

# THE PENTHOUSE COLLECTION

FAULKNER HOUSE

FULHAM REACH

LONDON W6





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# RIVERSIDE LIVING

*Fulham Reach is set on a tranquil bend of the River Thames overlooking Hammersmith Bridge and Harrods Depository. The choice of excellent bars and restaurants set back from the waterside provide the ideal excuse to stop for a coffee or a drink, or share a meal with friends while enjoying the view.*



# A GRAND ENTRANCE

*The impressive entrance lobby at Faulkner House provides a grand yet welcoming atmosphere for residents and guests.*

















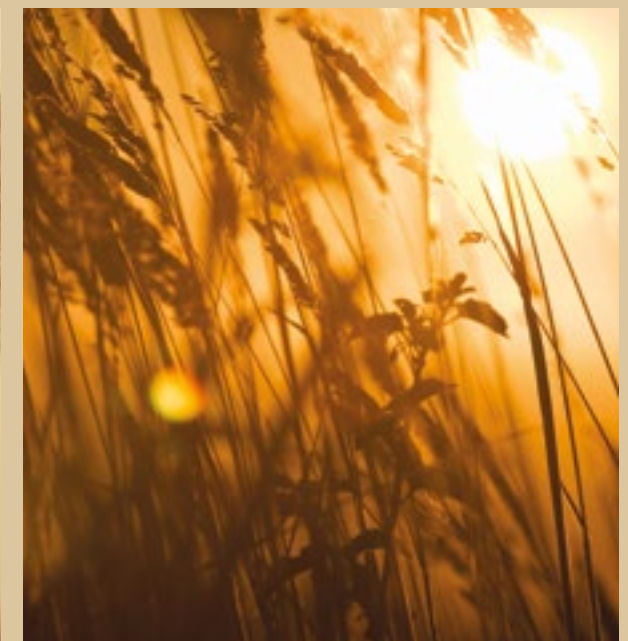
# SELECT YOUR STYLE

*The ability to translate key trends in colour, texture, light and fabrics are what set the Penthouses at Faulkner House apart. Thoughtfully designed by leading interior designers Jestico and Whiles, the Winslow and the Henley penthouse spaces reflect a desirable lifestyle, through classic, timeless design across two carefully considered colour palettes.*



## *Autumn / Winter*

*A dark, sumptuous palette, which creates a sophisticated atmosphere. The dynamic, rich marble textures, stone tile floor, grey smoked feature mirrors, and soft warm hues of the carpets, provide the perfect reflection to the tranquil, subtle tones of the river.*



## *Spring / Summer*

*A light, bright design palette with fresh, classic tones and natural hues. The timber floor, taupe and light grey finishes and bronze feature mirrors, blend seamlessly with the white and grey veined marble, creating a clean, crisp environment.*

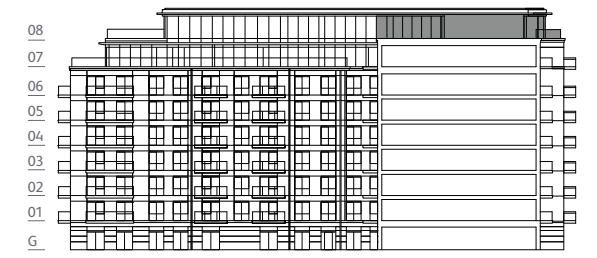
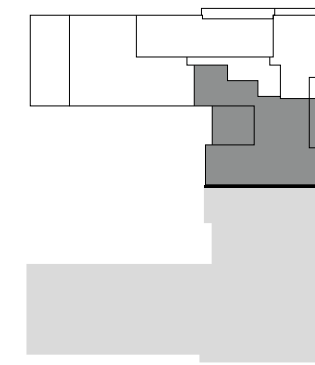
# THE WINSLOW PENTHOUSE

## PENTHOUSE 340

|                                       |                 |                |
|---------------------------------------|-----------------|----------------|
| <i>Living / Dining Room / Kitchen</i> | 20.81m x 6.70m* | 68'3" x 22'0"* |
| <i>Master Bedroom Suite</i>           | 5.69m x 4.12m*  | 18'8" x 13'6"* |
| <i>Master Dressing Room</i>           | 2.70m x 1.55m   | 8'10" x 5'1"   |
| <i>Bedroom 2</i>                      | 5.19m* x 3.33m  | 17'0" x 11'0"  |
| <i>Bedroom 3</i>                      | 5.01m* x 3.35m* | 16'6" x 11'0"* |
| <i>Terrace</i>                        | 63 sq m         | 676 sq ft      |

FAULKNER HOUSE

Apartment Locator



South-East Elevation



Key

- 55" LED 3D / HD Ready TV linked to Home Entertainment System. Cable duct to Sky+HD, TV / FM, BT and 2 x 13A double sockets below
- TV mounting point 1.4m from floor with 13A Socket and cable duct to Sky HD, TV / FM, BT & 2 x 13A double sockets below
- Single socket
- 13A double switched socket
- Pop-up socket
- Pop-down socket
- Ceiling speaker
- Door entry system
- Home automation system
- BT home network point
- External tap
- Double ceiling light
- Provision for pendant ceiling light
- Ceiling light
- Light under wall unit
- External light
- Shower head
- Heated wall panel behind towel rail
- Robe hook
- Hot water cylinder with washer / dryer below
- Fridge / Freezer
- Tall kitchen unit (may include appliance subject to design)
- Wine cooler
- Dishwasher below

