

CENTRE POINT
—
LONDON

Residences WC1



Welcome to the revival of an icon: an architectural classic that embodies the spirit of swinging London and stands as a focal point at the creative and cultural heart of this ever-changing city.

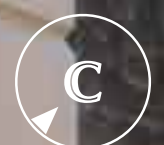
When Centre Point arrived in London in 1966, its bold geometric design and delicate honeycomb façade captured the confidence, optimism and creative flair of the decade.

In a city famous for reinvention, the building is now set for a new life as an exclusive residence in an exceptional location. Set serenely above the bustle of the West End, these 82 apartments are contemporary classics, crafted by renowned British designers Conran & Partners.

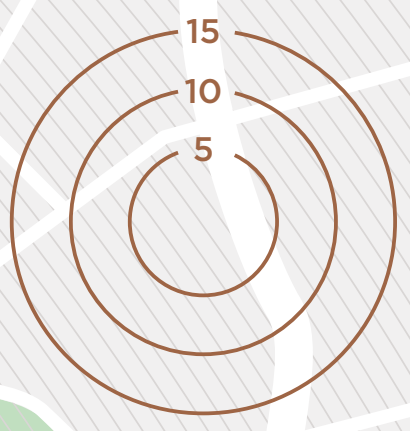




FROM THE HOUSES OF PARLIAMENT



FROM CLARIDGE'S, MAYFAIR



- 1 DOMINION THEATRE
- 2 ST GILES-IN-THE-FIELDS
- 3 BRITISH MUSEUM
- 4 ROYAL OPERA HOUSE
- 5 HOUSES OF PARLIAMENT
- 6 NATIONAL GALLERY
- 7 LIBERTY
- 8 BT TOWER
- 9 SOMERSET HOUSE
- 10 LONDON EYE
- 11 SELFRIDGES

