Tower, St George Wharf

Overlooking the River Thames and the historic Houses of Parliament, The Tower, One St George Wharf will be one of Europe's tallest residential towers. It features exceptional interior design, elegant exteriors and breathtaking views.

Fulham Reach



Maps are not to scale and show approximate locations only.

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The information in this document is indicative and is intended to act as a guide only, as to the finished product. Accordingly, due to St George's policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as accurately describing any of the specific matters described by any order under the Property Misdescriptions Act 1991. The information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are intended to be used for comparative purposes only. Fulham Reach is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St George to ascertain the exact details of any particular property. All details are subject to planning permission. Timings are approximate. Source: www.fsc.org.uk, R.35723CA/1/011.