\*Maximum dimension. Floorplans shown for St George are for approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%. Plan not to scale

# THE HENLEY PENTHOUSE

## PENTHOUSE 341

*Living / Dining Room*  
6.62m\* x 16.2m      21'9" x 53'1"

*Kitchen*  
2.40m x 4.75m\*      7'10" x 15'7"\*

*Master Bedroom Suite*  
4.82m\* x 6.23m\*      15'10" x 20'6"\*

*Master Dressing Room*  
3.15m\* x 1.73m\*      10'4" x 5'8"\*

*Bedroom 2*  
4.43m x 3.84m      14'6" x 12'7"

*Bedroom 3*  
3.63m x 6.43m\*      12'0" x 21'0"\*

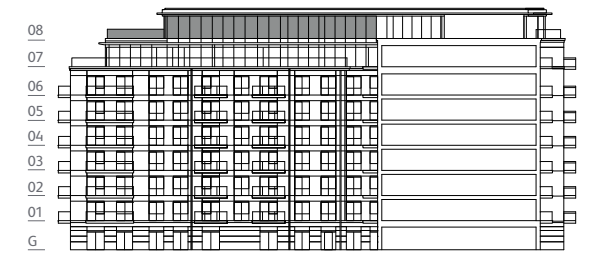
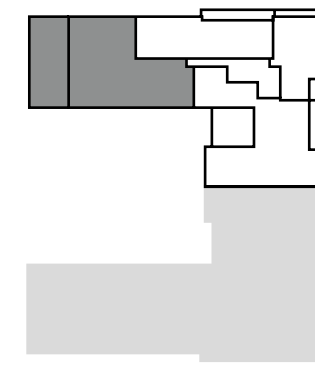
*Terrace*  
104 sq m      1117 sq ft

Views over landscaped gardens towards The River Thames



FAULKNER HOUSE

Apartment Locator



South-East Elevation



Key

- |  |                        |                                     |   |
|--|------------------------|-------------------------------------|---|
| 55" LED 3D / HD Ready TV linked to Home Entertainment System. Cable duct to Sky+HD, TV / FM, BT and 2 x 13A double sockets below | Pop-up socket          | Double ceiling light                | Hot water cylinder with washer / dryer below                |
| TV mounting point 1.4m from floor with 13A Socket and cable duct to Sky HD, TV / FM, BT & 2 x 13A double sockets below           | Pop-down socket        | Provision for pendant ceiling light | Fridge / Freezer  |
| Single socket  | Ceiling speaker        | Ceiling light                       | Tall kitchen unit (may include appliance subject to design) |
| 13A double switched socket   | Door entry system      | Light under wall unit               | Wine cooler   |
|  | Home automation system | External light                      | Dishwasher below  |
|  | BT home network point  | Shower head                         |   |
|  | External tap           | Heated wall panel behind towel rail |   |
|  |                        | Robe hook                           |   |

Views over landscaped gardens

\*Maximum dimension. Floorplans shown for St George are for approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%. Plan not to scale

# SPECIFICATION

## PENTHOUSES 340 AND 341

FAULKNER HOUSE

### General Specification

Air conditioning to Living Room, Kitchen and Bedrooms<sup>1</sup>  
Bespoke veneer finish full height, extra wide entrance door  
Bespoke veneer internal doors  
Brass 'styled' ironmongery  
Engineered timber herringbone flooring to Living / Dining Room and Kitchen  
Feature stone to hallway with brass effect inlay<sup>2</sup>  
Carpet to Bedrooms  
Feature architrave and skirting  
Bespoke Bedroom wardrobes with internal lighting  
Bespoke fitted coat cupboard to Hallway  
Feature wall with brass 'styled' inlay to entrance Hallway  
Terrace with views towards the River Thames  
Ten year warranty from date of legal completion  
999 year lease from January 2011

### Kitchen

Bespoke fitted Kitchens  
Composite stone Kitchen worktops<sup>2</sup>  
Integrated Gaggenau hob and extractor fan  
Integrated Gaggenau combination microwave and oven  
Integrated Gaggenau steam oven  
Integrated Gaggenau coffee machine  
Integrated Gaggenau warming drawer  
Integrated Gaggenau wine cooler<sup>3</sup>  
Integrated Gaggenau dishwasher  
Integrated Gaggenau full height fridge  
Integrated Gaggenau full height freezer  
Stainless steel 1 ½ sink bowl  
Waste disposal unit  
Feature lighting below high level cupboards  
Washing machine and tumble dryer<sup>4</sup>

### Bathrooms, En Suite and Shower Rooms

Free-standing bath to Master En Suite  
Rain shower, body jets and hand shower to shower enclosure  
Bespoke frameless glass shower and WC enclosure  
Villeroy and Boch wall hung WC with soft closing toilet seats  
Villeroy and Boch sink  
Designer chrome taps and chrome bath filler  
Bespoke vanity cabinet with demister mirror  
Marble floor tiles with underfloor heating<sup>2</sup>  
Marble vanity tops and walls<sup>2</sup>