*Source: walkit.com
Based on a fast walking pace




CROSSRAIL
Opening in 2019

HEATHROW
 AIRPORT
28 minutes

PADDINGTON
5 minutes

BOND STREET
2 minutes

TOTTENHAM
COURT ROAD

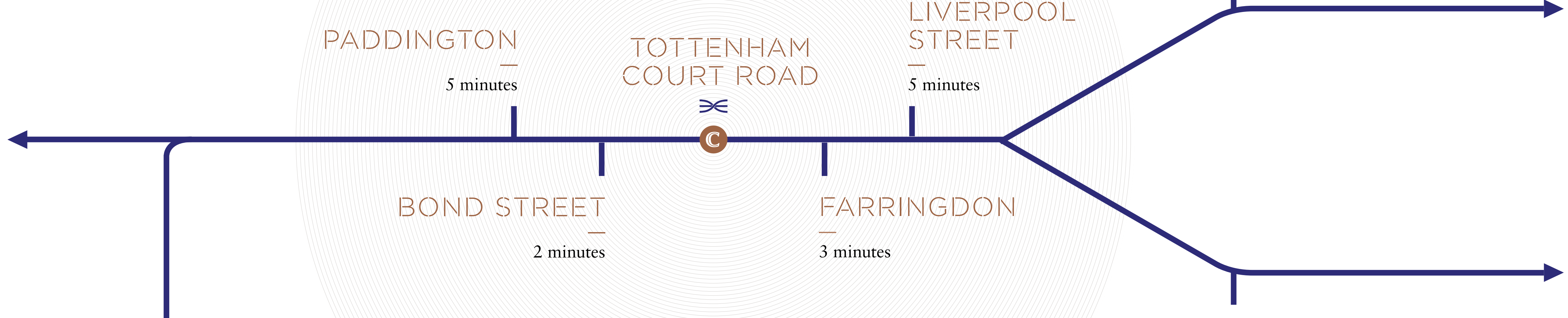
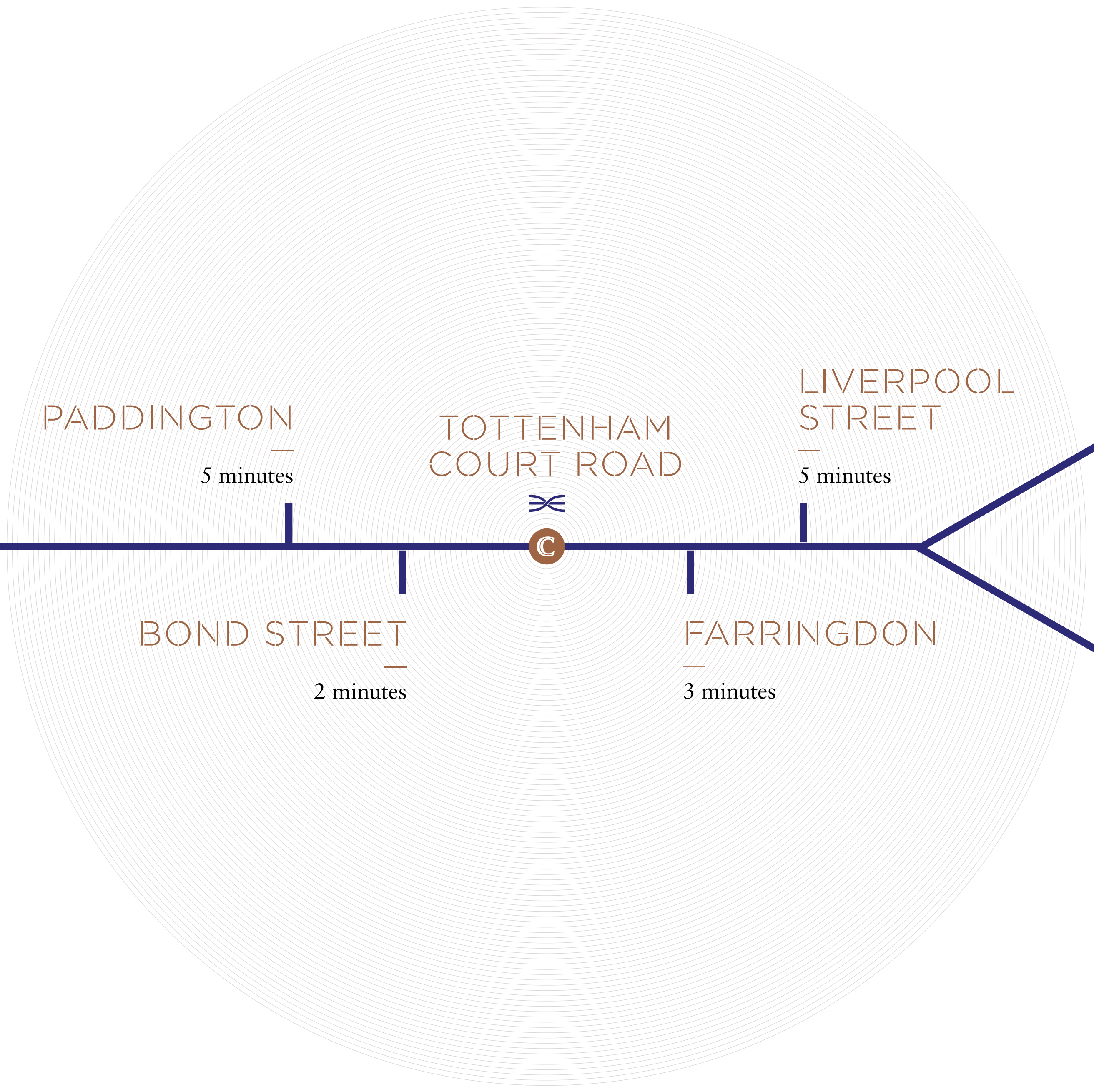


FARRINGTON
3 minutes

LIVERPOOL
STREET
5 minutes

STRATFORD
13 minutes

CANARY WHARF
12 minutes



Centre Point has always been more than a building. The original West End skyscraper, it arrived as a powerful symbol of modernity. It has been described as a hypnotic honeycomb and London's first Pop Art building. In 1993, the Royal Fine Art Commission praised its *elegance worthy of a Wren steeple*.

