WEST END QUARTER FOLKESTONE



WELCOME TO





F O L K E S T O N











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Bellway Homes are spacious and designed to make the best use of natural light.

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Whether you love cool statement modernism, retro chic, classic style (or even comfy chaos), your new Bellway home is perfect to express yourself and to create the ideal space to compliment your lifestyle. Welcome to your new home, a home that is unmistaka bly you.





PERFECTLY PLACED

for the shops, bars and eateries of

FOLKESTONE

and just a short stroll to the

BEACH AND OLD HARBOUR













West End Quarter is ideally appointed for everything this lovely, thriving town has to offer. For everyday shopping, you'll find both a Morrison's and Asda Superstore close by. Folkestone town centre has all the big name stores, while the Creative Quarter is the place to discover independent deli's, art and fashion boutiques, retro shops and unique interior design stores.





If Folkestone's scenic cliff walks seem just a little too energetic, the town's award-winning Coastal Park offers a wide choice of beaches. Sunny Sands is the ideal beach for family fun, while locals recommend the quieter nearby Folkestone Beach for sunbathing, relaxing and iced drinks from the Mermaid Café.

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Folkestone has benefitted hugely from creatively-led regeneration and set to become one of the South Coast's most exciting and vibrant artistic hotspots.

The remarkable ongoing regeneration of

FOLKESTONE

town and seafront make it a mecca for

EDUCATION, ARTS AND CULTURE







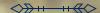
The Quarterhouse is a lively, imaginative and forward-thinking arts and entertainment venue offering theatre, dance and comedy as well as film and music. Other town venues include Leas Cliff Hall, the Tower Theatre and the much-treasured Silver Screen Cinema which hosts great charity fun nights!



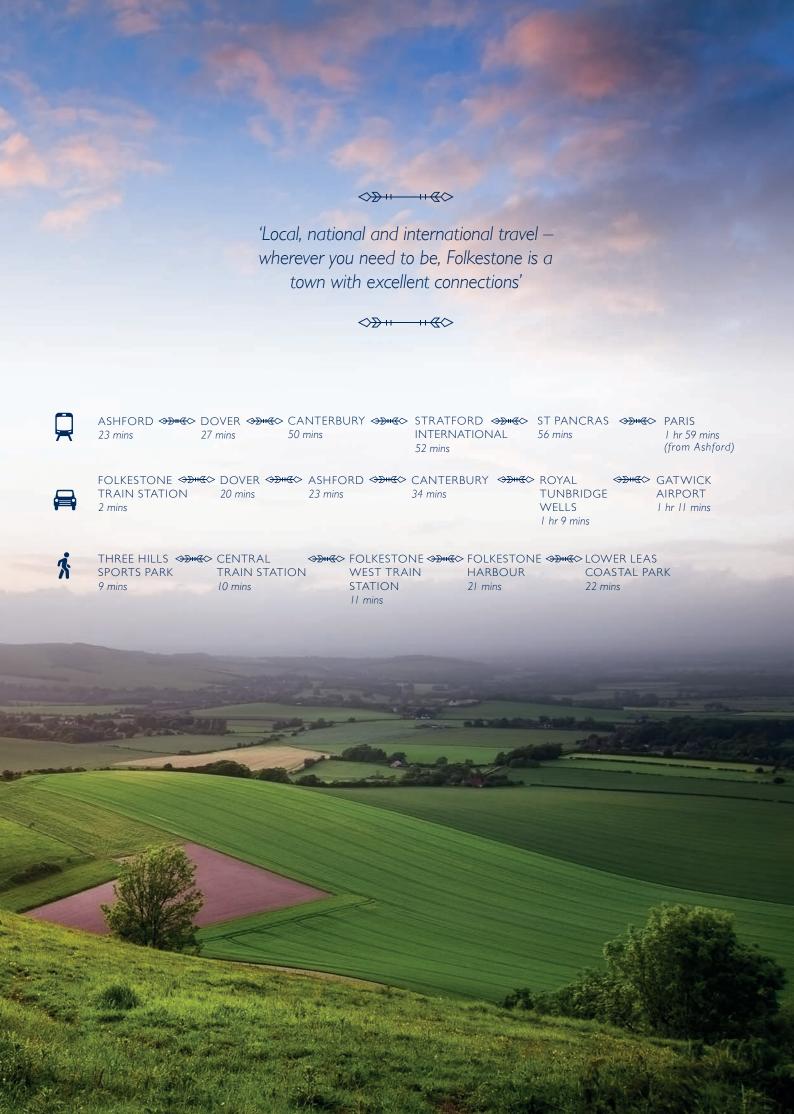




With a whole programme of first-rate festivals and events there is always something going on in Folkestone, including the internationally renowned Folkestone Triennial art event, the annual chamber music festival, the comic book show and the zombie walk.