### Electrical

Integrated multi-room, touch screen controlled audio and visual entertainment system and 5.1 surround sound to Living Room<sup>5</sup>  
Integrated ceiling speakers to Living Room, Bedrooms and Master En Suite  
Integrated television surround to Living Room with wall mounted 55" LED / HD / 3D / internet ready TV  
Telephone / Home Network point to Living Room and Bedrooms  
Living Room and Bedroom 1 Sky+HD, NileSat and Hot Bird enabled<sup>6</sup>  
Additional TV points to Bedrooms 2 and 3 with return feed from the Living Room entertainment system  
Mood lighting control to Living Room, Bedrooms and Hallway  
Feature coffer lighting to Living Room and Kitchen  
External lighting to Terraces  
USB charging point to Living Room, Kitchen and Bedrooms  
Brushed steel sockets

### Transport

Car parking, motorcycle and cycle storage facilities available in gated underground car park<sup>7</sup>  
Electric vehicle charging point<sup>8</sup>  
Private Single Garage<sup>7</sup>

### Security

IP enabled colour video entry phone system with visual link to main entrance  
Mains operated smoke detectors to Hallway and communal areas  
Multi-point high security entrance door locking system to entrance door with spy-hole  
24-hour concierge<sup>8</sup>  
CCTV security system to car park, entrance lobby and development<sup>8</sup>

### Residents' Facilities

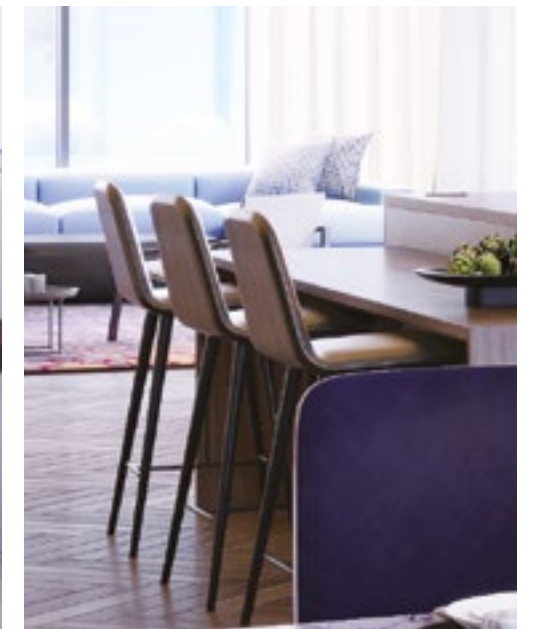
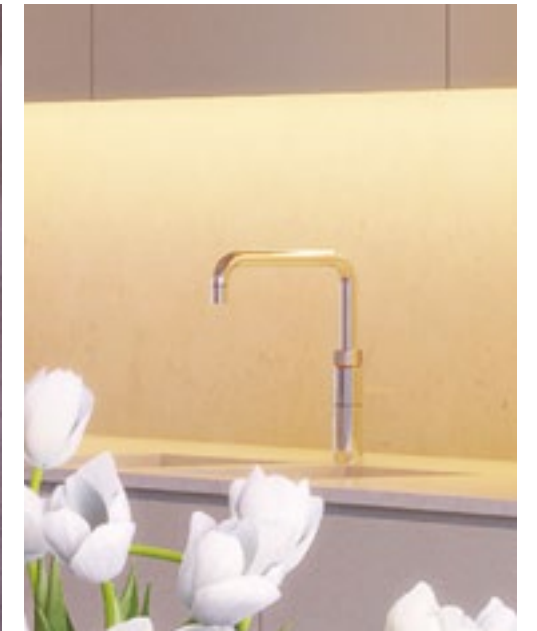
Exclusive access to The Tamesis Club; The Spa with swimming pool, sauna, steam room, treatment room, screening room, snooker room, wine cellar and virtual golf<sup>9</sup>  
Landscaped park, riverside promenade, water features and courtyard<sup>8</sup>

### Entrance Lobby

Interior designed entrance lobby, lifts and corridors<sup>8</sup>  
Feature stone wall and veneer panelling<sup>2</sup>  
Stone floor with inset rug<sup>2</sup>

### Notes

- 1 The air conditioning is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme temperature conditions
- 2 Marble and composite stone are natural products and are therefore subject to natural variations
- 3 Full height to Penthouse 340 and under counter to Penthouse 341
- 4 Washing machine and tumble dryer located in utility room
- 5 iPhone application available for download to control intelligent lighting and audio system. Available at extra cost
- 6 Subject to future connection by purchaser
- 7 Available at extra cost
- 8 Payable via the service charge. Phased in over the course of the development
- 9 Membership of The Tamesis Club is payable via the service charge. Additional charges may be payable for select services such as beauty treatments and personal training sessions.



# REFINED LIVING

*The Landon Penthouse and  
The Raffles Penthouse reflect a  
truly elegant and elevated lifestyle.  
The visionary architecture and  
inspired interior design culminate  
the most distinguished of residences.*

## SELECT YOUR STYLE



### *Sunrise*

*The warm, golden tones are inspired by the backdrop of the river. Muted colours and subtle features, timber flooring, soft carpeting and metallic finishes, ensures the early morning mood pervades.*



### *Sunlight*

*Bright and crisp, the fresh palette of a sunny day. The clean fresh tones of this palette are full of warmth, the perfect contrast to the cool tones of the river. The subtle textures of the stone finishes, the grain in the wood, the contrasting colours and tones, every detail combines to set the mood.*



### *Moonlit*

*A perfect combination of tones and textures. Silent and tranquil, with atmospheric tones, fabulous textures and finishes, the intense Moonlit palette creates an ambience of quiet reflection which pervades the whole apartment.*