The reinvention of Centre Point is true to this adventurous spirit, retaining the 1960s attitude but incorporating cutting-edge design and technology.

Outside the tower lies a new public square*, lined with high-end retailers and restaurants. Inside, spectacular club and spa facilities are available exclusively to residents. Then come the apartments themselves: magical havens of calm and privacy, suspended above the heart of the West End — with unparalleled views across London by day and night.







THE ARRIVAL

The original foundation pillars, with their distinctive angular design, signal you could be nowhere other than Centre Point.



THE WELCOME

—
*The spectacular double-height
reception and original staircases
lend a sense of drama to the arrival.*

THE HAVEN

Centre Point is a residential building with the facilities and service ethos of a luxury hotel.



THE CLUB



Centre Point is a building rich in inspiration. The starting point is the original palette of black terrazzo inlaid with white marble and bespoke mosaic tiles on the distinctive geometric columns, which are now being restored and used as a reference point throughout the building.

The residential floors feature a similar palette of terrazzo and stone in contrasting patterns, alongside warm and tactile timber that shifts from dark to light as you journey from the apartment entrances into the main living spaces, flooded with natural light and sky.

The result combines luxurious materials with the best in British craftsmanship and design.











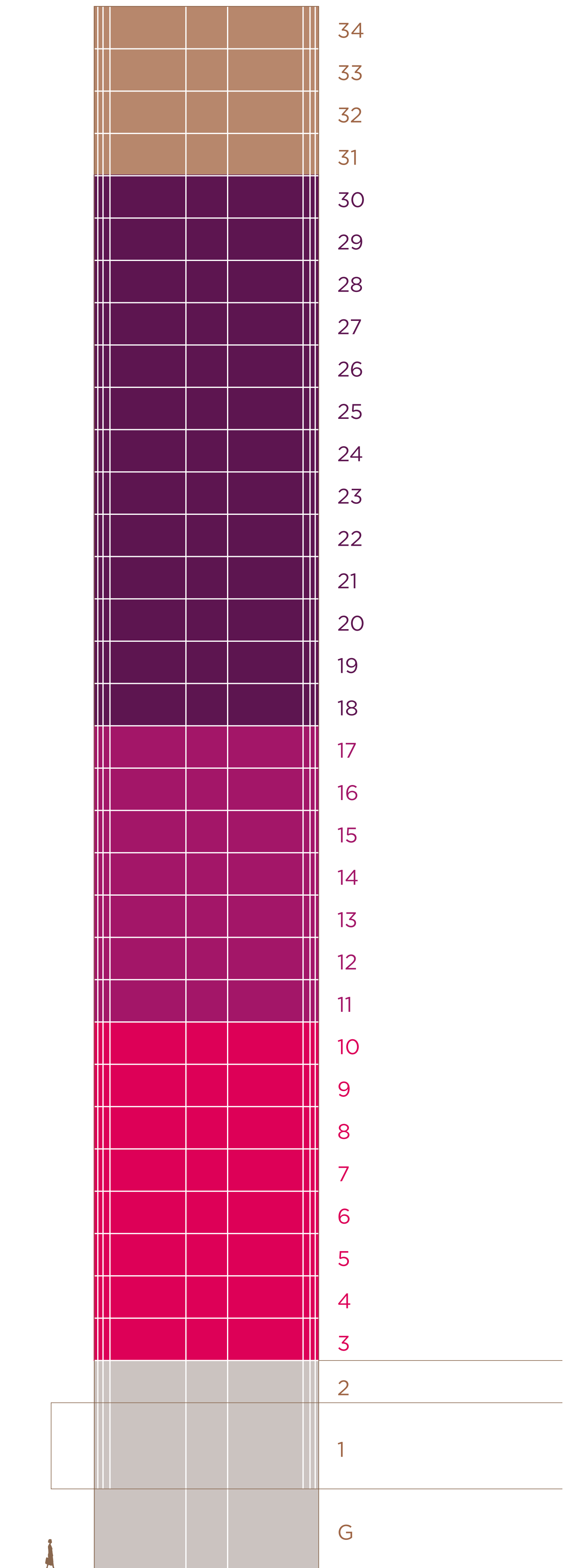


▶ EAST, THE CITY FROM CENTRE POINT AT 18:37



SOUTH WEST, WESTMINSTER AND THE PARKS FROM CENTRE POINT AT 15:03

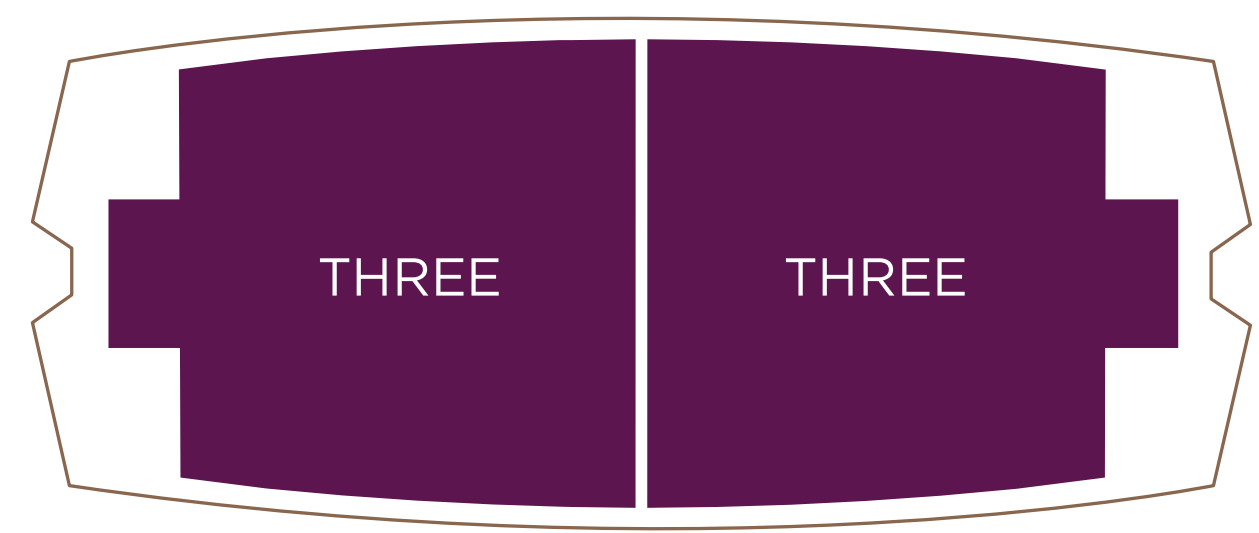
THE FLOORS



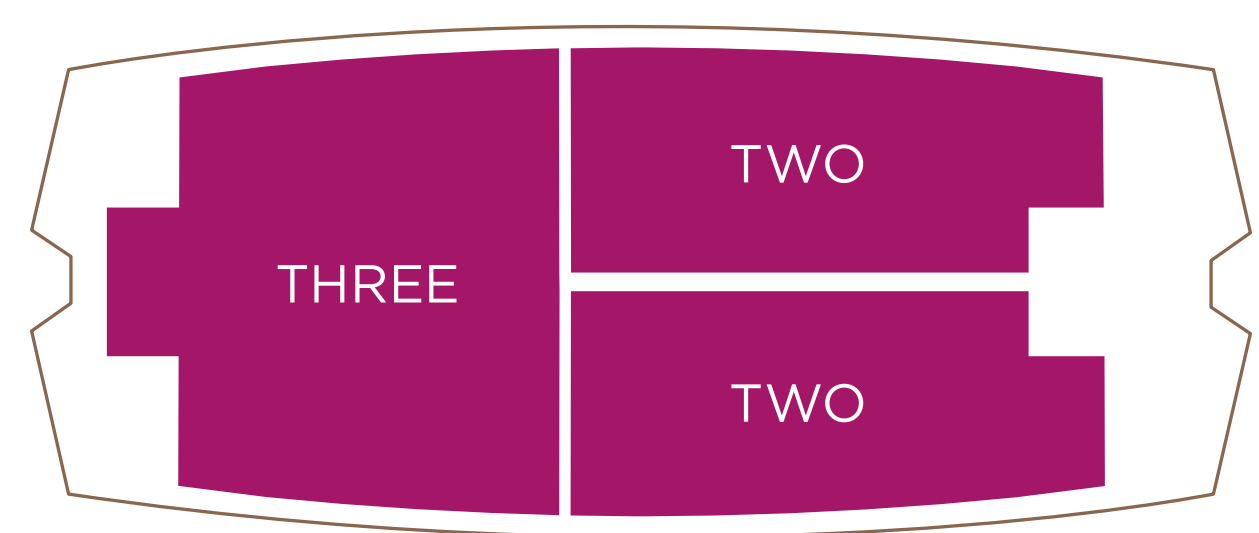
PENTHOUSE 1 (DUPLEX) — 671 sq m | 7223 sq ft