TWO GREAT WAYS TO HELP YOU MOVE



Buy and sell in one easy move with Bellway Part Exchange. Bellway has always built attractive and desirable new homes. That's why we've become one of the top ten builders in Britain. But now there's even more reason to choose a Bellway home. To make the whole process of selling and buying easier, we've put together a range of services to make your move as hassle free as possible.

The benefits of this amazing deal include:

- A fair offer for your existing home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay
- A guaranteed price for your existing home
- A stress free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange - the simplest and quickest way to move house!



To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

The Advantages:

- A recommended local agent will be used to market your existing home
- You agree the selling price on your existing home
- The Estate Agent works harder making your existing home a higher priority to sell
- Details of your existing home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you
- You get a market price for your existing home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly it's free of charge! Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your existing home

Passionate about our

CUSTOMER CARE

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible.

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the movein day we aim to provide a level of service and after-sales care that is second to none.

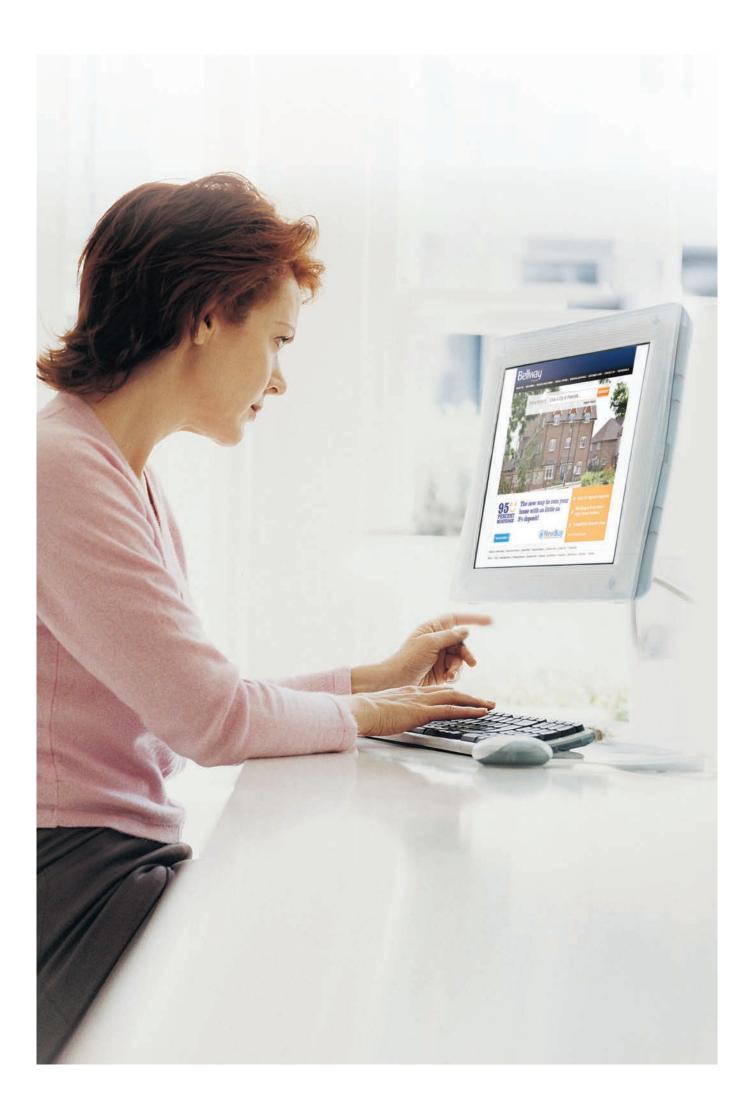
In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible.