# THE LANDON PENTHOUSE

## PENTHOUSE 342

*Living / Dining Room*  
8.49m x 6.60m\*      27'10" x 21'8"\*

*Kitchen*  
4.54m x 2.10m      15'0" x 7'0"

*Master Bedroom*  
3.72m x 3.33m\*      12'2" x 11'0"\*

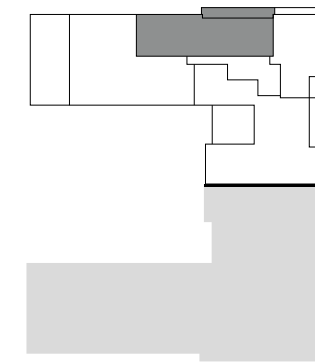
*Bedroom 2*  
3.25m x 3.07m\*      10'8" x 10'1"\*

*Bedroom 3*  
3.07m x 3.08m\*      10'1" x 10'1"\*

*Terrace*  
23 sq m      253 sq ft

FAULKNER HOUSE

Apartment Locator



North-West Elevation



Views towards  
The River Thames

Views over  
The Boulevard



Key

- |  |   |                                     |   |
|--|---|-------------------------------------|---|
| 55" LED 3D / HD Ready TV linked to Home Entertainment System. Cable duct to Sky+HD, TV / FM, BT and 2 x 13A double sockets below | Pop-up socket                                     | Double ceiling light                | Hot water cylinder with washer / dryer below                |
| TV mounting point 1.4m from floor with 13A Socket and cable duct to Sky HD, TV / FM, BT & 2 x 13A double sockets below           | Pop-down socket                                   | Provision for pendant ceiling light | Fridge / Freezer  |
| Single socket  | Ceiling speaker                                   | Ceiling light                       | Tall kitchen unit (may include appliance subject to design) |
| 13A double switched socket   | Door entry system                                 | Light under wall unit               | Wine cooler   |
|  | Home automation system                            | External light                      | Dishwasher below  |
|  | TV / FM, BT, 2 x 13A double sockets and RF return | Shower head                         |   |
|  | BT home network point                             | Heated wall panel behind towel rail |   |
|  |   | Robe hook                           |   |

\*Maximum dimension. Floorplans shown for St George are for approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%. Plan not to scale

# THE RAFFLES PENTHOUSE

## PENTHOUSE 343

|                             |                |               |
|-----------------------------|----------------|---------------|
| <i>Living / Dining Room</i> | 5.33m* x 5.60m | 17'6" x 18'4" |
| <i>Kitchen</i>              | 2.10m x 4.25m* | 7'0" x 14'0"* |
| <i>Master Bedroom</i>       | 2.90m* x 5.23m | 9'6" x 17'2"  |
| <i>Bedroom 2</i>            | 4.34m* x 2.75m | 14'3" x 9'0"  |
| <i>Terrace</i>              | 36 sq m        | 384 sq ft     |

