



A reputation you can rely on

When it comes to buying your new home it is reassuring to know that you are dealing with one of the most successful companies in the country, with a reputation built on designing and creating fine houses and apartments nationwide backed up with one of the industry's best after-care services.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved.

Over 60 years of great homes and great service





Today Bellway is one of Britain's largest house building companies and is continuing to grow throughout the country. Since its formation, Bellway has built and sold over 100,000 homes catering for first time buyers to more seasoned home buyers and their families. The Group's rapid growth has turned Bellway into a multi-million pound company, employing over 2,000 people directly and many more sub-contractors. From its original base in Newcastle upon Tyne the Group has expanded in to all regions of the country and is now poised for further growth.

Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.















A rural idyll on the doorstep of a major city

If you're looking for your dream family home in a picturesque village setting, look no further than Merchant's Gate in Cottingham.

This superb collection of three and four bedroom homes is in a fantastic location when it comes to amenities, with the pretty centre of the village just a mile away. There, you'll find not one but two Victorian high streets, Hallgate and King Street, which boast a number of quirky independent stores. The village also has several pubs and restaurants, as well as a post office.

A number of supermarkets are close at hand, including Waitrose at the Willerby Shopping Centre which is 1.5 miles away. In your spare time, you might visit Cottingham Park Golf and Leisure Club or the town's tennis club, both of which are less than 2.5 miles from Merchant's Gate. The development is also in close proximity to Castle Hill Hospital on Castle Road.

For days out, why not take a drive to the beautiful market town of Beverley? Just six miles away, it has an abundance of attractions including a 13th Century minster, a windmill and an art gallery, as well as Westwood Park, a beautiful outdoor space perfect for long walks.

Meanwhile, the bustling city of Hull is only 6.5 miles from home, with its plethora of shopping, dining, cultural and social activities to enjoy. These include the award-winning aguarium The Deep, and the Princes Quay Shopping Centre. Hull has also been announced as the UK's City of Culture for 2017, with a varied programme of activities lined up throughout the year.

Cottingham is highly sought-after boasting two primary schools, Westfield and Bacon Garth. The village also has its own secondary school, Cottingham High, while the University of Hull is a short drive away.

Merchant's Gate benefits from close proximity to Cottingham Railway Station. From there, trains run frequently to Hull, Sheffield, Scarborough and Bridlington. The development is half a mile away from the A164 with its links to the coast and to Beverley, while the M62 is also easily accessible.





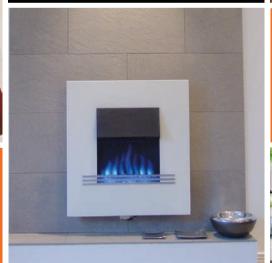
Please note that while every effort has been taken to ensure the accuracy of the information provided within this brochure, particulars regarding local amenities and their proximity should be considered as general guidance only. The identification of schools and other educational establishments is intended to illustrate the relationship to the development only and does not represent a guarantee of eligibility or admission. Journey times are representative of journeys made by car unless stated otherwise and may vary according to travel conditions and time of day. Sources: Google, The AA, National Rail and, if relevant, Transport for London.













Add the finishing touches

A unique package that offers you the freedom to create your perfect dream home before you even move in.



Although we make every effort to ensure that as many Additions choices as possible are available to you, not every development offers all the range shown opposite. Please be aware that orders can only be accepted up to certain stages of the construction process. Therefore we recommend that you consult our Sales Advisor.



Your home. Your choice.

Take advantage of our unique Additions package and create a home that is as individual as you are.

Every Bellway home comes with high quality fittings as standard, but to add that personal touch you can also choose to upgrade from our range of options to make sure your new home feels distinctly different.

Most importantly of all, because we recognise that you want your new home to reflect your personal taste from day one, we will make sure that all your Additions choices are expertly fitted and finished by the time you move in.

Choose from our range of Additions options covering:

Kitchens:

- Silestone worksurfaces
- Integrated appliances
- Double oven (where applicable)
- Inbuilt microwave
- Induction hob
- Undermount sink
- Upgrade 5 burner gas hob

Flooring:

• Choose from carpets, vinyl, ceramic, amtico or laminate

- Full and half height tiling
- Comprehensive upgrade options

Plumbing:

- Heated towel rail
- Upgrade sanitary ware
- Vanity unit
- Outside tap

Security:

- Intruder alarms
- Security lights

Electrical:

- Additional sockets
- Additional switches
- Chrome sockets
- Chrome switches Under-unit lighting
- Shaver socket
- Electric powered garage door controls
- Recessed lighting
- BT and TV points

Miscellaneous:

- Landscaped gardens
- Wardrobes to bedrooms 1 & 2











Two great ways to help you move



Buy and sell in one easy move with Bellway Part Exchange. Bellway has always built attractive and desirable new homes. That's why we've become one of the top ten builders in Britain. But now there's even more reason to choose a Bellway home. To make the whole process of selling and buying easier, we've put together a range of services to make your move as hassle free as possible.

The benefits of this amazing deal include:

- A fair offer for your old home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay

- A guaranteed price for your old home
- A stress free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange - the simplest and quickest way to move house!



The Advantages:

- A recommended local agent will be used to market your present home
- You agree the selling price on your present home
- The Estate Agent works harder making your present home a higher priority to sell
- Details of your present home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you

To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

- You get a market price for your present home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly it's free of charge!
 Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your present home

Customer Care

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the move-in day we aim to provide a level of service and after-sales care that is second to none.

In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible.

Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.









How to find us





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