



# A reputation you can rely on

When it comes to buying your new home it is reassuring to know that you are dealing with one of the most successful companies in the country, with a reputation built on designing and creating fine houses and apartments nationwide backed up with one of the industry's best after-care services.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved.

### Over 60 years of great homes and great service





Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.













# Halyards offers you a fantastic way of life

Set on picturesque Hayling Island, this collection of well-appointed homes offers a simply fantastic way of life. With properties ranging from two bedrooms to five, there's a home to suit everyone at Halyards, from the single professional to the busy family.

Despite its diminutive size, Hayling Island has a huge amount of attractions for locals and visitors alike. Naturally, these include a wide variety of watersports including sailing, windsurfing and jetskiing, with a number of clubs dotted around the island.

For something a little more sedate, there are plenty of walking opportunities both by the shore and inland, including the Hayling Billy Coastal Path, a four mile long walk along the island's western coast.

As you might expect, a day at the beach is always a popular choice on Hayling Island, with three of its main beaches having won Blue Flag awards. Meanwhile, the island has a large park, two golf courses and a variety of pubs and eateries to choose between.

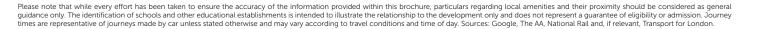
For your day-to-day essentials, there is a Co-operative supermarket just under a mile away from home, while a ten minute drive will take you to the Meridian Shopping Centre on the mainland in Havant where you'll find a wide variety of stores. Alternatively, you can head into the vibrant city of Portsmouth in just 20 minutes, where you can enjoy its plethora of retail, leisure and cultural amenities.

Just under half a mile from home are Mengham infant and junior schools, while Hayling College, around the same distance away, takes children from years seven to eleven.

Havant Railway Station is a 15 minute drive, with its links to London Victoria, London Waterloo, Gatwick, Portsmouth, Southampton and Brighton. The M27 is also accessible in less than 20 minutes, with the M3 just half an hour's drive away. For international travel, Southampton Airport can be reached in around 30 minutes.





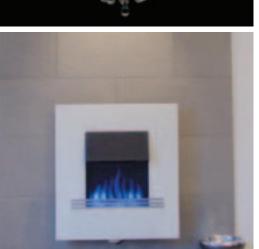
















# Add the finishing touches

A unique package that offers you the freedom to create your perfect dream home before you even move in.





Take advantage of our unique Additions package and create a home that is as individual as you are.

Every Bellway home comes with high quality fittings as standard, but to add that personal touch you can also choose to upgrade from our range of options to make sure your new home feels distinctly different.

Most importantly of all, because we recognise that you want your new home to reflect your personal taste from day one, we will make sure that all your Additions choices are expertly fitted and finished by the time you move in.

Choose from our range of Additions options covering:

### Kitchens:

- Upgrade kitchen doors
- Integrated appliances
- Upgraded appliances

### Flooring:

Choose from carpets, vinyl or ceramic

### Tiling

- Upgraded ceramic tiling
- Additional shower, screen & tiling over the bath

### Security:

Intruder alarms

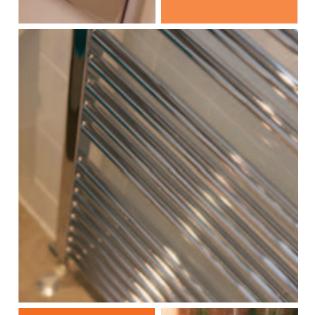
### Electrical:

- Additional TV points
- Additional BT points
- Upgrade sockets and switches to chrome

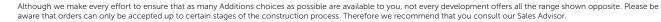
### Miscellaneous:

- Fitted wardrobes
- Turf to rear garden











# Two great ways to help you move



Buy and sell in one easy move with Bellway Part Exchange. Bellway has always built attractive and desirable new homes. That's why we've become one of the top ten builders in Britain. But now there's even more reason to choose a Bellway home. To make the whole process of selling and buying easier, we've put together a range of services to make your move as hassle free as possible.

### The benefits of this amazing deal include:

- A fair offer for your old home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay

- A guaranteed price for your old home
- A stress free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange - the simplest and quickest way to move house!



### The Advantages:

- A recommended local agent will be used to market your present home
- You agree the selling price on your present home
- The Estate Agent works harder making your present home a higher priority to sell
- Details of your present home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you

To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

- You get a market price for your present home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly it's free of charge!
  Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your present home

## Customer Care

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the move-in day we aim to provide a level of service and after-sales care that is second to none.

In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible.

Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.

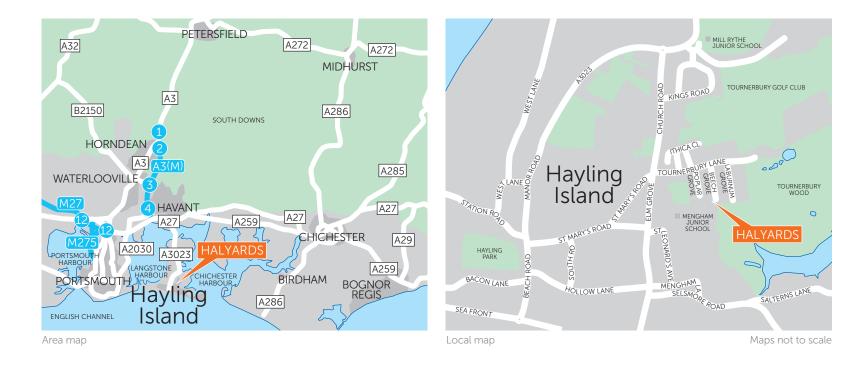








# How to find us



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