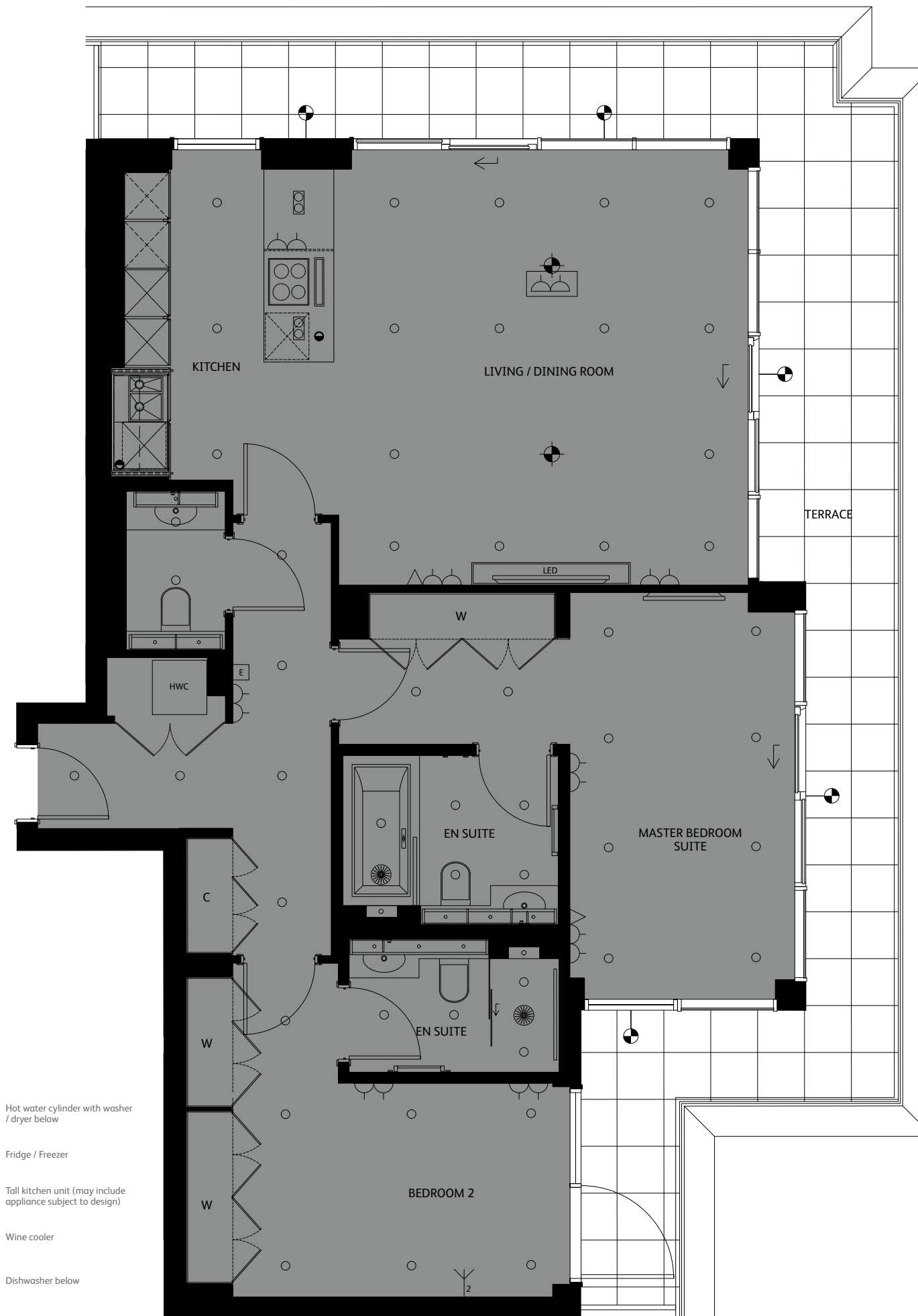
Views over  
The Boulevard

FAULKNER HOUSE

Apartment Locator



North-West Elevation



Views East

**Key**

- 55" LED 3D / HD Ready TV linked to Home Entertainment System. Cable duct to Sky+HD, TV / FM, BT and 2 x 13A double sockets below
- TV mounting point 1.4m from floor with 13A Socket and cable duct to Sky HD, TV / FM, BT & 2 x 13A double sockets below
- Single socket
- 13A double switched socket
- Pop-up socket
- Pop-down socket
- Ceiling speaker
- Door entry system
- Home automation system
- TV / FM, BT, 2 x 13A double sockets and RF return
- BT home network point
- Double ceiling light
- Provision for pendant ceiling light
- Ceiling light
- Light under wall unit
- External light
- Shower head
- Heated wall panel behind towel rail
- Robe hook
- Hot water cylinder with washer / dryer below
- Fridge / Freezer
- Tall kitchen unit (may include appliance subject to design)
- Wine cooler
- Dishwasher below

\*Maximum dimension. Floorplans shown for St George are for approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%. Plan not to scale

# SPECIFICATION

## PENTHOUSES 342 AND 343

FAULKNER HOUSE

### General Specification

Air conditioning to Living Room and Bedrooms<sup>1</sup>

Terraces to Penthouses

Bespoke veneer finish full height, extra wide entrance door

Bespoke veneered internal doors and architraves

Aluminium powder coated double glazed patio doors and windows

Feature tiling to Entrance Hall

Engineered timber flooring to Living Room, Kitchen and Hallway with carpet to Bedrooms

Veneered skirting to Hallway

Bespoke Bedroom wardrobes with lacquered doors, leather inserts to drawers and internal lighting

Bespoke fitted coat cupboard to Hallway

Ten year warranty from date of legal completion

999 year lease from January 2011

### Bathrooms, En Suites and Shower Rooms

Villeroy & Boch bath, WC and basin

Heated wall panel with chrome robe hooks and towel rails

Interior designed marble walls and vanity counter<sup>2</sup>

Vado rain shower, body jets and hand shower to shower enclosure

Vado ceiling mounted showerhead and shower screen provided above baths where no separate shower enclosure is in the same bathroom

Feature wall to shower enclosure

Vado mounted chrome taps and chrome bath filler

Wall hung WC with soft closing toilet seat

Integrated vanity cabinets with demisting mirror

Feature bath panel and surround

Ceramic floor tiles with under floor heating

### Transport

Car parking, motorcycle and cycle storage facilities available in gated underground car park<sup>4</sup>

Electric vehicle charging point<sup>6</sup>

### Security

IP enabled colour video entry phone system with visual link to main entrance

Mains operated smoke detectors to Hallway and communal areas

Multi-point high security entrance door locking system to entrance door with spy-hole

24-hour concierge<sup>6</sup>

CCTV security system to car park, entrance lobby and development<sup>6</sup>

### Residents' Facilities

Exclusive access to The Tamesis Club; The Spa with swimming pool, sauna, steam room, treatment room, screening room, snooker room, wine cellar and virtual golf<sup>7</sup>

Landscaped park, riverside promenade, water features and courtyard<sup>6</sup>

### Entrance Lobby

Interior designed entrance lobby, lifts and corridors<sup>6</sup>

Feature stone wall and veneer panelling<sup>2</sup>

Stone floor with inset rug<sup>2</sup>

### Notes

1 The comfort cooling is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme temperature conditions

2 Marble and composite stone are natural products and are therefore subject to natural variations

3 Washer / dryer located in hallway cupboard or Utility Room below the Hot Water Cylinder

4 Available at extra cost

5 1 year pre-paid Sky Triple Play subscription to include Sky basic entertainment pack, Broadband Lite, Talk Weekends and Sky Line Rental. Sky+HD box and router provided. Terms and conditions apply, please liaise with the sales consultants for further details

6 Payable via the service charge. Phased in over the course of the development

7 Membership of The Tamesis Club is payable via the service charge. Additional charges may be payable for select services such as beauty treatments and personal training sessions.