PENTHOUSE 2 — 400 sq m | 4310 sq ft

PENTHOUSE 3 — 400 sq m | 4310 sq ft

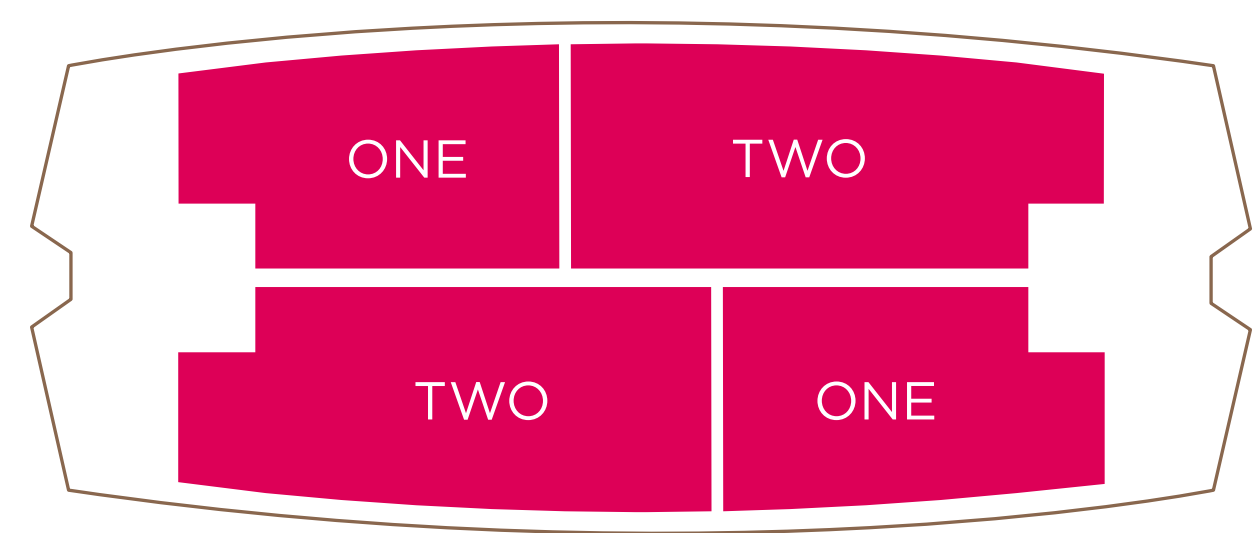


VANTAGE COLLECTION
—
198 sq m | 2133 sq ft



TWO BEDROOMS
—
119 sq m | 1278 sq ft
113 sq m | 1213 sq ft

THREE BEDROOMS
—
153 sq m | 1647 sq ft



ONE BEDROOM
—
69 sq m | 744 sq ft

TWO BEDROOMS
—
118 sq m | 1274 sq ft

CLUB

SPA

RECEPTION

Floor areas are approximate

THE SPECIFICATION

THE BUILDING

Grade II listed
82 private apartments (16 x one bedroom,
30 x two bedroom, 7 x three bedroom,
26 x Vantage Collection and 3 x penthouses)