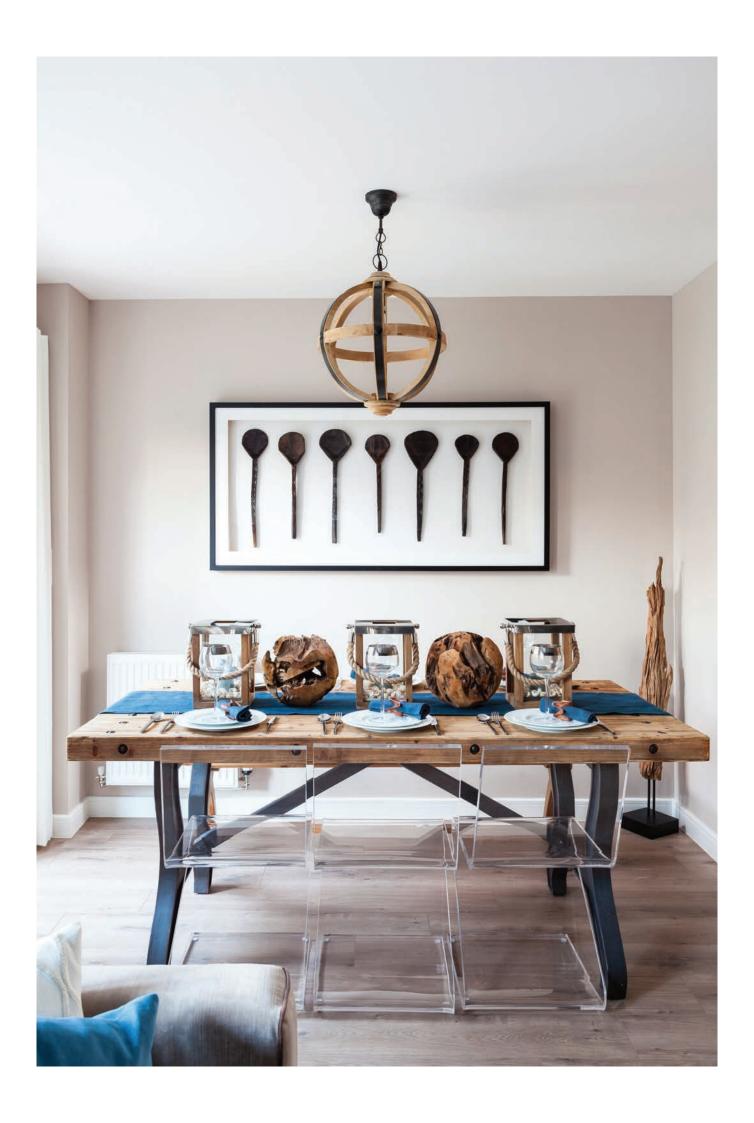
Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.







A REPUTATION FOR BUILDING BEAUTIFUL HOMES

WHEN IT COMES TO BUYING YOUR NEW HOME IT IS REASSURING TO KNOW THAT YOU ARE DEALING WITH ONE OF THE MOST SUCCESSFUL COMPANIES IN THE COUNTRY, WITH A REPUTATION BUILT ON DESIGNING AND CREATING FINE HOUSES AND APARTMENTS NATIONWIDE BACKED UP WITH ONE OF THE INDUSTRY'S BEST AFTER-CARE SERVICES.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved. Today Bellway is one of Britain's largest house building companies and is continuing to grow throughout the country. Since its formation, Bellway has built and sold over 100,000 homes catering for first time buyers to more seasoned home buyers and their families. The Group's rapid growth has turned Bellway into a multimillion pound company, employing over 2,000 people directly and many more sub-contractors. From its original base in Newcastle upon Tyne the Group has expanded in to all regions of the country and is now poised for further growth.

Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.





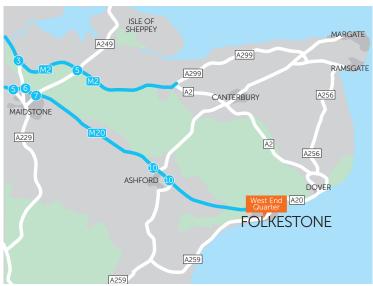


WEST END QUARTER FOLKESTONE

LOCAL MAP



AREA MAP



Maps not to scale.



Bellway Homes Ltd, (Kent Division) 30 Tower View, Kings Hill, West Malling, Kent ME19 4UY Tel: 01732 879750 www.bellway.co.uk