### Kitchen

Custom designed fully integrated fitted Kitchens

Feature island unit with breakfast bar

Stone Kitchen worktop<sup>2</sup>

Stainless steel 1½ bowl recessed sink

Instant combined hot, cold and boiling water tap

Integrated Miele fan assisted electric oven

Integrated Miele induction hob

Integrated pop up extractor fan

Integrated Miele steam oven

Integrated Miele combination oven / microwave

Integrated Miele warming drawer

Integrated Miele coffee maker

Integrated Miele dishwasher

Integrated Miele wine cooler

Integrated Miele full height fridge

Integrated Miele full height freezer

Feature lighting below high level cupboards

Washer / dryer<sup>3</sup>

### Electrical

Telephone / Home Network points to Living Room and Bedroom 1

Integrated wall mounted 55" LED / HD internet ready 3D television to Living Room with Sonos sound bar

Intelligent lighting to Living Room and Bedrooms

iPhone application available for download to control intelligent lighting and audio system<sup>4</sup>

Living Room and Bedroom 1 Sky+HD, ArabSat, NileSat and Hot Bird enabled<sup>5</sup>

Additional TV points to Bedrooms return feed from the Living Room entertainment system to Master Bedroom and Bedroom 2

Mood lighting control to Living Room

External lighting to Terraces

Brushed steel sockets

USB charging points to Kitchen, Living Room and all Bedrooms



# THE ULTIMATE RIVERSIDE ADDRESS

*London: The World on your Doorstep*

*An exclusive London address in a truly privileged position. Set in beautifully landscaped gardens beside one of the most dramatic stretches of the River Thames, these elegantly designed Penthouses offer all the advantages of a distinctive lifestyle in superb surroundings. All this is complemented by easy connections to Central London, with South Kensington just eight minutes by Underground.*





## EXQUISITE VISTAS

*The prominent riverside location of Fulham Reach truly shows off London at its finest. With impressive views sweeping downstream to the East and upstream to the West, this is an unrivalled setting. Fulham Reach offers a desirable combination of both stature and tranquillity, a unique style of its own.*

FAULKNER HOUSE



# FAULKNER HOUSE

Faulkner House





# INDULGENT LEISURE TIME

*The Tamesis Club's facilities include a beautiful spa, gymnasium, swimming pool, virtual golf, wine cellar and a cinema screening room.*

*After a workout in the gymnasium, enjoy some peace and quiet in the exclusive spa or just sit back and relax in the elegant Residents' Lounge. The extensive leisure facilities are designed for your enjoyment, the ideal environment in which to socialise, unwind and enjoy the company of friends. Rest in the knowledge that at Fulham Reach nothing is far away, with all the private residents' facilities at your fingertips.*



*Soft ambient lighting and elegant marble surroundings make every dip in the pool a pleasure, before unwinding in the adjacent Jacuzzi or steam room.*

FAULKNER HOUSE





## FITNESS REDEFINED

*In addition to the latest cardiovascular machines, you can choose to attend a range of exercise classes. Our personal trainers are available to work with and tailor a fitness programme to suit your individual needs.\**



# A WORLD APART

*After work, after sport or simply at the end of an enjoyable day spent at home, look forward to some indulgent pampering in the sumptuous surroundings of the spa. Refresh and revive or have the stresses of the day gently massaged away as expert therapists pamper you with a choice of holistic treatments.\**



Photography depicts Fulham Reach and is indicative only.  
\*These may incur an additional cost and will need to be pre-booked.



# MAKE TIME

*Enjoy practicing your swing on some of the best championship courses in the world, using the very latest simulators. You can also choose to view films in the privacy of the screening room. From Hollywood movies, to must-see TV shows and major sporting events\*, nothing beats watching them with friends and family, cinema-style.*

Computer generated images and photography depicts Fulham Reach and is indicative only. \*Pre-booking required.



## EXCLUSIVE PRIVILEGES

*Located on the lower ground floor of Distillery Wharf is the temperature and humidity controlled wine cellar, with capacity for securely, storing your own bottles and regular wine club events. The perfect way to sample the best wine from around the world.*





Images from top: The River Café



## AN EXTRAVAGANT LIFESTYLE

*A lifestyle of sophisticated elegance, the selection of bars and restaurants are the perfect place to unwind, socialise and experience city living at its best.*

# AN ICONIC CITY

*London: The World on your Doorstep*

*The ever-changing skyline is the perfect reflection of London's past, present and future. Linked by the constant ebb and flow of the River Thames, the traditional architecture of the past sits alongside London's stunning new buildings.*



*Retail Capital of the world, London is home to famous department stores, leading couture houses, celebrated designers and luxury boutiques.*