RECEPTION

Original staircases, exposed angular pillars
and terrazzo patterned flooring
Commissioned art
Sitting area to welcome guests
24-hour concierge
Six passenger lift cars serving the apartments
Post rooms

SECURITY

24-hour on-site security team
Monitored CCTV
Fob access control to the building
Intruder alarm in each apartment

SPA & WELLNESS

30-metre swimming pool
Steam room and sauna
Gym & studio
Changing facilities
Treatment rooms

CLUB LOUNGE

Business and meeting facilities
Lounge area & event space
Screening room

TECHNOLOGY

Crestron-based lighting, blind, audio-visual
and temperature control system, incorporating
security control and concierge connectivity
via touch panels and bespoke switches.
Fully wired apartments for future audio-visual
connectivity, including amplifiers,
touch panel interface and in-built speakers.

LEASE & GUARANTEES

10-year building guarantee
999-year lease

THE TEAM

ALMACANTAR

Almacantar brings together a team of people who have led some of the biggest and most innovative developments in London in the last two decades.

The approach is to inject new life in buildings through a deep appreciation of their context and heritage, a commitment to extraordinary standards of creativity and craftsmanship, and the application of pure property skills and thinking.

Since launching in 2010, Almacantar has acquired several prime assets with untapped potential in the heart of London. The company is backed by a small number of high-value investors.

We have been fortunate to be involved in some of London's landmark development schemes, but Centre Point is different. More than a development site, it is a national treasure.

Mike Hussey, Chief Executive, Almacantar

CONRAN & PARTNERS

Conran & Partners is part of the Conran Group of companies, headed by legendary British designer and innovator Sir Terence Conran. The practice has spent over three decades improving the built environment through inspired masterplans, architecture and interior design. With experience in a variety of sectors, Conran & Partners is known for its intelligent and imaginative approach to design, based on a close understanding of the commercial and cultural requirements of each brief.

Centre Point stands, both literally and figuratively, at the cultural heart of London. It is one of the city's great landmarks, and we are thrilled to be bringing it into the 21st century.

Tim Bowder-Ridger, Managing Director
Conran & Partners

RICK MATHER ARCHITECTS

Established in 1973, Rick Mather Architects has a reputation for delivering innovative projects encompassing architecture, masterplanning and urban design. Award-winning projects include the Southbank Centre Masterplan, the renovation and extension of the Dulwich Picture Gallery, the Wallace Collection, the National Maritime Museum in London, The Times Newspaper headquarters in London's Docklands, private residences in Hampstead and the Zen restaurants in London, Montreal and Hong Kong.

Centre Point stands firmly in the tradition of Le Corbusier's modernism of the 1930s, which is also evident in the work of Oscar Niemeyer and Gio Ponti's Pirelli building in Milan. They share the same fascination with interlocking forms, and the relationship between vertical and horizontal. It is a building of historic importance, but its spirit is always forward-looking.

Gavin Miller, Partner, Rick Mather Architects

CONTACT

KNIGHT FRANK

Charles Davis
charles.davis@knightfrank.com
+44(0)20 7861 1740

Views

By Paul Grundy

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The Apartments

Artwork courtesy of:

Rob and Nick Carter (page 16)

Julian Rapp (page 21)

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- 3 This pdf has been prepared from preliminary plans and specifications before the completion of the properties. They may change during construction and final finishes could vary.
- 4 Annual service charges will be payable.
- 5 The new public square which is referred to / shown on pages 11, 12 and 14 is subject to London Borough of Camden's delivery programme, therefore, may not be completed in the manner shown. If this square is not completed in the manner shown the paved entrance to Centre Point shown in the image on page 14 may not extend as far as is depicted.
- 6 Please note that Crossrail is planned to launch in 2019.



CENTRE POINT