



# A reputation you can rely on.

When it comes to buying your new home it is reassuring to know that you are dealing with one of the most successful companies in the country, with a reputation built on designing and creating fine houses and apartments nationwide backed up with one of the industry's best after-care services.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved.

Today Bellway is one of Britain's largest house building companies and is continuing to grow throughout the country. Since its formation, Bellway has built and sold over 100,000 homes catering for first time buyers to more seasoned home buyers and their families. The Group's rapid growth has turned Bellway into a multi-million pound company, employing over 2,000 people directly and many more sub-contractors. From its original base in Newcastle upon Tyne the Group has expanded in to all regions of the country and is now poised for further growth.

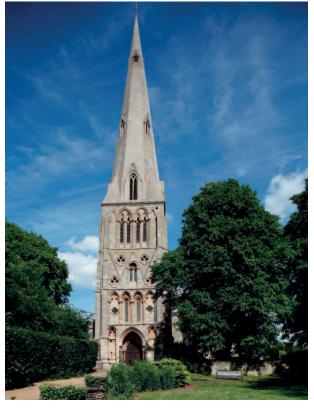
Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.

#### Over 60 years of great homes and great service.



















# Beautifully designed family homes

Bellway Homes are delighted to introduce Border Park. Situated in Raunds in the heart of Northamptonshire just a short distance from Northampton, this exclusive development of 2, 3, 4 and 5 bedroom family homes caters for all tastes and requirements.

Border Park is ideally situated for those of you who commute. Adjacent to the A45 and 3.5 miles to the A14 whilst being within easy reach of the M1, A1 and M6, this development offers excellent access to the UK's motorway network. The nearby towns of Rushden, Wellingborough, Bedford, Huntingdon and Milton Keynes are all within easy reach making Border Fields the perfect place to call home.

Convenience is the order of the day at home. Border Park enjoys an ideal location in order to pop out to the local shops. Just a short stroll will take you into the centre of the town where you will find a number of local shops and amenities including a library, hairdressers, restaurants and take-aways as well as the local weekly market held every Friday in the town square. The town also offers a local supermarket whilst a number of larger supermarkets can be found in nearby Rushden.

If you prefer retail therapy to be a little more exciting, the vibrant town of Northampton is the place to visit. Just 30 minutes from Border Park you will find major high street brands

alongside streets lined with up-market independent boutiques. It isn't just shopping which Northampton offers. A vibrant events calendar, fantastic heritage, wonderful theatre scene and fantastic food are all part of what makes Northampton so exciting.

For more leisurely activities, Stanwick Lakes Country Park is just 5 minutes from Border Park. Internationally recognised for its bird life this unique 750 acre country park in the heart of the Nene valley is widely considered to be one of the regions most imaginative outdoor activity destinations. With extensive play areas to keep adventurous families entertained and for nature lovers, walkers and cyclists acres of wide open spaces and paths were blue skies reflect in tranquil waters, a visit here is the perfect way to unwind after a hard week at work.

There are excellent provisions for families at Border Park. There are a number of local primary schools, nursery and secondary school all within walking distance of the development.

Border Park is a development of beautifully designed and expertly crafted Bellway Homes set in a fantastic location. Convenient facilities, excellent transport connections and close proximity to neighbouring towns, Border Park is the ideal place to call home.

Please note that while every effort has been taken to ensure the accuracy of the information provided, particulars regarding local amenities and their proximity should be considered as general guidance only. The identification of schools and other educational establishments are intended to illustrate proximity only and do not represent a guarantee of eligibility or admission. Journey times are representative of journeys made by car unless stated otherwise and may vary according to travel conditions and time of day.

















# Add the finishing touches

A unique package that offers you the freedom to create your perfect dream home before you even move in.





## Your home. Your choice

Take advantage of our unique Additions package and create a home that is as individual as you are.

Every Bellway home comes with high quality fittings as standard, but to add that personal touch you can also choose to upgrade from our range of options to make sure your new home feels distinctly different.

Most importantly of all, because we recognise that you want your new home to reflect your personal taste from day one, we will make sure that all your Additions choices are expertly fitted and finished by the time you move in.

#### Choose from our range of Additions options covering:

#### Kitchens:

- Granite worktops
- Washer/dryer
- Built-under double oven or steam oven (where applicable)
- Ceramic and induction hobs
- Stainless steel appliances
- Fridge/freezer
- Dishwasher
- Microwave
- Washing machine

#### Flooring:

• Choose from carpets, vinyl or ceramic

#### Tiling:

- Full and half height tiling
- Comprehensive upgrade options

#### Plumbing:

- Water filter tap
- Heated towel rail

#### Security:

- Intruder alarms
- Security lights

#### Electrical:

- Additional sockets
- Additional switches
- Chrome sockets
- Chrome switches
- Under-unit lighting
- Shaver socket and light
- Electric powered garage door controls
- Recessed lighting
- Light fittings
- BT and TV points

#### Miscellaneous:

- Landscaped gardens
- Fencing to rear garden
- Wardrobes
- Fire and surround
- Bathroom and en suite accessories











## Two great ways to help you move.



Buy and sell in one easy move with Bellway Part Exchange. Bellway has always built attractive and desirable new homes. That's why we've become one of the top ten builders in Britain. But now there's even more reason to choose a Bellway home. To make the whole process of selling and buying easier, we've put together a range of services to make your move as hassle-free as possible.

#### The benefits of this amazing deal include:

- A fair offer for your old home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay

- A guaranteed price for your old home
- A stress-free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange – the simplest and quickest way to move house!



#### The Advantages:

- A recommended local agent will be used to market your present home
- You agree the selling price on your present home
- The Estate Agent works harder making your present home a higher priority to sell
- Details of your present home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you

To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

- You get a market price for your present home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly it's free of charge!
  Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your present home

Please note Part Exchange is not available with any other offer and is subject to the Terms and Conditions of our Part Exchange Package. Part Exchange is only available on selected properties, and may not be offered at this development.

### Customer Care.

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible.

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the move-in day we aim to provide a level of service and after-sales care that is second to none.

In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible.

Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.

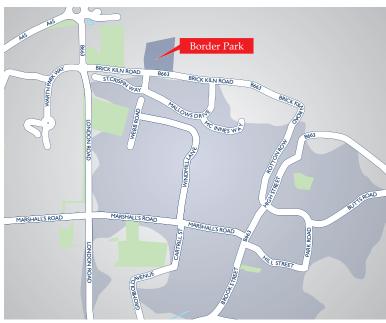






## How to find us.







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