# THE VISION FOR FULHAM REACH

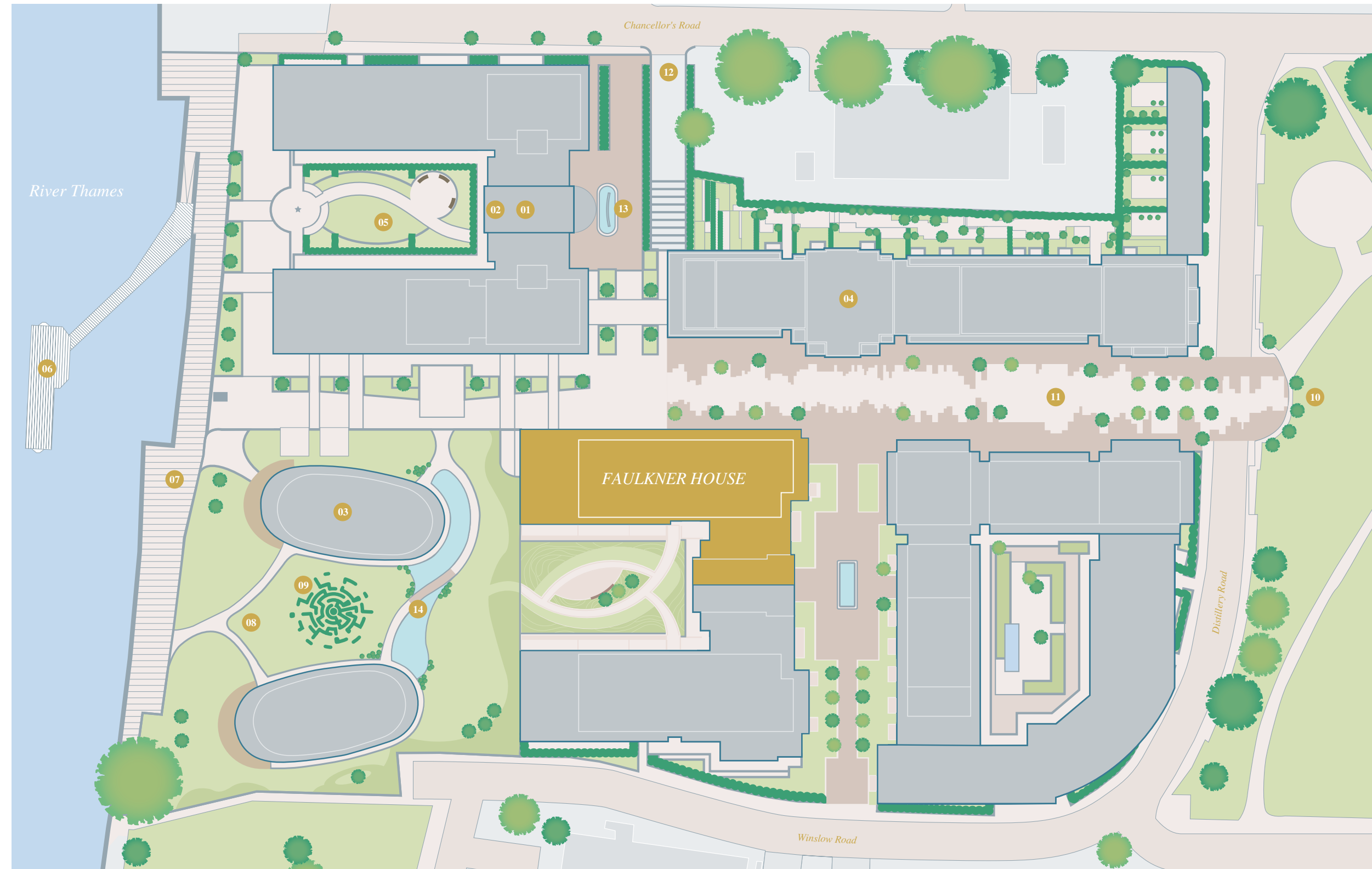
By creating new connections, including the riverside promenade and an elegant boulevard linking the river with the adjacent park, Fulham Reach integrates perfectly with its surroundings through architecture that reflects the history and unique character of the area.

St George selected international architects John Thompson & Partners to create this new riverfront destination, for the enjoyment of residents, visitors and the local community alike.

*“We wanted to create a place where every aspect of life can flourish. Somewhere that is both relaxing and stimulating, with a strong sense of environmental responsibility. A place where people really feel that they belong.”*

*John Thompson, Architect*

FAULKNER HOUSE



Riverside Promenade



The Boulevard



Goldhurst House



Landscaped Gardens

- 01 Distillery Wharf
- 02 The Tamesis Club
- 03 Goldhurst House
- 04 Brunswick House
- 05 Garden Courtyard
- 06 Fulham Landing
- 07 Riverside Promenade
- 08 Landscaped Gardens
- 09 The Maze
- 10 Frank Banfield Park
- 11 The Boulevard
- 12 Car park entrance
- 13 Taxi / chauffeur drop off
- 14 The Lake

# DESIGNED FOR LIFE

*Buying a home is one of the most important decisions you will ever make. The qualities that make St George different mean that you can choose a new home from us with complete confidence. When you buy a home from St George you can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that you will enjoy an exceptional customer experience.*

## Customer service is our priority

We place the highest priority on customer service and will manage the whole moving process for you. Our Customer Service Teams will contact you shortly after you complete, to ensure that everything in your new home is absolutely to your liking. Our homes also benefit from a ten year warranty, the first two years of which are covered by St George.

## Green living and sustainable development is top of our agenda

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods.

## Quality is at the heart of everything we do

At St George, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10 year warranty all new homes receive, St George operates a 2 year policy with dedicated Customer Service Teams on hand 24 hours a day to deal with enquiries quickly and effectively.

## Unparalleled choice of homes in the most sought after locations

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast – we build in the locations you want to live.

## A commitment to creating sustainable communities

St George homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.



Computer generated image is indicative only.

# A COMMITMENT TO THE FUTURE

Our vision

Over the years, The Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments.

Our Vision is Berkeley's plan for the business, designed to raise standards higher still. Our goal is to be a world-class company creating successful, sustainable places where people aspire to live.

We take our responsibilities towards our customers, the environment, the workforce and the communities in which we work very seriously.

