The Paddocks A collection of four and five bedroom homes in Desford



A reputation you can rely on

When it comes to buying your new home it is reassuring to know that you are dealing with one of the most successful companies in the country, with a reputation built on designing and creating fine houses and apartments nationwide backed up with one of the industry's best after-care services.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved. Today Bellway is one of Britain's largest house building companies and is continuing to grow throughout the country. Since its formation, Bellway has built and sold over 100,000 homes catering for first time buyers to more seasoned home buyers and their families. The Group's rapid growth has turned Bellway into a multi-million pound company, employing over 2,000 people directly and many more sub-contractors. From its original base in Newcastle upon Tyne the Group has expanded in to all regions of the country and is now poised for further growth.

Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.

Over 60 years of great homes and great service











The Paddocks. A picture-postcard pretty location.

Make your move to a luxury four or five bedroom home at The Paddocks. Surrounded by open fields yet just 2 minutes drive from Desford village centre with a range of amenities that only a large village can offer - from post-office and pharmacy to medical centre, library and a Co-operative.

Desford hostelries serve traditional Sunday lunches and Italian nights, there is a Tandoori for takeaways, or make an evening of fine dining at restaurants in equally fine settings such as Market Bosworth and Sheepy Magna.

Families will find playgroups, pre-schools and primary school, with Bosworth Academy at senior level - from 2014 for 11-18 year olds. The excellent 'Sports in Desford' scheme offers play, coaching, competition and friendly Club nights from Tennis and Squash to Desford Striders running Club, facilities from sports hall and swimming pool to 5-a-side football and fitness classes, with the Dance Factory Studio holding a wide range of classes.

Nearby Mallory Park is the place for fast-paced racetrack action, and The Water Trust's 50-acre site to windsurf, sail and canoe, relax on a pedalo or build sandcastles on the 'beach'. While Forest Hill Golf and Country Club's offers superb play on an undulating course. Explore footpaths and bridleways close to home, across stiles, past fast-flowing brooks perfect for Pooh sticks, or enjoy exotic sounds and plumage at Tropical Birdland.

Leicester is located just eight miles away to the east of Desford with an impressive range of shops, amenities, schools and universities that you would expect from such a thriving City.

Traveling from The Paddocks by road could not be easier with the M1 only a ten minute drive away. For travelling further afield, East Midlands Airport with destinations from the Canary Islands to Paris, is just 19 miles from home.







Personalise your home with Bespoke Additions



A unique package that offers you the freedom to create your perfect dream home before you even move in.

bespoke ADDITIONS YOUR HOME, DESIGNED BY YOU



Our extensive range of options help you to decide whether you want to upgrade the quality fittings we offer as standard or even choose to include additional items so that you can make your new home as individual as you are.

And, most importantly of all, because we recognise that you want to move in to the perfect home from day one, we will ensure that all your chosen features are expertly fitted and finished by the time you move in.

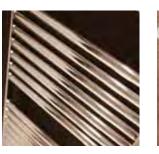
Although we make every effort to ensure that as many Bespoke Additions choices as possible are available to you, not every development offers all the range shown opposite. Therefore we recommend that you consult our Sales Advisor.



Choose from our range of Bespoke Additions options covering the following areas:









Kitchens:

- Granite worktops
- Integrated or freestanding washer/dryer
- Integrated or freestanding tumble dryer
- Built-under double oven
- Ceramic hob
- Stainless steel appliances
- Fridge/freezer
- Dishwasher
- Microwave
- Washing machine

Flooring:

• Choose from carpets, vinyl or ceramic

Tiling:

- Full and half height tiling
- Comprehensive upgrade options

- Additional sockets
- Additional switches
- Chrome sockets

Electrical:

- Chrome switches
- Under-unit lighting
- Shaver socket and lightElectric powered garage
- door controls
- Tumble dryer vent
- Dimmer switches
- Recessed lighting
- Light fittings
 - \bullet BT and TV points
 - E-LIFE packages allow potential home owners the opportunity to customise their new homes with distributed audio systems, home cinema and surround sound packages as well as an option which

will allow you to set up a

home network

Plumbing:

- Water filter tap
- Heated towel rail

Security:

- Intruder alarms
- Security lights

Miscellaneous:

- Landscaped gardens
- Fencing to rear garden
- Wardrobes
- Furniture package
- Fire and surround
- Curtain package
- Bathroom and en suite accessories
- Full height mirror over bath
- Glazed internal doors (houses only)





Two great ways to help you move



Buy and sell in one easy move with Bellway Part Exchange. Bellway has always built attractive and desirable new homes. That's why we've become one of the top ten builders in Britain. But now there's even more reason to choose a Bellway home. To make the whole process of selling and buying easier, we've put together a range of services to make your move as hassle free as possible.

The benefits of this amazing deal include:

- A fair offer for your old home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay

- A guaranteed price for your old home
- A stress free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange - the simplest and quickest way to move house!



The Advantages:

- A recommended local agent will be used to market your present home
- You agree the selling price on your present home
- The Estate Agent works harder making your present home a higher priority to sell
- Details of your present home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you

To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

- You get a market price for your present home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly it's free of charge! Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your present home

Customer Care

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the move-in day we aim to provide a level of service and after-sales care that is second to none.

In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible. Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.

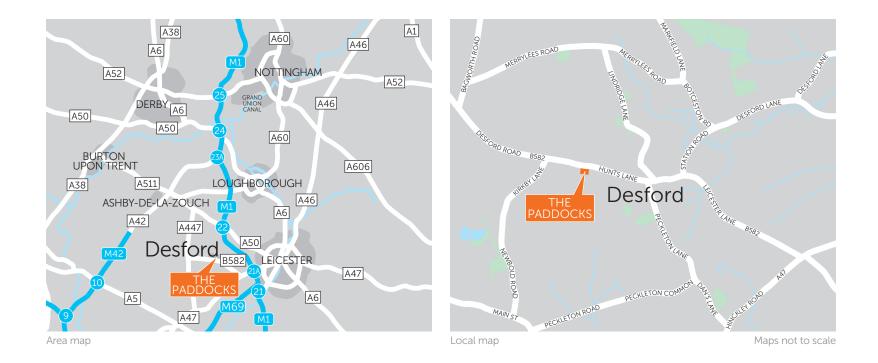








How to find us



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