Our plan for the business has five areas of focus:

Customers, Homes, Places, Operations and Our People.

## OUR VISION

To be a world-class business generating long-term value by creating successful, sustainable places where people aspire to live.

## FIVE FOCUS AREAS

### An exceptional customer experience

We aim to put customers at the heart of our decisions. Dedicated sales teams will provide exceptional service throughout the buying process, and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.

### High quality homes

When you buy a new home from Berkeley you can be safe in the knowledge that it is built to very high standards of design and quality and has low environmental impact. We meet specific space standards for new homes and aim to deliver a home which has fibre broadband infrastructure.

### Great places

We seek to create beautiful, successful places characterised by the quality of their design, external spaces, transport and access to jobs and amenities. These are places where people choose to live, work and spend their time and which directly encourage people's well-being and quality of life.

### Efficient and considerate operations

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

## A commitment to people and safety

Safety is a high priority on all of our construction sites. We also aim to have a positive impact on society and enable young and unemployed people to get into work through our support of the Berkeley Foundation.



Berkeley takes social responsibility very seriously. In 2011 we set up The Berkeley Foundation, with the aim of supporting Britain's young people and their communities.

We do this through a number of partner charities that tackle some of the most pressing social problems affecting young people today, including homelessness and unemployment. The money raised comes part from the Berkeley Group, and also through the tireless and inventive efforts of our staff.

We have set a goal for The Berkeley Foundation to invest £10 million over the next five years to support young people and their communities. Every penny will be spent on charitable activities and worthy causes to ensure that maximum benefit is achieved.

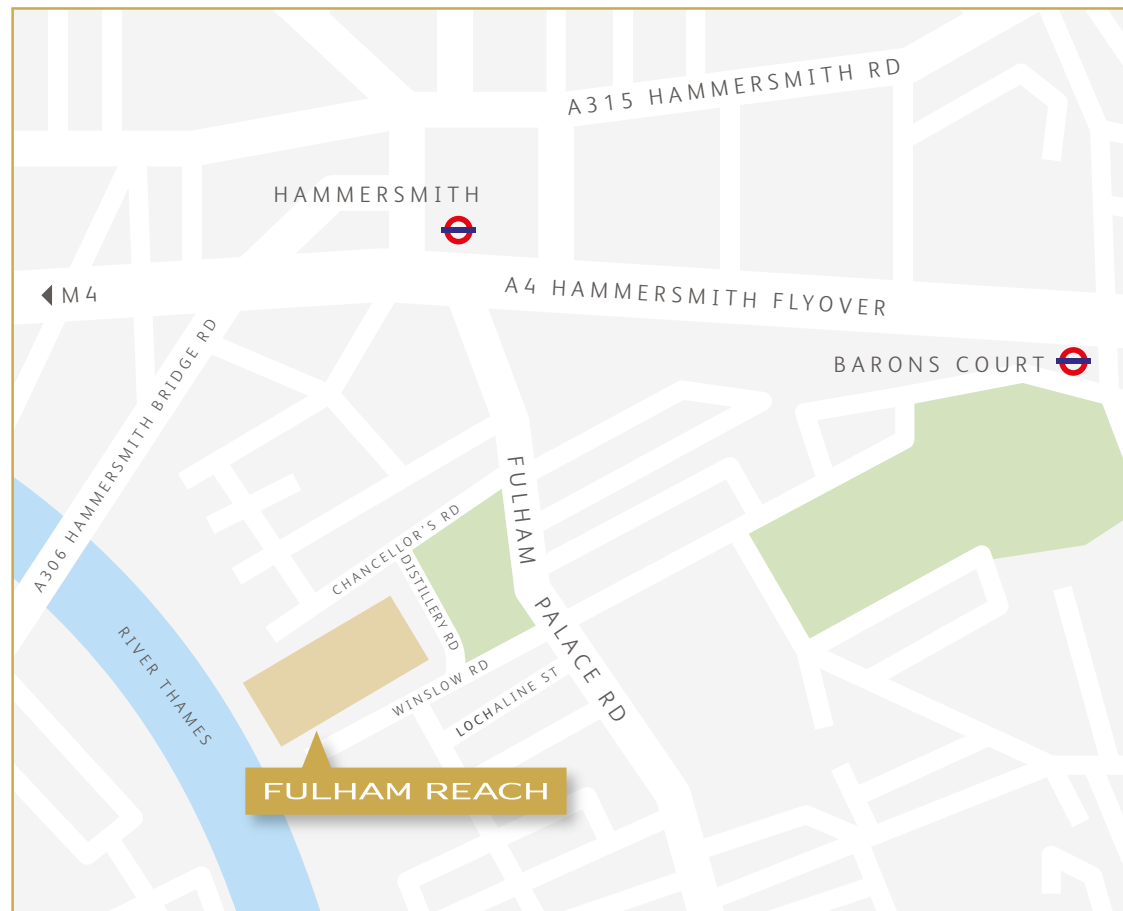
[www.berkeleygroup.co.uk](http://www.berkeleygroup.co.uk)



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\*Savings vary in every home. Figures based on a typical 3 bed Berkeley home achieving Code for Sustainable Homes Level 3. For further details contact: [sustainability@berkeleygroup.co.uk](mailto:sustainability@berkeleygroup.co.uk)  
Some features are only applicable to specific developments. Please ask sales negotiator for further information.



Maps are not to scale and show approximate locations only.

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